CONTRACT



WBTV One Julian Price Place Charlotte, NC 28208 Sales T & C: www.gray.tv/advertising OUR SIDE (704) 374-3500

Contract / Revision Alt Order # WOC12471180 1585242 / Advertiser Original Date / Revision / 03/30/20 **Senate Majority PAC** 03/30/20 Contract Dates Estimate # 8103 08/18/20 - 08/24/20 Product Issue

And:

Waterfront Strategies 3050 K Street NW Washington, DC 20007

Billing Cycle	Billing Cale	endar	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account Ex	<u>kecutive</u>	Sales Office
WBTV	Patti Good	night	Charlotte Nation
Special Hand	ling		
Demographic			
Adults 35+			
	Order Type	<u>e</u>	
	NORMAL		
Agy Code	Advertiser	Code	Product 1/2
9914573	163		173
Agency Ref		Advertiser	Ref
5337		39025	

	Start/End	Spots/	D (DO)	T 0 1	
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate PCode	Type Spots	Amount
N 1 WBTV 08/18/20 08/24/20 M-F News at 43 Start Date End Date Weekdays S Week: 08/18/20 08/24/20 MTWTF	80a 4:30 AM-5:00 AM <u>pots/Week</u> <u>Rate</u> 2 \$325.00	:30	P-03	NM 2	\$650.00
N 2 WBTV 08/18/20 08/24/20 M-F News at 5a Start Date End Date Weekdays S Week: 08/18/20 08/24/20 MTWTF	a 5:00 AM-5:30 AM <u>pots/Week Rate</u> 3 \$550.00	:30	P-03	NM 3	\$1,650.00
N 3 WBTV 08/18/20 08/24/20 M-F News at 53 Start Date End Date Weekdays S	30a 5:30 AM-6:00 AM <u>pots/Week Rate</u> 3 \$800.00	:30	P-03	NM 3	\$2,400.00
N 4 WBTV 08/18/20 08/24/20 M-F News at 6a Start Date End Date Weekdays S Week: 08/18/20 08/24/20 MTWTF	a 6:00 AM-7:00 AM <u>pots/Week Rate</u> 4 \$1,300.00	:30	P-03	NM 4	\$5,200.00
N 5 WBTV 08/18/20 08/24/20 CBS This Morning Start Date End Date Weekdays S Week: 08/18/20 08/24/20 MTWTF	ing 7:00 AM-9:00 AM <u>pots/Week Rate</u> 5 \$1,000.00	:30	P-03	NM 5	\$5,000.00
N 6 WBTV 08/18/20 08/22/20 Sat News at 7a Start Date End Date Weekdays S Week: 08/17/20 08/23/20 S-	7:00 AM-8:00 AM <u>pots/Week</u> <u>Rate</u> 1 \$800.00	:30	P-03	NM 1	\$800.00
	ing Sati8:00 AM-10:00 AN <u>pots/Week</u> <u>Rate</u> 1 \$1,300.00	:30	P-03	NM 1	\$1,300.00
	orning 9:00 AM-10:30 AN <u>pots/Week</u> <u>Rate</u> 1 \$1,900.00	:30	P-03	NM 1	\$1,900.00
	e A Dea10:00 AM-11:00 A <u>pots/Week</u> <u>Rate</u> 2 \$1,100.00	:30	P-03	NM 2	\$2,200.00
N 10 WBTV 08/18/20 08/24/20 CBS Price Is Ri Start Date End Date Weekdays S Week: 08/18/20 08/24/20 MTWTF	ght 11:00 AM-12:00 P pots/Week <u>Rate</u> 2 \$1,600.00	:30	P-03	NM 2	\$3,200.00
N 11 WBTV 08/18/20 08/24/20 M-F News at No	pon 12:00 PM-12:30 P pots/Week <u>Rate</u> 4 \$1,400.00	:30	P-03	NM 4	\$5,600.00
N 12 WBTV 08/18/20 08/24/20 CBS Soap Rota	ator 12:30 PM-2:00 PN	:30	P-03	NM 2	\$3,000.00



