CONTRACT

KCAU 5000 Riverside Dr **Building 5 Suite 200** Irving, TX 75039 (712) 224-6727

And:

Great American Media 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Revision			Alt Order #			
	2497137	/		26911562	2		
<u>Advertiser</u>			Ori	ginal Date) / F	Revision	
POL/DSCC IE			C	4/30/20	/	04/30/20	
Contract Dates	Estimate #	•					
10/06/20 - 10/12/20	8314						
<u>Product</u>	•						
Issue							

Dilling Cyclo	Billing Cale	ndor	Cash/Trade		
Billing Cycle	Dilling Cale	enuar .	Cash/Trade		
EOM	Broadcast		Cash		
Property	Account Ex	<u>xecutive</u>	Sales Office		
KCAU	Katz Wash	ington	Katz/Washingto		
Special Hand	ling				
<u>Demographic</u>					
Adults 35+					
Agy Code	Advertiser	<u>Code</u>	Product 1/2		
9913721	49		53		
Agency Ref		Advertiser	Ref		
IN3307/TO23	2				

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Da	ys Length Week	Rate Type	Spots	Amount
N 1 KCAU 10/06/20 10/12/20 Good Day Siouxland @5a Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 6	Good Day Siouxlan <u>Rate</u> \$105.00	:30	NM	6	\$630.00
N 2 KCAU 10/06/20 10/12/20 Good Siouxland @6a Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 5	Good Siouxland @ <u>Rate</u> \$275.00	:30	NM	5	\$1,375.00
N 3 KCAU 10/06/20 10/12/20 GMA Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 8	GMA <u>Rate</u> \$395.00	:30	NM	8	\$3,160.00
N 4 KCAU 10/11/20 10/11/20 Su 7a-8a Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20 S 1	Su 7a-8a <u>Rate</u> \$205.00	:30	NM	1	\$205.00
N 5 KCAU 10/06/20 10/12/20 M-F 11a-1130a Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 3	M-F 11a-1130a <u>Rate</u> \$225.00	:30	NM	3	\$675.00
N 6 KCAU 10/06/20 10/12/20 M-F ABC9 News @ 1130a Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 3	M-F ABC9 News @ <u>Rate</u> \$270.00	:30	NM	3	\$810.00
N 7 KCAU 10/06/20 10/12/20 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 3	M-F 4p-5p <u>Rate</u> \$275.00	:30	NM	3	\$825.00
N 8 KCAU 10/06/20 10/12/20 M-F KCAU9 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 4	M-F KCAU9 News <u>Rate</u> \$575.00	:30	NM	4	\$2,300.00
N 9 KCAU 10/06/20 10/12/20 M-F KCAU9 News at 6 Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 3	M-F KCAU9 News <u>Rate</u> \$735.00	:30	NM	3	\$2,205.00
N 10 KCAU 10/10/20 10/10/20 Sa KCAU9 News at 6 Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20 S- 1	Sa KCAU9 News a <u>Rate</u> \$720.00	:30	NM	1	\$720.00
N 11 KCAU 10/11/20 10/11/20 ABC9 News at 5:30 Sun Start Date End Date Weekdays Spots/Week	ABC9 News at 5:3(Rate	:30	NM	1	\$720.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KCAU 5000 Riverside Dr **Building 5 Suite 200** Irving, TX 75039 (712) 224-6727

Contract / Revision	Alt Order #
2497137 /	26911562

Advertiser Original Date / Revision POL/DSCC IE 04/30/20 / 04/30/20

Contract Dates Product Estimate # Issue 10/06/20 - 10/12/20 8314

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20 S 1	<u>Rate</u> \$720.00	•	,	·	
N 12 KCAU 10/06/20 10/12/20 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/06/20 10/12/20 MTWTF 5	M-F 630p-7p <u>Rate</u> \$295.00	:30	NM	5	\$1,475.00
N 13 KCAU 10/06/20 10/12/20 LN M-Su 10p News Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 3	LN M-Su 10p News Rate \$1,105,00	:30	NM	3	\$3,315.00
N 14 KCAU 10/10/20 10/10/20 LN M-Su 10p News Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20S- 1	LN M-Su 10p News Rate \$840.00	:30	NM	1	\$840.00
N 15 KCAU 10/06/20 10/12/20 10:35 PM-11:35 PM Start Date End Date Weekdays Spots/Week Week: 10/06/20 10/12/20 MTWTF 3	10:35 PM-11:35 PN Rate \$190.00	:30	NM	3	\$570.00
N 16 KCAU 10/12/20 10/12/20 Mon Prime Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/12/20 10/18/20 M 1	Mon Prime Hour 3 Rate \$2,560.00	:30	NM	1	\$2,560.00
N 17 KCAU 10/06/20 10/06/20 Tue Prime Hour 1 Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20 -T 1	Tue 7p-8p Rate \$2,080.00	:30	NM	1	\$2,080.00
N 18 KCAU 10/08/20 10/08/20 Thur Prime Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/05/20 10/11/20T 1	Thu 9p-10p <u>Rate</u> \$1,120.00	:30	NM	1	\$1,120.00
N 19 KCAU 10/09/20 10/09/20 Fri Prime Other 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/05/20 10/11/20F 1	Fri 8p-10p <u>Rate</u> \$1,120.00	:30	NM	1	\$1,120.00
N 20 KCAU 10/10/20 10/10/20 2:30 PM-6:00 PM Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20S- 1	2:30 PM-6:00 PM <u>Rate</u> \$1,760.00	:30	NM	1	\$1,760.00
N 21 KCAU 10/10/20 10/10/20 11:00 AM-2:30 PM Start Date End Date Weekdays Spots/Week Week: 10/05/20 10/11/20S- 1	11:00 AM-2:30 PM <u>Rate</u> \$1,120.00	:30	NM	1	\$1,120.00
		Totals		56	\$29,585.00

Time Period # of Spots Agency Comm. **Gross Amount** Net Amount 09/28/20 -10/25/20 56 \$29,585.00 (\$4,437.75)\$25,147.25 Totals 56 \$29,585.00 (\$4,437.75)\$25,147.25

Signature:	Date:	
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