



125 West 55th St
New York, NY 10019

Contract # 26836446	Changes as of: 3/24/2020 at 12:23 PM	Version: Original Order
CPE: 25/27/266	Flight: 3/25/20 - 3/31/20	Station: KOHD
Agency: FP1 Strategies, LLC 3001 Washington Blvd., 7th Floor Arlington, VA 22201	Advertiser: BUEHLER, KNUTE Product: Candidate	Market: Bend/Redmond, OR Office: WASHINGTON
Agency Order #: 9498336	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Poch, Hollis	Primary Demo:	Total \$: \$1,825.00
Salesperson: CHRISTOPHER LYNCH 202-955-5342	Assistant: CHRISTOPHER LYNCH 202-955-5342	Total Spots: 44
		Total CPP: \$0.00
		Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/25 - 3/31							Total Spots	Total \$	CPP*	GRP*
						3/25	3/26	3/27	3/28	3/29	3/30	3/31				
1	W-F,M-Tu 7a-9a		Good Morning America	\$20.00	30	0	1	0	0	0	0	1	2	\$40.00	\$0.00	0.0
2	Sa 7a-9a		Good Morning America	\$20.00	30	0	0	0	1	0	0	0	1	\$20.00	\$0.00	0.0
3	Su 7a-8a		Good Morning America	\$20.00	30	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
4	W-F,M-Tu 12n-1p		GMA3: Strahan, Sara & Keke	\$10.00	30	1	1	1	0	0	1	1	5	\$50.00	\$0.00	0.0
5	W-F,M-Tu 4p-5p		Judge Judy	\$15.00	30	0	1	1	0	0	0	1	3	\$45.00	\$0.00	0.0
6	W-F,M-Tu 5p-6p		Central Oregon Daily News at 5pm LIVE	\$50.00	30	0	1	0	0	0	1	0	2	\$100.00	\$0.00	0.0
7	Sa 5:30p-6p		ABC World News Tonight	\$100.00	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
8	W-F,M-Tu 6p-6:30p		Inside Edition	\$45.00	30	0	1	1	0	0	0	1	3	\$135.00	\$0.00	0.0
9	W-F,M-Tu 6:30p-7p		ABC World News	\$120.00	30	0	1	0	0	0	0	0	1	\$120.00	\$0.00	0.0
10	W-F,M-Tu 7p-7:30p		Jeopardy!	\$90.00	30	0	1	1	0	0	0	1	3	\$270.00	\$0.00	0.0
11	W-F,M-Tu 7:30p-8p		Wheel of Fortune	\$100.00	30	0	1	0	0	0	1	0	2	\$200.00	\$0.00	0.0
12	Sa 6p-7p		Entertainment Tonight	\$30.00	30	0	0	0	1	0	0	0	1	\$30.00	\$0.00	0.0
13	Sa 7p-8p		Jeopardy/Wheel of Fortune	\$40.00	30	0	0	0	1	0	0	0	1	\$40.00	\$0.00	0.0
14	Su 6p-7p		Entertainment Tonight	\$25.00	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
15	W-F,M-Tu 11p-11:35p		Central Oregon Daily News at 11pm LIVE	\$35.00	30	1	1	1	0	0	1	1	5	\$175.00	\$0.00	0.0
16	Sa 11p-12m		Central Oregon Daily Weekend News	\$40.00	30	0	0	0	1	0	0	0	1	\$40.00	\$0.00	0.0
17	Su 11p-12m		Central Oregon Daily Weekend News	\$35.00	30	0	0	0	0	1	0	0	1	\$35.00	\$0.00	0.0
18	W-F,M-Tu 11:35p-12:37a		Jimmy Kimmel Live	\$8.00	30	1	1	1	0	0	1	1	5	\$40.00	\$0.00	0.0
19	M 8p-10p		American Idol Mon-ABC	\$100.00	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
20	M 10p-11p		The Good Doctor-ABC	\$50.00	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0



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Separation:		Total CPP: \$0.00 Total GRP:

#	Day/Time	DP	Program	Rate	Len	3/25 - 3/31							Total Spots	Total \$	CPP*	GRP*
						3/25	3/26	3/27	3/28	3/29	3/30	3/31				
21	Th 8p-9p		Station 19-ABC	\$60.00	30	0	1	0	0	0	0	0	1	\$60.00	\$0.00	0.0
22	F 8p-9p		Shark Tank Fri-ABC	\$60.00	30	0	0	1	0	0	0	0	1	\$60.00	\$0.00	0.0
23	F 9p-11p		20/20 (2 hours)-ABC	\$70.00	30	0	0	1	0	0	0	0	1	\$70.00	\$0.00	0.0
TOTALS:						3	11	8	5	3	7	7	44	\$1,825.00	\$0.00	0.0



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Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
03/24/20 12:23 PM	CHRISTOPHER LYNCH	Separation: 30

Competitive Information	
Market Budget:	\$12,167
KOHD Share:	15%
Comment:	
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	44	\$1,825.00	N/A	0.0
Total	100%	44	\$1,825.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Mar	30	\$1,249.00
2020-Apr	14	\$576.00
Total	44	\$1,825.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/24/20 12:32 PM					\$0	\$0	
New	3/24/20 12:23 PM	CHRISTOPHER LYNCH	New	44		\$1,825.00	\$1,825.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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