



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Amplify Media
Attention: Accounts Payable
222 Ontario Street, Suite 600
Chicago, IL 60654

Send Payment To:

WTAE
PO Box 90039
Prescott, AZ 86304-9039

INVOICE

Property	WTAE		
Invoice #	2006527-1	Order #	2006527
Invoice Date	04/26/20	Alt Order #	26905883
Invoice Month	April 2020	Deal #	
Invoice Period	03/30/20 - 04/26/20	Flight Dates	04/21/20 - 04/27/20
Advertiser	AB PAC		
Product	AB PAC		
Estimate #	1284		
Account Executive	Danielle Heyer		
Sales Office	Eagle-Chicago		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/21/20	04/24/20	Good Morning America	7-9am	- TWTF - -	:30	8	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 - TWTF - - 8 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	04/21/20	8:11 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
2	WTAE	Tu	04/21/20	8:59 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
4	WTAE	W	04/22/20	8:29 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
3	WTAE	W	04/22/20	8:59 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
6	WTAE	Th	04/23/20	8:11 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
5	WTAE	Th	04/23/20	8:54 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
8	WTAE	F	04/24/20	8:11 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
7	WTAE	F	04/24/20	8:59 AM	Good Morning America	7-9am	:30	ABPT2001H	\$1,300.00 NM
2	04/25/20	04/25/20	Sat 8-10am	8-10am	-----S-	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -----S- 1 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	04/25/20	9:29 AM	Sat 8-10am	8-10am	:30	ABPT2001H	\$950.00 NM
3	04/26/20	04/26/20	Sun 5-7am News	5-7a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -----S 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	04/26/20	5:40 AM	Sun 5-7am News	5-7a	:30	ABPT2001H	\$450.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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INVOICE

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Invoice Date	04/26/20	Invoice Period	03/30/20 - 04/26/20
Advertiser	AB PAC		
Product	AB PAC		
Estimate #	1284		

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	04/26/20	04/26/20	Good Morning America S 7-8am un		-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -----S 1 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	04/26/20		Good Morning America Sun	7-8am	:00		\$1,400.00 NM
See MG 7.6									
5	04/26/20	04/26/20	Sun 8-10am News	8-10am	-----S	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -----S 1 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	04/26/20	9:13 AM	Sun 8-10am News	8-10am	:30	ABPT2001H	\$950.00 NM
6	04/21/20	04/24/20	5-6pm News M-F	5-6pm	-TWTF--	:30	4	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -TWTF-- 4 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	04/21/20	5:14 PM	5-6pm News M-F	5-6pm	:30	ABPT2001H	\$1,300.00 NM
3	WTAE	W	04/22/20	5:28 PM	5-6pm News M-F	5-6pm	:30	ABPT2001H	\$1,300.00 NM
2	WTAE	Th	04/23/20	5:23 PM	5-6pm News M-F	5-6pm	:30	ABPT2001H	\$1,300.00 NM
4	WTAE	F	04/24/20	5:23 PM	5-6pm News M-F	5-6pm	:30	ABPT2001H	\$1,300.00 NM
7	04/21/20	04/24/20	6-6:30pm News	6-6:30pm	-TWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -TWTF-- 4 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	04/21/20	6:27 PM	6-6:30pm News	6-6:30pm	:30	ABPT2001H	\$1,600.00 NM
2	WTAE	W	04/22/20		6-6:30pm News	6-6:30pm	:00		\$1,600.00 NM
See MG 7.6									
4	WTAE	Th	04/23/20	6:13 PM	6-6:30pm News	6-6:30pm	:30	ABPT2001H	\$1,600.00 NM
3	WTAE	F	04/24/20	6:27 PM	6-6:30pm News	6-6:30pm	:30	ABPT2001H	\$1,600.00 NM
6	WTAE	F	04/24/20	8:25 PM	NFL DRAFT	NFL DRAFT	:30	ABPT2001H	\$3,000.00 NM
MG for 4.1,7.2									
9	04/21/20	04/24/20	Inside Edition	7-7:30pm	-TWTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -TWTF-- 3 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	04/21/20	7:16 PM	Inside Edition	7-7:30pm	:30	ABPT2001H	\$1,600.00 NM
2	WTAE	W	04/22/20	7:18 PM	Inside Edition	7-7:30pm	:30	ABPT2001H	\$1,600.00 NM
3	WTAE	Th	04/23/20	7:18 PM	Inside Edition	7-7:30pm	:30	ABPT2001H	\$1,600.00 NM
10	04/21/20	04/24/20	Entertainment Tonight	7:30-8pm	-TWTF--	:30	4	\$1,600.00	NM

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DUPLICATE INVOICE

Invoice #	2006527-1	Invoice Month	April 2020
Invoice Date	04/26/20	Invoice Period	03/30/20 - 04/26/20
Advertiser	AB PAC		
Product	AB PAC		
Estimate #	1284		

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 - TWTF- - 4 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Tu	04/21/20	7:55 PM	Entertainment Tonight	7:30-8pm	:30	ABPT2001H	\$1,600.00 NM
1	WTAE	W	04/22/20	7:55 PM	Entertainment Tonight	7:30-8pm	:30	ABPT2001H	\$1,600.00 NM
3	WTAE	Th	04/23/20	7:54 PM	Entertainment Tonight	7:30-8pm	:30	ABPT2001H	\$1,600.00 NM
4	WTAE	F	04/24/20		Entertainment Tonight	7:30-8pm	:00		\$1,600.00 NM
See MG 10.5									
12	04/22/20	04/22/20	Millionaire	10-11pm	--W----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 --W---- 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	04/22/20	10:43 PM	Millionaire	10-11pm	:30	ABPT2001H	\$3,000.00 NM
13	04/21/20	04/26/20	M-Sun 11pm News	M-Su 11-11:35pm	-TWTFSS	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/20/20 04/26/20 -TWTFSS 4 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE	Tu	04/21/20	11:24 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	ABPT2001H	\$1,500.00 NM
4	WTAE	W	04/22/20	11:25 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	ABPT2001H	\$1,500.00 NM
1	WTAE	Sa	04/25/20	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	ABPT2001H	\$1,500.00 NM
2	WTAE	Su	04/26/20	11:13 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	ABPT2001H	\$1,500.00 NM
Total Spots							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$44,350.00
<u>Agency Commission</u>	\$6,652.50
<u>Net Amount Due</u>	\$37,697.50

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