

# CONTRACT



**WSOC-TV**  
**WSOC Television, Inc.**  
**PO Box 809229**  
**Chicago, IL 60680-9229**  
**(855) 333-2676**

And:

**Great American Media**  
**3050 K Street NW**  
**Ste 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 689190 /		<u>Alt Order #</u> 09822691
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/13/20 - 10/19/20		<u>Estimate #</u> 8319
<u>Advertiser</u> ISS/DSCC IE-A		<u>Original Date / Revision</u> 04/29/20 / 04/29/20
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> P00048635		<u>Advertiser Ref</u> 42796

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	10/13/20	10/19/20	430a EWN Daybreak	430a-5a		:30			P-02		NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$650.00					
N 2	WSOC	10/13/20	10/19/20	5a EWN Daybreak	5a-530a		:30			P-02		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				2	\$1,400.00					
N 3	WSOC	10/13/20	10/19/20	530a EWN Daybreak	530a-6a		:30			P-02		NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$1,600.00					
N 4	WSOC	10/13/20	10/19/20	M-F 6A-630A Local Ne6A-630A			:30			P-02		NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$2,700.00					
N 5	WSOC	10/13/20	10/19/20	M-F 630A-7A Local Ne630A-7A			:30			P-02		NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$2,800.00					
N 6	WSOC	10/13/20	10/19/20	GMA 7a-8a	7a-8a		:30			P-02		NM	3	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$3,750.00					
N 7	WSOC	10/13/20	10/19/20	GMA 8a-9a	8a-9a		:30			P-02		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				2	\$3,000.00					
N 8	WSOC	10/17/20	10/17/20	EWN 6a Sat	6:30 AM-7:00 AM		:30			P-02		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1-				1	\$750.00					
N 9	WSOC	10/17/20	10/17/20	EWN 7a Sat	7:30 AM-8:00 AM		:30			P-02		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1-				1	\$1,300.00					
N 10	WSOC	10/18/20	10/18/20	Su 7a-8a News	7a-8a		:30			P-02		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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<u>Advertiser</u> ISS/DSCC IE-A		<u>Original Date / Revision</u> 04/29/20 / 04/29/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1				1	\$1,800.00					
N 11	WSOC	10/13/20	10/19/20	M-F 10a-11a	10a-11a		:30			P-02		NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$1,100.00					
N 12	WSOC	10/13/20	10/19/20	The View	11a-12p		:30			P-02		NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				2	\$1,400.00					
N 13	WSOC	10/13/20	10/19/20	EWN 12 Noon M-F	12p-1230p		:30			P-02		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$1,200.00					
N 14	WSOC	10/13/20	10/19/20	M-F 1230p LOCNW	1230p-1p		:30			P-02		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				2	\$1,200.00					
N 15	WSOC	10/13/20	10/19/20	M-F 3p-4p	3p-4p		:30			P-02		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$400.00					
N 16	WSOC	10/13/20	10/19/20	M-F 4p-5p	4p-5p		:30			P-02		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$1,200.00					
N 17	WSOC	10/13/20	10/19/20	EWN 5:30p M-F	530p-6p		:30			P-02		NM	3	\$11,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$3,850.00					
N 18	WSOC	10/13/20	10/19/20	EWN 6P-630P M-F	6p-630p		:30			P-02		NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				4	\$5,000.00					
N 19	WSOC	10/13/20	10/19/20	ABC World News Toni	630p-7p		:30			P-02		NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				2	\$6,500.00					
N 20	WSOC	10/17/20	10/17/20	Sa 6p LOCNW	6p-630p		:30			P-02		NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1-				1	\$2,800.00					
N 21	WSOC	10/18/20	10/18/20	Su 6p LOCNW	6p-630p		:30			P-02		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1				1	\$4,500.00					
N 22	WSOC	10/13/20	10/19/20	M-F 7P-730P	7P-730P		:30			P-02		NM	3	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$4,200.00					
N 23	WSOC	10/13/20	10/19/20	M-Sa 11p-1135p/Su 11M-Sa	11p-1135p/S		:30			P-02		NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTFSS				4	\$3,000.00					
N 24	WSOC	10/13/20	10/19/20	Jimmy Kimmel Live	1135p-1235a		:30			P-02		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/13/20	10/19/20	MTWTF--				3	\$1,200.00					
N 25	WSOC	10/18/20	10/18/20	Su 1135p-12m LateNe	11:37 PM-12:07 X		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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Week:		10/12/20	10/18/20	-----1				1	\$1,200.00					
N 26	WSOC	10/19/20	10/19/20	DANCING WITH THE	7:57 PM-10:00 PM		:30			P-02		NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/19/20	10/25/20	1-----				1	\$8,000.00					
N 27	WSOC	10/19/20	10/19/20	THE GOOD DOCTOR	10p-11p		:30			P-02		NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/19/20	10/25/20	1-----				1	\$5,500.00					
N 28	WSOC	10/13/20	10/13/20	EMERGENCE	10p-11p		:30			P-02		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-1-----				1	\$4,000.00					
N 29	WSOC	10/15/20	10/15/20	STATION 19	8p-9p		:30			P-02		NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	---1---				1	\$7,500.00					
N 30	WSOC	10/15/20	10/15/20	MILLION LITTLE THIN	10p-11p		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	---1---				1	\$6,000.00					
N 31	WSOC	10/18/20	10/18/20	THE ROOKIE	10p-11p		:30			P-02		NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1				1	\$5,500.00					
N 32	WSOC	10/17/20	10/17/20	College FB RS Day G	12:00 PM-3:30 PM		:30			P-02		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1-				1	\$3,000.00					
N 33	WSOC	10/17/20	10/17/20	College FB RS Day G	3:30 PM-7:00 PM		:30			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/12/20	10/18/20	-----1-				1	\$3,500.00					
Totals									0.00				68	\$188,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/12/20 - 10/18/20	50	\$133,650.00	(\$20,047.50)	\$113,602.50
10/19/20 - 10/25/20	18	\$54,650.00	(\$8,197.50)	\$46,452.50
<b>Totals</b>	68	\$188,300.00	(\$28,245.00)	\$160,055.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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