

KYLE WANG

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Dear Grey Hiring Manager,

Having managed the expansion strategy of a startup, I have experience with everything from brand identity to social media engagement. I believe I am an ideal candidate for the Planner position currently available.

I am highly strategic and have a unique set of skills honed from working with people from all walks of life. I have a growth mindset, I am adaptable, my unquenchable curiosity drives me to learn about everything around me, on top of that, my jovial personality makes it a pleasure to work with =). Given my background as service manager at AT&T, Co-founder & Partner of a growing business, and as a Management Consulting, I believe I can be of service to you.

Despite being a major powerhouse in traditional advertising, Grey has an agile and adaptive approach to the ever changing landscape of marketing. Creating pop up stores to engage consumers, Utilizing social media to embrace the idea of “let go to grow”, and actively shaping global brand perception through online presence. As both a citizen of the world, and a digital native, I am confident I can contribute to any projects Grey plans to take on.

If given the chance, I would love the opportunity to sit down with you to further discuss my qualifications and what kind of opportunities you are looking for. Attached is my resume, please feel free to contact me via Email or Phone. I sincerely and in all earnest look forward to hearing from you.

Best Regards,

Kyle Wang