



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015-7010

Send Payment To:

KOB
PO Box 840422
Dallas, TX 75284-0422

INVOICE

| | | | |
|-------------------|----------------------|--------------|---------------------|
| Property | KOB | | |
| Invoice # | 386085-1 | Order # | 386085 |
| Invoice Date | 05/31/20 | Alt Order # | 09825887 |
| Invoice Month | May 2020 | Deal # | |
| Invoice Period | 04/27/20 - 05/20/20 | Flight Dates | 05/07/20 - 05/20/20 |
| Advertiser | Herrell For Congress | | |
| Product | HERRELL 4 CONGRESS | | |
| Estimate # | 6078 | | |
| Account Executive | Cinthia Flagg | | |
| Sales Office | HRP - Washington DC | | |
| Sales Region | National | | |
| Agency Code | | | |
| Advertiser Code | 1307 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | | | |
| Advertiser Ref | | | |
| Product 1 | 1968 | | |
| Product 2 | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|------------------------|----------------|----------------|----------------|-------------|
| 1 | 05/07/20 | 05/20/20 | News 4 Today I 530a-6a | M-F 530a-6a | MTWTF-- | :30 | 2 | \$155.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/20 05/13/20 MTWTF-- 2 \$155.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | All | F | 05/08/20 | 5:41 AM | News 4 Today I 530a-6a | M-F 530a-6a | :30 | TPNMHERR 2010H | \$155.00 NM |
| 2 | All | M | 05/11/20 | 5:40 AM | News 4 Today I 530a-6a | M-F 530a-6a | :30 | TPNMHERR 2010H | \$155.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/20 05/20/20 MTWTF-- 2 \$155.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | All | F | 05/15/20 | 5:50 AM | News 4 Today I 530a-6a | M-F 530a-6a | :30 | TPNMHERR 2010H | \$155.00 NM |
| 3 | All | M | 05/18/20 | 5:40 AM | News 4 Today I 530a-6a | M-F 530a-6a | :30 | TPNMHERR 2010H | \$155.00 NM |
| 2 | 05/07/20 | 05/20/20 | News 4 Today II 6a-7a | M-F 6a-7a | MTWTF-- | :30 | 4 | \$295.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/20 05/13/20 MTWTF-- 4 \$295.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | All | Th | 05/07/20 | 6:10 AM | News 4 Today II 6a-7a | M-F 6a-7a | :30 | TPNMHERR 2010H | \$295.00 NM |
| 2 | All | F | 05/08/20 | 6:21 AM | News 4 Today II 6a-7a | M-F 6a-7a | :30 | TPNMHERR 2010H | \$295.00 NM |
| 3 | All | M | 05/11/20 | 6:12 AM | News 4 Today II 6a-7a | M-F 6a-7a | :30 | TPNMHERR 2010H | \$295.00 NM |
| 1 | All | Tu | 05/12/20 | 6:20 AM | News 4 Today II 6a-7a | M-F 6a-7a | :30 | TPNMHERR 2010H | \$295.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/20 05/20/20 ---TF-- 2 \$295.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 7 | All | Th | 05/14/20 | 6:29 AM | News 4 Today II 6a-7a | M-F 6a-7a | :30 | TPNMHERR 2010H | \$295.00 NM |
| 5 | All | F | 05/15/20 | 6:43 AM | News 4 Today II 6a-7a | M-F 6a-7a | :30 | TPNMHERR 2010H | \$295.00 NM |
| 3 | 05/07/20 | 05/13/20 | M-F Today Show | M-F 7a-9a | ---TF-- | :30 | 2 | \$225.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/20 05/13/20 ---TF-- 2 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | All | Th | 05/07/20 | 8:59 AM | M-F Today Show | M-F 7a-9a | :30 | TPNMHERR 2010H | \$225.00 NM |
| 1 | All | F | 05/08/20 | 8:29 AM | M-F Today Show | M-F 7a-9a | :30 | TPNMHERR 2010H | \$225.00 NM |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

INVOICE



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PO Box 840422
Dallas, TX 75284-0422

