

ORDER



Orders
Order / Rev: 2385643
Alt Order #: 26801937
Product Desc: TV
Estimate: 8264
Flight Dates: 06/09/20 - 06/15/20
Original Date / Rev: 02/17/20 / 02/17/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291 Hollywood Avenue
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Priorities USA Action PAC
Demographic: HH
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	2	\$80.00	\$68.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	2	\$80.00	\$68.00	0.00
Totals	2	\$80.00	\$68.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Grand Rapids WXSP	1%	\$80.00
Market	100%	\$8,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$7,920.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXSP	06/09/20	06/15/20	M-F 6-630p Family Feud	CM	6-630p	MTWTF--	:30	2	\$40.00	P5	0.00	NM	2	\$80.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 06/09/20	06/15/20	MTWTF--	2	\$40.00	0.00							
Totals													2	\$80.00