CONTRACT

WAAY 1000 Monte Sano Blvd Huntsville, AL 35801 (256) 533-3131

waaytv.com

And:

JAMESTOWN ASSOCIATES 116 Craig Road Manalapan, NJ 07726

Contract / Revision Alt Order # 78951 26773145 1 <u>Advertiser</u> Original Date / Revision **BYRNE for U.S. SENATE** 12/30/19 / 12/30/19 Contract Dates Estimate # 01/01/20 - 01/07/20 395 AGENCY #921010 **Product** Primary

| Billing Cycle EOM/EOC | Billing Cale Broadcast | <u>endar</u> | Cash/Trade Cash | | |
|----------------------------------|---------------------------|--------------|----------------------------|--|--|
| Property WAAY-TV | Account Ex | | Sales Office Washington DC | | |
| Special Handl | | 1011 0.0. | Washington DO | | |
| <u>Demographic</u> Adults 50+ | | | | | |
| | | | | | |
| Agy Code | Advertiser 78 | <u>Code</u> | <u>Product 1/2</u> 86 | | |
| Agency Ref | | Advertiser | Ref | | |

| *Line Ch Start Date End Date Description Time Days Length Week Rate Type Spots Amount N 1 31 01/02/20 01/07/20 WAAY31 News Midday 11:00 AM-12:00 PN :30 NM 3 \$375.00 N 2 31 01/02/20 01/07/20 Jeopardy 1 3:00 PM-3:30 PM :30 NM 3 \$450.00 N 2 31 01/02/20 01/07/20 Jeopardy 1 3:00 PM-3:30 PM :30 NM 3 \$450.00 N 3 31 01/02/20 01/08/20 MT-TF 3 \$150.00 NM 4 \$600.00 N 3 31 01/02/20 01/07/20 Jeopardy 2 3:30 PM-4:00 PM :30 NM 4 \$600.00 N 4 31 01/02/20 01/08/20 MT-TF 4 \$150.00 NM 2 \$160.00 | | | | Start/End | | Spots/ | | | | |
|--|------------------|-----------------------------------|-----------------|---|------|-------------|------|---------|------|----------|
| N 2 31 | *Line Ch Start D | Date End Date Description | า | Time | Days | Length Week | Rate | Type Sp | oots | Amount |
| Week: 01/02/20 01/08/20 MT-TF 3 \$125.00 N 2 31 01/02/20 01/07/20 Jeopardy 1 Start Date Weekdays Week: 01/02/20 01/07/20 Jeopardy 1 Spots/Week Rate \$150.00 :30 NM 3 \$450.00 N 3 31 01/02/20 01/07/20 Jeopardy 2 Start Date Weekdays Week: 01/02/20 01/07/20 Jeopardy 2 Spots/Week Rate Week: Rate Start Date NM 4 \$600.00 N 4 31 01/02/20 01/07/20 WAAY31News@4pm 4:00 PM-5:00 PM :30 NM 2 \$160.00 | | | • | | | :30 | | NM | 3 | \$375.00 |
| Start Date End Date Weekdays MT-TF 3 Spots/Week Start Date O1/08/20 O1/07/20 MT-TF A Start Date Start Dat | | | | | | | | | | |
| Week: 01/02/20 01/08/20 MT-TF 3 \$150.00 N 3 31 01/02/20 01/07/20 Jeopardy 2 Start Date Weekdays Start Date Weekdays Week 01/02/20 01/08/20 MT-TF Spots/Week Rate \$150.00 \$150.00 N 4 31 01/02/20 01/07/20 WAAY31News@4pm 4:00 PM-5:00 PM :30 NM 2 \$160.00 | N 2 31 01/02/2 | 20 01/07/20 Jeopardy 1 | | 3:00 PM-3:30 PM | | :30 | | NM | 3 | \$450.00 |
| N 3 31 01/02/20 01/07/20 Jeopardy 2 3:30 PM-4:00 PM :30 NM 4 \$600.00 Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | |
| Start Date Week End Date 01/02/20 Weekdays MT-TF Spots/Week 4 \$150.00 N 4 31 01/02/20 01/07/20 WAAY31News@4pm 4:00 PM-5:00 PM :30 :30 NM 2 \$160.00 | | | 3 | * | | | | | | |
| Week: 01/02/20 01/08/20 MT-TF 4 \$150.00 N 4 31 01/02/20 01/07/20 WAAY31News@4pm 4:00 PM-5:00 PM :30 NM 2 \$160.00 | | | Snots/Meek | | | :30 | | NM | 4 | \$600.00 |
| , | | | | | | | | | | |
| | N 4 31 01/02/2 | 20 01/07/20 WAAY31Νε | ws@4pm | 4:00 PM-5:00 PM | | :30 | | NM | 2 | \$160.00 |
| Start Date | Start Date | End Date Weekdays | Spots/Week | Rate | | | | | | |
| | | | | * | | .20 | | NIM | 4 | ¢150.00 |
| N 5 31 01/04/20 01/04/20 Sa 630-7p 6:30 PM-7:00 PM :30 NM 1 \$150.00 Start Date End Date Weekdays Spots/Week Rate | | | Spots/Week | | | .30 | | INIVI | 1 | \$150.00 |
| Week: 12/30/19 01/05/20S- 1 \$150.00 | | | | | | | | | | |
| N 6 31 01/02/20 01/07/20 M-F Late News 10:00 PM-10:35 PN :30 NM 1 \$150.00 | | | | | | :30 | | NM | 1 | \$150.00 |
| <u>Start Date </u> | | | | | | | | | | |
| N 7 31 01/05/20 01/05/20 Su Late News 10:00 PM-10:35 PN :30 NM 1 \$180.00 | | | • | | | -30 | | NIM | 1 | ¢180 00 |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | .30 | | INIVI | ' | φ100.00 |
| Week: 12/30/19 01/05/20S 1 \$180.00 | | | 1 | | | | | | | |
| D 8 31 01/04/20 01/04/20 Sa WAAY31 News 6-7a 6:00 AM-7:00 AM :30 NM 0 \$0.00 | D 8 31 01/04/2 | 20 01/04/20 Sa WAAY3 ⁻ | 1 News 6-7a | 6:00 AM-7:00 AM | | :30 | | NM | 0 | \$0.00 |
| N 9 31 01/02/20 01/07/20 M-F 2-3p 2:00 PM-3:00 PM :30 NM 1 \$75.00 | | • | | | | :30 | | NM | 1 | \$75.00 |
| <u>Start Date </u> | | | Spots/Week 1 | | | | | | | |
| N 10 31 01/04/20 01/04/20 Sa WAAY31 News 6-7a 6:00a-7:00a :15/:15 BK 1 \$20.00 | | | 1 News 6-7a | • | | ·15/·15 | | BK | 1 | \$20.00 |
| Start Date | Start Date | End Date Weekdays | | | | . 10/. 10 | | DIX. | • | Ψ20.00 |
| Week: 12/30/19 01/05/20S- 1 \$20.00 | Week: 12/30/19 | 01/05/20S- | 1 | \$20.00 | | | | | | |
| N 11 31 01/01/20 01/07/20 M-F Late News 10-1035p :15/:15 BK 1 \$150.00 | | | | • | | :15/:15 | | BK | 1 | \$150.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/30/19 01/05/20 0 \$150.00 | | | | | | | | 1 | | |
| Week: 01/06/20 01/12/20 MT 1 \$150.00 | | | | | | | | 1 | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to descisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



