

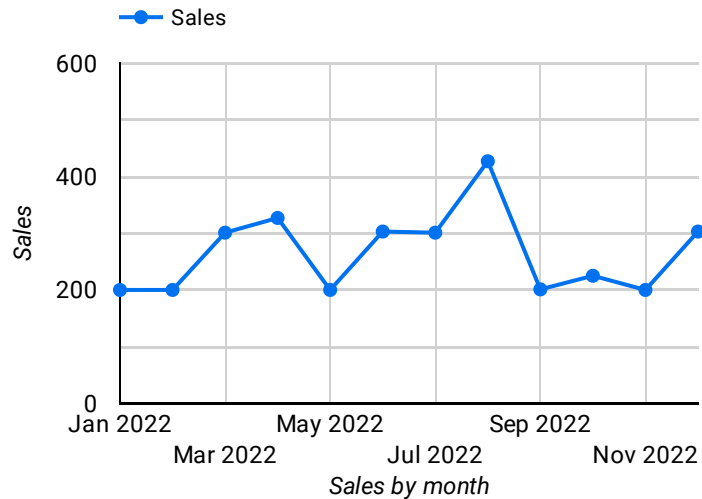
Company Overview

Sales

Total sale
3,188

Total profit
790

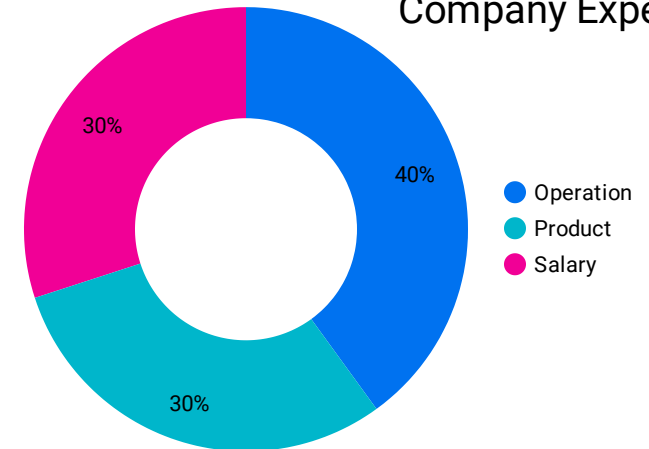
Sales Growth



Expenses

Total Expenses
2,000

Company Expenses

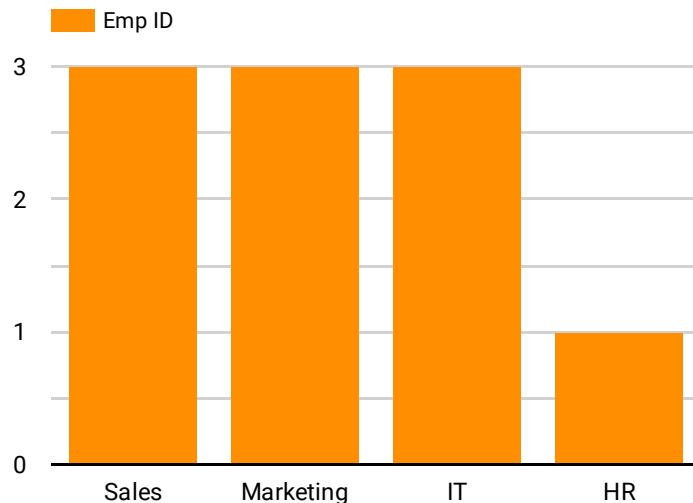


HR

Annual Salary
600

Emp ID
