



KETV
1001 So. 10th Street
Omaha, NE 68108
Main: (402)345-7777
Billing: (704)208-2350

www.ketv.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

KETV
PO Box 90016
Prescott, AZ 86304-9016

DUPLICATE INVOICE

Property	KETV		
Invoice #	1994088-1	Order #	1994088
Invoice Date	03/29/20	Alt Order #	09777985
Invoice Month	March 2020	Deal #	
Invoice Period	02/24/20 - 03/29/20	Flight Dates	03/24/20 - 03/30/20
Advertiser	Senate Majority PAC		
Product	SMP		
Estimate #	8096		
Account Executive	Mary Tricoli		
Sales Office	HRP-Philadelphia		
Sales Region	National		
Agency Code	9914573		
Advertiser Code	163		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	173		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/24/20	03/30/20	First News at 6a	6-7a	MTWTF--	:30	1	\$1,325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Th	03/26/20	5:59 AM	First News at 6a	6-7a	:30	SMPIAT2002H	\$1,325.00 NM
2	03/24/20	03/30/20	Good Morning America	7-9a	MTWTF--	:30	2	\$1,080.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	2	\$1,080.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	W	03/25/20	8:53 AM	Good Morning America	7-9a	:30	SMPIAT2002H	\$1,080.00 NM
3	03/28/20	03/28/20	Newswatch First News S	7-9am	-----1-	:30	1	\$1,200.00	NM
at-Sun									
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/23/20	03/29/20	-----1-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Sa	03/28/20	7:57 AM	Newswatch First News Sat-Sun	7-9am	:30	SMPIAT2002H	\$1,200.00 NM
4	03/29/20	03/29/20	Newswatch First News S	7-9am	-----1	:30	1	\$1,200.00	NM
at-Sun									
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/23/20	03/29/20	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Su	03/29/20	7:29 AM	Newswatch First News Sat-Sun	7-9am	:30	SMPIAT2002H	\$1,200.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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DUPLICATE INVOICE

Invoice #	1994088-1	Invoice Month	March 2020
Invoice Date	03/29/20	Invoice Period	02/24/20 - 03/29/20
Advertiser	Senate Majority PAC		
Product	SMP		
Estimate #	8096		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	03/24/20	03/30/20	M-F News at Noon	12-1230p	MTWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	W	03/25/20	12:18 PM	M-F News at Noon	12-1230p	:30	SMPIAT2002H	\$350.00 NM
6	03/29/20	03/29/20	This Week With George Stephanopoulos	9-10am	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/23/20	03/29/20	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Su	03/29/20	9:59 AM	This Week With George Stephanopoulos	9-10am	:30	SMPIAT2002H	\$800.00 NM
7	03/24/20	03/30/20	ELLEN EF	4p-5p	MTWTF--	:30	2	\$485.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	2	\$485.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	W	03/25/20	4:37 PM	ELLEN EF	4p-5p	:30	SMPIAT2002H	\$485.00 NM
1	KETV	F	03/27/20	4:46 PM	ELLEN EF	4p-5p	:30	SMPIAT2002H	\$485.00 NM
8	03/24/20	03/30/20	NewsWatch 7 at 6p	6-630p	MTWTF--	:30	2	\$2,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	2	\$2,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	Th	03/26/20	6:21 PM	NewsWatch 7 at 6p	6-630p	:30	SMPIAT2002H	\$2,100.00 NM
9	03/29/20	03/29/20	NewsWatch 7 at 530p	530-6p	-----1	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/23/20	03/29/20	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Su	03/29/20	5:43 PM	NewsWatch 7 at 530p	530-6p	:30	SMPIAT2002H	\$1,200.00 NM
10	03/24/20	03/30/20	Wheel of Fortune	630-7p	MTWTF--	:30	2	\$1,850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	2	\$1,850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	F	03/27/20	6:49 PM	Wheel of Fortune	630-7p	:30	SMPIAT2002H	\$1,850.00 NM
11	03/24/20	03/30/20	M-F News at 10p	M-F News at 10p	MTWTF--	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/24/20	03/30/20	MTWTF--	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	W	03/25/20	10:29 PM	M-F News at 10p	M-F News at 10p	:30	SMPIAT2002H	\$1,900.00 NM

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Invoice Date	03/29/20	Invoice Period	02/24/20 - 03/29/20
Advertiser	Senate Majority PAC		
Product	SMP		
Estimate #	8096		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/24/20	03/30/20	M-F News at 10p Class of Time - Fixed Non Pre-emptible	M-F News at 10p	MTWTF--	:30	1	\$1,900.00	NM
12	03/28/20	03/28/20	Sa News at 10p Class of Time - Fixed Non Pre-emptible	Sa News at 10p	-----1-	:30	1	\$1,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/20 03/29/20 -----1- 1 \$1,275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Sa	03/28/20	10:22 PM	Sa News at 10p	Sa News at 10p	:30	SMPIAT2002H	\$1,275.00 NM
13	03/29/20	03/29/20	Su News at 10p Class of Time - Fixed Non Pre-emptible	Su News at 10p	-----1	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/23/20 03/29/20 -----1 1 \$1,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Su	03/29/20	10:29 PM	Su News at 10p	Su News at 10p	:30	SMPIAT2002H	\$1,900.00 NM
14	03/24/20	03/30/20	First News at 430a Class of Time - Fixed Non Pre-emptible	430-5a	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/24/20 03/30/20 MTWTF-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	W	03/25/20	4:45 AM	First News at 430a	430-5a	:30	SMPIAT2002H	\$200.00 NM
15	03/24/20	03/30/20	MOM LF Class of Time - Pre-emptible with notice	1235-105a	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/24/20 03/30/20 MTWTF-- 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	W	03/25/20	1:00 AM	MOM LF	1235-105a	:30	SMPIAT2002H	\$60.00 NM
1	KETV	F	03/27/20	1:02 AM	MOM LF	1235-105a	:30	SMPIAT2002H	\$60.00 NM
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,470.00
<u>Agency Commission</u>	\$2,620.50
<u>Net Amount Due</u>	\$14,849.50

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