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This Base Agreement ("Base Agreement") between Art Effects Limited ("Buyer") and Koya Creative LLC ("Supplier"), establishes the basis for a multinational procurement relationship under which Supplier will provide the Deliverables and Services described in SOWs and/or WAs issued under this Base Agreement.

This Base Agreement is effective from 1 March 2009 ("Effective Date") and will remain in effect until terminated.

1.0 Definitions

- "Affiliates" means entities that control, are controlled by, or are under common control with, a party to this Agreement.
- "Agreement" means this Base Agreement and any relevant Statements of Work ("SOW"), Work Authorizations ("WA"), and other attachments or appendices specifically referenced in this Agreement.
- "Customer" means Buyer's customer.
- "Deliverables" means items that Supplier prepares for or provides to Buyer or Customer as described in a SOW and/or WA. "Developed Works" means all work product developed in the performance of this Agreement as described in a SOW and/or WA.
- "Participation Agreement" or "PA" means an agreement signed by one or more Affiliates which incorporates by reference the terms and conditions in this Base Agreement, any relevant SOW, and other attachments or appendices specifically referenced in the PA.
- "Personal Data" means any information that may identify an individual.
- "Personnel" means agents, employees or subcontractors engaged or appointed by Buyer, Customer or Supplier.
- "Prices" means the agreed upon payment and currency for Deliverables and Services, exclusive of Taxes but including all applicable fees and payments, as specified in the relevant SOW and/or WA.
- "Services" means work that Supplier performs for Buyer or Customer as described in a SOW and/or WA.
- "Statement of Work" or "SOW" means any document that:
- 1. identifies itself as a statement of work;
- 2. is signed by both parties;
- 3. incorporates by reference the terms and conditions of this Base Agreement; and
- 4. describes the Deliverables and Services, including any requirements, specifications or schedules.
- "Taxes" means any and all applicable taxes, charges, fees, levies or other assessments imposed or collected by any governmental entity worldwide or any political subdivision thereof and however designated or levied on sales of Deliverables or Services, or sales, use, transfer, goods and services or value added tax or any other duties or fees related to any payment made by Buyer to Supplier for Deliverables and/or Services provided by Supplier to Buyer under or pursuant to this Agreement; exclusive, however, of any taxes imposed upon the net income or capital of Supplier, any taxes in lieu of such net income taxes and any other taxes which are to be borne by Supplier under law.
- "Work Authorization" or "WA" means Buyer's authorization in either electronic or tangible form for Supplier to conduct transactions under this Agreement in accordance with the applicable SOW (i.e., a purchase order, bill of lading, or other Buyer designated document). A SOW is a WA only if designated as such in writing by Buyer.

2.0 Statement of Work

Supplier will provide Deliverables and Services as specified in the relevant SOW and/or WA. Supplier will begin work only after receiving a WA from Buyer. Buyer may request changes to a SOW and/or WA and Supplier will submit to Buyer the impact of such changes. Changes accepted by Buyer will be specified in an amended SOW and/or WA or change order signed by both parties. Supplier agrees to accept all WA's that conform with the terms and conditions of this Agreement.

3.0 Pricing

Supplier will provide Deliverables and Services to Buyer for the Prices. The Prices for Deliverables and Services specified in a SOW and/or WA and accepted by Buyer plus the payment of applicable Taxes will be the only amount due to Supplier from Buyer. The relevant SOW or WA shall contain Prices for each country receiving Deliverables and Services under this Agreement.

4.0 Taxes

Supplier's invoices shall state all applicable Taxes, if any, by tax jurisdiction and with a proper breakdown between taxable and non-taxable Deliverables and Services. Supplier assumes responsibility to timely remit all Tax payments to the appropriate governmental authority in each respective jurisdiction. Supplier and Buyer agree to cooperate to minimize, wherever possible and appropriate, any applicable Taxes, including and provide reasonable notice and cooperation in connection with any audit. Supplier shall also bear sole responsibility for all taxes, assessments, or other levies on its own income, leased or purchased property, equipment or software. If Buyer provides a direct pay certificate, certification of an exemption from Tax or reduced rate of Tax imposed by an applicable taxing authority, then Supplier agrees not to invoice

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nor pay any such Tax unless and until the applicable taxing authority assesses such Tax, at which time Supplier shall invoice and Buyer agrees to pay any such Tax that is legally owed.

