

WBAL-TV11 3800 Hooper Avenue Baltimore, MD 21211 Main: (410)467-3000 Billing: (410)338-6432

Billing Address:

TBC Advertising Inc. Attention: Valerie Holstein 3601 O'Donnell St Suite 100 The Barrel Bldg Baltimore, MD 21224

Send Payment To:

WBAL-TV11 PO Box 90024 Prescott, AZ 86304-9024 Tax ID 88-0326834

VOICE			
Property	WBAL		
Invoice #	2007974-1	Order #	2007974
Invoice Date	05/03/20	Alt Order #	
Invoice Month	May 2020	Deal #	
Invoice Period	04/27/20 - 05/03/20	Flight Dates	04/28/20 - 05/03/20
Advertiser	Vignarajah/D/Mayor		
Product	Mayoral		
Estimate #	Thiru Mayor 4.25		
	Account Executive	Wendy Brenn	nan
	Sales Office	Baltimore	
	Sales Region	Local	
	Agency Code	1268	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	04/28/20	05/03/20	11 News Sun M m	orn 9-10a 9-10am Su	S	:30	1	\$300.00	NM		
\	Weeks:	Start Date 04/27/20		TFSS Spots/Week 1	<u>Rate</u> \$300.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Ty	ре
	1 WB	AL Su 05/	/03/20 9:29 AM	11 News Sun Morn 9-10ar	n 9-10am Su	:3	O TV200230H			\$300.00 N	1M
2	04/28/20	05/03/20	NBC MEET THE	E PRESS NBC MEET THE	PFS	:30	1	\$500.00	NM		
١	Weeks:	Start Date 04/27/20	End Date 05/03/20 MTW	TFSS Spots/Week 1	<u>Rate</u> \$500.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Ty	pe_
	1 WB	AL Su 05/	/03/20 10:51 AM	NBC MEET THE PRESS	NBC MEET THE	E PF :3	O TV200230H			\$500.00 N	M
3	04/28/20	05/03/20	NBC Today Sho	ow 7-9am M-F	- TWTF	:30	2	\$450.00	NM		
\	Weeks:	Start Date 04/27/20		TFSS Spots/Week 2	<u>Rate</u> \$450.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Ty	ре
	2 WB	AL W 04/	/29/20 8:53 AM	NBC Today Show	7-9am M-F	:3	0 TV200230H			\$450.00 N	M
	1 WB	AL F 05/	01/20 7:58 AM	NBC Today Show	7-9am M-F	:3	O TV200230H			\$450.00 N	MI
4	04/28/20	05/03/20	INSIDE EDITIO	N DAY M-F 12:30 - 1P	- TWTF	:30	2	\$75.00	NM		
١	Weeks:	Start Date 04/27/20		TFSS Spots/Week 2	<u>Rate</u> \$75.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Ty	ре
	1 WB	AL Tu 04/	/28/20 12:52 PM	INSIDE EDITION DAY	M-F 12:30 - 1P	:3	O TV200230H			\$75.00 N	MI

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





WBAL-TV11 PO Box 90024 Prescott, AZ 86304-9024 Tax ID 88-0326834

Invoice #	2007974-1	Invoice Month	May 2020
Invoice Date	05/03/20	Invoice Period	04/27/20 - 05/03/20
Advertiser	Vignarajah/D/Mayor		
Product	Mayoral		
Estimate #	Thiru Mayor 4.25		

