

#### Contract # 565197

Schedule Dates 02/01/20-02/12/20

**Advertiser** Mike Bloomberg 2020 Inc (33528)

Agency Assembly --EDI (2523)

Product Political - President (1094)

Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)

Sales Office Katz/Washington DC
Buyer Name LIEBOFF,EILEEN

Phone/Fax /

CPE MBLM/MBLM/0121
Account Types National/Agency Political

Billing Type Standard

Comments MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7 
 Date Entered
 01/30/20

 Last Modified
 02/07/20

 Entered By
 Sarah Runde

CO-OP No
Headline # ECR26792542

Demo Order Type

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,332.25

 Net Total
 \$18,882.75

Sales Tax

WKOW ABC (WKO	W)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00
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# **INCOMPLETE CONTRACT**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/03/20-02/06/20	2	:30	4:30A- Wake Up Wisconsin: 430am		1	1	1	1			4	\$40.00	\$160.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	1/30/20
2.0	Revised Line / SPOT(B/E) (2)	02/07/20-02/07/20	2	:15/:15	4:30A- Wake Up Wisconsin: 430am		1				1					WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43 ****BOOKEND**** [BOOKE	
2.1	Normal Line / SPOT (2)	02/07/20-02/07/20	2	:30	4:30A- Wake Up Wisconsin: 430am						1		1	\$40.00	\$40.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43 ****BOOKEND**** [BOOKE	'
3.0	Revised Line / SPOT (3)	02/03/20-02/07/20	2	:30	5:30A- Wake Up Wisconsin: Early Edition		1	1	1	1	1					WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	1/30/20
3.1	End Dated Line / SPOT (3)	02/03/20-02/06/20	2		5:30A- Wake Up Wisconsin: Early Edition		1	1	1	1	1		4	\$125.00	\$500.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	2/4/20
4.0	Revised Line / SPOT (4)	02/03/20-02/07/20	2	:30	6A- Wake Up Wisconsin		1	1	1	1	1	1				WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	1/30/20
					CONI	FIF	RMA	ĄΤ	IOI	N C	OC	NTF	RAC	Т		1	·	
cented	d-Agency/Advertiser:			Date:	Accepted-Sta	ation.								Date:	Comments:			

B/E Bookend	P/B Piggy Back	



Contract # 565197 Schedule Dates 02/01/20-02/12/20

Advertiser Mike Bloomberg 2020 Inc (33528)

Agency Assembly --EDI (2523)

Product Political - President (1094)

Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)

Katz/Washington DC LIEBOFF,EILEEN

/

CPE MBLM/MBLM/0121
Account Types National/Agency Political

Billing Type Standard

Sales Office

**Buyer Name** 

Phone/Fax

Comments

Date:

MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7 
 Date Entered
 01/30/20

 Last Modified
 02/07/20

 Entered By
 Sarah Runde

CO-OP No

Headline # ECR26792542

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,332.25

 Net Total
 \$18,882.75

Sales Tax

 WKOW ABC (WKOW)

 By Broadcast Month
 Spots
 Rate

 Feb. 2020
 109
 \$22,215.00

 Grand Total:
 109
 \$22,215.00

# **INCOMPLETE CONTRACT**

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.1	End Dated Line / SPOT (4)	02/03/20-02/06/20	2	:30	6A- Wake Up Wisconsin		1	1	1	1				4	\$250.00	\$1,000.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 Nws Wake-Up Wisco	2/4/20
5.0	Normal Line / SPOT (5)	02/04/20-02/07/20	2	:30	9A- Live with Kelly & Ryan			1	1	1	1			4	\$120.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Live with Kelly & Ry	1/30/20
6.0	Normal Line / SPOT(B/E) (6)	02/03/20-02/03/20	2	:15/:15	9A- Live with Kelly & Ryan		1							1	\$120.00	\$120.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Live with Kelly & Ry ****BOOKEND**** [BOOKE	
7.0	Normal Line / SPOT (7)	02/03/20-02/07/20	3	:30	2P- Tamron		1	1	1	1	1			5	\$20.00	\$100.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Tamron Hall	1/30/20
8.0	Revised Line / SPOT (8)	02/03/20-02/07/20	2	:30	3P- Dr. Phil		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil	1/30/20
8.1	End Dated Line / SPOT (8)	02/03/20-02/04/20	2	:30	3P- Dr. Phil		1	1						2	\$120.00	\$240.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil	2/4/20
9.0	Revised Line / SPOT (9)	02/03/20-02/07/20	2	:30	4P- Ellen		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Ellen	1/30/20
					0.01														