Buyer shall withhold taxes as required under applicable law on payments made to Supplier hereunder and shall be required to remit to Supplier only the net proceeds thereof. Buyer agrees to remit in a timely manner all taxes withheld to the appropriate government authority in each respective jurisdiction.

Supplier will reimburse Buyer for any claims by any jurisdiction relating to Taxes paid by Buyer to Supplier; and for any penalties, fines, additions to Tax or interest thereon imposed as a result of Supplier's failure to timely remit the Tax payment to the appropriate governmental authority in each respective jurisdiction. Supplier shall also reimburse Buyer for any claims made by a taxing jurisdiction for penalties, fines, additions to Tax and the amount of interest thereon imposed with respect to Supplier's failure to invoice Buyer for the correct amount of Tax.

5.0 Payments and Acceptance

Terms for payment will be specified in the relevant SOW and/or WA. Payment of invoices will not be deemed acceptance of Deliverables or Services, but rather such Deliverables or Services will be subject to inspection, test, acceptance or rejection in accordance with the acceptance or completion criteria as specified in the relevant SOW and/or WA. Buyer or Customer may, at its option, either reject Deliverables or Services that do not comply with the acceptance or completion criteria for a refund, or require Supplier, upon Buyer's written instruction, to repair or replace such Deliverables or re-perform such Service, without charge and in a timely manner.

Unless otherwise provided by local law without the possibility of contractual waiver or limitation, Supplier will submit invoices, corrected invoices, or other such claims for reimbursement, to Buyer within (1) year from the date of acceptance of Deliverables or the satisfactory completion of Services. Exceptions must be specifically authorized by Buyer.

6.0 Electronic Commerce

To the extent permitted by local law, the parties will conduct transactions using an electronic commerce approach under which the parties will electronically transmit and receive legally binding purchase and sale obligations ("Documents"), including electronic credit entries transmitted by Buyer to the Supplier account specified in the relevant SOW and/or WA. The parties will enter into a separate agreement governing the transmission of such electronic transactions and associated responsibilities of the parties.

7.0 Warranties

Ongoing Warranties

Supplier makes the following ongoing representations and warranties:

- 1. it has the right to enter into this Agreement and its performance of this Agreement will comply, at its own expense, with the terms of any contract, obligation, law, regulation or ordinance to which it is or becomes subject;
- 2.it is incorporated or organized as a partnership;
- 3. no claim, lien, or action exists or is threatened against Supplier that would interfere with Buyer's rights under this Agreement;
- 4. Deliverables and Services do not infringe any privacy, publicity, reputation or intellectual property right of a third party;
- 5. it has disclosed to Buyer in writing the existence of any third party code, including without limitation open source code, that is included in or is provided in connection with the Deliverables and that Supplier and the Deliverables are in compliance with all licensing agreements applicable to such third party code;
- 6. all authors have agreed not to assert their moral rights (personal rights associated with authorship of a work under applicable law) in the Deliverables, to the extent permitted by law;
- 7. Deliverables are safe for use consistent with and will comply with the warranties, specifications and requirements in this Agreement;
- 8. Services will be performed using reasonable care and skill and in accordance with the relevant SOW and/or WA;
- 9. Deliverables and Services which interact in any capacity with monetary data are euro ready such that when used in accordance with their associated documentation they are capable of correctly processing monetary data in the euro denomination and respecting the euro currency formatting conventions (including the euro sign);
- 10. it is knowledgeable with, and is and will remain in full compliance with all applicable export and import laws, regulations, orders, and policies (including, but not limited to, securing all necessary clearance requirements, export and import licenses and exemptions from, and making all proper filings with appropriate governmental bodies and/or disclosures relating to the release or transfer of technology and software to non U.S. nationals in the U.S., or outside the U.S., release or

