



World Data Science Parade 2019
During Data Science Week - Second Week of May

World Data Science Parade
Context
Analysis & Strategies
Conclusion

Context Proposed Parade Route

World Data Science Parade 2019 Planning Study



Context Analysis Zone - 5 Min Walk Around Route

World Data Science Parade 2019 Planning Study



Context Analysis Sites - 13 Subway Stations Within Zone

World Data Science Parade 2019 Planning Study



Context 13 Subway Stations Along 4 Lines

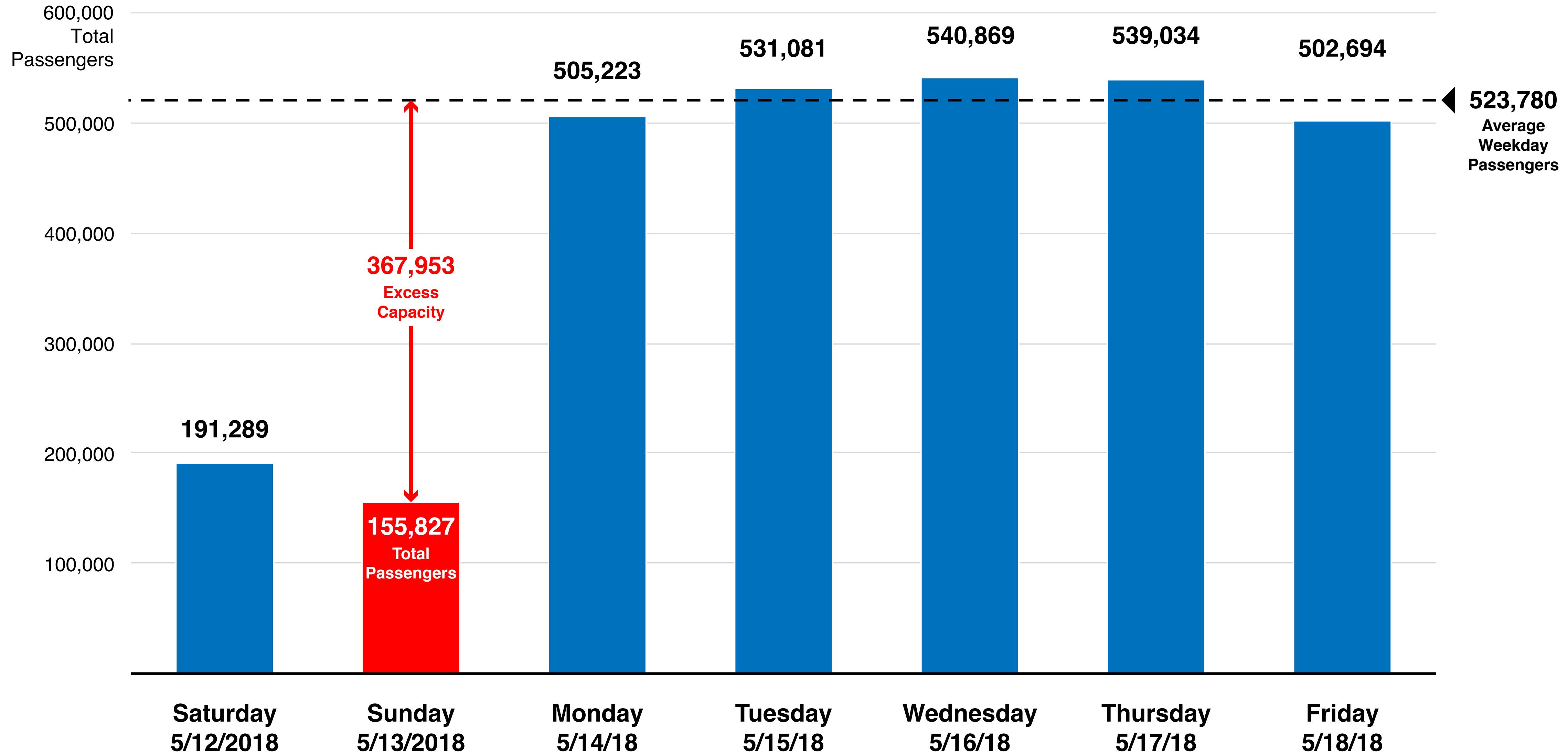
World Data Science Parade 2019 Planning Study