CONFIRMATION CONT	RACT	
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



565197 Contract # **Schedule Dates** Advertiser

02/01/20-02/12/20

Mike Bloomberg 2020 Inc (33528)

Agency Assembly --EDI (2523) Product Political - President (1094)

Brand F-President (123514)

Salesperson Eagle, Washington DC (1446)

Sales Office Katz/Washington DC LIEBOFF, EILEEN **Buyer Name** 

Phone/Fax

CPE MBLM/MBLM/0121 **Account Types** National/Agency Political

Billing Type Standard

Comments

MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7

**Date Entered** 01/30/20 **Last Modified** 02/07/20 Sarah Runde **Entered By** 

No CO-OP

ECR26792542 Headline # Demo

Order Type Package Deal

Normal

Commission % 15.00 Commission \$3,332.25 **Net Total** \$18,882.75

Sales Tax

WKOW ABC (WKO)	N)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00
Grana rotan	109	\$22,213.00

## INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa S	Su	Spots	Rate	Total	Station	Comments	Entere
9.1	End Dated Line / SPOT (9)	02/03/20-02/04/20	2	:30	4P- Ellen		1	1						2	\$150.00	\$300.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Ellen	2/4/20
10.0	Normal Line / SPOT (10)	02/03/20-02/07/20	2	:30	5:58:46P- 27 News @ 6	4	Х	Х	х	х	х			4	\$350.00	\$1,400.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 News @ 6P	1/30/20
11.0	Revised Line / SPOT (11)	02/03/20-02/07/20	2	:30	6:30P- Inside Edition		1	1	1	1	1						WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	1/30/20
11.1	End Dated Line / SPOT (11)	02/03/20-02/06/20	2	:30	6:30P- Inside Edition		1	1	1	1				4	\$230.00	\$920.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
12.0	Normal Line / SPOT (12)	02/03/20-02/07/20	3	:30	9:59:46P- 27 News @ 10	2	Х	Х	Х	х	Х			2	\$300.00	\$600.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A 27 News @ 10P	1/30/20
13.0	Normal Line / SPOT (13)	02/03/20-02/06/20	2		10:35P- JIMMY KIMMEL LIVE	3	Х	Х	х	х				3	\$140.00	\$420.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Jimmy Kimmel	1/30/20
14.0	Normal Line / SPOT (14)	02/01/20-02/01/20	2	:30	6A- Wake Up Wisconsin Weekend: Saturday							1		1	\$60.00	\$60.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake Up Wisconsin Wk	1/30/20

CONFIRMATION CONTRACT
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 565197 **Schedule Dates** 02/01/20-02/12/20 Advertiser Mike Bloomberg 2020 Inc (33528)

Agency Assembly --EDI (2523) Product Political - President (1094) Brand F-President (123514) Salesperson

Eagle, Washington DC (1446) Sales Office Katz/Washington DC LIEBOFF, EILEEN

**Buyer Name** Phone/Fax

Comments

Date:

CPE MBLM/MBLM/0121 **Account Types** National/Agency Political

Billing Type Standard

> MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7

> > Accepted-Station:

**Date Entered** 01/30/20 **Last Modified** 02/07/20 Sarah Runde **Entered By** 

No CO-OP

ECR26792542 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$3,332.25 **Net Total** \$18,882.75

