

Player Control

- You control a cryptobro (through his eyes, 1st person)
- First-person social media game
- At his desk
- Player controls the mouse and keyboard of the crypto-bro to select disinformation to share with your followers who then buy or sell the meme-coin

Basic gameplay

- During the game, the player is offered a number of options to share on social media each day. The options are true, false, or inflammatory. The player picks one and shares it in an attempt to entice more buyers to purchase their memecoin.
- The goal of the game is to accrue a coin value over \$100 with over 100,000 investors

Sound & Effects

- There will be sound effects of the GPU fans whirring in the background, blips and bleeps of different social media apps as messages come in, and the clicking of a mechanical keyboard and mouse.
- The screen layout will be the crypto-bros multiple monitors displaying the value of the coin over time, a social media feed, a news feed (maybe showing the truth that you may want to hide from your buyers)\

Gameplay mechanics

- As the game progresses, the player will need to maintain the sanity of their user base as well as maintain trust in order to get more buyers
 - You will post more and more false information on social media to draw in more and more buyers who will be increasingly credulous. If enough followers lose faith in your credibility, they will sell the coin, reducing its value
- There will also be the ability to reach out to celebrities, bloggers, podcasters, and influencers to get them to hawk the coin for you on their platforms, giving you a wider reach from a more credible source

User interface

- The screen will show just the monitors and perhaps the keyboard/mouse of the crypto-bro. Each monitor contains a different important piece of information that can be focused on. Whenever the player's mouse moves to a new screen, that screen will come into focus so the player can see that screen more clearly.
- The game will end when the player reaches a meme-coin value of \$100/coin and 100,000 followers/investors
 - However, if the coin's value falls below \$0.01, the player loses.