## **ORDER**

Orders Order / Rev: 1920096 WOC12359044 Alt Order #: MIKE BLOOMBERG 2020 INC Product Desc: **KSKN** Estimate: 0116 Flight Dates: 01/06/20 - 01/19/20 Primary AE: Aleesha Maewall Original Date / Rev: 01/10/20 / 01/16/20 Sales Office: **TSWAS** Order Type: **RFP** Sales Region: NAT Name: Assembly / POL Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 909 3rd Ave. Billing Cycle: EOM/EOC New York, NY 10022 Agency Commission: 15% POL/ Michael Bloomberg / D / PRES / I Advertiser Name: A35+ Demographic: New Business Thru: **Product Codes:** PL-Presidential Advertiser External ID: 186325 Revenue Code 1: AGY Agency External ID: 73053AG Revenue Code 2: Unit Code: (POL) Political General Revenue Code 3: (POL) Candidate

### **Bill Plan**

# Start Date End Date # Spots Gross Amount Net Amount 12/30/19 01/17/20 29 \$820.00 \$697.00

### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	29	\$820.00	\$697.00	17.40
Totals	29	\$820.00	\$697.00	17.40

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aleesha Maewall			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KSKN
 4%
 \$820.00

 Market
 100%
 \$20,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	15%	\$3,075.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	22%	\$4,510.00
KREM	45%	\$9,225.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXLY	14%	\$2,870.00
UNKWN	0%	\$0.00

Ln	Ch	Start En	nd I	nventory Code	Break	Start/End Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	01/13/20 01/	17/20 E	EM 7-9a M-F	CM	7:00 AM-9:00 AM	MTWTF	:30	4	\$20.00 P04	0.40 NM	4	\$80.00
				EN M-F 7a-9a									

(Program: UP WITH KREM); L1 1ST QTR 20 SELLING BOOK (sell)

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Flight Dates: 01/06/20 - 01/19/20 Estimate: 0116

