CONTRACT

WAAY
1000 Monte Sano Blvd
Huntsville, AL 35801
(256) 533-3131

waaytv.com

And:

JAMESTOWN ASSOCIATES
116 Craig Road
Manalapan, NJ 07726

Contract / Revision	Alt Order #
78951 /	26773145

Advertiser	Original Date / Revision
BYRNE for U.S. SENATE	12/30/19 / 12/30/19

Contract Dates	Estimate #
01/01/20 - 01/07/20	**395 AGENCY #9210100**

Product
Primary

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WAAY-TV	WASHINGTON D.C.	Washington DC

Special Handling

Demographic
Adults 50+

Agy Code	Advertiser Code	Product 1/2
	78	86

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	01/02/20	01/07/20	WAAY31 News Midday	11:00 AM-12:00 PM		:30			NM	3	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/02/20	01/08/20	MT-TF--	3	$125.00							
N 2	31	01/02/20	01/07/20	Jeopardy 1	3:00 PM-3:30 PM		:30			NM	3	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/02/20	01/08/20	MT-TF--	3	$150.00							
N 3	31	01/02/20	01/07/20	Jeopardy 2	3:30 PM-4:00 PM		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/02/20	01/08/20	MT-TF--	4	$150.00							
N 4	31	01/02/20	01/07/20	WAAY31News@4pm	4:00 PM-5:00 PM		:30			NM	2	$160.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/02/20	01/08/20	MT-TF--	2	$80.00							
N 5	31	01/04/20	01/04/20	Sa 630-7p	6:30 PM-7:00 PM		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/30/19	01/05/20	-----S-	1	$150.00							
N 6	31	01/02/20	01/07/20	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/02/20	01/08/20	MT-TF--	1	$150.00							
N 7	31	01/05/20	01/05/20	Su Late News	10:00 PM-10:35 PM		:30			NM	1	$180.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/30/19	01/05/20	------S	1	$180.00							
D 8	31	01/04/20	01/04/20	Sa WAAY31 News 6-7a	6:00 AM-7:00 AM		:30			NM	0	$0.00
N 9	31	01/02/20	01/07/20	M-F 2-3p	2:00 PM-3:00 PM		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/02/20	01/08/20	MT-TF--	1	$75.00							
N 10	31	01/04/20	01/04/20	Sa WAAY31 News 6-7a	6:00a-7:00a		:15/:15			BK	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/30/19	01/05/20	-----S-	1	$20.00							
N 11	31	01/01/20	01/07/20	M-F Late News	10-1035p		:15/:15			BK	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/30/19	01/05/20	-------	0	$150.00							
Week:	01/06/20	01/12/20	MT-----	1	$150.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to descisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	31	01/01/20	01/07/20	WAAY31 News Midday	11a-12p		:15/:15			BK	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/30/19	01/05/20	---TF--	1	$125.00						
Week:		01/06/20	01/12/20	-------	0	$0.00						
N 13	31	01/01/20	01/07/20	Jeopardy 1	M-F 3-330pm		:15/:15			BK	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/30/19	01/05/20	---TF--	1	$150.00						
Week:		01/06/20	01/12/20	-------	0	$150.00						
N 14	31	01/01/20	01/07/20	WAAY31News@4pm	M-F 4-5pm		:15/:15			BK	1	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/30/19	01/05/20	---TF--	1	$80.00						
Week:		01/06/20	01/12/20	-------	0	$0.00						
						Totals					21	$2,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 -01/07/20	21	$2,665.00	($399.75)	$2,265.25
Totals	21	$2,665.00	($399.75)	$2,265.25

Signature: _____ **Date:** _____

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