



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

Assembly --EDI
711 3RD AVE FL 3
NEW YORK, NY 10017-9214

Contract # 561214

Schedule Dates 01/01/20-01/08/20
Advertiser Mike Bloomberg 2020 Inc (33528)
Agency Assembly --EDI (2523)
Product Political - President (1094)
Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE MBLM/MBLM/0110
Account Types National/Agency Political
Billing Type Standard
Comments WAOW

Date Entered 12/30/19
Last Modified 12/31/19
Entered By Tracy Lake
CO-OP No
Headline # 26773012
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,790.00
Net Total \$32,810.00
Sales Tax

WAOW+ ABC (WAOW)

By Broadcast Month	Spots	Rate
Jan. 2020	35	\$38,600.00
Grand Total:	35	\$38,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.4	Normal Line / SPOT (45)	01/01/20-01/02/20	1	1:00	6A- Wake Up Wisconsin 6am on News 9				1	1				2	\$1,000.00	\$2,000.00	WAOW+ ABC (WAOW)		12/31/19
2.4	Normal Line / SPOT (46)	01/01/20-01/02/20	1	1:00	7A- 8A (CST)				1	1				2	\$1,200.00	\$2,400.00	WAOW+ ABC (WAOW)		12/31/19
3.4	Normal Line / SPOT (47)	01/01/20-01/02/20	1	1:00	7A- GOOD MORNING AMERICA				1	1				2	\$1,000.00	\$2,000.00	WAOW+ ABC (WAOW)		12/31/19
4.3	Normal Line / SPOT (49)	01/02/20-01/03/20	1	1:00	9:58:26A- THE VIEW					1	1			2	\$500.00	\$1,000.00	WAOW+ ABC (WAOW)		12/31/19
5.3	Normal Line / SPOT (50)	01/02/20-01/03/20	1	1:00	11A- News 9 WAOW at 11am					1	1			2	\$600.00	\$1,200.00	WAOW+ ABC (WAOW)		12/31/19
6.2	Normal Line / SPOT (51)	01/01/20-01/02/20	1	1:00	4:58:56P- News 9 WAOW at 5pm				1	1				2	\$1,800.00	\$3,600.00	WAOW+ ABC (WAOW)		12/31/19
7.2	Normal Line / SPOT (53)	01/02/20-01/03/20	1	1:00	6:30P- Entertainment Tonight					1	1			2	\$1,300.00	\$2,600.00	WAOW+ ABC (WAOW)		12/31/19
9.3	Normal Line / SPOT (54)	01/02/20-01/02/20	1	1:00	10:35P- JIMMY KIMMEL LIVE					1				1	\$800.00	\$800.00	WAOW+ ABC (WAOW)		12/31/19
10.3	Normal Line / SPOT (55)	01/02/20-01/02/20	1	1:00	11:37P- ABC NEWS NIGHTLINE					1				1	\$400.00	\$400.00	WAOW+ ABC (WAOW)		12/31/19
11.2	Normal Line / SPOT (56)	01/04/20-01/04/20	1	1:00	6:58:30A- GOOD MORNING AMERICA							1		1	\$1,000.00	\$1,000.00	WAOW+ ABC (WAOW)		12/31/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.2	Normal Line / SPOT (57)	01/04/20-01/04/20	1	1:00	5:58:56P- News 9 WAOW at 6pm							1			\$1,600.00		WAOW+ ABC (WAOW)		12/31/19
14.2	Normal Line / SPOT (58)	01/05/20-01/05/20	1	1:00	5:28:56P- News 9 WAOW Sunday at 530pm								1	1	\$1,800.00	\$1,800.00	WAOW+ ABC (WAOW)		12/31/19
15.2	Normal Line / SPOT (59)	01/05/20-01/05/20	1	1:00	9:59:46P- News 9 WAOW at 10pm								1	1	\$2,500.00	\$2,500.00	WAOW+ ABC (WAOW)		12/31/19
16.1	Normal Line / SPOT (41)	01/06/20-01/07/20	1	1:00	9A- Live with Kelly & Ryan		1	1						2	\$600.00	\$1,200.00	WAOW+ ABC (WAOW)		12/31/19
17.1	Normal Line / SPOT (42)	01/06/20-01/08/20	1	1:00	9:58:26A- THE VIEW		1	1	1					3	\$500.00	\$1,500.00	WAOW+ ABC (WAOW)		12/31/19
18.1	Normal Line / SPOT (43)	01/06/20-01/08/20	1	1:00	11A- News 9 WAOW at 11am		1	1	1					3	\$600.00	\$1,800.00	WAOW+ ABC (WAOW)		12/31/19
19.1	Normal Line / SPOT (44)	01/06/20-01/07/20	1	1:00	5:58:46P- News 9 WAOW at 6pm		1	1						2	\$2,500.00	\$5,000.00	WAOW+ ABC (WAOW)		12/31/19
21.1	Normal Line / SPOT (48)	01/01/20-01/02/20	1	1:00	9A- Live with Kelly & Ryan				1	1				2	\$600.00	\$1,200.00	WAOW+ ABC (WAOW)		12/31/19
26.0	Normal Line / SPOT (52)	01/02/20-01/03/20	1	1:00	5:58:46P- News 9 WAOW at 6pm					1	1			2	\$2,500.00	\$5,000.00	WAOW+ ABC (WAOW)		12/31/19
27.0	M/G For 12.2.1 / SPOT	01/01/20-01/02/20	1	1:00	5:30A- Wake Up Wisconsin 5am on News 9				1	1				2	\$800.00	\$1,600.00	WAOW+ ABC (WAOW)		12/31/19

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