

# Gonçalo Gomes

UX/UI Designer

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[Portfolio](#)

Hey! I'm Gonçalo Gomes.

I'm a UX/UI Designer enthusiastic about creating intuitive and purposeful experiences for *users*.

## Experience

Creative Designer and communication

**Institute Polytechnic  
of Santarém**

[March 2022 - July 2022](#)

Created 10+ manuals, infographics, logos, and presentations for national and international projects. Translated documents and video content to English. Managed and updated academic content on Moodle. Participated in the DID.Value international training course in Turkey, focused on employability and digital skills.

Motion Designer

**Tremoço Creative  
Agency**

[August 2022 - November 2022](#)

Collaborated on an animation and motion design project for Braamcamp Freire concept development and visual narrative to final animation. Created characters, visual assets, and cutout animations in After Effects.

UX/UI Designer

**Freelancer**

[January 2021 - June 2021](#)

Designed and maintained design systems in Figma, ensuring visual consistency and scalability.

Developed responsive websites in Webflow, with a strong focus on usability and user experience.

Collaborated closely with clients to translate requirements into clear, user-centered solutions.

## Education

**Escola Superior de Tecnologia e Gestão, Leiria**

Master's in Entrepreneurship and Innovation

[2025 - Current](#)

**Escola Superior de Artes e Design, Caldas da Rainha**

Bachelors in Graphic Design and Multimedia

[2022 - 2025](#)

**Escola Superior de Educação, Santarém**

CTesP in Digital Design

[2020 - 2022](#)

## Skills

### UX/UI

UI Design  
UX research  
Wireframing  
User testing  
Prototyping  
Information architecture  
Design systems

Accessibility  
Usability  
Interface design  
Grid system  
Marketing Strategy  
A/B testing

### Soft

Communication  
Flexibility  
Organization  
Problem solving

## Tools

Figma  
Adobe Illustrator  
Adobe Photoshop  
Webflow  
Wordpress  
HTML and CSS

### Languages

Portuguese  
English

fluent  
advanced