



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

[www.kobtv.com](http://www.kobtv.com)

Billing Address:

**Old Towne Media**  
**Attention: Accounts Payable**  
**114 Quay Street**  
**Alexandria, VA 22314**

Send Payment To:

**KOB**  
**PO Box 840422**  
**Dallas, TX 75284-0422**

# INVOICE

Property	KOB		
Invoice #	386135-1	Order #	386135
Invoice Date	05/31/20	Alt Order #	09826754
Invoice Month	May 2020	Deal #	
Invoice Period	04/27/20 - 05/25/20	Flight Dates	05/19/20 - 05/25/20
Advertiser	Avacy Initiatives, Inc.		
Product	AVACY INITIATIVES		
Estimate #	8662		
Account Executive	Cinthia Flagg		
Sales Office	HRP - Washington DC		
Sales Region	National		
Agency Code	9920514		
Advertiser Code	1301		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1314		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/19/20	05/25/20	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/19/20 05/25/20 MTWTF-- 2 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	Th	05/21/20	5:27 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	AI1001H	\$110.00 NM
1	All	M	05/25/20	5:28 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	AI1001H	\$110.00 NM
2	05/19/20	05/25/20	News 4 Today I 530a-6a	M-F 530a-6a	MTWTF--	:30	3	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/19/20 05/25/20 MTWTF-- 3 \$155.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	All	Tu	05/19/20	5:40 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	AI1001H	\$155.00 NM
1	All	W	05/20/20	5:40 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	AI1001H	\$155.00 NM
2	All	F	05/22/20	5:40 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	AI1001H	\$155.00 NM
3	05/19/20	05/25/20	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	3	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/19/20 05/25/20 MTWTF-- 3 \$295.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	All	W	05/20/20	6:58 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	AI1001H	\$295.00 NM
1	All	Th	05/21/20	6:27 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	AI1001H	\$295.00 NM
2	All	M	05/25/20	6:59 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	AI1001H	\$295.00 NM
4	05/19/20	05/25/20	M-F Today Show	M-F 7a-9a	MTWTF--	:30	6	\$295.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/19/20 05/25/20 MTWTF-- 6 \$295.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	05/19/20	7:20 AM	M-F Today Show	M-F 7a-9a	:30	AI1001H	\$295.00 NM
2	All	W	05/20/20	8:59 AM	M-F Today Show	M-F 7a-9a	:30	AI1001H	\$295.00 NM
3	All	Th	05/21/20	8:47 AM	M-F Today Show	M-F 7a-9a	:30	AI1001H	\$295.00 NM
6	All	F	05/22/20	7:21 AM	M-F Today Show	M-F 7a-9a	:30	AI1001H	\$295.00 NM
4	All	F	05/22/20	8:50 AM	M-F Today Show	M-F 7a-9a	:30	AI1001H	\$295.00 NM

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**Dallas, TX 75284-0422**

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Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/25/20
Advertiser	Avacy Initiatives, Inc.		
Product	AVACY INITIATIVES		
Estimate #	8662		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/19/20	05/25/20	M-F Today Show	M-F 7a-9a	MTWTF--	:30	6	\$295.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 05/25/20 8:29 AM M-F Today Show M-F 7a-9a :30 AI1001H \$295.00 NM									
5	05/24/20	05/24/20	NBC Sunday Today 7a	Su 7a-8a	-----1	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/18/20 05/24/20 -----1 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 05/24/20 7:27 AM NBC Sunday Today 7a Su 7a-8a :30 AI1001H \$115.00 NM									
6	05/19/20	05/25/20	Today 3rd Hour 9a	M-F 9a-10a	MTWTF--	:30	3	\$155.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 3 \$155.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 05/20/20 9:31 AM Today 3rd Hour 9a M-F 9a-10a :30 AI1001H \$155.00 NM 3 All Th 05/21/20 9:57 AM Today 3rd Hour 9a M-F 9a-10a :30 AI1001H \$155.00 NM 2 All M 05/25/20 9:57 AM Today 3rd Hour 9a M-F 9a-10a :30 AI1001H \$155.00 NM									
7	05/19/20	05/25/20	Today Hoda & Jenna 10a	M-F 10a-11a	MTWTF--	:30	2	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 2 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 05/20/20 10:31 AM Today Hoda & Jenna 10a M-F 10a-11a :30 AI1001H \$115.00 NM 1 All Th 05/21/20 10:32 AM Today Hoda & Jenna 10a M-F 10a-11a :30 AI1001H \$115.00 NM									
8	05/19/20	05/25/20	Kelly Clarkson 11a	M-F 11a-12p	MTWTF--	:30	2	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 2 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 05/19/20 11:54 AM Kelly Clarkson 11a M-F 11a-12p :30 AI1001H \$125.00 NM 1 All M 05/25/20 11:54 AM Kelly Clarkson 11a M-F 11a-12p :30 AI1001H \$125.00 NM									
9	05/19/20	05/25/20	News 4 @ Midday M-F	M-F 12noon-1p	MTWTF--	:30	3	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 3 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 05/20/20 12:58 PM News 4 @ Midday M-F M-F 12noon-1p :30 AI1001H \$150.00 NM 2 All Th 05/21/20 12:28 PM News 4 @ Midday M-F M-F 12noon-1p :30 AI1001H \$150.00 NM 3 All M 05/25/20 12:50 PM News 4 @ Midday M-F M-F 12noon-1p :30 AI1001H \$150.00 NM									
10	05/19/20	05/25/20	Days Of Our Lives 1p	M-F 1p-2p	MTWTF--	:30	2	\$165.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 2 \$165.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 05/20/20 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 AI1001H \$165.00 NM 1 All M 05/25/20 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 AI1001H \$165.00 NM									
11	05/19/20	05/25/20	Rachael Ray 2p	M-F 2p-3p	MTWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 2 \$90.00									

