

Strategic Media Placement --EDI 7669 STAGERS LOOP DELAWARE, OH 43015-7010 Contract #
Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

574631 04/23/20-05/10/20 Friends of Justin Busch (34132) Strategic Media Placement --EDI (3205) Political - State Senator (1098) 1432/2129/6072 (197917) Continental, Philadelphia (1460)

Katz/Philadelphia

1432/2129/6072

National/Agency Political

Accepted-Station:

Brant, Fink,

Standard

TV Separation: 30 External #

Demo
Order Type
Package Deal
Commission %
Commission
Net Total

Date Entered

Last Modified

Entered By

Sales Tax

Date:

Comments:

CO-OP

04/22/20

04/22/20

Normal

15.00

\$616.50

\$3,493.50

No

Amber Moubray

ECR26907501

 WPTA ABC (WPTA)

 By Broadcast Month
 Spots
 Rate

 Apr. 2020
 6
 \$1,475.00

 May. 2020
 21
 \$2,635.00

 Grand Total:
 27
 \$4,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/27/20-05/01/20	3	:30	7A- 8A (EST)	3	Х	Х	Х	Х	Х			3	\$110.00	\$330.00		COMMENTS APPLY TO SUB LINES A THRU B Good Morning America	4/22/20
2.0	Normal Line / SPOT	05/04/20-05/08/20	3	:30	7A- 8A (EST)	2	Х	Х	Х	Х	Х			2	\$110.00	\$220.00	,	COMMENTS APPLY TO SUB LINES A THRU B Good Morning America	4/22/20
3.0	Normal Line / SPOT	04/26/20-05/10/20	3	:30	9A- THIS WEEK								1	3	\$50.00	\$150.00	WPTA ABC (WPTA)	THIS WEEK	4/22/20
4.0	Normal Line / SPOT	04/23/20-04/24/20	3	:30	6:30P- 7P (EST)	1				Х	X			1	\$200.00	\$200.00		COMMENTS APPLY TO SUB LINES A THRU C ABC World News Tonight	
5.0	Normal Line / SPOT	04/27/20-05/01/20	3	:30	6:30P- 7P (EST)	3	Х	X	Х	Х	Х			3	\$200.00	\$600.00	, ,	COMMENTS APPLY TO SUB LINES A THRU C ABC World News Tonight	
6.0	Normal Line / SPOT	05/04/20-05/08/20	3	:30	6:30P- 7P (EST)	2	Х	Х	Х	Х	Х			2	\$200.00	\$400.00		COMMENTS APPLY TO SUB LINES A THRU C ABC World News Tonight	
7.0	Normal Line / SPOT	04/26/20-05/10/20	3	:30	6:30P- 7P (EST)								1	3	\$180.00	\$540.00		ABC World News Tonight-Sun	4/22/20
					CON	FIF	RM	ΑТ	10	N ($\mathbb{C}^{\mathbb{C}}$	NC	TF	RAC	Τ				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:20 PM on Wednesday, April 22 2020



Strategic Media Placement --EDI 7669 STAGERS LOOP DELAWARE, OH 43015-7010

Contract #	57463
Schedule Dates	04/23/20-05

5/10/20 **Advertiser** Friends of Justin Busch (34132)

Agency Strategic Media Placement --EDI (3205)

Product Political - State Senator (1098) 1432/2129/6072 (197917)

Salesperson Continental, Philadelphia (1460)

Sales Office Katz/Philadelphia Brant, Fink, **Buyer Name**

Phone/Fax

CPE 1432/2129/6072

Account Types National/Agency Political

Billing Type Standard Comments TV

Separation: 30

Date Entered 04/22/20 **Last Modified** 04/22/20 **Entered By** Amber Moubray

No

CO-OP

External # ECR26907501

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$616.50

Net Total \$3,493.50

Sales Tax

WPTA ABC (WPTA)		
By Broadcast Month	Spots	<u>Rate</u>
Apr. 2020	6	\$1,475.00
May. 2020	21	\$2,635.00
Grand Total:	27	\$4,110.00
		. ,

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
evised Line / SPOT	04/23/20-04/24/20	3	:30	11P- ABC 21 News at 11PM	1				Х	Х						WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
ormal Line / SPOT	04/23/20-04/24/20	3		11:30P- ABC 21 News at 11PM	1				Х	Х			1	\$95.00	\$95.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
ormal Line / SPOT	04/27/20-05/01/20	3	:30	11P- ABC 21 News at 11PM	3	Х	Х	Х	Х	Х			3	\$95.00	\$285.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
ormal Line / SPOT	05/04/20-05/08/20	3	:30	11P- ABC 21 News at 11PM	2	Х	Х	Х	Х	Х			2	\$95.00	\$190.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
ormal Line / SPOT	04/26/20-05/10/20	3										1	3	\$75.00	\$225.00	WPTA ABC (WPTA)	ABC 21 News Weekend-11PM	4/22/20
ormal Line / SPOT	04/23/20-04/23/20	1	:30	8:05P- NFL DRAFT					1				1	\$875.00	\$875.00	, ,	COMMENTS APPLY TO SUB LINES A THRU A NFL Draft on ABC (Round 1) first internal b	4/22/20
0	rmal Line / SPOT rmal Line / SPOT rmal Line / SPOT rmal Line / SPOT	vised Line / SPOT 04/23/20-04/24/20 rmal Line / SPOT 04/23/20-04/24/20 rmal Line / SPOT 04/27/20-05/01/20 rmal Line / SPOT 05/04/20-05/08/20 rmal Line / SPOT 04/26/20-05/10/20	vised Line / SPOT 04/23/20-04/24/20 3 rmal Line / SPOT 04/23/20-04/24/20 3 rmal Line / SPOT 04/27/20-05/01/20 3 rmal Line / SPOT 05/04/20-05/08/20 3 rmal Line / SPOT 04/26/20-05/10/20 3	vised Line / SPOT 04/23/20-04/24/20 3 :30 rmal Line / SPOT 04/23/20-04/24/20 3 :30 rmal Line / SPOT 04/27/20-05/01/20 3 :30 rmal Line / SPOT 05/04/20-05/08/20 3 :30 rmal Line / SPOT 04/26/20-05/10/20 3 :30	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 11PM rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News at 11PM rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News Weekend 11PM	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 11PM 1 rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM 3 rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News at 11PM 2 rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News Weekend 11PM	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 1 11PM 3 X rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM 2 X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News weekend 11PM	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 1 rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM 3 X X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X X rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News at 11PM 2 X X rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News Weekend 11PM	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 1 11PM 3 X X X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X X X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X X X rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News weekend 11PM	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 X rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 1 X rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM 3 X X X X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X X X rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News at 11PM 2 X X X X	rmal Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 X X X rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 1 rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM 3 X X X X X X X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X X X X X X X X X X X X X X X X X X	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1 X X X rmal Line / SPOT 04/23/20-04/24/20 3 :30 11:30P- ABC 21 News at 1 X X X rmal Line / SPOT 04/27/20-05/01/20 3 :30 11P- ABC 21 News at 11PM 3 X X X X X X X rmal Line / SPOT 05/04/20-05/08/20 3 :30 11P- ABC 21 News at 11PM 2 X X X X X X X rmal Line / SPOT 04/26/20-05/10/20 3 :30 11P- ABC 21 News at 11PM 2 X X X X X X X X X X X X X X X X X X	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1	vised Line / SPOT 04/23/20-04/24/20 3 :30 11P- ABC 21 News at 11PM 1	WPTA ABC (WPTA) COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News at 11PM 1

CONFIRMATION CONTRACT										
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:						