10

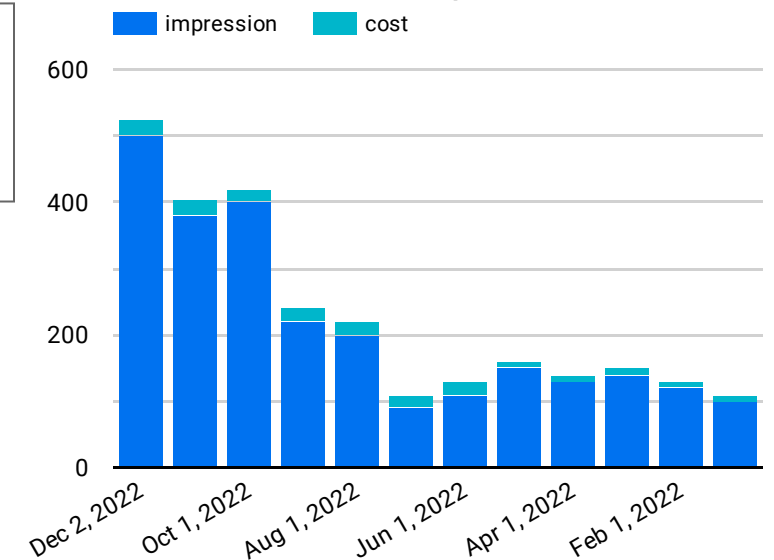
Headcount by Department



Marketing

Marketing Cost
200

Impression vs Cost



Sales Analysis

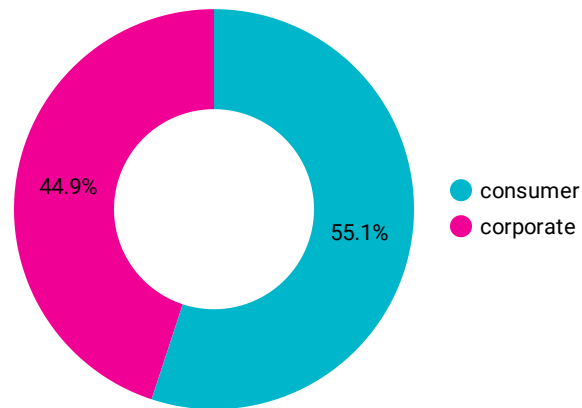
Sales KPI
2,500

Total sale
3,188

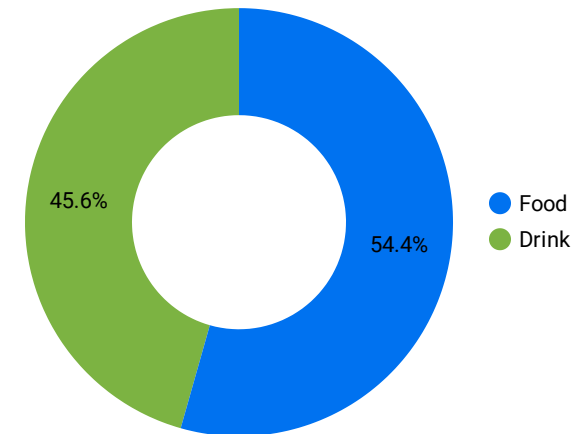
Total profit
790

