

Orders	Order / Rev:	1996189				
	Alt Order #:	WOC12499614				
	Product Desc:	FP1				

334 Estimate:

05/08/20 - 05/14/20 Flight Dates: Original Date / Rev: 05/06/20 / 05/06/20

Order Type:

Primary AE: Ben Stecker

Sales Office: **TSWAS** Sales Region: NAT

Name: FP1 Strategies, LLC / POL Agency

> **Buying Contact:** Billing Contact:

> > 3001 Washington Boulevard Arlington, VA 22201

Billing Type: Cash

Billing Calendar: Broadcast EOM/EOC Billing Cycle:

15%

Advertiser POL/ Martha McSally / R / US SEN / AZ Name:

> A25-54 Demographic: PL-US Senate **Product Codes:** Revenue Code 1: AGY Revenue Code 2:

(POL) Political

New Business Thru:

Agency Commission:

Advertiser External ID: 114269 Agency External ID: 50362AG Unit Code: General

Revenue Code 3: (POL) Candidate

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
04/27/20	05/13/20	9	\$700.00	\$595.00	

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
May 2020	9	\$700.00	\$595.00	0.00	
Totals	9	\$700.00	\$595.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker		Start Of Order - End Of Order	100%	

Share Total **Order Share KMSB** 8% \$700.00 100% Market \$8,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBGF	0%	\$0.00
KGUN	0%	\$0.00
KHRR	0%	\$0.00
KOLD	0%	\$0.00
KTTU	0%	\$0.00
KUAS	0%	\$0.00
KUAT	0%	\$0.00
KUVE	0%	\$0.00
KVOA	0%	\$0.00
KWBA	0%	\$0.00
KXGR	0%	\$0.00
UNKWN	92%	\$8,050.00

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KMSB

Totals

9

\$700.00

Order / Rev: 1996189 Advertiser: POL/ Martha McSally / R / US SEN / AZ

 Alt Order #:
 WOC12499614
 Product Desc:
 FP1

Flight Dates: 05/08/20 - 05/14/20 Estimate: 334

	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
(Program: DAYBRE	EAK - RAT	E)									
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/08/20 05	5/14/20	1-1	2	\$60.00	0.00						
N 2 KMSB 05/08/20	05/13/20	Wendy Williams	10-11a CM	10:00 AM-1	1:00 Al111	1:00	3	\$20.00 P04	0.00 NM	3	\$60.00
		WENDY WILLIA	MS - RATE								
(Program: WENDY	WILLIAM	S - RATE)									
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/08/20 05	5/14/20	111	3	\$20.00	0.00						
N 3 KMSB 05/08/20 (05/11/20	Local News @ 53	30p M-FCM	5:30 PM-6:	00 PM 1	1:00	1	\$70.00 P04	0.00 NM	1	\$70.00
		FOX 11 EARLY I	NEWS - RATE								
(Program: FOX 11 B	EARLY N	EWS - RATE)									
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/08/20 05	5/14/20	1	1	\$70.00	0.00						
N 4 KMSB 05/08/20	05/13/20	Local News @ 9p	M-F CM	9:00 PM-10	:00 PM1- 1	1:00	2	\$160.00 P04	0.00 NM	2	\$320.00
		FOX11 NEWS A	T NINE - RATE	Ē							
(Program: FOX11 N	NEWS AT	NINE - RATE)									
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/08/20	5/14/20	1-1	2	\$160.00	0.00						
N 5 KMSB 05/08/20	05/09/20	Local News @ 9p	Sa CM	9:00 PM-10	:00 PM1-	1:00	1	\$130.00 P04	0.00 NM	1	\$130.00
		FOX11 NEWS A	T NINE - RATE								
(Program: FOX11 N	NEWS AT	NINE - RATE)									
Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/04/20 05	5/10/20	1-	1	\$130.00	0.00						