

# KYLE WANG

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Dear Grey Hiring Manager,

Having managed the expansion strategy of a startup, I have done everything from brand identity to social media engagement. I am an ideal candidate for the Planner position currently available.

I am highly strategic and have a unique set of skills honed from people from all walks of life. I have a growth mindset, adaptable, my unquenchable curiosity drives me to learn everything around me, on top of that, my jovial personality is a pleasure to work with =). Given my background as senior at AT&T, Co-founder & Partner of a growing business consulting firm, Management Consulting, I believe I can be of service to you.

Despite being a major powerhouse in traditional advertising, Grey has an agile and adaptive approach to the ever changing marketing. Creating pop up stores to engage consumers. Utilizing social media to embrace the idea of "let go to work" and actively shaping global brand perception through online presence. As both a citizen of the world, and a digital native, I am committed to contribute to any projects Grey plans to take on.

If given the chance, I would love the opportunity to sit down with you to further discuss my qualifications and what kind of projects you are looking for. Attached is my resume, please feel free to call or Phone. I sincerely and in all earnest look forward to hearing from you.

Best Regards,

Kyle Wang