

ORDER



WFMY-TV

Orders
Order / Rev: 1940012
Alt Order #: WOC12388848
Product Desc: Candidate
Estimate: 8036
Flight Dates: 02/18/20 - 02/24/20
Original Date / Rev: 02/14/20 / 02/14/20
Order Type: RFP

Primary AE: Nile Noyes
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: GMMB - Greer Margolis Mitchell / POL
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/ Ronnie Chatterji / D / ST OTHER
Demographic: A35+
Product Codes: PL-State Other
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 187322
Agency External ID: 1700AGY
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/17/20	02/23/20	21	\$7,495.00	\$6,370.75
02/24/20	03/01/20	9	\$2,295.00	\$1,950.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	21	\$7,495.00	\$6,370.75	0.00
March 2020	9	\$2,295.00	\$1,950.75	0.00
Totals	30	\$9,790.00	\$8,321.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMY	02/18/20	02/24/20	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$90.00	P04	0.00	NM	2	\$180.00
				Local News @ 5a M-F											
				(Program: GOOD MRN SH 5A<)1st Qtr 20 Estimate (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	MTWTF--		2				\$90.00		0.00			
N 2	WFMY	02/18/20	02/24/20	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
				Local News @ 6a M-F											
				(Program: GOOD MRN SH-6A<)1st Qtr 20 Estimate (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	MTWTF--		2				\$225.00		0.00			
N 3	WFMY	02/18/20	02/24/20	CBS This Morning	CM	7-9a	MTWTF--	:30	4	\$120.00	P04	0.00	NM	4	\$480.00
				CBS This Morning											
				(Program: AVG. ALL WKS<)1st Qtr 20 Estimate (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/18/20	02/24/20	MTWTF--		4				\$120.00		0.00			
N 4	WFMY	02/18/20	02/22/20	CBS This Morning Sa	CM	7-9a Sa	-----S-	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				CBS This Morning Sa											
				(Program: CBS THS MRN:SA)1st Qtr 20 Estimate (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----S-		1				\$225.00		0.00			
N 5	WFMY	02/18/20	02/23/20		CM	8-9a Su	-----S	:30	1	\$225.00	P03	0.00	NM	1	\$225.00

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 Product Desc: Candidate
 Estimate: 8036
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 8a Su															
Local News @ 8a Su															
(Program: GOOD-SH-7A SU)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S					1	\$225.00		0.00			
N 6	WFMY	02/18/20	02/24/20	Let's Make a Deal 10-11a	CM	10-11a	MTWTF--	:30	2	\$210.00	P03	0.00	NM	2	\$420.00
Let's Make a Deal (10:00 AM-11:00 AM)															
(Program: VARIOUS)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	MTWTF--					2	\$210.00		0.00			
N 7	WFMY	02/18/20	02/24/20	Price is Right	CM	11a-12p	MTWTF--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
Price Is Right															
(Program: AVG. ALL WKS<)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	MTWTF--					2	\$300.00		0.00			
N 8	WFMY	02/18/20	02/24/20	Local News @ 4p M-F	CM	Local News @ 4p	MTWTF--	:30	3	\$50.00	P05	0.00	NM	3	\$150.00
Local News @ 4p M-F															
(Program: FOUR 2 FIVE<)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	MTWTF--					3	\$50.00		0.00			
N 9	WFMY	02/18/20	02/24/20	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	3	\$170.00	P04	0.00	NM	3	\$510.00
Local News @ 530p M-F															
(Program: NEWS 2 AT 5<)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	MTWTF--					3	\$170.00		0.00			
N 10	WFMY	02/18/20	02/24/20	Wheel of Fortune 7-730p	CM	7-730p	MTWTF--	:30	3	\$450.00	P03	0.00	NM	3	\$1,350.00
Wheel of Fortune (7:00 PM-7:30 PM)															
(Program: WHEEL-FORTNE<)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	MTWTF--					3	\$450.00		0.00			
N 11	WFMY	02/18/20	02/24/20	LN (M-Su)	CM	11-1135p	MTWTFSS	:30	2	\$250.00	P04	0.00	NM	2	\$500.00
Local News @ 11p M-Su															
(Program: AVG. ALL WKS<)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	MTWTFSS					2	\$250.00		0.00			
N 12	WFMY	02/18/20	02/24/20	Mon Prime C	CM	10-11p	M-----	:30	1	\$550.00	P04	0.00	NM	1	\$550.00
Monday Prime C															
(Program: CBS PRIME)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/18/20	02/24/20	M-----					1	\$550.00		0.00			
N 13	WFMY	02/18/20	02/18/20	Tue Prime C	CM	10-11p	-T-----	:30	1	\$675.00	P03	0.00	NM	1	\$675.00
Tuesday Prime C															
(Program: CBS PRIME)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-T-----					1	\$675.00		0.00			
N 14	WFMY	02/18/20	02/19/20	Wed Prime A	CM	8-9p	--W----	:30	1	\$850.00	P04	0.00	NM	1	\$850.00
Wednesday Prime A (8:00 PM-9:00 PM)															
(Program: CBS PRIME)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	--W----					1	\$850.00		0.00			
N 15	WFMY	02/18/20	02/21/20	Fri Prime A	CM	8-9p	----F--	:30	1	\$750.00	P03	0.00	NM	1	\$750.00
Friday Prime A (8:00 PM-9:00 PM)															
(Program: CBS PRIME)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	----F--					1	\$750.00		0.00			
N 16	WFMY	02/18/20	02/23/20	Sun Prime A	CM	7-8p	-----S	:30	1	\$1,875.00	P03	0.00	NM	1	\$1,875.00
Sunday Prime A (7:00 PM-8:00 PM)															
(Program: 60 minutes)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S					1	\$1,875.00		0.00			
													Totals	30	\$9,790.00