

ORDER



Orders
Order / Rev: 387130
Alt Order #: 09824595
Product Desc: FUTURE FORWARD USA
Estimate: 8305
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 05/29/20 / 06/01/20
Order Type: GENERAL

KSTC-TV, LLC

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Future Forward USA PAC
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: 1

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20 | 10/19/20 | 91 | \$9,865.00 | \$8,385.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2020 | 91 | \$9,865.00 | \$8,385.25 | 0.00 |
| Totals | 91 | \$9,865.00 | \$8,385.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ian Ambron | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------------|-------|--------------|
| KSTC-TV, LLC | 1% | \$9,865.00 |
| Market | 100% | \$986,500.00 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KARE | 21% | \$207,165.00 |
| KMSP | 23% | \$226,895.00 |
| KMWB | 1% | \$9,865.00 |
| KPXM | 0% | \$0.00 |
| KRWF | 0% | \$0.00 |
| KSAX | 0% | \$0.00 |
| KSTP | 21% | \$207,165.00 |
| WCCO | 29% | \$286,085.00 |
| WFTC | 4% | \$39,460.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------|-------|----------------|-------------------|-----|-------------|---------|---------------|------|------|-------|----------|
| N 1 | KSTC | 10/13/20 | 10/19/20 | M-F 7-9am News M-F 7-9a | CM | 7a-9a | MTWTF-- | :30 | 10 | \$65.00 | 4 | 0.00 | NM | 10 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | 10 | | \$65.00 | | 0.00 | | | | |
| N 2 | KSTC | 10/13/20 | 10/19/20 | | CM | 7-8a | MTWTF-- | :30 | 5 | \$85.00 | 3 | 0.00 | NM | 5 | \$425.00 |

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Alt Order #: 09824595
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Advertiser: Future Forward USA PAC
Product Desc: FUTURE FORWARD USA
Estimate: 8305

KSTC-TV, LLC

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------|------|-------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 7-8a News | | | | | | | | | | | | | | | |
| M-F 7-8a News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 5 | \$85.00 | | 0.00 | | | |
| N 3 | KSTC | 10/13/20 | 10/19/20 | M-F 8-9a News | CM | 8-9a | MTWTF-- | :30 | 5 | \$65.00 | 4 | 0.00 | NM | 5 | \$325.00 |
| M-F 8-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 5 | \$65.00 | | 0.00 | | | |
| N 4 | KSTC | 10/13/20 | 10/19/20 | M-F 3-4p | CM | M-F 3-4p | MTWTF-- | :30 | 5 | \$40.00 | 4 | 0.00 | NM | 5 | \$200.00 |
| Black-ish | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| N 5 | KSTC | 10/13/20 | 10/19/20 | M-F 4-5P | CM | M-F 4-5P | MTWTF-- | :30 | 5 | \$40.00 | 4 | 0.00 | NM | 5 | \$200.00 |
| Mike and Molly | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| N 6 | KSTC | 10/13/20 | 10/19/20 | M-F 5-6p | CM | M-F 5-6p | MTWTF-- | :30 | 5 | \$60.00 | 4 | 0.00 | NM | 5 | \$300.00 |
| KING OF QUEENS (2X) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 5 | \$60.00 | | 0.00 | | | |
| N 7 | KSTC | 10/17/20 | 10/17/20 | Sa 5-6p | CM | Sa 5-6p | -----1- | :30 | 1 | \$30.00 | 4 | 0.00 | NM | 1 | \$30.00 |
| RULES OF ENGAGEMENT 2X | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | | | | 1 | \$30.00 | | 0.00 | | | |
| N 8 | KSTC | 10/18/20 | 10/18/20 | Su 5-6p | CM | Su 5-6p | -----1 | :30 | 1 | \$75.00 | 2 | 0.00 | NM | 1 | \$75.00 |
| MIKE & MOLLY (2X) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 9 | KSTC | 10/13/20 | 10/19/20 | M-F 7-8P | CM | M-F 7-8p | MTWTF-- | :30 | 7 | \$150.00 | 4 | 0.00 | NM | 7 | \$1,050.00 |
| FRIENDS (2X) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 7 | \$150.00 | | 0.00 | | | |
| N 10 | KSTC | 10/13/20 | 10/19/20 | M-F 8-9p | CM | M-F 8-9p | MTWTF-- | :30 | 7 | \$150.00 | 4 | 0.00 | NM | 7 | \$1,050.00 |
| Last Man Standing | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 7 | \$150.00 | | 0.00 | | | |
| N 11 | KSTC | 10/13/20 | 10/19/20 | KSTC 9pm News | CM | 9pm | MTWTF-- | :30 | 7 | \$250.00 | 3 | 0.00 | NM | 7 | \$1,750.00 |
| KSTC 9pm News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | | | | 7 | \$250.00 | | 0.00 | | | |
| N 12 | KSTC | 10/17/20 | 10/17/20 | Sa 7-8p | CM | Sa 7-8p | -----1- | :30 | 1 | \$75.00 | 3 | 0.00 | NM | 1 | \$75.00 |
| Black-ish | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 13 | KSTC | 10/17/20 | 10/17/20 | Sa 8-9p | CM | Sa 8-9p | -----1- | :30 | 1 | \$75.00 | 3 | 0.00 | NM | 1 | \$75.00 |
| Friends | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 14 | KSTC | 10/17/20 | 10/17/20 | Sa 9pm News | CM | Sa 9-930p | -----1- | :30 | 1 | \$275.00 | 2 | 0.00 | NM | 1 | \$275.00 |
| Sa 9pm News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | | | | 1 | \$275.00 | | 0.00 | | | |
| N 15 | KSTC | 10/18/20 | 10/18/20 | Su 6-7p | CM | Su 6-7p | -----1 | :30 | 1 | \$160.00 | 2 | 0.00 | NM | 1 | \$160.00 |
| MIKE & MOLLY (2X) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | | | | 1 | \$160.00 | | 0.00 | | | |
| N 16 | KSTC | 10/18/20 | 10/18/20 | Su 8-9p | CM | Su 8-9p | -----1 | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$150.00 |
| Last Man Standing | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

