



125 West 55th St
New York, NY 10019

Contract # 26784693

CPE: MBLM/MBLM/0117

Agency: ASSEMBLY

711 Third Avenue

3rd Floor
NEW YORK, NY 10017

Changes as of: 1/24/2020 at 3:42 PM

Flight: 12/30/19 - 3/29/20

Advertiser: Mike Bloomberg 2020, Inc

Product: MIKE BLOOMBERG 2020 INC

Agency Order #: 88074

Buyer: ANNETTE FAIR

Salesperson: BRADLEY PHILIPPS
202-955-5342

Separation:

Version: Current State Version 2

Station: WYTV

Market: Youngstown-Warren

Office: WASHINGTON

Service: Nielsen

Primary Demo: Households

Assistant: BRADLEY PHILIPPS2
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$3,640.00

Total Spots: 46

Total CPP: \$0.00

Total GRP:

Traffic #: 2343391

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23													Total Spots	Total \$	CPP*	GRP*
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23				
1	M-F 5:30a-6a		Daybreak 5AM	\$30.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$60.00	\$0.00	0.0
2	M-F 6a-6:30a		Daybreak 6AM	\$60.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$120.00	\$0.00	0.0
3	M-F 6:30a-7a		Daybreak 6AM	\$60.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$120.00	\$0.00	0.0
4	M-F 7a-9a		Good Morning America	\$60.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$120.00	\$0.00	0.0
5	M-F 7a-9a		Good Morning America	\$30.00	0.0	15	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$60.00	\$0.00	0.0
****BOOKEND****																							
6	M-F 9a-10a		Rachael Ray	\$20.00	0.0	30	0	0	0	3	0	0	0	0	0	0	0	0	0	3	\$60.00	\$0.00	0.0
7	M-F 10a-11a		Right This Minute (2	\$15.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$30.00	\$0.00	0.0
8	M-F 11a-12n		The View	\$45.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$90.00	\$0.00	0.0
CR 9	M-F 2p-3p		General Hospital	\$45.00	0.0	30	0	0	0	3▶1	0	0	0	0	0	0	0	0	0	1	\$45.00	\$0.00	0.0
10	M-F 6p-6:30p		33 News at 6PM	\$85.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$170.00	\$0.00	0.0
11	M-F 6:30p-7p		ABC World News Tonig	\$85.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$170.00	\$0.00	0.0
12	M-F 7p-7:30p		33 News at 7PM	\$110.00	0.0	30	0	0	0	2	0	0	0	0	0	0	0	0	0	2	\$220.00	\$0.00	0.0
13	M-F 7:30p-8p		Entertainment Tonigh	\$65.00	0.0	30	0	0	0	3	0	0	0	0	0	0	0	0	0	3	\$195.00	\$0.00	0.0
14	M-F 11p-11:35p		33 News at 11PM	\$65.00	0.0	30	0	0	0	3	0	0	0	0	0	0	0	0	0	3	\$195.00	\$0.00	0.0
15	M-Th 11:35p-12:35a		Jimmy Kimmel Live	\$25.00	0.0	30	0	0	0	4	0	0	0	0	0	0	0	0	0	4	\$100.00	\$0.00	0.0
16	M 10p-11p		The Good Doctor-ABC	\$350.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$350.00	\$0.00	0.0
17	W 8p-9p		Goldbergs/Schooled-A	\$225.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$225.00	\$0.00	0.0
18	Th 9p-10p		Grey's Anatomy-ABC	\$275.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$275.00	\$0.00	0.0
19	Th 10p-11p		A Million Little Thi	\$250.00	0.0	30	0	0	0	1	0	0	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0
20	Sa 6p-6:30p		33 News at 6PM	\$85.00	0.0	30	0	0	1	0	0	0	0	0	0	0	0	0	0	1	\$85.00	\$0.00	0.0