# MARIO A. GONZALEZ

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### **EXPERIENCE**

Reach Network, Inc., Seattle, WA

Front End Developer

July 2020 - Dec 2024

- Engineered high-traffic, user facing web pages (50K+ monthly visitors) to optimize user engagement, directly contributing to increased lead generation and quality.
- Championed and ensured WCAG compliant accessibility (A11y) standards across all new feature development, proactively integrating best practices from design to deployment.
- Developed complex SQL queries for data extraction from custom components and a React powered CMS, empowering data driven insights and enhancing the overall user experience.
- Designed and deployed responsive web features and reusable component templates using HTML, SCSS, React, and JavaScript, elevating user experience and site performance.

## Western Washington University, Bellingham, WA

Web Developer

June 2019 - June 2020

- Orchestrated cross-departmental efforts with two university departments to optimize content delivery pipelines, ensuring effortless and timely publication of new materials.
- Implemented front-end components and user interfaces based on design mockups and guidelines from the design team.
- Maintained strict adherence to WCAG and A11y accessibility guidelines across all web properties, directly supporting continued federal funding eligibility and regulatory compliance.

### Western Washington University Alumni Association, Bellingham, WA

Student Manager

July 2015 - June 2019

- Developed and managed weekly schedules for student and full-time staff, optimizing resource allocation.
- Streamlined communication channels between full-time and student staff to promote team collaboration and operational efficiency.
- Coordinated and supervised monthly alumni engagement events, ensuring successful execution and positive participant experience.

#### **SKILLS**

Languages: HTML5, JavaScript, CSS3, SASS, SCSS, Java, C#, PHP, Python

Frameworks: MySQL, JQuery, Bootstrap, ReactJs, NextJs, TypeScript, Tailwind CSS

### **EDUCATION**

**Western Washington University**, Bellingham, WA B.S., Computer Science, June 2020

University of Washington, Seattle, WA UX/UI Visual Interface Design Certificate, May 2024