Start-up Summit

Theme:

With a strife around the world to end hunger, and poverty one of the fastest way to reach this goal is by creating jobs. And Start-up Businesses are the epitome for job creation. "Give a man a fish, you quench his hunger for a day, teach a man to fish, he never goes hungry again".

That is exactly the intent and vision of this event, to allow to bringer young minds to create business around their technology, in order to allow sustainable development around the globe and reach the common goal of ending poverty.

Problem Statement:

This event's allows for budding entrepreneurs to get a chance to get the boost they need to launch into success. The event focuses on ideas, mainly on a technical front, that have the capacity to become business. All participants can present these ideas in front of esteemed judges, and probable investors to win prizes, or get an investment in their business.

Rules:

Teams or Individuals can pitch their business/start up idea in front of a panel of judges.

Round 1 - Online

Teams are required to send a summary of their idea in 150-300 words.

Round 2 - Preliminary Presentation (April 22)

In this round the participants selected from the online screening are required to briefly sum up the idea using a power pint presentation for no more than 3 slides and present it in front of judges.

Round 3 - Final Presentation (April 23)

The selected students must prepare a business plan and have to present the PPT + pitch to the panel of judges.

Total duration - 10 mins (5 mins - Pitch & Presentation + 5 mins - Q/ A)

Judging Criteria:

The teams will be judges on the pitch as well as the idea. The exact marking will be on the discretion of the judges.

Team Specifications:

A team may consist of a maximum of 5 participants. Students from different educational institutes can form a team.

Eligibility:

All students with a valid identity card of respective educational institutes are eligible to participate.