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transfer of technology and software having U.S. content or derived from U.S.-origin software or technology); it is knowledgeable with applicable supply chain security recommendations issued by applicable governments and industry standards organizations and will make best efforts to comply with such recommendations;

- 11. unless authorized by applicable government license or regulation, including but not limited to any U.S. authorization, Supplier will not directly or indirectly export or reexport, at any time, any technical information, technology, software, or other commodity furnished or developed under this, or any other, agreement between the parties, or any other product that is developed or produced from or using Buyer's technical information, technology, software, or other commodity provided under this Agreement to any prohibited country (including release of such technical information, technology, software, or other commodity to nationals, wherever they may be located, of any prohibited country) as specified in applicable export, embargo, and sanctions regulations;
- 12. it will not use, disclose, or transfer across borders any Personal Data that is processed for Buyer, except to the extent necessary to perform under this Agreement; and
- 13. it will comply with all applicable data privacy laws and regulations, will implement and maintain appropriate technical and organizational measures and other protections for the Personal Data, (including, without limitation, not loading any Personal Data provided to Supplier on (a) any laptop computers or (b) any portable storage media that can be removed from Supplier's premises unless, in each case,(i) such data has been encrypted and (ii) such data is loaded onto portable storage media solely for the purpose of moving such data to off-site storage). Further, it will report to Buyer any breaches of security of Personal Data immediately after discovery thereof if the Personal Data was, or could be, accessed, used or acquired by an unauthorized person or compromised in any way and will cooperate fully with Buyer in investigating any such breaches or compromises, will cooperate fully with Buyer's requests for access to, correction of, and destruction of Personal Data in Supplier's possession, and will comply with all instructions or other requirements provided or issued by Buyer from time to time relating to Personal Data.

THE WARRANTIES IN THIS AGREEMENT ARE IN LIEU OF ALL OTHER WARRANTIES AND CONDITIONS, EXPRESS OR IMPLIED, INCLUDING THOSE WARRANTIES OR CONDITIONS OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Warranty Redemption

Subject to the Section titled Supplier Liability for Third Party Claims, if Deliverables or Services do not comply with the warranties in this Agreement, Supplier will repair or replace Deliverables or re-perform Services, without charge and in a timely manner. If Supplier fails to do so, Buyer or Customer may repair or replace Deliverables or re-perform Services and Supplier will reimburse Buyer for actual and reasonable expenses.

8.0 On Time Delivery

Deliverables or Services will be delivered as specified in the relevant SOW and/or WA. If Supplier cannot comply with a delivery commitment, Supplier will promptly notify Buyer of a revised delivery date and Buyer may:

- 1. cancel without charge Deliverables or Services not yet delivered; and
- 2. exercise all other remedies provided at law, in equity and in this Agreement.

9.0 Intellectual Property

All Developed Works belong exclusively to Buyer (or Customer if specified in the relevant SOW and/or WA) and are works made for hire. If any Developed Works are not owned by operation of law, Supplier will assign the ownership of copyrights in such Developed Works to Buyer or Customer. Supplier grants Buyer or Customer all intellectual property rights licensable by Supplier which are necessary for Buyer or Customer to use and sell the Deliverables and Services. This Agreement does not grant either party the right to use the other party's or their Affiliates' trademarks, trade names or service marks.

10.0 Supplier Liability for Third Party Claims

Supplier will defend, hold harmless and indemnify, including legal fees, Buyer and Buyer Personnel and Buyer's landlord (if there is one), and Customer and Customer Personnel against third party claims that arise or are alleged to have arisen as a result of negligent or intentional acts or omissions of Supplier or Supplier Personnel or breach by Supplier of any term of this Agreement.

