# INVOICE

Remit Address:

**KUCW** PO Box 748604

Los Angeles, CA 90074-8604 Main: (801) 975-4444 Billing: (214) 765-4140

## **Billing Address:**

Assembly Attention: Assembly Email 711 3rd Avenue 3rd Floor New York, NY 10017

Advertiser	POL/Michael Bloomberg/President/US/D MIKE BLOOMBERG 2020		
Product			
Estimate Number	0121		

Invoice #	2363218-1
Invoice Date	02/23/20
Invoice Month	February 2020
Invoice Period	01/27/20 - 02/23/20

Property	KUCW	
Account Executive	Continental Washington DC	
Sales Office	Continental/Washington	
Sales Region	National	

Order#	2363218
Alt Order#	26792293
Deal #	
Order Flight	12/30/19 - 03/29/20

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9915458
Advertiser Code	MBLM
Product 1/2	MBLM

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1 KUCW	M-F 3p-4p	3p-4p									
		1000		02/03/20	to 02/09/20	4x	MTWTF				
	KUCW			M	02/03/20	:30	3:30 PM	мкврвк3030ен	\$35.00		2
	KUCW			Tu	02/04/20	:30	3:58 PM	MRBPBK3031EH	\$35.00	)	1
	KUCW			W	02/05/20	:30	3:22 PM	MRBPBK3031EH	\$35.00		3
	KUCW			Th	02/06/20	:30	3:26 PM	MRBPBK3031EH	\$35.00	)	4
2	<b>KUCW</b>	M-F 4p-5p	4p-5p								
				02/03/20	to 02/09/20	5x	MTWTF				
	<b>KUCW</b>			M	02/03/20	:30	4:42 PM	мкврвк3031eн	\$50.00		4
	KUCW			Tu	02/04/20	:30	4:43 PM	мкврвк3030ен	\$50.00		2
	KUCW			W	02/05/20	:30	4:29 PM	MRBPBK3030EH	\$50.00		1
	KUCW			Th	02/06/20	:30	4:13 PM	мкврвк3030ен	\$50.00		3
	KUCW			F	02/07/20	:30	4:39 PM	мкврвк3031ен	\$50.00		5
3	<b>KUCW</b>	M-F 630p-7p	630p-7p								
				02/03/20	to 02/09/20	2x	MT				
	KUCW			M	02/03/20	:15	6:54 PM	мкврвк1526ен	\$150.00		2
						:15	6:57 PM	<b>М</b> ВРВК1518ЕН	\$150.00		
	KUCW			Tu	02/04/20	:15	6:44 PM	мкврвк1526ен	\$150.00		3
						:15	6:45 PM	MRBPBK1527EH	\$150.00		
4	<b>KUCW</b>	9:02 PM-9:30 PM	9:02 PM-9:30 PM								
				02/03/20	to 02/09/20	4x	MTWTF				
	KUCW			M	02/03/20	:30	9:12 PM	мкврвк3030EH	\$125.00		3
	KUCW			Tu	02/04/20	:30	9:22 PM	<b>М</b> ВРВК3031ЕН	\$125.00		2
	KUCW			W	02/05/20	:30	9:26 PM	мкврвк3030ен	\$125.00		4
	KUCW			Th	02/06/20	:30	9:12 PM	мкврвк3030ен	\$125.00		1
5	<b>KUCW</b>	Sa 6p-630p	6p-630p								
				01/27/20	to 02/02/20	1x	S-				
	KUCW			Sa	02/01/20	:30	6:29 PM	мкврвк3031ен	\$165.00		1
6	KUCW	Sa 630p-7p	630p-7p								

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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Assembly Attention: Assembly Email 711 3rd Avenue

3rd Floor

New York, NY 10017

Advertiser	POL/Michael Bloomberg/President/US/D		
Product	MIKE BLOOMBERG 2020		
Estimate Number	0121		

