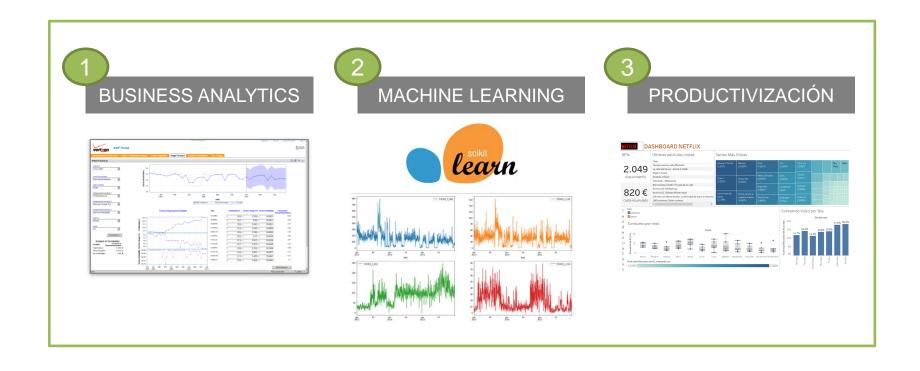
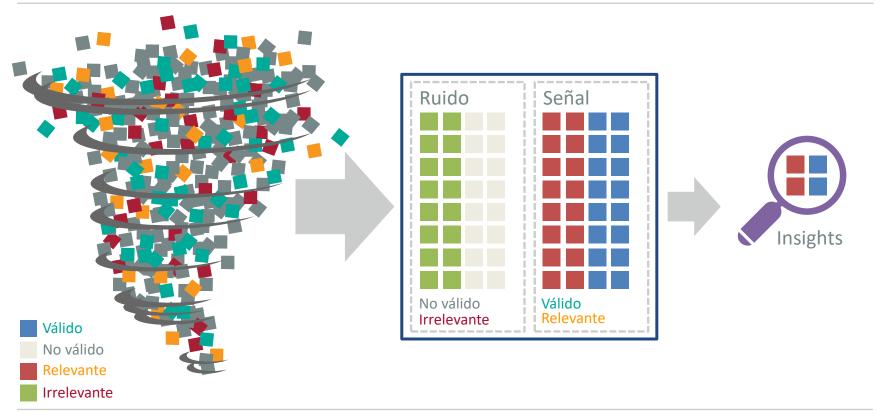
PROYECTO TÍPICO

En el ámbito empresarial los proyectos de Data Science suelen tener 3 componentes o fases



¿QUÉ HACE LA FASE DE BUSINESS ANALYTICS?

1. DATOS 2. ANÁLISIS 3. INSIGHTS



METODOLOGÍA DE LA FASE DE BUSINESS ANALYTICS

Objetivo, palancas y KPIs

Entidades y

Preguntas semilla Análisis e insights

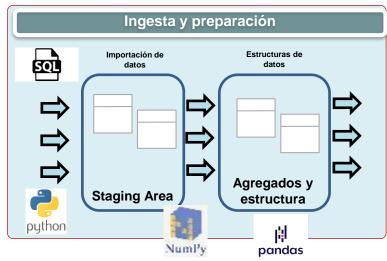
Comunicación

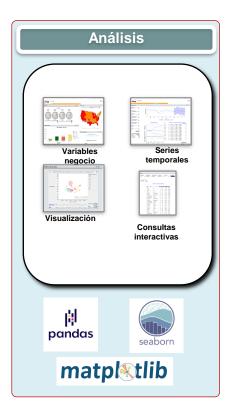
Business Case

- Objetivo de negocio
- Palancas para conseguirlo
- ¿Cómo medir cada palanca?
- ¿Qué entidades están implicadas?
- ¿Qué datos podemos conseguir sobre cada entidad?
- Primeras preguntas a resolver para cada iniciativa
- Y en función de los datos que tengamos
- Análisis con técnicas de BA "tirando del hilo"
- Obtención de insights
- Comunicar de forma simple y gráfica
- OPCIONAL: Generar BC con impacto esperado de los insights
- Y del automation posterior

