

INVOICE



KAAL-TV
1320 Salem Road SW
Rochester, MN 55902
Main: (507)288-7555
Billing: (507)258-7229

www.kaaltv.com

Billing Address:

Groundswell Public Strategies
Attention: Accounts Payable
100 E Grand Avenue Ste. 380
Des Moines, IA 50309

Send Payment To:

KAAL-TV
PO BOX 860641
Minneapolis, MN 55486-0641

Invoice #	Invoice Date	Invoice Month	Invoice Period
378700-1	01/26/20	January 2020	12/30/19 - 01/20/20

Property	Account Executive	Sales Office	Sales Region
KAAL	Darah Wright	HRP - Washington	National

Advertiser	Product	Estimate Number
Amy for America	KLOBUCHAR 4 PRES 60S	28

Flight Dates	Order #	Alt Order #
01/14/20 - 01/20/20	378700	09736523

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	4	3

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/15/20	01/20/20	Good Morning America	M-F 7-9a	M-WTF--	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M-WTF-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	7:58 AM	Good Morning America	M-F 7-9a	1:00	AJK-TV19-12H	\$150.00 NM
2	01/15/20	01/20/20	Live With Kelly	M-F 9-10a	M-WTF--	1:00	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M-WTF-- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	9:35 AM	Live With Kelly	M-F 9-10a	1:00	AJK-TV19-12H	\$120.00 NM
3	01/15/20	01/20/20	The View	M-F 10-11a	M-WTF--	1:00	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M-WTF-- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	Th	01/16/20	10:59 AM	The View	M-F 10-11a	1:00	AJK-TV19-12H	\$140.00 NM
4	01/15/20	01/20/20	M-F 11a-Noon	M-F 11a-Noon	M-WTF--	1:00	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M-WTF-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	11:45 AM	M-F 11a-Noon	M-F 11a-Noon	1:00	AJK-TV19-12H	\$100.00 NM
5	01/15/20	01/20/20	M-F 4-5p	M-F 4-5p	M-WTF--	1:00	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M-WTF-- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20		M-F 4-5p	M-F 4-5p	:00		\$120.00 NM
			See MG 5.2						
2	KAAL	F	01/17/20	3:58 PM	M-F 4-5p	M-F 4-5p	1:00	AJK-TV19-12H	\$120.00 NM
			MG for 5.1 01/15						

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

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378700-1	01/26/20	January 2020	12/30/19 - 01/20/20
Advertiser	Product	Estimate Number	
Amy for America	KLOBUCHAR 4 PRES 60S	28	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	01/15/20	01/20/20	ABC 6 News at 5	M-F 5-528p	M- WTF- -	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M- WTF- - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	5:23 PM	ABC 6 News at 5	M-F 5-528p	1:00	AJK- TV19- 12H	\$150.00 NM
7	01/15/20	01/20/20	ABC 6 News at 6	M-F 6-630p	M- WTF- -	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M- WTF- - 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	6:10 PM	ABC 6 News at 6	M-F 6-630p	1:00	AJK- TV19- 12H	\$200.00 NM
8	01/15/20	01/20/20	M-F 630-7p	M-F 630-7p	M- WTF- -	1:00	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M- WTF- - 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	6:56 PM	M-F 630-7p	M-F 630-7p	1:00	AJK- TV19- 12H	\$260.00 NM
9	01/20/20	01/20/20	Monday Spcl Prime A	Mon 7-9p	1- - - - -	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/20/20 01/26/20 1- - - - - 1 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	M	01/20/20	7:49 PM	Monday Spcl Prime A	Mon 7-9p	1:00	AJK- TV19- 12H	\$2,000.00 NM
10	01/15/20	01/20/20	ABC 6 News at 10	M-F 10-1035p	M- WTF- -	1:00	2	\$290.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M- WTF- - 2 \$290.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	10:21 PM	ABC 6 News at 10	M-F 10-1035p	1:00	AJK- TV19- 12H	\$290.00 NM
2	KAAL	Th	01/16/20	10:23 PM	ABC 6 News at 10	M-F 10-1035p	1:00	AJK- TV19- 12H	\$290.00 NM
11	01/15/20	01/20/20	M-F Late Fringe	M-F 1035 - 1137p	M- WTF- -	1:00	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 M- WTF- - 2 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	W	01/15/20	11:04 PM	M-F Late Fringe	M-F 1035 - 1137p	1:00	AJK- TV19- 12H	\$140.00 NM
2	KAAL	Th	01/16/20	11:05 PM	M-F Late Fringe	M-F 1035 - 1137p	1:00	AJK- TV19- 12H	\$140.00 NM
12	01/18/20	01/18/20	On the Road with Jason Davis	Sa 630-7p	- - - - 1-	1:00	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/14/20 01/20/20 - - - - 1- 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	Sa	01/18/20	6:46 PM	On the Road with Jason Davis	Sa 630-7p	1:00	AJK- TV19- 12H	\$90.00 NM

Total Spots **14**

Payment Terms 30 Days

Gross Total **\$4,190.00**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Amy for America	KLOBUCHAR 4 PRES 60S	28	

Agency Commission **\$628.50**

Net Amount Due **\$3,561.50**