

WSMH G-3463 W Pierson Rd Flint, MI 48504

Targeted Platform Media 1291 Hollywood Ave Annapolis, MD 21403

Contract

Agency

Product

Schedule Dates
Advertiser

4243543 06/30/20-07/06/20

06/30/20-07/0

Priorities USA Action (72141)

Targeted Platform Media (15945)
POLITICAL ISSUE (ns) (1187)

Brand PRIORITIES USA ACTION (1339413)
Salesperson Katz/DC, Washington DC (4022)

Katz/DC, Washington DC (4022) Katz Washington DC

Sales Office Katz Washington

Buyer Name Meredi, Kaufman,

Phone/Fax

CPE 750/760/8267

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular
Comments TV

TV Separa

Separation: 30

 Date Entered
 02/13/20

 Last Modified
 02/13/20

Last Modified 02/13/20
Entered By Michelle Fleming

CO-OP No

External # ECR26801802

Demo A35+R
Order Type Normal

Package Deal

Commission % 15.00

Net Total \$1,623.50

\$286.50

Sales Tax

Commission

Flint (WSMH) By Broadcast Month Jul. 2020	Spots 8	<u>Rate</u> \$1,910.00
Grand Total:	8	\$1,910.00
		19

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	le Th	n Fr	Sa S	Su S	pots	Rate	Total	Station	Comments	Entere
1.0	lormal Line / SPOT (1)	06/30/20-07/03/20	1	:30 2P- Peop	les Court	2		x >	x x	X			2	\$80.00	\$160.00	Flint (WSMH)	People's Court	2/13/20
2.0 1	lormal Line / SPOT (1)	07/06/20-07/06/20	1	:30 6P- The B	Big Bang Theory		1						1	\$200.00	\$200.00	Flint (WSMH)	Big Bang Theory	2/13/20
3.0 N	lormal Line / SPOT (3)	07/06/20-07/06/20	1	:30 7P- The B	Big Bang Theory 2		1	Î	i	***			1	\$350.00	\$350.00	Flint (WSMH)	Big Bang Theory	2/13/20
4.0	Normal Line / SPOT (4)	06/30/20-07/03/20	1	:30 7:30P- Tv	wo And A Half Men	2		x >	κ	X			2	\$350.00	\$700.00	Flint (WSMH)	Two And A Half Men	2/13/20
5.0	Normal Line / News (5)	06/30/20-07/03/20	1	:30 10P- New Now 10p	vs-Mid-Michigan m	1	***	x i	×	X	1		1	\$250.00	\$250.00	Flint (WSMH)	Fox 66 News At Ten	2/13/20
6.0	Normal Line / News (5)	07/06/20-07/06/20	1	:30 10P- New Now 10p	vs-Mid-Michigan m		1						1	\$250.00	\$250.00	Flint (WSMH)	Fox 66 News At Ten	2/13/20
												-						

C	10	VF	IRN	MAT	ION	CON	VTR/	4CT

			•
Acce	pted-Agenc	y/Advertiser:	

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.