Analysis & Strategies 13 Subway Stations Typical Week

MTA Turnstile Data Same Week 1 Year Earlier

World Data Science Parade 2019 Planning Study



Analysis & Strategies Parades With Comparable Routes

World Data Science Parade 2019 Planning Study

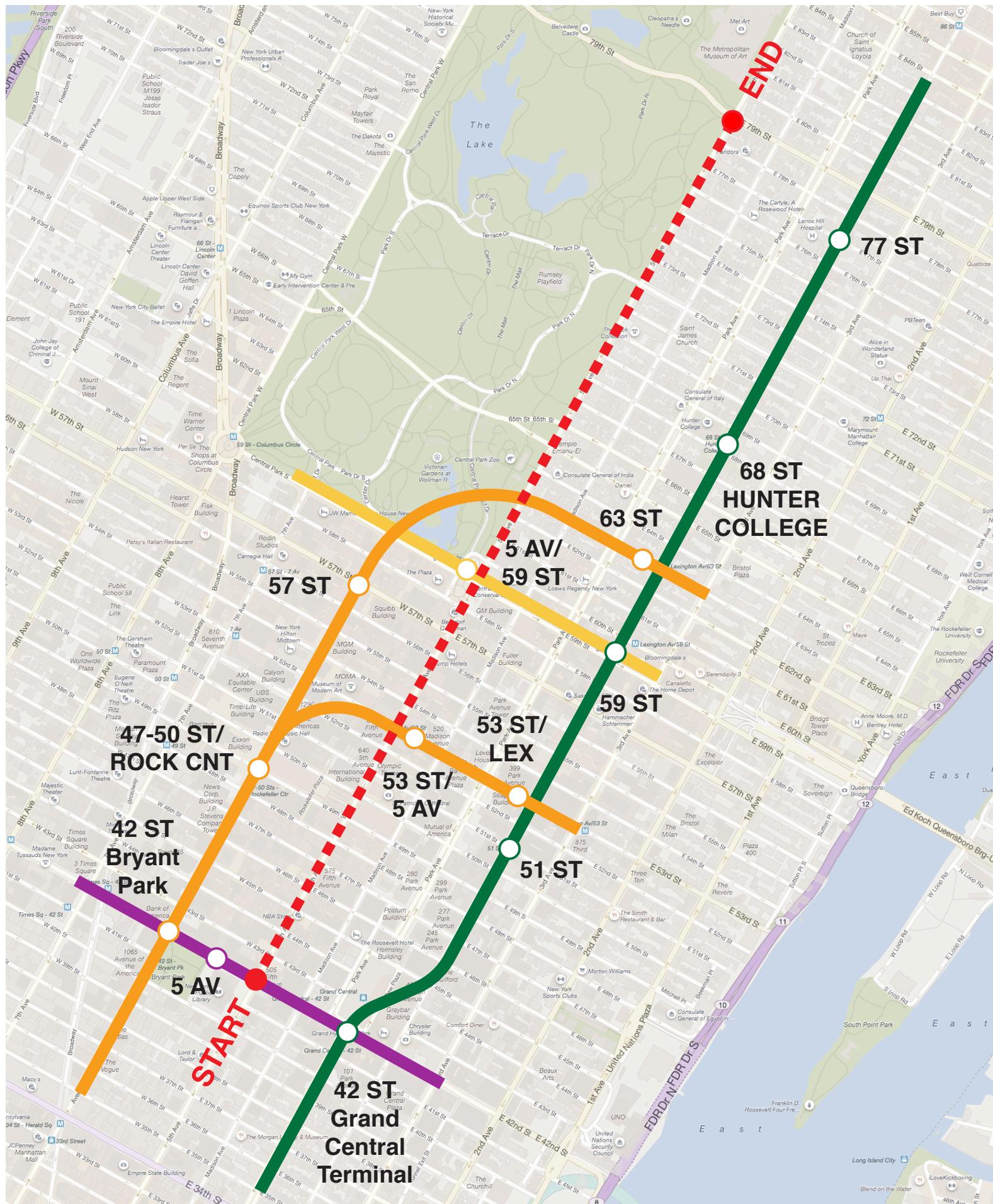


St. Patrick's Day Parade
Sunday March 17, 2018
5 AV from 44 ST to 79 ST
11am-4:30pm

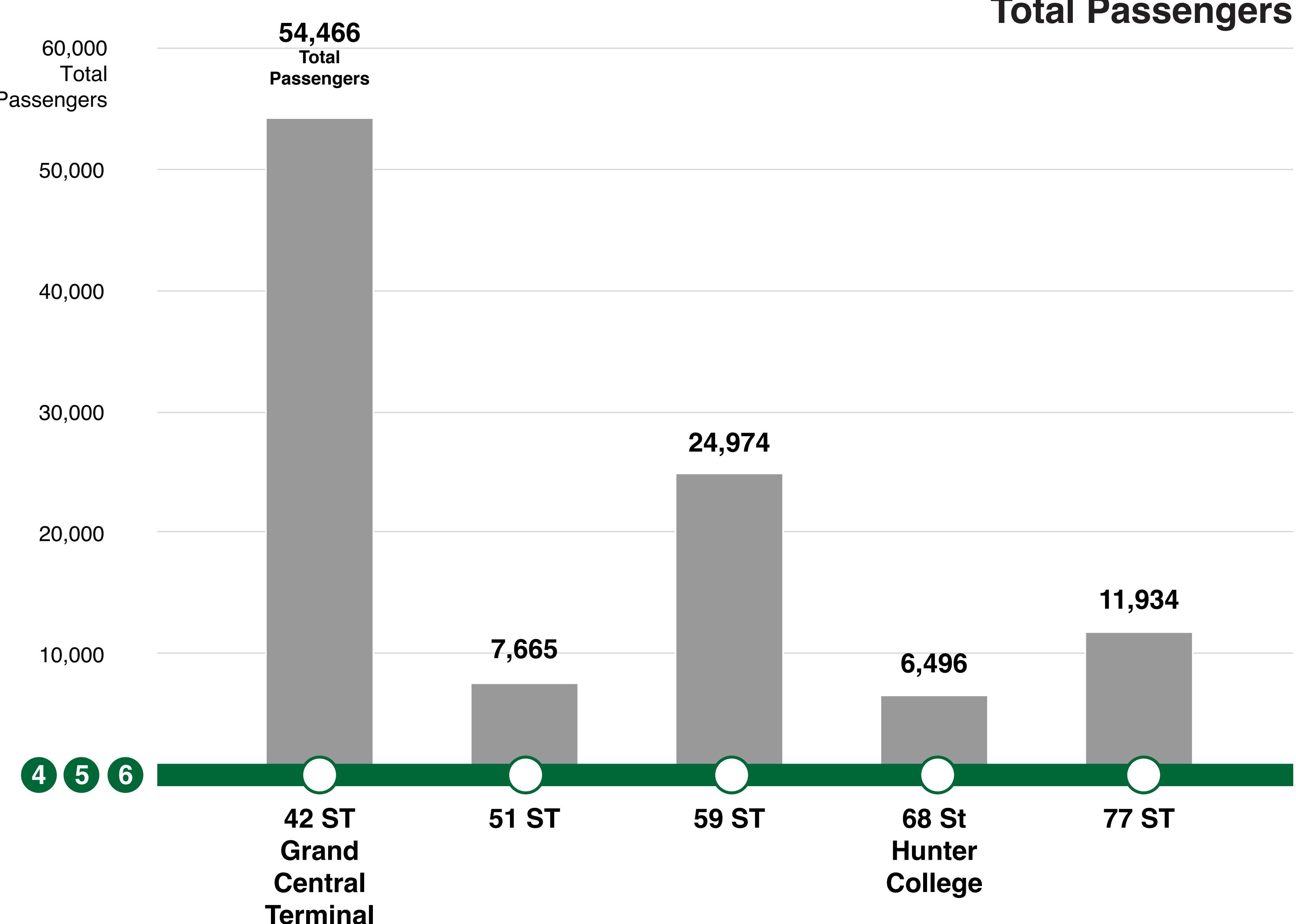


Puerto Rican Day Parade
Sunday June 10, 2018
5 AV from 42 ST to 79 ST
11am-5:00pm