11.0 Limitation of Liability between Supplier and Buyer

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In no event will either party be liable to the other for any lost revenues, lost profits, incidental, indirect, consequential, special or punitive damages. This mutual Limitation of Liability does not limit the obligations and liability of Supplier provided in the Section titled Supplier Liability for Third Party Claims.

Supplier acknowledges and agrees that all WA's or PA's issued by Buyer's Affiliate(s) are independent agreements between Supplier or Supplier Affiliate and the Buyer Affiliate. Buyer shall not be liable to Supplier or Supplier Affiliate(s) for any actions or inactions of any Buyer Affiliate(s) under a WA or PA, nor shall any actions or inactions by Buyer's Affiliate(s) constitute a breach of the Agreement between Buyer and Supplier.

12.0 Supplier and Supplier Personnel

Supplier is an independent contractor and this Agreement does not create an agency, partnership, or joint venture relationship between Buyer and Supplier or Supplier Personnel. Buyer assumes no liability or responsibility for Supplier Personnel. Supplier will:

- 1. ensure it and Supplier Personnel are in compliance with all laws, regulations, ordinances, and licensing requirements;
- 2. be responsible for the supervision, control, compensation, withholdings, health and safety of Supplier Personnel;
- 3. inform Buyer if a former employee of Buyer will be assigned work under this Agreement, such assignment subject to Buyer approval;
- 4. upon request, provide Buyer, for export evaluation purposes, to the extent permitted by law, the country of citizenship and permanent residence and immigration status of those persons. Buyer retains the right to refuse to accept persons made available by Supplier for export control reasons;
- 5. not discriminate against any employees, applicants for employment, or any entity engaged in its procurement practices because of race, color, religion, sex, age, national origin, or any other legally protected status; and
- 6. (a) be solely responsible for, and fully and properly complete and submit to the relevant government immigration authority, all required immigration forms and documents for all Supplier Personnel performing Services hereunder, maintain such forms and documents as required by law and, subject to applicable laws (in particularlaws regarding data privacy),make such forms and documents available to Buyer upon request, and (b) ensure that Supplier Personnel who do not meet all immigration requirements do not perform Services under this Agreement.

13.0 On Premises Guidelines

Supplier will ensure that Supplier Personnel assigned to work on Buyer's or Customer's premises will comply with this Section.

Access to Premises

Supplier will:

- 1. to the extent permitted by local law, ensure that, prior to Supplier Personnel being assigned to work on Buyer's or Customer's premises, Supplier Personnel will participate in a criminal background check covering the places in which the person was employed or resided for the past seven years or longer to the extent required by local legislation, and inform Buyer of any negative findings:
- 2. obtain for each person a valid identification badge from Buyer and ensure that it is displayed to gain access to and while on Buyer's or Customer's premises (it is Buyer's policy to deactivate any such badge if not used in ninety days);
- 3. maintain a signed acknowledgment that each person will comply with Buyer's Safety & Security Guidelines;
- 4. ensure that each person with regular access to Buyer's and Customer's premises complies with all parking restrictions and with vehicle registration requirements if any;
- 5. at Buyer's request, remove a person from Buyer's or Customer's premises and not reassign such person to work on Buyer's or Customer's premises (Buyer is not required to provide a reason for such request);
- 6. notify Buyer immediately upon completion or termination of any assignment and return Buyer's identification badge;
- 7. coordinate with Buyer or Customer access to Buyer's or Customer's premises during non-regular working hours; and
- 8. upon Buyer's request, provide documentation to verify compliance with this Subsection.

General Business Activity Restrictions

Supplier will ensure that Supplier Personnel assigned to work on Buyer's or Customer's premises will not:

- 1. conduct any non-Buyer related business activities (such as interviews, hirings, dismissals or personal solicitations) on Buyer's or Customer's premises;
- 2. conduct Supplier's Personnel training on Buyer's or Customer's premises, except for on-the-job training;
- 3. attempt to participate in Buyer or Customer benefit plans or activities;
- 4. send or receive non-Buyer related mail through Buyer's or Customer's mail systems; and

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5. sell, advertise or market any products or distribute printed, written or graphic materials on Buyer's or Customer's premises without Buyer's written permission.

