

Objective

In this project, each group is tasked with the creation and execution of a multi-vendor e-commerce platform with a focus on personalized user experiences.

Basic Requirements

- **Vendor Portfolios:** Each *vendor* on the platform will maintain a unique profile that includes a vendor ID, business name, customer feedback score, geographical presence, and an inventory of products. *Products* are identified by a unique product ID, have a name, listed price, and up to three tags that encapsulate the product's nature, which are set by the vendor.
- **Customer Profiles:** A comprehensive database must be maintained for *customers*, which includes a customer ID, contact number, shipping details, and order history.
- **Transaction Records:** Every purchase *transaction* is linked to a customer profile and must detail the acquisition of at least one product from a vendor's catalog. Transactions can span multiple vendors within the same order.

Required Functionalities

- **Vendor Administration:** The platform should enable functionality to 1) display a listing of all vendors, 2) onboard new vendors onto the marketplace.
- **Product Catalog Management:** Users should have the ability to 1) browse all products offered by a specific vendor, 2) introduce new products to a vendor's catalog.
- **Product Discovery:** The system must facilitate a search feature that allows users to discover products using tags. The search should return products where the tag matches any part of the product's name or its associated tags.
- **Product Purchase:** You should support product purchase. Record in database which customer purchases which product.
- **Order Modification:** Users must have the option to modify their orders, including the removal of specific products or the cancellation of the entire order before it enters the shipping process.

System Implementation

- Write a Java or Python program (command line interface or GUI) to implement the online retail application and required functions. For software versions, Java 11 and Python 3.5 are strongly recommended, while other versions might fail on departmental computers and affect the grading.
- Use JDBC and PyMySQL to access MySQL from the Java and Python program, respectively. MySQL is open source and can be freely download [here](#).

Project Schedule

The project should be carried out in **groups of 4-6 members**, which includes two phases.

- **Phase 1: Group forming**

Each group should have a group leader and complete the group enrollment on HKBU Moodle by **11:59PM, 27th February 2025**. Kindly note that each group will be graded using the same standard regardless of the number of members. If you fail to enroll any group before the due date, you will be assigned to a group randomly.

Each member of the same group will receive the same marks, so you need to form your group **carefully** and learn how to collaborate with your group members. Note that it is not necessary to be good if there are many members in a group.

- **Phase 2: Database design & System implementation**

1. Each group must design an ER diagram and convert the diagram to relational tables.
2. Each group must implement the required functionalities.
3. Each group needs to submit a soft copy of the final report and a soft copy of your code of implementation.
4. Each group needs to write a README file to describe how to run your code.
5. Each group needs to record a video, which **must be less than or equal to 6 minutes**, for selling the database system to the instructor (customer), which includes the design of ER diagram, the design of relational tables, and the demonstration of functionalities.

Grading Criteria

- **Correctness (40%)**: You will get full marks if your implementation is correct. Partial credit will be given to a partially correct submission.
- **Video demonstration (40%)**: You will be graded based on the following criteria.
 1. Clearness of the presentation (for explaining the ER diagram, relational tables, and functionalities) (20%)
 2. Language proficiency (10%)
 3. Number of functionalities in the demonstration (10%)

Note that the total marks of this component for each group will be multiplied by the factor $(3 - x) \div 3$, where x is the number of minutes that the video time exceeds 6 minutes. If the video is more than or equal to 9 minutes, we will give this group **zero** mark in this component.
- **Documentation (20%)**: The report should be short, clear, concise, and informative.

Submission (due by 11:59pm, 10th April 2025)

- Each group should submit a compressed file named **groupX.zip**.

The groupX.zip file should include the following items:

1. **groupX_project.zip** (the Java or Python project source files, which include comments of all your implemented functions.)
2. **groupX_insert_sql.txt** (the SQL command file for creating your tables (with constraints) and inserting sample data)
3. **groupX_report.pdf** (the project report should include: 1. group members, including student IDs and names; 2. ER diagram, table designs, normalization (if any), and the corresponding explanation for helping the instructor/TAs understand your design; 3. a readme description for running your code.)
4. **groupX_video.mp4** (the video)

Note: Replace 'X' with your **group no.** in the above-mentioned files.

- Upload your compressed file **groupX.zip** to BUMoodle.
- Only ONE submission is required for each group, for multiple submissions, only the latest one will be collected.

Notes

- **Plagiarism (complete/partial copying of other people's work or sharing your own work with other groups):** Those groups that involve in this case will get a zero mark.
- **Late Penalty:** The total marks of the late project will be multiplied by the factor $(100 - 50x)\%$, where x is the number of days it is late (0 mark if $x \geq 2$). Any exceptions to this rule must be made prior to when the project is due, and the excuse needs to be a good one – just too busy won't cut it. Individual exceptions are unfair to other groups. Hence, they won't be made unless the circumstances are truly exceptional.