

Order / Rev: 1992581
 Alt Order #: WOC12493193
 Flight Dates: 10/06/20 - 10/12/20

Advertiser: ISS/ DSCC -IE
 Product Desc: Issue
 Estimate: 8314

KMSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: DAYBREAK)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					8	\$150.00		0.00			
N 2	KMSB	10/06/20	10/12/20	Wendy Williams 10-11a CM WENDY WILLIAMS		10:00 AM-11:00 AM	MTWTF--	:30	4	\$40.00	P03	0.00	NM	4	\$160.00
(Program: WENDY WILLIAMS)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					4	\$40.00		0.00			
N 3	KMSB	10/06/20	10/12/20	Family Feud 4-5p CM FAMILY FEUD		4:00 PM-5:00 PM	MTWTF--	:30	4	\$175.00	P03	0.00	NM	4	\$700.00
(Program: FAMILY FEUD)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					4	\$175.00		0.00			
N 4	KMSB	10/06/20	10/12/20	Big Bg Thy 5-530p CM Big Bg Thy 5-530p		5-530p	MTWTF--	:30	4	\$300.00	P03	0.00	NM	4	\$1,200.00
(Program: BIG BANG THEORY)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					4	\$300.00		0.00			
N 5	KMSB	10/06/20	10/12/20	Local News @ 530p M-FCM FOX 11 EARLY NEWS		5:30 PM-6:00 PM	MTWTF--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
(Program: FOX 11 EARLY NEWS)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					5	\$225.00		0.00			
N 6	KMSB	10/06/20	10/12/20	Local News @ 9p M-F CM FOX11 NEWS AT NINE		9:00 PM-10:00 PM	MTWTF--	:30	5	\$500.00	P03	0.00	NM	5	\$2,500.00
(Program: FOX11 NEWS AT NINE)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					5	\$500.00		0.00			
N 7	KMSB	10/06/20	10/10/20	Local News @ 9p Sa CM FOX11 NEWS AT NINE		9:00 PM-10:00 PM	-----S-	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
(Program: FOX11 NEWS AT NINE)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-					1	\$325.00		0.00			
N 8	KMSB	10/06/20	10/12/20	Mom 10-1030p CM Mom 10-1030p		10-1030p	MTWTF--	:30	4	\$400.00	P03	0.00	NM	4	\$1,600.00
(Program: MOM)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					4	\$400.00		0.00			
N 9	KMSB	10/06/20	10/12/20	Mom 1030-11p CM MOM		10:30 PM-11:00 PM	MTWTF--	:30	3	\$150.00	P03	0.00	NM	3	\$450.00
(Program: MOM)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					3	\$150.00		0.00			
N 10	KMSB	10/06/20	10/12/20	TwoHalfMen 11-1130p CM TWO & A HALF MEN		11:00 PM-11:30 PM	MTWTF--	:30	3	\$100.00	P03	0.00	NM	3	\$300.00
(Program: TWO & A HALF MEN)Nov-2019LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	MTWTF--					3	\$100.00		0.00			
N 11	KMSB	10/06/20	10/12/20	Mon Prime A 911 CM (Program: 911)4TH QTR 2020 KMSB (sell)		7:00 PM-8:00 PM	M-----	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/06/20	10/12/20	M-----					1	\$900.00		0.00			
N 12	KMSB	10/06/20	10/07/20	Wed Prime A MASKED SINGER (Program: MASKED SINGER)Nov-2019L1 (pav)		7:00 PM-8:00 PM	--W----	:30	1	\$1,500.00	P03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$1,500.00		0.00			
N 13	KMSB	10/06/20	10/10/20	NCAA FB Daytime Late GM COLLEGE FTBL AFTERNOON (Program: COLLEGE FTBL AFTERNOON GAME)SPORTS KMSB (sell)		12:30 PM-4:30 PM	-----S-	:30	1	\$550.00	P03	0.00	NM	1	\$550.00

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Week:		10/05/20	10/11/20	-----S-	1	\$550.00	0.00								
N14	KMSB	10/06/20	10/11/20	NFL Football Su2 Internat	CM	1:00 PM-4:00 PM	-----S	:30	1	\$5,000.00	P03	0.00	NM	1	\$5,000.00
		NFL CARDS LATE GAME													
		(Program: NFL CARDS LATE GAME)Nov-2019LS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	-----S	1	\$5,000.00	0.00								
													Totals	45	\$17,510.00