Analysis & Strategies Subway Lines & Stations

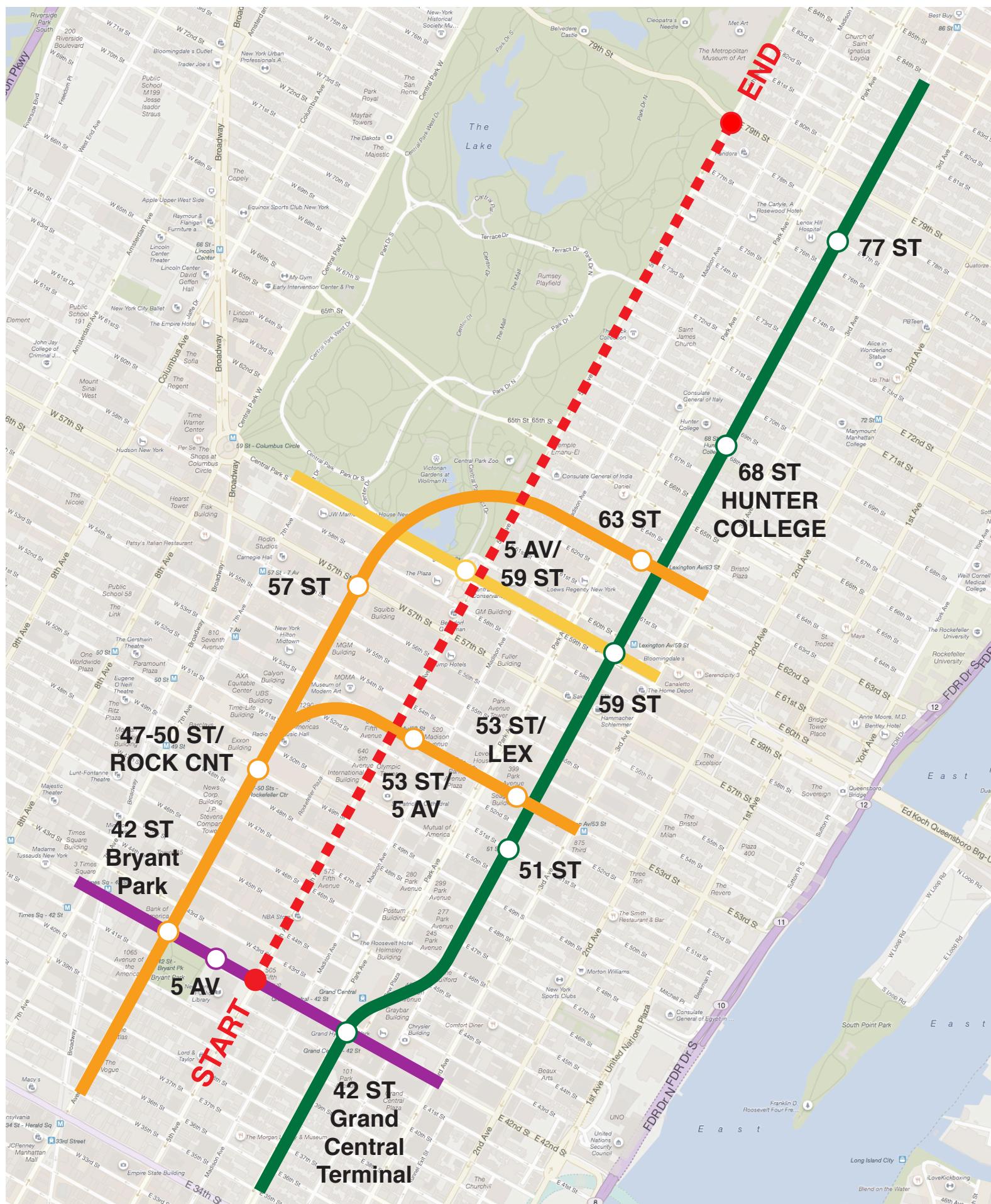


MTA Turnstile Data - 06/10/2018 Puerto Rican Day Parade

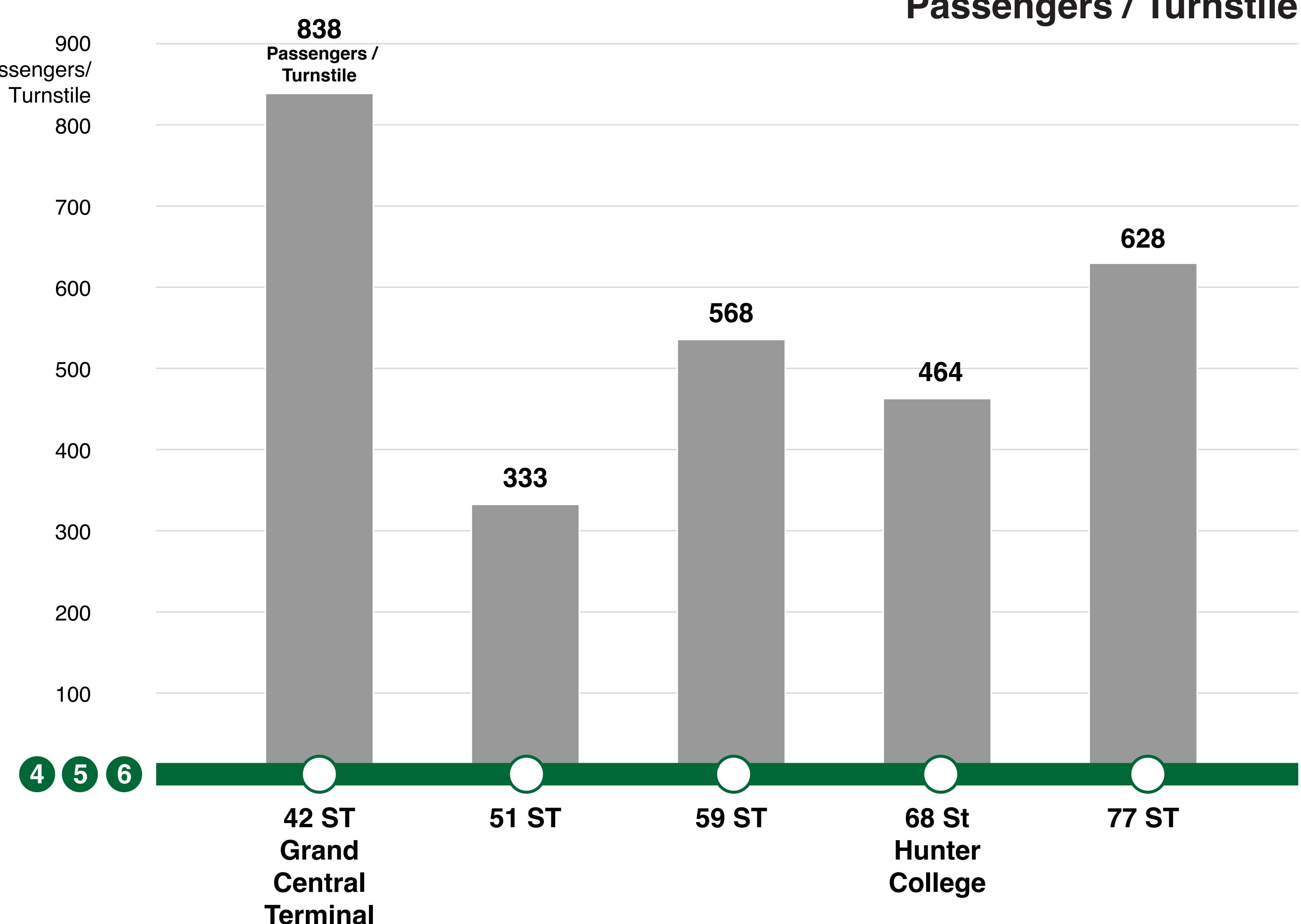