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 2	eek: 01/		01/19/20 0 01/17/20	MTWTF EM 7-9a M-F	CM	\$20.00	0.40 00 AM MTWTF	.15/.15		\$20.00 P04	0.80 BK	4	<b>የ</b> 20 00
IN Z	All	01/13/2	0 01/17/20	EN M-F 7a-9a	CIVI	7:00 AIVI-9:0	JU AIVI MI WIF	15/.15	1	\$20.00 P04	0.60 BK	1	\$20.00
(	(Progra	m: UP W	ITH KREM);										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 3	ek: 01/		01/19/20	MTWTF	CM	\$20.00	0.80 00 PM MTWTF	- :30	4	\$10.00 P04	0.50 NM	4	¢40.00
IN 3	All	01/13/2	0 01/17/20	1-2p M-F M-F 1p-2p	CIVI	1.00 PIVI-2.0	JO PIVI MI WIF	30	4	\$10.00 P04	U.SU INIVI	4	\$40.00
(	(Progra	m: WENI	OY WILLIAM	S (1P)); L1 1ST Q	TR 20 SELLIN	IG BOOK (se	ell)						
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 01/		01/19/20	МГWГF 1-2р M-F	CM	\$10.00	0.50 00 PM MTWTF	.15/.15	1	\$10.00 P04	1.00 BK	1	<b>\$40.00</b>
N 4	All	01/13/2	0 01/17/20	1-2p M-F M-F 1p-2p	CIVI	1.00 PIVI-2.0	JO PIVI MI WIF	15/.15	1	\$10.00 P04	1.00 BK	'	\$10.00
(	(Progra	m: WENI	OY WILLIAM	S (1P)); bookends									
147	_	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
N 5	ek: 01/ All		01/19/20	6-630p M-F	CM	\$10.00	1.00 30 PM MTWTF	- :30	4	\$10.00 P04	0.30 NM	4	\$40.00
IN S	All	01/13/2	0 01/17/20	6-630p M-F	Civi	0.00 FIVI-0.	DO PIVI MII WII'	30	4	\$10.00 P04	U.SU INIVI	4	φ40.00
(	(Progra	m: 2 BRC	OKE GIRLS)	L1 1ST QTR 20 S	ELLING BOO	K (sell)							
147		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 6	eek: 01/ All		01/19/20 0 01/17/20	MTWTF 6-630p M-F	CM	\$10.00	0.30 30 PM MTWTF	.15/.15	1	\$10.00 P04	0.60 BK	1	\$10.00
IN O	All	01/13/2	0 01/17/20	6-630p M-F	Civi	0.00 FIVI-0.	DO PIVI MII WII'	15/.15	1	\$10.00 P04	0.00 BK	'	φ10.00
(	(Progra	m: 2 BRC	KE GIRLS)	bookends									
147		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
N 7	eek: 01/		01/19/20		CM	\$10.00	0.60 00 PM MTWTF	- :30	4	\$10.00 P04	0.40 NM	4	\$40.00
IN 7	All	01/13/2	0 01/11/20	PA (M-F)	Civi	7.00 FIVI-0.0	OO FIVE WILWITS	.30	4	\$10.00 F04	0.40 INIVI	4	φ40.00
(	(Progra	m: DR. P	HIL); L1 1S7	QTR 20 SELLING	BOOK (sell)								
14/		rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
N 8	ek: 01/ All		01/19/20 0 01/17/20	PA (M-F)	CM	\$10.00	0.40 00 PM MTWTF	·15/·15	1	\$10.00 P04	0.80 BK	1	\$10.00
IN O	ΔII	01/13/2	0 01/11/20	PA (M-F)	Civi	7.00 T W-0.0	JOT WI WII WII	13/.13	'	ψ10.001 0 <del>4</del>	0.00 BK	<b>'</b>	Ψ10.00
(	(Progra	m: DR. P	HIL); booker										
10/6		rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
N 9	ek: 01/		01/19/20 0 01/17/20	LN (M-F)	CM	\$10.00	0.80 :37 PMMTWTF	- :30	4	\$80.00 P04	0.90 NM	4	\$320.00
14 5	All	01/13/2	0 01/11/20	LN (M-F)	Olvi	3.33 T W-10	.SI I WIMI WII	.50	-	ψου.υστ υτ	0.50 14101	_	ψ320.00
(				0PM); L1 1ST QTF		, ,							
10/6		rt Date	End Date 01/19/20	Weekdays MTWTF	Spots/Week 4	Rate	Rating						
N10	ek: 01/ All		0 01/17/20	LN (M-F)	CM	\$80.00	0.90 :37 PMMTWTF	- 15/-15	1	\$80.00 P04	1.80 BK	1	\$80.00
1110	All	01/13/2	0 01/11/20	LN (M-F)	Olvi	3.33 T W-10	.57 T WIMI WIT	.10/.10	•	ψου.υστ υτ	1.00 DIX	'	ψ00.00
(				0PM); bookends									
10/6	<u>Sta</u> eek: 01	rt Date	End Date 01/19/20	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$80.00	Rating 1.80						
N12	All		0 01/11/20		CM		1.60 30 PM S-	- :30	1	\$10.00 P04	0.30 NM	1	\$10.00
1112	7 (11	01/00/2	0 01/11/20	Sa 7p-730p	OIVI	7.00 T W 7.0	30 T W	.00		ψ10.001 04	0.00 14101	· ·	Ψ10.00
(				WKND); L1 1ST Q		,	•						
\\/c	<u>Sta</u> eek: 01	rt Date	End Date 01/12/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.30						
N13	All			Local News @ 10			0.30 0:30 PM S-	- :30	1	\$50.00 P04	1 10 NM	1	\$50.00
				Local News @ 10	p Sa			.00	'	ψ50.001 0 <del>1</del>		·	Ψ00.00
(				0PM - S); L1 1ST		_							
۱۸/۰	<u>Sta</u> eek: 01	rt Date	End Date 01/12/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 1.10						
N14	All		0 01/12/20	Local News @ 10	•		:30 PM:	S :30	1	\$50.00 P04	1.00 NM	1	\$50.00
				Local News @ 10	)p Su					+-0.001 OT			450.00
(				0PM - S); L1 1ST									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					I	

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Ln Ch St	tart	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Da Week: 01/06/2	_	End Date 01/12/20	Weekdays S	Spots/Week 1	Rate \$50.00	Rating 1.00						
N15 KSKN 01/	/15/20	01/15/20	Wed Prime A Wed Prime A	CM	8p-9p	1	:30	1	\$60.00 P04	0.00 NM	1	\$60.00
Start Da Week: 01/13/2	_	End Date 01/19/20	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						

Totals 29 \$820.00