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Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/25/20
Advertiser	Avacy Initiatives, Inc.		
Product	AVACY INITIATIVES		
Estimate #	8662		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/19/20	05/25/20	Rachael Ray 2p	M-F 2p-3p	MTWTF--	:30	2	\$90.00	NM
05/19/20 05/25/20 MTWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 05/20/20 2:59 PM Rachael Ray 2p M-F 2p-3p :30 AI1001H \$90.00 NM 2 All M 05/25/20 2:23 PM Rachael Ray 2p M-F 2p-3p :30 AI1001H \$90.00 NM									
12	05/19/20	05/25/20	Inside Edition 3p	M-F 3p-330p	MTWTF--	:30	2	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 2 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 05/19/20 3:28 PM Inside Edition 3p M-F 3p-330p :30 AI1001H \$130.00 NM 1 All M 05/25/20 3:15 PM Inside Edition 3p M-F 3p-330p :30 AI1001H \$130.00 NM									
13	05/19/20	05/25/20	Judge Judy 330p/4p/430 p	M-F 330p-5p	MTWTF--	:30	4	\$130.00	NM
1x ec line 21. mg from previous order. Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 4 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 05/19/20 3:48 PM Judge Judy 330p/4p/430p M-F 330p-5p :30 AI1001H \$130.00 NM 1 All W 05/20/20 Judge Judy 330p/4p/430p M-F 330p-5p :00 <del>\$130.00</del> NM Credited 2 All F 05/22/20 4:26 PM Judge Judy 330p/4p/430p M-F 330p-5p :30 AI1001H \$130.00 NM 4 All M 05/25/20 3:54 PM Judge Judy 330p/4p/430p M-F 330p-5p :30 AI1001H \$130.00 NM									
14	05/19/20	05/25/20	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	3	\$390.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 3 \$390.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 05/20/20 5:25 PM News 4 @ 5p M-F M-F 5p-530p :30 AI1001H \$390.00 NM 2 All Th 05/21/20 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 AI1001H \$390.00 NM 3 All F 05/22/20 5:14 PM News 4 @ 5p M-F M-F 5p-530p :30 AI1001H \$390.00 NM									
15	05/19/20	05/25/20	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	3	\$505.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 3 \$505.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 05/19/20 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 AI1001H \$505.00 NM 1 All Th 05/21/20 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 AI1001H \$505.00 NM 2 All M 05/25/20 6:21 PM News 4 @ 6p M-F M-F 6p-632p :30 AI1001H \$505.00 NM									
16	05/19/20	05/25/20	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	3	\$390.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/19/20 05/25/20 MTWTF-- 3 \$390.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 05/19/20 6:53 PM News 4 @ 630p M-F M-F 630p-7p :30 AI1001H \$390.00 NM 3 All W 05/20/20 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 AI1001H \$390.00 NM 2 All M 05/25/20 6:59 PM News 4 @ 630p M-F M-F 630p-7p :30 AI1001H \$390.00 NM									
17	05/24/20	05/24/20	Sunday Prime C	Su 8p-9p	-----1	:30	1	\$930.00	NM

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Product	AVACY INITIATIVES		
Estimate #	8662		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/18/20	05/24/20	-----1	1	\$930.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	05/24/20	8:46 PM	Sunday Prime C	Su 8p-9p	:30	AI1001H	\$930.00 NM
18	05/19/20	05/25/20	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	3	\$455.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/19/20	05/25/20	MTWTF--	3	\$455.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	All	Tu	05/19/20	10:34 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	AI1001H	\$455.00 NM
1	All	F	05/22/20	10:28 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	AI1001H	\$455.00 NM
3	All	M	05/25/20	10:22 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	AI1001H	\$455.00 NM
19	05/19/20	05/25/20	The Tonight Show	M-Th 1035p-1135p	MTWTF--	:30	3	\$195.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/19/20	05/25/20	MTWTF--	3	\$195.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	All	Tu	05/19/20	11:04 PM	The Tonight Show	M-Th 1035p-1135p	:30	AI1001H	\$195.00 NM
3	All	Th	05/21/20	11:16 PM	The Tonight Show	M-Th 1035p-1135p	:30	AI1001H	\$195.00 NM
1	All	M	05/25/20	11:30 PM	The Tonight Show	M-Th 1035p-1135p	:30	AI1001H	\$195.00 NM
20	05/23/20	05/23/20	SNL Original 1030p	Sa 1030p-1205a	-----1-	:30	1	\$330.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/18/20	05/24/20	-----1-	1	\$330.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Sa	05/23/20	10:54 PM	SNL Original 1030p	Sa 1030p-1205a	:30	AI1001H	\$330.00 NM
<u>Total Spots</u>							<b>51</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$13,075.00</b>
<u>Agency Commission</u>	<b>\$1,961.25</b>
<u>Net Amount Due</u>	<b>\$11,113.75</b>
<b>ABQ 7.875%</b>	<b>\$875.21</b>
<u>Amount Due</u>	<b>\$11,988.96</b>

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