

INVOICE



WSAZ
645 Fifth Ave.
Huntington, WV 25701
Sales T & C: www.gray.tv/advertising
Main: (304) 697-4780
Billing:

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Penn Ave
STE 250
Towson, MD 21204

Send Payment To:

WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Property	WSAZ		
Invoice #	1615119-1	Order #	1615119
Invoice Date	05/31/20	Alt Order #	WOC12494653
Invoice Month	May 2020	Deal #	
Invoice Period	04/27/20 - 05/07/20	Flight Dates	05/01/20 - 05/07/20
Advertiser	Mitch McConnell (A)		
Product	PL/McConnell/US Senate/KY-R		
Estimate #	7776		
Account Executive	Linda Petronko		
Sales Office	Huntington National		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1244		
Advertiser Ref	19713		
Product 1	629		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/01/20	05/07/20	WSAZ New 3 Today @ 6 a	6:00 AM-7:00 AM	- 1111 - -	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/20 05/07/20 - 1111 - - 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	05/01/20	6:29 AM	WSAZ New 3 Today @ 6a	6:00 AM-7:00 AM	:30	MM20TV07H	\$400.00 NM
2	WSAZ	Tu	05/05/20	6:59 AM	WSAZ New 3 Today @ 6a	6:00 AM-7:00 AM	:30	MM20TV07H	\$400.00 NM
3	WSAZ	W	05/06/20	6:10 AM	WSAZ New 3 Today @ 6a	6:00 AM-7:00 AM	:30	MM20TV07H	\$400.00 NM
4	WSAZ	Th	05/07/20	6:42 AM	WSAZ New 3 Today @ 6a	6:00 AM-7:00 AM	:30	MM20TV07H	\$400.00 NM
2	05/01/20	05/07/20	Today Show	7:00 AM-9:00 AM	1- 11 - - -	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/20 05/07/20 1- 11 - - - 3 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	M	05/04/20	8:38 AM	Today Show	7:00 AM-9:00 AM	:30	MM20TV07H	\$350.00 NM
2	WSAZ	W	05/06/20	8:55 AM	Today Show	7:00 AM-9:00 AM	:30	MM20TV07H	\$350.00 NM
3	WSAZ	Th	05/07/20	8:58 AM	Today Show	7:00 AM-9:00 AM	:30	MM20TV07H	\$350.00 NM
3	05/01/20	05/05/20	Today Show II	9:00 AM-10:00 AM	11 - - 1 - -	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/20 05/07/20 11 - - 1 - - 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	05/01/20	9:58 AM	Today Show II	9:00 AM-10:00 AM	:30	MM20TV07H	\$150.00 NM
2	WSAZ	M	05/04/20	9:57 AM	Today Show II	9:00 AM-10:00 AM	:30	MM20TV07H	\$150.00 NM
3	WSAZ	Tu	05/05/20	9:58 AM	Today Show II	9:00 AM-10:00 AM	:30	MM20TV07H	\$150.00 NM
4	05/01/20	05/06/20	News 3 @ Midday	12:00 PM-1:00 PM	- 11 - 1 - -	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/20 05/07/20 - 11 - 1 - - 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	F	05/01/20	12:20 PM	News 3 @ Midday	12:00 PM-1:00 PM	:30	MM20TV07H	\$225.00 NM
2	WSAZ	Tu	05/05/20	11:59 AM	News 3 @ Midday	12:00 PM-1:00 PM	:30	MM20TV07H	\$225.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:

WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	1615119-1	Invoice Month	May 2020
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/07/20
Advertiser	Mitch McConnell (A)		
Product	PL/McConnell/US Senate/KY-R		
Estimate #	7776		

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	05/01/20	05/07/20	1- 1- 1 - -	3	\$200.00																																																												
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INVOICE



Send Payment To:

WSAZ
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	1615119-1	Invoice Month	May 2020
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/07/20
Advertiser	Mitch McConnell (A)		
Product	PL/McConnell/US Senate/KY-R		
Estimate #	7776		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	05/01/20	05/06/20	The Tonight Show	11:30 PM-12:30 XM	1- 1- 1- -	:30	3	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	F	05/01/20	12:30 AM	The Tonight Show	11:30 PM-12:30 XM	:30	MM20TV07H	\$200.00 NM
	2	WSAZ	M	05/04/20	12:05 AM	The Tonight Show	11:30 PM-12:30 XM	:30	MM20TV07H	\$200.00 NM
	3	WSAZ	W	05/06/20	12:32 AM	The Tonight Show	11:30 PM-12:30 XM	:30	MM20TV07H	\$200.00 NM
11	05/01/20	05/05/20	Tuesday Prime Hr 2	9:00 PM-10:00 PM	- 1- - - - -	:30	1	\$600.00	NM	
Weeks: Start Date 05/01/20 End Date 05/07/20 MTWTFSS - 1- - - - - Spots/Week 1 Rate \$600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	Tu	05/05/20	9:42 PM	Tuesday Prime Hr 2	9:00 PM-10:00 PM	:30	MM20TV07H	\$600.00 NM
12	05/01/20	05/01/20	Friday Prime 2 Hour	9:00 PM-11:00 PM	- - - - 1- -	:30	1	\$400.00	NM	
Weeks: Start Date 04/27/20 End Date 05/03/20 MTWTFSS - - - - 1- - Spots/Week 1 Rate \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	F	05/01/20	10:20 PM	Friday Prime 2 Hour	9:00 PM-11:00 PM	:30	MM20TV07H	\$400.00 NM
13	05/01/20	05/02/20	WSAZ News 3 @ 6p Sa	6:00 PM-6:30 PM	- - - - - 1-	:30	1	\$350.00	NM	
Weeks: Start Date 04/27/20 End Date 05/03/20 MTWTFSS - - - - - 1- Spots/Week 1 Rate \$350.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	Sa	05/02/20	6:17 PM	WSAZ News 3 @ 6p Sa	6:00 PM-6:30 PM	:30	MM20TV07H	\$350.00 NM
14	05/01/20	05/03/20	WSAZ News 3 @ 6p Su	6:00 PM-6:30 PM	- - - - - 1	:30	1	\$350.00	NM	
Weeks: Start Date 04/27/20 End Date 05/03/20 MTWTFSS - - - - - 1 Spots/Week 1 Rate \$350.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	Su	05/03/20	6:17 PM	WSAZ News 3 @ 6p Su	6:00 PM-6:30 PM	:30	MM20TV07H	\$350.00 NM
15	05/06/20	05/07/20	Jeopardy M-F mgs for spots missed from Est 7758 due to Live Event coverage	730p-8p	- - WT- - -	:30	2	\$500.00	NM	
Weeks: Start Date 05/04/20 End Date 05/10/20 MTWTFSS - - WT- - - Spots/Week 2 Rate \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	W	05/06/20	7:39 PM	Jeopardy M-F	730p-8p	:30	MM20TV07H	\$500.00 NM
	2	WSAZ	Th	05/07/20	7:56 PM	Jeopardy M-F	730p-8p	:30	MM20TV08H	\$500.00 NM
16	05/07/20	05/07/20	WSAZ News 3 Sunrise @ 5a Mg for spots missed on Est 7758 due to Live Event coverage	5a-530a	- - - T- - -	:30	1	\$150.00	NM	
Weeks: Start Date 05/04/20 End Date 05/10/20 MTWTFSS - - - T- - - Spots/Week 1 Rate \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
	1	WSAZ	Th	05/07/20	5:16 AM	WSAZ News 3 Sunrise @ 5a	5a-530a	:30	MM20TV07H	\$150.00 NM
17	05/07/20	05/07/20	Today Show II mg for spots missed on Est 7758 due to Live Event coverage	9a-10a	- - - T- - -	:30	1	\$150.00	NM	
Weeks: Start Date 05/04/20 End Date 05/10/20 MTWTFSS - - - T- - - Spots/Week 1 Rate \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										

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Advertiser	Mitch McConnell (A)		
Product	PL/McConnell/US Senate/KY-R		
Estimate #	7776		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	05/07/20	05/07/20	Today Show II	9a-10a	---T---	:30	1	\$150.00	NM
mg for spots missed on Est 7758 due to Live Event coverage									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSAZ	Th	05/07/20	9:33 AM	Today Show II	9a-10a	:30	MM20TV07H	\$150.00 NM
<u>Total Spots</u>							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,725.00
<u>Agency Commission</u>	\$2,208.75
<u>Net Amount Due</u>	\$12,516.25
<u>Invoice Balance as of 06/02/20 10:30:49 AM ET</u>	\$1,105.00

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