

# ORDER



KSHB-TV

**Orders**

**Order / Rev:** 713628

Alt Order #:

**Product Desc:** Kansans for Marshall 2020

**Estimate:** 6948

**Flight Dates:** 06/09/20 - 06/15/20

**Original Date / Rev:** 06/08/20 / 06/10/20

**Order Type:** GENERAL

**Primary AE:** Tracey Hunter

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** Strategic Media Services

**Buying Contact:**

**Billing Contact:**

1911 North Ft Myer Drive

Arlington, VA 20009

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Marshall/Republican/US Senate

**Demographic:** A35+

**Product Codes:** PL Federal Candidate

**Revenue Code 1:** DISC

**Revenue Code 2:** POL

**Revenue Code 3:** CAND

**New Business Thru:**

**Advertiser External ID:** 262101

**Agency External ID:** 121405

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/15/20	33	\$4,850.00	\$4,122.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	33	\$4,850.00	\$4,122.50	0.00
<b>Totals</b>	<b>33</b>	<b>\$4,850.00</b>	<b>\$4,122.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	06/09/20	06/12/20	M-F 6-7am News M-F 6-7am News	CM	6-7am	--1-1--	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	--1-1--			2		\$130.00		0.00				
N 2	KSHB	06/09/20	06/15/20	M-F Today Show M-F Today Show	CM	7-9am	11-11--	:30	4	\$130.00	P-3	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	-1-11--			3		\$130.00		0.00				
Week:		06/15/20	06/21/20	1-----			1		\$130.00		0.00				
N 3	KSHB	06/09/20	06/15/20	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	1111---	:30	4	\$55.00	P-3	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/08/20	06/14/20	-111---			3		\$55.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	06/08/20-06/14/20		M-F 11am-12pm News		11am-12pm	-TWTh-----	:30		<del>(\$55.00)</del>		0.00	NM		
See MG 3.5															
[Recon-Breaking News-Network]															
5	KSHB	06/11/20-06/12/20		M-F 11am-12pm News		11am-12pm	---Th-----	:30		\$55.00		0.00	NM		
Ⓜ MG for 3.1 06/09															
Week:		06/15/20	06/21/20	1-----			1		\$55.00		0.00				
N 4	KSHB	06/09/20	06/12/20	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-1--1--	:30	2	\$145.00	P-3	0.00	NM	2	\$290.00

Order / Rev: 713628  
Alt Order #:  
Flight Dates: 06/09/20 - 06/15/20

Advertiser: Marshall/Republican/US Senate  
Product Desc: Kansans for Marshall 2020  
Estimate: 6948  
**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-1--1--			2			\$145.00	0.00				
N 5	KSHB	06/09/20	06/12/20	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	--1-1--	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	--1-1--			2			\$75.00	0.00				
N 6	KSHB	06/09/20	06/15/20	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$160.00	P-3	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-1111--			4			\$160.00	0.00				
Week: 06/15/20		06/15/20	06/21/20	1-----			1			\$160.00	0.00				
N 7	KSHB	06/09/20	06/12/20	M-F Nightly News M-F Nightly News	CM	530-6pm	-1-1---	:30	2	\$260.00	P-3	0.00	NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-1-1---			2			\$260.00	0.00				
N 8	KSHB	06/09/20	06/15/20	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	1-111--	:30	4	\$130.00	P-3	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	--111--			3			\$130.00	0.00				
Week: 06/15/20		06/15/20	06/21/20	1-----			1			\$130.00	0.00				
N 9	KSHB	06/09/20	06/15/20	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	11-1---	:30	3	\$85.00	P-3	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-1-1---			2			\$85.00	0.00				
Week: 06/15/20		06/15/20	06/21/20	1-----			1			\$85.00	0.00				
N 10	KSHB	06/15/20	06/15/20	Monday Prime A Monday Prime A	CM	7-8pm	M-----	:30	1	\$520.00	P-3	0.00	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/15/20		06/15/20	06/21/20	M-----			1			\$520.00	0.00				
N 11	KSHB	06/10/20	06/10/20	Wednesday Prime B Wednesday Prime B	CM	8-9pm	--W----	:30	1	\$520.00	P-3	0.00	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	--W----			1			\$520.00	0.00				
N 12	KSHB	06/13/20	06/13/20	Sa 10-1030pm News Sa 10-1030pm News	CM	10-1030pm	-----S-	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-----S-			1			\$130.00	0.00				
N 13	KSHB	06/14/20	06/14/20	Su Today Show Su Today Show	CM	7-8am	-----S	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-----S			1			\$80.00	0.00				
N 14	KSHB	06/14/20	06/14/20	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week: 06/08/20		06/08/20	06/14/20	-----S			1			\$65.00	0.00				
Totals													33	\$4,850.00	