

KETV 1001 So. 10th Street Omaha, NE 68108 Main: (402)345-7777 Billing: (704)208-2350

Billing Address:

Waterfront Strategies Attention: Accounts Payable 3050 K Street NW Washington, DC 20007

Send Payment To:

KETV PO Box 90016 Prescott, AZ 86304-9016

IIDI	INVOICE	ТЕ		Page 1 of 3
UPL	Property	KETV		
	Invoice #	1994088-1	Order #	1994088
	Invoice Date	03/29/20	Alt Order #	09777985
	Invoice Month	March 2020	Deal #	
	Invoice Period	02/24/20 - 03/29/20	Flight Dates	03/24/20 - 03/30/20
	Advertiser	Senate Majority PAC	;	
	Product	SMP		
	Estimate #	8096		
		Account Executive	Mary Tricoli	
		Sales Office	HRP-Philade	lphia
		Sales Region	National	
		Agency Code	9914573	
		Advertiser Code	163	
		Billing Calendar	Broadcast	
		Billing Type	Cash	
		Special Handling		
		Agency Ref		
		Advertiser Ref		
		Product 1	173	

Product 2

				Spots/			
Line Start Date End Date Description	n Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 03/24/20 03/30/20 First News Class of Time - Fixed Non Pre-emptil		МГWГF	:30	1	\$1,325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 03/24/20 03/30/20	MTWTFSS Spots/Week 1	<u>Rate</u> \$1,325.00					
Spots: <u># Ch Day Air Date Air</u>	Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KETV Th 03/26/20 5:5	59 AM First News at 6a	6-7a	:3	0 SMPIAT2	002Н		\$1,325.00 NM
2 03/24/20 03/30/20 Good Mor Class of Time - Fixed Non Pre-emptil	rning America 7-9a ble	МГШГ	:30	2	\$1,080.00	NM	
Weeks: Start Date 03/24/20 End Date 03/30/20	MTWTFSS Spots/Week 2	Rate \$1,080.00					
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
2 KETV W 03/25/20 8:5	3 AM Good Morning America	7-9a	:3	0 SMPIAT2	002Н		\$1,080.00 NM
3 03/28/20 03/28/20 Newswato at-Sun	ch First News S 7-9am	1-	:30	1	\$1,200.00	NM	
Class of Time - Fixed Non Pre-emptil							
Weeks: <u>Start Date</u> <u>End Date</u> 03/29/20	MTWTFSS Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KETV Sa 03/28/20 7:5	7 AM Newswatch First News Sat-	-Sun 7-9am	:3	0 SMPIAT2	002H		\$1,200.00 NM
at-Sun	ch First News S 7-9am	1	:30	1	\$1,200.00	NM	
Class of Time - Fixed Non Pre-emptil Weeks: Start Date End Date		Poto					
03/23/20 End Date 03/29/20	MTWTFSS Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KETV Su 03/29/20 7:2	29 AM Newswatch First News Sat-	-Sun 7-9am	:3	0 SMPIAT2	002Н		\$1,200.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Send Payment To:



KETV
PO Box 90016
Prescott, AZ 86304-9016

Invoice #	1994088-1	Invoice Month	March 2020
Invoice Date	03/29/20	Invoice Period	02/24/20 - 03/29/20
Advertiser	Senate Majority PAC		
Product	SMP		
Estimate #	8096		

