

CONTRACT



KAKE-TV
1500 N. West Street
Wichita, KS 67203
(316) 943-4221

And:

Ax Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

**PRE-EMPTIBLE WITH 48
 HOURS NOTICE**

<u>Contract / Revision</u> 116870 /		<u>Alt Order #</u> 26923045
<u>Product</u> 2020 Primary Electio		
<u>Contract Dates</u> 05/19/20 - 05/25/20		<u>Estimate #</u> 1380
<u>Advertiser</u> Bob Hamilton for KS Inc		<u>Original Date / Revision</u> 05/18/20 / 05/18/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KAKE-TV	<u>Account Executive</u> Continental Dallas	<u>Sales Office</u> Continental-Dall
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 196	<u>Product 1/2</u> 261
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	05/20/20	05/20/20	Good Morning Kansas	6:00 AM-6:30 AM		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	--1----	1			\$155.00				
N 2	All	05/21/20	05/21/20	Good Morning Kansas	6:00 AM-6:30 AM		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	---1---	1			\$155.00				
N 3	All	05/22/20	05/22/20	Good Morning Kansas	6:00 AM-6:30 AM		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	----1--	1			\$155.00				
N 4	All	05/19/20	05/19/20	Good Morning Kansas	6:30 AM-7:00 AM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	-1-----	1			\$170.00				
N 5	All	05/20/20	05/20/20	Good Morning Kansas	6:30 AM-7:00 AM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	--1----	1			\$170.00				
N 6	All	05/21/20	05/21/20	Good Morning Kansas	6:30 AM-7:00 AM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	---1---	1			\$170.00				
N 7	All	05/20/20	05/20/20	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	--1----	1			\$155.00				
N 8	All	05/21/20	05/21/20	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	---1---	1			\$155.00				
N 9	All	05/20/20	05/20/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	--1----	1			\$270.00				
N 10	All	05/21/20	05/21/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/18/20	05/24/20	---1---	1			\$270.00				
N 11	All	05/22/20	05/22/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	----1--				1	\$270.00			
N 12	All	05/20/20	05/20/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	--1----				1	\$280.00			
N 13	All	05/21/20	05/21/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	---1---				1	\$280.00			
N 14	All	05/22/20	05/22/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	----1--				1	\$280.00			
Totals											14	\$2,935.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 - 05/22/20	14	\$2,935.00	(\$440.25)	\$2,494.75
Totals	14	\$2,935.00	(\$440.25)	\$2,494.75

Signature: PRE-EMPTIBLE WITH 48 HOURS NOTICE Date: _____

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