

# INVOICE



**WJXT**  
**4 Broadcast Place**  
**Jacksonville, FL 32207**  
**TIN: 52-0854808**  
**Main: (904)399-4000**  
**Billing: (904)391-1683**

<http://www.news4jax.com>

Billing Address:

**Assembly**  
**Attention: ASM Client Accounts Payable**  
**909 3rd Avenue**  
**New York, NY 10022**

Send Payment To:

**WJXT**  
**P.O. Box 933520**  
**Atlanta, GA 31193-3520**  
**AR@grahammedia.com**

Property	WJXT		
Invoice #	543936-1	Order #	543936
Invoice Date	02/23/20	Alt Order #	09755278
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/21/20	Flight Dates	02/15/20 - 02/21/20
Advertiser	POL/M Bloomberg/D/Pres/US		
Product	BLOOMBERG PRESIDENT		
Estimate #	0129		
Account Executive	Taylor Fritsch		
Sales Office	MMT/Washington-DC		
Sales Region	National		
Agency Code	9915458		
Advertiser Code	MBLM		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	MBLM		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/17/20	02/21/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM	MTWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 4 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WJXT	Tu	02/18/20	8:53 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	MRBPBA3037EH	\$250.00 NM
2	WJXT	W	02/19/20	8:21 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	MRBPBA3037EH	\$250.00 NM
1	WJXT	Th	02/20/20	8:19 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	MRBPBA3043EH	\$250.00 NM
3	WJXT	F	02/21/20	8:54 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	MRBPBK3036EH	\$250.00 NM
2	02/17/20	02/21/20	The Real	1-2p	MTWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 3 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WJXT	M	02/17/20	1:23 PM	The Real	1-2p	:30	MRBPBK3036EH	\$75.00 NM
1	WJXT	W	02/19/20	1:37 PM	The Real	1-2p	:30	MRBPBK3036EH	\$75.00 NM
3	WJXT	Th	02/20/20	1:19 PM	The Real	1-2p	:30	MRBPBK3036EH	\$75.00 NM
3	02/17/20	02/21/20	Kelly Clarkson 12/16	3-4p	MTWTF--	:30	4	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 4 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJXT	Tu	02/18/20	3:32 PM	Kelly Clarkson 12/16	3-4p	:30	MRBPBK3036EH	\$90.00 NM
2	WJXT	W	02/19/20	3:37 PM	Kelly Clarkson 12/16	3-4p	:30	MRBPSS325EH	\$90.00 NM
3	WJXT	Th	02/20/20	3:53 PM	Kelly Clarkson 12/16	3-4p	:30	MRBPSS325EH	\$90.00 NM
4	WJXT	F	02/21/20	3:56 PM	Kelly Clarkson 12/16	3-4p	:30	MRBPSS325EH	\$90.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in the sale of advertising time, and will not accept any advertising placed with intent to discriminate on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, regardless of its form, is hereby rejected. Advertiser hereby certifies that its purchase of broadcasting air time pursuant to this advertising sales contract is not for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race, ethnicity, or gender.

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Invoice #	543936-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20
Advertiser	POL/M Bloomberg/D/Pres/US		
Product	BLOOMBERG PRESIDENT		
Estimate #	0129		

<http://www.news4jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/17/20	02/21/20	Channel 4 News	5-530p	MTWTF--	:30	3	\$370.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 3 \$370.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WJXT	M	02/17/20	5:11 PM	Channel 4 News	5-530p	:30	MRBPSS316EH	\$370.00 NM
2	WJXT	Tu	02/18/20	5:28 PM	Channel 4 News	5-530p	:30	MRBPSS325EH	\$370.00 NM
1	WJXT	W	02/19/20	5:10 PM	Channel 4 News	5-530p	:30	MRBPBA3037EH	\$370.00 NM
5	02/17/20	02/21/20	Channel 4 News M-F	1030-11p	MTWTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 4 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJXT	M	02/17/20	10:39 PM	Channel 4 News M-F	1030-11p	:30	MRBPBK3036EH	\$375.00 NM
3	WJXT	Tu	02/18/20	10:42 PM	Channel 4 News M-F	1030-11p	:30	MRBPBA3037EH	\$375.00 NM
2	WJXT	W	02/19/20	10:39 PM	Channel 4 News M-F	1030-11p	:30	MRBPBK3036EH	\$375.00 NM
4	WJXT	Th	02/20/20	10:40 PM	Channel 4 News M-F	1030-11p	:30	MRBPBA3043EH	\$375.00 NM
6	02/17/20	02/21/20	Blackish	1205-1235x	MTWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 4 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJXT	M	02/17/20	12:31 AM	Blackish	1205-1235x	:30	MRBPSS316EH	\$175.00 NM
2	WJXT	Tu	02/18/20	12:29 AM	Blackish	1205-1235x	:30	MRBPBK3036EH	\$175.00 NM
3	WJXT	W	02/19/20	12:33 AM	Blackish	1205-1235x	:30	MRBPBA3037EH	\$175.00 NM
4	WJXT	F	02/21/20	12:31 AM	Blackish	1205-1235x	:30	MRBPBA3043EH	\$175.00 NM
7	02/16/20	02/16/20	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJXT	Su	02/16/20	7:11 AM	7:00 AM-8:00 AM	7:00 AM-8:00 AM	:30	MRBPSS316EH	\$350.00 NM
8	02/16/20	02/16/20	8:00 AM-9:00 AM	8:00 AM-9:00 AM	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 -----1 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJXT	Su	02/16/20	8:23 AM	8:00 AM-9:00 AM	8:00 AM-9:00 AM	:30	MRBPBK3036EH	\$350.00 NM
9	02/16/20	02/16/20	Weekend News/Sun	6-630p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	02/16/20	02/16/20	Weekend News/Sun	6-630p	-----1	:30	1	\$200.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WJXT	Su	02/16/20	6:15 PM	Weekend News/Sun	6-630p	:30	MRBPSS316EH	\$200.00	NM
Total Spots							25			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$5,795.00</b>
<u>Agency Commission</u>	<b>\$869.25</b>
<u>Net Amount Due</u>	<b>\$4,925.75</b>

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