

125 West 55th St New York, NY 10019 Contract # 26780404 Changes as of: 1/10/2020 at 12:54 PM Version: Highlighting Makegood 1 CPE: MBLM/MBLM/0116 Flight: 12/30/19 - 3/29/20 Station: EJHL

Agency: ASSEMBLY Advertiser: Mike Bloomberg 2020,

Market: Johnsn City-Kngsprt-Bristl

Total \$: \$1,530.00

Status: Accepted

Con Type: POLITICAL/VOTE

Product: MIKE BLOOMBERG

Office: WASHINGTON Total Spots: 32

2020 INC Agency Order #: 87001 Service: Nielsen Total CPP: \$0.00

Buyer: JILL GOLDMANN Primary Demo: Households Total GRP: Salesperson: ERIN SCHUMACHER 212-424-6620

Assistant: ERIN SCHUMACHER 212-424-6620

Separation:

711 3rd Avenue

New York, NY 10017

3rd Flr

	Day/Time		Program				12/30 - 3/23 Tota									Total	al Total						
#		DP Pro		Rate	HH Rating	Len	12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23	Spots	\$	\$ CPP*	GRP*
MSD 2	M-F 8a-9a	God	od Morning America	\$30.00			0	0	3 > 0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
MGD 15	M-F 8a-9a		od Morning America	\$50.00	0.0	30	0	0	3	0	0	0	0	0	0	0	0	0	0	3	\$150.00	\$0.00	
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