

A1. Which advertisement caught your eye the most during the African Cup of Nations 2024 (AFCON)?

Enter your Value

A2. Avez-vous suivi le spot publicitaire sur la vaccination contre le Covid 19 au cours des dernières semaines ?

YES

NO

A3. If yes, in which version(s) (languages) have you listened to the Covid 19 vaccination advert in recent weeks?

Select as many as you like

Normal 0 21 false false false FR X-NONE X-NONE /* Style Definitions */ table.MsoNormalTable {mso-style-name:"Tableau Normal"; mso-tstyle-rowband-size:0; mso-tstyle-colband-size:0; mso-style-noshow:yes; mso-style-priority:99; mso-style-parent:""; mso-padding-alt:0cm 5.4pt 0cm 5.4pt; mso-para-margin-top:0cm; mso-para-margin-right:0cm; mso-para-margin-bottom:8.0pt; mso-para-margin-left:0cm; line-height:107%; mso-pagination:widow-orphan; font-size:11.0pt; font-family:"Calibri", "sans-serif"; mso-ascii-font-family:Calibri; mso-ascii-theme-font:minor-latin; mso-hansi-font-family:Calibri; mso-hansi-theme-font:minor-latin; mso-bidi-font-family:"Times New Roman"; mso-bidi-theme-font:minor-bidi; mso-fareast-language:EN-US;} In French only

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A4. On Which channel (means) did you use to watch this advertisement?

Select as many as you like

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TV

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A5. On which of the following radio stations did you listen to this campaign?

Select as many as you like

CRTV radio Station régionale du Centre

Radio Nkul Ongola

CRTV radio Station régionale du Littoral

Sweet FM

CRTV radio Station régionale de l’Ouest

Radio communautaire de Bafoussam 2

CRTV South-West Regional station

BONAKANDA Rural Radio

CRTV radio Station régionale du Nord

FM Bénoué

A6. Have you been following the children routine immunization advert over the last few weeks ?

YES

NO

A7. If yes, in which version(s) (languages) have you listened to the children routine immunization advert in recent weeks?

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A8. On Which channel (means) did you use to watch this advertisement ?

Select as many as you like

RADIO

TV

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A9. On which of the following radio stations did you listen to this campaign?

Select as many as you like

CRTV radio Station régionale du Centre

Sweet FM

Radio communautaire de Bafoussam 2

Radio rurale de BONAKANDA

FM Bénoué

B1. Can you summarize the message of this Covid 19 vaccination advert?

Enter your Value

B2. What do you think of the Covid 19 vaccination campaign?

Enter your Value

B3. Did it lead you to take any action?

YES

NO

B3.1. If so, what action(s) did you take after watching this spot?

Action 1

Enter your value

Action 2

Enter your value

Action 3

Enter your value

B3.2. If not, why didn't you do anything (like go and get vaccinated) after following this advert?

Enter your Value

B4. Can you summarize the message of this children routine immunization advert?

Enter your Value

B5. What do you think of the children routine immunization campaign?

Enter your Value

B6. Did it lead you to take any action?

YES

NO

B6.1. If so, what action(s) did you take after watching this spot?

ACTION 1

Enter your value

ACTION 2

Enter your value

ACTION 3

Enter your value

B6.2. If not, why didn't you do anything (like go and get vaccinated) after following this advert?

Enter your Value

C1. What categories of people should be vaccinated against Covid 19?

Category 1

Enter your value

Category 2

Enter your value

Category 3

Enter your value

Category 4

Enter your value

Enter your value

C2. Do you think it is necessary to be vaccinated against Covid 19?

YES

NO

C3. From which diseases children routine immunization help to protect?

Disease 1

Enter your value

Disease 2

Enter your value

Disease 3

Enter your value

Disease 4

Enter your value

C4. Do you think it is necessary to vaccinate children regularly ?

YES

NO

Age

[15 – 20 ans]

[21 – 34 ans]

[35 – 54 ans]

55 ans et plus

*. Gender

MALE

FEMALE

*D3. CITY

Yaoundé

Douala

Mbalmayo

Bafia

Edéa

Nkongsamba

Bafoussam

Dschang

Buéa

Garoua

*COLLECTOR

JOHN