



125 West 55th St
New York, NY 10019

Contract # 26803072	Changes as of: 2/14/2020 at 9:56 AM	Version: Original Order	
CPE: 177/235/1262	Flight: 2/18/20 - 2/24/20	Station: KRBC	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Berryhill for TX CD-11	Market: Abilene	Total \$: \$1,050.00
1251 NW Briarcliff Pkwy	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 13
Suite 85	Agency Order #: 9376856	Service: Nielsen	Total CPP: \$23.33
Kansas City, MO 64116	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 45.0
	Salesperson: ANDREA KRAUS	Assistant: JACOB BURNETT	
	214-525-2617	214-525-2681	

Separation:

Comments: New Order 2/14/20 - The new order will run Tuesday 2/18 - Monday 2/24. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/18 - 2/24							Total Spots	Total \$	CPP*	GRP*	
							2/18	2/19	2/20	2/21	2/22	2/23	2/24					
1	Tu-F,M 7a-9a		Today Show-NBC	\$75.00	2.0	30	1	1	0	0	0	0	0		2	\$150.00	\$37.50	4.0
2	Sa 7a-8:30a		Today Show	\$40.00	1.5	30	0	0	0	0	1	0	0		1	\$40.00	\$26.67	1.5
3	Su 7a-8a		Today Show Sunday	\$40.00	1.5	30	0	0	0	0	0	1	0		1	\$40.00	\$26.67	1.5
4	Tu-F,M 11:30a-11:57a		Abilene Midday	\$65.00	4.0	30	1	1	0	0	0	0	1		3	\$195.00	\$16.25	12.0
5	Tu-F,M 4:58p-5:28p		KRBC 5P News	\$110.00	4.2	30	1	1	1	1	0	0	1		5	\$550.00	\$26.19	21.0
6	Sa 6p-6:30p		KRBC News @ 6P	\$75.00	5.0	30	0	0	0	0	1	0	0		1	\$75.00	\$15.00	5.0
TOTALS:							3	3	1	1	2	1	2		13	\$1,050.00	\$23.33	45.0



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	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/14/20 10:02 AM	ANDREA KRAUS	New Order 2/14/20 - The new order will run Tuesday 2/18 - Monday 2/24. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$1,050
KRBC Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$1,050.00	\$23.33	45.0
Total	100%	13	\$1,050.00	\$23.33	45.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	11	\$875.00
2020-Mar	2	\$175.00
Total	13	\$1,050.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	2/14/20 9:56 AM	ANDREA KRAUS	New	13		\$1,050.00	\$1,050.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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