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Orders Order / Rev: 1992581 WOC12493193 Alt Order #: Product Desc: Issue **KMSB** Estimate: 8314 Flight Dates: 10/06/20 - 10/12/20 Primary AE: Ben Stecker Original Date / Rev: 04/29/20 / 04/29/20 Sales Office: **TSWAS** Order Type: **RFP** Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser ISS/ DSCC -IE Name: A35+ Demographic: New Business Thru: 11/07/18 **Product Codes:** IS-Candidate/US Senate Advertiser External ID: 98809 Revenue Code 1: AGY Agency External ID: 2086AG Revenue Code 2: Unit Code: (POL) Political General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	45	\$17,510.00	\$14,883.50

(POL) Issue

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	45	\$17,510.00	\$14,883.50	0.00
Totals	45	\$17.510.00	\$14.883.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KMSB
 9%
 \$17,510.00

 Market
 100%
 \$194,555.56

Revenue Code 3:

Competitive Share	Share	Total
Competitive Snare	Silale	TOtal
CABLE	0%	\$0.00
KBGF	0%	\$0.00
KGUN	0%	\$0.00
KHRR	0%	\$0.00
KOLD	0%	\$0.00
KTTU	2%	\$3,891.11
KUAS	0%	\$0.00
KUAT	0%	\$0.00
KUVE	0%	\$0.00
KVOA	0%	\$0.00
KWBA	0%	\$0.00
KXGR	0%	\$0.00
UNKWN	89%	\$173,154.44

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KMSB

Order / Rev: 1992581

Advertiser: ISS/ DSCC -IE

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Flight Dates: 10/06/20 - 10/12/20 Estimate: 8314

Ln Ch Start (Program: DAYB	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/06/20	End Date 10/12/20	Weekdays MTWTF	Spots/Week	Rate \$150.00	Rating 0.00						
N 2 KMSB 10/06/2		Wendy Williams		•	1:00 AIMTWTF	:30	4	\$40.00 P03	0.00 NM	4	\$160.00
(Program: WENI		WENDY WILLIA						*			*************
Start Date Week: 10/06/20	End Date 10/12/20	Weekdays MTWTF	Spots/Week 4	Rate \$40.00	Rating 0.00						
N 3 KMSB 10/06/2		Family Feud 4-5p	CM	•	00 PM MTWTF	:30	4	\$175.00 P03	0.00 NM	4	\$700.00
(Program: FAMIL	_Y FEUD)No	FAMILY FEUD ov-2019LS									
Start Date Week: 10/06/20	End Date 10/12/20	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$175.00	Rating 0.00						
N 4 KMSB 10/06/2		Big Bg Thy 5-530	•	5-530p	MTWTF	:30	4	\$300.00 P03	0.00 NM	4	\$1,200.00
(Program: BIG B	ANG THEO	Big Bg Thy 5-530)p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/06/20	10/12/20	MTWTF	4	\$300.00	0.00			*		_	
N 5 KMSB 10/06/2	0 10/12/20	Local News @ 53 FOX 11 EARLY	•	5:30 PM-6:0	00 PM MTWTF	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
· =		EWS)Nov-2019LS									
Start Date Week: 10/06/20	End Date 10/12/20	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$225.00	Rating 0.00						
N 6 KMSB 10/06/2		Local News @ 9p	<u> </u>		:00 PMMTWTF	:30	5	\$500.00 P03	0.00 NM	5	\$2,500.00
(Program: EOV1	1 NIE\//Q AT	FOX11 NEWS A NINE)Nov-2019LS									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/06/20	10/12/20	MTWTF	5	\$500.00	0.00						
N 7 KMSB 10/06/2	0 10/10/20	Local News @ 9p FOX11 NEWS A		9:00 PM-10	:00 PMS-	:30	1	\$325.00 P03	0.00 NM	1	\$325.00
(Program: FOX1	1 NEWS AT	NINE)Nov-2019LS									
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays S-	Spots/Week 1	Rate \$325.00	Rating 0.00						
N 8 KMSB 10/06/2		Mom 10-1030p	CM	10-1030p	MTWTF	:30	4	\$400.00 P03	0.00 NM	4	\$1,600.00
(Program: MOM)	Mov-2010I 9	Mom 10-1030p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/06/20	10/12/20	MTWTF	4	\$400.00	0.00						
N 9 KMSB 10/06/2	0 10/12/20	Mom 1030-11p MOM	СМ	10:30 PM-1	1:00 PIMTWTF	:30	3	\$150.00 P03	0.00 NM	3	\$450.00
(Program: MOM)			0	Data	Dation						
Start Date Week: 10/06/20	End Date 10/12/20	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
N10 KMSB 10/06/2	0 10/12/20			11:00 PM-1	1:30 PIMTWTF	:30	3	\$100.00 P03	0.00 NM	3	\$300.00
(Program: TWO	&: A HA	TWO & A H LF MEN)Nov-2019									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/06/20	10/12/20	MTWTF	3 CM	\$100.00	0.00	.20		\$000 00 D02	0.00 NIM	4	\$000.00
N11 KMSB 10/06/2	0 10/12/20	Mon Prime A 911	СМ	7:00 PIVI-6:0	00 PM M	:30	1	\$900.00 P03	0.00 NM	1	\$900.00
(Program: 911)4					5						
Start Date Week: 10/06/20	End Date 10/12/20	Weekdays M	Spots/Week 1	Rate \$900.00	Rating 0.00						
N12 KMSB 10/06/2		Wed Prime A	CM	-	00 PM W	:30	1	\$1,500.00 P03	0.00 NM	1	\$1,500.00
(Program: MASk	(ED SINGER	MASKED SINGE R)Nov-2019L1 (pav									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	W	1	+ /	0.00			MEEO OC DO	0.00.111		455 0 00
N13 KMSB 10/06/2	U 10/10/20	NCAA FB Daytim			:30 PMS-	:30	1	\$550.00 P03	0.00 NM	1	\$550.00
(Program: COLL	EGE FTBL A	AFTERNOON GAN									

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KMSB

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Issue

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	_							
Week: 10	/05/20	10/11/20	S-	1	\$550.00	0.0	0							
N14 KMSB	10/06/2	0 10/11/20	NFL Football Su2	! InternatM	1:00 PM-4:0	00 PM -	S	:30) 1	\$5,000.00	P03	0.00 NM	1	\$5,000.00
			NFL CARDS LAT	ΓE GAME										
(Progra	m: NFL C	CARDS LATE	E GAME)Nov-2019	DLS										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	2							
Week: 10	/05/20	10/11/20	S	1	\$5,000.00	0.0	0							
												Totale	45	\$17.510.00

Totals 45 \$17,510.00