

GONZALO MANUEL BEADE

Software Engineer

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EXPERIENCE

Business Engineer

Meta

📅 October 2024 – Present day 📍 London, United Kingdom

- Owned and led end-to-end engineering projects within Meta's Dynamic Ads family of products, delivering high-impact technical solutions that improved system performance and overall product growth and adoption.
- Collaborated with largest Meta clients' stakeholders and C-levels in DACH region to identify and prioritize project requirements within their digital marketing strategy.
- Designed and implemented data-driven solutions to inform business decisions, leveraging tools such as data modeling and analytics.

Operating Systems, Coursework Instructor

Instituto Tecnológico de Buenos Aires

📅 July 2024 – Present day 📍 Buenos Aires - Remote

- Lectured for the full-time Software Engineering degree, delivering core content to sophomore university students at one of Argentina's most prestigious engineering universities.
- Graded the practical component of the course, which represents 50% of the overall final mark.
- Teach and support more than 80 students per semester, ensuring strong comprehension of foundational systems concepts.
- Organize and lead practical lectures, fostering an engaging learning environment and challenging students to perform at their highest level.

Solutions Architect Intern

Business Engineering @ Meta

📅 July 2023 - June 2024 📍 Buenos Aires, Argentina

- Served as LATAM's point of contact for the BE Reels Program.
- Designed internal tools and dashboards, enabling the team to efficiently expand their efforts in Go-To-Market strategies for new monetization products.
- Orchestrated client interactions to resolve integration issues within Meta's ads ecosystem and interfaces.
- Developed efficient data queries and implemented streamlined data pipelines for large-scale information traversal.

Teacher Assistant

Algebra for Software Engineering

📅 March 2021 – July 2022 📍 ITBA

- Guided students in their understanding of the basic principles of algebra: sets, relations, functions, combinatorics, whole and prime numbers, recurrence relations, polynomials and linear algebra.

TECHNOLOGIES

C Java HTML AWS Python Bash
Docker Spring Framework Presto Git
Hibernate React Unity Tensorflow
PostgreSQL Microsoft Office Terraform

EDUCATION

Computer Technology Analyst

Bachelor's Degree

Instituto Tecnológico de Buenos Aires

📅 March 2019 - February 2023

★ Academic Linear Performance: 87.9%

Software Engineering Degree

Instituto Tecnológico de Buenos Aires

📅 March 2019 - December 2024

★ Academic Linear Performance: 87.9%

Master of Data Engineering and Analytics

Technische Universität München

📅 Exchange student 2022-23

ACHIEVEMENTS

Medal of Honour, Engineering

Awarded for having achieved the highest academic performance in my Software Engineering class cohort, class of 2024.

4x IGCSE Top Mark in Argentina

Awarded in Economics, Information and Communication Technology, French as a Foreign Language and Overall ICE.

Cambridge English: Advanced (CAE)

Obtained C2-level certificate in English.

LANGUAGES

Spanish	Native
English	Proficient
French	Intermediate
German	Conversant