



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26773404	<b>Changes as of:</b> 1/8/2020 at 2:24 PM	<b>Version:</b> Highlighting Makegood 5	<b>Status:</b> Accepted
<b>CPE:</b> MBLM/MBLM/0110	<b>Flight:</b> 12/30/19 - 1/8/20	<b>Station:</b> WAPT	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Mike Bloomberg 2020, Inc	<b>Market:</b> Jackson, MS	<b>Total \$:</b> \$32,550.00
711 3rd Avenue	<b>Product:</b> MIKE BLOOMBERG 2020 INC	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 84
3rd Flr	<b>Agency Order #:</b> 85746	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
New York, NY 10017	<b>Buyer:</b> JILL GOLDMANN	<b>Primary Demo:</b> Households	<b>Total GRP:</b>
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Traffic #:</b> 1967183
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 1/6			Total Spots	Total \$	CPP*	GRP*
							12/30	1/6					
BON 44	Th-F 7a-8a		Good Morning America	\$300.00	0.0	60	0	2		2	\$600.00	\$0.00	0.0
BON 45	Th-F 4p-4:30p		Judge Judy	\$200.00	0.0	60	0	2		2	\$400.00	\$0.00	0.0
BON 46	Th-F 4:30p-5p		Judge Judy	\$200.00	0.0	60	0	2		2	\$400.00	\$0.00	0.0
BON 47	Th-F 6:30p-7p		Wheel of Fortune	\$900.00	0.0	60	0	2		2	\$1,800.00	\$0.00	0.0
BON 48	Th-F 10p-10:35p		16 WAPT News	\$600.00	0.0	60	0	2		2	\$1,200.00	\$0.00	0.0
BON 49	Th-F 7p-8p		JEOPARDY! The Greate	\$1,200.00	0.0	60	0	1		1	\$1,200.00	\$0.00	0.0
BON 50	F 8p-10p		20/20 (2 hours)-ABC	\$1,000.00	0.0	60	0	1		1	\$1,000.00	\$0.00	0.0
TOTALS:							39	45			84	\$32,550.00	\$0.00

Makegood Comments			
Date/Time	Action	Added by	Comment
01/08/20 2:30 PM	Accepted	SHEPARD RITZEN	Add to sked from Agy added as a manual MKGD. \$6600 added & approved by buyer