



WAXN-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

CONTRACT

<u>Contract / Revision</u> 700439 /		<u>Alt Order #</u> 09842981
<u>Product</u> MAJORITY FORWARD		
<u>Contract Dates</u> 06/17/20 - 06/22/20	<u>Estimate #</u> 8463	
<u>Advertiser</u> ISS/Majority Forward-A		<u>Original Date / Revision</u> 06/12/20 / 06/12/20
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAXN-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV14573	<u>Advertiser Code</u> 302	<u>Product 1/2</u> 322
<u>Agency Ref</u> P00018027	<u>Advertiser Ref</u> 44085	

And:

Waterfront Strategies
3050 K Street NW
Ste 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WAXN	06/17/20	06/22/20	M-F 7a-8a	7:00 AM-7:30 AM		:30			P-02		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	1			\$140.00						
N 2	WAXN	06/17/20	06/22/20	M-F 7a-8a	7:30 AM-8:00 AM		:30			P-02		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	2			\$150.00						
N 3	WAXN	06/17/20	06/22/20	M-F 8a-9a	8:00 AM-8:30 AM		:30			P-02		NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	3			\$155.00						
N 4	WAXN	06/17/20	06/22/20	M-F 8a-9a	8:30 AM-9:00 AM		:30			P-02		NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	3			\$155.00						
N 5	WAXN	06/17/20	06/22/20	M-F 3p-330p	3p-330p		:30			P-02		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	1			\$100.00						
N 6	WAXN	06/17/20	06/22/20	M-F 330p-4p	330p-4p		:30			P-02		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	1			\$100.00						
N 7	WAXN	06/17/20	06/22/20	M-F 4p-430p	4p-430p		:30			P-02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	1			\$80.00						
N 8	WAXN	06/17/20	06/22/20	M-F 430p-5p	430p-5p		:30			P-02		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	1			\$90.00						
N 9	WAXN	06/17/20	06/22/20	M-F 530p-6p	530p-6p		:30			P-02		NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/16/20	06/22/20	M-WTF--	1			\$90.00						
N 10	WAXN	06/17/20	06/22/20	M-F 6p-630p	6p-630p		:30			P-02		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				1	\$300.00					
N 11	WAXN	06/17/20	06/22/20	M-F 7p-730p	7p-730p		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				1	\$250.00					
N 12	WAXN	06/17/20	06/22/20	M-F 730p-8p	730p-8p		:30			P-02		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				2	\$300.00					
N 13	WAXN	06/17/20	06/22/20	M-F 8p-830p	8p-830p		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				1	\$350.00					
N 14	WAXN	06/17/20	06/22/20	M-F 830p-9p	830p-9p		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				2	\$350.00					
N 15	WAXN	06/17/20	06/22/20	M-F 9p-930p	9p-930p		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				2	\$350.00					
N 16	WAXN	06/17/20	06/22/20	M-F 930p-10p	930p-10p		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				2	\$350.00					
N 17	WAXN	06/17/20	06/22/20	M-F 10p-1030p	10p-1030p		:30			P-02		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				3	\$800.00					
N 18	WAXN	06/17/20	06/22/20	M-F 1030p-11p	1030p-11p		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/16/20	06/22/20	M-WTF--				1	\$600.00					
N 19	WAXN	06/20/20	06/21/20	Sa-Su 10p-1035p	10p-1035p		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/15/20	06/21/20	-----SS				1	\$600.00					
Totals									0.00				30	\$9,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/15/20 - 06/21/20	19	\$6,405.00	(\$960.75)	\$5,444.25
06/22/20 - 06/28/20	11	\$2,625.00	(\$393.75)	\$2,231.25
Totals	30	\$9,030.00	(\$1,354.50)	\$7,675.50

Signature: _____ **Date:** _____

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