

# CONTRACT



**WRAZ**  
**2619 Western Blvd**  
**Raleigh, NC 27606**  
**(919)821-8514**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>220335 /                  |   | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br><b>Cal Cunningham - Senate</b>     |   | <u>Original Date / Revision</u><br>04/24/20 / 04/27/20 |
| <u>Contract Dates</u><br><b>10/06/20 - 10/12/20</b>     | <u>Estimate #</u><br><b>5714</b>          |  |
| <u>Product</u><br><b>Raleigh-Durham 10.6-10.12.2020</b> |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                         | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WRAZ</b>                          | <u>Account Executive</u><br>BRAD SCHAIBLE | <u>Sales Office</u><br>WRAZ Local                      |
| <u>Special Handling</u>                                 |   |  |
| <u>Demographic</u><br>Adults 35+                        |   |  |
| <u>Agy Code</u>   | <u>Advertiser Code</u>                    | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                                       | <u>Advertiser Ref</u>                     |  |

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd, Suite 505**  
**Fairfax, VA 22030**

| *Line | Ch   | Start Date   | End Date        | Description                        | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|------|--|-----------------|------------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | WRAZ | 10/06/20   | 10/12/20        | 6-7a News M-F                      | 6-7a           |      | :30    |                   |             | NM   | 5     | \$200.00   |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | 11111--                            |                |      |        | 5                 | \$40.00     |      |       |            |
| N 2   | WRAZ | 10/06/20   | 10/12/20        | 7-9a News M-F                      | 7-9a           |      | :30    |                   |             | NM   | 10    | \$1,800.00 |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | 22222--                            |                |      |        | 10                | \$180.00    |      |       |            |
| N 3   | WRAZ | 10/06/20   | 10/12/20        | 9-10a News M-F                     | 9-10a News M-F |      | :30    |                   |             | NM   | 3     | \$510.00   |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | --111--                            |                |      |        | 3                 | \$170.00    |      |       |            |
| N 4   | WRAZ | 10/06/20   | 10/12/20        | Family Feud 1 & 2                  | 7-8p           |      | :30    |                   |             | NM   | 3     | \$1,590.00 |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | 1--11--                            |                |      |        | 3                 | \$530.00    |      |       |            |
| N 5   | WRAZ | 10/06/20   | 10/12/20        | 911 Lone Star                      | 8-9p           |      | :30    |                   |             | NM   | 1     | \$2,100.00 |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | 1-----                             |                |      |        | 1                 | \$2,100.00  |      |       |            |
| N 6   | WRAZ | 10/06/20   | 10/12/20        | The Resident                       | 8-9p           |      | :30    |                   |             | NM   | 1     | \$1,800.00 |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | -1-----                            |                |      |        | 1                 | \$1,800.00  |      |       |            |
| N 7   | WRAZ | 10/06/20   | 10/12/20        | The Masked Singer                  | 8-9p           |      | :30    |                   |             | NM   | 1     | \$3,000.00 |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | --1----                            |                |      |        | 1                 | \$3,000.00  |      |       |            |
| N 8   | WRAZ | 10/06/20   | 10/12/20        | WRAL's 10p News On Fox 5CLate News |                |      | :30    |                   |             | NM   | 10    | \$5,300.00 |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | 22222--                            |                |      |        | 10                | \$530.00    |      |       |            |
| N 9   | WRAZ | 10/06/20   | 10/12/20        | WRAL's 10p News On Fox 5CLate News |                |      | :30    |                   |             | NM   | 1     | \$380.00   |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                      | <u>End Date</u> | <u>Weekdays</u>                    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 10/06/20   | 10/12/20        | -----1-                            |                |      |        | 1                 | \$380.00    |      |       |            |
| N 10  | WRAZ | 10/06/20   | 10/12/20        | WRAL's 10p News On Fox 5CLate News |                |      | :30    |                   |             | NM   | 1     | \$380.00   |
|       |      | WRAZ Raleigh Candidate General Election 4Q 2020 040220 |                 |                                    |                |      |        |                   |             |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)



**WRAZ**  
**2619 Western Blvd**  
**Raleigh, NC 27606**  
**(919)821-8514**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 220335 /                   |                    |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| Cal Cunningham - Senate | 04/24/20 / 04/27/20             |

|                       |                        |                   |
|-----------------------|------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>         | <u>Estimate #</u> |
| 10/06/20 - 10/12/20   | Raleigh-Durham 10.6-10 | 5714              |

| *Line  | Ch   | Start Date        | End Date        | Description      | Start/End Time | Days | Length | Spots/ Week       | Rate        | Type | Spots | Amount      |
|--|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/06/20          | 10/12/20        | -----1           |                |      |        | 1                 | \$380.00    |      |       |             |
| N 11   | WRAZ | 10/06/20          | 10/12/20        | ET 2nd run       | 11-1130p       |      | :30    |                   |             | NM   | 1     | \$110.00    |
| WRAZ Raleigh Candidate General Election 4Q 2020 040220 |      |                   |                 |                  |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/06/20          | 10/12/20        | --1----          |                |      |        | 1                 | \$110.00    |      |       |             |
| N 12   | WRAZ | 10/06/20          | 10/12/20        | Access Hollywood | 1130p-12x      |      | :30    |                   |             | NM   | 1     | \$90.00     |
| WRAZ Raleigh Candidate General Election 4Q 2020 040220 |      |                   |                 |                  |                |      |        |                   |             |      |       |             |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/06/20          | 10/12/20        | -1-----          |                |      |        | 1                 | \$90.00     |      |       |             |
| Totals   |      |                   |                 |                  |                |      |        |                   |             |      | 38    | \$17,260.00 |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 09/28/20 - 10/12/20 | 38         | \$17,260.00        | (\$2,589.00)        | \$14,671.00        |
| <b>Totals</b>       | <b>38</b>  | <b>\$17,260.00</b> | <b>(\$2,589.00)</b> | <b>\$14,671.00</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)