

## ORDER



**Orders**  
**Order / Rev:** 714812  
**Alt Order #:**  
**Product Desc:** AB PAC  
**Estimate:** 1514  
**Flight Dates:** 07/14/20 - 07/20/20  
**Original Date / Rev:** 06/11/20 / 06/11/20  
**Order Type:** GENERAL

WXMI

**Primary AE:** Chris Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Amplify Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 6  
 Franklin, IL 60131

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** American Bridge 21st Century PAC  
**Demographic:** A35+  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Advertiser External ID:** 258145  
**Agency External ID:** 101368  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/20/20	13	\$3,035.00	\$2,579.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	13	\$3,035.00	\$2,579.75	0.00
<b>Totals</b>	<b>13</b>	<b>\$3,035.00</b>	<b>\$2,579.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMI	07/14/20	07/20/20	M-F 7-730am M-F 7-730am	CM	7-730am	- TWTF - -	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/14/20	07/20/20	- TWTF - -			1		\$225.00	0.00					
N 2	WXMI	07/14/20	07/20/20	M-F 730-8am M-F 730-8am	CM	730-8am	- TWTF - -	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/14/20	07/20/20	- TWTF - -			1		\$225.00	0.00					
N 3	WXMI	07/14/20	07/20/20	M-F 8-830am M-F 8-830am	CM	8-830am	- TWTF - -	:30	1	\$190.00	P-3	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/14/20	07/20/20	- TWTF - -			1		\$190.00	0.00					
N 4	WXMI	07/14/20	07/20/20	M-F 530-6pm M-F 530-6pm	CM	530-6pm	- TWTF - -	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/14/20	07/20/20	- TWTF - -			1		\$195.00	0.00					
N 5	WXMI	07/14/20	07/20/20	M-F 6-630pm M-F 6-630pm	CM	6-630pm	- TWTF - -	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/14/20	07/20/20	- TWTF - -			1		\$295.00	0.00					
N 6	WXMI	07/14/20	07/20/20	M-SU 10-11pm News M-SU 10-11pm News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTFSS	:30	2	\$265.00	P-3	0.00	NM	2	\$530.00

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Advertiser: American Bridge 21st Century PAC  
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 Estimate: 1514

WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	MTWTFSS		2				\$265.00		0.00			
N 7	WXMI	07/14/20	07/20/20	M-SU 10-11pm News M-SU 10-11pm News	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	- TWTFSS	:30	1	\$265.00	P-3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	- TWTFSS		1				\$265.00		0.00			
N 8	WXMI	07/14/20	07/20/20	TU Prime A TU Prime A	CM	8-9pm	- T- - - - -	:30	1	\$340.00	P-3	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	- T- - - - -		1				\$340.00		0.00			
N 9	WXMI	07/14/20	07/20/20	WE Prime A WE Prime A	CM	8-9pm	- - W- - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	- - W- - - -		1				\$450.00		0.00			
N 10	WXMI	07/14/20	07/20/20	SA-SU 7-730am SA-SU 7-730am	CM	7-730am	- - - - - S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	- - - - - S		1				\$100.00		0.00			
N 11	WXMI	07/14/20	07/20/20	SA-SU 730-8am SA-SU 730-8am	CM	730-8am	- - - - - S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	- - - - - S		1				\$100.00		0.00			
N 12	WXMI	07/14/20	07/20/20	SA-SU 8-830am SA-SU 8-830am	CM	8-830am	- - - - - S	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/20	07/20/20	- - - - - S		1				\$120.00		0.00			
Totals													13	\$3,035.00	