



**WAXN-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

# CONTRACT

<u>Contract / Revision</u> 688297 /		<u>Alt Order #</u> 09821113
<u>Product</u> <b>CUNNINGHAM 4 SENATE</b>		
<u>Contract Dates</u> <b>09/22/20 - 09/28/20</b>		<u>Estimate #</u> <b>5712</b>
<u>Advertiser</u> <b>POL/C Cunningham/D/Sen/NC-A</b>		<u>Original Date / Revision</u> 04/27/20 / 04/27/20
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WAXN-TV</b>	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00019933	<u>Advertiser Ref</u> P00074006-A	

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Ste 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WAXN	09/28/20	09/28/20	M-F 7a-8a	7:00 AM-7:30 AM		:30			P-05		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/28/20	10/04/20	1-----	1			\$100.00						
N 2	WAXN	09/22/20	09/24/20	M-F 7a-8a	7:30 AM-8:00 AM		:30			P-05		NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/21/20	09/27/20	-T-T---	2			\$110.00						
N 3	WAXN	09/23/20	09/28/20	M-F 8a-9a	8:00 AM-8:30 AM		:30			P-05		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/23/20	09/29/20	M-W-F--	3			\$125.00						
N 4	WAXN	09/22/20	09/24/20	M-F 8a-9a	8:30 AM-9:00 AM		:30			P-05		NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/21/20	09/27/20	-T-T---	2			\$125.00						
N 5	WAXN	09/25/20	09/25/20	M-F 5p-530p	5p-530p		:30			P-05		NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/21/20	09/27/20	----1--	1			\$45.00						
N 6	WAXN	09/23/20	09/23/20	M-F 530p-6p	530p-6p		:30			P-05		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/21/20	09/27/20	--1----	1			\$50.00						
N 7	WAXN	09/22/20	09/24/20	M-F 7p-730p	7p-730p		:30			P-05		NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/21/20	09/27/20	-T-T---	2			\$125.00						
N 8	WAXN	09/23/20	09/28/20	M-F 730p-8p	730p-8p		:30			P-05		NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/23/20	09/29/20	M-W-F--	3			\$150.00						
N 9	WAXN	09/24/20	09/28/20	M-F 9p-930p	9p-930p		:30			P-05		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/24/20	09/30/20	M-T---	2			\$175.00						
N 10	WAXN	09/22/20	09/25/20	M-F 930p-10p	930p-10p		:30			P-05		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u> 688297 /		<u>Alt Order #</u> 09821113
<u>Contract Dates</u> 09/22/20 - 09/28/20		<u>Product</u> CUNNINGHAM 4 SENA
<u>Advertiser</u> POL/C Cunningham/D/Se		<u>Estimate #</u> 5712
		<u>Original Date / Revision</u> 04/27/20 / 04/27/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
													3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
	Week:	09/21/20	09/27/20	- T - - F - -	2	\$175.00								
N 11	WAXN	09/22/20	09/28/20	M-F 10p-1030p	10p-1030p		:30			P-05		NM	3	\$1,350.00
													2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
	Week:	09/22/20	09/28/20	MT- T - - -	3	\$450.00								
N 12	WAXN	09/23/20	09/25/20	M-F 1030p-11p	1030p-11p		:30			P-05		NM	2	\$700.00
													1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
	Week:	09/21/20	09/27/20	- - W- F - -	2	\$350.00								
N 13	WAXN	09/26/20	09/26/20	Sa 10p-1035p	10p-1035p		:30			P-05		NM	1	\$300.00
													1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
	Week:	09/21/20	09/27/20	- - - - - 1 -	1	\$300.00								
N 14	WAXN	09/27/20	09/27/20	Su 10p-1030p	10p-1030p		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
	Week:	09/21/20	09/27/20	- - - - - 1	1	\$400.00								
Totals								0.00					26	\$5,190.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/21/20 - 09/27/20	21	\$4,190.00	(\$628.50)	\$3,561.50
09/28/20 - 10/04/20	5	\$1,000.00	(\$150.00)	\$850.00
<b>Totals</b>	26	\$5,190.00	(\$778.50)	\$4,411.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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