



## PROFILE SUMMARY

I am a passionate and innovative Senior UI UX and Web Designer with a strong foundation in creating exceptional user experiences through a combination of technical skill and creative design. Proficient in industry-standard tools such as Figma, Adobe Suite, and Sketch, I excel in developing intuitive interfaces for websites and applications. My experience includes crafting compelling designs at Otobit Private Limited and AIMDek Technologies, resulting in improved user engagement and retention. By conducting thorough UX research and collaborating with cross-functional teams, I deliver seamless, user-centric digital experiences. My goal is to enhance user satisfaction through responsive design and continuous optimization, making me a valuable asset in any design-focused team.

# BHAVYA GONDALIYA

## SENIOR UI UX AND WEB DESIGNER

Surat, INDIA

6 Years 9 Months of  
experience



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## WORK EXPERIENCE

### Senior UI UX and Web Designer

Otobit Private Limited

Jun 2023 - Dec 2025

- Develop intuitive user interfaces to enhance overall user experience across software, websites, and applications.
- Utilize advanced design tools, including Adobe Suite and Figma, to create visually appealing and functional product designs.
- Collaborate with cross-functional teams, ensuring seamless integration of design elements for cohesive projects.
- Conduct in-depth user research through interviews and usability testing to identify user behavior and address pain points.
- Implement rigorous testing and feedback loops, driving continuous design optimization and improved user engagement.

### UI UX and Graphic Designer

AIMDek Technologies

Feb 2023 - Jun 2023

- Developed visually engaging websites and applications utilizing Adobe Suite and Figma.
- Designed user-friendly interfaces, enhancing user experience and boosting user retention by 20%.
- Collaborated with cross-functional teams to create innovative design solutions, ensuring alignment with project goals.
- Implemented design best practices to streamline workflows and improve overall design quality.

Web Designer

OLIVE CONCEPTS

Feb 2022 - Dec 2022

- Developed visually appealing and user-friendly website templates utilizing Adobe XD and Figma. - Collaborated with cross-functional teams to align website functionality with aesthetic design requirements. - Improved user experience and engagement through the application of innovative design solutions. - Conducted usability testing and gathered feedback to refine design elements and enhance overall site performance.

Game Designer

WebDask

Oct 2021 - May 2022

- Designed engaging educational games for young children utilizing Illustrator, Photoshop, Figma, and After Effects. - Developed interactive game mechanics that captivated and educated the target audience effectively. - Collaborated with remote teams to ensure timely and high-quality delivery of game designs. - Enhanced user experience through thoughtful design, appealing visuals, and educational content.

UI UX and Graphic Designer

Liberty Infoscience

Aug 2019 - Feb 2022

- Designed intuitive user interfaces for applications and websites using Adobe Photoshop, XD, and Figma to improve overall user experience. - Conducted comprehensive user research to enhance customer satisfaction and usability metrics. - Collaborated with cross-functional teams, including developers and product managers, to implement effective and innovative design solutions. - Created visually appealing and user-friendly graphics that align with brand guidelines, enhancing brand identity and consistency.

KEY SKILLS

- Figma
- HTML
- CSS
- UX Design
- Photoshop
- Adobe Xd
- User Experience
- Sketching
- UI
- Graphic Designing
- Prototyping
- Wireframing
- User Experience Design
- Product Design
- Wireframe
- Visual Design
- Adobe
- UI/UX

INTERNSHIP

Creative Design & Multimedia Institute

242 Days

EDUCATION

2019

Diploma - Computers

Dr. APJ Abdul Kalam University, Indore

2015

10th

Gujarat, Gujarati

Marks - 73.98%

PROJECTS

IOTBIT

- User Research
- Collaboration
- Digital Marketing

## LANGUAGES

English  
Hindi  
Gujarati

## Portfolio

- Website  
[www.bhavyagondaliya.co.in/](http://www.bhavyagondaliya.co.in/)
- Behance  
[www.behance.net/gondaliyavipers](http://www.behance.net/gondaliyavipers)
- Figma  
[Figma](#) Community Profile

## SOCIAL LINKS

[www.linkedin.com/in/bhavya-gondaliya-b1b388269/](http://www.linkedin.com/in/bhavya-gondaliya-b1b388269/)

390 Days

- Designed and developed the "IOTBIT" device control dashboard, focusing on user-friendly interfaces. - Prioritized clarity and real-time data visualization for enhanced user engagement and effectiveness. - Implemented seamless management features to improve operational efficiency and user experience. - Conducted extensive testing and feedback sessions to refine functionalities and optimize performance. - Design Link - <https://www.figma.com/design/cYe9RKdrLWAdlLUqJLq6hW/IOTBIT-UI-Design?node-id=1-4&t=QqOv40NhceOcl3d9-1>

### SportsUp — Sports Social Media

120 Days

- Developed **SportsUp**, a mobile app concept focused on enhancing user engagement in sports activities. - Designed a comprehensive end-to-end user experience, including onboarding, home dashboard, venue details, booking flow, and profile screens. - Emphasized clean visual hierarchy to facilitate quick decision-making for busy users. - Utilized Figma for prototyping, showcasing a well-structured design that simplifies the process of discovering sports venues and connecting with coaches and players. - Managed project independently, demonstrating strong initiative and self-direction in app concept creation.

