

INVOICE



WTLV-TV
1070 East Adams Street
Jacksonville, FL 32202
Main: (904)354-1212
Billing:

Billing Address:

Assembly / POL
Attention: Accounts Payable
711 3rd Avenue 3rd Floor
New York, NY 10017

Send Payment To:

WTLV-TV
WTLV
PO Box 637386
Cincinnati, OH 45263-7386

Property	WTLV		
Invoice #	1940495-1	Order #	1940495
Invoice Date	02/23/20	Alt Order #	WOC12391815
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/21/20	Flight Dates	02/17/20 - 02/21/20
Advertiser	POL/ Michael Bloomberg / D / PRES / US		
Product	MIKE BLOOMBERG 2020 INC		
Estimate #	0129		
Account Executive	Jim Quinn		
Sales Office	TEGNA Sales Philadelphia		
Sales Region	National		
Agency Code	9915458		
Advertiser Code	MBLM		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73053AG		
Advertiser Ref	186325		
Product 1	MBLM		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/17/20	02/21/20	Simulcast FCN M-F 6-630p	M-F 6-630p	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 MTWTF-- 3 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTLV	M	02/17/20	6:28 PM	Simulcast FCN M-F 6-630p	M-F 6-630p	:30	MRBPSS316EH	\$400.00 NM
2	WTLV	Tu	02/18/20	5:58 PM	Simulcast FCN M-F 6-630p	M-F 6-630p	:30	MRBPBA3037EH	\$400.00 NM
3	WTLV	Th	02/20/20	6:28 PM	Simulcast FCN M-F 6-630p	M-F 6-630p	:30	MRBPBA3043EH	\$400.00 NM
2	02/17/20	02/21/20	Lincoln Rhyme: Hunt for t	Fri 8p-9p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/17/20 02/23/20 ----F-- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTLV	F	02/21/20	8:41 PM	Lincoln Rhyme: Hunt for t	Fri 8p-9p	:30	MRBPBK3036EH	\$800.00 NM
3	02/17/20	02/21/20	Tues	Tue 8p-11p	-T-----	:30	1	\$750.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTLV	Tu	02/18/20		Tues	Tue 8p-11p	:00		\$750.00 NM
			See MG 3.3						
			rb						
3	WTLV	Th	02/20/20	9:45 PM	Will & Grace / Indebted	Th 9p-10p	:30	MRBPBK3036EH	\$750.00 NM
			MG for 3.2 02/18						

Total Spots 5

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$2,750.00

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrBCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

WTLV-TV
WTLV
PO Box 637386
Cincinnati, OH 45263-7386

Invoice #	1940495-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20
Advertiser	POL/ Michael Bloomberg / D / PRES / US		
Product	MIKE BLOOMBERG 2020 INC		
Estimate #	0129		

Agency Commission **\$412.50**

Net Amount Due **\$2,337.50**

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.