S	pots/

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 04/28/20	05/03/20	INSIDE EDITION DAY	M-F 12:30 - 1P	- TWTF	:30	2	\$75.00	NM	
Spots: # C	h Day Ai	r Date Air Time Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate Type
	/BAL W 04			M-F 12:30 - 1P		O TV200230H			\$75.00 NM
Z V	VDAL W 04	12.37 1 10 1140152	LDITION DAT	W-1 12.00 - 11	.5	0 1120020011			ψ73.00 IVIVI
5 04/28/20	05/03/20	DR OZ DAY	11A-12P	- TWFF	:30	2	\$75.00	NM	
Weeks:	Start Date 04/27/20	End Date MTWTFSS - TWTF	Spots/Week 2	Rate \$75.00					
Spots: # C	h Day Ai	r Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	/BAL Tu 04	/28/20 11:34 AM DR OZ	DAY	11A-12P	:3	O TV200230H			\$75.00 NM
2 V	/BAL F 05	5/01/20 11:41 AM DR OZ	DAY	11A-12P	:3	O TV200230H			\$75.00 NM
6 04/28/20	05/03/20	11 News @ Noon	11 News @ Noon	- TWTF	:30	2	\$150.00	NM	
Weeks:	Start Date 04/27/20	End Date MTWTFSS - TWTF	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # C	h Day Air	r Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	/BAL Tu 04	/28/20 12:11 PM 11 New	s @ Noon	11 News @ Noor	n :3	O TV200230H			\$150.00 NM
2 W	/BAL W 04	/29/20 12:09 PM 11 New	s @ Noon	11 News @ Noor	n :3	O TV200230H			\$150.00 NM
7 04/28/20	05/03/20	Live with Kelly	10-11am M-F	- TWFF	:30	1	\$100.00	NM	
Weeks:	Start Date 04/27/20	End Date MTWTFSS - TWTF	Spots/Week 1	Rate \$100.00					
Spots: # C	h Day Ai	r Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	/BAL W 04	/29/20 10:49 AM Live wit	h Kelly	10-11am M-F	:3	O TV200230H			\$100.00 NM
8 04/28/20	05/03/20	Today Show II	9-10am M-F	- ТWГF	:30	2	\$200.00	NM	
Weeks:	Start Date 04/27/20	End Date MTWTFSS - TWTF	Spots/Week 2	Rate \$200.00					
Spots: # C	h Day Air	r Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	/BAL Tu 04	/28/20 9:57 AM Today S	Show II	9-10am M-F		O TV200230H			\$200.00 NM
1 V	/BAL W 04			9-10am M-F	:3	O TV200230H			\$200.00 NM
9 04/28/20	05/03/20	Sun 11 News @ 6pm	6-6:30pm	S	:30	1	\$275.00	NM	
Weeks:	Start Date 04/27/20	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C	h Day Air	r Date Air Time Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate Type
	/BAL Su 05			6-6:30pm		0 TV200230H			\$275.00 NM
10 04/28/20	05/03/20	11 News @ 5pm	5-6pm M-F	- ТWГF	:30	2	\$450.00	NM	
Weeks:	Start Date 04/27/20	End Date <u>MTWTFSS</u> - TWTF	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # C			_	Start/End Time	Lenat	h Ad-ID			Rate Type
	/BAL Tu 04		•	5-6pm M-F		0 TV200230H			\$450.00 NM
				1					

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WBAL-TV11

PO Box 90024

Prescott, AZ 86304-9024

Tax ID 88-0326834

05/03/20

Air Date

Sa 05/02/20

Su 05/03/20

- TWTFSS

Air Time Description

11:14 PM 11 News Tonight

11:28 PM 11 News Tonight

04/27/20

Day

Ch

WBAL

WBAL

Spots: #

Invoice #	2007974-1	Invoice Month	May 2020
Invoice Date	05/03/20	Invoice Period	04/27/20 - 05/03/20
Advertiser	Vignarajah/D/Mayor		
Product	Mayoral		
Estimate #	Thiru Mayor 4.25		

