

**KCCI ME TV** 888 - 9th Street Des Moines, IA 50309 Main: (515)247-8888 Billing: (704)208-2350

www.kcci.com

Billing Address:

**Targeted Platform Media Attention: Accounts Payable** 1291 Hollywood Ave Annapolis, MD 21403

Description

Send Payment To:

Start Date

KCCI ME TV PO Box 90013 Prescott, AZ 86304-9013

**End Date** 

| Property       | NCCI                |  |                     |  |  |
|----------------|---------------------|--|---------------------|--|--|
| Invoice #      | 2004645-1           | Order #  | 2004645             |  |  |
| Invoice Date   | 04/19/20            | Alt Order #                                      |                     |  |  |
| Invoice Month  | April 2020          | Deal #   |                     |  |  |
| Invoice Period | 03/30/20 - 04/18/20 | Flight Dates                                     | 04/14/20 - 04/20/20 |  |  |
| Advertiser     | Iowa Forward        |  |                     |  |  |
| Product        | IOWA FORWARD        |  |                     |  |  |
| Estimate #     | 8524                |  |                     |  |  |
|                | Account Executive   | Mary Tricoli                                     |                     |  |  |
|                | Sales Office        | HRP -Washington DC                               |                     |  |  |
|                | Sales Region        | National<br>9920316<br>1231<br>Broadcast<br>Cash |                     |  |  |
|                | Agency Code         |  |                     |  |  |
|                | Advertiser Code     |  |                     |  |  |
|                | Billing Calendar    |  |                     |  |  |
|                | Billing Type        |  |                     |  |  |
|                | Special Handling    |  |                     |  |  |
|                | Agency Ref          |  |                     |  |  |
|                | Advertiser Ref      |  |                     |  |  |
|                | Product 1           | 1245   |                     |  |  |
|                | Product 2           |  |                     |  |  |
|                |                     |  |                     |  |  |

| Week | Rate    | Type |
|------|---------|------|
| 1    | \$50.00 | NM   |

Spots/

Length

| 1 04/18/20 04/18/20 M-Su 9pm News M-Su 9-930p<br>Class of Time - Immediately Pre-emptible without notice | S-                     | :30 1        | \$50.00 | NM         |
|--|------------------------|--------------|---------|------------|
| Weeks: Start Date 04/13/20 End Date 04/19/20 Spots/Week 1  | <u>Rate</u><br>\$50.00 |              |         |            |
| Spots: # Ch Day Air Date Air Time Description  | Start/End Time         | Length Ad-ID |         | Rate Type  |
| 1 KCCIM Sa 04/18/20 9:12 PM M-Su 9pm News  | M-Su 9-930p            | :30 IF1020H  |         | \$50.00 NM |

MTWTFSS

Start/End Time

**Total Spots** 1

**Payment Terms 30 Days** 

**Gross Total** \$50.00

Agency Commission

\$7.50

Net Amount Due \$42.50

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.