

ORDER



KXLF

Orders
Order / Rev: 698088
Alt Order #: 9545960
Product Desc: 2020
Estimate: 11776
Flight Dates: 04/28/20 - 05/04/20
Original Date / Rev: 04/20/20 / 04/20/20
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: N-BU
Sales Region: NAT

Agency
Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rosendale/Republican/Congress
Demographic: A55+
Product Codes: PL Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 261171
Agency External ID: 101289
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/04/20	20	\$1,985.00	\$1,687.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	20	\$1,985.00	\$1,687.25	191.69
Totals	20	\$1,985.00	\$1,687.25	191.69

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	N-BU	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/28/20	05/04/20	Face the Nation Face the Nation	CM	8:30 AM-9:30 AM (8:30 AM-9:30 AM)	-----1	:30	1	\$40.00	P-6	4.34	NM	1	\$40.00
FACE NATN-CBS/FACE NATN2-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/28/20	05/04/20	-----1	1		\$40.00		4.34						
N 2	All	04/28/20	05/04/20	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$60.00	P-6	6.01	NM	1	\$60.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/28/20	05/04/20	-----1	1		\$60.00		6.01						
N 3	All	04/28/20	05/04/20	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	-1-11--	:30	3	\$50.00	P-6	3.52	NM	3	\$150.00
CBS THS MRNG-2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/28/20	05/04/20	-1-11--	3		\$50.00		3.52						
N 4	All	04/28/20	05/04/20	M-F 530-7am News M-F 530-7am News	CM	5:30 AM-7:00 AM	1-1----	:30	2	\$50.00	P-6	3.15	NM	2	\$100.00
MONTANA-MRNG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/28/20	05/04/20	1-1----	2		\$50.00		3.15						
N 5	All	04/28/20	05/04/20	M-F 530pm News M-F 530pm News	CM	5:30 PM-6:00 PM	11-1--	:30	3	\$120.00	P-6	14.79	NM	3	\$360.00