www.kobtv.com

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|--------------|----------------------|----------------|---------------------|
| Invoice # | 386085-1 | Invoice Month | May 2020 |
| Invoice Date | 05/31/20 | Invoice Period | 04/27/20 - 05/20/20 |
| Advertiser | Herrell For Congress | | |
| Product | HERRELL 4 CONGRESS | | |
| Estimate # | 6078 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| 4 | 05/10/20 | 05/17/20 | NBC Sunday Today 7a | Su 7a-8a | -----1 | :30 | 1 | \$90.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/20 05/10/20 -----1 1 \$90.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 05/10/20 7:26 AM NBC Sunday Today 7a Su 7a-8a :30 TPNMHERR 2010H \$90.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/11/20 05/17/20 -----1 1 \$90.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 All Su 05/17/20 7:26 AM NBC Sunday Today 7a Su 7a-8a :30 TPNMHERR 2010H \$90.00 NM | | | | | | | | | |
| 5 | 05/07/20 | 05/20/20 | News 4 @ 5p M-F | M-F 5p-530p | MTWTF-- | :30 | 3 | \$390.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/20 05/13/20 MTWTF-- 3 \$390.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 All M 05/11/20 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 2010H \$390.00 NM 1 All Tu 05/12/20 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 2010H \$390.00 NM 2 All W 05/13/20 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 2010H \$390.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/20 05/20/20 MTWTF-- 3 \$390.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 All Th 05/14/20 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 2010H \$390.00 NM 4 All F 05/15/20 5:23 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 2010H \$390.00 NM 6 All Tu 05/19/20 5:11 PM News 4 @ 5p M-F M-F 5p-530p :30 TPNMHERR 2010H \$390.00 NM | | | | | | | | | |
| 6 | 05/07/20 | 05/20/20 | News 4 @ 6p M-F | M-F 6p-632p | MTWTF-- | :30 | 4 | \$505.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/20 05/13/20 MTWTF-- 4 \$505.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 All F 05/08/20 6:22 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM 1 All M 05/11/20 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM 2 All Tu 05/12/20 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM 4 All W 05/13/20 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/20 05/20/20 MTWTF-- 4 \$505.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 All F 05/15/20 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM 8 All M 05/18/20 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM 7 All Tu 05/19/20 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM 6 All W 05/20/20 6:22 PM News 4 @ 6p M-F M-F 6p-632p :30 TPNMHERR 2010H \$505.00 NM | | | | | | | | | |
| 7 | 05/09/20 | 05/09/20 | News 4 @ 6p Sat | Sa 6p-630p | -----1- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/04/20 05/10/20 -----1- 1 \$200.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 05/09/20 6:28 PM News 4 @ 6p Sat Sa 6p-630p :30 TPNMHERR 2010H \$200.00 NM | | | | | | | | | |
| 8 | 05/07/20 | 05/20/20 | News 4 @ 10p M-F | M-F 10p-1035p | MTWTF-- | :30 | 2 | \$455.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/07/20 05/13/20 MTWTF-- 2 \$455.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Tu 05/12/20 10:12 PM News 4 @ 10p M-F M-F 10p-1035p :30 TPNMHERR 2010H \$455.00 NM | | | | | | | | | |

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| Invoice # | 386085-1 | Invoice Month | May 2020 |
| Invoice Date | 05/31/20 | Invoice Period | 04/27/20 - 05/20/20 |
| Advertiser | Herrell For Congress | | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|------------------|---------|--------|----------------|----------|------|
| 8 | 05/07/20 | 05/20/20 | News 4 @ 10p M-F | M-F 10p-1035p | MTWTF-- | :30 | 2 | \$455.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 05/13/20 10:21 PM News 4 @ 10p M-F M-F 10p-1035p :30 TPNMHERR 2010H \$455.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/20 05/20/20 MTWTF-- 2 \$455.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Th 05/14/20 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 TPNMHERR 2010H \$455.00 NM 3 All Tu 05/19/20 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 TPNMHERR 2010H \$455.00 NM | | | | | | | | | |
| 9 | 05/10/20 | 05/17/20 | News 4 @ 10p Sun | Su 10p-1035p | -----1 | :30 | 1 | \$440.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/04/20 05/10/20 -----1 1 \$440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 05/10/20 10:32 PM News 4 @ 10p Sun Su 10p-1035p :30 TPNMHERR 2010H \$440.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/20 05/17/20 -----1 1 \$440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Su 05/17/20 10:27 PM News 4 @ 10p Sun Su 10p-1035p :30 TPNMHERR 2010H \$440.00 NM | | | | | | | | | |
| 10 | 05/14/20 | 05/20/20 | M-F Today Show | M-F 7a-9a | MTWTF-- | :30 | 2 | \$295.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/20 05/20/20 MTWTF-- 2 \$295.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 05/19/20 8:54 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 2010H \$295.00 NM 2 All W 05/20/20 8:44 AM M-F Today Show M-F 7a-9a :30 TPNMHERR 2010H \$295.00 NM | | | | | | | | | |
| 11 | 05/16/20 | 05/16/20 | News 4 @ 6p Sat | Sa 6p-630p | -----1- | :30 | 1 | \$260.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/20 05/17/20 -----1- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 05/16/20 6:13 PM News 4 @ 6p Sat Sa 6p-630p :30 TPNMHERR 2010H \$260.00 NM | | | | | | | | | |
| 12 | 05/18/20 | 05/19/20 | News 4 Today II 6a-7a | M-F 6a-7a | MT----- | :30 | 1 | \$380.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/20 05/20/20 MT----- 1 \$380.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 05/18/20 6:21 AM News 4 Today II 6a-7a M-F 6a-7a :30 TPNMHERR 2010H \$380.00 NM | | | | | | | | | |
| 14 | 05/11/20 | 05/15/20 | The Tonight Show | M-Th 1035p-1135p | MTWTF-- | :30 | 1 | \$150.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/11/20 05/17/20 MTWTF-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 05/11/20 11:11 PM The Tonight Show M-Th 1035p-1135p :30 TPNMHERR 2010H \$150.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 40 | | |

Payment Terms 30 Days

Gross Total

\$13,680.00

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| Product | HERRELL 4 CONGRESS | | |
| Estimate # | 6078 | | |

Agency Commission **\$2,052.00**

Net Amount Due **\$11,628.00**

ABQ 7.875% **\$915.71**

Amount Due **\$12,543.71**