OPEN vit

How is OpenVRT delivered?



hosting regional and online events



community management



web platform

OPENVITE Service components



offline

Skill-specific workshops + masterclasses





Access to VRT resources eg. equipment, desk space



Regional networking and knowledge sharing events



Participants

Recorded talks

from live + online events to watch again



Web platform - participant profiles, blogs, event listings etc



Community management - keeping connections alive





online

Live online workshops/ talks via Hangouts

Value exchange

young creatives offer... VRT offers... trust digital native mindset influence opinions fresh ideas resources skilled staff young audience social influence professional networks

Value exchange

outcomes for talent

skills development

collaboration in idea development

personal exposure

professional connections

peer-to-peer connections

community membership

outcomes for vrt

original digital content
original traditional content
new & better product ideas
broader range of voices
builds the VRT brand
fulfils the VRT mission