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9915458	
Advertiser Code	MBLM	
Product 1/2	MBLM	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliation	Ref #
6	KUCW	Sa 630p-7p	630p-7p							•
				01/27/2	0 to 02/02/20	1x	S-			
	KUCW			Sa	02/01/20	:30	6:56 PM	мкврвк3030ен	\$165.00	1
7	KUCW	12:00 XM-1:00 XM	12:00 XM-1:00 XM							
				02/03/2	0 to 02/09/20	4x	MTWTF			
	KUCW			М	02/03/20	:30	12:17 AM	мкврвк3031EH	\$50.00	1
	KUCW			Tu	02/04/20	:30	12:26 AM	MRBPBK3030EH	\$50.00	2
	KUCW			W	02/05/20	:30	12:47 AM	мкврвк3030ен	\$50.00	3
	KUCW			F	02/07/20	:30	12:54 AM	MRBPBK3031EH	\$50.00	4
8	KUCW	Su 11p-1130p	11p-1130p							
				01/27/2	0 to 02/02/20	1x	S			
	KUCW			Su	02/02/20	:30	11:14 PM	MRBPBK3031EH	\$50.00	1
				02/03/20	0 to 02/09/20	1x	S			
	KUCW			Su	02/09/20	:30	11:14 PM	мкврвк3031eн	\$50.00	2
9	KUCW	M-F 930-10p	930p-10p							
			422000000	02/03/20	0 to 02/09/20	3x	MTWTF			
	KUCW			W	02/05/20	:30	9:43 PM	мкврвк3031eн	\$150.00	1
	KUCW			Th	02/06/20	:30	9:55 PM	MRBPBK3031EH	\$150.00	2
	KUCW			F	02/07/20	:30	9:59 PM	MRBPBK3030EH	\$150.00	3
10	KUCW	M-F 630p-7p	630p-7p							
				02/03/20	0 to 02/09/20	3x	WTF			
	KUCW			W	02/05/20	:30	6:56 PM	мкврвк3031eн	\$300.00	1
	KUCW			Th	02/06/20	:30	6:54 PM	MRBPBK3031EH	\$300.00	2
	KUCW			F	02/07/20	:30	6:39 PM	MRBPBK3031EH	\$300.00	4
11	KUCW	M-F 6p-630p	6p-630p							
				02/03/20	0 to 02/09/20	1x	F			
	KUCW			F	02/07/20	:30	6:13 PM	мкврвк3030ен	\$300.00	1
12	KUCW	M-F 3p-4p	3p-4p							
				02/10/20	0 to 02/16/20	3x	MTW			

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Assembly
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Product	MIKE BLOOMBERG 2020
Estimate Number	0121

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12	KUCW	M-F 3p-4p	3p-4p							
	KUCW			М	02/10/20	:30	3:31 PM	мкврвк3030EH	\$35.00	1
	KUCW			Tu	02/11/20	:30	3:22 PM	<b>МКВРВК3031ЕН</b>	\$35.00	3
	KUCW			W	02/12/20	:30	3:58 PM	мкврвк3035EH	\$35.00	2
13	KUCW	M-F 4p-5p	4p-5p							
				02/10/2	0 to 02/16/20	3x	MTW			
	KUCW			M	02/10/20	:30	4:59 PM	<b>М</b> ВРВК3031ЕН	\$50.00	1
	KUCW			Tu	02/11/20	:30	4:09 PM	<b>М</b> ВРВК3030ЕН	\$50.00	2
	KUCW			W	02/12/20	:30	4:28 PM	<b>М</b> ВРВК3035ЕН	\$50.00	3
14	KUCW	M-F Late News @ 9p	9:02 PM-9:30 PM							
				02/10/2	0 to 02/16/20	3x	MTW			
	KUCW			M	02/10/20	:30	9:21 PM	<b>М</b> ВРВК3031ЕН	\$125.00	2
	KUCW			Tu	02/11/20	:30	9:22 PM	MRBPBK3030EH	\$125.00	1
	KUCW			W	02/12/20	:30	9:11 PM	мкврвк3035EH	\$125.00	3
15	<b>KUCW</b>	M-F 930-10p	930p-10p							
				02/10/2	0 to 02/16/20	3x	MTW			
	KUCW			M	02/10/20	:30	9:55 PM	<b>М</b> ВРВК3030ЕН	\$150.00	2
	KUCW			Tu	02/11/20	:30	9:56 PM	MRBPBK3031EH	\$150.00	3
	KUCW			W	02/12/20	:30	9:54 PM	<b>М</b> ВРВК3035ЕН	\$150.00	1
16	KUCW	12:00 XM-1:00 XM	12:00 XM-1:00 XM							
				02/10/2	0 to 02/16/20	3x	MTW			
	KUCW			M	02/10/20	:30	12:16 AM	MRBPBK3031EH	\$50.00	2
	KUCW			Tu	02/11/20	:30	12:25 AM	<b>М</b> ВРВК3030ЕН	\$50.00	1
	KUCW			W	02/12/20	:30	12:59 AM	<b>М</b> ВРВК3035ЕН	\$50.00	3
17	KUCW	M-F 630p-7p	630p-7p							
				02/10/2	0 to 02/16/20	3x	MTW			
	KUCW			M	02/10/20	:30	6:43 PM	<b>М</b> ВРВК3030ЕН	\$300.00	3
	KUCW			Tu	02/11/20	:30	6:55 PM	<b>М</b> ВРВК3031ЕН	\$300.00	2
	KUCW			W	02/12/20	:30	6:44 PM	<b>М</b> ВРВК3035ЕН	\$300.00	1

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	Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
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Aired Spots

48

**Gross Total** 

\$5,900.00

Agency Commission

\$885.00

Net Amount Due

\$5,015.00

Payment Terms 30 Days