waaytv.com

 Contract / Revision
 Alt Order #

 78951 /
 26773145

 Advertiser
 Original Date / Revision

 BYRNE for U.S. SENATE
 12/30/19 / 12/30/19

 Contract Dates
 Product
 Estimate #

 01/01/20 - 01/07/20
 Primary
 395 AGENCY #9210100

| *Line Ch Start Date End Date Description | on | Start/End Time | Days Le | Spots/ ngth Week | Rate | Type | Spots | Amount |
|---|--|--|---------|---------------------|------|------|-------|------------|
| Start Date End Date Weekdays | Spots/Week | <u>Rate</u> | | | | | | |
| N 12 31 01/01/20 01/07/20 WAAY31 N <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 12/30/19 01/05/20TF Week: 01/06/20 01/12/20 | News Midday Spots/Week 1 0 | 11a-12p <u>Rate</u> \$125.00 \$0.00 | :1 | 5/:15 | | ВК | 1 | \$125.00 |
| N 13 31 01/01/20 01/07/20 Jeopardy 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 12/30/19 01/05/20TF Week: 01/06/20 01/12/20 | Spots/Week 1 0 | M-F 3-330pm <u>Rate</u> \$150.00 \$150.00 | :1 | 5/:15 | | BK | 1 | \$150.00 |
| N 14 31 01/01/20 01/07/20 WAAY31N Start Date End Date Weekdays Week: 12/30/19 01/05/20TF Week: 01/06/20 01/12/20 | ews@4pm <u>Spots/Week</u> 1 0 | M-F 4-5pm <u>Rate</u> \$80.00 \$0.00 | :1 | 5/:15 | | BK | 1 | \$80.00 |
| | | | Totals | | | | 21 | \$2,665.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 12/30/19 -01/07/20 | 21 | \$2,665.00 | (\$399.75) | \$2,265.25 |
| Totals | 21 | \$2,665.00 | (\$399.75) | \$2,265.25 |

| Signature: | Date: | |
|------------|-------|--|
| | | |