CONTRACT

WGCL TV 425 14th Street NW Atlanta, GA 30318 (404)325-4646

www.cbs46.com

And:

Mike Bloomberg 2020 Inc (President) C/O Assembly - DNC 711 3rd Avenue, FL 2 New York, NY 10017 **USA**

Contract / Revision			Alt Order #		
	1007158 /		09759578		
Advertiser		Original Date / Revision			
Mike Bloomberg 2020 Inc For President C/O		(02/26/20 / 02/26/20		
Contract Dates	Estimate #				
02/22/20 - 03/03/20	0131				
Product					
BLOOMBERG FOR PRES					

Billing Cycle	Billing Calendar		Cash/Trade	
EOM/EOC	Broadcast		Cash	
Property	Account Ex	xecutive_	Sales Office	
WGCL	Ryan Gord	lon	HRP-WASHING	
Special Handl	ing		•	
Demographic				
Adults 35+				
Agy Code	Advertiser Code		Product 1/2	
TV15458	MBLM		MBLM	
Agency Ref		Advertiser	Ref	

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time D	ays Length Week Ra	te Type Spots	Amount
E 1 WGCL 02/24/20 03/01/20 CBS46 News at 11pm Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTFSS 3	11p-1135p <u>Rate</u> \$850.00	:30	NM 3	\$2,550.00
E 2 WGCL 02/24/20 02/28/20 CBS46 News @ 430am Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF 3	CBS46 News @ 43 <u>Rate</u> \$60.00	:30	NM 3	\$180.00
E 3 WGCL 02/24/20 02/28/20 CBS46 News 5-530am Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF- 3	CBS46 News 5-53(<u>Rate</u> \$150.00	:30	NM 3	\$450.00
E 4 WGCL 02/24/20 02/28/20 CBS46 News 530-6am Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF- 3	CBS46 News 530-f <u>Rate</u> \$150.00	:30	NM 3	\$450.00
E 5 WGCL 02/24/20 02/28/20 CBS46 News 6-630am Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF- 3	CBS46 News 6-63(Rate \$150.00	:30	NM 3	\$450.00
E 6 WGCL 02/24/20 02/28/20 CBS46 News 630-7am Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF- 3	CBS46 News 630-7 Rate \$150.00	:30	NM 3	\$450.00
E 7 WGCL 02/24/20 02/28/20 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF- 3	M-F 7a-9a <u>Rate</u> \$150.00	:30	NM 3	\$450.00
E 8 WGCL 02/24/20 02/28/20 M-F Lets Make a Deal Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF 3	10-11a <u>Rate</u> \$650.00	:30	NM 3	\$1,950.00
9 WGCL 02/24/20 02/28/20 Price Is Right Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF 5	M-F 11-12P <u>Rate</u> \$3,500.00	1:00	NM 5	\$17,500.00
E 10 WGCL 02/24/20 02/28/20 M-F 1230p-130p Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF 3	M-F 1230p-130p <u>Rate</u> \$1,000.00	:30	NM 3	\$3,000.00
11 WGCL 02/24/20 02/28/20 M-F 2-3p Start Date End Date Weekdays Spots/Week	M-F 2-3p <u>Rate</u>	1:00	NM 5	\$6,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 1007158 09759578

Advertiser Original Date / Revision Mike Bloomberg 2020 Inc For President C/O 02/26/20 / 02/26/20

