

# GONZALO MANUEL BEADE

## Software Engineer

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📍 Buenos Aires, Argentina

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gatsby [gonzalobeade.vercel.app](https://gonzalobeade.vercel.app)

## EXPERIENCE

### Business Engineer

#### Meta

📅 October 2024 – Present day     📍 London, United Kingdom

- Owned and led end-to-end engineering projects within Meta's Dynamic Ads family of products, delivering high-impact technical solutions that improved system performance and overall product growth and adoption.
- Collaborated with largest Meta clients' stakeholders and C-levels in DACH region to identify and prioritize project requirements within their digital marketing strategy.
- Designed and implemented data-driven solutions to inform business decisions, leveraging tools such as data modeling and analytics.

### Operating Systems, Coursework Instructor

#### Instituto Tecnológico de Buenos Aires

📅 July 2024 – Present day     📍 Buenos Aires - Remote

- Lectured for the full-time Software Engineering degree, delivering core content to sophomore university students at one of Argentina's most prestigious engineering universities.
- Graded the practical component of the course, which represents 50% of the overall final mark.
- Teach and support more than 80 students per semester, ensuring strong comprehension of foundational systems concepts.
- Organize and lead practical lectures, fostering an engaging learning environment and challenging students to perform at their highest level.

### Solutions Architect Intern

#### Business Engineering @ Meta

📅 July 2023 - June 2024

📍 Buenos Aires, Argentina

- Served as LATAM's point of contact for the BE Reels Program.
- Designed internal tools and dashboards, enabling the team to efficiently expand their efforts in Go-To-Market strategies for new monetization products.
- Orchestrated client interactions to resolve integration issues within Meta's ads ecosystem and interfaces.
- Developed efficient data queries and implemented streamlined data pipelines for large-scale information traversal.

### Teacher Assistant

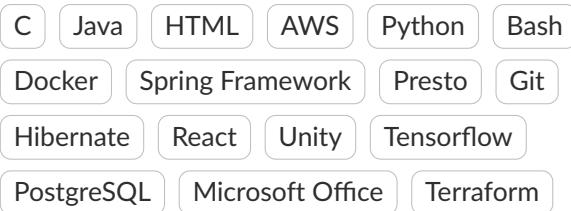
#### Algebra for Software Engineering

📅 March 2021 – July 2022

📍 ITBA

- Guided students in their understanding of the basic principles of algebra: sets, relations, functions, combinatorics, whole and prime numbers, recurrence relations, polynomials and linear algebra.

## TECHNOLOGIES



## EDUCATION

### Computer Technology Analyst

#### Bachelor's Degree

#### Instituto Tecnológico de Buenos Aires

📅 March 2019 - February 2023

★ Academic Linear Performance: 87.9%

### Software Engineering Degree

#### Instituto Tecnológico de Buenos Aires

📅 March 2019 - December 2024

★ Academic Linear Performance: 87.9%

### Master of Data Engineering and Analytics

#### Technische Universität München

📅 Exchange student 2022-23

## ACHIEVEMENTS

### Medal of Honour, Engineering

Awarded for having achieved the highest academic performance in my Software Engineering class cohort, class of 2024.

### 4x IGCSE Top Mark in Argentina

Awarded in Economics, Information and Communication Technology, French as a Foreign Language and Overall ICE.

### Cambridge English: Advanced (CAE)

Obtained C2-level certificate in English.

## LANGUAGES

Spanish

Native

English

Proficient

French

Intermediate

German

Conversant