

Cliff Bentz 4 Congress 56351 KTVZ



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26893937

Changes as of: 4/1/2020 at 1:07 PM

Version: Highlighting Revision 1

CPE: 572/659/6814

Flight: 4/22/20 - 4/28/20

Station: KTVZ

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Cliff Bentz for Congress

Market: Bend/Redmond, OR

Total \$: \$2,185.00

1911 NORTH FT MYER DRIVE

Product: Cliff Bentz for Congress

Office: PHILADELPHIA

Total Spots: 16

SUITE 400

Agency Order #: 9517885

Service: Nielsen

Total CPP: \$0.00

ARLINGTON, VA 20009

Buyer: Irvin, Michelle

Primary Demo: Adults 35+

Total GRP:

Salesperson: FRAN BROWN
215-563-5400

Assistant: FRAN BROWN
215-563-5400

Separation:

Comments: Resending to show advertiser code

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/22 - 4/28							Total Spots	Total \$	CPP*	GRP*
							4/22	4/23	4/24	4/25	4/26	4/27	4/28				
1	W-F,M-Tu 6a-7a		NC21 SUNRS@6AM	\$135.00	0	30	1	0	1	0	0	0	1	3	\$405.00	\$0.00	0.0
2	W-F,M-Tu 7a-8a		TODAY SHW<	\$100.00	0	30	0	1	0	0	0	1	0	2	\$200.00	\$0.00	0.0
3	Su 7:58a-9a		MEET PRESS-SUN<	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
4	W-F,M-Tu 5:30p-6p		NBC NITELY NWS	\$250.00	0	30	1	0	1	0	0	1	0	3	\$750.00	\$0.00	0.0
5	W-F,M-Tu 6p-6:30p		NC21 @ 6PM	\$165.00	0	30	0	1	0	0	0	0	1	2	\$330.00	\$0.00	0.0
6	Sa 6p-6:30p		AVG. ALL WKS	\$100.00	0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
7	Su 6p-6:30p		AVG. ALL WKS	\$100.00	0	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
8	W-F,M-Tu 11p-11:30p		NC21 @11PM	\$75.00	0	30	1	0	1	0	0	0	1	3	\$225.00	\$0.00	0.0
TOTALS:							3	2	3	1	2	2	3	16	\$2,185.00	\$0.00	0.0

4/22-4/28

See disclosure statement files for "Class of Time" descriptions, associated with P-codes.

Cliff Bonta & Company 24321 12/15

See disclosure statement files
for "Class of Time" descriptions
associated with p-codes.

4/55 - 4/58



125 West 55th St
New York, NY 10019

Contract # 26893937	Changes as of: 4/1/2020 at 1:07 PM	Version: Highlighting Revision 1
CPE: 572/659/6814	Flight: 4/22/20 - 4/28/20	Station: KTVZ
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Cliff Bentz for Congress	Market: Bend/Redmond, OR
1911 NORTH FT MYER DRIVE	Product: Cliff Bentz for Congress	Office: PHILADELPHIA
SUITE 400	Agency Order #: 9517885	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Primary Demo: Adults 35+
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$2,185.00
		Total Spots: 16
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/01/20 1:07 PM	FRAN BROWN	Resending to show advertiser code
04/01/20 12:43 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$6,243
KTVZ Share:	35%
Comment:	
Unknown:	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$2,185.00	N/A	0.0
Total	100%	16	\$2,185.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Apr	11	\$1,460.00
2020-May	5	\$725.00
Total	16	\$2,185.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	4/1/20 1:07 PM	FRAN BROWN	Revised			\$0	\$2,185.00
New	4/1/20 11:00 AM	FRAN BROWN	Confirmed	16		\$2,185.00	\$2,185.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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See disclosure statement files
for "Class of Time" descriptions,
associated with P-codes.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

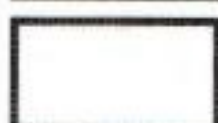
See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, TJ Osborne, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Cliff Bentz

Authorized committee:

Cliff Bentz for Congress

Agency requesting time (and contact information):



Strategic Media Services (202) 337-5700

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

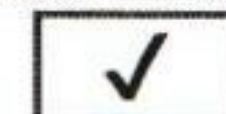
Oregon Congressional District 02

Date of election:

May 19, 2020



General



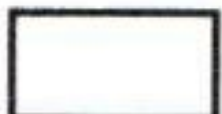
Primary

Treasurer of candidate's authorized committee:

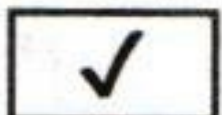
Cliff Bentz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

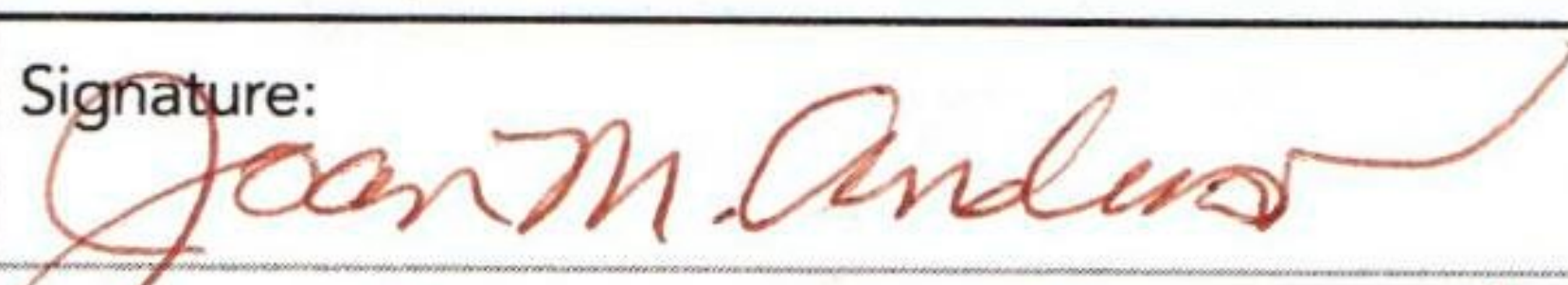


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: TJ Osborne <small>Digitally signed by TJ Osborne Date: 2020.04.01 14:01:08 -04'00'</small>	Signature: 
Name: TJ Osborne	Name: <u>JOAN M. ANDERSON</u>
Date of Request to Purchase Ad Time: 4/1/2020	Date of Station Agreement to Sell Time: <u>4-1-20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

TJ OsborneDigitally signed by TJ Osborne
Date: 2020.04.01 14:01:55 -04'00'

Name: TJ Osborne

Date: 4/1/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 4-1-20

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 516351

Station Call Letters: KTVZ

Date Received/Requested: 4-1-20

Est. #: 6814

Station Location: Bend, OR

Run Start and End Dates: 4/22 - 4/28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.