

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>1475908</b>		
	<b>Alt Order #:</b>			
	<b>Product Desc:</b>	MBLM/MBLM/0110		
	<b>Estimate:</b>	0110		<b>FXII</b>
	<b>Flight Dates:</b>	01/01/20 - 01/08/20	<b>Primary AE:</b>	Todd Bates
	<b>Original Date / Rev:</b>	12/31/19 / 12/31/19	<b>Sales Office:</b>	SHRN
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b>	National
<b>Agency</b>	<b>Name:</b>	<b>Assembly</b>		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	Broadcast
		711 3rd Ave	<b>Billing Cycle:</b>	EOM/EOC
		New York, NY 10017	<b>Agency Commission:</b>	15%
<b>Advertiser</b>	<b>Name:</b>	<b>Mike Bloomberg 2020, Inc</b>		
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>	
	<b>Product Codes:</b>	Candidate - National - President	<b>Advertiser External ID:</b>	174897
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b>	1939
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b>	General
	<b>Revenue Code 3:</b>	POL-CAND		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/08/20	19	\$2,040.00	\$1,734.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	19	\$2,040.00	\$1,734.00	0.00
<b>Totals</b>	<b>19</b>	<b>\$2,040.00</b>	<b>\$1,734.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Todd Bates	SHRN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	FXII	01/06/20	01/08/20	M-F News 12 @ 9p M-F News 12 @ 9p	CM	9p-930p	MTW----	1:00	3	\$150.00	P-03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	MTW----		3				\$150.00		0.00			
N 2	FXII	01/06/20	01/08/20	M-F 10p-11p M-F 10p-11p	CM	10p-11p	MTW----	1:00	3	\$30.00	P-03	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	MTW----		3				\$30.00		0.00			
N 3	FXII	01/06/20	01/06/20	FOX Monday Prime Hr 2 Monday Prime Hr 2	CM	8p-9p	M-----	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	M-----		1				\$250.00		0.00			
N 4	FXII	01/07/20	01/07/20	FOX Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	658p-8p	-T-----	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	-T-----		1				\$250.00		0.00			
N 5	FXII	01/01/20	01/03/20	M-F 6p-7p M-F 6p-7p	CM	6p-7p	--WTF--	1:00	3	\$30.00	P-03	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/30/19	01/05/20	--WTF--		3				\$30.00		0.00			
N 6	FXII	01/02/20	01/03/20		CM	9p-930p	---TF--	1:00	2	\$150.00	P-03	0.00	NM	2	\$300.00



Order / Rev: 1475908  
 Alt Order #:  
 Flight Dates: 01/01/20 - 01/08/20

Advertiser: Mike Bloomberg 2020, Inc  
 Product Desc: MBLM/MBLM/0110  
 Estimate: 0110

FXII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 12 @ 9p											
				M-F News 12 @ 9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/30/19		01/05/20	---	TF--	2		\$150.00		0.00						
N 7	FXII	01/01/20	01/03/20	M-F 10p-11p	CM	10p-11p	--WTF--	1:00	3	\$30.00	P-03	0.00	NM	3	\$90.00
				M-F 10p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/30/19		01/05/20	--	WTF--	3		\$30.00		0.00						
N 8	FXII	01/01/20	01/08/20	FOX Wednesday Prime 8M	CM	8p-9p	--W----	1:00	1	\$250.00	P-03	0.00	NM	2	\$500.00
				Wednesday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/30/19		01/05/20	--	W----	1		\$250.00		0.00						
Week: 01/06/20		01/12/20	--	W----	1		\$250.00		0.00						
N 9	FXII	01/05/20	01/05/20	Su 10p-11p	CM	10p-11p	-----S	1:00	1	\$20.00	P-03	0.00	NM	1	\$20.00
				Su 10p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 12/30/19		01/05/20	-----	S	1		\$20.00		0.00						
													Totals	19	\$2,040.00