Buyer's Safety and Security Guidelines

Supplier will ensure that Supplier Personnel assigned to work on Buyer's or Customer's premises:

- 1. do not bring weapons of any kind onto Buyer's or Customer's premises;
- 2. do not manufacture, sell, distribute, possess, use or be under the influence of controlled substances (for nonmedical reasons) or alcoholic beverages while on Buyer's or Customer's premises;
- 3. do not have in their possession hazardous materials of any kind on Buyer's or Customer's premises without Buyer's authorization:
- 4. acknowledge that all persons, property, and vehicles entering or leaving Buyer's or Customer's premises are subject to search: and
- 5. remain in authorized areas only (limited to the work locations, cafeterias, rest rooms and, in the event of a medical emergency, Buyer's or Customer's medical facilities).

Supplier will promptly notify Buyer of any accident or security incidents involving loss of or misuse or damage to Buyer's intellectual or physical assets; physical altercations; assaults; or harassment and provide Buyer with a copy of any accident or incident report involving the above.

Asset Control

In the event Supplier Personnel has access to information, information assets, supplies or other property, including property owned by third parties but provided to Supplier Personnel by Buyer ("Buyer Assets"), Supplier Personnel will:

- 1. not remove Buyer Assets from Buyer's or Customer's premises without Buyer's authorization;
- 2. use Buyer Assets only for purposes of this Agreement and reimburse Buyer for any unauthorized use;
- 3. only connect with, interact with or use programs, tools or routines that Buyer agrees are needed to provide Services;
- 4. not share or disclose user identifiers, passwords, cipher keys or computer dial port telephone numbers;
- 5. not copy, disclose or leave such assets unsecured or unattended, in the event the Buyer Assets are confidential,; and
- 6. immediately notify Buyer of any security incidents involving Buyer Assets and provide Buyer with a copy of any accident or incident report involving the above.

Buyer may periodically audit Supplier's data residing on Buyer Assets.

Supervision of Supplier's Personnel

Supplier will:

- 1. provide consistent and effective supervision of its Personnel provided under this Agreement, at no additional cost to Buyer. Consistent and effective supervision shall include regular interaction and communication with Supplier's Personnel either in person or through other effective means;
- 2. conduct orientation sessions with its Personnel before placement on an assignment with Buyer, during which orientation such Personnel will be told who their supervisor is and how that supervisor can be contacted;
- 3. from time to time, ensure that all of its Personnel working under this Agreement continue to be aware of this information; and
- 4. be responsible for training its Personnel that any employment related issues should be brought forward in the first instance to Supplier and not Buyer. Where such issues relate to actions which are alleged to have been taken by Buyer or Buyer's Personnel, Supplier will notify Buyer immediately in order that appropriate investigative action can be taken. Supplier's supervisor shall:
- 1. be responsible for exercising full supervisory authority over all day-to-day employment relationship decisions relating to Supplier's Personnel, including those decisions relating to: wages, hours, terms and conditions of employment, hiring, discipline, performance evaluations, termination, counseling and scheduling; and
- 2. be responsible to know each work location's planned holiday (and other closing) schedules and the impacts all such schedules have on Supplier's Personnel.

Time sheets

Notwithstanding any other language or agreement to the contrary, Buyer will not, and Supplier agrees that Buyer has no responsibility to approve any Supplier Personnel's time sheets. If Buyer should review, sign and/or submit Supplier Personnel's timesheets, whether manually or electronically, as part of Buyer's billing verification processes, the parties acknowledge and agree that such review, signature and/or submittal shall in no way constitute concurrence or approval of such timesheets, nor create any other commitment or obligation on the part of Buyer to Supplier or Supplier Personnel.