Contract Dates Product Estimate # BLOOMBERG FOR PRE 0131 02/22/20 - 03/03/20

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week F	Rate Type Spots	s Amount
Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF 5	Rate \$1,200.00			
E 12 WGCL 02/24/20 02/28/20 M-F 3p-4p Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 MTWTF 3	M-F 3p-4p Rate \$300.00	:30	NM	3 \$900.00
E 13 WGCL 02/24/20 02/28/20 CBS46 News 4-430pm Start Date	CBS46 News 4-430 <u>Rate</u> \$250.00	:30	NM	3 \$750.00
E 14 WGCL 02/24/20 02/28/20 CBS46 News 430-5pm Start Date Week: 02/24/20 03/01/20 Weekdays Spots/Week Week: 03/04/20 03/01/20 MTWTF- 3	CBS46 News 430-5 Rate \$250.00	:30	NM	3 \$750.00
E 15 WGCL 02/24/20 02/28/20 CBS46 News at 5-530p Start Date	CBS46 News at 5-5 Rate \$250.00	:30	NM	3 \$750.00
E 16 WGCL 02/24/20 02/28/20 CBS46 News at 530-6pm Start Date Week: 02/24/20 End Date 03/01/20 Weekdays MTWTF 3	CBS46 News at 53 <u>Rate</u> \$250.00	:30	NM	3 \$750.00
E 17 WGCL 02/24/20 02/28/20 M-F 7p-7:30p Start Date	7-730p <u>Rate</u> \$600.00	:30	NM	3 \$1,800.00
E 18 WGCL 02/24/20 02/28/20 M-F 7:30p-8p Start Date	730-8p <u>Rate</u> \$600.00	:30	NM	3 \$1,800.00
E 19 WGCL 02/24/20 02/28/20 M-F 1135p-1237x Start Date	M-F 1135P-1237A <u>Rate</u> \$400.00	:30	NM	3 \$1,200.00
E 20 WGCL 02/24/20 02/28/20 M-F 1237x-137x Start Date Week: 02/24/20 03/01/20 Weekdays Spots/Week Week: 03/24/20 03/01/20 MTWTF 3	M-F 1237a-139a <u>Rate</u> \$85.00	:30	NM	3 \$255.00
E 21 WGCL 03/02/20 03/03/20 CBS46 News @ 430am Start Date	CBS46 News @ 43 <u>Rate</u> \$60.00	:30	NM	1 \$60.00
E 22 WGCL 03/02/20 03/03/20 CBS46 News 5-530am Start Date	CBS46 News 5-53(Rate \$150.00	:30	NM	1 \$150.00
E 23 WGCL 03/02/20 03/03/20 CBS46 News 530-6am Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	CBS46 News 530-6 Rate \$150.00	:30	NM	1 \$150.00
E 24 WGCL 03/02/20 03/03/20 CBS46 News 6-630am Start Date	CBS46 News 6-630 Rate \$150.00	:30	NM	1 \$150.00
E 25 WGCL 03/02/20 03/03/20 CBS46 News 630-7am Start Date	CBS46 News 630-7 Rate \$150.00	:30	NM	1 \$150.00
E 26 WGCL 03/02/20 03/03/20 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	M-F 7a-9a <u>Rate</u> \$150.00	:30	NM	1 \$150.00
E 27 WGCL 03/02/20 03/03/20 M-F Lets Make a Deal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	10-11a <u>Rate</u>	:30	NM	1 \$650.00

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Contract Dates Product Estimate # BLOOMBERG FOR PRE 0131 02/22/20 - 03/03/20

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type Sr	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	<u>Rate</u> \$650.00					
28 WGCL 03/02/20 03/03/20 Price Is Right Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 2	M-F 11-12P Rate \$3,500.00	1:00		NM	2	\$7,000.00
E 29 WGCL 03/02/20 03/03/20 M-F 1230p-130p Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	M-F 1230p-130p <u>Rate</u> \$1,000.00	:30		NM	1	\$1,000.00
30 WGCL 03/02/20 03/03/20 M-F 2-3p Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 2	M-F 2-3p <u>Rate</u> \$1,200.00	1:00		NM	2	\$2,400.00
E 31 WGCL 03/02/20 03/03/20 M-F 3p-4p Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	M-F 3p-4p <u>Rate</u> \$300.00	:30		NM	1	\$300.00
E 32 WGCL 03/02/20 03/03/20 CBS46 News 4-430pm Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	CBS46 News 4-430 <u>Rate</u> \$250.00	:30		NM	1	\$250.00
E 33 WGCL 03/02/20 03/03/20 CBS46 News 430-5pm Start Date	CBS46 News 430-{ <u>Rate</u> \$250.00	:30		NM	1	\$250.00
E 34 WGCL 03/02/20 03/03/20 CBS46 News at 5-530p Start Date	CBS46 News at 5-6 Rate \$250.00	:30		NM	1	\$250.00
E 35 WGCL 03/02/20 03/03/20 CBS46 News at 530-6pm Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	CBS46 News at 53 <u>Rate</u> \$250.00	:30		NM	1	\$250.00
E 36 WGCL 03/02/20 03/03/20 M-F 7p-7:30p Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	7-730p <u>Rate</u> \$600.00	:30		NM	1	\$600.00
E 37 WGCL 03/02/20 03/03/20 M-F 7:30p-8p Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	730-8p <u>Rate</u> \$600.00	:30		NM	1	\$600.00
E 38 WGCL 03/02/20 03/03/20 CBS46 News at 11pm Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	11p-1135p <u>Rate</u> \$850.00	:30		NM	1	\$850.00
E 39 WGCL 03/02/20 03/03/20 M-F 1135p-1237x Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	M-F 1135P-1237A <u>Rate</u> \$400.00	:30		NM	1	\$400.00
40 WGCL 03/02/20 03/03/20 M-F 1237x-137x Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 MT 1	M-F 1237a-139a <u>Rate</u> \$40.00	:30		NM	1	\$40.00
D 41 WGCL 03/03/20 03/03/20 NCIS	TU 8-9P	:30		NM	0	\$0.00
D 42 WGCL 03/03/20 03/03/20 FBI	TU 9-10P	:30		NM	0	\$0.00
43 WGCL 03/03/20 03/03/20 FBI: Most Wanted Start Date End Date Weekdays Spots/Week Week: 03/02/20 03/08/20 -1 1	TU 10-11P <u>Rate</u> \$3,000.00	:30		NM	1	\$3,000.00
44 WGCL 02/26/20 02/26/20 Survivor Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 - 1 1	WE 8-9P <u>Rate</u> \$18,000.00	1:00		NM	1	\$18,000.00

