

# Ana Laudado

I'm a Product Designer with a strong UI background. My goal is to build digital products that impact people in a positive way.  
Originally from Ushuaia (Argentina), currently based in Copenhagen.

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## Experience

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Product Designer  
Airtime  
2020 - Present

Product Designer & Co-founder  
South Studio (freelance studio)  
2013 - Present

UI Designer  
25 Watts Digital Intelligence  
2019 - 2020

UI Designer & Graphic Designer  
AvilaSoto Design Group  
2016 - 2018

Graphic Designer  
D.A.A.S.  
2013 - 2014

UI Designer & Graphic Designer  
Liricus SRL  
2012 - 2013

Graphic Designer  
Chalten Viajes y Turismo  
2011 - 2012

## Education

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Graphic Design  
University Degree  
Universidad Empresarial Siglo 21 - Córdoba, Argentina.  
2015

Typography II  
Assistant professor  
Universidad Empresarial Siglo 21 - Córdoba, Argentina.  
2013 - 2015

Graphic Design  
Bachelor's Degree  
Universidad Empresarial Siglo 21 - Córdoba, Argentina.  
2012

## Languages

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Spanish  
Mother tongue

English  
Fluent in written and spoken

Italian  
Beginner in written and spoken

## Skills

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Product delivery skills  
Visual Design  
Information Architecture  
Interaction Design  
User testing  
Collaboration  
Design Systems

Product discovery skills  
User research  
Critical Thinking  
Communication  
Business understanding

Code  
Wordpress (basic)  
HTML + CSS (basic)

## Courses

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How to become a Product Designer  
by Aerolab

UI/UX Design Specialization  
by CALARTS, California Institute of the Arts

HTML + CSS  
by Caburé Studio

After Effects  
by Caburé Studio

## Interests

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Music  
Cooking  
Reading  
Tattoo  
Movies & Series  
Animals & Environment