### Kaapad Customer UI Design System

184 Days

- Spearheaded the development of the Kaapad Customer UI Design System using Figma. - Designed a comprehensive component library to enhance user interface consistency and efficiency. - Improved scalability of design processes, achieving a significant reduction in design-to-development time by 40%. - Optimized user interactions, ensuring a seamless experience for customers across various platforms.

### aimdek website design

120 Days

Collaborated with AIMDek Technologies—a leading MedTech innovation enabler since 2014—to design AI-powered digital platforms focused on roadside assistance and healthcare solutions. Delivered intuitive mobile apps, contact center interfaces, and analytics dashboards that modernize operations, enhance SLA monitoring, and create seamless customer experiences for service providers.

### Children learning Game app

212 Days

this is s a children's learning game app designed with a playful drag?and?drop interaction where kids select the correct item based on a given question. The app supports fully offline use and follows a simple flow: Splash ? Home ? Category ? Play, with additional Settings and Reward Dashboard screens to manage notifications, sound, and star? based rewards.

## **Coloring Game app**

212 Days

- Developed "Coloring and Learn," a realistic coloring game featuring over 250 educational pages aimed at enhancing creativity for all ages.
- Implemented a "Free mode" allowing users to freely draw, doodle, and color, promoting imaginative expression.
- Introduced a "Glow coloring mode" to enable users to create vibrant neon artwork, enriching the interactive experience.
- Designed engaging activities that facilitate learning of the alphabet, numbers, geometric figures, and animal recognition.
- Enabled family bonding through collaborative coloring contests and shared creative sessions.
- Enhanced user engagement by incorporating over 100 decorative stickers for personalizing artwork.

## **Website Template**

184 Days

Project Link -

<https://docs.google.com/spreadsheets/d/1GmOqXZ93jgOAZLfyz4Z6nCn5iXKyLWFuBCo-wC1EiYY/edit?gid=0#gid=0>

Designed and documented end?to?end UI/UX work for the brand "Olive" using a structured Google Sheets workspace to track requirements, flows, and design decisions. ?

Consolidated all tasks, timelines, and deliverables into one source of truth to collaborate with stakeholders and ensure transparency in the design process. Gathered requirements and translated them into clear user flows, information architecture, and screen breakdowns maintained in the sheet. ? Planned and prioritized features, mapped them to sprints/milestones, and tracked progress for each design task. ? Documented design rationales (component choices, layout decisions, usability considerations) so developers and non?design stakeholders could understand the "why" behind each screen. ? Coordinated with product and development to keep the sheet updated with status, feedback, and change requests.

## **Maidly - home cleaning services**

519 Days

- Developed "Maidly," an innovative home cleaning service application, enhancing user experience from inception to

launch. - Designed a modern, visually appealing interface, utilizing a purple accent to convey trust and contemporary brand identity. - Implemented a seamless user onboarding process, featuring illustrated graphics for easy navigation through splash screens, welcome prompts, and feature walkthroughs. - Engineered a multi-step booking process that allows users to customize services based on category, date, and specific requirements for flexibility and efficiency. - Streamlined UI elements to facilitate quick access to account overviews, available professionals, and service booking cards, ensuring a user-friendly experience. - Prioritized user trust by prominently displaying reviews, ratings, and detailed information about service providers for informed decision-making.

### **Coeluso — Modern Music Player App UI**

89 Days

- Developed the Coeluso — Modern Music Player App UI, a self-initiated project showcasing a dark, immersive interface for music discovery. - Designed clean typography and bold imagery to enhance user engagement and create a premium listening experience on mobile devices. - Implemented intuitive playback controls and streamlined screen layout, focusing on visual hierarchy and micro-interaction for core functionalities, such as browsing and managing playlists. - Demonstrated expertise in UI/UX design for media products, emphasizing user-centered design principles and aesthetic quality in application interfaces.

### **FatBurn — Fitness & Weight Loss App UI/UX**

365 Days

FatBurn is a conceptual fitness and weight loss mobile app focused on helping users track workouts, monitor calories, and stay motivated through clear visual feedback and progress insights. The design explores a bold, energetic visual language with clean layouts, strong hierarchy, and intuitive navigation tailored for daily use. The goal was to create a UI that feels powerful yet simple enough for beginners to start and stick to their fitness journey.