

Targeted Platform Media 650 MASSACHUSETTS AVE NW WASHINGTON, DC 20001-3796

566900 Contract # Schedule Dates Advertiser Agency Product **Brand**

05/19/20-05/22/20 Priorities USA Action (20447) Targeted Platform Media (4420) Political - Issue (1105) Issue (116111)

Katz/Washington DC

Accepted-Station:

Buyer Name Account Types

Salesperson

Sales Office

Phone/Fax

Billing Type

Comments

Date:

CPE

Eagle, Washington DC (1446) 750/760/8261 National/Agency Political Standard

Date Entered 02/18/20 **Last Modified** 02/18/20 Tracy Lake **Entered By** No CO-OP 26801332 External #

Demo

Order Type Normal

Package Deal Commission %

Commission \$6,105.00 **Net Total** \$34,595.00

15.00

Sales Tax

By Broadcast Month	-	Rate
May. 2020	32	\$40,700.00
Grand Total:	32	\$40,700.00
	32	\$ 10,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/19/20-05/22/20	1		4:30A- Wake Up Wisconsin 430am on News 9	1		Х	х	Х	х			1	\$400.00	\$400.00	WAOW+ ABC (WAOW)		2/18/20
2.0	Normal Line / SPOT	05/19/20-05/22/20	1		5A- Wake Up Wisconsin 5am on News 9	2		Х	Х	Х	Х			2	\$1,000.00	\$2,000.00	WAOW+ ABC (WAOW)		2/18/20
3.0	Normal Line / SPOT	05/19/20-05/22/20	1	:30	5A- 5:30A (CST)	1		Х	Х	Χ	Х			1	\$1,300.00	\$1,300.00	WAOW+ ABC (WAOW)		2/18/20
4.0	Normal Line / SPOT	05/19/20-05/22/20	1	:30	5:30A- 6A (CST)	2		Χ	Х	Χ	Х			2	\$1,300.00	\$2,600.00	WAOW+ ABC (WAOW)		2/18/20
5.0	Normal Line / SPOT	05/19/20-05/22/20	1		6A- Wake Up Wisconsin 6am on News 9	3		Х	Х	Х	Х			3	\$1,500.00	\$4,500.00	WAOW+ ABC (WAOW)		2/18/20
6.0	Normal Line / SPOT	05/19/20-05/22/20	1	:30	7A- GOOD MORNING AMERICA	3		Х	Х	Х	Х			3	\$2,000.00	\$6,000.00	WAOW+ ABC (WAOW)		2/18/20
7.0	Normal Line / SPOT	05/19/20-05/22/20	1	:30	9A- Live with Kelly & Ryan	2		Χ	Х	Χ	Х			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)		2/18/20
8.0	Normal Line / SPOT	05/19/20-05/22/20	1	:30	9:58:26A- THE VIEW	2		Χ	Х	Χ	Х			2	\$700.00	\$1,400.00	WAOW+ ABC (WAOW)		2/18/20
9.0	Normal Line / SPOT	05/19/20-05/22/20	1		11A- News 9 WAOW at 11am	2		Х	Х	Х	Х			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)		2/18/20
10.0	Normal Line / SPOT	05/19/20-05/22/20	1	:30	4P- Dr Phil	2		Х	Χ	Х	Χ			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)		2/18/20
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 09:38 AM on Tuesday, February 18 2020

WAOW 1908 Gra WAUSAU Wausau,	WYOW Television Inc and Ave , WI 54403-6870
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Contract	#
Schedule Dates	

566900 05/19/20-05/22/20

Advertiser Priorities USA Action (20447)

Agency Targeted Platform Media (4420)

Product Political - Issue (1105)

Brand Issue (116111)

Salesperson Eagle, Washington DC (1446)

Sales Office Katz/Washington DC

Buyer Name

Phone/Fax

CPE 750/760/8261

Account Types National/Agency Political Billing Type

Standard

Comments

Date Entered 02/18/20 **Last Modified** 02/18/20

Entered By Tracy Lake No CO-OP

26801332

External # Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,105.00 Net Total \$34,595.00

Sales Tax

WAOW+ ABC (WA	OW)	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
May. 2020	32	\$40,700.00
Grand Total:	32	\$40,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	05/19/20-05/22/20	1		4:58:56P- News 9 WAOW at 5pm			1	1	1	1		4	\$1,600.00	\$6,400.00	WAOW+ ABC (WAOW)		2/18/20
12.0	Normal Line / SPOT	05/19/20-05/22/20	1		5:58:46P- News 9 WAOW at 6pm	2		Х	Х	Х	Х		2	\$2,000.00	\$4,000.00	WAOW+ ABC (WAOW)		2/18/20
13.0	Normal Line / SPOT	05/19/20-05/22/20	1		6:30P- Entertainment Tonight	2		Х	Х	Х	Х		2	\$700.00	\$1,400.00	WAOW+ ABC (WAOW)		2/18/20
14.0	Normal Line / SPOT	05/19/20-05/22/20	1		9:59:46P- News 9 WAOW at 10pm	2		Х	Х	Х	Х		2	\$2,400.00	\$4,800.00	WAOW+ ABC (WAOW)		2/18/20
15.0	Normal Line / SPOT	05/19/20-05/22/20	1		10:35P- JIMMY KIMMEL LIVE	2		Х	Х	Х	Х		2	\$400.00	\$800.00	WAOW+ ABC (WAOW)		2/18/20

CONFIRMATION CONTRACT										
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:						