



125 West 55th St
New York, NY 10019

| | | |
|-------------------------------------|--|-----------------------------------|
| Contract # 26900215 | Changes as of: 4/9/2020 at 11:55 AM | Version: Original Order |
| CPE: 142/189/898 | Flight: 10/21/20 - 10/27/20 | Station: WHP |
| Agency: FlexPoint Media Inc. | Advertiser: Congressional Leadership Fund | Market: Harrisburg-Lebanon |
| PO Box 1051 | Product: PA-10 | Office: WASHINGTON |
| New Albany, OH 43054 | Agency Order #: 9531234 | Service: Nielsen |
| | Buyer: Dellinger, Patrick | Primary Demo: |
| | Salesperson: GARRETT WELLENS | Assistant: GARRETT WELLENS |
| | 202-955-5342 | 202-955-5342 |

Total Spots: 83
Total CPP: \$0.00
Total GRP:

Separation:

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 10/21 - 10/27 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----|---------------------|----|--------------------|------------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|-------------|--------|------|
| | | | | | | 10/21 | 10/22 | 10/23 | 10/24 | 10/25 | 10/26 | 10/27 | | | | |
| 1 | W-F,M-Tu 5a-5:30a | | Early Morning News | \$150.00 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 3 | \$450.00 | \$0.00 | 0.0 |
| 2 | W-F,M-Tu 5:30a-6a | | Early Morning News | \$150.00 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 3 | \$450.00 | \$0.00 | 0.0 |
| 3 | W-F,M-Tu 6a-6:30a | | Early Morning News | \$125.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$625.00 | \$0.00 | 0.0 |
| 4 | W-F,M-Tu 6:30a-7a | | Early Morning News | \$250.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$1,250.00 | \$0.00 | 0.0 |
| 5 | W-F,M-Tu 7a-8a | | The Early Show | \$300.00 | 30 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 3 | \$900.00 | \$0.00 | 0.0 |
| 6 | W-F,M-Tu 8a-9a | | The Early Show | \$300.00 | 30 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | \$900.00 | \$0.00 | 0.0 |
| 7 | Sa 9a-11a | | The Early Show | \$200.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 8 | Su 8:30a-9a | | Face The State | \$200.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$200.00 | \$0.00 | 0.0 |
| 9 | Su 9a-10:30a | | CBS Sunday Morning | \$600.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$600.00 | \$0.00 | 0.0 |
| 10 | Su 10:30a-11:30a | | Face The Nation | \$600.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | \$600.00 | \$0.00 | 0.0 |
| 11 | W-F,M-Tu 11a-12n | | Price Is Right | \$500.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$2,500.00 | \$0.00 | 0.0 |
| 12 | W-F,M-Tu 12n-12:30p | | WHP News at 12N | \$400.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$2,000.00 | \$0.00 | 0.0 |
| 13 | W-F,M-Tu 3p-4p | | Dr. Phil | \$300.00 | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | \$300.00 | \$0.00 | 0.0 |
| 14 | W-F,M-Tu 5p-5:30p | | WHP News At 5P | \$400.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$2,000.00 | \$0.00 | 0.0 |
| 15 | W-F,M-Tu 5:30p-6p | | WHP News At 530P | \$400.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$2,000.00 | \$0.00 | 0.0 |
| 16 | W-F,M-Tu 6p-6:30p | | Eyewitness News | \$500.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$2,500.00 | \$0.00 | 0.0 |
| 17 | Sa-Su 6p-6:30p | | Eyewitness News | \$500.00 | 30 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 2 | \$1,000.00 | \$0.00 | 0.0 |
| 18 | W-Tu 6:30p-7p | | CBS Evening News | \$1,000.00 | 30 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 3 | \$3,000.00 | \$0.00 | 0.0 |
| 19 | W-F,M-Tu 7p-7:30p | | Wheel Of Fortune | \$3,000.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$15,000.00 | \$0.00 | 0.0 |
| 20 | W-F,M-Tu 7:30p-8p | | Jeopardy | \$3,500.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$17,500.00 | \$0.00 | 0.0 |
| 21 | Sa 7p-7:30p | | Wheel Of Fortune | \$1,000.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | \$1,000.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | |
|-------------------------------------|---|---|
| Contract # 26900215 | Changes as of: 4/9/2020 at 11:55 AM | Version: Original Order |
| CPE: 142/189/898 | Flight: 10/21/20 - 10/27/20 | Station: WHP |
| Agency: FlexPoint Media Inc. | Advertiser: Congressional Leadership Fund | Market: Harrisburg-Lebanon |
| PO Box 1051 | Product: PA-10 | Office: WASHINGTON |
| New Albany, OH 43054 | Agency Order #: 9531234 | Service: Nielsen |
| | Buyer: Dellinger, Patrick | Primary Demo: |
| | Salesperson: GARRETT WELLENS 202-955-5342 | Assistant: GARRETT WELLENS 202-955-5342 |
| Separation: | | |
| | | Con Type: POLITICAL/VOTE |
| | | Total \$: \$90,725.00 |
| | | Total Spots: 83 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |

