

ORDER



Orders
Order / Rev: 385048
Alt Order #: 09816109
Product Desc: ANGIE CRAIG CONGRESS
Estimate: 8249
Flight Dates: 09/08/20 - 09/14/20
Original Date / Rev: 04/16/20 / 04/16/20
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-DC
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact: Mackenzie Miller
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Angie Craig for Congress
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/14/20	29	\$15,150.00	\$12,877.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	29	\$15,150.00	\$12,877.50	0.00
Totals	29	\$15,150.00	\$12,877.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	20%	\$15,150.00
Market	100%	\$75,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	23%	\$17,422.50
KMSP	22%	\$16,665.00
KMWB	1%	\$757.50
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$757.50
WCCO	30%	\$22,725.00
WFTC	3%	\$2,272.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	09/08/20	09/14/20	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTWTF--	:30	3	\$800.00	4	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/08/20		09/08/20	09/14/20	MTWTF--			3		\$800.00		0.00				
N 2	M	09/08/20	09/14/20		CM	7-9a	MTWTF--	:30	4	\$750.00	4	0.00	NM	4	\$3,000.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMA											
				M-F GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					4	\$750.00		0.00			
N 3	M	09/12/20	09/12/20	Sat 8-9a	CM	8-9a	-----1-	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				Sat 8-9a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1-					1	\$550.00		0.00			
N 4	M	09/13/20	09/13/20	SU GMA	CM	7-8a	-----1	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1					1	\$600.00		0.00			
N 5	M	09/08/20	09/14/20	M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$350.00		0.00			
N 6	M	09/08/20	09/14/20	M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$225.00		0.00			
N 7	M	09/08/20	09/14/20	M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
				KELLY CLARKSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$150.00		0.00			
N 8	M	09/08/20	09/14/20	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00
				TWIN CITIES LIVE AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$225.00		0.00			
N 9	M	09/08/20	09/14/20	M-F 430-5p News	CM	430-5p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$350.00		0.00			
N 10	M	09/08/20	09/14/20	M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
				M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$550.00		0.00			
N 11	M	09/08/20	09/14/20	M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$650.00	4	0.00	NM	2	\$1,300.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$650.00		0.00			
N 12	M	09/13/20	09/13/20	Su 530-6p	CM	530-6p	-----1	:30	1	\$800.00	4	0.00	NM	1	\$800.00
				Su 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1					1	\$800.00		0.00			
N 13	M	09/08/20	09/14/20	M-F 10p news	CM	10-1035p	MTWTF--	:30	2	\$700.00	4	0.00	NM	2	\$1,400.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$700.00		0.00			
N 14	M	09/13/20	09/13/20	Sun 10-11p News	CM	10-11p	-----1	:30	1	\$900.00	4	0.00	NM	1	\$900.00
				Sun 10-11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/07/20	09/13/20	-----1					1	\$900.00		0.00			
N 15	M	09/08/20	09/14/20	M-F 1035-1137p TFN	CM	1035-1137p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
				JIMMY KIMMEL LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/20	09/14/20	MTWTF--					2	\$250.00		0.00			
													Totals	29	\$15,150.00