

ORDER

Orders
Order / Rev: 1931646
Alt Order #: WOC12375760
Product Desc: TV
Estimate: 6035
Flight Dates: 02/03/20 - 02/07/20
Original Date / Rev: 01/30/20 / 01/30/20
Order Type: RFP

Primary AE: Kristen Waskie
Sales Office: TSPHI
Sales Region: NAT

Agency
Name: Strategic Media Placement/ POL
Buying Contact:
Billing Contact:
 7669 Stagers Loop Drive
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Peter Meijer / R / US HOUSE / MI
Demographic: A55+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 187069
Agency External ID: 7970AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/07/20	10	\$3,250.00	\$2,762.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	10	\$3,250.00	\$2,762.50	40.50
Totals	10	\$3,250.00	\$2,762.50	40.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	02/03/20	02/07/20	Good Morning America	CM	7-9a	11111--	:30	5	\$250.00	P03	2.90	NM	5	\$1,250.00
M-F Good Morning America															
(Program: Good Morning America)FEBES 2020 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	11111--			5			\$250.00		2.90			
N 2	WZZM	02/03/20	02/07/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$400.00	P03	5.20	NM	5	\$2,000.00
Local News @ 6p M-F															
(Program: WZZM News At 6P)FEBES 2020 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	11111--			5			\$400.00		5.20			
													Totals	10	\$3,250.00