

# ORDER



**Orders**

**Order / Rev:** 1412622

Alt Order #: 09840868

Product Desc: 97/103/8455

Estimate: 8455

Flight Dates: 06/09/20 - 06/15/20

Original Date / Rev: 06/08/20 / 06/08/20

Order Type: GENERAL

**WSTM**

Primary AE: Philadelphia TeleRep/PHL

Sales Office: TELPH

Sales Region: NAT

**Agency**

**Name:** Waterfront Strategies

Buying Contact:

Billing Contact:

3050 K St NW Ste 100

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** Vote Vets Action Fund

Demographic: A35+

Product Codes: PL Advocacy

Revenue Code 1: AGY

Revenue Code 2: Political

Revenue Code 3: Political Issue

New Business Thru:

Advertiser External ID: 58900

Agency External ID: 7041

Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	35	\$23,440.00	\$19,924.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	35	\$23,440.00	\$19,924.00	0.00
<b>Totals</b>	<b>35</b>	<b>\$23,440.00</b>	<b>\$19,924.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia TeleRep/PHL	TELPH	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSTM	06/09/20	06/15/20	M-F 6a-7a Today	CM	6:00 AM-7:00 AM	MTWTF--	:30	2	\$700.00	Pol1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			2			\$700.00		0.00			
N 2	WSTM	06/09/20	06/15/20	M-F 7a-9a Today	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$700.00	Pol1	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			5			\$700.00		0.00			
N 3	WSTM	06/14/20	06/14/20	Su Today Show Sun Today Show	CM	8:00 AM-9:00 AM	-----1	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----1			1			\$600.00		0.00			
N 4	WSTM	06/09/20	06/15/20	M-F 9a-10a Today	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$360.00	Pol1	0.00	NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/09/20	06/15/20	MTWTF--			3			\$360.00		0.00			
N 5	WSTM	06/14/20	06/14/20	Su 9a-10a Today	CM	9:00 AM-10:00 AM	-----1	:30	1	\$300.00	Pol1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----1			1			\$300.00		0.00			
N 6	WSTM	06/09/20	06/15/20		CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$500.00	Pol1	0.00	NM	3	\$1,500.00

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Advertiser: Vote Vets Action Fund  
 Product Desc: 97/103/8455  
 Estimate: 8455

WSTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4p-5p Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/09/20		06/09/20	06/15/20	MTWTF--					3	\$500.00		0.00			
N 7	WSTM	06/09/20	06/15/20	M-F 5-530p Local News	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$800.00	Pol1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/09/20		06/09/20	06/15/20	MTWTF--					3	\$800.00		0.00			
N 8	WSTM	06/09/20	06/15/20	M-F 530-6pm Local News	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$800.00	Pol1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/09/20		06/09/20	06/15/20	MTWTF--					3	\$800.00		0.00			
N 9	WSTM	06/09/20	06/15/20	M-F Live at Six Local News	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$900.00	Pol1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/09/20		06/09/20	06/15/20	MTWTF--					5	\$900.00		0.00			
N 10	WSTM	06/09/20	06/15/20	NBC3 News @7pm Local News	CM	7p-8p	MTWTF--	:30	3	\$660.00	Pol1	0.00	NM	3	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/09/20		06/09/20	06/15/20	MTWTF--					3	\$660.00		0.00			
N 11	WSTM	06/13/20	06/13/20	Sat Live at Six Local News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$540.00	Pol1	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/20		06/08/20	06/14/20	-----1-					1	\$540.00		0.00			
N 12	WSTM	06/14/20	06/14/20	Sun Live at Six Local News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$540.00	Pol1	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/20		06/08/20	06/14/20	-----1					1	\$540.00		0.00			
N 13	WSTM	06/09/20	06/15/20	M-F 11p Late News Local News	CM	11:00 PM-11:35 PM	MTWTF--	:30	3	\$700.00	Pol1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/09/20		06/09/20	06/15/20	MTWTF--					3	\$700.00		0.00			
N 14	WSTM	06/13/20	06/13/20	Sa-Su 11p Late News Local News	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/08/20		06/08/20	06/14/20	-----1-					1	\$600.00		0.00			
													Totals	35	\$23,440.00