



**WISN TV**  
**759 N. 19th Street**  
**Milwaukee, WI 53233**  
**Main: (414)342-8812**  
**Billing: (781)433-4283**

[www.wisn.com](http://www.wisn.com)

Billing Address:

**Spencer for Milwaukee**  
**Attention: Accounts Payable**  
**759 N. Milwaukee Street #518**  
**Milwaukee, WI 53202**

Send Payment To:

**WISN TV**  
**PO Box 90031**  
**Prescott, AZ 86304-9031**

# DUPLICATE INVOICE

Property	WISN		
Invoice #	2002894-1	Order #	2002894
Invoice Date	04/07/20	Alt Order #	
Invoice Month	April 2020	Deal #	
Invoice Period	03/30/20 - 04/07/20	Flight Dates	04/05/20 - 04/07/20
Advertiser	Spencer/City Attorney		
Product	April 5-7		
Estimate #	April 5-7		
Account Executive	Shelley Peters		
Sales Office	Milwaukee		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/05/20	04/05/20	News Sun 7-9a	7-9am	-----S	1:00	1	\$210.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/30/20	04/05/20	-----S	1	\$210.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Su	04/05/20	8:28 AM	News Sun 7-9a	7-9am	1:00	SPENCERNEWREVI SED1FULLR	\$210.00 NM
2	04/05/20	04/05/20	News Sun 7-9a	7-9am	-----S	:15	1	\$52.50	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/30/20	04/05/20	-----S	1	\$52.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Su	04/05/20	8:41 AM	News Sun 7-9a	7-9am	:15	SPENCERNEWREVI SED1R	\$52.50 NM
3	04/05/20	04/05/20	Upfront	9-930A	-----S	:15/:15	1	\$220.00	DN
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/30/20	04/05/20	-----S	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Su	04/05/20	9:29 AM	Upfront	9-930A	:15	SPENCERNEWREVI SED1R	\$110.00 DN
				9:30 AM			:15	SPENCERNEWREVI SED2R	\$110.00
4	04/05/20	04/05/20	MATTER OF FACT WKN 1030-11A D EM		-----S	1:00	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/30/20	04/05/20	-----S	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Su	04/05/20	10:44 AM	MATTER OF FACT WKND EM	1030-11A	1:00	SPENCERNEWREVI SED1FULLR	\$150.00 NM
2	WISN	Su	04/05/20	10:52 AM	MATTER OF FACT WKND EM	1030-11A	1:00	SPENCERNEWREVI SED1FULLR	\$150.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

**WISN TV**  
**PO Box 90031**  
**Prescott, AZ 86304-9031**

# DUPLICATE INVOICE

Invoice #	2002894-1	Invoice Month	April 2020
Invoice Date	04/07/20	Invoice Period	03/30/20 - 04/07/20
Advertiser	Spencer/City Attorney		
Product	April 5-7		
Estimate #	April 5-7		

[www.wisn.com](http://www.wisn.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	04/05/20	04/05/20	MATTER OF FACT WKN 1030-11A D EM		-----S	1:00	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
5	04/06/20	04/07/20	News M-F 430a	430-5a	11-----	:15/:15	2	\$45.00	DN
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	04/06/20	04/12/20	11-----				2	\$45.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	4:39 AM	News M-F 430a	430-5a	:15	SPENCERNEWREVI SED1R	\$23.00 DN
				4:42 AM			:15	SPENCERNEWREVI SED2R	\$22.00
2	WISN	Tu	04/07/20	4:44 AM	News M-F 430a	430-5a	:15	SPENCERNEWREVI SED1R	\$23.00 DN
				4:47 AM			:15	SPENCERNEWREVI SED2R	\$22.00
6	04/06/20	04/07/20	News M-F 5a	5-6A	1-----	1:00	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	04/06/20	04/12/20	1-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	5:58 AM	News M-F 5a	5-6A	1:00	SPENCERNEWREVI SED1FULLR	\$200.00 NM
7	04/06/20	04/07/20	News M-F 6a	6-7A	1-----	:15/:15	1	\$235.00	DN
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	04/06/20	04/12/20	1-----				1	\$235.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	6:28 AM	News M-F 6a	6-7A	:15	SPENCERNEWREVI SED1R	\$118.00 DN
				6:30 AM			:15	SPENCERNEWREVI SED2R	\$117.00
8	04/06/20	04/07/20	Good Morning America	7-9a	1-----	:15/:15	1	\$250.00	DN
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	04/06/20	04/12/20	1-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	7:27 AM	Good Morning America	7-9a	:15	SPENCERNEWREVI SED1R	\$125.00 DN
				7:28 AM			:15	SPENCERNEWREVI SED2R	\$125.00
9	04/06/20	04/07/20	DAYTIME NEWS	M-F 11A-12P, 9/10-	1-----	1:00	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	04/06/20	04/12/20	1-----				1	\$120.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	11:11 AM	DAYTIME NEWS	M-F 11A-12P, 9/10-	1:00	SPENCERNEWREVI SED1FULLR	\$120.00 NM
10	04/06/20	04/07/20	Jimmy Kimmel	M-F 1035p-1135p	1-----	:15/:15	1	\$250.00	DN
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	04/06/20	04/12/20	1-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Spencer/City Attorney		
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Estimate #	April 5-7		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	04/06/20	04/07/20	Jimmy Kimmel	M-F 1035p-1135p	1-----	:15/:15	1	\$250.00	DN
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	11:50 PM	Jimmy Kimmel	M-F 1035p-1135p	:15	SPENCERNEWREVI SED1R	\$125.00 DN
				11:51 PM			:15	SPENCERNEWREVI SED2R	\$125.00
11	04/06/20	04/07/20	Nightline	M-F 1135p-1205x	1-----	:15/:15	1	\$140.00	DN
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/06/20	04/12/20	1-----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	M	04/06/20	10:49 PM	Nightline	M-F 1135p-1205x	:15	SPENCERNEWREVI SED1R	\$70.00 DN
				10:51 PM			:15	SPENCERNEWREVI SED2R	\$70.00
12	04/06/20	04/07/20	News M-F 5a	5-6A	-1-----	:15/:15	1	\$100.00	DN
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/06/20	04/12/20	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/07/20	5:22 AM	News M-F 5a	5-6A	:15	SPENCERNEWREVI SED1R	\$50.00 DN
				5:23 AM			:15	SPENCERNEWREVI SED2R	\$50.00
13	04/06/20	04/07/20	News M-F 6a	6-7A	-1-----	:15	1	\$117.50	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/06/20	04/12/20	-1-----	1	\$117.50				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WISN	Tu	04/07/20	6:55 AM	News M-F 6a	6-7A	:15	SPENCERNEWREVI SED2R	\$117.50 NM
<b>Total Spots</b>							<b>15</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,285.00</b>
<u>Agency Commission</u>	<b>\$342.75</b>
<u>Net Amount Due</u>	<b>\$1,942.25</b>

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