

# CONTRACT



**WRAZ**  
**2619 Western Blvd**  
**Raleigh, NC 27606**  
**(919)821-8514**

And:

**Great American Media**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 219583 /		<u>Alt Order #</u> 09815854
<u>Advertiser</u> <b>A Stronger NC</b>		<u>Original Date / Revision</u> 04/13/20 / 04/13/20
<u>Contract Dates</u> <b>10/20/20 - 10/26/20</b>	<u>Estimate #</u> <b>8294</b>	
<u>Product</u> <b>A STRONGER NC</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WRAZ</b>	<u>Account Executive</u> Cheryl Blair (Long)	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 538	<u>Product 1/2</u> 574
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/20/20	10/26/20	430a-5a M-F	430a-5a		:30			NM	3	\$225.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				3	\$75.00			
N 2	WRAZ	10/20/20	10/26/20	5-6a News M-F	5-6a		:30			NM	5	\$750.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				5	\$150.00			
N 3	WRAZ	10/20/20	10/26/20	6-7a News M-F	6-7a		:30			NM	6	\$1,200.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				6	\$200.00			
N 4	WRAZ	10/20/20	10/26/20	7-9a News M-F	7-9a		:30			NM	7	\$3,850.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				7	\$550.00			
N 5	WRAZ	10/20/20	10/26/20	9-10a News M-F	9-10a News M-F		:30			NM	3	\$1,500.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				3	\$500.00			
N 6	WRAZ	10/20/20	10/26/20	10-11a M-F Wendy Williams	10-11a		:30			NM	3	\$1,350.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				3	\$450.00			
N 7	WRAZ	10/20/20	10/26/20	11a-12n M-F	11a-12n		:30			NM	2	\$400.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				2	\$200.00			
N 8	WRAZ	10/20/20	10/26/20	12n-1p M-F	12n-1p		:30			NM	2	\$300.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				2	\$150.00			
N 9	WRAZ	10/20/20	10/26/20	4-5p News M-F	4p-5p		:30			NM	2	\$600.00
		4Q20 ISSUE RATE CARD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				2	\$300.00			
N 10	WRAZ	10/20/20	10/26/20	Family Feud 4	6:30-7p		:30			NM	2	\$900.00
		4Q20 ISSUE RATE CARD										

(\* Line Transactions: N = New, E = Edited, D = Deleted)



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				2	\$450.00			
N 11	WRAZ	10/20/20	10/26/20	Family Feud 1 & 2	7-8p		:30			NM	4	\$4,800.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				4	\$1,200.00			
N 12	WRAZ	10/20/20	10/26/20	WRAL's 10p News On Fox 5CLate News			:30			NM	3	\$4,500.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				3	\$1,500.00			
N 13	WRAZ	10/24/20	10/25/20	WRAL's 10p News On Fox 5CLate News			:30			NM	1	\$1,300.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----SS				1	\$1,300.00			
N 14	WRAZ	10/20/20	10/26/20	Access Hollywood	11-1130p		:30			NM	2	\$600.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				2	\$300.00			
N 15	WRAZ	10/20/20	10/26/20	2.5 Men	1130p-12x		:30			NM	2	\$500.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				2	\$250.00			
N 16	WRAZ	10/24/20	10/24/20	11p-12x or 1105p-1205xSat	11p-12x or 1105p-1		:30			NM	1	\$175.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----1-				1	\$175.00			
N 17	WRAZ	10/25/20	10/25/20	Sun 1035p-11p	Sun 1035p-11p		:30			NM	1	\$725.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----1				1	\$725.00			
N 18	WRAZ	10/20/20	10/25/20	World Series	8:00 PM-11:00 PM		:30			NM	1	\$10,000.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-TWTFSS				1	\$10,000.00			
N 19	WRAZ	10/24/20	10/24/20	College Football Noon / 1	12:00 PM-3:30 PM		:30			NM	1	\$1,450.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----1-				1	\$1,450.00			
N 20	WRAZ	10/24/20	10/24/20	College Football Late	8:00 PM-11:30 PM		:30			NM	1	\$1,450.00
4Q20 ISSUE RATE CARD												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----1-				1	\$1,450.00			
Totals											52	\$36,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	41	\$31,350.00	(\$4,702.50)	\$26,647.50
10/26/20 - 10/26/20	11	\$5,225.00	(\$783.75)	\$4,441.25
<b>Totals</b>	<b>52</b>	<b>\$36,575.00</b>	<b>(\$5,486.25)</b>	<b>\$31,088.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



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This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)