14.0 Insurance

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Supplier will maintain at its expense:

- 1. commercial general or public liability insurance including products liability and completed operations with a minimum limit per occurrence or accident of 5,000,000 USD (or local currency equivalent);
- 2. workers' compensation and employer's liability insurance as required by local law, such policies waiving any subrogation rights against Buyer; and
- 3. automobile liability insurance as required by local statute but not less than 5,000,000 USD (or local currency equivalent) if a vehicle will be used in the performance of this Agreement.

Insurance required under clauses (1) and (3) above must:

- (a) name Buyer as an additional insured with respect to Buyer's insurable interest;
- (b) be primary or non-contributory regarding insured damages or expenses; and
- (c) be purchased either; (i) from insurers domiciled in the US with an AM Best Rating of A- or better and a financial class rating of 7 or better, or (ii) from non US carriers with a Standard & Poor's rating of BBB or greater and \$50M in policy holder's surplus.

Upon Buyer's request, Supplier will provide to Buyer certificate(s) of insurance to verify compliance with the terms and conditions above.

15.0 Termination

Termination of this Base Agreement

Either party may terminate this Base Agreement, without any cancellation charge, for a material breach of this Agreement by the other party or if the other party becomes insolvent or files or has filed against it a petition in bankruptcy ("Cause"), to the extent permitted by law. Such termination will be effective at the end of a thirty (30) day written notice period if the Cause remains uncured. Either party may terminate this Base Agreement without Cause when there are no outstanding SOWs or WAs.

Termination of a SOW or WA

Buyer may, upon written notice to Supplier, terminate a SOW or WA:

- 1. with Cause effective immediately; or
- 2. without Cause effective immediately or as otherwise specified in such notice.

Upon termination, in accordance with Buyer's written direction, Supplier will immediately:

- 1. cease work;
- 2. prepare and submit to Buyer an itemization of all completed and partially completed Deliverables and Services;
- 3. deliver to Buyer Deliverables satisfactorily completed up to the date of termination at the agreed upon Prices in the relevant SOW and/or WA; and
- 4. deliver upon request any work in process.

In the event Buyer terminates without Cause, Buyer will compensate Supplier for the actual and reasonable expenses incurred by Supplier for work in process up to and including the date of termination, provided such expenses do not exceed the Prices.

16.0 General

Amendments

This Agreement may only be amended by a writing specifically referencing this Agreement which has been signed by authorized representatives of the parties.

Assignment

Neither party will assign their rights or delegate or subcontract their duties under this Agreement to third parties or Affiliates without the prior written consent of the other party, such consent not to be withheld unreasonably, except that either party may assign this Agreement in conjunction with the sale of a substantial part of its business utilizing this Agreement. Any unauthorized assignment of this Agreement is void.

Choice of Law; Waiver of Jury Trial; Limitation of Action

This Agreement and the performance of transactions under this Agreement will be governed by the laws of the country where the Buyer entering into the Agreement is located, except:

1. in Albania, Armenia, Azerbaijan, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Montenegro, Romania, Russia, Serbia, Tajikistan, Turkmenistan,

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Ukraine, and Uzbekistan, this Agreement will be governed by the laws of Austria, ;

- 2. in Australia, this Agreement will be governed by the laws of the State or Territory in which the transaction occurs;
- 3. in Canada, this Agreement will be governed by the laws of the Province of Ontario;
- 4. in Estonia, Latvia, and Lithuania, this Agreement will be governed by the laws of Finland;
- 5..in the People's Republic of China, Puerto Rico and in the United States (including if any part of the transaction occurs within the United States) this Agreement and any dispute or controversy arising from or relating to this Agreement will be governed by the laws of the State of New York applicable to contracts executed in and performed entirely within that State; 6. in the United Kingdom, this Agreement will be governed by the laws of England.

The United Nations Convention on Contracts for the International Sale of Goods does not apply. The parties expressly waive any right to a jury trial regarding disputes related to this Agreement. Any legal or other action related to a breach of this Agreement must be commenced no later than two (2) years from the date on which the cause of action arose, unless otherwise provided by local law without the possibility of contractual waiver or limitation.

