

ORDER



Orders
Order / Rev: 1405525
Alt Order #: 09831709
Product Desc: 547/583/8389
Estimate: 8389
Flight Dates: 05/22/20 - 05/28/20
Original Date / Rev: 05/21/20 / 05/21/20
Order Type: GENERAL

WTVH

Primary AE: Philadelphia TeleRep/PHL
Sales Office: TELPH
Sales Region: NAT

Agency Name: Greer Margolis Mitchell Burns
Buying Contact:
Billing Contact:
 3050 K St NW Ste 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Conole For Congress-D
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Advertiser External ID: 9463000
Agency External ID: 9842
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/18/20	05/24/20	5	\$290.00	\$246.50
05/25/20	05/31/20	14	\$580.00	\$493.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	19	\$870.00	\$739.50	0.00
Totals	19	\$870.00	\$739.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia TeleRep/PHL	TELPH	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVH	05/22/20	05/28/20	CBS 5 News This AM 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	2	\$15.00	Pol3	0.00	NM	2	\$30.00
				Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/20	05/28/20	MTWTF--		2				\$15.00		0.00			
N 2	WTVH	05/22/20	05/28/20	CBS This Morning M-F 7a	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$15.00	Pol3	0.00	NM	2	\$30.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/20	05/28/20	MTWTF--		2				\$15.00		0.00			
N 3	WTVH	05/23/20	05/23/20	CBS This Morning Sat 9a	CM	9:00 AM-11:00 AM	-----1-	:30	1	\$40.00	Pol3	0.00	NM	1	\$40.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1-		1				\$40.00		0.00			
N 4	WTVH	05/24/20	05/24/20	CBS News Sunday Morn	CM	9:00 AM-10:30 AM	-----1	:30	1	\$90.00	Pol3	0.00	NM	1	\$90.00
				CBS News Sunday Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1		1				\$90.00		0.00			
N 5	WTVH	05/24/20	05/24/20	Sun 1030a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Face the Nation		(10:30 AM-11:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1		1				\$75.00		0.00			
N 6	WTVH	05/22/20	05/28/20		CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00

Order / Rev: 1405525
 Alt Order #: 09831709
 Flight Dates: 05/22/20 - 05/28/20

Advertiser: Conole For Congress-D
 Product Desc: 547/583/8389
 Estimate: 8389

WTVH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9-10am M-F Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	1		\$25.00		0.00						
N 7	WTVH	05/22/20	05/28/20	CBS 5 News At Noon M-F Local News	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	1		\$50.00		0.00						
N 8	WTVH	05/22/20	05/28/20	2-3pm M-F The Talk	CM	2:00 PM-3:00 PM	MTWTF--	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	1		\$50.00		0.00						
N 9	WTVH	05/22/20	05/28/20	5-530pm Local News	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	1		\$30.00		0.00						
N 10	WTVH	05/22/20	05/28/20	530-6pm Local News	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	2		\$30.00		0.00						
N 11	WTVH	05/22/20	05/28/20	CBS 5 News at 6pm M-F Local News	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$40.00	Pol3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	2		\$40.00		0.00						
N 12	WTVH	05/23/20	05/24/20	CBS 5 News at 6pm Wk Local News	CM	6:00 PM-6:30 PM	-----SS	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/18/20	05/24/20	-----SS	1		\$35.00		0.00						
N 13	WTVH	05/22/20	05/28/20	730-8pm M-F Family Feud	CM	7:30 PM-8:00 PM	MTWTF--	:30	1	\$125.00	Pol3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	1		\$125.00		0.00						
N 14	WTVH	05/22/20	05/28/20	M-F CBS 5 News at Elev Local News	CM	11:00 PM-11:35 PM	MTWTF--	:30	2	\$75.00	Pol3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/22/20	05/28/20	MTWTF--	2		\$75.00		0.00						
													Totals	19	\$870.00