Sales Tax

WKOW ABC (WKO)	W)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

# INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r S	a Sı	u Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT (15)	02/01/20-02/01/20	2								1		1	\$170.00	\$170.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sat	1/30/20
Normal Line / SPOT (16)	02/05/20-02/07/20	3		11:37P- ABC NEWS NIGHTLINE	1			x x	( )	<b>(</b>		1	\$20.00	\$20.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A GMA Sat	2/3/20
Normal Line / SPOT (8)	02/05/20-02/07/20	2	1:00	3P- Dr. Phil				1	l 1	1		2	\$240.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
Closed Preempt (8)	02/05/20														WKOW ABC (WKOW)	Live Event/Exception - ABC SR	
Normal Line / SPOT (9)	02/05/20-02/07/20	2	1:00	4P- Ellen				1 :	1	1		10.7	\$300.00	\$900.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
Normal Line / SPOT (17)	02/07/20-02/07/20	2							1	1		1	\$250.00	\$250.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
Normal Line / SPOT (18)	02/07/20-02/07/20	2	1:00	6A- Wake Up Wisconsin					1	1		1	\$500.00	\$500.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
	Line Type / Break Type (Ref #)  Normal Line / SPOT (15)  Normal Line / SPOT (16)  Normal Line / SPOT (8)  Closed Preempt (8)  Normal Line / SPOT (9)  Normal Line / SPOT (17)  Normal Line / SPOT (18)	Normal Line / SPOT (15) 02/01/20-02/01/20  Normal Line / SPOT (16) 02/05/20-02/07/20  Normal Line / SPOT (8) 02/05/20-02/07/20  Closed Preempt (8) 02/05/20  Normal Line / SPOT (9) 02/05/20-02/07/20  Normal Line / SPOT (17) 02/07/20-02/07/20	Normal Line / SPOT (15) 02/01/20-02/01/20 2  Normal Line / SPOT (16) 02/05/20-02/07/20 3  Normal Line / SPOT (8) 02/05/20-02/07/20 2  Closed Preempt (8) 02/05/20  Normal Line / SPOT (9) 02/05/20-02/07/20 2  Normal Line / SPOT (17) 02/07/20-02/07/20 2	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30           Normal Line / SPOT (8)         02/05/20-02/07/20         2         1:00           Closed Preempt (8)         02/05/20         2         1:00           Normal Line / SPOT (9)         02/05/20-02/07/20         2         1:00           Normal Line / SPOT (17)         02/07/20-02/07/20         2         1:00	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE           Normal Line / SPOT (8)         02/05/20-02/07/20         2         1:00 3P- Dr. Phil           Closed Preempt (8)         02/05/20         2         1:00 4P- Ellen           Normal Line / SPOT (9)         02/05/20-02/07/20         2         1:00 4P- Ellen           Normal Line / SPOT (17)         02/07/20-02/07/20         2         1:00 5:30A- Wake Up Wisconsin: Early Edition	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1           Normal Line / SPOT (8)         02/05/20-02/07/20         2         1:00 3P- Dr. Phil           Closed Preempt (8)         02/05/20         2         1:00 4P- Ellen           Normal Line / SPOT (9)         02/05/20-02/07/20         2         1:00 5:30A- Wake Up Wisconsin: Early Edition	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1           Normal Line / SPOT (8)         02/05/20-02/07/20         2         1:00 3P- Dr. Phil           Closed Preempt (8)         02/05/20         2         1:00 4P- Ellen           Normal Line / SPOT (9)         02/05/20-02/07/20         2         1:00 4P- Ellen           Normal Line / SPOT (17)         02/07/20-02/07/20         2         1:00 5:30A- Wake Up Wisconsin: Early Edition	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1           Normal Line / SPOT (8)         02/05/20-02/07/20         2         1:00 3P- Dr. Phil           Closed Preempt (8)         02/05/20         2         1:00 4P- Ellen           Normal Line / SPOT (9)         02/05/20-02/07/20         2         1:00 5:30A- Wake Up Wisconsin: Early Edition	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1         X         X           Normal Line / SPOT (8)         02/05/20-02/07/20         2         1:00 3P- Dr. Phil         1         1           Closed Preempt (8)         02/05/20         2         1:00 4P- Ellen         1         1           Normal Line / SPOT (9)         02/05/20-02/07/20         2         1:00 5:30A- Wake Up Wisconsin: Early Edition         1         1	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         Image: Company of the company o	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         1         1           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1         X <td>Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         1         1           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1         X<td>Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         1</td><td>Normal Line / SPOT (15)</td><td>Normal Line / SPOT (15)</td><td>Normal Line / SPOT (15)</td><td>Normal Line / SPOT (15)</td></td>	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         1         1           Normal Line / SPOT (16)         02/05/20-02/07/20         3         :30 11:37P- ABC NEWS NIGHTLINE         1         X <td>Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         1</td> <td>Normal Line / SPOT (15)</td>	Normal Line / SPOT (15)         02/01/20-02/01/20         2         :30 6:58:30A- GOOD MORNING AMERICA         1	Normal Line / SPOT (15)	Normal Line / SPOT (15)	Normal Line / SPOT (15)	Normal Line / SPOT (15)