Communications

All communications between the parties regarding this Agreement will be conducted through the parties' representatives as specified in the relevant SOW and/or WA. All notices required in writing under this Agreement will be made to the appropriate contact(s) listed in the relevant SOW and/or WA and will be effective upon actual receipt. Notices may be transmitted electronically, by registered or certified mail, or courier. All notices, with the exception of legal notices, may also be provided by facsimile.

Counterparts

This Agreement may be signed in one or more counterparts, each of which will be deemed to be an original and all of which when taken together will constitute the same Agreement. Any copy of this Agreement made by reliable means (for example, photocopy or facsimile) is considered an original.

Ethical Dealings

Supplier will be familiar and will strictly comply with all laws and regulations on bribery, corruption, and prohibited business practices. Supplier and its Affiliates have not and will not offer, promise or make or agree to make, directly or indirectly, (a) any political contributions of any kind or any payment to or for the benefit of any public official, whether elected or appointed, (b) any payments for gifts, meals, travel or other value for a government employee or his/her family members or (c) any payments or gifts (of money or anything of value) to anyone for the purpose of influencing, or inducing anyone to influence decisions in favor of, Buyer or any of its Affiliates. Buyer shall not reimburse Supplier for any such political contributions, payments or gifts.

Exchange of Information

All information exchanged is non confidential unless it will be made under a separate signed confidentiality agreement between the parties. The parties will not publicize the terms of this Agreement, or the relationship, in any advertising, marketing or promotional materials without prior written consent of the other party except as may be required by law, provided the party publicizing gives the other party reasonable prior notice to allow the other party a reasonable opportunity to obtain a protective order. Supplier will use information regarding this Agreement only in the performance of this Agreement. Any contacts with government employees by Supplier on Buyer's behalf may only be for the purpose of providing Services under this Agreement. For any Personal Data relating to Supplier Personnel that Supplier provides to Buyer, Supplier has obtained the agreement of the Supplier Personnel to release the information to Buyer and to allow Buyer to use, disclose and transmit such information in connection with this Agreement.

Freedom of Action

This Agreement is nonexclusive and either party may design, develop, manufacture, acquire or market competitive products or services. Buyer will independently establish prices for resale of Deliverables or Services and is not obligated to announce or market any Deliverables or Services and does not guarantee the success of its marketing efforts, if any.

Force Majeure

Neither party will be in default or liable for any delay or failure to comply with this Agreement due to any act beyond the control of the affected party, excluding labor disputes, provided such party immediately notifies the other.

Obligations of Affiliates

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Affiliates will acknowledge acceptance of the terms of this Agreement through the signing of a PA before conducting any transaction under this Agreement.

Prior Communications and Order of Precedence

This Agreement replaces any prior oral or written agreements or other communication between the parties with respect to the subject matter of this Agreement, excluding any confidential disclosure agreements. In the event of any conflict in these documents, the order of precedence will be:

- 1. the quantity, payment and delivery terms of the relevant WA;
- 2. the relevant SOW:
- 3. this Base Agreement, and
- 4. the remaining terms of the relevant WA.

Record Keeping and Audit Rights

Supplier will maintain (and provide to Buyer upon request) relevant business and accounting records to support invoices under this Agreement and proof of required permits and professional licenses, for a period of time as required by local law, but not for less than three (3) years following completion or termination of the relevant SOW and/or WA. All accounting records will be maintained in accordance with generally accepted accounting principles.

Severability

If any term in this Agreement is found by competent judicial authority to be unenforceable in any respect, the validity of the remainder of this Agreement will be unaffected, provided that such unenforceability does not materially affect the parties' rights under this Agreement.

Survival

The provisions set forth in the following Sections and Subsections of this Base Agreement will survive after termination or expiration of this Agreement and will remain in effect until fulfilled: "Taxes", "Ongoing Warranties", "Intellectual Property", "Supplier Liability for Third Party Claims", "Limitation of Liability between Supplier and Buyer", "Record Keeping and Audit Rights", "Choice of Law; Waiver of Jury Trial; Limitation of Action", "Exchange of Information", and "Prior Communications and Order of Precedence".

