

ORDER



KXLF

Orders
Order / Rev: 711207
Alt Order #: WOC12518968
Product Desc: Q42020 Broadcast
Estimate: 444
Flight Dates: 10/06/20 - 10/12/20
Original Date / Rev: 06/01/20 / 06/01/20
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: N-BU
Sales Region: NAT

Agency
Name: Left Hook Communications
Buying Contact:
Billing Contact:
 2601 Ocean Park Blvd
 Santa Monica, CA 90405

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bennett/Democrat/Secretary of State
Demographic: A18+
Product Codes: PL State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID: 261827
Agency External ID: 113133
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	34	\$3,020.00	\$2,567.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	34	\$3,020.00	\$2,567.00	0.00
Totals	34	\$3,020.00	\$2,567.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	N-BU	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/06/20	10/12/20	M-F 530-7am News M-F 530-7am News (Program: MONTANA THIS MORNING)Sep-Oct Avg	CM	5:30 AM-7:00 AM	MTWTF--	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		2				\$50.00		0.00			
N 2	All	10/06/20	10/12/20	M-F CBS This Morning M-F CBS This Morning (Program: CBS THIS MORNING)Sep-Oct Avg	CM	7:00 AM-9:00 AM	MTWTF--	:30	6	\$50.00	P-6	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		6				\$50.00		0.00			
N 3	All	10/06/20	10/11/20	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)Sep-Oct Avg	CM	7:00 AM-8:30 AM	-----S	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S		1				\$60.00		0.00			
N 4	All	10/06/20	10/12/20	M-F 9-10am M-F 9-10am (Program: PRICE IS RIGHT)Sep-Oct Avg	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/20	10/12/20	MTWTF--		2				\$50.00		0.00			
N 5	All	10/06/20	10/12/20	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	MTWTF--	:30	2	\$25.00	P-6	0.00	NM	2	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: YOUNG & RESTLESS)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	2		\$25.00		0.00						
N 6	All	10/06/20	10/12/20	M-F 12pm News M-F 12pm News	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$30.00	P-6	0.00	NM	3	\$90.00
(Program: NOON NEWS)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	3		\$30.00		0.00						
N 7	All	10/06/20	10/12/20	M-F CBS Evening News M-F CBS Evening News	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00
(Program: CBS EVE NWS Adj Only)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	3		\$200.00		0.00						
N 8	All	10/06/20	10/12/20	M-F 530pm News M-F 530pm News	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$120.00	P-6	0.00	NM	2	\$240.00
(Program: 5:30P NEWS M-F)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	2		\$120.00		0.00						
N 9	All	10/06/20	10/10/20	Sa 530pm News Sa 530pm News	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: 5:30 NEWS SATURDAY)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S-	1		\$100.00		0.00						
N 10	All	10/06/20	10/11/20	Su 530pm News Su 530pm News	CM	5:30 PM-6:00 PM	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: 5:30 NEWS SUNDAY)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S	1		\$100.00		0.00						
N 11	All	10/06/20	10/12/20	M-F 6-630pm M-F 6-630pm	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
(Program: JEOPARDY)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	2		\$100.00		0.00						
N 12	All	10/06/20	10/12/20	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
(Program: WHEEL OF FORTUNE)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	2		\$100.00		0.00						
N 13	All	10/06/20	10/12/20	M-F 10pm News M-F 10pm News	CM	10:00 PM-10:35 PM	MTWTF--	:30	4	\$175.00	P-6	0.00	NM	4	\$700.00
(Program: 10:00P NWS M-F)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	4		\$175.00		0.00						
N 14	All	10/06/20	10/11/20	Su 10pm News Su 10pm News	CM	10:00 PM-10:35 PM	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: 10:00P NWS SUN)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S	1		\$150.00		0.00						
N 15	All	10/06/20	10/12/20	M-F 1035-1137pm The Late Show	CM	10:35 PM-11:38 PM	MTWTF--	:30	2	\$15.00	P-6	0.00	NM	2	\$30.00
(Program: LATE SHOW - COLBERT)Sep-Oct Avg															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/06/20	10/12/20	MTWTF--	2		\$15.00		0.00						
Totals													34	\$3,020.00	