	CONFIRMATION CONTRACT
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Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:31 AM on Friday, February 7 2020



Contract # 565197 **Schedule Dates** 02/01/20-02/12/20 Advertiser Mike Bloomberg 2020 Inc (33528) Agency

Product

Billing Type

Brand

Assembly --EDI (2523) Political - President (1094) F-President (123514) Salesperson Eagle, Washington DC (1446)

Sales Office Katz/Washington DC LIEBOFF, EILEEN **Buyer Name** Phone/Fax

CPE MBLM/MBLM/0121 **Account Types** National/Agency Political

Comments MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7

Standard

**Date Entered** 01/30/20 **Last Modified** 02/07/20 Sarah Runde **Entered By** 

No CO-OP ECR26792542 Headline #

Demo

Order Type Normal

Package Deal Commission % 15.00

**Net Total** \$18,882.75

\$3,332.25

Sales Tax

Commission

WKOW ABC (WKO	W)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00
	203	422/220100

# INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT (19)	02/07/20-02/07/20	2	1:00	6:30P- Inside Edition					1			1	\$460.00	\$460.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/4/20
22.0	Normal Line / SPOT (23)	02/07/20-02/07/20	2	1:00	10:35P- JIMMY KIMMEL LIVE					1	-		1	\$280.00	\$280.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/4/20
23.0	Normal Line / SPOT (24)	02/07/20-02/07/20	2	1:00	9:58:26A- THE VIEW					1			1	\$240.00	\$240.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/4/20
24.0	Normal Line / SPOT (25)	02/07/20-02/07/20	2	1:00	1P- GENERAL HOSPITAL					1			1	\$140.00	\$140.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/4/20
25.0	Normal Line / SPOT (26)	02/10/20-02/12/20	2	:30	4:30A- Wake Up Wisconsin: 430am	2	Х	Х	Х				2	\$40.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
26.0	Normal Line / SPOT (27)	02/10/20-02/12/20	2	1:00	4:30A- Wake Up Wisconsin: 430am	1	Х	Х	х				1	\$80.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
			•		CON	FIF	RM	ΑT	10	N C	01	VTF	RAC	Τ				
ccepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 11:31 AM on Friday, February 7 2020



 Contract #
 565197

 Schedule Dates
 02/01/20-02/1

 Advertiser
 Mike Bloombe

02/01/20-02/12/20 Mike Bloomberg 2020 Inc (33528)

Agency Assembly --EDI (2523)

Product Political - President (1094)

Brand F-President (123514)
Salesperson Fagle Washington DC

Eagle, Washington DC (1446)
Katz/Washington DC
LIEBOFF,EILEEN

Buyer Name LIE
Phone/Fax /

Sales Office

Comments

CPE MBLM/MBLM/0121

Account Types National/Agency Political
Billing Type Standard

MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7 
 Date Entered
 01/30/20

 Last Modified
 02/07/20

 Entered By
 Sarah Runde

CO-OP No

Headline # ECR26792542

Demo

Order Type Normal

Package Deal

 Commission %
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 Commission
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 Net Total
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Sales Tax

WKOW ABC (WKO)	W)	
By Broadcast Month	<b>Spots</b>	Rate
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

## INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a S	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT (28)	02/10/20-02/12/20	2		5:30A- Wake Up Wisconsin: Early Edition	2	X	Х	Х					2	\$125.00	\$250.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
28.0	Normal Line / SPOT (29)	02/10/20-02/12/20	2		5:30A- Wake Up Wisconsin: Early Edition	1	X	Х	X					1	\$250.00	\$250.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
29.0	Normal Line / SPOT (30)	02/10/20-02/12/20	2	:30	6A- Wake Up Wisconsin		1	1	1					3	\$250.00	\$750.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
30.0	Normal Line / SPOT (31)	02/10/20-02/12/20	2	1:00	6A- Wake Up Wisconsin	2	X	Х	X					2	\$500.00	\$1,000.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
31.0	Normal Line / SPOT (32)	02/10/20-02/12/20	2	:30	9A- Live with Kelly & Ryan	4	Х	Х	Х					4	\$120.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
32.0	Normal Line / SPOT (33)	02/10/20-02/12/20	2	1:00	9A- Live with Kelly & Ryan	2	X	Х	Х					2	\$240.00	\$480.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
Accepted Agency/Act of doct.	Date:	Accepted Station.		



