## Make Your Website Load Instantly

...and stop losing customers.

Speed Kit helps Baur.de stay ahead of the competition by accelerating page loads through cutting-edge technology.



2 days for Speed Kit setup

3.9x performance uplift

>10% increase in conversion rate

AppelrathCüpper



- 1 Pain: Performance
- Users Hate Loading Times
- Bad for Conversion & Revenue
- Test Speed: <u>test.speed-kit.com</u>



- 2 Solution: Speed Kit
  - 1-2 Weeks Integration
  - 50-300% Faster Page Loads
  - Configuration by Our Experts



- 3 On-Site Uplift: Revenue
  - 1. Higher **Conversion Rate**
  - 2. Longer **Time on Site**
  - 3. Lower Bounce Rate
  - 4. Longer Session Length



- 4 Off-Site Uplift: Costs
  - 1. Higher **SEO Rank**
  - 2. Lower Cost per Order
  - 3. Better Google Quality Score
  - 4. More Returning Visitors