



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26824876	<b>Changes as of:</b> 3/19/2020 at 4:50 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Confirmed
<b>CPE:</b> 195/218/790	<b>Flight:</b> 3/9/20 - 3/24/20	<b>Station:</b> WBTW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> National Ad Placement	<b>Advertiser:</b> Security Is Strength PAC	<b>Market:</b> Myrtle Beach-Florence	<b>Total \$:</b> \$12,800.00
PO Box 191271	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 20
Dallas, TX 75219	<b>Agency Order #:</b> 9473506	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Lloyd, Dillon	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> SHANNON YALLOF 212-373-8131	<b>Assistant:</b> SHANNON YALLOF 212-373-8131	<b>Traffic #:</b> 2419937
<b>Separation:</b>			
<b>Comments:</b> FLGHT 3.15 - 3.28;Separation: 30			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/9 - 3/23				Total Spots	Total \$	CPP*	GRP*
							3/9	3/16	3/23					
MSD 1	M-F 12n-12:30p		News 13 At Noon	\$500.00	0	30	0	5	4	0	4	\$2,000.00	\$0.00	0.0
MGD 10	M-Tu 12n-12:30p		News 13 At Noon	\$500.00	0.0	30	0	0	1		1	\$500.00	\$0.00	0.0
<b>TOTALS:</b>							<b>2</b>	<b>12</b>	<b>6</b>		<b>20</b>	<b>\$12,800.00</b>	<b>\$0.00</b>	<b>0.0</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
03/19/20 4:50 PM	Sent To Rep	Charlotte Kokel	MG due to CBS News Special Report (coronavirus)