World Data Science Parade 2019 Planning Study

Analysis & Strategies Subway Lines & Stations

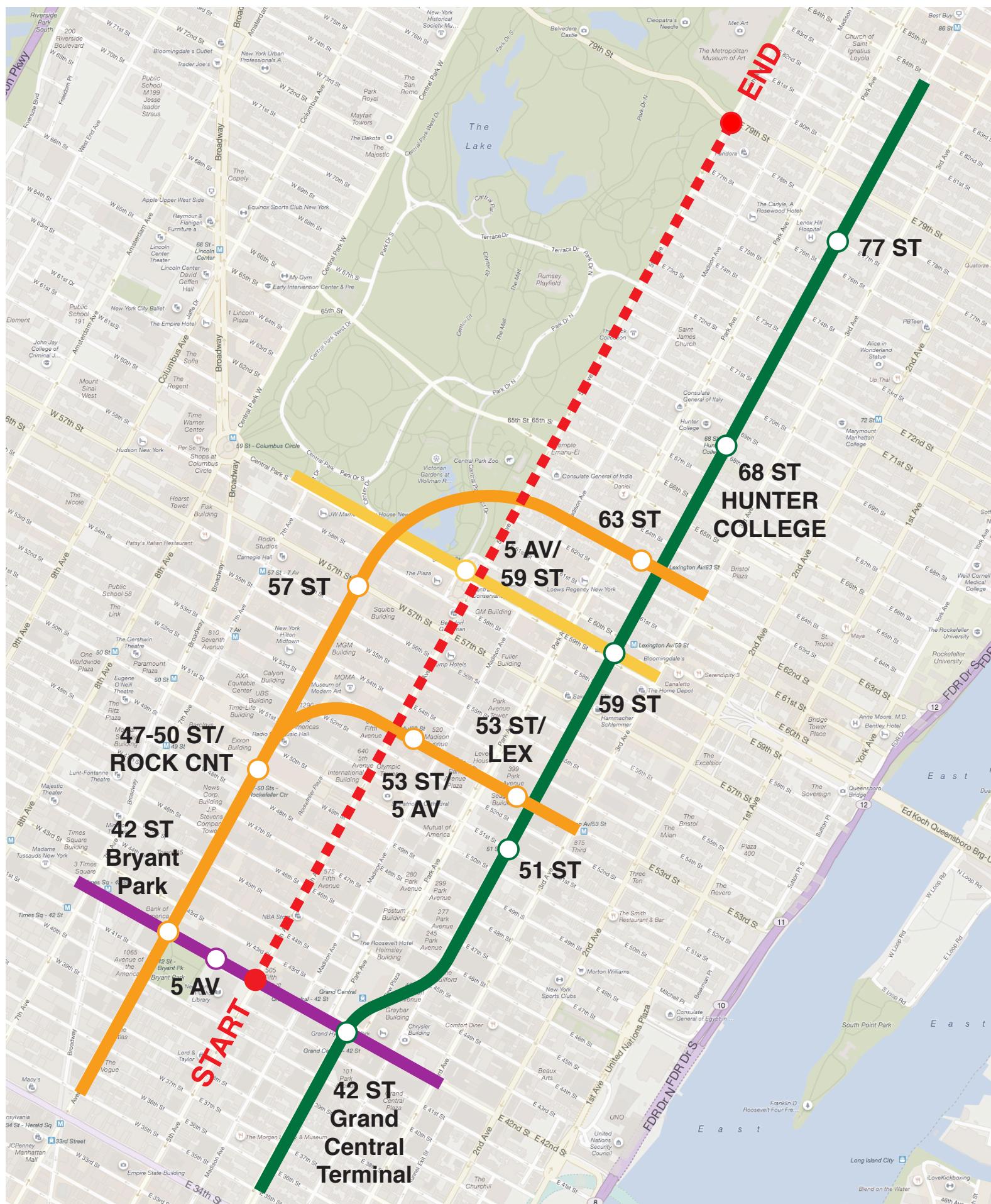


