



WKOW Television Inc
5727 Tokay Blvd.
Madison, WI 53719-1219

Assembly --EDI
711 3RD AVE FL 3
NEW YORK, NY 10017-9214

Contract # 565197

Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc (33528)
Agency Assembly --EDI (2523)
Product Political - President (1094)
Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name LIEBOFF,EILEEN
Phone/Fax /
CPE MBLM/MBLM/0121
Account Types National/Agency Political
Billing Type Standard
Comments MIKE BLOOMBERG 2020
New Pol/Cand OOW order - 2/1-2/7
Special instructions: 2/1-2/7

Date Entered 01/30/20
Last Modified 02/07/20
Entered By Sarah Runde
CO-OP No
Headline # ECR26792542
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,332.25
Net Total \$18,882.75
Sales Tax

WKOW ABC (WKOW)

By Broadcast Month	Spots	Rate
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/03/20-02/06/20	2	:30	4:30A- Wake Up Wisconsin: 430am		1	1	1	1				4	\$40.00	\$160.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	1/30/20
2.0	Revised Line / SPOT(B/E) (2)	02/07/20-02/07/20	2	:15/:15	4:30A- Wake Up Wisconsin: 430am						1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43 ****BOOKEND**** [BOOKE	1/30/20
2.1	Normal Line / SPOT (2)	02/07/20-02/07/20	2	:30	4:30A- Wake Up Wisconsin: 430am						1			1	\$40.00	\$40.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43 ****BOOKEND**** [BOOKE	2/4/20
3.0	Revised Line / SPOT (3)	02/03/20-02/07/20	2	:30	5:30A- Wake Up Wisconsin: Early Edition		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	1/30/20
3.1	End Dated Line / SPOT (3)	02/03/20-02/06/20	2	:30	5:30A- Wake Up Wisconsin: Early Edition		1	1	1	1				4	\$125.00	\$500.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	2/4/20
4.0	Revised Line / SPOT (4)	02/03/20-02/07/20	2	:30	6A- Wake Up Wisconsin		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	1/30/20

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4.1	End Dated Line / SPOT (4)	02/03/20-02/06/20	2	:30	6A- Wake Up Wisconsin		1	1	1	1				4	\$250.00	\$1,000.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	2/4/20
5.0	Normal Line / SPOT (5)	02/04/20-02/07/20	2	:30	9A- Live with Kelly & Ryan			1	1	1	1			4	\$120.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Live with Kelly & Ry	1/30/20
6.0	Normal Line / SPOT(B/E) (6)	02/03/20-02/03/20	2	:15/:15	9A- Live with Kelly & Ryan		1							1	\$120.00	\$120.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Live with Kelly & Ry ****BOOKEND**** [BOOKE	1/30/20
7.0	Normal Line / SPOT (7)	02/03/20-02/07/20	3	:30	2P- Tamron		1	1	1	1	1			5	\$20.00	\$100.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Tamron Hall	1/30/20
8.0	Revised Line / SPOT (8)	02/03/20-02/07/20	2	:30	3P- Dr. Phil		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil	1/30/20
8.1	End Dated Line / SPOT (8)	02/03/20-02/04/20	2	:30	3P- Dr. Phil		1	1						2	\$120.00	\$240.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil	2/4/20
9.0	Revised Line / SPOT (9)	02/03/20-02/07/20	2	:30	4P- Ellen		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Ellen	1/30/20

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9.1	End Dated Line / SPOT (9)	02/03/20-02/04/20	2	:30	4P- Ellen		1	1						2	\$150.00	\$300.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Ellen	2/4/20
10.0	Normal Line / SPOT (10)	02/03/20-02/07/20	2	:30	5:58:46P- 27 News @ 6	4	X	X	X	X	X			4	\$350.00	\$1,400.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 News @ 6P	1/30/20
11.0	Revised Line / SPOT (11)	02/03/20-02/07/20	2	:30	6:30P- Inside Edition		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	1/30/20
11.1	End Dated Line / SPOT (11)	02/03/20-02/06/20	2	:30	6:30P- Inside Edition		1	1	1	1				4	\$230.00	\$920.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
12.0	Normal Line / SPOT (12)	02/03/20-02/07/20	3	:30	9:59:46P- 27 News @ 10	2	X	X	X	X	X			2	\$300.00	\$600.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 News @ 10P	1/30/20
13.0	Normal Line / SPOT (13)	02/03/20-02/06/20	2	:30	10:35P- JIMMY KIMMEL LIVE	3	X	X	X	X				3	\$140.00	\$420.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Jimmy Kimmel	1/30/20
14.0	Normal Line / SPOT (14)	02/01/20-02/01/20	2	:30	6A- Wake Up Wisconsin Weekend: Saturday							1		1	\$60.00	\$60.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake Up Wisconsin Wk	1/30/20

