



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 4259297

Schedule Dates 02/26/20-03/02/20
Advertiser Elizabeth Warren for President-D (133004)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 5655/WARREN FOR PRESIDENT-UTAH (1344996)
Salesperson HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004)
Sales Office KUTV/KMYU/KJZZ
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/25/20
Last Modified 02/25/20
Entered By Shannon Eaker
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,365.00
Net Total \$7,735.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Mar. 2020	8	\$9,100.00
Grand Total:	8	\$9,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	02/29/20-02/29/20	2	:30	5A- 7A (MST)							1		1	\$50.00	\$50.00	Salt Lake City (KUTV)	NEWS	2/25/20
2.0	Normal Line / SPOT	02/28/20-02/28/20	1	:30	9A- 10A (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)	LETS MAKE A DEAL	2/25/20
3.0	Normal Line / SPOT	03/02/20-03/02/20	3	:30	1P- 1:30P (MST)		1							1	\$50.00	\$50.00	Salt Lake City (KUTV)	FRESH LIVING	2/25/20
4.0	Normal Line / Prime	02/27/20-02/27/20	1	:30	Orbit- [P]CBS-Mom (Thursday)(Th), [P]CBS-Carols Second Act (Thursda(Th)					1				1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	MOM / CAROLS ACT	2/25/20
5.0	Normal Line / Prime	02/28/20-02/28/20	1	:30	6:57:26P- CBS-MacGyver (Friday)						1			1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	MACGYVER	2/25/20
6.0	Normal Line / Prime	02/29/20-02/29/20	1	:30	7:59P- CBS-Crimetime Saturday 2							1		1	\$600.00	\$600.00	Salt Lake City (KUTV)	CRIMETIME	2/25/20
7.0	Normal Line / Prime	03/01/20-03/01/20	1	:30	8:59:30P- CBS-NCIS: New Orleans (Sunday)								1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	NCIS NO	2/25/20
8.0	Normal Line / News	02/26/20-02/26/20	1	:30	10P- 10:37P (MST)				1					1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	NEWS	2/25/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature]

3/2/20

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ...to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

4259297
Shannon Eaker

From: Caroline Wait <Caroline@ScreenStrategies.com>
Sent: Friday, February 28, 2020 2:55 PM
To: Shannon Eaker
Subject: RE: KUTV -

Yes, this is fine. Thanks!

From: Shannon Eaker <SEaker@sbgstv.com>
Sent: Friday, February 28, 2020 4:55 PM
To: Caroline Wait <Caroline@ScreenStrategies.com>
Subject: KUTV -

Hi Caroline,

I had a few spots that DNA d/t network news –

430-5p on 2/26 – I am moving to 3/2 \$350
5-530p on 2/26 – I am moving to 3/2 \$650

Is this okay?

Thank you!

Shannon Eaker
Director of National Sales – Sinclair Broadcast Group
KUTV 2News | KMYU | KJZZ | Sinclair Digital Services
Office: 801.839.1284 | Cell: 310.595.4530
299 South Main Street, Suite 150 SLC, UT 84111
seaker@sbgstv.com



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