



125 West 55th St
New York, NY 10019

Contract # 26921320 **Changes as of:** 5/20/2020 at 11:51 AM **Version:** Current State Version 1

CPE: TEAMH/ORDR/724730 **Flight:** 7/24/20 - 7/30/20 **Station:** WEMT **Con Type:** POLITICAL/VOTE

Agency: Smart Media Group **Advertiser:** Hagerty, Bill - TN **Market:** Johnson City-Kingsport-Bristol **Total \$:** \$410.00

Product: Team Hagerty **Office:** WASHINGTON **Total Spots:** 3

Agency Order #: 30066380 **Service:** Nielsen **Total CPP:** \$105.13

Buyer: Berg, Fran **Primary Demo:** Adults 35+ **Total GRP:** 3.9

Salesperson: GARRETT WELLENS **Assistant:** GARRETT WELLENS **Traffic #:** 4377350

202-955-5342

Separation:

Comments: NEW ORDER FOR HAGERTY FOR SENATE EST 724730; PLEASE CONFIRM THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/24 - 7/30							Total Spots	Total \$	CPP*	GRP*
							7/24	7/25	7/26	7/27	7/28	7/29	7/30				
1	W 8p-9p		MASTERCHEF-FOX	\$125.00	1.3	30	0	0	0	0	0	2	0	2	\$250.00	\$96.15	2.6
2	Th 8p-9p		MASTERCHEF-FOX	\$160.00	1.3	30	0	0	0	0	0	0	1	1	\$160.00	\$123.08	1.3
TOTALS:							0	0	0	0	0	2	1	3	\$410.00	\$105.13	3.9



125 West 55th St
New York, NY 10019

Contract # 26921320		Changes as of: 5/20/2020 at 11:51 AM		Version: Current State Version 1	
CPE: TEAMH/ORDR/724730		Flight: 7/24/20 - 7/30/20		Station: WEMT	
Agency: Smart Media Group		Advertiser: Hagerty, Bill - TN Senate		Market: Johnsn City-Kngsprt-Bristl	
PO BOX 26067 ALEXANDRIA, VA 22313		Product: Team Hagerty		Office: WASHINGTON	
		Agency Order #: 30066380		Service: Nielsen	
		Buyer: Berg, Fran		Primary Demo: Adults 35+	
		Salesperson: GARRETT WELLENS 202-955-5342		Assistant: GARRETT WELLENS 202-955-5342	
		Separation:		Traffic #: 4377350	
				Total Spots: 3	
				Total CPP: \$105.13	
				Total GRP: 3.9	
				Con Type: POLITICAL/VOTE	
				Total \$: \$410.00	

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
05/20/20 11:51 AM	System	Notice Received.
05/14/20 2:45 PM	GARRETT WELLENS	NEW ORDER FOR HAGERTY FOR SENATE EST 724730; PLEASE CONFIRM THANKS, FRAN

Competitive Information				
Market Budget: \$5,700				
WEMT Share: 5%				
Comment:				
	Competitive Unknown			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$410.00	\$105.13
Total	100%	3	\$410.00	\$105.13
				3.9

Monthly Summary			
Month	Spots	Dollars	
2020-Jul	0	\$0.00	
2020-Aug	3	\$410.00	
Total	3	\$410.00	

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	5/19/20 10:13 AM			
New	5/14/20 11:41 AM	GARRETT WELLENS	Confirmed	
			3	\$410.00
				\$0
				\$410.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---