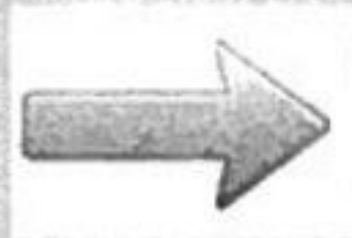




125 West 55th St
New York, NY 10019

Contract # 26793324	Changes as of: 2/10/2020 at 10:35 AM	Version: Highlighting Makegood 4	Status: Accepted
CPE: MBLM/MBLM/0121	Flight: 12/30/19 - 3/29/20	Station: WYFX	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Youngstown-Warren	Total \$: \$9,780.00
711 3rd Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: NEW YORK	Total Spots: 95
3rd Flr	Agency Order #: 90635	Service: Nielsen	Total CPP: \$45.64
New York, NY 10017	Buyer: Laura Kollappallil	Primary Demo: Adults 35+	Total GRP: 214.3
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342	Traffic #: 2364873
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	12/30 - 2/24										
										12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17		2/24	
MSD 32	M-W 8a-8:30a		First News on FOX Mo	\$80.00	2.2	7,500	3.2	7,070	60	0	0	0	0	0	0	3	2	0	0	
MSD 33	M-W 8:30a-9a		First News on FOX Mo	\$80.00	2.2	7,350	3.2	7,090	60	0	0	0	0	0	0	3	2	0	0	
MSD 40	M-W 10p-10:30p		First News on FOX at	\$230.00	5.6	18,830	6.8	15,090	60	0	0	0	0	0	0	3	2	0	0	
MSD 41	M-W 11p-12m		Seinfeld (2X)	\$60.00	2.8	9,280	4.1	9,020	60	0	0	0	0	0	0	6	4	0	0	
MSD 42	M-W 12m-1a		Two and a Half Men (\$20.00	1.3	4,450	2.3	5,130	60	0	0	0	0	0	0	6	4	0	0	
MGD 44	M-W 11p-12m		Seinfeld (2X)	\$30.00	2.8	9,280	4.1	9,020	30	0	0	0	0	0	0	4		0	0	
MGD 45	M-W 12m-1a		Two and a Half Men (\$10.00	1.3	4,450	2.3	5,130	30	0	0	0	0	0	0	4		0	0	
MGD 46	M-W 8a-8:30a		First News on FOX Mo	\$40.00	2.2	7,500	3.2	7,070	30	0	0	0	0	0	0	2		0	0	
MGD 47	M-W 8:30a-9a		First News on FOX Mo	\$40.00	2.2	7,350	3.2	7,090	30	0	0	0	0	0	0	2		0	0	
MGD 48	M-W 10p-10:30p		First News on FOX at	\$115.00	5.6	18,830	6.8	15,090	30	0	0	0	0	0	0	2		0	0	
TOTALS:										0	0	0	0	3	48	44	0	0		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	3/2 - 3/23				Total Spots	Total \$	CPP*	GRP*
										3/2	3/9	3/16	3/23				
MSD 32	M-W 8a-8:30a		First News on FOX Mo	\$80.00	2.2	7,500	3.2	7,070	60	0	0	0	0	2	\$160.00	\$36.36	4.4
MSD 33	M-W 8:30a-9a		First News on FOX Mo	\$80.00	2.2	7,350	3.2	7,090	60	0	0	0	0	2	\$160.00	\$36.36	4.4
MSD 40	M-W 10p-10:30p		First News on FOX at	\$230.00	5.6	18,830	6.8	15,090	60	0	0	0	0	2	\$460.00	\$41.07	11.2
MSD 41	M-W 11p-12m		Seinfeld (2X)	\$60.00	2.8	9,280	4.1	9,020	60	0	0	0	0	4	\$240.00	\$21.43	11.2
MSD 42	M-W 12m-1a		Two and a Half Men (\$20.00	1.3	4,450	2.3	5,130	60	0	0	0	0	4	\$80.00	\$15.38	5.2
MGD 44	M-W 11p-12m		Seinfeld (2X)	\$30.00	2.8	9,280	4.1	9,020	30	0	0	0	0	4	\$120.00	\$10.71	11.2
MGD 45	M-W 12m-1a		Two and a Half Men (\$10.00	1.3	4,450	2.3	5,130	30	0	0	0	0	4	\$40.00	\$7.69	5.2
MGD 46	M-W 8a-8:30a		First News on FOX Mo	\$40.00	2.2	7,500	3.2	7,070	30	0	0	0	0	2	\$80.00	\$18.18	4.4



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26793324	Changes as of: 2/10/2020 at 10:35 AM	Version: Highlighting Makegood 4	Status: Accepted
CPE: MBLM/MBLM/0121	Flight: 12/30/19 - 3/29/20	Station: WYFX	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Youngstown-Warren	Total \$: \$9,780.00
711 3rd Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: NEW YORK	Total Spots: 95
3rd Flr	Agency Order #: 90635	Service: Nielsen	Total CPP: \$45.64
New York, NY 10017	Buyer: Laura Kollappallil	Primary Demo: Adults 35+	Total GRP: 214.3
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342	Traffic #: 2364873
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	3/2 - 3/23				Total Spots	Total \$	CPP*	GRP*
										3/2	3/9	3/16	3/23				
MGD 47	M-W 8:30a-9a		First News on FOX Mo	\$40.00	2.2	7,350	3.2	7,090	30	0	0	0	0	2	\$80.00	\$18.18	4.4
MGD 48	M-W 10p-10:30p		First News on FOX at	\$115.00	5.6	18,830	6.8	15,090	30	0	0	0	0	2	\$230.00	\$20.54	11.2
TOTALS:										0	0	0	0	95	\$9,780.00	\$45.64	214.3