Spots/

Sart Date End Date End Date Description Start/End Time MITWIFS Length Week Rate Type
Name
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Spots Fixed Non Pre-emptible Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Spots S
Spots # Ch
6 03/29/20 03/29/20 This Week With George 9-10am
Start
Weeks Start Date O3/29/20
1 KETV Su 03/29/20 9:59 AM This Week With George Stephan(9-10am :30 SMPI AT2002H \$800.00
7 03/24/20 Class of Time - Fixed Non Pre-emptible BELEN EF (No.) Pre-emptible 4p-5p MTWTF :30 2 \$485.00 NM Weeks: Start Date (03/24/20) 03/30/20 MTWTF- 2 \$485.00 Spots: # Ch Day Air Date (03/24/20) 03/30/20 At The Description (03/25/20) 4:37 PM ELLEN EF (03/24/20) 4:37 PM ELLEN EF (03/24/20) 4:46 PM ELLEN EF (
Class of Time - Fixed Non Pre-emptible
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start Air Time Description Start/End Time Length Ad-ID Rate Start Air Time Air Time Description Start/End Time Length Ad-ID Rate Start Air Time Air Time Description Start/End Time Length Ad-ID Rate Air Time Air Time Air Time Description Start/End Time Length Ad-ID Rate Air Time Air Time Air Time Description Start/End Time Length Ad-ID Rate Air Time Air Time Description Start/End Time Length Ad-ID Rate Air Time Air Time Description Start/End Time Length Ad-ID Rate Air Time Air Time
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 2 KETV W 03/25/20 4:37 PM ELLEN EF 4p-5p :30 SMPI AT2002H \$485.00
1 KETV F 03/27/20 4:46 PM ELLEN EF 4p-5p :30 SMPI AT2002H \$485.0 8 03/24/20 03/30/20 Newswatch 7 at 6p 6-630p MTWTF :30 2 \$2,100.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date O3/24/20 End Date O3/30/20 MTWTFSS O3/20/20 Spots/Week Part Non Pre-emptible Rate Part Non Pre-emptible \$2,100.00 Start/End Time Description Length Ad-ID Part Non Pre-emptible \$2,100.00 9 03/29/20 03/29/20 O3/29/20 Pre-emptible Newswatch 7 at 530p 530-6p 1 :30 SMPI AT2002H \$2,100.00 Weeks: Start Date Start Date O3/23/20 O3/29/20 Pre-emptible Spots/Week Part Non Pre-emptible Rate Part Non Pre-emptible \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Part Non Pre-emptible 1 KETV Su 03/29/20 5:43 PM Newswatch 7 at 530p 530-6p :30 SMPI AT2002H \$1,200.00
8 03/24/20
Class of Time - Fixed Non Pre-emptible
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Start Air Time Description Start/End Time Length Ad-ID Rate Start Air Time Description Start/End Time Length Ad-ID Rate Start Air Time Description Start/End Time Length Ad-ID Start Air Time Start Air Time Description Start/End Time Length Ad-ID Air Time Air Time Description Start/End Time Length Ad-ID Rate Air Time Air Time Description Start/End Time Length Ad-ID Air Time Length Ad-ID Start/End Time Length Ad-ID Air Time Length Ad-ID Air Time Length Ad-ID Air Time Air Tim
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 2 KETV Th 03/26/20 6:21 PM Newswatch 7 at 6p 6-630p :30 SMPI AT2002H \$2,100.0 9 03/29/20 03/29/20 Newswatch 7 at 530p 530-6p 1 :30 1 \$1,200.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date 03/29/20 End Date 03/29/20 MTWTFSS 05/40 Spots/Week 03/29/20 Rate 51,200.00 \$1,200.00 \$1,200.00 Rate 51,200.00 \$1,200.00 Rate 51,200.00 \$1,200.
9 03/29/20
Class of Time - Fixed Non Pre-emptible Weeks: Start Date 03/23/20 End Date 03/29/20 MTWTFSS 1 1 Spots/Week 1 start/200.00 Rate 00.00 Spots: # Ch Day Air Date Air Time Description Description Start/End Time Length Ad-ID Rate 0.00 1 KETV Su 03/29/20 5:43 PM Newswatch 7 at 530p 530-6p :30 SMPI AT2002H \$1,200.00
The last of the
1 KETV Su 03/29/20 5:43 PM Newswatch 7 at 530p 530-6p :30 SMPI AT2002H \$1,200.0
10 03/24/20 03/30/20 Wheel of Fortune 630-7p MTWTF 30 2 \$1.850.00 NM
Class of Time - Fixed Non Pre-emptible
Weeks: Start Date 03/24/20 End Date 03/30/20 MTWTFSS MTWTF Spots/Week 2 Rate 2 2 \$1,850.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate
2 KETV F 03/27/20 6:49 PM Wheel of Fortune 630-7p :30 SMPI AT2002H \$1,850.0
11 03/24/20 03/30/20 M-F News at 10p M-F News at 10p MTWTF :30 1 \$1,900.00 NM Class of Time - Fixed Non Pre-emptible
Weeks: Start Date 03/24/20 End Date 03/30/20 MTWTFS MTWTF- Spots/Week 1 Rate 1 1 \$1,900.00
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate
1 KETV W 03/25/20 10:29 PM M-F News at 10p M-F News at 10p :30 SMPI AT 2002H \$1,900.0

