

# ORDER



**Orders**  
**Order / Rev:** 384413  
**Alt Order #:** 09811339  
**Product Desc:** CTZNS 4 A UNITED NM  
**Estimate:** 6815  
**Flight Dates:** 04/03/20 - 04/10/20  
**Original Date / Rev:** 04/10/20 / 04/10/20  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Cinthia Flagg  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive Ste. 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Citizens for a United New Mexico  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/10/20	37	\$8,400.00	\$7,140.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	37	\$8,400.00	\$7,140.00	0.00
<b>Totals</b>	<b>37</b>	<b>\$8,400.00</b>	<b>\$7,140.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	25%	\$8,400.00
Market	100%	\$33,600.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	25%	\$8,400.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00

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Advertiser:	Citizens for a United New Mexico	
Product Desc:	CTZNS 4 A UNITED NM	KOB
Estimate:	6815	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	04/06/20	04/06/20	News 4 Today I 530a-6a	CM	M-F 530a-6a	1-----	:30	1	\$155.00	4	0.00	NM	1	\$155.00
wrap around lines 1,2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	1-----		1				\$155.00		0.00			
2	All	04/08/20	04/08/20	News 4 Today I 530a-6a	CM	M-F 530a-6a	--1----	:30	1	\$155.00	4	0.00	NM	1	\$155.00
wrap around lines 1,2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	--1----		1				\$155.00		0.00			
3	All	04/06/20	04/06/20	News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 3-6,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	1-----		1				\$295.00		0.00			
4	All	04/07/20	04/07/20	News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 3-6,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	-1-----		1				\$295.00		0.00			
5	All	04/08/20	04/08/20	News 4 Today II 6a-7a	CM	M-F 6a-7a	--1----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 3-6,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	--1----		1				\$295.00		0.00			
6	All	04/09/20	04/09/20	News 4 Today II 6a-7a	CM	M-F 6a-7a	---1---	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 3-6,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	---1---		1				\$295.00		0.00			
8	All	04/10/20	04/10/20	News 4 Today II 6a-7a	CM	M-F 6a-7a	----1--	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 3-6,8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	----1--		1				\$295.00		0.00			
9	All	04/06/20	04/06/20	M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 9-12,14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	1-----		1				\$295.00		0.00			
10	All	04/07/20	04/07/20	M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines 9-12,14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	-1-----		1				\$295.00		0.00			
11	All	04/08/20	04/08/20	M-F Today Show	CM	M-F 7a-9a	--1----	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines9-12,14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/06/20	04/12/20	--1----		1				\$295.00		0.00			
12	All	04/09/20	04/09/20	M-F Today Show	CM	M-F 7a-9a	---1---	:30	1	\$295.00	4	0.00	NM	1	\$295.00

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 Estimate: 6815  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
wrap around lines 9-12,14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	---1---		1				\$295.00		0.00			
14	All	04/10/20	04/10/20	M-F Today Show M-F Today Show	CM	M-F 7a-9a	----1--	:30	1	\$295.00	4	0.00	NM	1	\$295.00
wrap around lines9-12,14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	----1--		1				\$295.00		0.00			
16	All	04/05/20	04/05/20	Sunday Today Sunday Today	CM	Su 7a-8a	-----1	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/30/20	04/05/20	-----1		1				\$115.00		0.00			
17	All	04/09/20	04/09/20	Today Hoda & Jenna 10a Today Hoda & Jenna 10a	CM	M-F 10a-11a	---1---	:30	1	\$90.00	5	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	---1---		1				\$90.00		0.00			
19	All	04/06/20	04/06/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	1-----		1				\$115.00		0.00			
20	All	04/07/20	04/07/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	-1-----		1				\$115.00		0.00			
21	All	04/08/20	04/08/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--1----	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	--1----		1				\$115.00		0.00			
22	All	04/09/20	04/09/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	---1---		1				\$115.00		0.00			
24	All	04/10/20	04/10/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	----1--	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	----1--		1				\$115.00		0.00			
25	All	04/07/20	04/07/20	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	-1-----	:30	1	\$100.00	5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	-1-----		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	04/06/20-04/12/20		Judge Judy 330p/4p/430p		M-F 330p-5p	-T-----	:30		(\$100.00)		0.00	NM		
Credited [agency okd mg]															
N 26	All	04/09/20	04/09/20	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	---1---	:30	1	\$100.00	5	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	---1---		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	04/06/20-04/12/20		Judge Judy 330p/4p/430p		M-F 330p-5p	---Th-----	:30		(\$100.00)		0.00	NM		
Credited [flight ended. sent to rep as credit in medialine]															
28	All	04/10/20	04/10/20	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	----1--	:30	1	\$100.00	5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/20	04/12/20	----1--		1				\$100.00		0.00			
29	All	04/07/20	04/07/20	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
wrap around lines 29-31, 46															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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 Estimate: 6815

**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/06/20	04/12/20	1-----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	04/06/20-04/06/20		News Rotator M-F 5p-1035p		M-F 5p-1035p	M-----	:30		\$0.00		0.00	NM		
Ⓢ Bonus [Post to fill log]															
47	All	04/06/20	04/09/20	The Tonight Show	CM	M-Th 1035p-1135p	MTWT---	:30	1	\$195.00	4	0.00	NM	1	\$195.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/06/20	04/12/20	MTWT---	1		\$195.00		0.00						
48	All	04/10/20	04/10/20	Inside Edition 3p	CM	M-F 3p-330p	----1--	:30	1	\$100.00	5	0.00	NM	1	\$100.00
				Inside Edition 3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/06/20	04/12/20	----1--	1		\$100.00		0.00						
													Totals	37	\$8,400.00
*Tax 1 Note: ABQ 7.875%.															

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