



**KETV**  
**1001 So. 10th Street**  
**Omaha, NE 68108**  
**Main: (402)345-7777**  
**Billing: (704)208-2350**

[www.ketv.com](http://www.ketv.com)

Billing Address:

**Screen Strategies Media**  
**Attention: Jim Nelson**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

Send Payment To:

**KETV**  
**PO Box 90016**  
**Prescott, AZ 86304-9016**

# DUPLICATE INVOICE

Property	KETV		
Invoice #	2006411-1	Order #	2006411
Invoice Date	04/26/20	Alt Order #	
Invoice Month	April 2020	Deal #	
Invoice Period	03/30/20 - 04/26/20	Flight Dates	04/20/20 - 04/26/20
Advertiser	Ashford For Congress		
Product	4/20/20-4/26/20		
Estimate #	5721		
Account Executive	KETV LOCAL HOUSE		
Sales Office	Omaha		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/22/20	04/24/20	First News at 5a	5-6a	-- 1- 1--	:30	2	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	-- 1- 1--	2	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	W	04/22/20	5:12 AM	First News at 5a	5-6a	:30	AATV2001H	\$115.00 NM
1	KETV	F	04/24/20	5:52 AM	First News at 5a	5-6a	:30	AATV2002H	\$115.00 NM
2	04/21/20	04/24/20	First News at 6a	6-7a	- 1211--	:30	5	\$280.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- 1211--	5	\$280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	Tu	04/21/20	6:29 AM	First News at 6a	6-7a	:30	AATV2001H	\$280.00 NM
3	KETV	W	04/22/20	6:11 AM	First News at 6a	6-7a	:30	AATV2001H	\$280.00 NM
1	KETV	W	04/22/20	6:42 AM	First News at 6a	6-7a	:30	AATV2001H	\$280.00 NM
4	KETV	Th	04/23/20	6:20 AM	First News at 6a	6-7a	:30	AATV2001H	\$280.00 NM
5	KETV	F	04/24/20	6:28 AM	First News at 6a	6-7a	:30	AATV2002H	\$280.00 NM
3	04/21/20	04/24/20	Good Morning America	7-9a	- 2111--	:30	5	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- 2111--	5	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	Tu	04/21/20	7:59 AM	Good Morning America	7-9a	:30	AATV2001H	\$190.00 NM
1	KETV	Tu	04/21/20	8:54 AM	Good Morning America	7-9a	:30	AATV2001H	\$190.00 NM
3	KETV	W	04/22/20	8:53 AM	Good Morning America	7-9a	:30	AATV2001H	\$190.00 NM
4	KETV	Th	04/23/20	7:25 AM	Good Morning America	7-9a	:30	AATV2001H	\$190.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Send Payment To:

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**Prescott, AZ 86304-9016**

# DUPLICATE INVOICE

Invoice #	2006411-1	Invoice Month	April 2020
Invoice Date	04/26/20	Invoice Period	03/30/20 - 04/26/20
Advertiser	Ashford For Congress		
Product	4/20/20-4/26/20		
Estimate #	5721		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/21/20	04/24/20	Good Morning America	7-9a	- 2111 - -	:30	5	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KETV	F	04/24/20	8:49 AM	Good Morning America	7-9a	:30	AATV2002H	\$190.00 NM
4	04/25/20	04/25/20	Sat/Sun News 5-6am	5-6am	- - - - - 1 -	:30	1	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- - - - - 1 -	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Sa	04/25/20	5:53 AM	Sat/Sun News 5-6am	5-6am	:30	AATV2002H	\$30.00 NM
5	04/23/20	04/23/20	Rachael Ray	9-10a	- - - 1 - - -	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- - - 1 - - -	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Th	04/23/20	9:17 AM	Rachael Ray	9-10a	:30	AATV2001H	\$60.00 NM
6	04/24/20	04/24/20	The View	10-11a	- - - - 1 - -	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- - - - 1 - -	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	F	04/24/20	10:32 AM	The View	10-11a	:30	AATV2002H	\$50.00 NM
7	04/21/20	04/21/20	PANDEMIC	11A-12P	- 1 - - - - -	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- 1 - - - - -	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Tu	04/21/20	11:29 AM	PANDEMIC	11A-12P	:30	AATV2001H	\$60.00 NM
8	04/22/20	04/23/20	M-F News at Noon	12-1230p	- - 11 - - -	:30	2	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- - 11 - - -	2	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	W	04/22/20	12:14 PM	M-F News at Noon	12-1230p	:30	AATV2001H	\$115.00 NM
1	KETV	Th	04/23/20	12:12 PM	M-F News at Noon	12-1230p	:30	AATV2001H	\$115.00 NM
9	04/23/20	04/23/20	DR OZ DAY	2-3PM	- - - 1 - - -	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- - - 1 - - -	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Th	04/23/20	3:38 PM	DR OZ DAY	2-3PM	:30	AATV2001H	\$20.00 NM
10	04/21/20	04/24/20	NewsWatch 7 at 5p	5-530p	- 1 - - 1 - -	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									