							Spots/				
Line Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
10 04/28/20	05/03/20	11 News @	5pm	5-6pm M-F	- TWTF	:30	2	\$450.00	NM		
Spots: # Ch	Day Air	Date Air T	ime Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
2 WB	BAL W 04	/29/20 5:24	PM 11 New	s @ 5pm	5-6pm M-F	:30	TV200230)H		\$450.00	
11 04/28/20	05/03/20	11 News @	6pm	6p-6:30p	- TWTF	:30	2	\$700.00	NM		
Weeks:	Start Date 04/27/20	End Date 05/03/20	MTWTFSS - TWTF	Spots/Week 2	Rate \$700.00						
Spots: # Ch			ime Descrip	tion	Start/End Time	Lengtl	Ad-ID			Rate	Туре
2 WB			PM 11 New	s @ 6pm	6p-6:30p	:30	TV200230)H		\$700.00	NM
1 WB	BAL Th 04	/30/20 6:12	PM 11 New	s @ 6pm	6p-6:30p	:30	TV200230)H		\$700.00	NM
12 04/28/20	05/03/20	Inside Editi	on	7-730pm M-F	- TWTF	:30	1	\$500.00	NM		
Weeks:	Start Date 04/27/20	End Date 05/03/20	MTWTFSS - TWTF	Spots/Week 1	Rate \$500.00						
Spots: # Ch			ime Descrip		Start/End Time		n Ad-ID			Rate	
1 WB	BAL Tu 04	/28/20 7:21	PM Inside E	dition	7-730pm M-F	:30	TV200230	OH		\$500.00	NM
13 04/28/20	05/03/20	NBC Prime)	8-9pm Wed	W	:30	1	\$1,500.00	NM		
Weeks:	Start Date 04/27/20	End Date 05/03/20	<u>MTWTFSS</u> W	Spots/Week 1	Rate \$1,500.00						
Spots: # Ch			ime Descrip	<u>tion</u>	Start/End Time		n Ad-ID			Rate	
1 WB	BAL W 04	/29/20 8:19	PM NBC Pr	ime	8-9pm Wed	:30	TV200230)H		\$1,500.00	NM
14 04/28/20	05/03/20	NBC Tonig	ht Show	11:35pm-12:37am N	- TWTF	:30	2	\$200.00	NM		
Weeks:	Start Date 04/27/20	End Date 05/03/20	MTWTFSS - TWTF	Spots/Week 2	Rate \$200.00						
Spots: # Ch	<u>Day</u> Air	Date Air T	ime Descrip	tion_	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
2 WB	BAL Tu 04	/28/20 12:33	AM NBC To	night Show	11:35pm-12:37a		TV200230			\$200.00	NM
1 WB	BAL W 04	/29/20 12:14	AM NBC To	night Show	11:35pm-12:37a	m l :30	TV200230)H		\$200.00	NM
15 04/28/20	05/03/20	INSIDE ED	ITION WKNE	INSIDE EDITION W	S	:30	1	\$75.00	NM		
Weeks:	Start Date 04/27/20	End Date	MTWTFSS	Spots/Week 1	<u>Rate</u> \$75.00						
Spots: # Ch			ime Descrip	tion_	Start/End Time	<u>Leng</u> tl	Ad-ID			Rate	Туре
1 WB				EDITION WKND LF	INSIDE EDITION		TV200230	ЭН		\$75.00	
16 04/28/20	05/03/20	11 News To	onight	11-11:35pm M-Su	- TWTFSS	:30	2	\$750.00	NM		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						

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\$750.00

Start/End Time

11-11:35pm M-Su

11-11:35pm M-Su

Length Ad-ID

:30 TV200230H

:30 TV200230H

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Rate Type

\$750.00

\$750.00



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Advertiser	Vignarajah/D/Mayor		
Product	Mayoral		
Estimate #	Thiru Mayor 4.25		

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	_
16	04/28/20	05/03/20	11 News Tonight	11-11:35pm M-Su	- TWTFSS	:30	2	\$750.00		

Total Spots 25

Payment Terms 30 Days

Gross Total \$9,350.00

Agency Commission \$1,402.50

Net Amount Due \$7,947.50

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