



125 West 55th St
New York, NY 10019

Contract # 26802486	Changes as of: 2/13/2020 at 5:36 PM	Version: Original Order
CPE: 23/26/395	Flight: 2/17/20 - 2/23/20	Station: KRBC
Agency: DAVIS LENZ MEDIA	Advertiser: Jon Francis Campaign	Market: Abilene
6060 N CENTRAL EXPRESSWAY	Product: POLITICAL	Office: DALLAS
SUITE 560	Agency Order #: 9374604	Service: Nielsen
DALLAS, TX 75206	Buyer: Beth Davis, Haley	Primary Demo:
	Salesperson: ANDREA KRAUS	Assistant: JACOB BURNETT
	214-525-2617	214-525-2681
	Separation: Sep:15	

Con Type: POLITICAL/VOTE
Total \$: \$5,815.00
Total Spots: 36
Total CPP: \$0.00
Total GRP:

Comments: Separation: 15

#	Day/Time	DP	Program	Rate	Len	2/17 - 2/23							Total Spots	Total \$	CPP*	GRP*
						2/17	2/18	2/19	2/20	2/21	2/22	2/23				
1	M-F 6a-7a		Abilene Today	\$75.00	30	0	0	1	0	0	0	0	1	\$75.00	\$0.00	0.0
2	M-F 7a-9a		The Today Show	\$75.00	30	1	2	1	2	2	0	0	8	\$600.00	\$0.00	0.0
3	M-F 11:30a-12n		KRBC MIDDAY NEWS	\$65.00	30	1	0	1	0	1	0	0	3	\$195.00	\$0.00	0.0
4	M-F 4:30p-5p		Judge Judy	\$145.00	30	0	1	0	1	1	0	0	3	\$435.00	\$0.00	0.0
5	M-F 5p-5:30p		KRBC 5P News	\$110.00	30	0	0	1	0	1	0	0	2	\$220.00	\$0.00	0.0
6	M-F 6p-6:30p		KRBC 6P News	\$150.00	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
7	M-F 10p-10:35p		Late News	\$280.00	30	1	2	1	2	1	0	0	7	\$1,960.00	\$0.00	0.0
8	M-F 10:35p-11:05p		Tonight Show	\$150.00	30	1	1	1	1	1	0	0	5	\$750.00	\$0.00	0.0
9	Sa 6p-6:30p		KRBC 6P Sat News	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
10	Sa 10p-10:35p		Sat Late News	\$230.00	30	0	0	0	0	0	1	0	1	\$230.00	\$0.00	0.0
11	Su 7a-8a		Sunday Today	\$70.00	30	0	0	0	0	0	0	1	1	\$70.00	\$0.00	0.0
12	Su 10p-10:30p		Sun Late News	\$230.00	30	0	0	0	0	0	0	1	1	\$230.00	\$0.00	0.0
13	Tu 9p-10p		New Amsterdam	\$375.00	30	0	1	0	0	0	0	0	1	\$375.00	\$0.00	0.0
14	Th 9p-10p		Law n Order SVU	\$450.00	30	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0
TOTALS:						4	7	6	7	8	2	2	36	\$5,815.00	\$0.00	0.0



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	Separation: Sep:15		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/13/20 6:15 PM	ANDREA KRAUS	Separation: 15

Competitive Information	
Market Budget:	\$5,815
KRBC Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$5,815.00	N/A	0.0
Total	100%	36	\$5,815.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	36	\$5,815.00
Total	36	\$5,815.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/14/20 8:39 AM					\$0	\$0	
New	2/13/20 5:36 PM	ANDREA KRAUS	New	36		\$5,815.00	\$5,815.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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