REP HEADLINE# 6320464 TRF# 331829 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

ADV #

AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP SEP19/12 15.55
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ORDER # ADV. NAME ISS/AMER. CROSSROADS AGY. NAME CROSSROADS MEDIA LLC ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, CONTRACT # 6320464 BUYER NAME MICHELLE SANTUOSO REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL SALESMAN # REGIONAL

FLIGHT DATES SEP19/12 PRDCT AMERICAN CROSSROADS EST#1017 COMMENTS: (LINE, ORDER, INVOICE) SEP27/12 WK-2

CITY TAX STATE TAX\_

CO-OP BILLING NEEDED DATE SEP19/12

15.55

TO NSM/NSA
FR CAITLIN FOR JULIE
M1-2 OK'D, SEE LNS 35-36
TTLS RTS PLS CONFIRM, THX! 9/19/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

	SUN	2	9/23	9/23	\$3,000.00	A 500P-700P 30	35
)						PROGRAM : 20/20 CON COM1: 20/20	PROC CON
C	FRI	0	9/21	9/21	\$6,000.00	S 1000P-1100P 30	N
)				= 1017	AGENCY EST# = 1017	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	
:TOTL:	EEK : DAYS	: SPTS: WEEK : /WK: INVT	: END	: START	C: RATE	REP :CD: TIME PERIOD : LGTH : SEC	: LINE#:REP :CD:

PROGRAM: PRE EMMYS
ORD COM1: WE CAN OFFER: PRE EMMYS
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-2 FOR 1 SPOT/WK

REP: TEL# 703 52
CREDIT ADVISORY:
REP HEADLINE# 6320464 TRF# 331829 ORDER WORKSHEET
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 15.55

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

166000.00	CONTRACT TOTAL TOTAL SPOTS	0					SEP/12 166000.00
PLS ADVISE.	\$5,000.00 ( 12000.00 \$8,000.00 12500.00 P	308 308 308		SEP23 SEP23 SEP23 SEP23(2/WK)	P-800P P-900P P-1100P P-1100P	MISSED:SUN/700P-800P SUN/800P-900P SUN/900P-1000P OFFER:SUN/800P-1100P CMT:WE CAN OFFER	M2 OK'D BUY#13 BUY#14 BUY#15
(SEP19/12) PLS ADVISE.		30S		SEP21 SEP23(2/WK)	0P-1100P P-700P OFFER: PRE EMMYS	GE:  MISSED: FRI/100 OFFER: SUN/500 CMT: WE CAN	PROGRAM: REVENGE CON COM1: REVENGE STATION MAKEGOOD OFFERS: M1 OK'D BUY#2 M:
0	SUN	0	9/23	9/23	\$8,000.00	2	15 S 900P-1000P
				,		O Z	S 80
0	SON	0	9/23	SPOT/WK SPOT/WK SPOT/WK	LINE-13 FOR 1 SPC LINE-14 FOR 1 SPC LINE-15 FOR 1 SPC	D FOR SEP23 ON D FOR SEP23 ON D FOR SEP23 ON	IS IS A MAKE IS IS A MAKE IS IS A MAKE
ь	SUN	N	9/23	9/23	12500.00	3.E EMMYS	A 800P-
(	Ü	C	9/23	9/23	\$5,000.00 EOS	OP-800P  AMERICA'S FUNNIEST VIDEOS AMERICA'S FUNNIEST VIDEOS	13 S 700P-8 PROGRAM : AMER
DAYS :TOTL: :SPTS:	WEEK :	:SPTS:	: END : DATE	: START	SEC : RATE	PERIOD : LGTH :	:LINE#:REP :CD: TIME : :LINE#: :

MARKET TOTALS \$415,000 WFTV 40% WKMG 28% WESH 24% WOFI 7% WOPX 0% WRDQ 1% EFTV 0% WKCF 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE