

ORDER



Orders
Order / Rev: 386035
Alt Order #: 09825134
Product Desc: HOUSE FREEDOM ACTION
Estimate: 815
Flight Dates: 05/04/20 - 06/07/20
Original Date / Rev: 05/05/20 / 05/05/20
Order Type: GENERAL

KOB

Primary AE: Cinthia Flagg
Sales Office: H-DC
Sales Region: National

Agency
Name: Medium Buying, LLC
Buying Contact:
Billing Contact: Tanya Renicker
 815 Grandview Ave suite 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: House Freedom Action
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	84	\$29,930.00	\$25,440.50
06/01/20	06/02/20	7	\$2,415.00	\$2,052.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	84	\$29,930.00	\$25,440.50	0.00
June 2020	7	\$2,415.00	\$2,052.75	0.00
Totals	91	\$32,345.00	\$27,493.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	26%	\$32,345.00
Market	100%	\$124,403.85

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	23%	\$28,612.88
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	36%	\$44,785.38
KUPT	0%	\$0.00
KWBQ	3%	\$3,732.12
UNKWN	12%	\$14,928.46

Print Date: 05/05/20 13:11:19 Page 2 of 3

Order / Rev: 386035
 Alt Order #: 09825134
 Flight Dates: 05/04/20 - 06/07/20

Advertiser: House Freedom Action
 Product Desc: HOUSE FREEDOM ACTION
 Estimate: 815

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/11/20	05/29/20	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	4	\$295.00	4	0.00	NM	14	\$4,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	MTWTF--		5				\$295.00		0.00			
		Week: 05/18/20	05/24/20	MTWTF--		5				\$295.00		0.00			
		Week: 05/25/20	05/31/20	MTWTF--		4				\$295.00		0.00			
N 2	All	05/11/20	05/29/20	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$295.00	4	0.00	NM	15	\$4,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	MTWTF--		5				\$295.00		0.00			
		Week: 05/18/20	05/24/20	MTWTF--		5				\$295.00		0.00			
		Week: 05/25/20	05/31/20	MTWTF--		5				\$295.00		0.00			
N 3	All	05/10/20	05/10/20	NBC Sunday Today 7a NBC Sunday Today 7a	CM	Su 7a-8a	-----1	:30	1	\$90.00	5	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1		1				\$90.00		0.00			
N 4	All	05/10/20	05/31/20	Meet The Press Meet The Press	CM	Su 9a-10a	-----1	:30	1	\$235.00	3	0.00	NM	4	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	-----1		1				\$235.00		0.00			
		Week: 05/11/20	05/17/20	-----1		1				\$235.00		0.00			
		Week: 05/18/20	05/24/20	-----1		1				\$235.00		0.00			
		Week: 05/25/20	05/31/20	-----1		1				\$235.00		0.00			
N 5	All	05/11/20	05/29/20	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	4	\$390.00	3	0.00	NM	12	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	MTWTF--		4				\$390.00		0.00			
		Week: 05/18/20	05/24/20	MTWTF--		4				\$390.00		0.00			
		Week: 05/25/20	05/31/20	MTWTF--		4				\$390.00		0.00			
N 6	All	05/11/20	05/29/20	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	4	\$505.00	3	0.00	NM	12	\$6,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	MTWTF--		4				\$505.00		0.00			
		Week: 05/18/20	05/24/20	MTWTF--		4				\$505.00		0.00			
		Week: 05/25/20	05/31/20	MTWTF--		4				\$505.00		0.00			
N 7	All	05/11/20	05/29/20	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	:30	4	\$455.00	4	0.00	NM	12	\$5,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	MTWTF--		4				\$455.00		0.00			
		Week: 05/18/20	05/24/20	MTWTF--		4				\$455.00		0.00			
		Week: 05/25/20	05/31/20	MTWTF--		4				\$455.00		0.00			
N 8	All	06/01/20	06/02/20	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$295.00	4	0.00	NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	MT-----		2				\$295.00		0.00			
N 9	All	05/06/20	05/08/20	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	---TF--	:30	2	\$325.00	4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	---TF--		2				\$325.00		0.00			
N 10	All	06/01/20	06/02/20		CM	M-F 7a-9a	MT-----	:30	2	\$295.00	4	0.00	NM	2	\$590.00

Order / Rev: 386035
 Alt Order #: 09825134
 Flight Dates: 05/04/20 - 06/07/20

Advertiser: House Freedom Action
 Product Desc: HOUSE FREEDOM ACTION
 Estimate: 815
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F Today Show												
				M-F Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		06/01/20	06/07/20	MT-----	2		\$295.00		0.00							
N 11	All	05/06/20	05/08/20	M-F Today Show	CM	W-F 7a-9a	---TF--	:30	2	\$255.00	5	0.00	NM	2	\$510.00	
				M-F Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		05/04/20	05/10/20	---TF--	2		\$255.00		0.00							
N 12	All	06/01/20	06/02/20	News 4 @ 5p M-F	CM	M-F 5p-530p	MT-----	:30	2	\$390.00	3	0.00	NM	2	\$780.00	
				News 4 @ 5p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		06/01/20	06/07/20	MT-----	2		\$390.00		0.00							
N 13	All	05/06/20	05/08/20	News 4 @ 5p M-F	CM	W-F 5p-530p	---TF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00	
				News 4 @ 5p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		05/04/20	05/10/20	---TF--	2		\$350.00		0.00							
N 15	All	05/06/20	05/08/20	News 4 @ 6p M-F	CM	W-F 6p-632p	---TF--	:30	2	\$440.00	4	0.00	NM	2	\$880.00	
				News 4 @ 6p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		05/04/20	05/10/20	---TF--	2		\$440.00		0.00							
N 16	All	06/01/20	06/02/20	News 4 @ 10p M-F	CM	M-F 10p-1035p	MT-----	:30	1	\$455.00	4	0.00	NM	1	\$455.00	
				News 4 @ 10p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		06/01/20	06/07/20	MT-----	1		\$455.00		0.00							
N 17	All	05/06/20	05/08/20	News 4 @ 10p M-F	CM	W-F 10p-1035p	---TF--	:30	2	\$505.00	4	0.00	NM	2	\$1,010.00	
				News 4 @ 10p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		05/04/20	05/10/20	---TF--	2		\$505.00		0.00							
N 18	All	05/17/20	05/31/20	NBC Sunday Today 7a	CM	Su 7a-8a	-----1	:30	1	\$115.00	4	0.00	NM	3	\$345.00	
				NBC Sunday Today 7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		05/11/20	05/17/20	-----1	1		\$115.00		0.00							
Week:		05/18/20	05/24/20	-----1	1		\$115.00		0.00							
Week:		05/25/20	05/31/20	-----1	1		\$115.00		0.00							
N 19	All	05/09/20	05/09/20	Saturday Today	CM	Sa 5a-7a	-----1-	:30	1	\$50.00	5	0.00	NM	1	\$50.00	
				Saturday Today												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		05/04/20	05/10/20	-----1-	1		\$50.00		0.00							
														Totals	91	\$32,345.00

*Tax 1 Note: ABQ 7.875%.