% Profit
24.78%

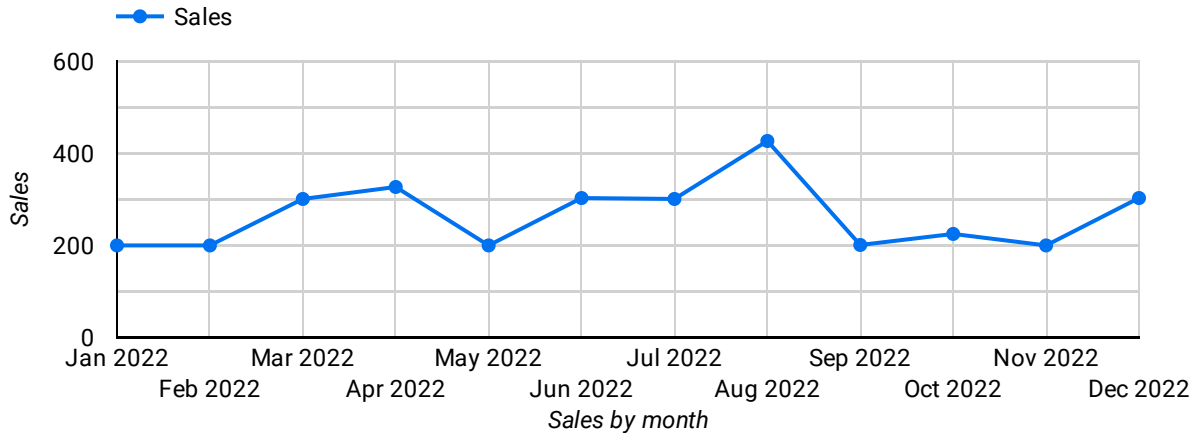
Consumer Segmentation



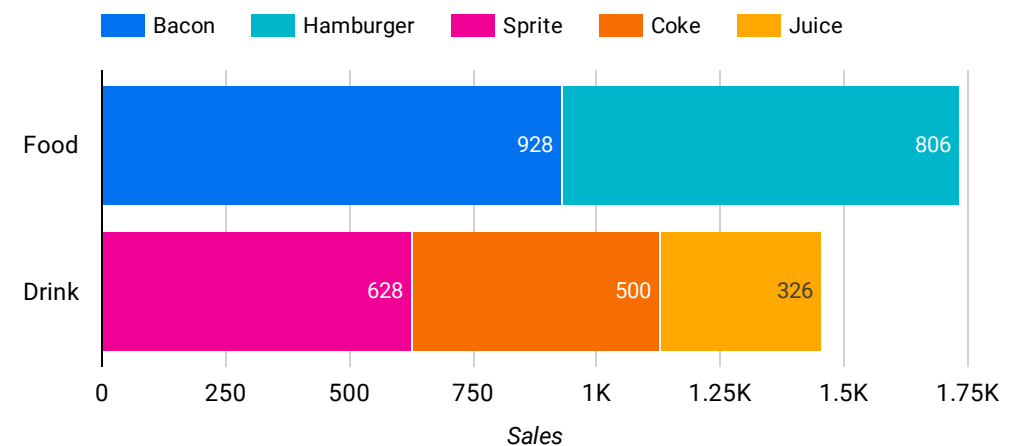
Product Sales Ratio



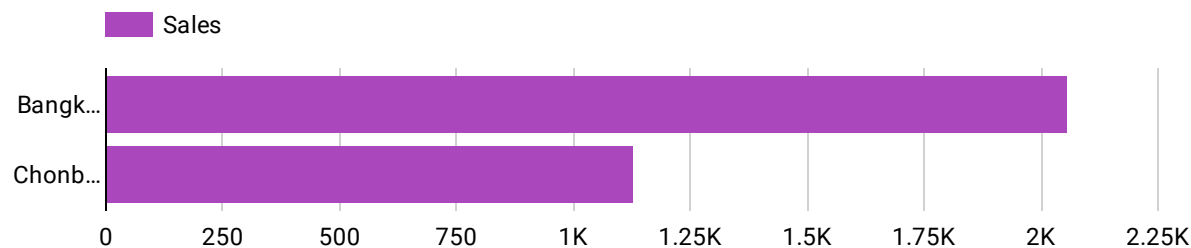
Sales Growth



Sales by Product Sub - Category



Sales by Location

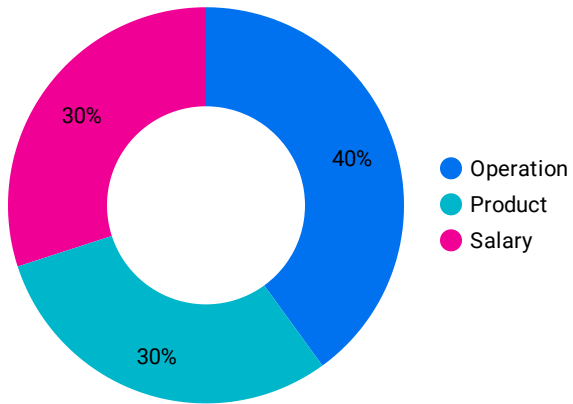


