



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 1600688 /		<u>Alt Order #</u>
<u>Advertiser</u> America First Action		<u>Original Date / Revision</u> 04/13/20 / 04/21/20
<u>Contract Dates</u> 09/30/20 - 10/06/20	<u>Estimate #</u> 330105	
<u>Product</u> ORDR 9/30-10/6		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBTV	<u>Account Executive</u> Patti Goodnight	<u>Sales Office</u> Charlotte Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9918354	<u>Advertiser Code</u> AMFAI	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 139856	<u>Advertiser Ref</u> 71161	

And:

Del Ray Media (VA)
PO Box 1309
ALEXANDRIA, VA 22309

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBTV	09/30/20	10/06/20	CBS Soap Rotator	1230p-2p		:30			P-03	NM	10	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	--222--				6	\$2,500.00				
	Week:	10/05/20	10/11/20	22-----				4	\$2,500.00				
N 2	WBTV	10/04/20	10/04/20	CBS Sunday Morning	9a-1030a		:30			P-03	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	-----1				1	\$2,500.00				
N 3	WBTV	10/04/20	10/04/20	CBS Face The Nation	1030a-1130a		:30			P-03	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	-----1				1	\$1,400.00				
N 4	WBTV	09/30/20	10/06/20	M-F News at 430a	430a-5a		:30			P-03	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	--111--				3	\$425.00				
	Week:	10/05/20	10/11/20	11-----				2	\$425.00				
N 5	WBTV	09/30/20	10/06/20	CBS This Morning	7a-9a		:30			P-03	NM	15	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	--333--				9	\$1,800.00				
	Week:	10/05/20	10/11/20	33-----				6	\$1,800.00				
N 6	WBTV	10/03/20	10/03/20	Sat News at 5a	5a-6a		:30			P-03	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	-----1-				1	\$425.00				
N 7	WBTV	10/03/20	10/03/20	Sat News at 6a	6a-7a		:30			P-03	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	-----2-				2	\$850.00				
N 8	WBTV	10/03/20	10/03/20	CBS This Morning Sat	8a-10a		:30			P-03	NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	-----3-				3	\$2,100.00				
N 9	WBTV	10/04/20	10/04/20	Sun News at 6a	6a-7a		:30			P-03	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	-----2				2	\$850.00				
N 10	WBTV	09/30/20	10/05/20	M-F News at 4p	4p-430p		:30			P-03	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/28/20	10/04/20	--111--				3	\$1,400.00				
	Week:	10/05/20	10/11/20	1-----				1	\$1,400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/30/20 - 10/06/20	<u>Product</u> ORDR 9/30-10/6	<u>Estimate #</u> 330105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 11	WBTV	09/30/20	10/06/20	M-F News at 430p	430p-5p		:30			P-03	NM	5	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$1,700.00				
Week:		10/05/20	10/11/20	11-----				2	\$1,700.00				
N 12	WBTV	09/30/20	10/06/20	M-F News at 5p	5p-530p		:30			P-03	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$2,500.00				
Week:		10/05/20	10/11/20	11-----				2	\$2,500.00				
N 13	WBTV	09/30/20	10/06/20	M-F News at 6p	6p-630p		:30			P-03	NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$2,800.00				
Week:		10/05/20	10/11/20	11-----				2	\$2,800.00				
N 14	WBTV	09/30/20	10/06/20	M-F News at 7p	7p-730p		:30			P-03	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$2,500.00				
Week:		10/05/20	10/11/20	11-----				2	\$2,500.00				
N 15	WBTV	09/30/20	10/06/20	CBS Late Late Show	1237a-138a		:30			P-03	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$550.00				
Week:		10/05/20	10/11/20	11-----				2	\$550.00				
N 16	WBTV	09/30/20	10/06/20	CBS Late Show	1135p-1238a		:30			P-03	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$1,300.00				
Week:		10/05/20	10/11/20	11-----				2	\$1,300.00				
N 17	WBTV	09/30/20	10/06/20	M-F News at 11p	11p-1135p		:30			P-03	NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--1-1--				2	\$2,700.00				
Week:		10/05/20	10/11/20	-1-----				1	\$2,700.00				
N 18	WBTV	10/04/20	10/04/20	Sun News at 11p	11p-1135p		:30			P-03	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1				1	\$2,100.00				
N 19	WBTV	09/30/20	10/06/20	On Your Side Tonight	730p-8p		:30			P-03	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	--111--				3	\$2,000.00				
Week:		10/05/20	10/11/20	11-----				2	\$2,000.00				
N 20	WBTV	10/05/20	10/05/20	Bull	10p-11p		:30			P-03	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	2-----				2	\$7,000.00				
N 21	WBTV	10/06/20	10/06/20	NCIS	757p-9p		:30			P-03	NM	1	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/20	10/11/20	-1-----				1	\$9,800.00				
N 22	WBTV	10/02/20	10/02/20	Hawaii Five-0	8p-9p		:30			P-03	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----1--				1	\$7,000.00				
N 23	WBTV	10/02/20	10/02/20	Magnum PI	9p-10p		:30			P-03	NM	2	\$19,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----2--				2	\$9,800.00				
N 24	WBTV	10/02/20	10/02/20	Blue Bloods	10p-11p		:30			P-03	NM	3	\$29,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	----3--				3	\$9,800.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 25	WBTV	10/03/20	10/03/20	Crimetime	8p-9p		:30			P-03	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2-	2				\$1,800.00				
N 26	WBTV	10/03/20	10/03/20	Crimetime	9p-10p		:30			P-03	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2-	2				\$2,400.00				
N 27	WBTV	10/03/20	10/03/20	48 Hoursr 3	10p-11p		:30			P-03	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2-	2				\$3,000.00				
N 28	WBTV	10/04/20	10/04/20	NCIS: Los Angeles	9p-10p		:30			P-03	NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	-----1	1				\$8,400.00				
N 29	WBTV	10/04/20	10/04/20	NCIS: New Orleans	10p-11p		:30			P-03	NM	2	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		09/28/20	10/04/20	-----2	2				\$5,600.00				
Totals												101	\$264,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/06/20	101	\$264,500.00	(\$39,675.00)	\$224,825.00
Totals	101	\$264,500.00	(\$39,675.00)	\$224,825.00

Signature: _____ **Date:** _____

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