

Aditya Patel

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Experienced Team Member bringing outstanding performance working with others to meet common goals. Familiar with project management and workflow optimization. Eager to bring knowledge to support business and customer needs.

Skills

Project Planning Team

building Leadership

Qualities Clear

Communication

Complex Problem-Solving Data

Analysis

Work History

2019-05 -
2019-08

Copywriter

- Improved customer engagement with personalized direct mail campaigns targeting specific demographics, resulting in a 20% increase in customer engagement metrics compared to previous non-personalized campaigns.
- Conducted research to identify audience demographics, incorporating collected data into future copy.

Projects

Home Cybersecurity Project

Objective: Created a home setup to learn about cybersecurity and gain hands-on experience.

- **Tools Used:** Set up a computer with basic specs, used free software like VirtualBox for virtual machines, and explored tools like Wireshark and Snort.
- **Network Practice:** Tried setting up different parts of a network and learned about basic network security.
- **Security Software:** Explored simple security tools like OpenVAS for scanning networks and Sysmon for monitoring computer activity.
- **Learning Incident Response:** Created scenarios to practice how to handle problems and learned about responding to cybersecurity incidents.
- **Skills Developed:** Gained understanding in cybersecurity basics, including network security, using security tools, and responding to issues.

Education

2021-01 -
Current

Bachelor of Arts: Information Technology

York University - Toronto, ON

Languages

English – Native Proficiency

Certifications

[Python for Data Science, AI & Development](#)

IBM

Issued by Coursera