



WLEX
1065 Russell Cave Road
Lexington, KY 40505
(859) 259-1818

CONTRACT

<u>Contract / Revision</u> 693596 /		<u>Alt Order #</u>
<u>Advertiser</u> McGrath/Democrat/US Senate		<u>Original Date / Revision</u> 04/06/20 / 04/06/20
<u>Contract Dates</u> 04/07/20 - 04/13/20	<u>Estimate #</u> 8515	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLEX	<u>Account Executive</u> Sara Milner	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 103810	<u>Advertiser Ref</u> 254997	

And:

Buying Time LLC - Political
650 Massachusetts Avenue NW - Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLEX	04/07/20	04/13/20	M-F Early Today	4-430am		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	-1-1---	2			\$10.00				
N 2	WLEX	04/07/20	04/13/20	LEX18 News Sunrise 430am	430-5am		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	-1111--	4			\$25.00				
N 3	WLEX	04/07/20	04/13/20	LEX18 News Sunrise SU 7am	7-8am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	-----1	1			\$125.00				
N 4	WLEX	04/07/20	04/13/20	SU Today Show	8-9am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	-----1	1			\$175.00				
N 5	WLEX	04/07/20	04/13/20	SA Today Show	7-9am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	-----1-	1			\$175.00				
N 6	WLEX	04/07/20	04/13/20	LEX18 News Sunrise 5am	5-6am		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	11111--	5			\$125.00				
N 7	WLEX	04/07/20	04/13/20	LEX18 News Sunrise SA 9am	LEX18 News Sunri:		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	-----1-	1			\$150.00				
N 8	WLEX	04/07/20	04/13/20	LEX18 News at Noon	12-1230pm		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	11-11--	4			\$150.00				
N 9	WLEX	04/07/20	04/13/20	1230-1pm It's On!	1230-1pm		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	--11---	2			\$125.00				
N 10	WLEX	04/07/20	04/13/20	M-F 10-11am Today III	10-11am		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/07/20	04/13/20	1-111--	4			\$150.00				
N 11	WLEX	04/07/20	04/13/20	M-F 430-5pm	430-5pm		:30			NM	2	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	---11--				2	\$200.00			
N 12	WLEX	04/07/20	04/13/20	LEX18 News at 6pm SAT	6-630pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-----1-				1	\$200.00			
N 13	WLEX	04/07/20	04/13/20	LEX18 News at 6pm SUN	6-630pm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-----1				1	\$250.00			
N 14	WLEX	04/07/20	04/13/20	LEX18 News at 530pm	530-6pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	11-11--				4	\$300.00			
N 15	WLEX	04/07/20	04/13/20	LEX18 News at 6pm	6-630pm		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	1-111--				4	\$450.00			
N 16	WLEX	04/07/20	04/13/20	SA 7-730pm	7-730pm		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-----1-				1	\$75.00			
N 17	WLEX	04/07/20	04/13/20	LEX18 News at 11pm SUN	11-1135pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-----1				1	\$175.00			
N 18	WLEX	04/07/20	04/13/20	LEX18 News at 11pm SAT	11-1130pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-----1-				1	\$175.00			
N 19	WLEX	04/07/20	04/13/20	LEX18 M-F Late News	11-1135pm		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	1111---				4	\$200.00			
N 20	WLEX	04/07/20	04/13/20	Late Night	1237-137am		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	111----				3	\$50.00			
N 21	WLEX	04/07/20	04/13/20	Saturday Night Live	1130pm-1am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-----1-				1	\$175.00			
N 22	WLEX	04/07/20	04/13/20	Tonight Show	1135pm-1237a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/07/20	04/13/20	-111---				3	\$150.00			
Totals											51	\$8,670.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/30/20 - 04/13/20	51	\$8,670.00	(\$1,300.50)	\$7,369.50
Totals	51	\$8,670.00	(\$1,300.50)	\$7,369.50

Signature: _____ Date: _____

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