



EVTV Milwaukee
11520 W Calumet Rd
Milwaukee, WI 53224

Lena Taylor for Mayor-D
4345 N 60TH ST
MILWAUKEE, WI 53216-1209

Contract # 4322279

Schedule Dates 04/04/20-04/07/20
Advertiser Lena Taylor for Mayor-D (134741)
Agency Direct Account (1)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LENA TAYLOR FOR MAYOR-D 2020 (1367344)
Salesperson HOUSE-MILWAUKEE, WCGV/WVTV (1530)
Sales Office WVTV/EVTV
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Direct BRD
Billing Type Standard
Comments LENA TAYLOR FOR MAYOR-D
Milwaukee EVTV

Date Entered 04/03/20
Last Modified
Entered By Pam Dickson
CO-OP No
External #
Demo A1849R
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$1,250.00
Sales Tax

Milwaukee (EVTV)

By Broadcast Month	Spots	Rate
Apr. 2020	22	\$1,250.00
Grand Total:	22	\$1,250.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/07/20	1	:30	1P- True Crimes	1	X	X						1	\$30.00	\$30.00	Milwaukee (EVTV)		4/3/20
Est 2.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/07/20	1	:30	2P- Maury	1	X	X						1	\$20.00	\$20.00	Milwaukee (EVTV)		4/3/20
Est 3.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/07/20	1	:30	3P- Steve Wilkos	1	X	X						1	\$30.00	\$30.00	Milwaukee (EVTV)		4/3/20
Est 4.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/07/20	1	:30	4P- Hot Bench	1	X	X						1	\$40.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 5.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/07/20	1	:30	4:30P- Hot Bench 2	1	X	X						1	\$40.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 6.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/06/20	1	:30	5P- Judge Jerry		2							2	\$100.00	\$200.00	Milwaukee (EVTV)		4/3/20
Est 7.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/06/20	1	:30	5:30P- Judge Jerry 2		2							2	\$100.00	\$200.00	Milwaukee (EVTV)		4/3/20
Est 8.0	Unapproved (NewL) on credit hold / SPOT	04/06/20-04/06/20	1	:30	6P- Two and a Half Men		1							1	\$180.00	\$180.00	Milwaukee (EVTV)		4/3/20
Est 9.0	Unapproved (NewL) on credit hold / SPOT	04/04/20-04/04/20	1	:30	6P- American Ninja Warrior Saturday							2		2	\$60.00	\$120.00	Milwaukee (EVTV)		4/3/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Est 10.0	Unapproved (NewL) on credit hold / SPOT	04/04/20-04/04/20	1	:30	7P- Heartland Saturday							2		2	\$20.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 11.0	Unapproved (NewL) on credit hold / SPOT	04/04/20-04/04/20	1	:30	8P- Murdoch Mysteries Saturday							2		2	\$20.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 12.0	Unapproved (NewL) on credit hold / SPOT	04/04/20-04/04/20	1	:30	9P- Sports-Ring of Honor Saturday							2		2	\$75.00	\$150.00	Milwaukee (EVTV)		4/3/20
Est 13.0	Unapproved (NewL) on credit hold / SPOT	04/05/20-04/05/20	1	:30	4P- Bobs Burgers Sunday								1	1	\$40.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 14.0	Unapproved (NewL) on credit hold / SPOT	04/05/20-04/05/20	1	:30	4:30P- Bobs Burgers Sunday 2								1	1	\$40.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 15.0	Unapproved (NewL) on credit hold / SPOT	04/05/20-04/05/20	1	:30	5:02P- Family Guy Sunday								1	1	\$40.00	\$40.00	Milwaukee (EVTV)		4/3/20
Est 16.0	Unapproved (NewL) on credit hold / SPOT	04/05/20-04/05/20	1	:30	5:30P- Family Guy 2 Sunday								1	1	\$40.00	\$40.00	Milwaukee (EVTV)		4/3/20

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