Media Strategies & Research 11350 Random Hills Rd Ste 670

Est 12911 10.26.12-10.28.12 (28289) Media Strategies & Research (1800) WARREN FOR SENATE 2012 (3373) POLITICAL CANDIDATE (1051) Shiebler, Charles (1011) 10/26/12-10/28/12 WHDH 12911 Schedule Dates Sales Office Advertiser Salesperson **Buyer Name** Phone/Fax Agency Product Brand

48952

Contract #

Locai/Political Candidate Agency

Account Types

Fairfax, VA 22030

Standard

Billing Type

Comments

Krista Gordon \$23,120.00 \$4,080.00 10/25/12 10/25/12 Normal 15.00 Commission % Package Deal Date Entered Last Modified Commission Order Type **Entered By** Headline # Net Total Sales Tax 90-00 **Demo**

Rate \$27,200.00 By Broadcast Month Spots 2 WHDH Boston (WHDH) Grand Total: Oct. 2012

Line	Line Type / Break Type (Ref #)	Dates	Š	Sec Length	Run Times	SP	SPW Mo	P	We Th	Fr Sa	Su Spots		Rate	Total	St	Station	Comments	Entered
1.0	1.0 Normal Line / SPOT	10/26/12-10/26/12	7	:30	:30 5A- 5:30A (ET)	The State of	1	1	1000	×	THE REAL PROPERTY.	1	\$350.00	\$350.(\$350.00 WHDH Boston (WHDH)	(мнрн)		10/25/12
2.0	2.0 Normal Line / SPOT	10/26/12-10/26/12	1	:30	:30 5:30A- 6A (ET)		1	Ĺ		×		1	\$350.00	\$350.0	\$350.00 WHDH Boston (WHDH)	(WHDH)	:	10/25/12
3.0	3.0 Normal Line / SPOT	10/26/12-10/26/12		.30	:30 7A- 8A (ET)		1	-	7	×		1	\$2,300.00	\$2,300.0	\$2,300.00 WHDH Boston (WHDH)	(WHDH)		10/25/12
4.0	4.0 Normal Line / SPOT	10/26/12-10/26/12	1	:30 (:30 8A- 9A (ET)		H			×		1	\$2,300.00	\$2,300.0	\$2,300.00 WHDH Boston (WHDH)	(WHDH)		10/25/12
5.0	5.0 Normal Line / SPOT	10/27/12-10/27/12	-	30	:30 6:57A- Today Show Weekend		2		STATE OF THE PERSON NAMED IN	×		2	\$400.00	\$800.1	\$800.00 WHDH Boston (WHDH)	(мирн)		10/25/12
6.0	6.0 Normal Line / SPOT	10/28/12-10/28/12		:30	:30 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	AY IN SUN	1				×		\$500.00	\$500.1	\$500.00 WHDH Boston (WHDH)	(мнрн)		10/25/12
7.0	7.0 Normal Line / SPOT	10/26/12-10/26/12	Г	:30	:30 9A- 9:30A (ET)		1			×		1	\$1,000.00	\$1,000.0	\$1,000.00 WHDH Boston (WHDH)	(мнрн)		10/25/12
8.0	8.0 Normal Line / SPOT	10/26/12-10/26/12	1	:30	:30 9:30A- 10A (ET)		1			×	10	1	\$1,000.00	\$1,000.0	\$1,000.00 WHDH Boston (WHDH)	(мнрн)		10/25/12
9.0	9.0 Normal Line / SPOT	10/26/12-10/26/12	-	:30	:30 10A- Today Show		1			×	14	1	\$850.00	\$850.0	\$850.00 WHDH Boston (WHDH)	(WHDH)		10/25/12
10.0	10.0 Normal Line / SPOT	10/26/12-10/26/12	I	:30	:30 11A- TODAY SHOW III (hour 4)	П	1		THE REAL PROPERTY.	×	1	1	\$850.00	\$850.0	\$850.00 WHDH Boston (WHDH)	(мнрн)		10/25/12
11.0	11.0 Normal Line / SPOT	10/26/12-10/26/12	-	30	:30 12P- 12:30P (ET)		-			×		1 4	\$1,000.00	\$1,000.0	\$1,000.00 WHDH Boston (WHDH)	(WHDH)		10/25/12
12.0	12.0 Normal Line / SPOT	10/26/12-10/26/12	-	30	:30 12:30P- 1P (ET)	S. Carl	1	Mer.	Par Charles	×		1	\$1,000.00	\$1,000.0	\$1,000.00 WHDH Boston (WHDH)	(WHDH)		10/25/12
						CONF	R S	MATI	NO	FIRMATION CONTRACT	IRA(5						
Accepted	Accepted-Agency/Advertiser:			Date:	Acce	Accepted-Station:	:uc					Date:	'n	Comments:				
					_													

