

CONTRACT



WJRT
2302 Lapeer Road
Flint, MI 48503
Sales T & C: www.gray.tv/advertising
(810) 233-3130

<u>Contract / Revision</u> 1475302 /		<u>Alt Order #</u> WOC12348242
<u>Advertiser</u> Mike Bloomberg 2020, Inc		<u>Original Date / Revision</u> 12/31/19 / 01/09/20
<u>Contract Dates</u> 12/30/19 - 01/12/20	<u>Estimate #</u> 0110	
<u>Product</u> MIKE BLOOMBERG 2020 INC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJRT	<u>Account Executive</u> Pete Veto	<u>Sales Office</u> Flint National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915458	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u> 1939	<u>Advertiser Ref</u> 174897	

And:

Assembly
711 3rd Ave
3rd Fl
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJRT	01/06/20	01/10/20	ABC12 News @ 6a	6:00 AM-7:00 AM		1:00			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	4			\$600.00				
N 2	WJRT	01/06/20	01/10/20	Good Morning America	7:00 AM-9:00 AM		1:00			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	4			\$700.00				
N 3	WJRT	01/06/20	01/10/20	Live With Kelly & Ryan	9:00 AM-10:00 AM		1:00			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	4			\$350.00				
N 4	WJRT	01/06/20	01/10/20	M-F 10a-11a	10:00 AM-11:00 AM		1:00			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	4			\$200.00				
N 5	WJRT	01/06/20	01/10/20	The View	11:00 AM-12:00 PM		1:00			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	3			\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WJRT	01/06/20-01/12/20	The View	11:00 AM-12:00 PM	MTuWThF----	1:00		\$450.00	NM		
	See MG 5.4											
	4	WJRT	01/10/20-01/10/20	General Hospital	2:00 PM-3:00 PM	-----F----	1:00		\$450.00	NM		
	Ⓜ MG for 5.1 01/08 special report											
N 6	WJRT	01/06/20	01/10/20	ABC12 News @ 12p	12:00 PM-1:00 PM		1:00			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	3			\$400.00				
N 7	WJRT	01/06/20	01/10/20	GMA3: Strahan, Sara, & Kerk	1:00 PM-2:00 PM		1:00			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	3			\$450.00				
N 8	WJRT	01/06/20	01/10/20	M-F 3p-4p	3:00 PM-4:00 PM		1:00			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	3			\$200.00				
N 9	WJRT	01/06/20	01/10/20	ABC12 News @ 4p	4:00 PM-5:00 PM		1:00			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/06/20	01/12/20	MTWTF--	3			\$450.00				
N 10	WJRT	01/06/20	01/10/20	ABC12 News @ 5p	5:00 PM-6:00 PM		1:00			NM	3	\$2,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 12/30/19 - 01/12/20	<u>Product</u> MIKE BLOOMBERG 2020	<u>Estimate #</u> 0110

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	MTWTF--				3	\$700.00			
N 11	WJRT	01/06/20	01/10/20	ABC12 News @ 6p	6:00 PM-6:30 PM		1:00			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	MTWTF--				3	\$1,100.00			
N 12	WJRT	01/06/20	01/10/20	M-F 7p-730p	7:00 PM-7:30 PM		1:00			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	MTWTF--				4	\$600.00			
N 13	WJRT	01/06/20	01/10/20	ABC12 News @ 11p M-F	11:00 PM-11:30 PM		1:00			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	MTWTF--				3	\$900.00			
N 14	WJRT	01/06/20	01/10/20	Jimmy Kimmel Show	11:30 PM-12:30 AM		1:00			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	MTWTF--				3	\$300.00			
N 15	WJRT	01/06/20	01/10/20	ABC News Nightline	12:30 AM-1:00 AM		1:00			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	MTWTF--				3	\$150.00			
N 16	WJRT	12/30/19	01/03/20	ABC12 News @ 6a	6:00 AM-7:00 AM		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				2	\$600.00			
N 17	WJRT	12/30/19	01/03/20	Good Morning America	7:00 AM-9:00 AM		1:00			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				2	\$700.00			
N 18	WJRT	12/30/19	01/03/20	Live With Kelly & Ryan	9:00 AM-10:00 AM		1:00			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				2	\$350.00			
N 19	WJRT	12/30/19	01/03/20	M-F 10a-11a	10:00 AM-11:00 AM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				1	\$200.00			
N 20	WJRT	12/30/19	01/03/20	The View	11:00 AM-12:00 PM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				1	\$450.00			
N 21	WJRT	12/30/19	01/03/20	ABC12 News @ 12p	12:00 PM-1:00 PM		1:00			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				2	\$400.00			
N 22	WJRT	12/30/19	01/03/20	GMA3: Strahan, Sara, & Kerk	1:00 PM-2:00 PM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				1	\$450.00			
N 23	WJRT	12/30/19	01/03/20	M-F 3p-4p	3:00 PM-4:00 PM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				1	\$200.00			
N 24	WJRT	12/30/19	01/03/20	ABC12 News @ 4p	4:00 PM-5:00 PM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				1	\$450.00			
N 25	WJRT	12/30/19	01/03/20	ABC12 News @ 5p	5:00 PM-6:00 PM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				1	\$700.00			
N 26	WJRT	12/30/19	01/03/20	ABC12 News @ 6p	6:00 PM-6:30 PM		1:00			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	--WTF--				2	\$1,100.00			
N 27	WJRT	12/30/19	01/03/20	M-F 7p-730p	7:00 PM-7:30 PM		1:00			NM	2	\$1,200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-- WTF--				2	\$600.00			
N 28	WJRT	12/30/19	01/03/20	ABC12 News @ 11p M-F	11:00 PM-11:30 PM		1:00			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-- WTF--				2	\$900.00			
N 29	WJRT	12/30/19	01/02/20	Jimmy Kimmel Show	11:30 PM-12:30 XM		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-- WT---				2	\$300.00			
N 30	WJRT	12/30/19	01/02/20	ABC News Nightline	12:30 XM-1:00 XM		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	-- WT---				2	\$150.00			
N 31	WJRT	12/30/19	01/03/20	Friday Prime 2 Hour	9:00 PM-11:00 PM		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	---- F--				1	\$1,400.00			
N 32	WJRT	12/30/19	01/04/20	ABC12 News @ 9a Sat	9:00 AM-10:00 AM		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	----- S-				1	\$400.00			
N 33	WJRT	12/30/19	01/04/20	ABC12 News @ 11p Sat	11:00 PM-11:30 PM		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	----- S-				1	\$500.00			
N 34	WJRT	12/30/19	01/05/20	Good Morning America Su	8:00 AM-9:00 AM		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	----- S				1	\$700.00			
N 35	WJRT	12/30/19	01/05/20	ABC12 News @ 6p Sun	6:00 PM-6:30 PM		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	----- S				1	\$800.00			
N 36	WJRT	12/30/19	01/05/20	ABC12 News @ 11p Sun	11:00 PM-11:30 PM		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/30/19	01/05/20	----- S				1	\$800.00			
Totals											80	\$42,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 - 01/10/20	80	\$42,350.00	(\$6,352.50)	\$35,997.50
Totals	80	\$42,350.00	(\$6,352.50)	\$35,997.50

Signature: _____ **Date:** _____

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