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15.0	Normal Line / SPOT (15)	02/01/20-02/01/20	2	:30	6:58:30A- GOOD MORNING AMERICA							1		1	\$170.00	\$170.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sat	1/30/20
16.0	Normal Line / SPOT (16)	02/05/20-02/07/20	3	:30	11:37P- ABC NEWS NIGHTLINE	1			X	X	X			1	\$20.00	\$20.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sat	2/3/20
17.0	Normal Line / SPOT (8)	02/05/20-02/07/20	2	1:00	3P- Dr. Phil				1	1	1			2	\$240.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
17.0.1	Closed Preempt (8)	02/05/20															WKOW ABC (WKOW)	Live Event/Exception - ABC SR	
18.0	Normal Line / SPOT (9)	02/05/20-02/07/20	2	1:00	4P- Ellen				1	1	1			3	\$300.00	\$900.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
19.0	Normal Line / SPOT (17)	02/07/20-02/07/20	2	1:00	5:30A- Wake Up Wisconsin: Early Edition						1			1	\$250.00	\$250.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
20.0	Normal Line / SPOT (18)	02/07/20-02/07/20	2	1:00	6A- Wake Up Wisconsin						1			1	\$500.00	\$500.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20

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Comments MIKE BLOOMBERG 2020
New Pol/Cand OOW order - 2/1-2/7
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21.0	Normal Line / SPOT (19)	02/07/20-02/07/20	2	1:00	6:30P- Inside Edition						1			1	\$460.00	\$460.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
22.0	Normal Line / SPOT (23)	02/07/20-02/07/20	2	1:00	10:35P- JIMMY KIMMEL LIVE						1			1	\$280.00	\$280.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/4/20
23.0	Normal Line / SPOT (24)	02/07/20-02/07/20	2	1:00	9:58:26A- THE VIEW						1			1	\$240.00	\$240.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/4/20
24.0	Normal Line / SPOT (25)	02/07/20-02/07/20	2	1:00	1P- GENERAL HOSPITAL						1			1	\$140.00	\$140.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/4/20
25.0	Normal Line / SPOT (26)	02/10/20-02/12/20	2	:30	4:30A- Wake Up Wisconsin: 430am	2	X	X	X					2	\$40.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
26.0	Normal Line / SPOT (27)	02/10/20-02/12/20	2	1:00	4:30A- Wake Up Wisconsin: 430am	1	X	X	X					1	\$80.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20

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27.0	Normal Line / SPOT (28)	02/10/20-02/12/20	2	:30	5:30A- Wake Up Wisconsin: Early Edition	2	X	X	X					2	\$125.00	\$250.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
28.0	Normal Line / SPOT (29)	02/10/20-02/12/20	2	1:00	5:30A- Wake Up Wisconsin: Early Edition	1	X	X	X					1	\$250.00	\$250.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
29.0	Normal Line / SPOT (30)	02/10/20-02/12/20	2	:30	6A- Wake Up Wisconsin		1	1	1					3	\$250.00	\$750.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
30.0	Normal Line / SPOT (31)	02/10/20-02/12/20	2	1:00	6A- Wake Up Wisconsin	2	X	X	X					2	\$500.00	\$1,000.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
31.0	Normal Line / SPOT (32)	02/10/20-02/12/20	2	:30	9A- Live with Kelly & Ryan	4	X	X	X					4	\$120.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
32.0	Normal Line / SPOT (33)	02/10/20-02/12/20	2	1:00	9A- Live with Kelly & Ryan	2	X	X	X					2	\$240.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20

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33.0	Normal Line / SPOT (34)	02/10/20-02/12/20	3	:30	2P- Tamron	4	X	X	X					4	\$20.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
34.0	Normal Line / SPOT (35)	02/10/20-02/12/20	3	1:00	2P- Tamron	2	X	X	X					2	\$40.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
35.0	Normal Line / SPOT (36)	02/10/20-02/12/20	2	:30	3P- Dr. Phil		1	1	1					3	\$120.00	\$360.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
36.0	Normal Line / SPOT (37)	02/10/20-02/12/20	2	1:00	3P- Dr. Phil		1	1	1					3	\$240.00	\$720.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
37.0	Normal Line (RevL) / SPOT (38)	02/10/20-02/12/20	2	:30	4P- Ellen		1	1	1					3	\$150.00	\$450.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
38.0	Normal Line / SPOT (39)	02/10/20-02/12/20	2	1:00	4P- Ellen		1	1	1					3	\$300.00	\$900.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20