#### 565197 Contract # **Schedule Dates** 02/01/20-02/12/20 Advertiser

Mike Bloomberg 2020 Inc (33528) Assembly --EDI (2523) Political - President (1094) F-President (123514)

Eagle, Washington DC (1446) Katz/Washington DC LIEBOFF, EILEEN

**Buyer Name** Phone/Fax CPE MBLM/MBLM/0121

Agency

Product

Salesperson

Sales Office

Comments

Brand

**Account Types** National/Agency Political Billing Type Standard

> MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7

**Date Entered** 01/30/20 **Last Modified** 02/07/20 Sarah Runde **Entered By** 

No CO-OP ECR26792542 Headline #

Demo

Order Type Normal

Package Deal Commission % 15.00 Commission \$3,332.25 **Net Total** \$18,882.75

Sales Tax

WKOW ABC (WKO)	N)	
By Broadcast Month	<b>Spots</b>	Rate
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

# INCOMPLETE CONTRACT

ne Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0 Normal Line / SPOT (34)	02/10/20-02/12/20	3	:30	2P- Tamron	4	Х	Х	Х					4	\$20.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
34.0 Normal Line / SPOT (35)	02/10/20-02/12/20	3	1:00	2P- Tamron	2	X	Х	Х					2	\$40.00	\$80.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
35.0 Normal Line / SPOT (36)	02/10/20-02/12/20	2	:30	3P- Dr. Phil		1	1	1					3	\$120.00	\$360.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
36.0 Normal Line / SPOT (37)	02/10/20-02/12/20	2	1:00	3P- Dr. Phil		1	1	1					3	\$240.00	\$720.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
37.0 Normal Line (RevL) / SPOT (38)	02/10/20-02/12/20	2	:30	4P- Ellen		1	1	1					3	\$150.00	\$450.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
38.0 Normal Line / SPOT (39)	02/10/20-02/12/20	2	1:00	4P- Ellen		1	1	1					3	\$300.00	\$900.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



Contract # 565197
Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 2020 Inc (33528)

AgencyAssembly --EDI (2523)ProductPolitical - President (1094)BrandF-President (123514)

Sales Office Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name LIEBOFF,EILEEN

Phone/Fax

Comments

CPE MBLM/MBLM/0121
Account Types National/Agency Political

Billing Type Standard

MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7 Date Entered01/30/20Last Modified02/07/20Entered BySarah Runde

CO-OP No
Headline # ECR26792542

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,332.25

 Net Total
 \$18,882.75

Sales Tax

WKOW ABC (WKO	W)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

# **INCOMPLETE CONTRACT**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	īh F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT (40)	02/10/20-02/12/20	2	:30	5:58:46P- 27 News @ 6	2	Х	Х	X				2	\$350.00	\$700.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
40.0	Normal Line / SPOT (41)	02/10/20-02/12/20	2	1:00	5:58:46P- 27 News @ 6	1	Х	Х	X				1	\$700.00	\$700.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
41.0	Normal Line / SPOT (42)	02/10/20-02/12/20	2	:30	6:30P- Inside Edition	2	Х	Х	X				2	\$230.00	\$460.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
42.0	Normal Line / SPOT (43)	02/10/20-02/12/20	2	1:00	6:30P- Inside Edition	1	Х	Х	X				1	\$460.00	\$460.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
43.0	Normal Line / SPOT (44)	02/10/20-02/12/20	3	:30	9:59:46P- 27 News @ 10	2	X	Х	X				2	\$300.00	\$600.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
44.0	Normal Line / SPOT (45)	02/10/20-02/12/20	3	1:00	9:59:46P- 27 News @ 10	1	Х	Х	х				1	\$600.00	\$600.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
					CON	FIF	RM	ΑT	ION	C	10	JTF	RAC	Τ				
ccepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

B/E Bookend	P/B Piggy Back



Contract # 565197
Schedule Dates 02/01/20-02/12/20
Advertiser Mike Bloomberg 202

Agency

Product

Phone/Fax

Comments

Date:

Mike Bloomberg 2020 Inc (33528) Assembly --EDI (2523) Political - President (1094)

Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)

