

ORDER



Orders	Order / Rev:	2501988
	Alt Order #:	26916238
	Product Desc:	MI SENATE
	Estimate:	11811
	Flight Dates:	05/07/20 - 05/13/20
	Original Date / Rev:	05/06/20 / 05/06/20
	Order Type:	REG

	Grand Rapids WOTV
Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	American Media & Advocacy Group
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	POL/John James/US Senate/MI/Rep
	Demographic:	A35+
	Product Codes:	PL11
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND
	Priority:	P5

Order Brand:	
New Business Thru:	
Advertiser External ID:	
Agency External ID:	IN16043/SP10305
Unit Code:	General
Order Separation:	00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	22	\$1,025.00	\$871.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	22	\$1,025.00	\$871.25	13.40
Totals	22	\$1,025.00	\$871.25	13.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Grand Rapids WOTV	1%	\$1,025.00
Market	100%	\$102,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	99%	\$101,475.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	05/07/20	05/07/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:00 AM-6:30 AM)	- - - T - - -	:30	1	\$30.00	P5	0.30	NM	1	\$30.00
NWS8 WOTV4DYBK															

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Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	---T---		1				\$30.00		0.30			
N 2	WOTV	05/08/20	05/08/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:00 AM-6:30 AM)	----F--	:30	1	\$30.00	P5	0.30	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	----F--		1				\$30.00		0.30			
N 3	WOTV	05/11/20	05/11/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:00 AM-6:30 AM)	M-----	:30	1	\$30.00	P5	0.30	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	M-----		1				\$30.00		0.30			
N 4	WOTV	05/12/20	05/12/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:00 AM-6:30 AM)	-T-----	:30	1	\$30.00	P5	0.30	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-T-----		1				\$30.00		0.30			
N 5	WOTV	05/13/20	05/13/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:00 AM-6:30 AM)	--W----	:30	1	\$30.00	P5	0.30	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	--W----		1				\$30.00		0.30			
N 6	WOTV	05/07/20	05/07/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	---T---	:30	1	\$30.00	P5	0.40	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	---T---		1				\$30.00		0.40			
N 7	WOTV	05/08/20	05/08/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	----F--	:30	1	\$30.00	P5	0.40	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	----F--		1				\$30.00		0.40			
N 8	WOTV	05/11/20	05/11/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	M-----	:30	1	\$30.00	P5	0.40	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	M-----		1				\$30.00		0.40			
N 9	WOTV	05/12/20	05/12/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	-T-----	:30	1	\$30.00	P5	0.40	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-T-----		1				\$30.00		0.40			
N 10	WOTV	05/13/20	05/13/20	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	--W----	:30	1	\$30.00	P5	0.40	NM	1	\$30.00
NWS8 WOTV4DYBK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	--W----		1				\$30.00		0.40			
N 11	WOTV	05/07/20	05/07/20	News 8 @ 6p News 8 @ 6p	CM	6-630p	---T---	:30	1	\$50.00	P5	0.60	NM	1	\$50.00
6P NEWS8 WOTV4<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	---T---		1				\$50.00		0.60			
N 12	WOTV	05/08/20	05/08/20	News 8 @ 6p News 8 @ 6p	CM	6-630p	----F--	:30	1	\$50.00	P5	0.60	NM	1	\$50.00
6P NEWS8 WOTV4<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	----F--		1				\$50.00		0.60			
N 13	WOTV	05/11/20	05/11/20	News 8 @ 6p News 8 @ 6p	CM	6-630p	M-----	:30	1	\$50.00	P5	0.60	NM	1	\$50.00
6P NEWS8 WOTV4<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	M-----			1		\$50.00		0.60				
N 14	WOTV	05/12/20	05/12/20	News 8 @ 6p News 8 @6p	CM	6-630p	-T-----	:30	1	\$50.00	P5	0.60	NM	1	\$50.00
6P NEWS8 WOTV4<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	-T-----			1		\$50.00		0.60				
N 15	WOTV	05/13/20	05/13/20	News 8 @ 6p News 8 @6p	CM	6-630p	--W----	:30	1	\$50.00	P5	0.60	NM	1	\$50.00
6P NEWS8 WOTV4<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	--W----			1		\$50.00		0.60				
N 16	WOTV	05/09/20	05/09/20	News 8 @ 6 Weekend News 8 @6 Weekend	CM	6-630p	-----S-	:30	1	\$50.00	P5	0.80	NM	1	\$50.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	-----S-			1		\$50.00		0.80				
N 17	WOTV	05/10/20	05/10/20	News 8 @ 6 Weekend News 8 @6 Weekend	CM	6-630p	-----S	:30	1	\$50.00	P4	0.60	NM	1	\$50.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	-----S			1		\$50.00		0.60				
N 18	WOTV	05/07/20	05/07/20	M-F 730-8p Family Feud	CM	730-8p	---T---	:30	1	\$75.00	P5	1.10	NM	1	\$75.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	---T---			1		\$75.00		1.10				
N 19	WOTV	05/08/20	05/08/20	M-F 730-8p Family Feud	CM	730-8p	----F--	:30	1	\$75.00	P5	1.10	NM	1	\$75.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/04/20	05/10/20	----F--			1		\$75.00		1.10				
N 20	WOTV	05/11/20	05/11/20	M-F 730-8p Family Feud	CM	730-8p	M-----	:30	1	\$75.00	P5	1.10	NM	1	\$75.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	M-----			1		\$75.00		1.10				
N 21	WOTV	05/12/20	05/12/20	M-F 730-8p Family Feud	CM	730-8p	-T-----	:30	1	\$75.00	P5	1.10	NM	1	\$75.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	-T-----			1		\$75.00		1.10				
N 22	WOTV	05/13/20	05/13/20	M-F 730-8p Family Feud	CM	730-8p	--W----	:30	1	\$75.00	P5	1.10	NM	1	\$75.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/11/20	05/17/20	--W----			1		\$75.00		1.10				
													Totals	22	\$1,025.00