CONTRACT

WVIR-TV
503 E. Market Street
Charlottesville, VA 22902
Sales T & C: www.gray.tv/advertising
(434) 220-2900

www.nbc29.com

And:

Canal Partners Media
25 Witlock Place
Suite 201
Marietta, GA 30064

Contract / Revision	Alt Order #
1628611 /	WOC12506807

Advertiser	Original Date / Revision
Dr Cameron Webb for Congress	05/15/20 / 05/15/20

Contract Dates	Estimate #
05/19/20 - 05/25/20	**7274**

Product
VA-5

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WVIR	Charlottesville 2 Hous	Charlottesville 2

Special Handling

Demographic
Adults 35+

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9913041	1153	1358

Agency Ref	Advertiser Ref
8754	179700

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WVIR	05/19/20	05/22/20	Sunrise News 6a-630a	6:00 AM-6:30 AM		:30			NM	4	$320.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/18/20	05/24/20	-1111--	4		$80.00					
N 2	WVIR	05/19/20	05/25/20	Sunrise News 6a	6:30 AM-7:00 AM		:30			NM	5	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	11111--	5		$90.00					
N 3	WVIR	05/19/20	05/25/20	NBC Today Show	7:00 AM-9:00 AM		:30			NM	9	$900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	12222--	9		$100.00					
N 4	WVIR	05/19/20	05/21/20	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	3	$180.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/18/20	05/24/20	-111---	3		$60.00					
N 5	WVIR	05/19/20	05/25/20	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	5	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	11111--	5		$25.00					
N 6	WVIR	05/19/20	05/25/20	NBC Today Show III	11:00 AM-12:00 PM		:30			NM	5	$100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	11111--	5		$20.00					
N 7	WVIR	05/19/20	05/25/20	Noon News	12:00 PM-12:30 PM		:30			NM	5	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	11111--	5		$25.00					
N 8	WVIR	05/19/20	05/22/20	Noon News	12:30 PM-1:00 PM		:30			NM	4	$100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/18/20	05/24/20	-1111--	4		$25.00					
N 9	WVIR	05/19/20	05/21/20	NBC Days of Our Lives	1:00 PM-2:00 PM		:30			NM	3	$135.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/18/20	05/24/20	-111---	3		$45.00					
N 10	WVIR	05/19/20	05/25/20	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	5	$100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	11111--	5		$20.00					
N 11	WVIR	05/19/20	05/25/20	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	5	$175.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		05/19/20	05/25/20	11111--	5		$35.00					
N 12	WVIR	05/19/20	05/25/20	News @ 5p	5:00 PM-5:30 PM		:30			NM	5	$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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1628611 /	WOC12506807

Advertiser	Original Date / Revision
Dr Cameron Webb for Congress	05/15/20 / 05/15/20

Contract Dates	Product	Estimate #
05/19/20 - 05/25/20	VA-5	**7274**

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/20	05/25/20	11111--	5	$80.00						
N 13	WVIR	05/19/20	05/25/20	News @ 5p	5:30 PM-6:00 PM		:30			NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/20	05/25/20	11111--	5	$100.00						
N 14	WVIR	05/19/20	05/25/20	News @ 6p	6:00 PM-7:00 PM		:30			NM	5	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/20	05/25/20	11111--	5	$200.00						
N 15	WVIR	05/19/20	05/25/20	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	5	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/20	05/25/20	11111--	5	$130.00						
N 16	WVIR	05/19/20	05/25/20	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	5	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/20	05/25/20	11111--	5	$130.00						
N 17	WVIR	05/19/20	05/25/20	News @ 11p M-F	11:00 PM-11:30 PM		:30			NM	4	$480.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/19/20	05/25/20	1111---	4	$120.00						
N 18	WVIR	05/19/20	05/23/20	Sunrise News Weekend	7:00 AM-7:30 AM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$50.00						
N 19	WVIR	05/19/20	05/23/20	Sunrise News Weekend	7:30 AM-8:00 AM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$50.00						
N 20	WVIR	05/19/20	05/23/20	NBC Sa Today	8:00 AM-10:00 AM		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$60.00						
N 21	WVIR	05/19/20	05/23/20	Early News Rotator Sa-Su	6:00 PM-7:00 PM		:30			NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$80.00						
N 22	WVIR	05/19/20	05/23/20	Sa 7p-730p	7:00 PM-7:30 PM		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$40.00						
N 23	WVIR	05/19/20	05/23/20	Sa 730p-8p	7:30 PM-8:00 PM		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$40.00						
N 24	WVIR	05/19/20	05/23/20	Late News 11p Sa-Su	11:00 PM-11:30 PM		:30			NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	-----1-	1	$140.00						
N 25	WVIR	05/19/20	05/24/20	Sunrise News Weekend	7:00 AM-7:30 AM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	------1	1	$50.00						
N 26	WVIR	05/19/20	05/24/20	Sunrise News Weekend	7:30 AM-8:00 AM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	------1	1	$50.00						
N 27	WVIR	05/19/20	05/24/20	NBC Su Today	8:00 AM-9:00 AM		:30			NM	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	------1	1	$80.00						
N 28	WVIR	05/19/20	05/24/20	NBC Meet The Press	9:00 AM-10:00 AM		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		05/18/20	05/24/20	------1	1	$100.00						
N 29	WVIR	05/19/20	05/24/20	Early News Rotator Sa-Su	6:00 PM-7:00 PM		:30			NM	1	$80.00

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	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/18/20	05/24/20	------1	1	$80.00							
N 30	WVIR	05/19/20	05/24/20	Late News 11p Sa-Su	11:00 PM-11:30 PM		:30			NM	1	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	05/18/20	05/24/20	------1	1	$130.00							
						Totals					95	$7,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/25/20	95	$7,340.00	($1,101.00)	$6,239.00
Totals	95	$7,340.00	($1,101.00)	$6,239.00

Signature: _____ **Date:** _____

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