

ORDER



Orders
Order / Rev: 49282
Alt Order #:
Product Desc: 2020 Primary
Estimate:
Flight Dates: 05/27/20 - 06/01/20
Original Date / Rev: 05/22/20 / 05/22/20
Order Type: GENERAL

WICU-DT1

Primary AE: Pam Forsyth
Sales Office: ER-L1
Sales Region: Local

Agency
Name: Friends of Andre Horton
Buying Contact:
Billing Contact: Jordan Lander
 PO Box 1933
 Erie, PA 16502

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Friends of Andre Horton
Demographic: HH
Product Codes: Congress
Revenue Code 1: POL
Revenue Code 2: POL-C
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/20	05/31/20	6	\$1,700.00	\$1,700.00
06/01/20	06/01/20	3	\$850.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	6	\$1,700.00	\$1,700.00	0.00
June 2020	3	\$850.00	\$850.00	0.00
Totals	9	\$2,550.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pam Forsyth			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICU	05/27/20	06/01/20	Early News Weekday (11-12M) Erie News Now @ 5p	CM	5p-530p	1-11---	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/27/20	06/02/20	1-11---		3			\$250.00			0.00			
N 2	WICU	05/27/20	06/01/20	Early News Weekday (2-3M) Erie News Now @ 530pm	CM	530p-6p	1-11---	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/27/20	06/02/20	1-11---		3			\$250.00			0.00			
N 3	WICU	05/27/20	06/01/20	Early News Weekday (3-6M) Erie News Now @ 6p	CM	6p-630p	1-11---	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	05/27/20	06/02/20	1-11---		3			\$350.00			0.00			
													Totals	9	\$2,550.00