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
(704) 374-3500

| Contract / Revision | Alt Order # | | WOC12471180 |

 Advertiser
 Original Date / Revision

 Senate Majority PAC
 03/30/20 / 03/30/20

 Contract Dates
 Product
 Estimate #

 08/18/20 - 08/24/20
 Issue
 8103

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length We		ype Spots	Amount
Start Date End Date Weekdays Week: 08/18/20 08/24/20 MTWTF-	Spots/Week Rate 2 \$1,500.00	, ,			
N 13 WBTV 08/18/20 08/24/20 M-F News at Start Date End Date Weekdays Week: 08/18/20 08/24/20 MTWTF		:30	P-03 1	NM 3	\$3,300.00
N 14 WBTV 08/18/20 08/24/20 M-F News at Start Date	· · ·	:30	P-03 N	3 M	\$3,600.00
N 15 WBTV 08/18/20 08/24/20 M-F News at Start Date End Date Weekdays	5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u>	:30	P-03 N	3 MM	\$4,500.00
Week: 08/18/20 08/24/20 MTWTF N 16 WBTV 08/18/20 08/24/20 M-F News at Start Date End Date Weekdays	Spots/Week Rate	:30	P-03 N	3 MM	\$4,800.00
Week: 08/18/20 08/24/20 MTWTF N 17 WBTV 08/18/20 08/24/20 M-F News at Start Date End Date Weekdays	Spots/Week Rate	:30	P-03 N	NM 3	\$6,000.00
Week: 08/18/20 08/24/20 MTWTF N 18 WBTV 08/18/20 08/23/20 Sun News at Start Date End Date Weekdays	Spots/Week Rate	:30	P-03 N	NM 1	\$750.00
Week: 08/17/20 08/23/20 S N 19 WBTV 08/18/20 08/24/20 M- F News at Start Date End Date Weekdays	Spots/Week Rate	:30	P-03 N	3 MM	\$4,500.00
Start Date End Date Weekdays	3 \$1,500.00 Tonight 7:30 PM-8:00 PM Spots/Week Rate	:30	P-03 N	NM 2	\$2,400.00
Week: 08/18/20 08/24/20 MTWTF N 21 WBTV 08/18/20 08/18/20 NCIS Start Date End Date Weekdays	2 \$1,200.00 8:00 PM-9:00 PM Spots/Week Rate	:30	P-03 N	NM 1	\$3,400.00
Week: 08/17/20 08/23/20 -1 N 22 WBTV 08/19/20 08/19/20 Big Brother Start Date End Date Weekdays	1 \$3,400.00 8:00 PM-9:00 PM Spots/Week Rate	:30	P-03 N	NM 1	\$5,650.00
Week: 08/17/20 08/23/20 1 N 23 WBTV 08/20/20 08/20/20 Big Brother	1 \$5,65 <u>0.00</u> 9:00 PM-10:00 PM	:30	P-03 N	NM 1	\$7,200.00
Start Date End Date Weekdays Week: 08/17/20 08/23/20 1	Spots/Week Rate 1 \$7,200.00				
N 24 WBTV 08/18/20 08/24/20 M-F News at	11p 11:00 PM-11:35 P <u>Spots/Week</u> Rate 3 \$1,750.00	:30	P-03 N	NM 3	\$5,250.00
N 25 WBTV 08/18/20 08/22/20 Sat News at Start Date End Date Weekdays Week: 08/17/20 08/23/20S-	11p 11:00 PM-11:35 P <u>Spots/Week</u> <u>Rate</u> 1 \$1,100.00	:30	P-03 N	NM 1	\$1,100.00
N 26 WBTV 08/18/20 08/23/20 Sun News at	• • • • • • • • • • • • • • • • • • • •	:30	P-03 1	NM 1	\$1,300.00
N 27 WBTV 08/18/20 08/24/20 CBS Late Sh Start Date End Date Weekdays Week: 08/18/20 08/24/20 MTWTF		:30	P-03 N	NM 2	\$1,300.00
N 28 WBTV 08/18/20 08/24/20 CBS Late Lat Start Date End Date Weekdays	te Show 12:37 XM-1:37 XN Spots/Week Rate	:30	P-03 N	NM 1	\$350.00
Week: 08/18/20 08/24/20 MTWTF	1 \$350.00	Totals		62	\$88,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



WBTV One Julian Price Place Charlotte, NC 28208 Sales T & C: www.gray.tv/advertising JR SIDE (704) 374-3500

Ī	Contract / Re	vision	Alt Order #
	1585242	/	WOC12471180

Advertiser	Original Date / Revision	
Senate Majority PAC	03/30/20 / 03/30/20	

Contract Dates	Product	Estimate #
08/18/20 - 08/24/20	Issue	8103

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 -08/24/20	62	\$88,300.00	(\$13,245.00)	\$75,055.00
Totals	62	\$88,300.00	(\$13,245.00)	\$75,055.00

Signature:	Date:
0.3	24.0.