



125 West 55th St
New York, NY 10019

Contract # 26798604		Changes as of: 2/10/2020 at 2:35 PM		Version: Current State Version 2	
CPE: MBLM/MBLM/0126		Flight: 12/30/19 - 3/29/20		Station: WKEF	
Agency: ASSEMBLY		Advertiser: Mike Bloomberg 2020, Inc		Market: Dayton	
711 3rd Avenue		Product: MIKE BLOOMBERG 2020 INC		Office: NEW YORK	
3rd Flr		Agency Order #: 92594		Service: Nielsen	
New York, NY 10017		Buyer: JILL GOLDMANN		Primary Demo: Households	
		Salesperson: FRAN BROWN 215-563-5400		Assistant: FRAN BROWN 215-563-5400	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$1,490.00	
				Total Spots: 14	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 4238147	

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23													Total Spots	Total \$	CPP*	GRP*
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23				
1	M-W 11a-12n		The View	\$60.00	0.0	30	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$180.00	\$0.00	0.0
2	M-W 7:30p-8p		Family Feud	\$185.00	0.0	30	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$555.00	\$0.00	0.0
3	M-W 11:35p-12:36a		Jimmy Kimmel	\$40.00	0.0	30	0	0	0	0	0	0	3	0	0	0	0	0	0	3	\$120.00	\$0.00	0.0
4	Tu 9p-10p		Mixed-ish/Black-ish-	\$375.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1	\$375.00	\$0.00	0.0
5	Tu-W 11p-11:35p		News	\$100.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	2	\$200.00	\$0.00	0.0
6	Tu-W 4:30a-5a		News	\$30.00	0.0	30	0	0	0	0	0	0	2	0	0	0	0	0	0	2	\$60.00	\$0.00	0.0
TOTALS:							0	0	0	0	0	0	14	0	0	0	0	0	0	14	\$1,490.00	\$0.00	0.0



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		Traffic #: 4238147

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/10/20 12:42 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$9,933
WKEF Share:	15%
Comment:	
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$1,490.00	N/A	0.0
Total	100%	14	\$1,490.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jan	0	\$0.00
2020-Feb	14	\$1,490.00
2020-Mar	0	\$0.00
Total	14	\$1,490.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/10/20 2:39 PM					\$0	\$0	
Revision	2/10/20 1:28 PM	FRAN BROWN	Confirmed	4		\$-2.00	\$1,490.00	Changes: Calculated Dollars from \$1,492.00 to \$1,490.00, Competitive Market Budget from \$9,947 to \$9,933, Total \$ from \$1,492.00 to \$1,490.00, Total Spots from 10 to 14, Origuser Entered Dollars to \$1,492.00, User Entered \$ from \$0.00 to \$1,490.00. 5
New	2/8/20 7:02 PM	FRAN BROWN	Confirmed	10		\$1,492.00	\$1,492.00	buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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