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# INVOICE

Invoice #	2006411-1	Invoice Month	April 2020
Invoice Date	04/26/20	Invoice Period	03/30/20 - 04/26/20
Advertiser	Ashford For Congress		
Product	4/20/20-4/26/20		
Estimate #	5721		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	04/21/20	04/24/20	Newsweek 7 at 5p	5-530p	- 1 - - 1 - -	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- 1 - - 1 - -	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Tu	04/21/20	5:22 PM	Newsweek 7 at 5p	5-530p	:30	AATV2001H	\$300.00 NM
2	KETV	F	04/24/20	5:21 PM	Newsweek 7 at 5p	5-530p	:30	AATV2002H	\$300.00 NM
11	04/21/20	04/23/20	Newsweek 7 at 6p	6-630p	- 111 - - -	:30	3	\$435.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- 111 - - -	3	\$435.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KETV	Tu	04/21/20	6:14 PM	Newsweek 7 at 6p	6-630p	:30	AATV2001H	\$435.00 NM
2	KETV	W	04/22/20	6:27 PM	Newsweek 7 at 6p	6-630p	:30	AATV2001H	\$435.00 NM
3	KETV	Th	04/23/20	6:21 PM	Newsweek 7 at 6p	6-630p	:30	AATV2001H	\$435.00 NM
12	04/24/20	04/24/20	Wheel of Fortune	630-7p	- - - - 1 - -	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- - - - 1 - -	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	Th	04/23/20	6:43 PM	Wheel of Fortune	630-7p	:30	AATV2001H	\$450.00 NM
					MG for 13.4,13.1,12.1				
3	KETV	Th	04/23/20	11:28 PM	Newsweek 7 Late Edition	Newsweek 7 Late E	:30	AATV2001H	\$290.00 NM
					MG for 13.4,13.1,12.1				
6	KETV	Th	04/23/20	1:47 AM	MOM LF	1235-105A/1205-12	:30	AATV2001H	\$10.00 NM
					MG for 13.4,13.1,12.1				
					LR - Football				
1	KETV	F	04/24/20		Wheel of Fortune	630-7p	:00		<del>\$450.00</del> NM
					See MG 12.2,12.3,12.4,12.5,12.6				
4	KETV	F	04/24/20	11:27 PM	Newsweek 7 Late Edition	Newsweek 7 Late E	:30	AATV2002H	\$290.00 NM
					MG for 13.4,13.1,12.1				
					LR - Football				
5	KETV	Su	04/26/20	10:30 PM	Su News at 10p	Su News at 10p	:30	AATV2002H	\$450.00 NM
					MG for 13.4,13.1,12.1				
13	04/21/20	04/24/20	M-F News at 10p	M-F News at 10p	- 1111 - -	:30	4	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/20/20	04/26/20	- 1111 - -	4	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KETV	Tu	04/21/20	10:27 PM	M-F News at 10p	M-F News at 10p	:30	AATV2001H	\$520.00 NM
3	KETV	W	04/22/20	10:12 PM	M-F News at 10p	M-F News at 10p	:30	AATV2001H	\$520.00 NM
4	KETV	Th	04/23/20		M-F News at 10p	M-F News at 10p	:00		<del>\$520.00</del> NM
					See MG 12.2,12.3,12.4,12.5,12.6				
1	KETV	F	04/24/20		M-F News at 10p	M-F News at 10p	:00		<del>\$520.00</del> NM
					See MG 12.2,12.3,12.4,12.5,12.6				

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Advertiser	Ashford For Congress		
Product	4/20/20-4/26/20		
Estimate #	5721		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>31</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,465.00</b>
<u>Agency Commission</u>	<b>\$1,119.75</b>
<u>Net Amount Due</u>	<b>\$6,345.25</b>

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