STACK TECNOLÓGICO PARA LA FASE DE BUSINESS ANALYTICS

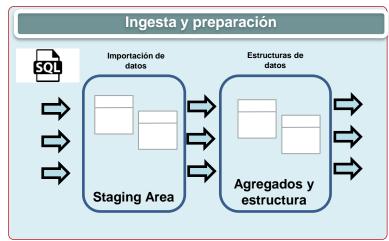


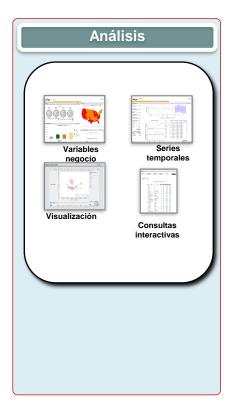




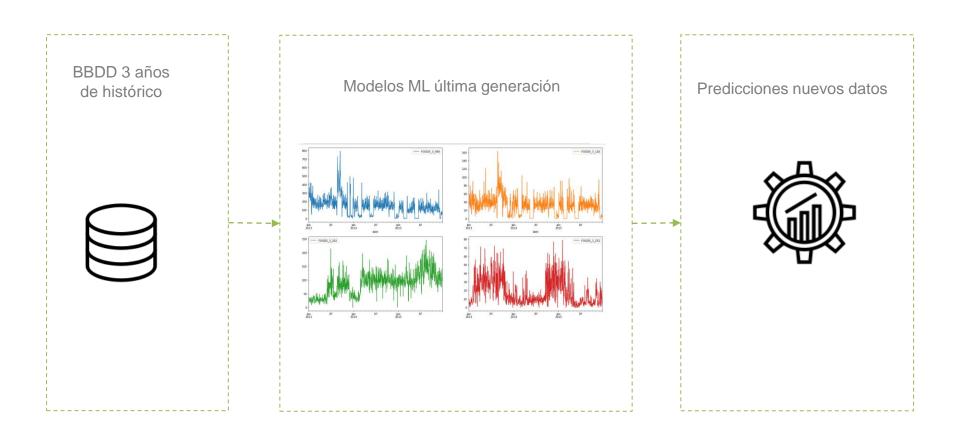
STACK TECNOLÓGICO PARA LA FASE DE BUSINESS ANALYTICS







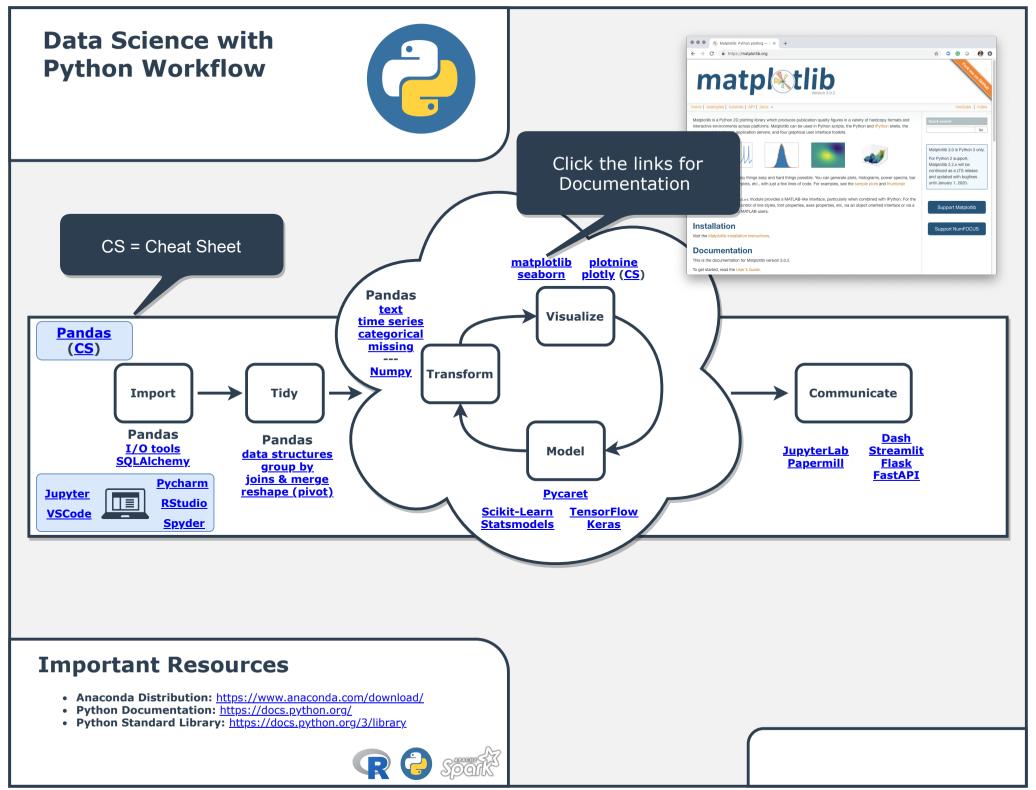
¿QUÉ HACE LA FASE DE MACHINE LEARNING?



