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Hiring Team

GiveDirectly

Re: Targeting Analyst, Emergency Cash

Hello GiveDirectly team,

I am applying for the Targeting Analyst role because GiveDirectly's approach is personal to me. My family once benefited directly from cash support. That experience taught me something simple: people closest to a problem usually know best how to solve it. The dignity in letting households choose is not a theory to me. It is real, and it works.

Professionally, I have spent the last eight years building the kind of analysis and data products this role asks for: turning messy field data into operational decisions, working across countries, and communicating clearly with teams who have to act fast. Across Kenya, Uganda, Tanzania, and Rwanda, I have designed digital data collection systems, built dashboards and briefs for leadership, and run analyses that helped teams prioritize where to focus and what to fix first.

What I would bring to Emergency Cash is a targeting mindset that balances speed and rigor. I am comfortable combining traditional sources such as needs assessments and administrative statistics with on-the-ground signals and geospatial context, then documenting the tradeoffs so the team can move quickly with eyes open. I also enjoy working in agile loops with product and engineering teams, where an analysis is only "done" when field teams can use it.

GiveDirectly's values resonate with how I work: recipients first, rigorous thinking, and bias toward action. I would love to help GD strengthen crisis detection and targeting so cash reaches the right people faster, with clarity and accountability.

Thank you for your time.

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