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Contract Dates Product Estimate # BLOOMBERG FOR PRE 0131 02/22/20 - 03/03/20

*Line Ch Start Date End Date Decernities	Start/End Time	Spot		Euro Choto	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate	Days Length Wee	ek Rate	Γype Spots ■	Amount
D 45 WGCL 02/26/20 02/26/20 W 9-10p Prime	WE 9-10P	:30		NM 0	\$0.00
46 WGCL 02/27/20 02/27/20 Young Sheldon/The Unicorn		:30		NM 1	\$7,500.00
Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 1 1	Rate \$7,500.00	.00			ψ1,000.00
47 WGCL 02/27/20 02/27/20 Mom/Carol's Second Act	TH 9-10P	:30		NM 1	\$5,500.00
Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 1 1	Rate \$5,500.00				***
48 WGCL 02/28/20 02/28/20 MacGyver	FR 8-9p	1:00		NM 1	\$9,000.00
Week: 02/24/20 End Date 03/01/20 Weekdays1- Spots/Week 1 1	<u>Rate</u> \$9,000.00				
49 WGCL 02/28/20 02/28/20 Hawaii Five-O	FR 9-10P	1:00		NM 1	\$11,000.00
Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 1 1	<u>Rate</u> \$11,000.00				
50 WGCL 02/28/20 03/01/20 Blue Bloods	FR 10-11P	:30		NM 1	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	φ4,300.00
Week: 02/24/20 03/01/20 1	\$4,500.00				
51 WGCL 02/29/20 02/29/20 CBS46 News Sat 9-930am	CBS46 News Sat 9	:30		NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 02/24/20 03/01/201	<u>Rate</u> \$135.00				
52 WGCL 02/29/20 02/29/20 CBS46 News Sat 930-10am	·	:30		NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI	ψ133.00
Week: 02/24/20 03/01/201 1	\$13 <u>5.00</u>				
53 WGCL 02/29/20 02/29/20 CBS46 News Sat at 6pm	6-630p	:30		NM 1	\$450.00
Start Date Week: 02/24/20End Date 03/01/20Weekdays 1Spots/Week1	<u>Rate</u> \$450.00				
54 WGCL 02/23/20 03/01/20 CBS46 News Sun 7-730am	CBS46 News Sun 7	:30		NM 2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate	.00			Ψ=00.00
Week: 02/17/20 02/23/201 1	\$115.00				
Week: 02/24/20 03/01/201 1	\$115.00			<u> </u>	# 200 00
55 WGCL 02/23/20 03/01/20 CBS46 News Sun 730-8am Start Date End Date Weekdays Spots/Week	Rate	:30		NM 2	\$230.00
Week: 02/17/20 02/23/201 1	\$11 5.00				
Week: 02/24/20 03/01/201 1	\$115.00				
56 WGCL 03/01/20 03/01/20 Face the Nation	1030am	:30		NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 1 1	<u>Rate</u> \$350.00				
57 WGCL 02/23/20 03/01/20 CBS46 News Sun at 630pm	630-7p	:30		NM 2	\$700.00
Start Date End Date Weekdays Spots/Week					
Week: 02/17/20 02/23/201 1 Week: 02/24/20 03/01/201 1	\$350.00 \$350.00				
58 WGCL 03/01/20 03/01/20 60 Minutes	SU 7-8P	1:00		NM 1	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	1.00		1 4141	ψο,οοο.οο
Week: 02/24/20 03/01/20 1 1	\$5,000.00				
59 WGCL 02/23/20 02/23/20 Sa/Su 1130p-12x	Sa/Su 1130p-12x	:30		NM 1	\$65.00
Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/20 1 1	<u>Rate</u> \$65.00				
60 WGCL 02/23/20 03/01/20 Sunday 12a-1a	Sunday 12a-1a	:30		NM 2	\$90.00
Start Date End Date Weekdays Spots/Week	Rate			İ	,