MTA Turnstile Data - 06/10/2018 Puerto Rican Day Parade

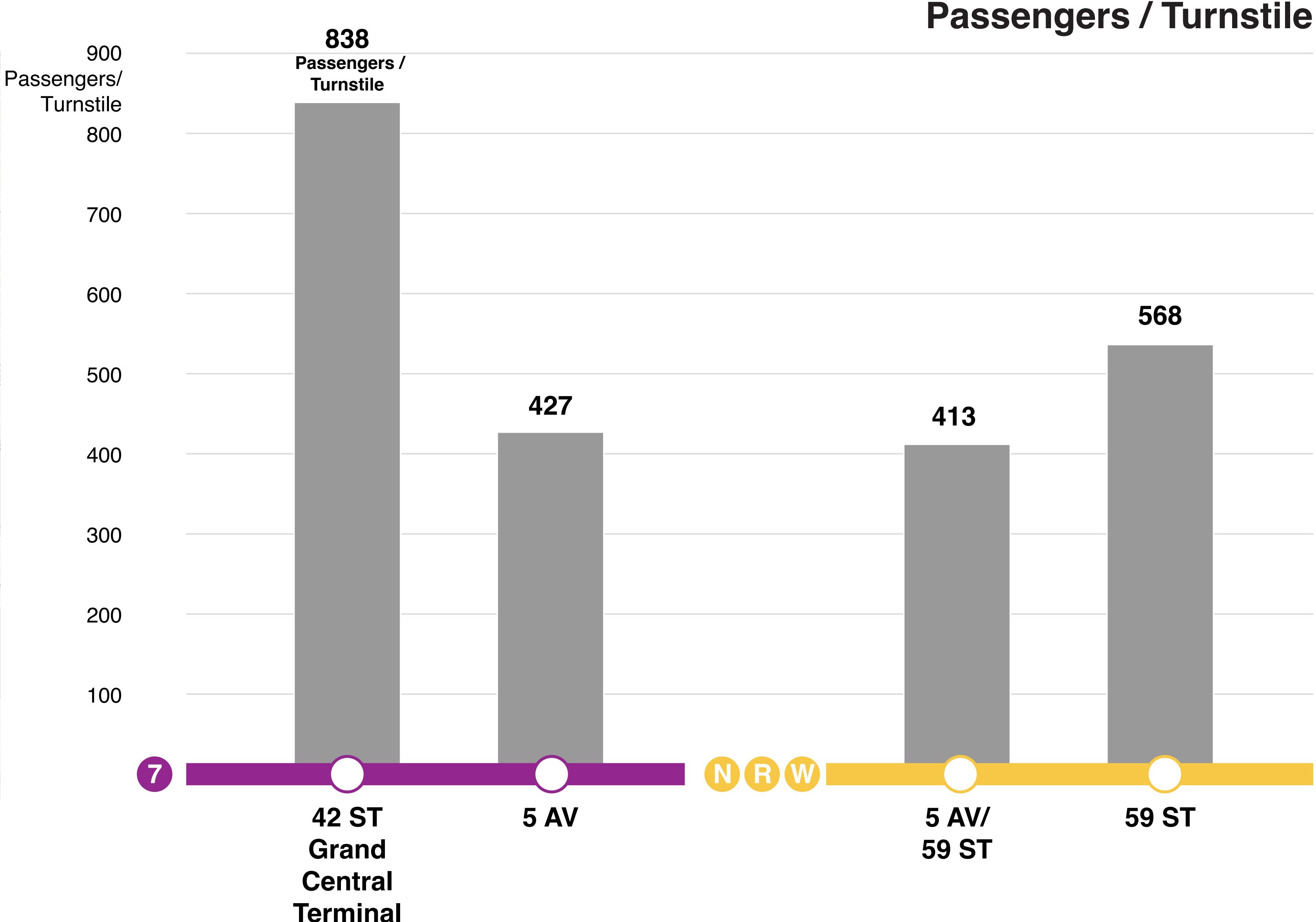


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Analysis & Strategies Subway Lines & Stations

