

ORDER



Orders
Order / Rev: 1940495
Alt Order #: WOC12391815
Product Desc: MIKE BLOOMBERG 2020 INC
Estimate: 0129
Flight Dates: 02/17/20 - 02/21/20
Original Date / Rev: 02/14/20 / 02/20/20
Order Type: RFP

WTLV-TV

Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency
Name: Assembly / POL
Buying Contact: Heather Goldsmith
Billing Contact:
 711 3rd Avenue 3rd Floor
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Michael Bloomberg / D / PRES / I
Demographic: A18-49
Product Codes: PL-Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186325
Agency External ID: 73053AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/21/20	5	\$2,750.00	\$2,337.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$2,750.00	\$2,337.50	0.00
Totals	5	\$2,750.00	\$2,337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTLV	02/17/20	02/21/20	Local News @ 6p M-F	CM	M-F 6-630p	MTWTF--	:30	3	\$400.00	P03	0.00	NM	3	\$1,200.00
Simulcast FCN M-F 6-630p (Program: FCN @ 6PM WJXX & Q1 Sell Book (sell))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	MTWTF--			3			\$400.00		0.00			
N 2	WTLV	02/17/20	02/21/20	Fri Prime A	CM	Fri 8p-9p	----F--	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
Lincoln Rhyme: Hunt for t (Program: Lincoln Rhyme: Hunt); Q1 Sell Book (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	----F--			1			\$800.00		0.00			
N 3	WTLV	02/17/20	02/21/20	Tue Prime	CM	Tue 8p-11p	-T-----	:30	1	\$750.00	P03	0.00	NM	1	\$750.00
Tues (Program: Zoey's Extraordinary); Q1 Sell Book (sell)															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTLV	02/17/20-02/21/20		Tue Prime	Tue 8p-11p		-T-----	:30		(\$750.00)		0.00	NM		
See MG 3.3 [NA/Oversold] rb															
3	WTLV	02/17/20-02/21/20		Thu Prime B	Th 9p-10p		---Th----	:30		\$750.00		0.00	NM		
Ⓜ MG for 3.2 02/18															
Totals													5	\$2,750.00	