

ORDER

Orders	Order / Rev:	1643883		
	Alt Order #:	WOC12522767		
	Product Desc:	SCHD107		
	Estimate:	12007		WMBF
	Flight Dates:	06/05/20 - 06/09/20	Primary AE:	Ronald Bass
	Original Date / Rev:	06/04/20 / 06/04/20	Sales Office:	MYR-N
	Order Type:	NORMAL	Sales Region:	National
Agency	Name:	National Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Lane	Billing Cycle:	EOM
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Alan Clemmons for State House		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidate - State - House	Advertiser External ID:	180207
	Revenue Code 1:	AGY	Agency External ID:	1259
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	27	\$1,542.50	\$1,311.13

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	27	\$1,542.50	\$1,311.13	49.72
Totals	27	\$1,542.50	\$1,311.13	49.72

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ronald Bass	MYR-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBF	06/05/20	06/09/20	M-F 5a News M-F 5a News	CM	5:00 AM-6:00 AM	11--1--	:15	3	\$22.50	P-05	0.84	NM	3	\$67.50
(Program: WMBF NEWS TODAY @5-6A)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	11--1--					3	\$22.50		0.84			
N 2	WMBF	06/05/20	06/09/20	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	11--1--	:15	3	\$50.00	P-05	1.20	NM	3	\$150.00
(Program: WMBF NEWS TODAY 6-7A)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	11--1--					3	\$50.00		1.20			
N 3	WMBF	06/05/20	06/06/20	Sat 7a News Saturday 7a News	CM	7:00 AM-8:00 AM	-----1-	:15	1	\$55.00	P-04	1.80	NM	1	\$55.00
(Program: WMBF NEWS TODAY SAT)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1-					1	\$55.00		1.80			
N 4	WMBF	06/05/20	06/07/20	Sun 7a News Sun 7a News	CM	7:00 AM-8:00 AM	-----1	:15	1	\$55.00	P-04	1.90	NM	1	\$55.00
(Program: WMBF NEWS TODAY SU)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1					1	\$55.00		1.90			
N 5	WMBF	06/05/20	06/07/20	NBC Meet The Press NBC Meet the Press	CM	9:00 AM-10:00 AM	-----1	:15	1	\$112.50	P-04	0.98	NM	1	\$112.50

Order / Rev: 1643883
 Alt Order #: WOC12522767
 Flight Dates: 06/05/20 - 06/09/20

Advertiser: Alan Clemmons for State House
 Product Desc: SCHD107
 Estimate: 12007

WMBF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: MEET THE PRESS)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1					1	\$112.50		0.98			
N 6	WMBF	06/05/20	06/08/20	M-F 4p News	CM	4:00 PM-5:00 PM	1---1--	:15	2	\$30.00	P-04	1.44	NM	2	\$60.00
				M-F 4p News											
(Program: WMBF NEWS 4P)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$30.00		1.44			
N 7	WMBF	06/05/20	06/08/20	M-F 5p News	CM	5:00 PM-5:30 PM	1---1--	:15	2	\$47.50	P-04	1.90	NM	2	\$95.00
				M-F 5p News											
(Program: WMBF NEWS 5P)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$47.50		1.90			
N 8	WMBF	06/05/20	06/08/20	M-F 6p News	CM	6:00 PM-6:30 PM	1---1--	:15	2	\$87.50	P-04	2.90	NM	2	\$175.00
				M-F 6-630p News											
(Program: WMBF NEWS 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$87.50		2.90			
N 9	WMBF	06/05/20	06/08/20	NBC Nightly News	CM	6:30 PM-7:00 PM	1---1--	:15	2	\$125.00	P-04	3.80	NM	2	\$250.00
				NBC Nightly News											
(Program: NBC NIGHTLY NEWS)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$125.00		3.80			
N 10	WMBF	06/05/20	06/06/20	Sat-Sun 6p News	CM	6:00 PM-6:30 PM	-----1-	:15	1	\$45.00	P-05	2.20	NM	1	\$45.00
				Sat-Sun 6p News											
(Program: WMBF WKND NEWS 6P SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1-					1	\$45.00		2.20			
N 11	WMBF	06/05/20	06/07/20	Sat-Sun 6p News	CM	6:00 PM-6:30 PM	-----1	:15	1	\$45.00	P-05	2.90	NM	1	\$45.00
				Sat-Sun 6p News											
(Program: WMBF WKND NEWS 6P SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1					1	\$45.00		2.90			
N 12	WMBF	06/05/20	06/08/20	M-F 7p News	CM	7:00 PM-7:30 PM	1---1--	:15	2	\$57.50	P-04	2.20	NM	2	\$115.00
				M-F 7p News											
(Program: WMBF NEWS 7P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$57.50		2.20			
N 13	WMBF	06/05/20	06/08/20	M-F 730p News	CM	7:30 PM-8:00 PM	1---1--	:15	2	\$57.50	P-04	1.80	NM	2	\$115.00
				M-F 730p News											
(Program: WMBF News at 7:30PM)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$57.50		1.80			
N 14	WMBF	06/05/20	06/08/20	M-F Late News	CM	11:00 PM-11:35 PM	1---1--	:15	2	\$50.00	P-05	1.52	NM	2	\$100.00
				M-F Late News											
(Program: WMBF NEWS 11P M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/05/20	06/11/20	1---1--					2	\$50.00		1.52			
N 15	WMBF	06/05/20	06/06/20	Sat Late News	CM	11:00 PM-11:30 PM	-----1-	:15	1	\$45.00	P-04	1.50	NM	1	\$45.00
				Sat Late News											
(Program: WMBF NEWS 11P SA)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1-					1	\$45.00		1.50			
N 16	WMBF	06/05/20	06/07/20	Sun Late News	CM	11:00 PM-11:30 PM	-----1	:15	1	\$57.50	P-04	1.20	NM	1	\$57.50
				Sun Late News											
(Program: WMBF NEWS 11P SU)CS-Q2 (sell) - ESTIMATES BASED ON COMSCORE 2ND QUARTER 2019.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----1					1	\$57.50		1.20			
													Totals	27	\$1,542.50