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 Alt Order #: 09824595
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: Future Forward USA PAC
 Product Desc: FUTURE FORWARD USA
 Estimate: 8305

KSTC-TV, LLC

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|--|-----------------|-----------------|-------|-------------------|---------|-----|-------------|---------------|-----|------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | 1 | | | \$150.00 | 0.00 | | | | | |
| N17 | KSTC | 10/18/20 | 10/18/20 | Su 9-10p | CM | Su 9-10p | -----1 | :30 | 1 | \$325.00 | 2 | 0.00 | NM | 1 | \$325.00 |
| | | Eyewitness news at 9pm Sun or(9:00 PM-9:30 PM) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1 | | 1 | | | \$325.00 | 0.00 | | | | | |
| N18 | KSTC | 10/13/20 | 10/19/20 | M-F 11p-12a | CM | M-F 11p-12a | MTWTF-- | :30 | 5 | \$100.00 | 3 | 0.00 | NM | 5 | \$500.00 |
| | | MOM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | 5 | | | \$100.00 | 0.00 | | | | | |
| N19 | KSTC | 10/13/20 | 10/19/20 | M-F 12-1am | CM | M-F 12-1a | MTWTF-- | :30 | 5 | \$60.00 | 4 | 0.00 | NM | 5 | \$300.00 |
| | | HIMYM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | 5 | | | \$60.00 | 0.00 | | | | | |
| N20 | KSTC | 10/17/20 | 10/17/20 | Sa 1030-1130p | CM | Sa 1030-1130p | -----1- | :30 | 1 | \$90.00 | 3 | 0.00 | NM | 1 | \$90.00 |
| | | Mom | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----1- | | 1 | | | \$90.00 | 0.00 | | | | | |
| N21 | KSTC | 10/13/20 | 10/19/20 | M-F 6-7p | CM | M-F 6-7p | MTWTF-- | :30 | 5 | \$150.00 | 3 | 0.00 | NM | 5 | \$750.00 |
| | | The Goldbergs | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | 5 | | | \$150.00 | 0.00 | | | | | |
| N22 | KSTC | 10/13/20 | 10/19/20 | M-F 10-11p | CM | M-F 10-11p | MTWTF-- | :30 | 5 | \$120.00 | 3 | 0.00 | NM | 5 | \$600.00 |
| | | Two Broke Girls | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/13/20 | 10/19/20 | MTWTF-- | | 5 | | | \$120.00 | 0.00 | | | | | |
| N23 | KSTC | 10/17/20 | 10/17/20 | Sa 6-7p | CM | Sa 6-7p | -----2- | :30 | 2 | \$75.00 | 3 | 0.00 | NM | 2 | \$150.00 |
| | | the Goldbergs | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----2- | | 2 | | | \$75.00 | 0.00 | | | | | |
| N24 | KSTC | 10/17/20 | 10/17/20 | Sa 930-1030p | CM | Sa 930-1030p | -----2- | :30 | 2 | \$90.00 | 3 | 0.00 | NM | 2 | \$180.00 |
| | | 2 BROKE GIRLS (2X) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----2- | | 2 | | | \$90.00 | 0.00 | | | | | |
| N25 | KSTC | 10/18/20 | 10/18/20 | Su 10-11p | CM | Su 10-11p | -----2 | :30 | 2 | \$90.00 | 3 | 0.00 | NM | 2 | \$180.00 |
| | | 2 Broke Girls | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/12/20 | 10/18/20 | -----2 | | 2 | | | \$90.00 | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 91 | \$9,865.00 |