| # | Day/Time | DP | Program | Rate | Len | 10/21 - 10/27 | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|---------|---------------------|----|-----------------------|------------|-----|---------------|-------|-------|-------|-------|-------|-------|--|-------------|-------------|--------|------|
| | | | | | | 10/21 | 10/22 | 10/23 | 10/24 | 10/25 | 10/26 | 10/27 | | | | | |
| 22 | Sa 7:30p-8p | | Jeopardy | \$1,500.00 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | 1 | \$1,500.00 | \$0.00 | 0.0 |
| 23 | W-F,M-Tu 11p-11:35p | | Eyewitness News | \$500.00 | 30 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | | 5 | \$2,500.00 | \$0.00 | 0.0 |
| 24 | Sa-Su 11p-11:35p | | Eyewitness News | \$500.00 | 30 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | | 2 | \$1,000.00 | \$0.00 | 0.0 |
| 25 | W 10p-11p | | S.W.A.T.-CBS | \$1,750.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | 1 | \$1,750.00 | \$0.00 | 0.0 |
| 26 | F 10p-11p | | Blue Bloods-CBS | \$3,000.00 | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | | 1 | \$3,000.00 | \$0.00 | 0.0 |
| 27 | Su 7p-8p | | 60 Minutes-CBS | \$5,000.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$5,000.00 | \$0.00 | 0.0 |
| 28 | Su 10p-11p | | NCIS: New Orleans-CBS | \$2,000.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$2,000.00 | \$0.00 | 0.0 |
| 29 | Su 12n-1p | | NFL Today | \$2,500.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$2,500.00 | \$0.00 | 0.0 |
| 30 | Su 1p-4p | | NFL Sunday Early | \$7,500.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$7,500.00 | \$0.00 | 0.0 |
| 31 | Su 4p-7p | | NFL Sunday Late | \$9,000.00 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | 1 | \$9,000.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 14 | 14 | 14 | 5 | 10 | 13 | 13 | | 83 | \$90,725.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | | |
|-------------------------------------|--|-----------------------------------|---------------------------------|
| Contract # 26900215 | Changes as of: 4/9/2020 at 11:55 AM | Version: Original Order | |
| CPE: 142/189/898 | Flight: 10/21/20 - 10/27/20 | Station: WHP | Con Type: POLITICAL/VOTE |
| Agency: FlexPoint Media Inc. | Advertiser: Congressional Leadership Fund | Market: Harrisburg-Lebanon | Total \$: \$90,725.00 |
| PO Box 1051 | Product: PA-10 | Office: WASHINGTON | Total Spots: 83 |
| New Albany, OH 43054 | Agency Order #: 9531234 | Service: Nielsen | Total CPP: \$0.00 |
| | Buyer: Dellinger, Patrick | Primary Demo: | Total GRP: |
| | Salesperson: GARRETT WELLENS | Assistant: GARRETT WELLENS | |
| | 202-955-5342 | 202-955-5342 | |
| | Separation: | | |

| | |
|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|-----------------|----------------|
| Date/Time | Added by | Comment |
| 04/09/20 11:56 AM | GARRETT WELLENS | Separation: 30 |

| Competitive Information | |
|-------------------------|-----------|
| Market Budget: | \$302,417 |
| WHP Share: | 30% |
| Comment: | |
| Unknown: | 70% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 83 | \$90,725.00 | N/A | 0.0 |
| Total | 100% | 83 | \$90,725.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2020-Oct | 57 | \$69,525.00 |
| 2020-Nov | 26 | \$21,200.00 |
| Total | 83 | \$90,725.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-----------------|--------|-------|-------|-------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 4/9/20 12:05 PM | | | | | \$0 | \$0 | |
| New | 4/9/20 11:55 AM | GARRETT WELLENS | New | 83 | | \$90,725.00 | \$90,725.00 | |

| | |
|----------------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|