

ORDER

Salt Lake City KTVX

Orders
Order / Rev: 2381227 *Revision*
Alt Order #: 26801321
Product Desc: ORDER
Estimate: 224301
Flight Dates: 02/24/20 - 03/01/20
Original Date / Rev: 02/13/20 / 02/28/20
Order Type: REG

Primary AE: Continental Washington DC
Sales Office: C-WAS
Sales Region: Nat

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact: Smart Media Group Email
 1427- Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/John Curtis/Congress/Utah/Rep
Demographic: A35+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

New Business Thru:
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/29/20	2	\$4,450.00	\$3,782.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	2	\$4,450.00	\$3,782.50	0.00
Totals	2	\$4,450.00	\$3,782.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Salt Lake City KTVX	12%	\$4,450.00
Market	100%	\$37,083.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZG	0%	\$0.00
KBCJ	0%	\$0.00
KBEO	0%	\$0.00
KBJN	0%	\$0.00
KBNY	0%	\$0.00
KBYU	0%	\$0.00
KCSG	0%	\$0.00
KENV	0%	\$0.00
KJZZ	0%	\$0.00
KSL	0%	\$0.00
KSTU	0%	\$0.00
KTMW	0%	\$0.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUES	0%	\$0.00
KUEW	0%	\$0.00
KULC	0%	\$0.00

KUPX	0%	\$0.00
KUSG	0%	\$0.00
KUTV	0%	\$0.00
KUWB	0%	\$0.00
MTVX	0%	\$0.00
UNKWN	88%	\$32,633.33

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVX	03/01/20	03/01/20	Sa-Su KTVX News @ 5 CM		Sa-Su KTVX News @ 5	-----S	1:00	1	\$450.00	P4	0.00	NM	1	\$450.00
				Sa-Su KTVX News @ 5											
				ABC 4 UTAH NEWSAT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/24/20	03/01/20	-----S		1		\$450.00		0.00					
N 2	KTVX	03/01/20	03/01/20	Sun Prime Hour 4 CM		Sun 9p-10p	-----S	1:00	1	\$4,000.00	P4	0.00	NM	1	\$4,000.00
				Rookie, The											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/24/20	03/01/20	-----S		1		\$4,000.00		0.00					
													Totals	2	\$4,450.00