

JOSÉ LUIS GUTIÉRREZ GONZÁLEZ

design.gonzz@gmail.com | +52 322 117 9025 | gonzz.dev | Bahía de Banderas, Nayarit

PROFILE

Web designer driven to excel in this profession. Proficient in design software such as Adobe Illustrator, photoshop and Figma. I have experience using CMS tools like Wordpress, Framer and Webflow. And technologies like HTML, CSS and Astro for frontend.

With an extense background, starting in customer care and sales. I have learnt significant abilities through my work history. Such as operations management in a restaurant, sales and customer satisfaction, effective communication and team training. My goal is to combine technical expertise with a creative approach to craft unique, professional user centered web solutions.

EXPERIENCE

Freelance Web Designer | 2023-present

Gonzz.

- Graphic and web design. Logotype, brand identity, printed and digital materials, website and app design.
- Contributed in the creation of product brands and website creation for a diverse range of projects. From product e-commerce to local business. I will help you drop the boring looks.
- Collaborated with other designers and specialists to create honest, beautiful brands and websites.

Tools: Illustrator | Photoshop | Figma | Framer | HTML | CSS

Operations Manager - Social Media & Design | 2020-2023

YOROKOBI

- Team recruitment, training and management. I've created digital and printed materials explaining each process thoroughly and helped each team member improve their proficiency.
- Ensured a smooth sales process, customer satisfaction and resolved disputes. Both in person and through social media.
- Created content and merchandising that captivated the target audience and resulted in organic promotion.

Tools: Illustrator | Photoshop | Figma | Framer | Wordpress | Social Media

KEY ABILITIES

Front-end: HTML, CSS, TailwindCSS, Astro.

Graphic & web design: Illustrator, Photoshop, Figma, Framer.

Languages

- Spanish - Native
- English - B1

Others: Office, Social Media, Notion, Wordpress, Webflow.

