

# CONTRACT



**Charlotte WMYT**  
**2960 North Meridian Street, Suite 250**  
**Jill Hammons**  
**Indianapolis, IN 46208**  
**(123) 123-1234**

<u>Contract / Revision</u> 2485756 /		<u>Alt Order #</u> 09815884
<u>Advertiser</u> <b>POL/A Stronger North Carolina PAC</b>		<u>Original Date / Revision</u> 04/20/20 / 04/20/20
<u>Contract Dates</u> <b>10/13/20 - 10/19/20</b>	<u>Estimate #</u> <b>8293</b>	
<u>Product</u> <b>A STRONGER NC</b>		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WMYT</b>	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 538	<u>Product 1/2</u> 574
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMYT	10/13/20	10/19/20	PA (M-F)	7p-8p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--	4			\$150.00				
N 2	WMYT	10/13/20	10/19/20	M-F 10p-1030p LF 1	10p-1030p		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--	2			\$135.00				
N 3	WMYT	10/13/20	10/19/20	M-F 1030p-11p LF 2	1030p-11p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--	1			\$135.00				
N 4	WMYT	10/13/20	10/19/20	M-F 8p-9p Rotator	M-F 8p-9p Rotator		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--	2			\$180.00				
N 5	WMYT	10/13/20	10/19/20	M-F 9p-10p Rotator	M-F 9p-10p Rotator		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/13/20	10/19/20	MTWTF--	3			\$225.00				
<b>Totals</b>											<b>12</b>	<b>\$2,040.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	12	\$2,040.00	(\$306.00)	\$1,734.00
<b>Totals</b>	<b>12</b>	<b>\$2,040.00</b>	<b>(\$306.00)</b>	<b>\$1,734.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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