

# INVOICE



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**Main: (855) 333-2676**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
647868-1	01/19/20	January 2020	01/13/20 - 01/19/20

Property	Account Executive	Sales Office	Sales Region
WSOC-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Ste 100**  
**Washington, DC 20007**

Send Payment To:

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**Chicago, IL 60680-9229**

Advertiser	Product	Estimate Number
ISS/Vote Vets-A	VOTE VETS ACTION FUN	7995

Flight Dates	Order #	Alt Order #
01/14/20 - 01/27/20	647868	09736274

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV14573	97	103

Agency Ref	Advertiser Ref
P00018027	P00027669-A

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
10	1	WSOC	Tu	01/14/20	5:53 PM	EWN 5:30p M-F	530p-6p	:30	VVNC20101H	\$1,800.00	NM
13	1	WSOC	Tu	01/14/20	7:20 PM	M-F 7P-730P	7P-730P	:30	VVNC20101H	\$2,200.00	NM
15	1	WSOC	Tu	01/14/20	8:25 PM	Tue Prime Hour 1	8p-9p	:30	VVNC20101H	\$9,000.00	NM
19	1	WSOC	Tu	01/14/20	12:17 AM	Jimmy Kimmel Live	1135p-1235a	:30	VVNC20101H	\$700.00	NM
10	2	WSOC	W	01/15/20		EWN 5:30p M-F	530p-6p	:00		<del>\$1,800.00</del>	NM
				See MG 10.7,10.8,10.9							
2	2	WSOC	W	01/15/20	5:29 AM	530a EWN Daybreak	530a-6a	:30	VVNC20101H	\$950.00	NM
4	2	WSOC	W	01/15/20	6:43 AM	6a EWN Daybreak	6:30 AM-7:00 AM	:30	VVNC20101H	\$1,850.00	NM
5	3	WSOC	W	01/15/20	7:25 AM	GMA 7a-8a	7a-8a	:30	VVNC20101H	\$2,000.00	NM
8	3	WSOC	W	01/15/20	3:33 PM	M-F 3p-4p	3p-4p	:30	VVNC20101H	\$250.00	NM
11	2	WSOC	W	01/15/20	6:29 PM	EWN 6P-630P M-F	6p-630p	:30	VVNC20101H	\$2,250.00	NM
17	1	WSOC	W	01/15/20	11:36 PM	M-Su 11p-1135p LOCNW	11p-1135p	:30	VVNC20101H	\$1,750.00	NM
5	2	WSOC	Th	01/16/20	7:25 AM	GMA 7a-8a	7a-8a	:30	VVNC20101H	\$2,000.00	NM
8	2	WSOC	Th	01/16/20	3:45 PM	M-F 3p-4p	3p-4p	:30	VVNC20101H	\$250.00	NM
3	1	WSOC	F	01/17/20	6:14 AM	6a EWN Daybreak	6:00 AM-6:30 AM	:30	VVNC20101H	\$1,700.00	NM
5	1	WSOC	F	01/17/20	7:55 AM	GMA 7a-8a	7a-8a	:30	VVNC20101H	\$2,000.00	NM
8	1	WSOC	F	01/17/20	3:52 PM	M-F 3p-4p	3p-4p	:30	VVNC20101H	\$250.00	NM
9	2	WSOC	F	01/17/20	5:13 PM	EWN 5p M-F	5p-530p	:30	VVNC20101H	\$1,550.00	NM
11	1	WSOC	F	01/17/20	6:14 PM	EWN 6P-630P M-F	6p-630p	:30	VVNC20101H	\$2,250.00	NM
19	3	WSOC	F	01/17/20	12:05 AM	Jimmy Kimmel Live	1135p-1235a	:30	VVNC20101H	\$700.00	NM
6	1	WSOC	Sa	01/18/20	8:53 AM	GMA Sa 8a-9a	8a-9a	:30	VVNC20101H	\$1,700.00	NM
7	1	WSOC	Su	01/19/20	7:28 AM	Su 7a-8a News	7a-8a	:30	VVNC20101H	\$1,150.00	NM
12	1	WSOC	Su	01/19/20	6:13 PM	Su 6p LOCNW	6p-630p	:30	VVNC20101H	\$1,550.00	NM
18	1	WSOC	Su	01/19/20	11:45 PM	Queen City OT	Various	:30	VVNC20101H	\$450.00	NM

**Total Spots 22**

## Payment Terms 30 Days

**Gross Total \$38,300.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.  
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Digital advertisers: Visit <http://docs.coxmediagroup.com/DigitalAdsTC/> to access Terms and Conditions.

Questions? Contact: [Broadcastinvoices@coxinc.com](mailto:Broadcastinvoices@coxinc.com) 1-855-333-2676 Thank you for your business!

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
<b>ISS/Vote Vets-A</b>	<b>VOTE VETS ACTION FUN</b>	<b>7995</b>

<u>Agency Commission</u>	<b>\$5,745.00</b>
<u>Net Amount Due</u>	<b>\$32,555.00</b>

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