Waiver

An effective waiver under this Agreement must be in writing signed by the party waiving its right. A waiver by either party of any instance of the other party's noncompliance with any obligation or responsibility under this Agreement will not be deemed a waiver of subsequent instances.

17.0 Amendments for New Zealand

The following terms and conditions apply to transactions performed entirely within New Zealand only and amend the other provisions of this agreement to bring the conduct of the parties' transactions into conformity with local law and practice.

Termination

Notwithstanding the Section titled Termination of this Base Agreement, either party may terminate this Agreement, without any cancellation charge, if any of the following events occurs in respect of the other party or the terminating party has reasonable grounds to believe that one is likely to occur, namely that the other party: (i) has a meeting convened for the passing of a resolution for its winding up; (ii) enters into a scheme or voluntary arrangement with its creditors; (iii) is the subject of a petition presented for the appointment of an administrator, statutory manager or liquidator; (iv) has a receiver appointed over any of its property or assets; or (v) is the subject of a petition presented for his bankruptcy. Such termination will be effective upon notice in writing to the other party, liquidator, administrator, statutory manager or receiver.

Warranties

The implied warranty of FITNESS FOR A PARTICULAR USE specified in the relevant Section is synonymous with the warranty of FITNESS FOR PURPOSE.

In addition to the representations and warranties in the Section titled "Ongoing Warranties" in the Base Agreement, Supplier represents and warrants:

1. it is familiar with all local laws and regulations pertaining to bribery, corruption and prohibited business practices and has not and will not partake in any actions in relation to the transactions contemplated herein in violation of such laws;

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- 2. it and its Affiliates has not and will not offer, promise or make or agree to make payments or gifts (of money or anything of value) directly or indirectly to anyone for the purpose of influencing or inducing anyone to influence decisions in favor of Buyer:
- 3. unless expressly disclosed to Buyer in writing prior to the execution of this Agreement, it does not know nor has reason to believe that any of the owners, principals or senior management of Supplier, its Affiliates, or lower tier subcontractors (1) are or were persons acting in an official capacity for or on behalf of a government; or (2) have a familial relationship to persons acting in an official capacity for or on behalf of a government.

Limitation of Liability between Supplier and Buyer

The categories of loss and damage specified in the Section titled "Limitation of Liability between Supplier and Buyer" (i.e., lost revenues, lost profits, consequential, special or punitive damages) are replaced by the following categories of loss and damage: economic loss (including loss of profits, business, revenue, good will or anticipated savings), special, indirect or consequential loss. Additionally, each party will be liable without limit for death or personal injury resulting from the negligence of Buyer Personnel or Supplier Personnel (as the case may be).

Termination of a SOW or WA

The following clause shall be added into the end of the subsection titled "Termination of this Base Agreement": Notwithstanding the foregoing, Supplier recognizes and agrees that Buyer may immediately terminate this Agreement for Cause by written notice to Supplier in the case that (1) Supplier breaches the Ongoing Warranties pertaining to bribery listed above, or (2) when Buyer reasonably believes such a breach has occurred or is likely to occur. For purposes of the subsection below titled "Termination of a SOW or WA" in the Base Agreement, the term Cause shall be deemed to include these events.

Choice of Forum

The parties agree to submit to the non-exclusive jurisdiction of the New Zealand courts.

Limitation of Action

The following provision supersedes the limitation of action provision only specified in the Subsection titled "Choice of Law and Forum; Waiver of Jury Trial; Limitation of Action." The parties agree that any legal or other action related to a breach of this PA must be commenced no later than six (6) years from the date of the breach.

ACCEPTED AND AGREED TO: Art Effects Limited By:		ACCEPTED AND AGREED TO: Koya Creative LLC By:	
Buyer Signature	Date	Supplier Signature	Date
Printed Name Procurement Buyer		Printed Name	
Title & Organization		Title & Organization	
Buyer Address:		Supplier Address:	5