

OPEN vrt

# How is OpenVRT delivered?



hosting regional  
and online events



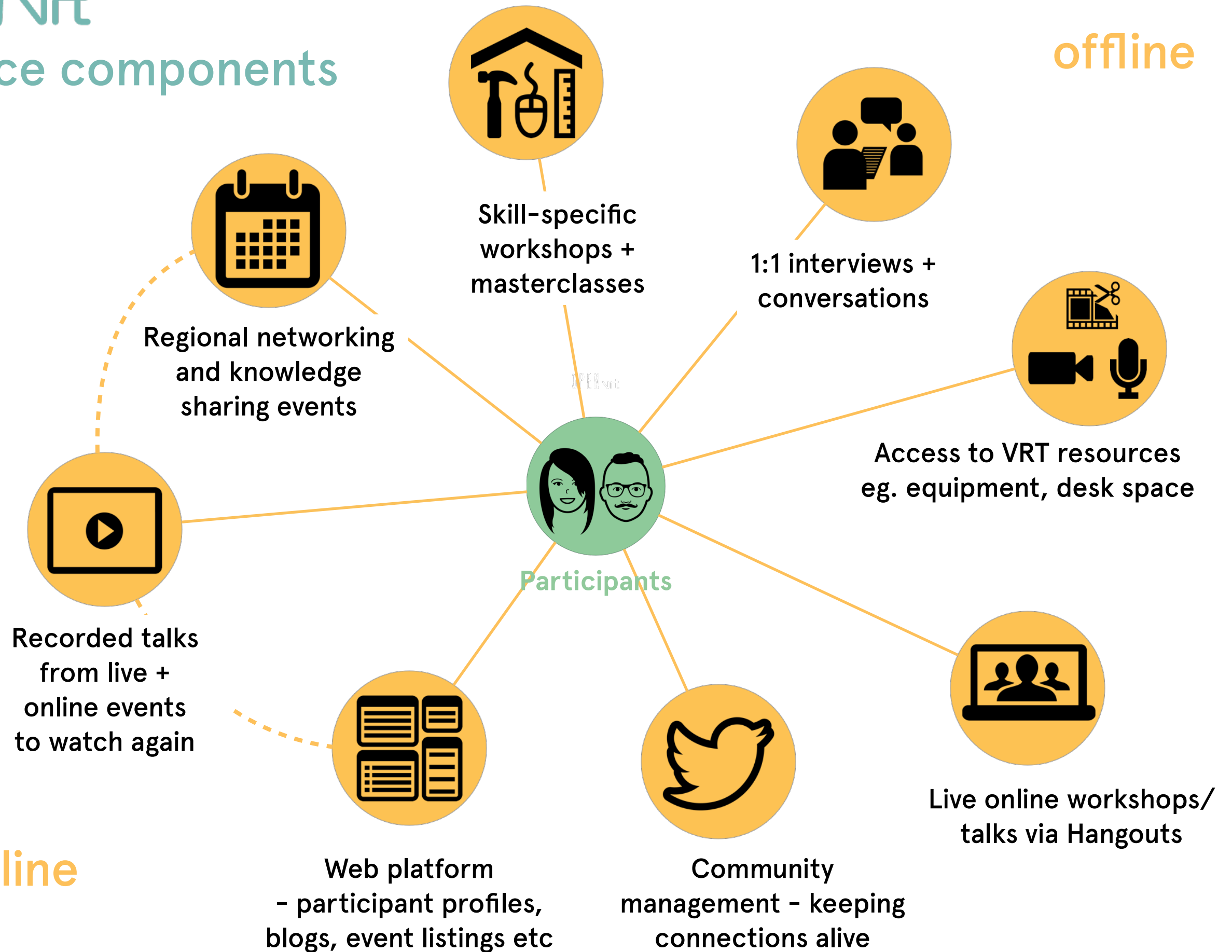
community management



web platform

# OPEN vrt

## Service components



# Value exchange

VRT offers...	young creatives offer...
<p>trust</p> <p>influence</p> <p>resources</p> <p>skilled staff</p> <p>professional networks</p>	<p>digital native mindset</p> <p>opinions</p> <p>fresh ideas</p> <p>young audience</p> <p>social influence</p>

# Value exchange

## outcomes for talent

skills development  
collaboration in idea development  
personal exposure  
professional connections  
peer-to-peer connections  
community membership

## outcomes for vrt

original digital content  
original traditional content  
new & better product ideas  
broader range of voices  
builds the VRT brand  
fulfils the VRT mission