

# ORDER



**Orders**  
**Order / Rev:** 1394203  
**Alt Order #:** 09821784  
**Product Desc:** PICKERING ST SUP CRT  
**Estimate:** 6835  
**Flight Dates:** 04/29/20 - 05/05/20  
**Original Date / Rev:** 04/29/20 / 04/29/20  
**Order Type:** GENERAL

REV 1

KRVN

**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 N Ft Myer Dr Ste 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Re-Elect Kristina Pickering for Supren  
**Demographic:** A35+  
**Product Codes:** Political Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 9146008  
**Agency External ID:** 4769  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/03/20	11	\$1,300.00	\$1,105.00
05/04/20	05/10/20	9	\$1,350.00	\$1,147.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	20	\$2,650.00	\$2,252.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$2,650.00</b>	<b>\$2,252.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KRVN	23%	\$2,650.00
Market	100%	\$11,521.74

## Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	32%	\$3,686.96
KREN	0%	\$0.00
KRXI	6%	\$691.30
KTVN	39%	\$4,493.48
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRVN	04/29/20	04/29/20		CM	6:30 AM-7:00 AM	-- 1----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00

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 Estimate: 6835  
**KRNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 4 Today 4 630am M-F News 4 Today 630a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	-- 1----						1	\$100.00		0.00			
N 2	KRNV	05/01/20	05/01/20	News 4 Today 4 630am CM		6:30 AM-7:00 AM	---- 1--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
M-F News 4 Today 630a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	---- 1--						1	\$100.00		0.00			
N 3	KRNV	05/05/20	05/05/20	Today Show 1 CM		7:00 AM-9:00 AM	- 1-----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
M-F Today Show 1 7a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/04/20		05/10/20	- 1-----						1	\$100.00		0.00			
N 4	KRNV	05/05/20	05/05/20	News 4 At 4 CM		4:00 PM-4:30 PM	- 1-----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
News 4 At 4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/04/20		05/10/20	- 1-----						1	\$100.00		0.00			
N 5	KRNV	04/30/20	04/30/20	News 4 At 4 CM		4:00 PM-4:30 PM	--- 1---	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
News 4 At 4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	--- 1---						1	\$100.00		0.00			
N 6	KRNV	05/04/20	05/04/20	M-F News 4 at 5p CM		5:00 PM-5:30 PM	1-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/04/20		05/10/20	1-----						1	\$150.00		0.00			
N 7	KRNV	05/05/20	05/05/20	M-F News 4 at 5p CM		5:00 PM-5:30 PM	- 1-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/04/20		05/10/20	- 1-----						1	\$150.00		0.00			
N 8	KRNV	04/29/20	04/29/20	M-F News 4 at 5p CM		5:00 PM-5:30 PM	-- 1----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	-- 1----						1	\$150.00		0.00			
N 9	KRNV	05/01/20	05/01/20	M-F News 4 at 5p CM		5:00 PM-5:30 PM	---- 1--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	---- 1--						1	\$150.00		0.00			
N 10	KRNV	05/05/20	05/05/20	M-F News 4 Nightly 6p CM		6:00 PM-6:30 PM	- 1-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 Nightly 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/04/20		05/10/20	- 1-----						1	\$150.00		0.00			
N 11	KRNV	04/29/20	04/29/20	M-F News 4 Nightly 6p CM		6:00 PM-6:30 PM	-- 1----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 Nightly 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	-- 1----						1	\$150.00		0.00			
N 12	KRNV	05/01/20	05/01/20	M-F News 4 Nightly 6p CM		6:00 PM-6:30 PM	---- 1--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
M-F News 4 Nightly 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	---- 1--						1	\$150.00		0.00			
N 13	KRNV	05/02/20	05/02/20	Sa News 4 at 5p CM		5:00 PM-5:30 PM	----- 1-	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
Sa News 4 at 5p (5:00 PM-5:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/27/20		05/03/20	----- 1-						1	\$100.00		0.00			
N 14	KRNV	05/04/20	05/04/20	M-F 7p-730p CM		7:00 PM-7:30 PM	1-----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
ENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/04/20		05/10/20	1-----						1	\$100.00		0.00			
N 15	KRNV	04/30/20	04/30/20	M-F 7p-730p CM		7:00 PM-7:30 PM	--- 1---	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
ENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	--- 1---		1				\$100.00		0.00			
N 16	KRNV	05/04/20	05/04/20	Monday Prime Specials CM		8:00 PM-10:00 PM	1-----	:30	1	\$400.00	Pol3	0.00	NM	1	\$400.00
		THE VOICE (8:00 PM-10:00 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	1-----		1				\$400.00		0.00			
N 17	KRNV	05/04/20	05/04/20	M-F 11p Late News CM		11:00 PM-11:35 PM	1-----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		11p-1135p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	1-----		1				\$100.00		0.00			
N 18	KRNV	05/05/20	05/05/20	M-F 11p Late News CM		11:00 PM-11:35 PM	1-----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		11p-1135p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	- 1-----		1				\$100.00		0.00			
N 19	KRNV	04/30/20	04/30/20	M-F 11p Late News CM		11:00 PM-11:35 PM	--- 1---	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		11p-1135p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	--- 1---		1				\$100.00		0.00			
N 20	KRNV	05/01/20	05/01/20	M-F 11p Late News CM		11:00 PM-11:35 PM	---- 1--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		11p-1135p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/27/20	05/03/20	---- 1--		1				\$100.00		0.00			
													Totals	20	\$2,650.00