

Order / Rev: 1996189
 Alt Order #: WOC12499614
 Flight Dates: 05/08/20 - 05/14/20

Advertiser: POL/ Martha McSally / R / US SEN / AZ
 Product Desc: FP1
 Estimate: 334

KMSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: DAYBREAK - RATE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/20	05/14/20	1- 1- - - -					2	\$60.00		0.00			
N 2	KMSB	05/08/20	05/13/20	Wendy Williams 10-11a CM		10:00 AM-11:00 AM	111- - - -	1:00	3	\$20.00	P04	0.00	NM	3	\$60.00
WENDY WILLIAMS - RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/20	05/14/20	111- - - -					3	\$20.00		0.00			
N 3	KMSB	05/08/20	05/11/20	Local News @ 530p M-F CM		5:30 PM-6:00 PM	1- - - - -	1:00	1	\$70.00	P04	0.00	NM	1	\$70.00
FOX 11 EARLY NEWS - RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/20	05/14/20	1- - - - -					1	\$70.00		0.00			
N 4	KMSB	05/08/20	05/13/20	Local News @ 9p M-F CM		9:00 PM-10:00 PM	1- 1- - - -	1:00	2	\$160.00	P04	0.00	NM	2	\$320.00
FOX11 NEWS AT NINE - RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/08/20	05/14/20	1- 1- - - -					2	\$160.00		0.00			
N 5	KMSB	05/08/20	05/09/20	Local News @ 9p Sa CM		9:00 PM-10:00 PM	- - - - - 1-	1:00	1	\$130.00	P04	0.00	NM	1	\$130.00
FOX11 NEWS AT NINE - RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/20	05/10/20	- - - - - 1-					1	\$130.00		0.00			
													Totals	9	\$700.00