Expenses Analysis

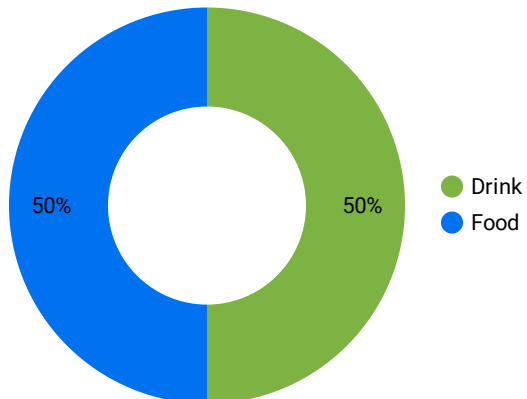
Total Expenses
2,000

% of Revenue
62.74%

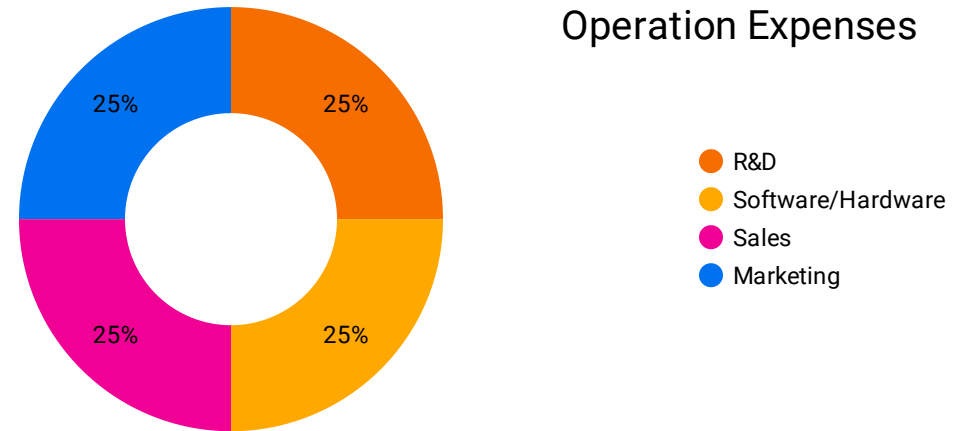
Company Expenses



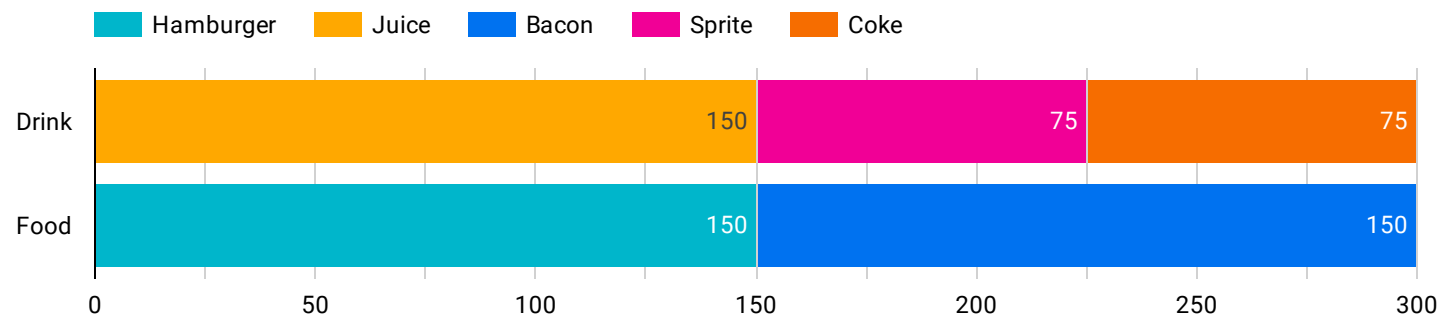
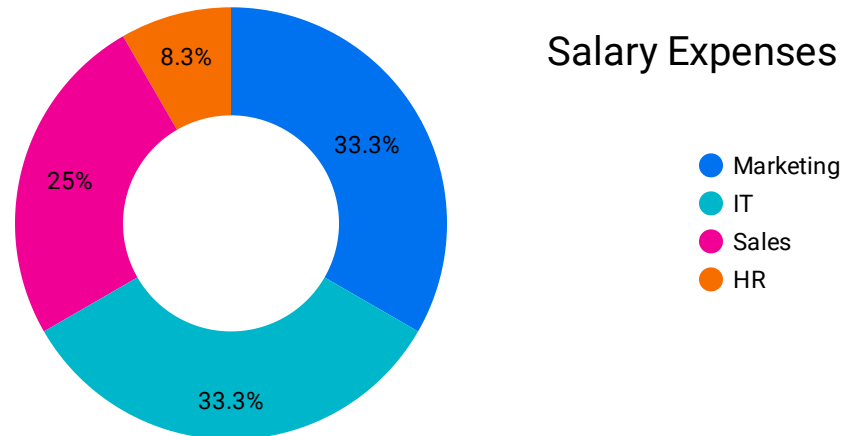
Product Expenses



