



www.thepittsburghchannel.com

Billing Address:

Dudley Media Attention: Accounts Payable 919 Catharine Street Philadelphia, PA 19417

Send Payment To:

WTAE PO Box 90039 Prescott, AZ 86304-9039

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Property	WTAE			
Invoice #	2015092-1	Order #	2015092	
Invoice Date	05/31/20	Alt Order #	26926795	
Invoice Month	May 2020	Deal #		
Invoice Period	04/27/20 - 05/27/20	Flight Dates 05/27/20 - 05/28/2		
Advertiser	Ahmad/D/PA Auditor	General		
Product	NINA FOR PA			
Estimate #				
	Account Executive	Bob Cain		
	Sales Office	Eagle-Philade	elphia	
	Sales Region	National		
	Agency Code			
	Advertiser Code			
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref			
	Advertiser Ref			
	Product 1			
	Product 2			

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	05/27/20	05/27/20	6-7am News	6-7am	W	:15/:15	1	\$350.00	BK	
	Weeks:	Start Date 05/25/20	End Date MTWTFSS W	Spots/Week 1	Rate \$350.00					
Spo	ts: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WT.	AE W 05/	/27/20 6:43 AM 6-7an 6:45 AM	n News	6-7am		5 NAPOO3H 5 NAPOO3H			\$175.00 BK \$175.00
2	05/27/20	05/27/20	Good Morning Americ	a 7-9am	W	:15/:15	1	\$350.00	ВК	
	Weeks:	Start Date 05/25/20	End Date 05/31/20 MTWTFSS W	Spots/Week 1	Rate \$350.00					
Spo	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WT	AE W 05/	/27/20 7:55 AM Good 7:55 AM	Morning America	7-9am		5 NAPOO3H 5 NAPOO3H			\$175.00 BK \$175.00
3	05/27/20	05/27/20	Good Morning Americ	a 7-9am	W	:15/:15	1	\$350.00	ВК	
	Weeks:	Start Date 05/25/20	End Date 05/31/20 MTWTFSS W	Spots/Week 1	Rate \$350.00					
Spo	ts: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descri	iption_	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WT	AE W 05/	/27/20 8:36 AM Good 8:38 AM	Morning America	7-9am		5 NAPOO3H 5 NAPOO3H			\$175.00 BK \$175.00
4	05/27/20	05/27/20	The View	11am-noon	W	:15/:15	1	\$275.00	ВК	
	Weeks:	Start Date 05/25/20	End Date MTWTFSS W	Spots/Week 1	Rate \$275.00					
Spo	ts: <u>#</u> <u>Ch</u>	Day Air	Date Air Time Descri	iption	Start/End Time	Lengt	th Ad-ID			Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE



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	Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/27/20			
	Advertiser	Ahmad/D/PA Auditor General					
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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 05/27/20	05/27/20	The View	11am-noon	W	:15/:15	1	\$275.00	BK	
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AE W 05/	/27/20 11:35 AM The Vi 11:36 AM	ew	11am-noon		5 NAPOO3H 5 NAPOO3H			\$138.00 BK \$137.00
5 05/27/20	05/27/20	WTAE Noon News	12-1pm	W	:15/:15	1	\$150.00	ВК	
Weeks:	Start Date 05/25/20	End Date MTWTFSS W	Spots/Week 1	Rate \$150.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AE W 05/	/27/20 12:25 PM WTAE 12:27 PM	Noon News	12-1pm		5 NAPOO3H 5 NAPOO3H			\$75.00 BK \$75.00
6 05/27/20	05/27/20	Ellen 4:00-5:00pm	4:00-5:00pm	W	:15/:15	1	\$200.00	ВК	
Weeks:	Start Date 05/25/20	End Date MTWTFSS W	Spots/Week 1	Rate \$200.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AE W 05/	/27/20 4:32 PM Ellen 4 4:34 PM	:00-5:00pm	4:00-5:00pm		5 NAPOO3H 5 NAPOO3H			\$100.00 BK \$100.00
7 05/27/20	05/27/20	5-6pm News M-F	5-6pm	W	:15/:15	1	\$350.00	ВК	
Weeks:	Start Date 05/25/20	End Date <u>MTWTFSS</u> W	Spots/Week 1	Rate \$350.00					
Spots: # Ch			<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AE W 05/	/27/20 5:15 PM 5-6pm 5:17 PM	News M-F	5-6pm		5 NAPOO3H 5 NAPOO3H			\$175.00 BK \$175.00
8 05/27/20	05/27/20	6-6:30pm News	6-6:30pm	W	:15/:15	1	\$500.00	BK	
Weeks:	Start Date 05/25/20	End Date <u>MTWTFSS</u> W	Spots/Week 1	Rate \$500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 WT	AE W 05/	/27/20 6:25 PM 6-6:30 6:28 PM	om News	6-6:30pm		5 NAPOO3H 5 NAPOO3H			\$250.00 BK \$250.00
9 05/27/20	05/27/20	Inside Edition	7-7:30pm	W	:15/:15	1	\$400.00	BK	
Weeks:	Start Date 05/25/20	End Date <u>MTWTFSS</u> W	Spots/Week 1	Rate \$400.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AE W 05/	7:28 PM Inside 7:30 PM	Edition	7-7:30pm		5 NAPOO3H 5 NAPOO3H			\$200.00 BK \$200.00
10 05/27/20	05/27/20	M-Sun 11pm News	M-Su 11-11:35pm	W	:15/:15	1	\$400.00	ВК	
Weeks:	Start Date 05/25/20	End Date 05/31/20 MTWTFSS W	Spots/Week 1	Rate \$400.00					

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				Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10 05/27/20 05/27/20 M-Sun 11pm News	M-Su 11-11:35pm	W	:15/:15	1	\$400.00	BK		
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Length	Ad-ID			Rate	Туре
1 WTAE W 05/27/20 11:23 PM M-Su 11:26 PM	n 11pm News	M-Su 11-11:35p		NAPOO3H NAPOO3H			\$200.00 \$200.00	BK
11 05/27/20 05/27/20 Jimmy Kimmel	1135p-1206x	W	:15/:15	1	\$150.00	BK		
Weeks: Start Date 05/25/20 End Date 05/31/20 MTWTFSS W	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # Ch Day Air Date Air Time Descri	ription_	Start/End Time	Length	Ad-ID			<u>Rate</u>	Туре
1 WTAE W 05/27/20 11:55 PM Jimm 11:57 PM	y Kimmel	1135p-1206x		NAPOO3H NAPOO3H			\$75.00 \$75.00	BK
12 05/27/20 05/27/20 Nightline	1206-1236x	W	:15/:15	1	\$100.00	BK		
Weeks: Start Date 05/25/20 End Date 05/31/20 MTWTFSS W	Spots/Week 1	<u>Rate</u> \$100.00						
Spots: # Ch Day Air Date Air Time Descri	ription_	Start/End Time	Length	Ad-ID			<u>Rate</u>	Туре
1 WTAE W 05/27/20 12:30 AM Night 12:33 AM	line	1206-1236x		NAPOO3H NAPOO3H			\$50.00 \$50.00	BK
		Total Spots	12	2				

Payment Terms 30 Days

 Gross Total
 \$3,575.00

 Agency Commission
 \$536.25

 Net Amount Due
 \$3,038.75

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