

ORDER



Orders
Order / Rev: 49267
Alt Order #: 26925663
Product Desc: 9 days
Estimate: 151/711/2055
Flight Dates: 05/25/20 - 06/02/20
Original Date / Rev: 05/21/20 / 05/21/20
Order Type: GENERAL

WICU-DT1

Primary AE: Thomas Park
Sales Office: MATL
Sales Region: National

Agency
Name: SRCP Media
Buying Contact:
Billing Contact:
 201 North Union Street Suite 20
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dan Laughlin PA Senate SD-49
Demographic: A35+
Product Codes: Senator (Territory)
Revenue Code 1: POL
Revenue Code 2: POL-C
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	14	\$3,450.00	\$2,932.50
06/01/20	06/02/20	2	\$580.00	\$493.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	14	\$3,450.00	\$2,932.50	0.00
June 2020	2	\$580.00	\$493.00	0.00
Totals	16	\$4,030.00	\$3,425.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Thomas Park			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WICU-DT1	20%	\$4,030.00
Market	100%	\$20,150.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EICU	0%	\$0.00
ESEE	0%	\$0.00
SEE	0%	\$0.00
UNKWN	80%	\$16,120.00
WFXP	0%	\$0.00
WJET	0%	\$0.00
WQLN	0%	\$0.00
WSEE	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICU	05/25/20	05/29/20	M-F 6a-7a	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
Erie News Now Sunrise @ 6a (6:30 AM-7:00 AM) COMMENTS APPLY TO SUB LINES A THRU A Erie News Now Sunrise @ 630A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/25/20	05/31/20	MTWTF--			5		\$175.00		0.00				

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 Estimate: 151/711/2055

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	MTWTF--		5			\$175.00	0.00					
N 2	WICU	05/25/20	05/29/20	Early News Weekday (3p)	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
		Erie News Now @ 6p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Erie News Now @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	MTWTF--		5			\$300.00	0.00					
N 3	WICU	06/01/20	06/02/20	M-F 6a-7a	CM	6:30 AM-7:00 AM	MT-----	:30	2	\$290.00	P-01	0.00	NM	2	\$580.00
		Erie News Now Sunrise @ 6a (6:30 AM-7:00 AM)													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Erie News Now Sunrise @ 630A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/01/20	06/07/20	MT-----		2			\$290.00	0.00					
N 4	WICU	05/25/20	05/29/20	Early News Weekday (1p)	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		Erie News Now @ 5p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	MTWTF--		1			\$250.00	0.00					
N 5	WICU	05/25/20	05/29/20	Early News Weekday (2p)	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$275.00	P-01	0.00	NM	3	\$825.00
		Erie News Now @ 530pm													
		COMMENTS APPLY TO SUB LINES A THRU A													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		05/25/20	05/31/20	MTWTF--		3			\$275.00	0.00					
													Totals	16	\$4,030.00