Operation Expenses



Salary Expenses by Department

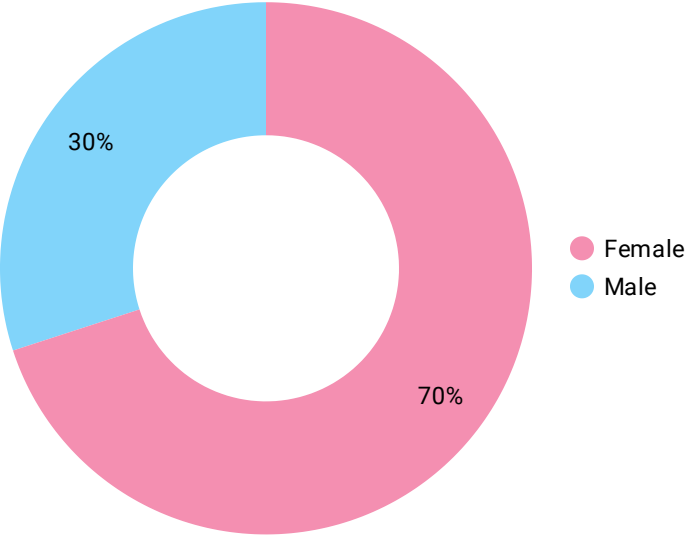


HR Analysis

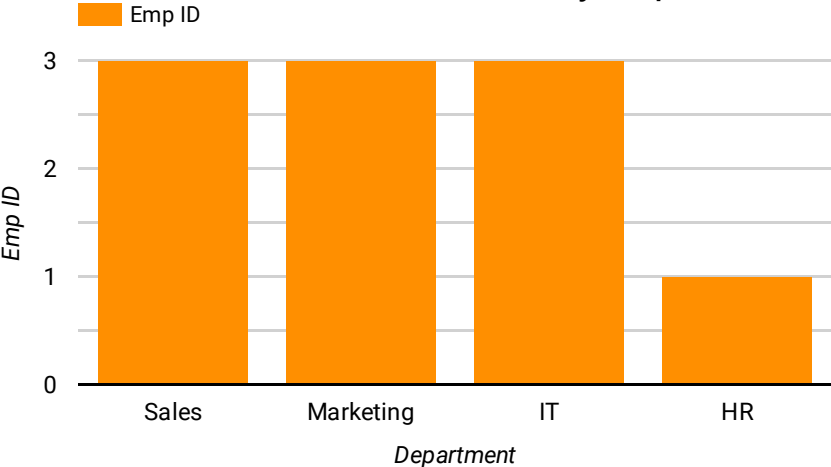
Annual Salary
600

Emp ID
10

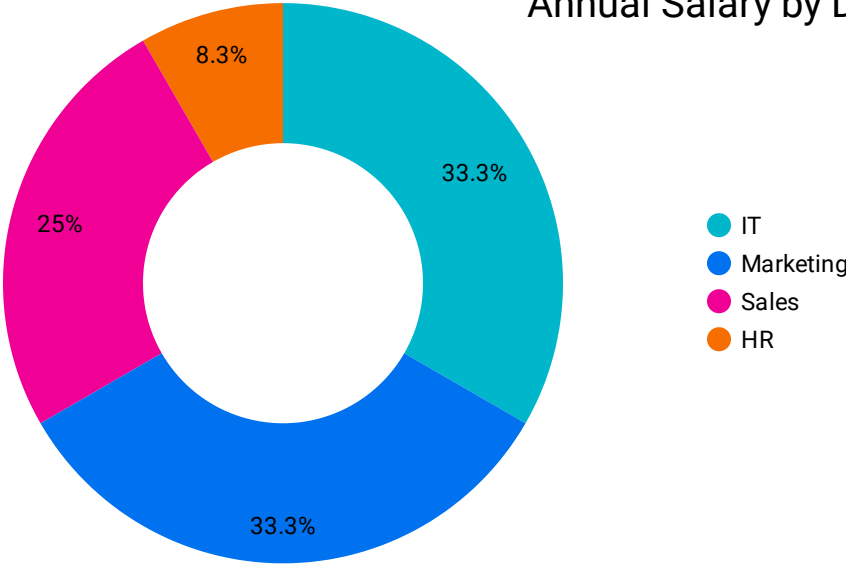
Headcount by Gender



Headcount by Department



Annual Salary by Department



	Name	Department	Position	Annual Salary ▾
1.	Sae	IT	CTO	100
2.	Fluke	Marketing	CMO	100
3.	X	IT	Dev	50
4.	Mint	Marketing	Marketer	50
5.	Meth	Sales	AE	50
6.	Riri	HR	HR	50
7.	Lue	Sales	AE	50
8.	Beau	Sales	AE	50
9.	Noii	Marketing	Marketer	50
10.	Noom	IT	Dev	50

