

## ORDER



**Orders**  
**Order / Rev:** 381627  
**Alt Order #:** 09765142  
**Product Desc:** JOE BIDEN PRESIDENT  
**Estimate:** 7173  
**Flight Dates:** 03/03/20 - 03/03/20  
**Original Date / Rev:** 03/31/20 / 03/31/20  
**Order Type:** GENERAL

**KSTC-TV, LLC**

**Primary AE:** Ian Ambron  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:** Amy Mills  
**Billing Contact:**  
 2020 Howell Mil Road NW  
 Atlanta, GA 30318

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 4

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/03/20	24	\$465.00	\$395.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	24	\$465.00	\$395.25	0.00
<b>Totals</b>	<b>24</b>	<b>\$465.00</b>	<b>\$395.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSTC	03/03/20	03/03/20	M-F 10-11a TCL REPLAY	CM	10-11a	- 3 - - - -	:30	3	\$10.00	4	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/02/20	03/08/20	- 3 - - - -		3				\$10.00		0.00			
2	KSTC	03/03/20	03/03/20	M-F 11a-12p KELLY CLARKSON	CM	11a-12p	- 3 - - - -	:30	3	\$10.00	4	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/02/20	03/08/20	- 3 - - - -		3				\$10.00		0.00			
3	KSTC	03/03/20	03/03/20	M-F 12-1p M-F 12-1p 45 News Noon	CM	45 News Noon 12p	- 3 - - - -	:30	3	\$10.00	4	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/02/20	03/08/20	- 3 - - - -		3				\$10.00		0.00			
4	KSTC	03/03/20	03/03/20	M-F 1-2P Live PD: Police Patrol	CM	M-F 1-2P	- 3 - - - -	:30	3	\$10.00	4	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/02/20	03/08/20	- 3 - - - -		3				\$10.00		0.00			
5	KSTC	03/03/20	03/03/20	M-F 2-3p Seinfeld	CM	M-F 2-3p	- 3 - - - -	:30	3	\$15.00	4	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/02/20	03/08/20	- 3 - - - -		3				\$15.00		0.00			
6	KSTC	03/03/20	03/03/20	M-F 3-4p	CM	M-F 3-4p	- 3 - - - -	:30	3	\$20.00	4	0.00	NM	3	\$60.00

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Advertiser: Biden for President  
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 Estimate: 7173

KSTC-TV, LLC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p Black-ish															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/20	03/08/20	-3-----			3		\$20.00		0.00				
7	KSTC	03/03/20	03/03/20	M-F 4-5P Mike and Molly	CM	M-F 4-5P	-3-----	:30	3	\$35.00	4	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/20	03/08/20	-3-----			3		\$35.00		0.00				
8	KSTC	03/03/20	03/03/20	M-F 5-6p King of Queens	CM	M-F 5-6p	-3-----	:30	3	\$45.00	4	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/02/20	03/08/20	-3-----			3		\$45.00		0.00				
													Totals	24	\$465.00