Olive Cao

Interaction Design | User Experience

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Experience

User Experience Designer   December. 2016

HalfMeter, a startup for Educational Pregnancy Mobile App (Beijing)

- Redesigned user interface and information structure for HalfMeter mobile app.
- Collaborated with client and technical team, present research conclusion, creating story boards and execute designs.
- Final design increased video conversion rate and meet clients business goal.

Product Designer   November. 2016

GoTable, Dinning Waiting App (San Jose)

- Collaborated with a team of four throughout research, design, and usability testing processes for a restaurant waiting app.
- Conducted primary research and product strategy.
- Leader of design and prototyping processes.

User Interface Designer   October. 2016

BitTiger, Web page Redesign (San Jose)

- Redesigned homepage and introduction page for an online education website.
- Final design was appreciated by the client and increased web clicks rate.

Visual Designer   September. 2016-Present

Nebeltech, a startup for anti-fog material (San Jose)

- Provided visual/ graphic design across all assets including web, slides, prints and other media as needed.
- Illustrated concepts by designing rough layout and producing desired visual effects that successfully communicate marketing messages.

Education

Mater of Landscape Architecture   August. 2016

University of Southern California, Los Angeles, USA

Bachelor of Engineering in Wood Science and Engineering   June. 2013

Beijing Forestry University, Beijing, China

Award&Leadership

Vice President of ASLA Student Chapter   September. 2014-June. 2015
2014 Class Fund Scholarship   May. 2014

Skills

Design
Wire-framing
Interaction Design
Graphic Design
Storyboarding
Personas and Scenarios
Animation

UX Methods
Usability Testing
Competitive Analysis
Survey and Interviewing
Contextual Inquiry
Affinity Diagramming
Usability Testing
Task Analysis

Prototyping Tools
Sketch 3
Adobe Creative Suite
InVision
Principle
Zeplin

Development
HTML/CSS

3D Modeling
CAD, Rhino, SketchUp, 3D Max

Language
English, Chinese