

1660 Peachtree St. NW. Atlanta, GA Kylewang91@gmail.com +1(347)-349-493

## **ABOUT ME**

Creative, strategic, result oriented problem solver with a strong desire to learn and excel. Possesses the ability to read between the lines, thrive under pressure and multi-task all while maintaining a personable disposition

# **EDUCATION**

BENTLY UNIVERSITY Aug 2013 - May 2015

Bachelor of Business Administration in Marketing

Aug 2011 - May 2013 HOFSTRA UNIVERSITY ZARB SCHOOL OF BUSINESS

Bachelor of Business Administration in Marketing

### **SKILLS**

Client Relations Managment Public Speaking Leadership Telecomunications Strategy Marketing

# **EXPERIENCE**

AT&T, ATLANTA

Associate Service Manager

-Managed a client portfolio of \$20 Million in billing.

-Improved KPI metrics of accounts by a minimum of 30% across the board.

-Managed & Improved Client relationships; transitioned into more of a consultative role in order to suggest additional services and also to improve client's efficiency and performance

## **LANGUAGE**

Fluent Working Chinese Knowledge

English

**BAMBOO ROOF** 

Co-founder/Partner

-Established a real estate business that caters to exchange students in Beijing; effectively cornering the market within the University district.

-Driving close to 500% increase in revenue within 3 years.

-Developming and executing expansion strategies, including, brand development, social media amplification, controlling information flow, and business development.

Download My Resume

#### WARNER MUSIC GROUP, NEW YORK

Jun 2013 - Aug 2013

Jun 2015 - Aug 2016

Dec 2013 - Present

Digital Revenue Summer Intern

- -Optimized multimedia channel output for clients, resulting in an increase of website and application traffic by at least 40% through meta-data management.
- -Created and organized presentations for the Senior Vice President of Revenue Development through consolidating multinational data.

#### P-MOMENTUM MANAGEMENT CONSULTING, SHANGHAI

Jul 2012 - Sep 2012

Project Assistant

- -Drafted and presented material with Business Development team.
- -Guided new clients to selected services for optimal synergetic results

# INTERESTS & ACTIVITIES

Cooking Traveling Rugby psychology Philosophy Neuro Linguistic Programing (NLP) Geopolitics **Economics**