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

WHDH-TV
7 Buffinch Place
7 Boston, MA 02114-2977

11350 Random Hills Rd Ste 670 Media Strategies & Research Fairfax, VA 22030

Est 12911 10.26.12-10.28.12 (28289) Media Strategies & Research (1800) WARREN FOR SENATE 2012 (3373) POLITICAL CANDIDATE (1051) Shiebler, Charles (1011) 10/26/12-10/28/12 48952 WHDH Contract # Schedule Dates Advertiser Salesperson Sales Office **Buyer Name** Phone/Fax Product Agency Brand

10/25/12 10/25/12 Last Modified Date Entered **Entered By** 90-00

Headline #

Normal Package Deai Order Type Demo

\$4,080.00 Commission % Commission

Krista Gordon

15.00

\$23,120.00 Net Total

Sales Tax

Local/Political Candidate Agency

Account Types Billing Type

12911

Standard

Comments

\$27,200.00 \$27,200.00 By Broadcast Month Spots Oct. 2012 22 22 WHDH Boston (WHDH) Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	SS	Sec Length	Run Times	SPW	δ	Tu We Th	We Th Fr Sa Su	u Spots	Rate	g	Total	Station	Comments	Entered
13.0	13.0 Normal Line / SPOT	10/26/12-10/26/12	1	36:	:30 ZP- DOCTORS		1		×	1		\$600.00	\$600.00	\$600.00 WHDH Boston (WHDH)		10/25/12
14.0	14.0 Normal Line / SPOT	10/28/12-10/28/12		ŭ	:30 9A- 7 News Today in New England-Sun		1			×		\$400.00	\$400.00	\$400.00 WHDH Boston (WHDH)		10/25/12
15.0	15.0 Normal Line / SPOT	10/26/12-10/26/12		:3	:30 3P- 3:56P (ET)		1		×			\$600.00	\$600.00	\$600.00 WHDH Boston (WHDH)		10/25/12
16.0	16.0 Normal Line / SPOT	10/27/12-10/27/12	1	.: E:	:30 6:58P- 7:58P (ET)	13	1		×			\$400.00	\$400.00	\$400.00 WHDH Boston (WHDH)		10/25/12
17.0	17.0 Normal Line / SPOT	10/26/12-10/26/12	1	3(:30 9P- GRIMM	1	1	-	×	4	\$5	\$5,000.00	\$5,000.00	\$5,000.00 WHDH Boston (WHDH)		10/25/12
18.0	18.0 Normal Line / SPOT	10/27/12-10/27/12	1		:30 9P- CHICAGO FIRE (Repeat)	at)	1 Interest	Spirite Spirite Spirite	×		27	\$4,000.00	\$4,000.00	\$4,000.00 WHDH Boston (WHDH)		10/25/12
19.0	19.0 Normal Line / SPOT	10/27/12-10/27/12	1	:3(:30 10P- LAW & ORDER SVU (R)	(R)	1		×		\$1	\$1,300.00	\$1,300.00	\$1,300.00 WHDH Boston (WHDH)		10/25/12
20.0	20.0 Normal Line / SPOT	10/28/12-10/28/12	1	:3(:30 11:30P- 7 News at 11 PM	4	1	Section of	acolicion.	×	\$1	\$1,600.00	\$1,600.00	\$1,600.00 WHDH Boston (WHDH)		10/25/12
21.0	21.0 Normal Line / SPOT	10/26/12-10/26/12	1	.3	:30 12:37A- LATE NIGHT WITH	Ε	1		×		1\$	\$1,000.00	\$1,000.00	\$1,000.00 WHDH Boston (WHDH)		10/25/12
							1									
								53								
					CON	NFI	RMA	FIRMATION CONTRACT	CON	TRAC	H					
Accepted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	-Station	;				Date:		Comments:			

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