



KYUR-TV  
2700 EAST TUDOR ROAD  
ANCHORAGE, AK 99507

BRIGHT STRATEGY COMMUNICATIONS LLC  
900 W 5TH AVE  
ANCHORAGE, AK 99501

## Contract # 42954

**Schedule Dates** 03/16/20-03/29/20  
**Advertiser** POL / ONE ALASKA (3258)  
**Agency** BRIGHT STRATEGY COMMUNICATIONS LLC (137)  
**Product** Political (1080)  
**Brand** ISSUE (8285)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** HOUSE  
**Buyer Name** Addland,Paul  
**Phone/Fax** (907) 276-6353 /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 03/09/20  
**Last Modified** 03/10/20  
**Entered By** Ashlyn Dye  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,048.00  
**Net Total** \$17,272.00  
**Sales Tax**

### ABC-Anchorage (KYUR)

By Broadcast Month	Spots	Rate
Mar. 2020	118	\$20,320.00
<b>Grand Total:</b>	<b>118</b>	<b>\$20,320.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	7A- Good Morning America		1	1	1	1	1			10	\$70.00	\$700.00	ABC-Anchorage (KYUR)		3/9/20
2.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	9A- The View		1	1	1	1	1			10	\$70.00	\$700.00	ABC-Anchorage (KYUR)		3/9/20
3.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	1P- GMA3:Strahan, Sara & KeKe		1	1	1	1	1			10	\$40.00	\$400.00	ABC-Anchorage (KYUR)		3/9/20
4.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	2P- General Hospital		1	1	1	1	1			10	\$40.00	\$400.00	ABC-Anchorage (KYUR)		3/9/20
5.0	Revised Line / SPOT	03/16/20-03/27/20	1	:30	5:59P- 6p Game Show Block		1	1	1	1	1						ABC-Anchorage (KYUR)		3/9/20
5.1	Revised Line / SPOT	03/16/20-03/27/20	1	:30	5:59P- 6p Game Show Block	2	X	X	X	X	X						ABC-Anchorage (KYUR)		3/9/20
5.2	Normal Line / SPOT	03/16/20-03/27/20	1	:30	5:59P- 6p Game Show Block		1	1	1	1	1			10	\$350.00	\$3,500.00	ABC-Anchorage (KYUR)		3/9/20
6.0	Revised Line / SPOT	03/16/20-03/27/20	1	:30	9P- 10P (AST)	2	X	X	X	X	X						ABC-Anchorage (KYUR)	MONDAY PRIME	3/9/20
6.1	Normal Line / SPOT	03/16/20-03/23/20	1	:30	7P- 9P (AST)		2							4	\$350.00	\$1,400.00	ABC-Anchorage (KYUR)	MONDAY PRIME	3/9/20
7.0	Normal Line / SPOT	03/16/20-03/23/20	1	:30	9P- 10P (AST)		1							2	\$350.00	\$700.00	ABC-Anchorage (KYUR)	MONDAY PRIME	3/9/20
8.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	7P- 8P (AST)			1						2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	TUESDAY PRIME	3/9/20
9.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	8P- 9P (AST)			1						2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	TUESDAY PRIME	3/9/20
10.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	9P- 10P (AST)			1						2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	TUESDAY PRIME	3/9/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / SPOT	03/18/20-03/25/20	1	:30	7P- 8P (AST)				1					2	\$350.00	\$700.00	ABC-Anchorage (KYUR)	WEDNESDAY PRIME	3/9/20
12.0	Normal Line / SPOT	03/18/20-03/25/20	1	:30	8:30P- 9P (AST)				1					2	\$450.00	\$900.00	ABC-Anchorage (KYUR)	WEDNESDAY PRIME	3/9/20
13.0	Normal Line / SPOT	03/18/20-03/25/20	1	:30	9P- WE Stumptown				1					2	\$400.00	\$800.00	ABC-Anchorage (KYUR)	WEDNESDAY PRIME	3/9/20
14.0	Normal Line / SPOT	03/19/20-03/26/20	1	:30	7P- 8P (AST)					1				2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	THURSDAY PRIME	3/9/20
15.0	Normal Line / SPOT	03/19/20-03/26/20	1	:30	8P- 9P (AST)					1				2	\$400.00	\$800.00	ABC-Anchorage (KYUR)	THURSDAY PRIME	3/9/20
16.0	Normal Line / SPOT	03/20/20-03/27/20	1	:30	7P- 8P (AST)						1			2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	FRIDAY PRIME	3/9/20
17.0	Normal Line / SPOT	03/20/20-03/27/20	1	:30	8P- 10P (AST)						1			2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	FRIDAY PRIME	3/9/20
18.0	Normal Line / SPOT	03/21/20-03/28/20	1	:30	7P- 8P (AST)							1		2	\$180.00	\$360.00	ABC-Anchorage (KYUR)	SATURDAY PRIME	3/9/20
19.0	Normal Line / SPOT	03/21/20-03/28/20	1	:30	8P- 9P (AST)							1		2	\$180.00	\$360.00	ABC-Anchorage (KYUR)	SATURDAY PRIME	3/9/20
20.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	6P- 7P (AST)								1	2	\$150.00	\$300.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
21.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	7P- 8P (AST)								1	2	\$400.00	\$800.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
22.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	8P- 9P (AST)								1	2	\$400.00	\$800.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
23.0	Revised Line / SPOT	03/22/20-03/29/20	1	:30	9P- 10P (AST)								1				ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
23.1	Normal Line / SPOT	03/22/20-03/29/20	1	:30	9P- 10P (AST)								1	2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20

## CONFIRMATION CONTRACT

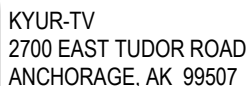
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### Comments

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**CO-OP** No

**Headline #**

## Demo

Order Type	Normal
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### Package Deal

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<b>Commission</b>	<b>\$3,048.00</b>
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