

## SANTIAGO GOMEZ LAVIN

325 Sutter St, Unit 217, San Francisco, CA 94108  
gomezlavin@gmail.com • www.sangomlav.com • (415) 481 5918

### experience

2014 - present

#### MADISON REED

SAN FRANCISCO, CA

**Software Engineer.** Working on front-end and back-end projects using Node.js, Express.js, Angular.js, MySQL, MongoDB, Redis and Mocha.

- Led the development of the company's new blog, working together with the marketing, design and editorial departments to create a better user experience across devices with cross-selling capabilities. Migrated over 400 pieces of content from Wordpress into our in-house content management system.
- Developed the core modules of our internal API and created the endpoints that feed our real time analytics dashboard.
- Collaborated in key product initiatives like the on-demand stylists' service (Color To You), the content management system, the internal customer support system and the product detail pages.

2014 - 2015

#### ALTIA SALUD

SAN FRANCISCO, CA

**Co-Founder - Product Development and Technology.** Created a multi-sided platform serving more than 20 physicians, 650 patients and 3 pharmacies, with more than 1,000 e-prescriptions sent in Mexico.

- Designed the site's user experience, user interface and creative assets.
- Developed the entire tech infrastructure with Ruby on Rails, PostgreSQL and Heroku.
- Guided a group of 4 UX designers during the re-design of the site's electronic prescription tool.

2011 - 2012

#### MEMSYS CLEARWATER

SINGAPORE, REP. OF SINGAPORE

**Project Engineer.** Conducted research and optimization of a low-scale water distillation system built inside a 20ft shipping container, aimed to provide clean water to rural communities in Southeast Asia.

- Integrated Memsys' V-MEMD distillation technology with solar panels and solar vacuum collectors, making the system heat and energy self-sufficient for remote locations.
- Achieved a 50% increase in distillate production, from 10L/h to 15L/h, with a purity of 6.7mg/L.

2008 - 2010

#### BANK OF AMERICA MERRILL LYNCH

MEXICO CITY, MEXICO

**Fixed Income Sales Analyst.** Structured and sold foreign exchange, interest rate and commodity derivatives to corporates and institutional clients in Mexico.

- Provided guidance and market advice to clients during an international crisis to assist them in lowering their exposure to volatility.
- Developed new accounts for the bank in a very challenging market, securing a place in the fixed income team after the merger with BofA, which reduced Merrill Lynch's headcounts by 80%.

2007 - 2008

#### GRUPO FRABEL

MEXICO CITY, MEXICO

**Business Intelligence Consultant.** Designed and implemented BI analytics dashboards for large corporate clients in Mexico, providing real time metrics of the business to senior management.

### education

fall 2013

#### GENERAL ASSEMBLY

SAN FRANCISCO, CA

**Web Development Immersive**

2010 - 2011

#### LOUGHBOROUGH UNIVERSITY / KASSEL UNIVERSITY

UK / GERMANY

**MSc. in Renewable Energy**

2002 - 2007

#### INSTITUTO TECNOLOGICO AUTONOMO DE MEXICO

MEXICO CITY, MEXICO

**Double Degree: BSc. in Computer Engineering and BSc. in Telematics Engineering**

### tech skills

Languages:

JavaScript, Ruby, HTML5, CSS3, Jade, Stylus, Git

Frameworks:

Node.js, Rails, Angular.js, Express, Mocha

Databases:

MySQL, PostgreSQL, MongoDB, Redis

### personal

Native Spanish speaker and fluent in English. Avid traveller and runner. Spent 10 months travelling and scuba diving along the Mayan Riviera in 2012. Completed Mexico City's marathon in 2013.