



December 23, 2017

To Whom It May Concern:

As the Digital Media Manager for BioMedtrix, LLC, it has been my pleasure to work with Max Sidebotham since he began his internship with the company in May, 2017. Throughout his employment, Max has demonstrated his ability to plan project tasks, set and meet deadlines, and effectively communicate and coordinate with management staff. In addition, his ability to adapt and effect solutions based on changing needs and circumstances has permitted the project to grow in scope beyond its original design, allowing us to better serve our clients.

BioMedtrix designs and manufactures veterinary orthopedic implants and is considered an industry leader both in the United States and internationally. In 2016, it became clear that there was a need to supply our clients with accurate and reliable digital templating software. This software is necessary in the preoperative planning for any surgery using our implant systems. In order to provide the precision and support required for these procedures, as well as to avoid the pitfalls of relying on third-party solutions, we decided to investigate the development of a proprietary software.

Following completion of his freshman year at the University of Maryland with a major in Computer Science, Max was approached to develop our proposed radiographic templating mobile app for tibial-plateau-leveling osteotomy procedures. Then still only in an investigatory phase, it was our intent that perhaps Max would develop speculative groundwork for this project, with ultimate completion then sourced to an outside firm. However, within only his first summer on the project, Max was able to design and develop the app to completion, including coordination of a closed and an open beta, and finalizing the app for publication on Apple's App Store.

Currently, Max's TPLO Templating app is utilized by over 90% of our clinicians whose surgery would benefit from its use. Both early and ongoing response since the app's release has been overwhelmingly positive, with a clear desire for an expansion of BioMedtrix's new digital templating initiative to include support for all platforms. In addition to providing ongoing support for this iOS app, Max has spent his available time during his Fall 2017 semester developing a new, more robust and feature-rich templating platform that not only expands the capabilities of his TPLO Templating app, but also will include provisions for our other joint replacement and fracture-repair implant systems.



This new platform Max is developing has already garnered much anticipation from our clients, and is on schedule for beta testing in early 2018. Through Max's work, BioMedtrix has been enabled to sever its reliance on third-party platforms and to deliver dedicated support to our clients for their digital templating needs. By extension, this has also opened previously closed avenues of business growth for BioMedtrix.

Max is a talented individual who exhibits a high level of self-motivation and excellent organizational skills. He successfully established and completed objectives to specific time frames and has demonstrated exceptional communication skills in seamless collaboration with both BioMedtrix employees and the surgeons involved in the development of this app. It has been my privilege to work with Max over these past months and could not be happier with the outcome of this project. I would strongly recommend Max for any position that takes advantage of his considerable knowledge and talents. I would welcome and hope to have the opportunity to work with him again.

I am happy to make myself available for contact regarding this reference. I may be reached at either the email or telephone number listed below.

Sincerely,

Matthew Rodriguez

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