

ORDER



WHEC-TV, LLC

Orders
Order / Rev: 381748
Alt Order #:
Product Desc: HEALTHCARE EDU PROJ
Estimate: 0001
Flight Dates: 03/05/20 - 03/08/20
Original Date / Rev: 03/04/20 / 03/04/20
Order Type: GENERAL

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency
Name: Assembly
Buying Contact:
Billing Contact:
 711 Third Ave. 3rd Fl
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Health Care Education Project
Demographic: A35+
Product Codes: PL2,PF5
Priority: 1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/08/20	18	\$10,060.00	\$8,551.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	18	\$10,060.00	\$8,551.00	0.00
Totals	18	\$10,060.00	\$8,551.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHEC	03/05/20	03/08/20	M-Su 11-11:35p Th-Su 11-11:35p	CM	10:58-11:35p	---TFSS	:30	2	\$450.00	1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/20	03/08/20	---TFSS		2			\$450.00			0.00			
N 2	WHEC	03/05/20	03/08/20	M-F Today Show 7-8am T-F Today Show 6:58am-8am	CM	M-F Today Show 6:58-8am	---TF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/20	03/08/20	---TF--		3			\$500.00			0.00			
N 3	WHEC	03/05/20	03/08/20	M-F Today Show III Th-F 11am-12pm	CM	10:58a-12p	---TF--	:30	1	\$160.00	1	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/20	03/08/20	---TF--		1			\$160.00			0.00			
N 4	WHEC	03/05/20	03/08/20	M-F 4-5p Th-F 3:58-5p	CM	3:58-5p	---TF--	:30	4	\$270.00	1	0.00	NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/20	03/08/20	---TF--		4			\$270.00			0.00			
N 5	WHEC	03/05/20	03/08/20	M-F Today Show 8-9am Th-F Today Show 8-9am	CM	M-F Today Show 8-9am	---TF--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/02/20	03/08/20	---TF--		1			\$450.00			0.00			
N 6	WHEC	03/05/20	03/08/20		CM	9-11pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00

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Advertiser: Health Care Education Project
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 Estimate: 0001

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Friday 9-11pm Fri. 9-11pm Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	----F--					1	\$900.00		0.00			
N 7	WHEC	03/05/20	03/08/20	Thursday Prime A	CM	7:58-9p	---T---	:30	1	\$800.00	2	0.00	NM	1	\$800.00
Th 8-9p Superstr/Brooklyn															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	---T---					1	\$800.00		0.00			
N 8	WHEC	03/05/20	03/08/20	Thursday Prime B	CM	8:58-10p	---T---	:30	1	\$800.00	2	0.00	NM	1	\$800.00
Th 9-10p W&G-Indebted															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	---T---					1	\$800.00		0.00			
N 9	WHEC	03/05/20	03/08/20	Thursday Prime C	CM	9:58-11p	---T---	:30	1	\$1,600.00	1	0.00	NM	1	\$1,600.00
Th 10-11p Law&Order SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	---T---					1	\$1,600.00		0.00			
N 10	WHEC	03/05/20	03/08/20	Sa 11:30p-1:05a	CM	11:28p-1:05xm	-----S-	:30	1	\$640.00	1	0.00	NM	1	\$640.00
Sa 11:28p-1:05xm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	-----S-					1	\$640.00		0.00			
N 11	WHEC	03/05/20	03/08/20	Sunday Today 8-9a	CM	Sun Tdy 7:58a-9a	-----S	:30	1	\$480.00	1	0.00	NM	1	\$480.00
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	-----S					1	\$480.00		0.00			
N 12	WHEC	03/05/20	03/08/20	Meet the Press Su. 9-10am	CM	Sun 9-10am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Sun 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/02/20		03/02/20	03/08/20	-----S					1	\$750.00		0.00			
													Totals	18	\$10,060.00