

## ORDER



**Orders**  
**Order / Rev:** 1633830  
**Alt Order #:**  
**Product Desc:** WV ISSUE  
**Estimate:** WV ISSUE  
**Flight Dates:** 05/25/20 - 06/07/20  
**Original Date / Rev:** 05/22/20 / 05/22/20  
**Order Type:** NORMAL

**WTAP**

**Primary AE:** Parkersburg House  
**Sales Office:** PRKR  
**Sales Region:** Regl

**Agency**  
**Name:** Wheelhouse Creative  
**Buying Contact:**  
**Billing Contact:**  
 16 Cypress Ave  
 Wheeling, WV 26003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ReSet WV PAC  
**Demographic:** HH  
**Product Codes:** Issue - State - Judicial  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Advertiser External ID:** 180056  
**Agency External ID:** 54326  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	19	\$11,840.00	\$10,064.00
06/01/20	06/05/20	21	\$12,540.00	\$10,659.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	19	\$11,840.00	\$10,064.00	0.00
June 2020	21	\$12,540.00	\$10,659.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$24,380.00</b>	<b>\$20,723.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTAP	05/25/20	06/07/20	NBC Today Show Today Show	CM	7a-9a	MTWTF--	:30	4	\$360.00	P-01	0.00	NM	9	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	MTWTF--		4				\$360.00		0.00			
		Week: 06/01/20	06/07/20	MTWTF--		5				\$360.00		0.00			
N 2	WTAP	05/25/20	06/07/20	WTAP News @ Noon WTAP News @ Noon	CM	12p-1230p	MTWTF--	:30	2	\$340.00	P-01	0.00	NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	MTWTF--		2				\$340.00		0.00			
		Week: 06/01/20	06/07/20	MTWTF--		3				\$340.00		0.00			
N 3	WTAP	05/25/20	06/07/20	News @ 5p M-F News @ 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	MTWTF--		5				\$600.00		0.00			
		Week: 06/01/20	06/07/20	MTWTF--		5				\$600.00		0.00			
N 4	WTAP	05/25/20	06/07/20	News @ 6p M-F News @ 6p M-F	CM	559p-630p	MTWTF--	:30	4	\$1,200.00	P-01	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	MTWTF--		4				\$1,200.00		0.00			
		Week: 06/01/20	06/07/20	MTWTF--		4				\$1,200.00		0.00			
N 5	WTAP	05/25/20	06/07/20		CM	730p-8p	MTWTF--	:30	4	\$480.00	P-01	0.00	NM	8	\$3,840.00

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Flight Dates: 05/25/20 - 06/07/20

Advertiser: ReSet WV PAC  
Product Desc: WV ISSUE  
Estimate: WV ISSUE

WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy M-F															
Jeopardy M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/25/20	05/25/20	05/31/20	MTWTF--		4				\$480.00		0.00			
Week:	06/01/20	06/01/20	06/07/20	MTWTF--		4				\$480.00		0.00			
													Totals	40	\$24,380.00