



Rockbuster Analysis

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New Data Profile

Film Numeric Data Profile				
	Rental Rate	Replacement Cost	Rental Duration	Film Length
COUNT	1000	1000	1000	1000
MAX	4.99	29.99	7.00	185.00
MIN	0.99	9.99	3.00	46.00
AVERAGE	2.98	19.98	4.99	115.27

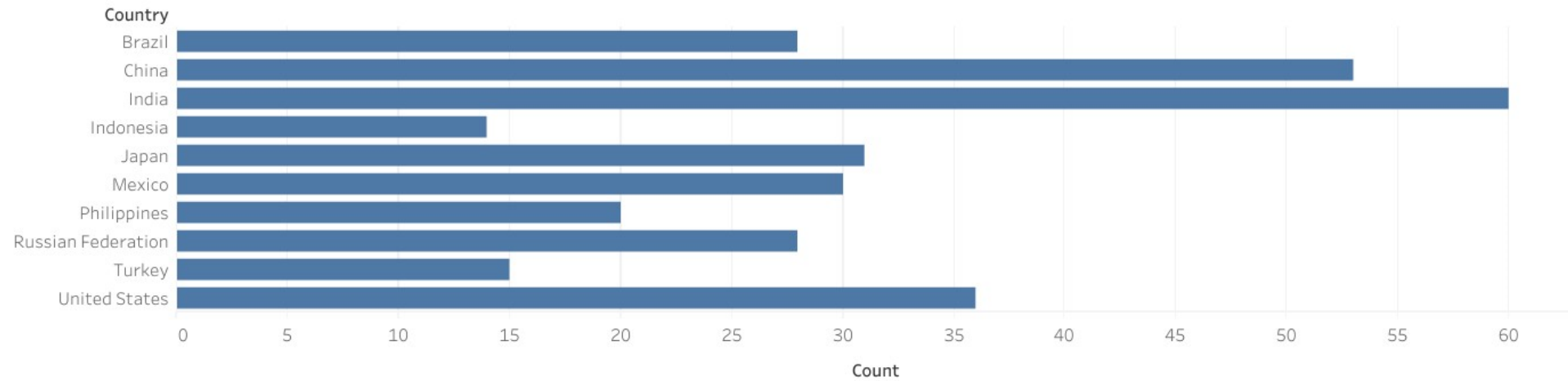
Film Modal Data Profile	
Title	Academy Dinosaur
Description	A Action-Packed Character Study of a Astronaut And a Explorer who must Reach a Monkey in A MySQL Convention
Release Year	2006
Language	1
Rating	PG-13
Last Update	5/26/2013 14:50
Special Features	{Trailers,Commentaries,"Behind the Scenes"}
Full Text	'baloon':19 'confront':14 'documentari':5 'feminist':8,11,16 'mile':2 'must':13 'spi':1 'thrill':4

Customer Modal Data Profile	
First Name	Jamie
Last Name	Abney
Create Date	2/14/2006
Last Update	5/26/2013 14:49
Active	1

*Most common rating is PG-13

*Average Rental Duration is 4.99 days

Top 10 Customer Countries




Top 10 Customer Countries

*India is #1

Top 10 Cities Within the Top 10 Customer Countries

Country	City	Count
China	Hami	1
	Shanwei	1
	Tianjin	1
India	Ambattur	1
	Kanchrapara	1
Indonesia	Cianjur	1
Japan	Iwaki	1
Russian Federation	Teboksary	1
United States	Aurora	2
	Citrus Heights	1



Top 10 Cities within

United States has 2 Top 10 cities

Top 5 Customers Within Top 10 Cities

Country	City	Customer Id	First Name	Last Name	Total Amount
China	Shanwei	424	Kyle	Spurlock	109.71
India	Ambattur	225	Arlene	Harvey	111.76
Mexico	Acua	486	Glen	Talbert	100.77
United States	Citrus Heights	14	Betty	White	96.77
	Aurora	537	Clinton	Buford	98.76

Top 5 Customers

*India's Arlene Harvey is spending the most between customers in the Top 10 cities

Total customers and Payment Per Country



Total Customers and Payment Per Country

https://public.tableau.com/views/CustomersPaymentPerCountry/Sheet1?:language=en-US&:display_count=n&:origin=viz_share_link