ORDER

Order / Rev: 35847 Orders 08802016 Alt Order #:

> Product Desc: Issue 1199 Estimate:

Flight Dates: 10/09/12 - 10/15/12

05/16/12 / 10/09/12 Original Date / Rev:

Order Type: **GENERAL**

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region:

National

Agency Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Avenue NW

Washington, DC 20007

Great American Media

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

00:10:00

15% Agency Commission:

Advertiser

Name:

DCCC

A35+ Demographic:

Product Codes: PO4

LV2 Priority:

AGY, POL, ISS Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/15/12	21	\$36,850.00	\$31,322.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	21	\$36,850.00	\$31,322.50	0.00	
Totals	21	\$36,850.00	\$31,322.50	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share Share Total KLAS 30% \$36,850.00 100% \$122,833.33 Market

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$30,708.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$6,141.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/09/12	10/15/12	8 News Now 5a M-	-F CM	5-6a	MTWTF	:30	1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
				8 News Now 5a M	-F						1		
	8 NEV	VS NOW A	Γ5A										
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 1	0/09/12	10/15/12	M-WTF	1	\$1,000.00	0.00						
E 2	2 8	10/09/12	10/15/12	8 News Now 6a M	-F CM	6-7a	MTWTF	:30	2	\$1,200.00LV1	0.00 NM	2	\$2,400.00
				8 News Now 6a M	-F								

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Order / Rev: 35847 Alt Order #: 08802016

Advertiser:

DCCC

Product Desc: Estimate:

Issue 1199

KLAS

Flight Dates:	10/09/12 - 10/15/12

Ln Ch Sta 8 NEWS NO	•	Inventory Code	Break	Start/End	Time Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
Start Dat Week: 10/09/12	e End Date	<u>Weekdays</u> M-WTF	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
		CBS This Morning	•	7-9a	MTWTF	:30	1 \$	1,000.00LV1	0.00 NM	1	\$1,000.00
CBS THIS M	ORNING									i	
<u>Start Dat</u> Week: 10/09/12		<u>Weekdays</u> M-WTF	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
	3/12 10/13/12 ORNING SATU	CBS Early Show CBS Early Show		5-7a	S-	:30	1	\$550.00LV1	0.00 NM	1	\$550.00
Start Dat		Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/08/12		S-	<u> </u>	\$550.00	0.00					l	
E 5 8 10/1	4/12 10/14/12	8 News Now Sun 8 News Now Sun		8 News Nov	v Sun A5	:30	1	\$500.00LV2	0.00 NM	1	\$500.00
8 NEVVS NOV	N SUNDAY MO e End Date	Weekdays	Spots/Week	Rate	Rating				:	İ	
Week: 10/08/12		S	1	\$500.00	0.00						
	4/12 10/14/12 W SUNDAY MO	8 News Now Sun 8 News Now Sun		8 News Nov	v Sun AS	:30	1 \$	1,500.00LV1	0.00 NM	1	\$1,500.00
Start Dat Week: 10/08/12	e End Date	Weekdays	Spots/Week	Rate \$1,500.00	Rating 0.00						
	9/12 10/15/12		CM .	9-10a	MTWTF	:30	1	\$850.00LV2	0.00 NM	1	\$850.00
LIVE! WITH I		Live With Regis &	= '				·	***************************************		·	V
<u>Start Dat</u> Week: 10/09/12		<u>Weekdays</u> M-WTF	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00						
E 9 8 10/0	9/12 10/15/12	Price Is Right Price Is Right	СМ	10-11a	MTWTF	:30	1 \$	3,500.00LV1	0.00 NM	1	\$3,500.00
PRICE IS RIC	GHT									i	
Start Dat Week: 10/09/12		<u>Weekdays</u> M-WTF	Spots/Week 1	<u>Rate</u> \$3,500.00	Rating 0.00						
E 14 8 10/1	3/12 10/13/12	8 News Now Sat		5-7p	5-	:30	1	\$800.00LV2	0.00 NM	1	\$800.00
8 NEWS NO	N AT 5PM-SAT	8 News Now Sat	5-/p	(5:00 PM-5:	30 PM)						
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12		S-	1	\$800.00	0.00						
E 15 8 10/1	3/12 10/13/12	8 News Now Sat 8 News Now Sat		5-7p (6:30 PM-7:0	S- 00 PM)	:30	1	\$800.00LV2	0.00 NM	1	\$800.00
	N AT 630PM-S										
<u>Start Dat</u> Week: 10/08/12		<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	<u>Rating</u> 0.00						
	5/12 10/15/12		CM	8-9p	M	:30	1 \$	9,500.00LV1	0.00 NM	1	\$9,500.00
	MOTHER/2 BR	Met Mother/Partn		(8:00 PM-9:0		.50	ıψ	3,500.00241	0.00 14191		ψ 3 ,300.00
Start Dat		Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/15/12		M		\$9,500.00	0.00						
E 19 8 10/0	9/12 10/15/12	8 News Now 11p 8 News Now 11p		11-1135p	MTWTF	:30	1 \$:	2,200.00LV1	0.00 NM	1	\$2,200.00
8 NEWS NO			_							1	
<u>Start Dat</u> Week: 10/09/12		<u>Weekdays</u> M-WTF	Spots/Week 1	Rate \$2,200.00	Rating 0.00						
E 20 8 10/1	3/12 10/14/12	8 News Now 11p 8 News Now Sa/S		11-1135P	SS	:30	2 \$	1,100.00LV2	0.00 NM	2	\$2,200.00
8 NEWS NOW AT 11PM-WKND								1			
<u>Start Dat</u> Week: 10/08/12		<u>Weekdays</u> SS	Spots/Week 2	<u>Rate</u> \$1,100.00	Rating 0.00						
N21 8 10/0	9/12 10/09/12	8 News Now Noo 8 News Now Noo		12-1230p	-T	:30	1	\$750.00LV2	0.00 NM	1	\$750.00

Spots/Week

Rate

Rating

<u>Weekdays</u>

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Rate Pri Rtg Type Spots **Amount** Start/End Time Days Len Spots **Inventory Code** Break Ln Ch Start End \$750.00 \$750.00LV2 0.00 NM 10/09/12 10/09/12 8 News Now Noon M-F CM 12-1230p :30 N 21 8 8 News Now Noon M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -T----\$750.00 0.00 N 22 8 10/11/12 10/11/12 Thu 10-11p CM 10-11p ---T---:30 1 \$8,500.00LV1 0.00 NM \$8,500.00 Person Of Interest Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---1 \$8,500.00 0.00 N 23 10/10/12 10/15/12 8 News Now 4-5a CM 4-5a M-WTF--:30 \$200.00LV1 0.00 NM \$800.00 8 News Now 4-5a <u>Weekdays</u> Spots/Week Start Date **End Date** Rating Rate Week: 10/09/12 10/15/12 M-WTF--\$200.00 0.00 Totals 21 \$36,850.00