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Start Date

11 03/24/20

12 03/28/20

Weeks:

13 03/29/20

Weeks:

Spots: #

Ch

KETV

End Date

03/30/20

Class of Time - Fixed Non Pre-emptible 03/28/20

Class of Time - Fixed Non Pre-emptible Start Date

Day Air Date

Sa 03/28/20

03/25/20

03/27/20

03/23/20

03/29/20

Class of Time - Fixed Non Pre-emptible Start Date End Date

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Description

M-F News at 10p

Sa News at 10p

Su News at 10p

Air Time Description

1:00 AM MOM LF

1:02 AM MOM LF

10:22 PM Sa News at 10p

End Date

03/29/20

Invoice #	1994088-1	Invoice Month	March 2020
Invoice Date	03/29/20	Invoice Period	02/24/20 - 03/29/20
Advertiser	Senate Majority PAC		
Product	SMP		
Estimate #	8096		

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	Product	SMP				
	Estimate #	8096				
			Spots/			
Ctaut/Fund Time) FELLER CO.		•	Dete	T	
Start/End Time	MTWTFSS	Length	Week	Rate	Type	
M-F News at 10p	MTWTF	:30	1	\$1,900.00	NM	
· ·				. ,		
Sa News at 10p	1-	:30	1	\$1,275.00	NM	
Spots/Week	Rate					
1	\$1,27 5 .00					
<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
s at 10p	Sa News at 10	p :3	O SMPI AT20	002H		\$1,275.00 NM
Su News at 10p	1	:30	1	\$1,900.00	NM	
Spots/Week	<u>Rate</u>					
1	\$1,900.00					
ion	Start/End Time	Land	h Ad-ID			Pata Type

:30 SMPI AT2002H

:30 SMPI AT2002H

03/23/20 03/29/20 1 1	\$1,900.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KETV Su 03/29/20 10:29 PM Su News at 10p	Su News at 10p	:30 SMPI AT2002H	\$1,900.00 NM
14 03/24/20 03/30/20 First News at 430a 430-5a Class of Time - Fixed Non Pre-emptible	МГWГF	:30 1 \$200.00	NM
Weeks: Start Date 03/24/20 End Date 03/30/20 MTWTFS MTWTF Spots/Week 1	<u>Rate</u> \$200.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 KETV W 03/25/20 4:45 AM First News at 430a	430-5a	:30 SMPI AT2002H	\$200.00 NM
15 03/24/20 03/30/20 MOM LF 1235-105a Class of Time - Pre-emptible with notice	МГWГF	:30 2 \$60.00	NM
Weeks: Start Date 03/24/20 End Date 03/30/20 MFWFFS MFWFF- Spots/Week 2	<u>Rate</u> \$60.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type

Total Spots 17

1235-105a

1235-105a

Payment Terms 30 Days

KETV

KETV

Gross Total \$17,470.00 Agency Commission \$2,620.50

\$60.00

\$60.00

NM

Net Amount Due \$14,849.50

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