



125 West 55th St
New York, NY 10019

| | | |
|---|--|---|
| Contract # 26804224 | Changes as of: 2/18/2020 at 8:23 AM | Version: Highlighting Revision 1 |
| CPE: 1239/1864/6044 | Flight: 2/19/20 - 2/23/20 | Station: KLAS |
| Agency: STRATEGIC MEDIA PLACEMENT 7669 Stagers Loop Delaware, OH 43015 | Advertiser: Committee to Defend the President | Market: Las Vegas |
| Product: TV | Office: WASHINGTON | Con Type: POLITICAL/VOTE |
| Agency Order #: 9384088 | Service: Nielsen | Total \$: \$32,200.00 |
| Buyer: Fink, Brant | Primary Demo: Adults 35+ | Total Spots: 12 |
| Salesperson: JENNA NUBAR 202-872-5880 | Assistant: JENNA NUBAR 202-872-5880 | Total CPP: \$1,526.07 |
| | | Total GRP: 21.1 |
| | | Traffic #: 2386666 |

Separation:

Comments: New order. Please confirm. Flight is 2/19-2/22.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/19 - 2/23 | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------------|----|-----------------------------|------------|-------------|-----|-------------|----------|----------|----------|----------|-------------|--------------------|-------------------|-------------|
| | | | | | | | 2/19 | 2/20 | 2/21 | 2/22 | 2/23 | | | | |
| 11 | M-F 4a-5a | | 8 News Now Good Day (4-5AM) | \$150.00 | 0.8 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | \$150.00 | \$187.50 | 0.8 |
| 12 | M-F 5a-6a | | 8 News Now Good Day (5-6AM) | \$900.00 | 1.3 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | \$900.00 | \$692.31 | 1.3 |
| 13 | M-F 6a-7a | | 8 News Now Good Day (6-7AM) | \$1,500.00 | 1.8 | 30 | 0 | 1 | 1 | 0 | 0 | 2 | \$3,000.00 | \$833.33 | 3.6 |
| 14 | M-F 7a-9a | | CBS This Morning | \$2,850.00 | 2.0 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | \$2,850.00 | \$1,425.00 | 2.0 |
| 15 | Sa 5a-7a | | CBS This Morning Saturday | \$650.00 | 0.6 | 30 | 0 | 0 | 0 | 2 | 0 | 2 | \$1,300.00 | \$1,083.33 | 1.2 |
| 16 | M-F 12n-12:30p | | 8 News Now at Noon | \$2,775.00 | 1.8 | 30 | 0 | 1 | 1 | 0 | 0 | 2 | \$5,550.00 | \$1,541.67 | 3.6 |
| 17 | M-F 6p-6:30p | | 8 News Now at 6PM | \$6,150.00 | 2.6 | 30 | 0 | 1 | 0 | 0 | 0 | 1 | \$6,150.00 | \$2,365.38 | 2.6 |
| 18 | M-F 6:30p-7p | | 8 News Now at 6:30PM | \$6,150.00 | 3.0 | 30 | 0 | 1 | 1 | 0 | 0 | 2 | \$12,300.00 | \$2,050.00 | 6.0 |
| TOTALS: | | | | | | | 0 | 7 | 3 | 2 | 0 | 12 | \$32,200.00 | \$1,526.07 | 21.1 |



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| | Salesperson: JENNA NUBAR 202-872-5880 | Assistant: JENNA NUBAR 202-872-5880 |
| | Separation: | |
| | | Con Type: POLITICAL/VOTE Total \$: \$32,200.00 |
| | | Total Spots: 12 Total CPP: \$1,526.07 Total GRP: 21.1 Traffic #: 2386666 |

| | |
|-----------------------------|---------------------|
| Special Instructions | FLIGHT IS 2/19-2/22 |
|-----------------------------|---------------------|

| Order Level Comments | | |
|----------------------|-------------|---|
| Date/Time | Added by | Comment |
| 02/18/20 8:23 AM | JENNA NUBAR | New order. Please confirm. Flight is 2/19-2/22. |
| 02/18/20 8:23 AM | JENNA NUBAR | New order. Please confirm. Flight is 2/19-2/22. |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$128,800 |
| KLAS Share: | 25% |
| Comment: | EST/UNKNOWN |
| | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|-------------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 12 | \$32,200.00 | \$1,526.07 | 21.1 |
| Total | 100% | 12 | \$32,200.00 | \$1,526.07 | 21.1 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2020-Feb | 12 | \$32,200.00 |
| Total | 12 | \$32,200.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-------------|---------|-------|-------|-------------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 2/18/20 8:26 AM | | | | | \$0 | \$0 | |
| Revision | 2/18/20 8:23 AM | JENNA NUBAR | Revised | | | \$0 | \$32,200.00 | Changes: Origflight Start to 2/17/20, Flight Start from 2/17/20 to 2/19/20, Special Instructions from to FLIGHT IS 2/19-2/22, Spill State from null to [NV], Comments from Separation: 30 to New order. Please confirm. Flight is 2/19-2/22.. 8 buylines added or modified. |
| New | 2/18/20 8:18 AM | JENNA NUBAR | New | 12 | | \$32,200.00 | \$32,200.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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