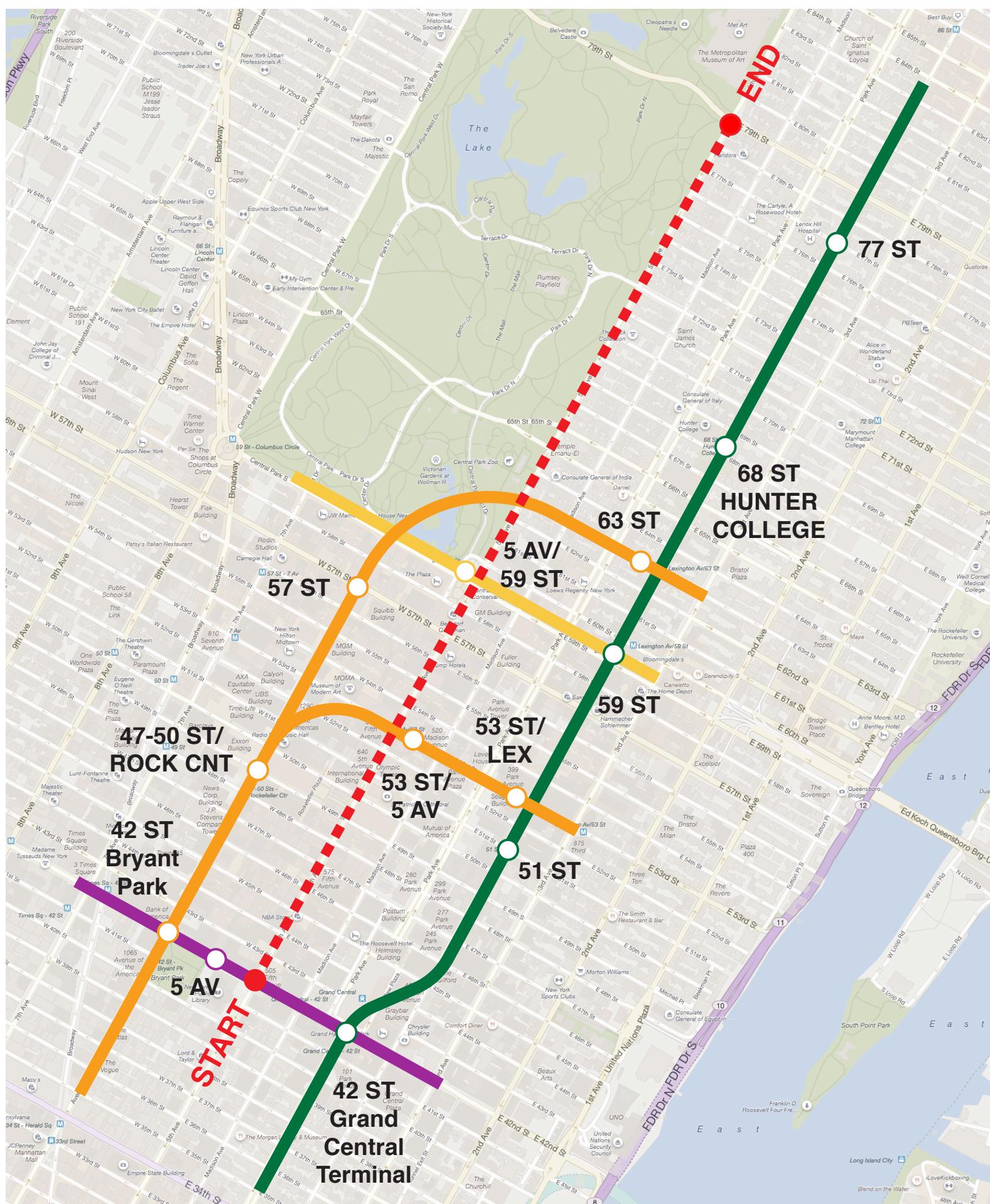


MTA Turnstile Data - 06/10/2018 Puerto Rican Day Parade

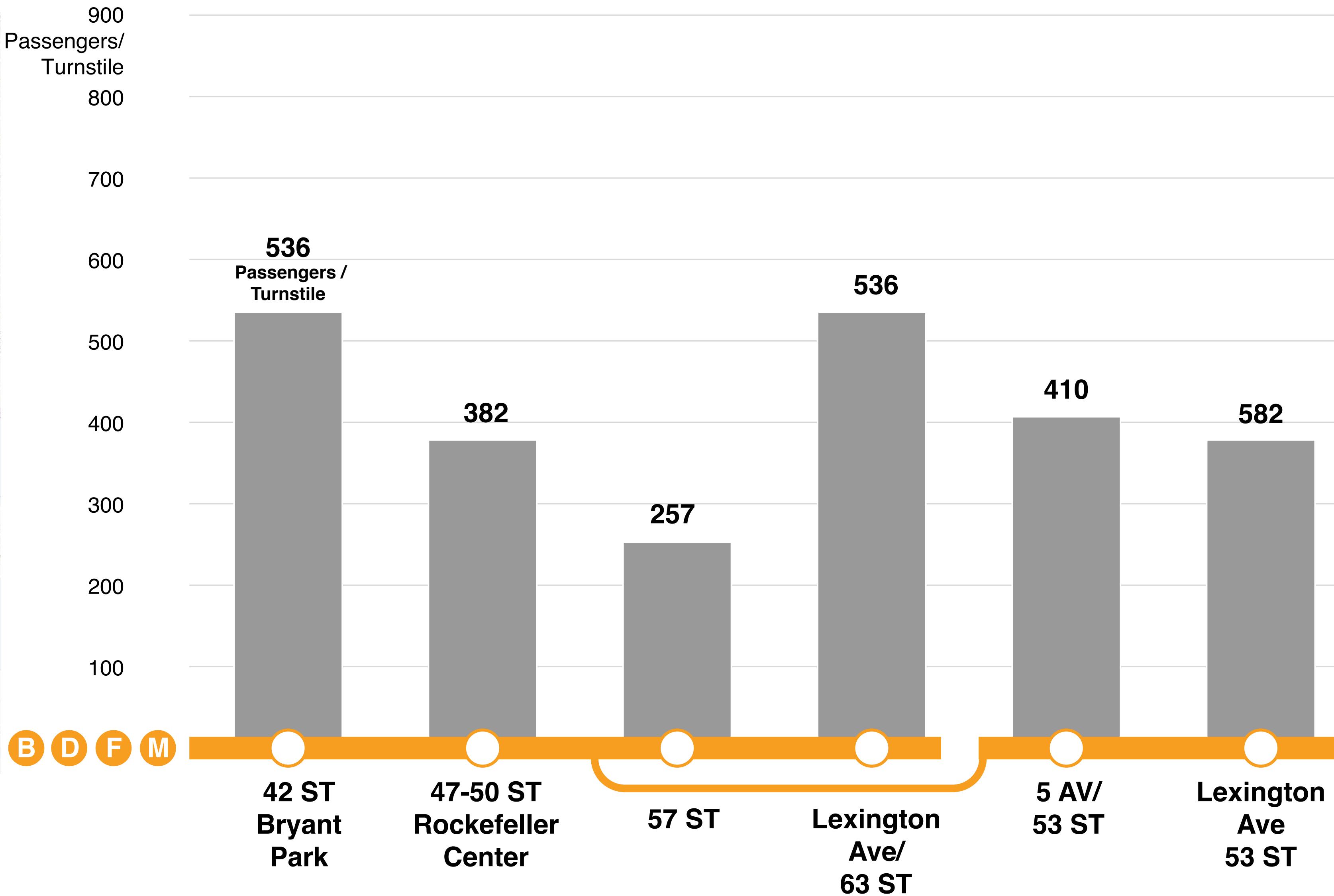


World Data Science Parade 2019 Planning Study

Analysis & Strategies Subway Lines & Stations



MTA Turnstile Data - 06/10/2018 Puerto Rican Day Parade



World Data Science Parade 2019 Planning Study

Analysis & Strategies

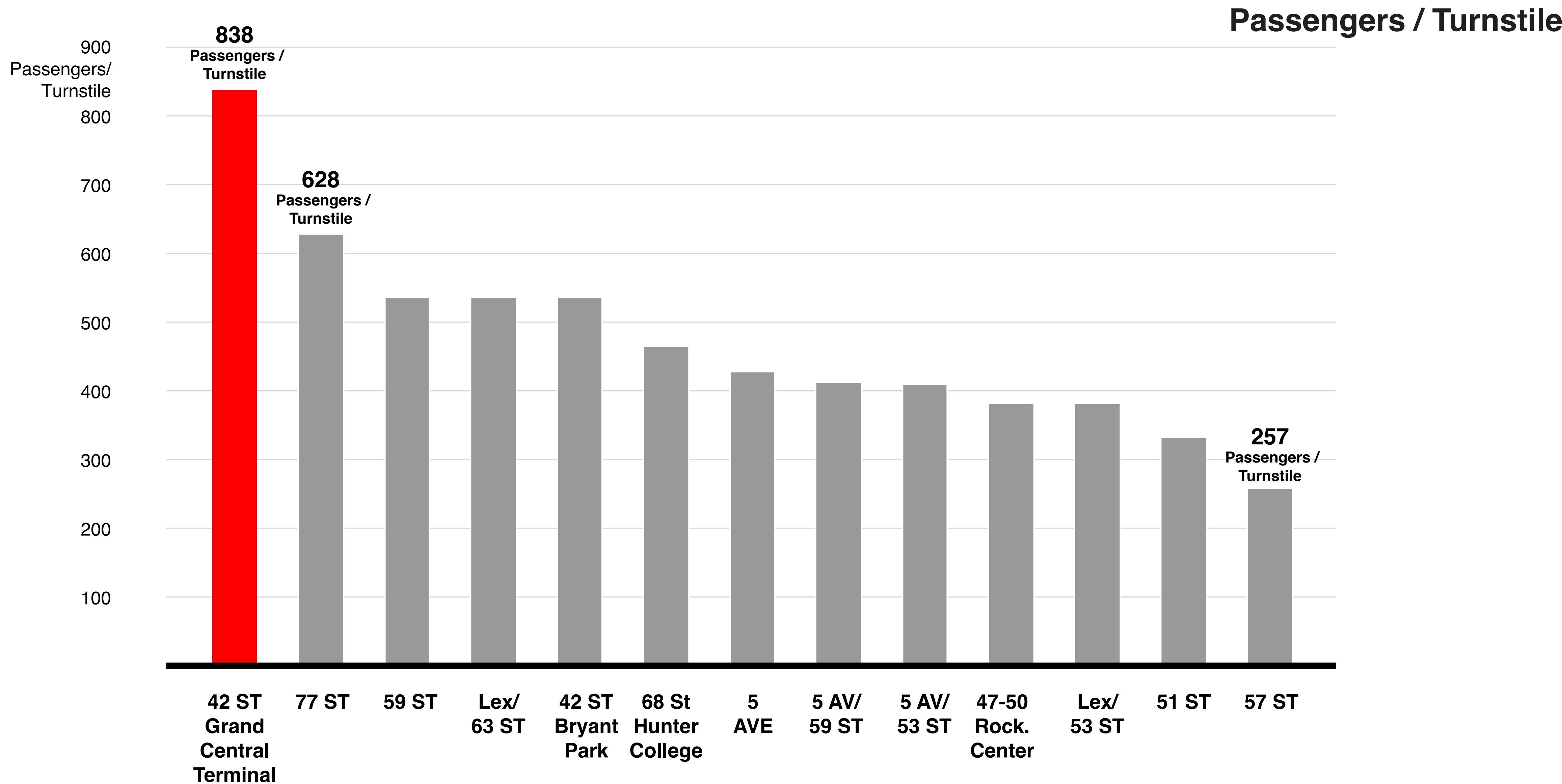
Grand Central Terminal

MTA Turnstile Data - 06/10/2018

