Trevor Croxson

Education

The University of Michigan, School of Information

Ida Fine Scholarship recipient M.S. in Information Science Concentrations in Human-Computer Interaction and Information Analysis and Retrieval Expected August 2014

The University of Chicago

B.A. in English Language and Literature (with Honors) *June 2006*

Qualitative design research

using:

Contextual inquiry Affinity diagramming Usability testing methods Participant interviews

Data wrangling and analysis • • • • • using:

R, Stata

Python, pandas

MySQL

Exploratory techniques

Front-end web development ••• • • • using:

HTML, CSS, PHP, JavaScript, jQuery

Graphic and interaction design • • • •

using:

Adobe Creative Suite

Incentive-centered principles

Information visualization • 0 0 0

using:

D3 ggplot2

Professional Experience

School of Information, University of Michigan, Ann Arbor, MI Research Assistant, Developer (March 2014 - present)

- Design and develop browser-based experiments to study cultural differences in online behavior
- Maintain labinthewild.org, our lab's online experimental platform
- Co-supervise one undergraduate research intern

Institute for Social Research, Ann Arbor, MI

(August 2013 - December 2013)

- Designed visualizations synthesizing social research from multiple departments at the University of Michigan
- Met regularly with client to improve design and achieve project goals

Institute for Research on Labor, Employment, and the Economy, Ann Arbor, MI

Designer, Research Assistant (January 2013 - December 2013)

- Designed print and digital interfaces for a project connecting foreign investment to underused manufacturing space
- Researched user needs by conducting usability testing, competitive and heuristic analyses, and expert interviews
- Documented research findings in reports used by the entire project team and by researchers on related projects

Andy Garcia Productions, Madison, WI

(January 2012 - August 2012) Production Assistant

- Wrote scripts, proposals, and other content for corporate
- Assisted creative team on video shoots and with graphic production

Coro Center for Civic Leadership, Pittsburgh, PA

(August 2010 - May 2011)

- Explored cross-sectoral public issues with a cohort of twelve Fellows
- Co-designed a civic engagement program for fifty Pittsburgh residents
- Completed four placements at local organizations. Deliverables included:
 - A nonprofit outreach and fundraising strategy
 - A data-driven report on Housing Choice Voucher program trends
 - A social media marketing strategy

Braddock Redux, Braddock, PA

Project Manager, Youth Instructor (October 2008 - August 2010)

- Co-managed community development projects, including a youth media engagement initiative and community newspaper project
- Wrote grants and project proposals, raising a total of
- Mentored thirty at-risk youth in an after school work skills program