



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 1585242 /		<u>Alt Order #</u> WOC12471180
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 03/30/20 / 03/30/20
<u>Contract Dates</u> 08/18/20 - 08/24/20	<u>Estimate #</u> 8103	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBTV	<u>Account Executive</u> Patti Goodnight	<u>Sales Office</u> Charlotte Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> 5337	<u>Advertiser Ref</u> 39025	

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBTV	08/18/20	08/24/20	M-F News at 430a	4:30 AM-5:00 AM		:30			P-03	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	2			\$325.00					
N 2	WBTV	08/18/20	08/24/20	M-F News at 5a	5:00 AM-5:30 AM		:30			P-03	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	3			\$550.00					
N 3	WBTV	08/18/20	08/24/20	M-F News at 530a	5:30 AM-6:00 AM		:30			P-03	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	3			\$800.00					
N 4	WBTV	08/18/20	08/24/20	M-F News at 6a	6:00 AM-7:00 AM		:30			P-03	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	4			\$1,300.00					
N 5	WBTV	08/18/20	08/24/20	CBS This Morning	7:00 AM-9:00 AM		:30			P-03	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	5			\$1,000.00					
N 6	WBTV	08/18/20	08/22/20	Sat News at 7a	7:00 AM-8:00 AM		:30			P-03	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/17/20	08/23/20	-----S-	1			\$800.00					
N 7	WBTV	08/18/20	08/22/20	CBS This Morning Sat	8:00 AM-10:00 AM		:30			P-03	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/17/20	08/23/20	-----S-	1			\$1,300.00					
N 8	WBTV	08/18/20	08/23/20	CBS Sunday Morning	9:00 AM-10:30 AM		:30			P-03	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/17/20	08/23/20	-----S	1			\$1,900.00					
N 9	WBTV	08/18/20	08/24/20	CBS Let's Make A Deal	10:00 AM-11:00 AM		:30			P-03	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	2			\$1,100.00					
N 10	WBTV	08/18/20	08/24/20	CBS Price Is Right	11:00 AM-12:00 PM		:30			P-03	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	2			\$1,600.00					
N 11	WBTV	08/18/20	08/24/20	M-F News at Noon	12:00 PM-12:30 PM		:30			P-03	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/18/20	08/24/20	MTWTF--	4			\$1,400.00					
N 12	WBTV	08/18/20	08/24/20	CBS Soap Rotator	12:30 PM-2:00 PM		:30			P-03	NM	2	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 - 08/24/20	62	\$88,300.00	(\$13,245.00)	\$75,055.00
Totals	62	\$88,300.00	(\$13,245.00)	\$75,055.00

Signature: _____ **Date:** _____

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