



125 West 55th St
New York, NY 10019

Contract # 26921318		Changes as of: 5/20/2020 at 11:46 AM		Version: Current State Version 1	
CPE: TEAMH/ORDR/710716		Flight: 7/10/20 - 7/16/20		Station: WEMT	
Agency: Smart Media Group		Advertiser: Hagerty, Bill - TN Senate		Market: Johnsn City-Kngsprt-Bristl	
PO BOX 26067 ALEXANDRIA, VA 22313		Product: Team Hagerty		Office: WASHINGTON	
		Agency Order #: 30066372		Service: Nielsen	
		Buyer: Berg, Fran		Primary Demo: Adults 35+	
		Salesperson: GARRETT WELLENS 202-955-5342		Assistant: GARRETT WELLENS 202-955-5342	
		Separation:			
Comments: NEW ORDER FOR HAGERTY FOR SENATE EST 710716; PLEASE CONFIRM THANKS, FRAN					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/10 - 7/16							Total Spots	Total \$	CPP*	GRP*
							7/10	7/11	7/12	7/13	7/14	7/15	7/16				
1	8p-9p		MASTERCHEF-FOX	\$125.00	1.3	30	0	0	0	0	0	1	0	1	\$125.00	\$96.15	1.3
2	8p-9p		MASTERCHEF-FOX	\$160.00	1.3	30	0	0	0	0	0	0	1	1	\$160.00	\$123.08	1.3
TOTALS:							0	0	0	0	0	1	1	2	\$285.00	\$109.62	2.6



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PO BOX 26067		Product: Team Hagerty		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 30066372		Service: Nielsen	
22313		Buyer: Berg, Fran		Primary Demo: Adults 35+	
		Salesperson: GARRETT WELLENS		Assistant: GARRETT WELLENS	
		202-955-5342		Traffic #: 4377256	
		Separation:			
				Total Spots: 2	
				Total CPP: \$109.62	
				Total GRP: 2.6	
				Total \$\$\$: \$285.00	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/20/20 11:46 AM	System	Notice Received.
05/14/20 2:45 PM	GARRETT WELLENS	NEW ORDER FOR HAGERTY FOR SENATE EST 710716; PLEASE CONFIRM THANKS, FRAN

Competitive Information			
Market Budget: \$5,700			
WEMT Share: 5%			
Comment:			
Competitive Unknown			

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	2	\$285.00
Total	100%	2	\$285.00
			GRP
			2.6
			2.6

Monthly Summary		
Month	Spots	Dollars
2020-Jul	2	\$285.00
Total	2	\$285.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Queued for Electronic Contracting	5/19/20 10:13 AM				\$0
New	5/14/20 11:41 AM	GARRETT WELLENS	Confirmed	2	\$285.00
					\$285.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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