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Advertiser Original Date / Revision Mike Bloomberg 2020 Inc For President C/O 02/26/20 02/26/20

Contract Dates Product Estimate # 02/22/20 - 03/03/20 BLOOMBERG FOR PRE 0131

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpots	Amount
Start Date End Date Description Spots/Week	Rate \$45.00 \$45.00	Days Length Week Nate	Туре ороко	Amount
61 WGCL 02/23/20 02/23/20 Sunday 1a-130a Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/201 1	Sunday 1a-130a <u>Rate</u> \$35.00	:30	NM 1	\$35.00
62 WGCL 02/23/20 02/23/20 Sunday 130a-2a Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/201 1	Sunday 130a-2a <u>Rate</u> \$25.00	:30	NM 1	\$25.00
63 WGCL 02/26/20 02/26/20 Seal Team Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 - W 2	Wed 9p-11p Rate \$5,500.00	:30	NM 2	\$11,000.00
64 WGCL 02/23/20 02/23/20 60 Minutes Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/20S 1	SU 7-8P <u>Rate</u> \$15,000.00	:30	NM 1	\$15,000.00
65 WGCL 02/23/20 02/23/20 God Friended Me Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/20S 1	SU 8-9P <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
66 WGCL 02/23/20 02/23/20 NCIS: New Orleans Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/20 S 1	SU 10-11P <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
67 WGCL 02/23/20 02/23/20 NCIS: Los Angeles Start Date End Date Weekdays Spots/Week Week: 02/17/20 02/23/20S 1	SU 9-10P <u>Rate</u> \$4,500.00	:30	NM 1	\$4,500.00
N 68 WGCL 02/25/20 02/25/20 Tue Prime Other 1 * Start Date	Tue 8p-11p <u>Rate</u> \$5,000.00	:30	NM 3	\$15,000.00
Spot Ch Date Range Description 3 WGCL 02/24/20-03/01/20 Tue Prime Other 1 * See MG 68.4	Start/End Time Tue 8p-11p	Weekdays Length Rate - Tu :30 \$5,000.00	Type NM	
4 WGCL 03/03/20-03/03/20 Tue Prime Other 1 * MG for 68.3 02/25	Tue 8p-11p	-Tu :30 \$5,000.00	NM	
69 WGCL 03/01/20 03/01/20 NCIS: Los Angeles Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 S 1	SU 9-10P <u>Rate</u> \$4,500.00	:30	NM 1	\$4,500.00
70 WGCL 02/27/20 02/27/20 Tommy Start Date End Date Weekdays Spots/Week Week: 02/24/20 03/01/20 T 1	TH 10-11P <u>Rate</u> \$2,500.00	:30	NM 1	\$2,500.00

120 \$179,980.00 Totals Time Period # of Spots **Gross Amount** Agency Comm. Net Amount

01/27/20 -02/23/20 \$20,187.50 11 \$23,750.00 (\$3,562.50)02/24/20 -03/03/20 109 \$156,230.00 (\$23,434.50)\$132,795.50 Totals 120 \$179,980.00 (\$26,997.00)\$152,983.00

Signature:	 Date:	

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.