

ORDER



Orders
Order / Rev: 385045
Alt Order #: 09816136
Product Desc: ANGIE CRAIG CONGRESS
Estimate: 8255
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 04/16/20 / 04/16/20
Order Type: GENERAL

KSTC-TV, LLC

Primary AE: Ian Ambron
Sales Office: H-DC
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Angie Craig for Congress
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	44	\$5,370.00	\$4,564.50
10/26/20	10/26/20	9	\$905.00	\$769.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	44	\$5,370.00	\$4,564.50	0.00
November 2020	9	\$905.00	\$769.25	0.00
Totals	53	\$6,275.00	\$5,333.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTC-TV, LLC	1%	\$6,275.00
Market	100%	\$627,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	23%	\$144,325.00
KMSP	22%	\$138,050.00
KMWB	1%	\$6,275.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTP	20%	\$125,500.00
WCCO	30%	\$188,250.00
WFTC	3%	\$18,825.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSTC	10/20/20	10/26/20	M-F 7-8a News M-F 7-8a News	CM	7-8a	MTWTF--	:30	5	\$85.00	4	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--			5			\$85.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$85.00	0.00					
N 2	KSTC	10/20/20	10/26/20	M-F 8-9a News M-F 8-9a	CM	8-9a	MTWTF--	:30	5	\$65.00	4	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$65.00	0.00					
N 3	KSTC	10/20/20	10/26/20	M-F 3-4p Black-ish	CM	M-F 3-4p	MTWTF--	:30	2	\$40.00	4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			2		\$40.00	0.00					
N 4	KSTC	10/20/20	10/26/20	M-F 4-5P Mike and Molly	CM	M-F 4-5P	MTWTF--	:30	5	\$40.00	4	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$40.00	0.00					
N 5	KSTC	10/20/20	10/26/20	M-F 5-6p KING OF QUEENS (2X)	CM	M-F 5-6p	MTWTF--	:30	2	\$60.00	4	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			2		\$60.00	0.00					
N 6	KSTC	10/20/20	10/26/20	M-F 6-7p The Goldbergs	CM	M-F 6-7p	MTWTF--	:30	5	\$125.00	4	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$125.00	0.00					
N 7	KSTC	10/20/20	10/26/20	M-F 7-8P FRIENDS (2X)	CM	M-F 7-8p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			2		\$150.00	0.00					
N 8	KSTC	10/24/20	10/24/20	Sa 6-7p the Goldbergs	CM	Sa 6-7p	-----1-	:30	1	\$75.00	4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----1-			1		\$75.00	0.00					
N 9	KSTC	10/25/20	10/25/20	Su 6-7p MIKE & MOLLY (2X)	CM	Su 6-7p	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----1			1		\$150.00	0.00					
N 10	KSTC	10/25/20	10/25/20	Su 7-8p HIMYM	CM	Su 7-8p	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----1			1		\$400.00	0.00					
N 11	KSTC	10/20/20	10/26/20	M-F 8-9p LAST MAN STANDING (2X)	CM	M-F 8-9p	MTWTF--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$150.00	0.00					
N 12	KSTC	10/25/20	10/25/20	Su 8-9p LAST MAN STANDING (2X)	CM	Su 8-9p	-----1	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----1			1		\$150.00	0.00					
N 13	KSTC	10/20/20	10/26/20	KSTC 9pm News KSTC 9pm News	CM	9pm	MTWTF--	:30	5	\$250.00	4	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/20	10/26/20	MTWTF--			5		\$250.00	0.00					
N 14	KSTC	10/24/20	10/24/20	Sa 9pm News Sa 9pm News	CM	Sa 9-930p	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----1-			1		\$275.00	0.00					
N 15	KSTC	10/25/20	10/25/20	Su 9pm News 45 News Sunday	CM	Su 9-930p	-----1	:30	1	\$325.00	4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	-----1			1		\$325.00	0.00					
N 16	KSTC	10/20/20	10/26/20		CM	M-F 11p-12a		:30	5	\$100.00	4	0.00	NM	5	\$500.00

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				M-F 11p-12a MOM			MTWTF--								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		5			\$100.00			0.00			
N17	KSTC	10/20/20	10/26/20	M-F 12-1am HOW I MET MOTHER (2X)	CM	M-F 12-1a	MTWTF--	:30	5	\$50.00	4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		5			\$50.00			0.00			
N18	KSTC	10/24/20	10/24/20	Sa 930-1030p 2 BROKE GIRLS (2X)	CM	Sa 930-1030p	-----1-	:30	1	\$75.00	4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-		1			\$75.00			0.00			
													Totals	53	\$6,275.00