Marketing Analysis

Conversion KPI

10%

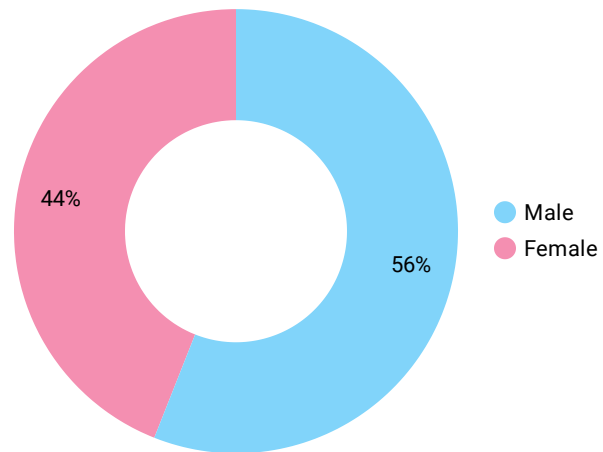
% Conversion rate

9.45%

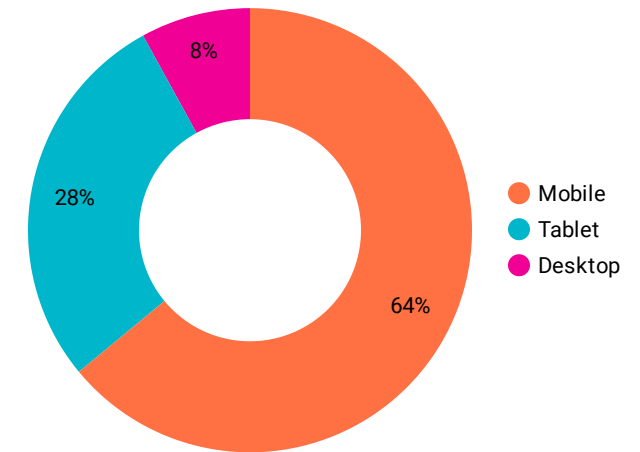
Marketing Cost

200

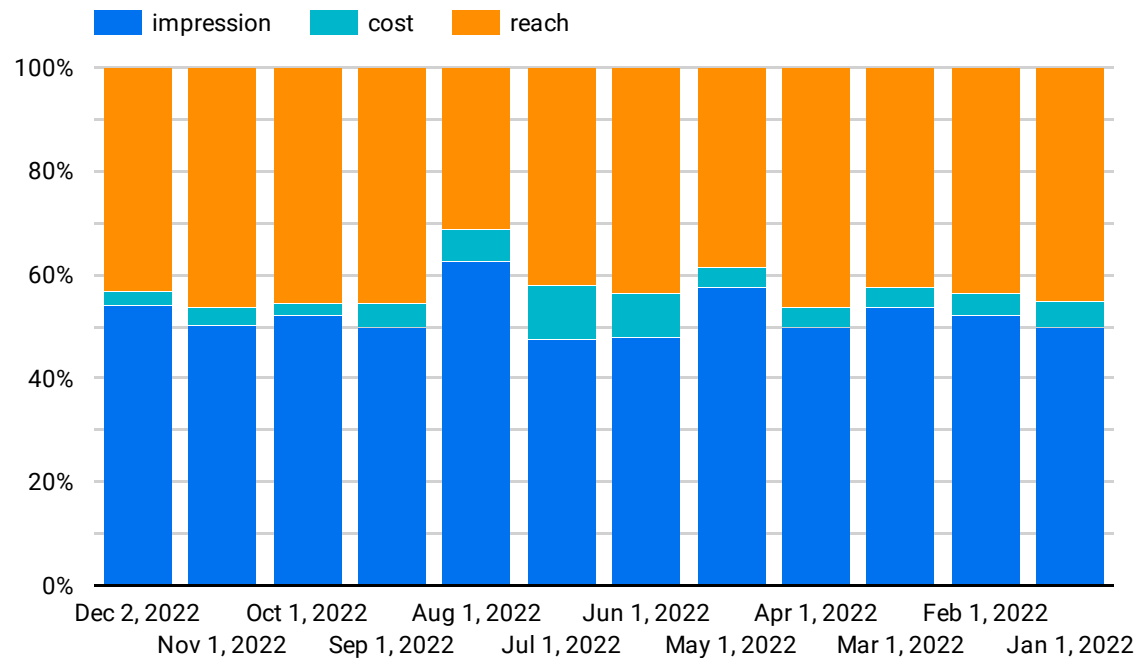
Visitors by Gender



Visitors by Devices



Impression vs Cost vs Reach



Visitors by Age

