

ORDER



Orders
Order / Rev: 714817
Alt Order #:
Product Desc: AB PAC
Estimate: 1517
Flight Dates: 07/14/20 - 07/20/20
Original Date / Rev: 06/11/20 / 06/11/20
Order Type: GENERAL

WXMI

Primary AE: Chris Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact:
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Bridge 21st Century PAC
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID: 258145
Agency External ID: 101368
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/20/20	13	\$6,070.00	\$5,159.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	13	\$6,070.00	\$5,159.50	0.00
Totals	13	\$6,070.00	\$5,159.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMI	07/14/20	07/20/20	M-F 7-730am M-F 7-730am	CM	7-730am	- TWTF - -	1:00	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	- TWTF - -			1			\$450.00		0.00			
N 2	WXMI	07/14/20	07/20/20	M-F 730-8am M-F 730-8am	CM	730-8am	- TWTF - -	1:00	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	- TWTF - -			1			\$450.00		0.00			
N 3	WXMI	07/14/20	07/20/20	M-F 8-830am M-F 8-830am	CM	8-830am	- TWTF - -	1:00	1	\$380.00	P-3	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	- TWTF - -			1			\$380.00		0.00			
N 4	WXMI	07/14/20	07/20/20	M-F 530-6pm M-F 530-6pm	CM	530-6pm	- TWTF - -	1:00	1	\$390.00	P-2	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	- TWTF - -			1			\$390.00		0.00			
N 5	WXMI	07/14/20	07/20/20	M-F 6-630pm M-F 6-630pm	CM	6-630pm	- TWTF - -	1:00	1	\$590.00	P-2	0.00	NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	- TWTF - -			1			\$590.00		0.00			
N 6	WXMI	07/14/20	07/20/20	M-SU 10-11pm News M-SU 10-11pm News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	1:00	2	\$530.00	P-3	0.00	NM	2	\$1,060.00

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WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	MTWTFSS		2				\$530.00		0.00			
N 7	WXMI	07/14/20	07/20/20	M-SU 10-11pm News M-SU 10-11pm News	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	- TWTFSS	1:00	1	\$530.00	P-3	0.00	NM	1	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	- TWTFSS		1				\$530.00		0.00			
N 8	WXMI	07/14/20	07/20/20	TU Prime A TU Prime A	CM	8-9pm	- T - - - -	1:00	1	\$680.00	P-3	0.00	NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	- T - - - -		1				\$680.00		0.00			
N 9	WXMI	07/14/20	07/20/20	WE Prime A WE Prime A	CM	8-9pm	- - W - - -	1:00	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	- - W - - -		1				\$900.00		0.00			
N 10	WXMI	07/14/20	07/20/20	SA-SU 7-730am SA-SU 7-730am	CM	7-730am	- - - - - S	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	- - - - - S		1				\$200.00		0.00			
N 11	WXMI	07/14/20	07/20/20	SA-SU 730-8am SA-SU 730-8am	CM	730-8am	- - - - - S	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	- - - - - S		1				\$200.00		0.00			
N 12	WXMI	07/14/20	07/20/20	SA-SU 8-830am SA-SU 8-830am	CM	8-830am	- - - - - S	1:00	1	\$240.00	P-3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/14/20		07/14/20	07/20/20	- - - - - S		1				\$240.00		0.00			
													Totals	13	\$6,070.00