

## ORDER



**Orders**  
**Order / Rev:** 48347  
**Alt Order #:** 26907474  
**Product Desc:** ORDR  
**Estimate:** AMFAI/ORDR/380128  
**Flight Dates:** 04/24/20 - 04/30/20  
**Original Date / Rev:** 04/22/20 / 04/22/20  
**Order Type:** GENERAL

**WSEE-DT2**

**Primary AE:** Thomas Park  
**Sales Office:** MATL  
**Sales Region:** National

**Agency**  
**Name:** Del Ray Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 PO BOX 1309  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** America First Action Inc  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL-I  
**Revenue Code 3:** GEN

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/26/20	1	\$10.00	\$8.50
04/27/20	04/30/20	4	\$40.00	\$34.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	1	\$10.00	\$8.50	0.00
May 2020	4	\$40.00	\$34.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$50.00</b>	<b>\$42.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Thomas Park			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WSEE-DT2	1%	\$50.00
Market	100%	\$5,000.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
EICU	0%	\$0.00
SEE	0%	\$0.00
UNKWN	99%	\$4,950.00
WFXP	0%	\$0.00
WICU	0%	\$0.00
WJET	0%	\$0.00
WQLN	0%	\$0.00
WSEE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ESEE	04/24/20	04/24/20	Late Fringe Rotator M-F CM		1:00 XM-1:30 XM	----F--	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
				Sheriffs: El Dorado		<1:00 XM-1:30 XM>									
SHERIFFS: EL DORADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/20/20	04/26/20	----F--		1		\$10.00		0.00					

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WSEE-DT2

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	ESEE	04/27/20	04/27/20	Late Fringe Rotator M-F CM Sheriffs: El Dorado		1:00 XM-1:30 XM <1:00 XM-1:30 XM>	M- - - - -	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
SHERIFFS: EL DORADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	M- - - - -		1				\$10.00		0.00			
N 3	ESEE	04/28/20	04/28/20	Late Fringe Rotator M-F CM Sheriffs: El Dorado		1:00 XM-1:30 XM <1:00 XM-1:30 XM>	- T- - - - -	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
SHERIFFS: EL DORADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	- T- - - - -		1				\$10.00		0.00			
N 4	ESEE	04/29/20	04/29/20	Late Fringe Rotator M-F CM Sheriffs: El Dorado		1:00 XM-1:30 XM <1:00 XM-1:30 XM>	- - W- - - -	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
SHERIFFS: EL DORADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	- - W- - - -		1				\$10.00		0.00			
N 5	ESEE	04/30/20	04/30/20	Late Fringe Rotator M-F CM Sheriffs: El Dorado		1:00 XM-1:30 XM <1:00 XM-1:30 XM>	- - - T- - -	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
SHERIFFS: EL DORADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	- - - T- - -		1				\$10.00		0.00			
													Totals	5	\$50.00