



Quincy Broadcasting Company  
513 Hampshire ST  
Quincy, IL 62301

Waterfront Strategies --EDI  
3050 K ST NW #100  
WASHINGTON, DC 20007-5108

**Contract #** 571047  
**Schedule Dates** 03/24/20-03/30/20  
**Advertiser** Senate Majority PAC (21434)  
**Agency** Waterfront Strategies --EDI (3348)  
**Product** Political - Issue (1105)  
**Brand** Issue (116111)  
**Salesperson** Millennium, Washington DC (1426)  
**Sales Office** Katz/Washington DC  
**Buyer Name** Mike,Furman,  
**Phone/Fax** /  
**CPE** 163/173/8096  
**Account Types** National/Agency Political  
**Billing Type** Standard  
**Comments** Issue  
Separation: 30

**Date Entered** 03/23/20  
**Last Modified** 03/23/20  
**Entered By** Kathy Woodworth  
**CO-OP** No  
**External #** ECR26834109  
**Demo**  
**Order Type** \*Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,852.50  
**Net Total** \$10,497.50  
**Sales Tax**

WGEM NBC (WGEM-TV)		
By Broadcast Month	Spots	Rate
Mar. 2020	29	\$11,350.00
Apr. 2020	1	\$1,000.00
<b>Grand Total:</b>	<b>30</b>	<b>\$12,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	5:59:49A- WGEM News Today			1	1	1	1			4	\$300.00	\$1,200.00	WGEM NBC (WGEM-TV)		WGEM Early Today	3/23/20
2.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	7:00:04A- TODAY SHOW			1	1	1	1			4	\$300.00	\$1,200.00	WGEM NBC (WGEM-TV)		Today Show-NBC	3/23/20
3.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	5P- WGEM Live at 5	3		X	X	X	X			3	\$500.00	\$1,500.00	WGEM NBC (WGEM-TV)		WGEM News @ Five	3/23/20
4.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	5:59:15P- WGEM News at 6	3		X	X	X	X			3	\$700.00	\$2,100.00	WGEM NBC (WGEM-TV)		WGEM News @ Six	3/23/20
5.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	9:59:34P- WGEM News at 10	3		X	X	X	X			3	\$700.00	\$2,100.00	WGEM NBC (WGEM-TV)		WGEM News @ Ten	3/23/20
6.0	Normal Line / SPOT	03/29/20-03/29/20	1	:30	10:00:04P- WGEM News at 10								1	1	\$700.00	\$700.00	WGEM NBC (WGEM-TV)		WGEM News @ Ten	3/23/20
7.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	6:30:04P- Entertainment Tonight	1		X	X	X	X			1	\$400.00	\$400.00	WGEM NBC (WGEM-TV)		Entertainment Tonight	3/23/20
8.0	Normal Line / SPOT	03/30/20-03/30/20	1	:30	6:58:30P- THE VOICE		1							1	\$1,000.00	\$1,000.00	WGEM NBC (WGEM-TV)		The Voice-NBC	3/23/20
9.0	Normal Line / SPOT	03/25/20-03/25/20	1	:30	8:00:04P- CHICAGO FIRE				1					1	\$900.00	\$900.00	WGEM NBC (WGEM-TV)		Chicago Fire-NBC	3/23/20
10.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	3:00:04P- Dr. Phil	2		X	X	X	X			2	\$150.00	\$300.00	WGEM NBC (WGEM-TV)		Dr. Phil	3/23/20
11.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	3:58:30P- DAYS OF OUR LIVES II	1		X	X	X	X			1	\$250.00	\$250.00	WGEM NBC (WGEM-TV)		Days of Our Lives-NBC	3/23/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**WGEM NBC (WGEM-TV)**

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12.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	9:00:04A- TODAY 3RD HOUR	1		X	X	X	X			1	\$50.00	\$50.00	WGEM NBC (WGEM-TV)	Today Third Hour-NBC	3/23/20
13.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	10:00:04A- TODAY WITH HODA & JENNA	1		X	X	X	X			1	\$50.00	\$50.00	WGEM NBC (WGEM-TV)	Today with Hoda & Jenna-NBC	3/23/20
14.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	11:00:04A- Dateline syndicated	1		X	X	X	X			1	\$50.00	\$50.00	WGEM NBC (WGEM-TV)	Dateline NBC	3/23/20
15.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	11:59:04A- WGEM News at Noon	2		X	X	X	X			2	\$250.00	\$500.00	WGEM NBC (WGEM-TV)	WGEM News @ Noon	3/23/20
16.0	Normal Line / SPOT	03/24/20-03/27/20	1	:30	2:00:04P- Rachael Ray	1		X	X	X	X			1	\$50.00	\$50.00	WGEM NBC (WGEM-TV)	Rachael Ray	3/23/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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