



KWWL Television Inc
511 E 5th St
Waterloo, IA 5073

BlueWest Media --EDI
5130 E 18TH AVE
DENVER, CO 80220-1318

Contract # 554532
Schedule Dates 11/12/19-11/24/19
Advertiser Bernie 2020 Inc (33287)
Agency BlueWest Media --EDI (4500)
Product Political - President (1094)
Brand F-President (123514)
Salesperson House, KWWL (1317)
Sales Office KWWL Television, Inc.
Buyer Name
Phone/Fax /
CPE 1750
Account Types Local/Agency Political
Billing Type Standard
Comments

Date Entered 10/31/19
Last Modified 01/13/20
Entered By Jennifer Off
CO-OP No
Headline # 1750
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,940.00
Net Total \$33,660.00
Sales Tax

KWWL NBC (KWWL)

By Broadcast Month	Spots	Rate
Nov. 2019	77	\$39,600.00
Grand Total:	77	\$39,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	5A- Today in Iowa at 5		1	1	1	1	1			5	\$150.00	\$750.00	KWWL NBC (KWWL)		10/31/19
2.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	6A- Today in Iowa at 6		1	1	1	2	1			6	\$550.00	\$3,300.00	KWWL NBC (KWWL)		10/31/19
3.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	7:00:04A- TODAY SHOW		2	2	2	2	2			10	\$425.00	\$4,250.00	KWWL NBC (KWWL)		10/31/19
4.0	Normal Line / SPOT	11/16/19-11/16/19	1	:30	6A- SATURDAY TODAY							1		1	\$200.00	\$200.00	KWWL NBC (KWWL)		10/31/19
5.0	Normal Line / SPOT	11/17/19-11/17/19	1	:30	6:00:04A- Early Today In Iowa								1	1	\$125.00	\$125.00	KWWL NBC (KWWL)		10/31/19
6.0	Normal Line / SPOT	11/17/19-11/17/19	1	:30	7:00:04A- SUNDAY TODAY SHOW								1	1	\$350.00	\$350.00	KWWL NBC (KWWL)		10/31/19
7.0	Normal Line / SPOT	11/17/19-11/17/19	1	:30	8:00:04A- Today in Iowa								1	1	\$275.00	\$275.00	KWWL NBC (KWWL)		10/31/19
8.0	Normal Line / SPOT	11/12/19-11/12/19	1	:30	9:00:04A- TODAY 3RD HOUR			1						1	\$150.00	\$150.00	KWWL NBC (KWWL)		10/31/19
9.0	Revised Line / SPOT	11/13/19-11/13/19	1	:30	10:00:04A- TODAY WITH HODA & JENNA				1								KWWL NBC (KWWL)		10/31/19
9.1	Normal Line / SPOT	11/12/19-11/12/19	1	:30	10:00:04A- TODAY WITH HODA & JENNA			1						1	\$125.00	\$125.00	KWWL NBC (KWWL)		11/7/19
10.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	12P- KWWL News at Noon						1				\$225.00		KWWL NBC (KWWL)		10/31/19

CONFIRMATION CONTRACT

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10.0.1	Closed Preempt	11/15/19															KWWL NBC (KWWL)	Live Event/Spot - NBC SR	
11.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	1:00:04P- DAYS OF OUR LIVES		1	1		1	1			4	\$350.00	\$1,400.00	KWWL NBC (KWWL)		10/31/19
12.0	Normal Line / SPOT	11/13/19-11/15/19	1	:30	4:00:04P- Jeopardy				1		1			2	\$450.00	\$900.00	KWWL NBC (KWWL)		10/31/19
13.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	4:30:04P- Inside Edition		1	1		1	1			4	\$450.00	\$1,800.00	KWWL NBC (KWWL)		10/31/19
14.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	5P- KWWL News at 5		2	1	2	2	1			8	\$625.00	\$5,000.00	KWWL NBC (KWWL)		10/31/19
15.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	6P- KWWL News at 6		1	1	1	1	1			5	\$950.00	\$4,750.00	KWWL NBC (KWWL)		10/31/19
16.0	Normal Line / SPOT	11/16/19-11/16/19	1	:30	6P- KWWL News at 6							1		1	\$550.00	\$550.00	KWWL NBC (KWWL)		10/31/19
17.0	Normal Line / SPOT	11/17/19-11/17/19	1	:30	5P- KWWL News at 5								2		\$550.00		KWWL NBC (KWWL)		10/31/19
17.0.1	Closed Preempt	11/17/19															KWWL NBC (KWWL)	Program NA/Exception - nascar	
17.0.2	Closed Preempt	11/17/19															KWWL NBC (KWWL)	Program NA/Exception - nascar	
18.0	Revised Line / SPOT	11/12/19-11/15/19	1	:30	12:37:04A- A LITTLE LATE WITH LILLY SINGH			1		1	1						KWWL NBC (KWWL)		10/31/19

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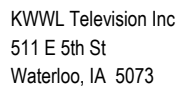
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18.1	Normal Line / SPOT	11/12/19-11/15/19	1	:30	12:37:04A- A LITTLE LATE WITH LILLY SINGH			1	1	1	1			4	\$75.00	\$300.00	KWWL NBC (KWWL)		11/11/19
19.0	Normal Line / SPOT	11/13/19-11/18/19	1	:30	10:35P- TONIGHT SHOW		1		1					2	\$425.00	\$850.00	KWWL NBC (KWWL)		10/31/19
20.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	11:37:04P- LATE NIGHT		1	1	1					3	\$125.00	\$375.00	KWWL NBC (KWWL)		10/31/19
21.0	Normal Line / SPOT	11/16/19-11/16/19	1	:30	12:02:04A- American Ninja Warrior							1		1	\$125.00	\$125.00	KWWL NBC (KWWL)		10/31/19
22.0	Normal Line / SPOT	11/16/19-11/16/19	1	:30	10:30P- SATURDAY NIGHT LIVE							1		1	\$950.00	\$950.00	KWWL NBC (KWWL)		10/31/19
23.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	10P- KWWL News at 10		1	1	1	1	1			5	\$950.00	\$4,750.00	KWWL NBC (KWWL)		10/31/19
24.0	Normal Line / SPOT	11/16/19-11/16/19	1	:30	10P- KWWL News at 10							1		1	\$900.00	\$900.00	KWWL NBC (KWWL)		10/31/19
25.0	Normal Line / SPOT	11/17/19-11/17/19	1	:30	10:30:04P- KWWL News at 10								1	1	\$450.00	\$450.00	KWWL NBC (KWWL)		10/31/19
26.0	Normal Line / SPOT	11/12/19-11/18/19	1	:30	6:30:04P- Wheel of Fortune		1	1						2	\$1,500.00	\$3,000.00	KWWL NBC (KWWL)		10/31/19
27.0	Normal Line / SPOT	11/13/19-11/13/19	1	:30	7P- CHICAGO MED				1					1	\$950.00	\$950.00	KWWL NBC (KWWL)		10/31/19
28.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	9:00:04P- LAW & ORDER: SVU					1				1	\$675.00	\$675.00	KWWL NBC (KWWL)		10/31/19

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CPE	1750
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Billing Type	Standard
Comments	

KWVL NBC (KWVL)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
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Page 4 of 4