PRODUCTIVIZACIÓN

¿QUÉ HACE LA FASE DE PRODUCTIVIZACIÓN?





Data Science with (2)



Special Topics

Time Series Forecasting

- sktime Scikit-Learn Extension for Time Series
- statsmodels Time Series Analysis
- GluonTS MXNet/Gluon Deep Learning for Time

Time Series Features

- TSFresh Time Series Feature Engineering
- tslearn Time Series Features
- Pandas Time Series
- Arrow Human-Friendly Time

EDA

pandas-profiling, SweetViz, lux

Web

- beautifulsoup Extract data from HTML
- requests-html HTML Parsing
- scrappy Web crawling

MS Office & PDF

- XIsxWriter Create Excel Workbooks
- pvexcel -Read/Write Excel
- xlwings Call python from Excel
- python-docx Word Documents
- python-pptx PowerPoint Documents
- pdfminer Text extraction from PDF
- textract Extract text from any document
- PyPDF2 Create PDF documents
- gspread Google Sheets

Text Analysis & NLP

- NLTK Text Tokenization & Modeling
- spaCv NLP using Cython for Speed
- fuzzywuzzy Fuzzy String Matching

Recommendation **Systems**

- Annov Approximate Nearest Neighbors
- LightFM Popular recommendation algo's.

Apps & APIs

- FastAPI Web framework for building APIs in Python
- Flask Web Development
- Dash & Streamlit DS Web Frameworks

MLOps

- Pycaret MLFlow Integration
- MLFlow Machine Learning Lifecycle, Tracking. Deployment
- MetaFlow Scalable AWS Jobs for Data Scientists

Cloud

- boto3 (AWS) AWS Python SDK
- Google Cloud GCP Python SDK
- Azure Azure Python SDK

FTI & Automations

- Airflow Workflow Scheduling & Monitoring
- Luigi Batch Job Tool, Scheduling, Monitoring
- Ansible Deployment Automation
- JobLib Run python jobs

Machine Learning

- Scikit-Learn ML in Python
- H2O Scalable & AutoMI
- TPOT TPOT Automated ML Tool
- PvCaret PvCaret I ow Code MI
- Dask ML Scalable ML with Dask
- ML Packages: XGBoost, LightGBM, CatBoost

Feature Engineering

- Sklearn Data Transformations
- sklearn-pandas Sklearn Extension for Pandas
- Featuretools Automated Feature Engineering
- category encoders Categorical Encoding
- imbalanced-learn Resampling for Imbalanced
- fancyimpute Extended imputation strategies

Deep Learning

- TensorFlow & Keras
- PvTorch
- MXNet. Gluon. & GluonTS
- OpenAl Gym Reenforcement Learning

Image & Comp Vision

- OpenCV Open Source Computer Vision
- Scikit Image Image Processing
- Pillow Python Imaging Library

Speed & Scale

- datatable C++ Speed Up
- Dask (CS) Parallel Pandas & Scikit Learn
- RAPIDS (CS)- GPU Accelerated Pandas
- PySpark Spark Clusters
- Optimus PySpark Extension for Humans

Coming from R?

- R-to-Pandas Comparison
- siuba & plydata dplyr/tidyr ports
- · datatable data.table port
- plotnine ggplot2 port