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39.0	Normal Line / SPOT (40)	02/10/20-02/12/20	2	:30	5:58:46P- 27 News @ 6	2	X	X	X					2	\$350.00	\$700.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
40.0	Normal Line / SPOT (41)	02/10/20-02/12/20	2	1:00	5:58:46P- 27 News @ 6	1	X	X	X					1	\$700.00	\$700.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
41.0	Normal Line / SPOT (42)	02/10/20-02/12/20	2	:30	6:30P- Inside Edition	2	X	X	X					2	\$230.00	\$460.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
42.0	Normal Line / SPOT (43)	02/10/20-02/12/20	2	1:00	6:30P- Inside Edition	1	X	X	X					1	\$460.00	\$460.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
43.0	Normal Line / SPOT (44)	02/10/20-02/12/20	3	:30	9:59:46P- 27 News @ 10	2	X	X	X					2	\$300.00	\$600.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
44.0	Normal Line / SPOT (45)	02/10/20-02/12/20	3	1:00	9:59:46P- 27 News @ 10	1	X	X	X					1	\$600.00	\$600.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WKOW Television Inc
5727 Tokay Blvd.
Madison, WI 53719-1219

Assembly --EDI
711 3RD AVE FL 3
NEW YORK, NY 10017-9214

Contract # 565197

Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc (33528)
Agency Assembly --EDI (2523)
Product Political - President (1094)
Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name LIEBOFF,EILEEN
Phone/Fax /
CPE MBLM/MBLM/0121
Account Types National/Agency Political
Billing Type Standard
Comments MIKE BLOOMBERG 2020
New Pol/Cand OOW order - 2/1-2/7
Special instructions: 2/1-2/7

Date Entered 01/30/20
Last Modified 02/07/20
Entered By Sarah Runde
CO-OP No
Headline # ECR26792542
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,332.25
Net Total \$18,882.75
Sales Tax

WKOW ABC (WKOW)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT (46)	02/10/20-02/12/20	2	:30	10:35P- JIMMY KIMMEL LIVE	2	X	X	X					2	\$140.00	\$280.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
46.0	Normal Line / SPOT (47)	02/10/20-02/12/20	2	1:00	10:35P- JIMMY KIMMEL LIVE	1	X	X	X					1	\$280.00	\$280.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
47.0	Normal Line / SPOT (48)	02/11/20-02/11/20	3	:30	Orbit- [P]THE CONNERS(Tu), [P]BLESS THIS MESS(Tu)			2						2	\$350.00	\$700.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
48.0	Normal Line / SPOT (49)	02/11/20-02/11/20	3	:30	Orbit- [P]MIXED-ISH(Tu), [P]BLACK-ISH(Tu)			1						1	\$325.00	\$325.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
49.0	Normal Line / SPOT (51)	02/12/20-02/12/20	2	:30	Orbit- [P]THE GOLDBERGS(We), [P]SCHOOLED(We)				1					1	\$450.00	\$450.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
50.0	Normal Line / SPOT (53)	02/12/20-02/12/20	3	:30	9P- STUMPTOWN				1						\$250.00		WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
50.0.1	Closed Preempt (53)	02/12/20															WKOW ABC (WKOW)	NA @ placement/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WKOW Television Inc
5727 Tokay Blvd.
Madison, WI 53719-1219

Assembly --EDI
711 3RD AVE FL 3
NEW YORK, NY 10017-9214

Contract # 565197

Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc (33528)
Agency Assembly --EDI (2523)
Product Political - President (1094)
Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name LIEBOFF,EILEEN
Phone/Fax /
CPE MBLM/MBLM/0121
Account Types National/Agency Political
Billing Type Standard
Comments MIKE BLOOMBERG 2020
New Pol/Cand OOW order - 2/1-2/7
Special instructions: 2/1-2/7

Date Entered 01/30/20
Last Modified 02/07/20
Entered By Sarah Runde
CO-OP No
Headline # ECR26792542
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,332.25
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Sales Tax

WKOW ABC (WKOW)

By Broadcast Month	Spots	Rate
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT (56)	02/08/20-02/08/20	3	:30	6A- Wake Up Wisconsin Weekend: Saturday							1		1	\$60.00	\$60.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
52.0	Normal Line / SPOT (57)	02/08/20-02/08/20	2	:30	6:58:30A- GOOD MORNING AMERICA							1		1	\$170.00	\$170.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
53.0	Normal Line / SPOT (50)	02/11/20-02/11/20	3	1:00	9P- FOR LIFE			1						1	\$450.00	\$450.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
54.0	Normal Line / SPOT (52)	02/12/20-02/12/20	3	1:00	Orbit- [P]MODERN FAMILY(We), [P]SINGLE PARENTS(We)				1						\$1,000.00		WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
54.0.1	Closed Preempt (52)	02/12/20															WKOW ABC (WKOW)	NA @ placement/Exception -	
55.0	M/G For 17.0.1 / SPOT (58)	02/10/20-02/12/20	2	1:00	9:58:26A- THE VIEW	1	X	X	X					1	\$240.00	\$240.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/6/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: