

ORDER



Orders
Order / Rev: 2517963
Alt Order #:
Product Desc: Beth Calhoun for Horry County Auditor
Estimate:
Flight Dates: 06/02/20 - 06/08/20
Original Date / Rev: 05/21/20 / 05/21/20
Order Type: REG

Myrtle Beach WBTV

Primary AE: WBTV National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: POL/Beth Calhoun/Horry County Audi
Buying Contact:
Billing Contact:
 1508 Lakeland Drive
 Conway, SC 29526

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL/Beth Calhoun/Horry County Audi
Demographic: A35-54
Product Codes: PL19
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/08/20	15	\$3,500.00	\$3,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	15	\$3,500.00	\$3,500.00	0.00
Totals	15	\$3,500.00	\$3,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WBTV National House	N-HOU	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBTV	06/02/20	06/08/20	Local News @ 6a M-F News @ 6a	CM	M-F News @ 6a	1111--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-1111--		4				\$150.00		0.00			
		Week: 06/08/20	06/14/20	1-----		1				\$150.00		0.00			
N 2	WBTV	06/02/20	06/08/20	M-F Noon News M-F Noon News	CM	M-F 12p-1230p	1111--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-1111--		4				\$150.00		0.00			
		Week: 06/08/20	06/14/20	1-----		1				\$150.00		0.00			
N 3	WBTV	06/02/20	06/08/20	M-F 6P News M-F 6P News 6p-630p	CM	M-F 6P News 6p-61111---	1111---	:30	4	\$400.00	P4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-111---		3				\$400.00		0.00			
		Week: 06/08/20	06/14/20	1-----		1				\$400.00		0.00			
N 4	WBTV	06/07/20	06/07/20	CBS Evening News WK Sa/Su CBS PM News	CM	Sa/Su CBS PM News (6:00 PM-6:30 PM)	-----S	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----S		1				\$400.00		0.00			
													Totals	15	\$3,500.00