ORDER

Orders Order / Rev: 1344601 09749211 Alt Order #: Product Desc: **ROAD TO MICHIGAN'S WPBN** 8032 Estimate: 02/07/20 - 02/13/20 Philadelphia HRP/PHL Flight Dates: Primary AE: Sales Office: Original Date / Rev: 02/06/20 / 02/06/20 HRPPH **GENERAL** Order Type: Sales Region: NAT **Waterfront Strategies** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Ste 100 Billing Cycle: EOM Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Road to Michigans Future** A35+ New Business Thru: Demographic: **Product Codes:** Advertiser External ID: 8062005 PL Advocacy Agency External ID: Revenue Code 1: AGY 7041 Revenue Code 2: Political Unit Code: General Revenue Code 3: General

Bill Plan

Start Date	End Date	d Date # Spots Gross Amo		Net Amount
01/27/20	02/23/20	10	\$4,125.00	\$3,506.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	10	\$4,125.00	\$3,506.25	0.00
Totals	10	\$4,125,00	\$3,506,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Philadelphia HRP/PHL			Start Of Order - End Of Order	100%

Order Share	Share	Total
WPBN	40%	\$4,125.00
Market	100%	\$10.312.50

Competitive Share	Share	Total
ABVC	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCMV	0%	\$0.00
WCMW	0%	\$0.00
WFQX	10%	\$1,031.25
WFVX	0%	\$0.00
WGTQ	0%	\$0.00
WGTU	10%	\$1,031.25
WTOM	0%	\$0.00
WWTV	40%	\$4,125.00
WWUP	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	l 1	WPBN	02/07/20	02/13/20	M-F 6a-7a	CM	6:00 AM-7:00 AM	MTWTF	:30	2	\$250.00 Pol2	0.00 NM	2	\$500.00
7&4 News Today 6a-7a														
		Star	t Date I	End Date	Weekdays Sno	ts/Meek	Rate Ra	tina						

Print Date: 02/07/20 14:01:20 Page 2 of 2

Totals

10

\$4,125.00

Order / Rev: 1344601 Advertiser: Road to Michigans Future

Alt Order #: 09749211 Product Desc: ROAD TO MICHIGAN'S WPBN

Flight Dates: 02/07/20 - 02/13/20 Estimate: 8032

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 02/	art Date /07/20	End Date 02/13/20	Weekdays S MTWTF	pots/Week 2	Rate \$250.00	Rating 0.00						
N 2 WPBN	02/07/2	0 02/13/20	Today Show 7a-9a Today Show 7a-9a	СМ	7:00 AM-9: (7:00 AM-9:	00 AM MTWTF- 00 AM)	- :30	2	\$300.00 Pol2	0.00 NM	2	\$600.00
Sta Week: 02/	art Date /07/20	End Date 02/13/20	Weekdays S MTWTF	pots/Week 2	Rate \$300.00	Rating 0.00						
N 3 WPBN	02/07/2	0 02/13/20	M-F 7&4 News at 5p 7&4 News at 5p	CM	5:00 PM-6:	00 PM MTWTF-	- :30	2	\$250.00 Pol2	0.00 NM	2	\$500.00
Sta Week: 02	art Date /07/20	End Date 02/13/20	Weekdays S	pots/Week 2	Rate \$250.00	Rating 0.00						
N 4 WPBN	02/07/2	0 02/13/20	M-F 7&4 News at 6p 7&4 News at 6p	CM	6:00 PM-6: (6:00 PM-6:	30 PM MTWTF- 30 PM)	- :30	2	\$375.00 Pol2	0.00 NM	2	\$750.00
Sta Week: 02/	art Date /07/20	End Date 02/13/20	Weekdays S	pots/Week 2	Rate \$375.00	Rating 0.00						
N 5 WPBN	02/07/2	0 02/13/20	M-F Wheel 7p-730p M-F Wheel 7p-730p	СМ	7:00 PM-7:	30 PM MTWTF-	- :30	1	\$1,500.00 Pol1	0.00 NM	1	\$1,500.00
Sta Week: 02/	art Date /07/20	End Date 02/13/20	Weekdays S	pots/Week 1	Rate \$1,500.00	Rating 0.00						
N 6 WPBN	02/07/2	0 02/13/20	M-F 11p Late News M-F 11p-1130p	СМ	11:00 PM-1	1:35 PIMTWTF-	- :30	1	\$275.00 Pol2	0.00 NM	1	\$275.00
Sta Week: 02	art Date /07/20	End Date 02/13/20	Weekdays S MTWTF	pots/Week 1	<u>Rate</u> \$275.00	Rating 0.00						