Puerto Rican Day Parade

World Data Science Parade 2019

Planning Study



Analysis & Strategies

Grand Central Terminal

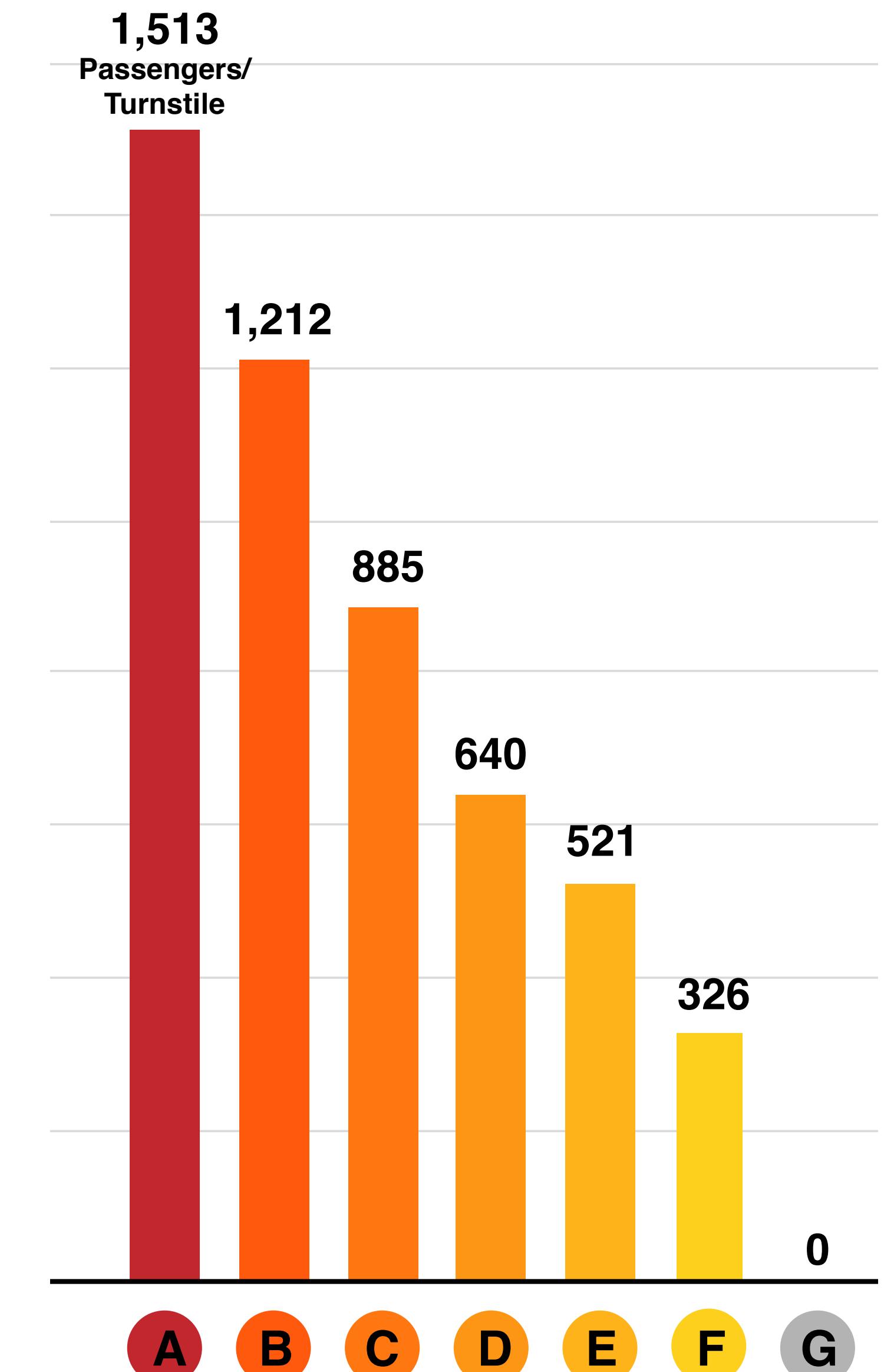


MTA Turnstile Data - 06/10/2018

Puerto Rican Day Parade

World Data Science Parade 2019

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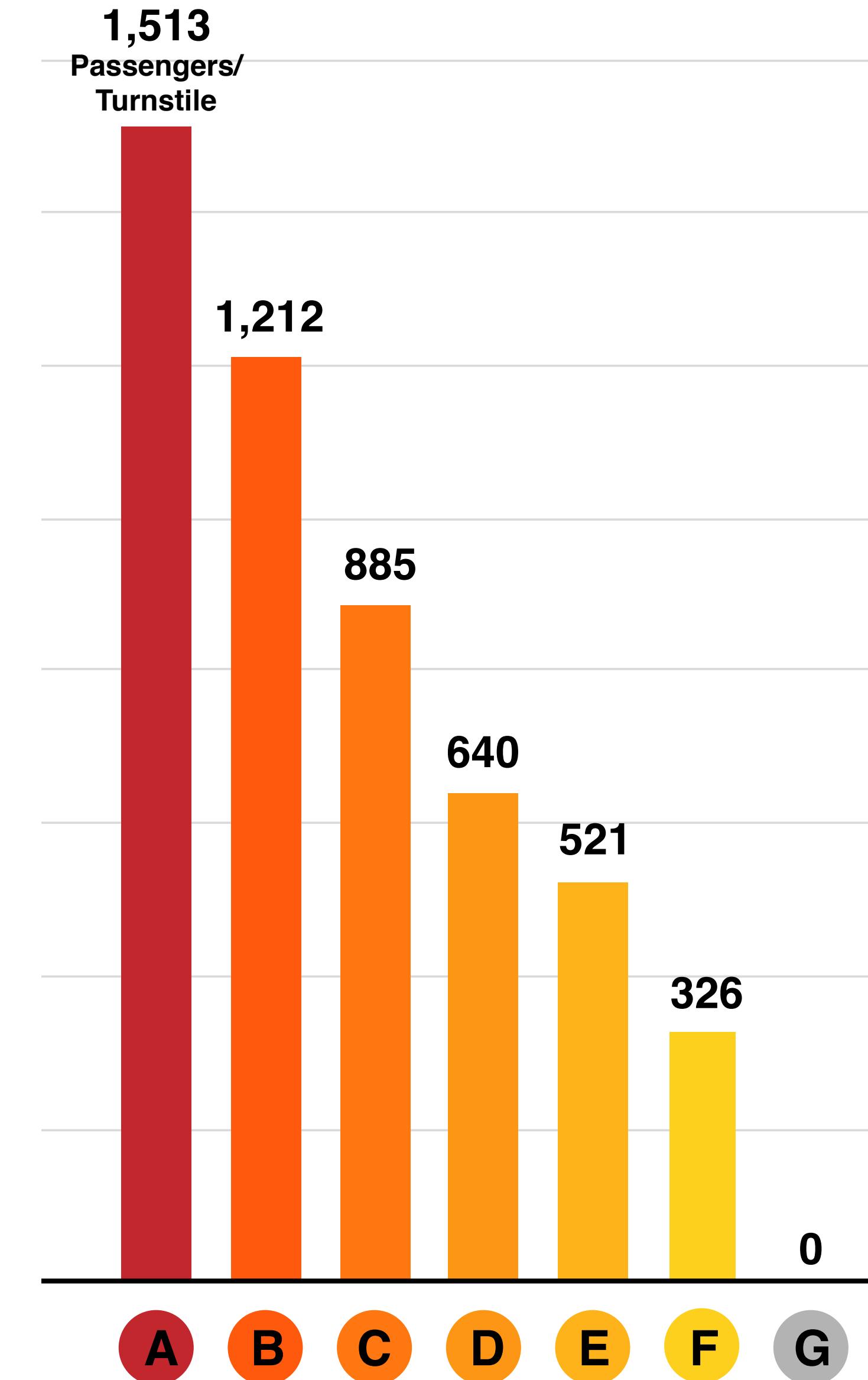
Analysis & Strategies Grand Central Terminal

MTA Turnstile Data - 06/10/2018 Puerto Rican Day Parade

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Drawing: Project Subway NYC, www.projectsudwaynyc.com



Recommended Date:

Sunday, May 12 2019

System-Based Strategies:

4 5 6

Conductor Announcements

7

Conductor Announcements

B D F M

Station Signage & Google Maps Integration

Station-Based Strategies:

In-Station Crowd Control Volunteers

Special Access to Grand Central Western Exit

Next Steps: More Station-Level Analysis