

# CONTRACT

**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**Sales T & C: www.gray.tv/advertising**  
**(901) 726-0555**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>1647062 /             |   | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br><b>Team Hagerty</b>            |   | <u>Original Date / Revision</u><br>06/09/20 / 06/09/20 |
| <u>Contract Dates</u><br><b>07/03/20 - 07/09/20</b> | <u>Estimate #</u><br><b>703709</b>        |  |
| <u>Product</u><br><b>TEAMH Team Hagerty</b>         |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WMC</b>                       | <u>Account Executive</u><br>Memphis House | <u>Sales Office</u><br>Memphis Nation                  |
| <u>Special Handling</u>                             |   |  |
| <u>Demographic</u><br>Adults 25-54                  |   |  |
|   | <u>Order Type</u><br>NORMAL               |  |
| <u>Agy Code</u><br>9912891                          | <u>Advertiser Code</u><br>TEAMH           | <u>Product 1/2</u><br>ORDR                             |
| <u>Agency Ref</u><br>5353                           | <u>Advertiser Ref</u><br>179824           |  |

And:

**Smart Media Group**  
**PO Box 26067**  
**Alexandria, VA 22313**

| *Line         | Ch  | Start Date        | End Date        | Description                | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount             |
|---------------|-----|-------------------|-----------------|----------------------------|------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 1           | WMC | 07/06/20          | 07/09/20        | M-F 4p News                | 4p-5p            |      | :30    |                   |             | NM   | 1         | \$130.00           |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | M-----                     |                  |      |        | 1                 | \$130.00    |      |           |                    |
| N 2           | WMC | 07/06/20          | 07/09/20        | M-F 5p News                | 5p-530p          |      | :30    |                   |             | NM   | 2         | \$550.00           |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | -1-1---                    |                  |      |        | 2                 | \$275.00    |      |           |                    |
| N 3           | WMC | 07/06/20          | 07/09/20        | M-F 6p News                | 6p-630p          |      | :30    |                   |             | NM   | 1         | \$400.00           |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | M-----                     |                  |      |        | 1                 | \$400.00    |      |           |                    |
| N 4           | WMC | 07/03/20          | 07/09/20        | Wheel of Fortune (Syn)     | 630p-7p          |      | :30    |                   |             | NM   | 5         | \$2,650.00         |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 06/29/20          | 07/05/20        | ----1--                    |                  |      |        | 1                 | \$530.00    |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | 1111---                    |                  |      |        | 4                 | \$530.00    |      |           |                    |
| N 5           | WMC | 07/06/20          | 07/09/20        | Titan Games, The (NBC)     | 7p-8p            |      | :30    |                   |             | NM   | 1         | \$500.00           |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | M-----                     |                  |      |        | 1                 | \$500.00    |      |           |                    |
| N 6           | WMC | 07/06/20          | 07/09/20        | America's Got Talent (NBC) | 7:00 PM-9:00 PM  |      | :30    |                   |             | NM   | 2         | \$2,200.00         |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | -T-----                    |                  |      |        | 2                 | \$1,100.00  |      |           |                    |
| N 7           | WMC | 07/06/20          | 07/09/20        | World of Dance (NBC)       | 9p-10p           |      | :30    |                   |             | NM   | 2         | \$1,500.00         |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | -T-----                    |                  |      |        | 2                 | \$750.00    |      |           |                    |
| N 8           | WMC | 07/06/20          | 07/09/20        | Blindspot (NBC)            | 8p-9p            |      | :30    |                   |             | NM   | 1         | \$500.00           |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | ---T---                    |                  |      |        | 1                 | \$500.00    |      |           |                    |
| N 9           | WMC | 07/06/20          | 07/09/20        | Law & Order: SVU (NBC)     | 9p-10p           |      | :30    |                   |             | NM   | 2         | \$1,250.00         |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 07/06/20          | 07/12/20        | ---T---                    |                  |      |        | 2                 | \$625.00    |      |           |                    |
| N 10          | WMC | 07/03/20          | 07/05/20        | Dateline (NBC)             | 8:00 PM-10:00 PM |      | :30    |                   |             | NM   | 1         | \$530.00           |
|               |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |     | 06/29/20          | 07/05/20        | ----F--                    |                  |      |        | 1                 | \$530.00    |      |           |                    |
| <b>Totals</b> |     |                   |                 |                            |                  |      |        |                   |             |      | <b>18</b> | <b>\$10,210.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 06/29/20 - 07/09/20 | 18         | \$10,210.00  | (\$1,531.50) | \$8,678.50 |
| <b>Totals</b>       | 18         | \$10,210.00  | (\$1,531.50) | \$8,678.50 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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