



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

# CONTRACT

<u>Contract / Revision</u> 217473 /		<u>Alt Order #</u> 09773836
<u>Advertiser</u> <b>Democratic Attorneys General Association</b>		<u>Original Date / Revision</u> 03/18/20 / 03/18/20
<u>Contract Dates</u> <b>10/20/20 - 10/26/20</b>	<u>Estimate #</u> <b>7225</b>	
<u>Product</u> <b>955/1329/7225</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WRAL</b>	<u>Account Executive</u> Brad Daniell	<u>Sales Office</u> Atlanta Telerep
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 955	<u>Product 1/2</u> 1329
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Canal Partners Media LLC**  
**900 Circle 75 Parkway SE, Suite #1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/26/20	10/26/20	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$1,525.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$1,525.00			
N 2	WRAL	10/20/20	10/20/20	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$1,525.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$1,525.00			
N 3	WRAL	10/22/20	10/22/20	WRAL AM News 6-7a	6a-7a		:30			NM	1	\$1,525.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---1---				1	\$1,525.00			
N 4	WRAL	10/21/20	10/21/20	Today Show	7-9a		:30			NM	1	\$1,325.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--1----				1	\$1,325.00			
N 5	WRAL	10/23/20	10/23/20	Today Show	7-9a		:30			NM	1	\$1,325.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----1--				1	\$1,325.00			
N 6	WRAL	10/26/20	10/26/20	WRAL Noon News	Various		:30			NM	1	\$1,050.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$1,050.00			
N 7	WRAL	10/20/20	10/20/20	WRAL Noon News	Various		:30			NM	1	\$1,050.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$1,050.00			
N 8	WRAL	10/22/20	10/22/20	WRAL Noon News	Various		:30			NM	1	\$1,050.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---1---				1	\$1,050.00			
N 9	WRAL	10/20/20	10/20/20	WRAL 5p News	5p-530p		:30			NM	1	\$1,600.00
		WRAL Q4 Issue Rate Card 013020										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$1,600.00			
N 10	WRAL	10/22/20	10/22/20	WRAL 5p News	5p-530p		:30			NM	1	\$1,600.00
		WRAL Q4 Issue Rate Card 013020										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--- 1---				1	\$1,600.00			
N 11	WRAL	10/26/20	10/26/20	WRAL 530p News	530-6p		:30			NM	1	\$1,825.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$1,825.00			
N 12	WRAL	10/21/20	10/21/20	WRAL 530p News	530-6p		:30			NM	1	\$1,825.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-- 1----				1	\$1,825.00			
N 13	WRAL	10/23/20	10/23/20	WRAL 530p News	530-6p		:30			NM	1	\$1,825.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---- 1--				1	\$1,825.00			
N 14	WRAL	10/26/20	10/26/20	Various	6p-6:30p		:30			NM	1	\$2,225.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$2,225.00			
N 15	WRAL	10/20/20	10/20/20	Various	6p-6:30p		:30			NM	1	\$2,225.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	- 1-----				1	\$2,225.00			
N 16	WRAL	10/21/20	10/21/20	Various	6p-6:30p		:30			NM	1	\$2,225.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-- 1----				1	\$2,225.00			
N 17	WRAL	10/22/20	10/22/20	Various	6p-6:30p		:30			NM	1	\$2,225.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	--- 1---				1	\$2,225.00			
N 18	WRAL	10/26/20	10/26/20	Late News	11-1135p		:30			NM	1	\$2,475.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	1-----				1	\$2,475.00			
N 19	WRAL	10/21/20	10/21/20	Late News	11-1135p		:30			NM	1	\$2,475.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-- 1----				1	\$2,475.00			
N 20	WRAL	10/24/20	10/24/20	WRAL News 6a-8a	Various		:30			NM	1	\$750.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----- 1-				1	\$750.00			
N 21	WRAL	10/24/20	10/24/20	WRAL SAT 6pm News	6-630p		:30			NM	1	\$1,100.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----- 1-				1	\$1,100.00			
N 22	WRAL	10/25/20	10/25/20	WRAL News	9a-10a		:30			NM	1	\$950.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----- 1				1	\$950.00			
N 23	WRAL	10/25/20	10/25/20	WRAL SUN 6p News	6p-630p		:30			NM	1	\$1,150.00
WRAL Q4 Issue Rate Card 013020												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	----- 1				1	\$1,150.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<b>Totals</b>											<b>23</b>	<b>\$36,850.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	18	\$27,750.00	(\$4,162.50)	\$23,587.50
10/26/20 - 10/26/20	5	\$9,100.00	(\$1,365.00)	\$7,735.00
<b>Totals</b>	<b>23</b>	<b>\$36,850.00</b>	<b>(\$5,527.50)</b>	<b>\$31,322.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)