Sales Office Katz/Washington DC

Buyer Name LIEBOFF, EILEEN

1

CPE MBLM/MBLM/0121
Account Types National/Agency Political

Billing Type Standard

MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7 
 Date Entered
 01/30/20

 Last Modified
 02/07/20

 Entered By
 Sarah Runde

co-op No

Headline # ECR26792542

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,332.25

 Net Total
 \$18,882.75

Sales Tax

WKOW ABC (WKO)	W)	
By Broadcast Month		Rate
Feb. 2020	109	\$22,215.00
Grand Total:	109	\$22,215.00

## INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	· Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT (46)	02/10/20-02/12/20	2		10:35P- JIMMY KIMMEL LIVE	2	Х	Х	Х				2	\$140.00	\$280.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
46.0	Normal Line / SPOT (47)	02/10/20-02/12/20	2		10:35P- JIMMY KIMMEL LIVE	1	Х	Х	х				1	\$280.00	\$280.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
47.0	Normal Line / SPOT (48)	02/11/20-02/11/20	3		Orbit- [P]THE CONNERS(Tu), [P]BLESS THIS MESS(Tu)			2					2	\$350.00	\$700.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
48.0	Normal Line / SPOT (49)	02/11/20-02/11/20	3		Orbit- [P]MIXED-ISH(Tu), [P]BLACK-ISH(Tu)			1					1	\$325.00	\$325.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
49.0	Normal Line / SPOT (51)	02/12/20-02/12/20	2		Orbit- [P]THE GOLDBERGS(We), [P]SCHOOLED(We)				1				1	\$450.00	\$450.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
50.0	Normal Line / SPOT (53)	02/12/20-02/12/20	3	:30	9P- STUMPTOWN				1					\$250.00		WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
50.0.	Closed Preempt (53)	02/12/20														WKOW ABC (WKOW)	NA @ placement/Exception	

CONFIRMATION CONTR	ACT	
Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:31 AM on Friday, February 7 2020



565197 Contract # **Schedule Dates** 02/01/20-02/12/20 Advertiser Mike Bloomberg 2020 Inc (33528) Agency

Assembly --EDI (2523) Political - President (1094) F-President (123514)

Salesperson Eagle, Washington DC (1446) Sales Office Katz/Washington DC LIEBOFF, EILEEN **Buyer Name** 

Phone/Fax CPE MBLM/MBLM/0121

Product

Brand

**Account Types** National/Agency Political

Billing Type Standard Comments

MIKE BLOOMBERG 2020 New Pol/Cand OOW order - 2/1-2/7 Special instructions: 2/1-2/7

**Date Entered** 01/30/20 **Last Modified** 02/07/20 Sarah Runde **Entered By** 

No CO-OP ECR26792542 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$3,332.25 **Net Total** \$18,882.75

Sales Tax

	WKOW ABC (WKO)	N)	
	By Broadcast Month	<b>Spots</b>	Rate
Grand Total: 109 \$22,215.00	Feb. 2020	109	\$22,215.00
	Grand Total:	109	\$22,215.00

# INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	n Fr	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT (56)	02/08/20-02/08/20	3	:30	6A- Wake Up Wisconsin Weekend: Saturday						1		1	\$60.00	\$60.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
52.0	Normal Line / SPOT (57)	02/08/20-02/08/20	2		6:58:30A- GOOD MORNING AMERICA						1		1	\$170.00	\$170.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
53.0	Normal Line / SPOT (50)	02/11/20-02/11/20	3	1:00	9P- FOR LIFE			1					1	\$450.00	\$450.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
54.0	Normal Line / SPOT (52)	02/12/20-02/12/20	3		Orbit- [P]MODERN FAMILY(We), [P]SINGLE PARENTS(We)				1					\$1,000.00		WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Wake-Up Wisconsin 43	2/6/20
54.0.1	Closed Preempt (52)	02/12/20														WKOW ABC (WKOW)	NA @ placement/Exception	
55.0	M/G For 17.0.1 / SPOT (58)	02/10/20-02/12/20	2	1:00	9:58:26A- THE VIEW	1	Х	Х	X				1	\$240.00	\$240.00	WKOW ABC (WKOW)	COMMENTS APPLY TO SUB LINES A THRU A Inside Edition	2/6/20
					CON	FIF	RM	ΑT	ION	C	ON	TF	RAC	Τ				
ccented	d-Agency/Advertiser:			Date:	Accepted-St.	ation.								Date:	Comments:			

CONFIRMATION CONTRAC	l	
Accepted-Station:	Date:	Comments: