KYLE WANG

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Dear Grey Hiring Manager,

I had the biggest, stupidest grin on my face as I re-read the text message from the dirty cop who threatened to "F*ck me up". I was grinning because this indicated that our marketing strategies had gained enough market shares to scare our competitors. But more on this later. With my role in Bambooroof.com's systematic takeover of Beijing's university area's real estate market as evidence, I believe I am an ideal candidate for the Planner position currently available.

I am highly strategic and have a unique set of skills honed through traveling the world and learning from people from all walks of life. I have a growth mindset and am highly adaptable, my unquenchable curiosity drives me to learn and absorb everything around me, on top of that, my jovial personality makes me a pleasure to work with =). Given my background as service manager with AT&T, Co-founder & Partner of a growing business, and my stint in Management Consulting, I believe I can be of service to you and your team.

Despite being a major powerhouse in traditional advertising and PR, Grey has an agile and adaptive approach to the ever changing landscape of marketing. Creating pop up stores to engage consumers on the ground, Utilizing social media to embrace the idea of "let go to gain control", and actively shaping global brand perception through online communities. As both a citizen of the world, and a digital native, I am confident in my ability to contribute to any projects Grey plans to take on.

If given the chance, I would love the opportunity to sit down and meet with you to further discuss my qualifications and, if you'll indulge me, tell you about my "side hustle". Attached is my resume, please feel free to contact me via Email or Phone. I sincerely and in all earnest look forward to hearing from you.

Best Regards,

Kyle Wang