

# INVOICE



**KAAL-TV**  
**1320 Salem Road SW**  
**Rochester, MN 55902**  
**Main: (507)288-7555**  
**Billing: (507)258-7229**

[www.kaaltv.com](http://www.kaaltv.com)

Billing Address:

**Groundswell Public Strategies**  
**Attention: Accounts Payable**  
**100 E Grand Avenue Ste. 380**  
**Des Moines, IA 50309**

Send Payment To:

**KAAL-TV**  
**PO BOX 860641**  
**Minneapolis, MN 55486-0641**

Invoice #	Invoice Date	Invoice Month	Invoice Period
379098-1	01/26/20	January 2020	12/30/19 - 01/26/20

Property	Account Executive	Sales Office	Sales Region
KAAL	Darah Wright	HRP - Washington	National

Advertiser	Product	Estimate Number
Amy for America	KLOBUCHAR FOR PRES	31

Flight Dates	Order #	Alt Order #
01/21/20 - 01/27/20	379098	09740234

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	4	3

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/23/20	01/27/20	ABC6 News Good Morni	M-F 5-6a	M--TF--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	5:08 AM	ABC6 News Good Morni	M-F 5-6a	:30	AFA-TV20-02H	\$35.00 NM
2	01/23/20	01/27/20	ABC6 News Good Morni	M-F 6-7a	M--TF--	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 2 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	6:21 AM	ABC6 News Good Morni	M-F 6-7a	:30	AFA-TV20-02H	\$85.00 NM
3	01/23/20	01/27/20	Good Morning America	M-F 7-9a	M--TF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 4 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	7:44 AM	Good Morning America	M-F 7-9a	:30	AFA-TV20-02H	\$75.00 NM
3	KAAL	F	01/24/20	8:55 AM	Good Morning America	M-F 7-9a	:30	AFA-TV20-02H	\$75.00 NM
5	01/23/20	01/27/20	The View	M-F 10-11a	M--TF--	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	F	01/24/20	9:58 AM	The View	M-F 10-11a	:30	AFA-TV20-02H	\$70.00 NM
7	01/23/20	01/27/20	M-F 4-5p	M-F 4-5p	M--TF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	3:58 PM	M-F 4-5p	M-F 4-5p	:30	AFA-TV20-02H	\$60.00 NM
8	01/23/20	01/27/20	ABC 6 News at 5	M-F 5-528p	M--TF--	:30	2	\$75.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
379098-1	01/26/20	January 2020	12/30/19 - 01/26/20
Advertiser	Product	Estimate Number	
Amy for America	KLOBUCHAR FOR PRES	31	

[www.kaaltv.com](http://www.kaaltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	01/23/20	01/27/20	ABC 6 News at 5	M-F 5-528p	M--TF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	5:22 PM	ABC 6 News at 5	M-F 5-528p	:30	AFA-TV20-02H	\$75.00 NM
1	KAAL	F	01/24/20	5:28 PM	ABC 6 News at 5	M-F 5-528p	:30	AFA-TV20-02H	\$75.00 NM
9	01/23/20	01/27/20	ABC 6 News at 6	M-F 6-630p	M--TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	6:14 PM	ABC 6 News at 6	M-F 6-630p	:30	AFA-TV20-02H	\$100.00 NM
10	01/23/20	01/27/20	M-F 630-7p	M-F 630-7p	M--TF--	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 2 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	6:39 PM	M-F 630-7p	M-F 630-7p	:30	AFA-TV20-02H	\$130.00 NM
1	KAAL	F	01/24/20	6:51 PM	M-F 630-7p	M-F 630-7p	:30	AFA-TV20-02H	\$130.00 NM
12	01/23/20	01/27/20	ABC 6 News at 10	M-F 10-1035p	M--TF--	:30	4	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 4 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	Th	01/23/20	10:24 PM	ABC 6 News at 10	M-F 10-1035p	:30	AFA-TV20-02H	\$145.00 NM
2	KAAL	Th	01/23/20	10:34 PM	ABC 6 News at 10	M-F 10-1035p	:30	AFA-TV20-02H	\$145.00 NM
3	KAAL	F	01/24/20	10:19 PM	ABC 6 News at 10	M-F 10-1035p	:30	AFA-TV20-02H	\$145.00 NM
13	01/23/20	01/27/20	M-F Late Fringe	M-F 1035 - 1137p	M--TF--	:30	4	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/21/20 01/27/20 M--TF-- 4 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KAAL	Th	01/23/20	11:21 PM	M-F Late Fringe	M-F 1035 - 1137p	:30	AFA-TV20-02H	\$70.00 NM
3	KAAL	F	01/24/20	11:04 PM	M-F Late Fringe	M-F 1035 - 1137p	:30	AFA-TV20-02H	\$70.00 NM
15	01/26/20	01/26/20	GMA Sunday	Su 7-8a	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/20 02/01/20 -----1 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	Su	01/26/20	7:29 AM	GMA Sunday	Su 7-8a	:30	AFA-TV20-02H	\$75.00 NM
16	01/26/20	01/26/20	This Week	Su 8-9a	-----1	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/20 02/01/20 -----1 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KAAL	Su	01/26/20	8:59 AM	This Week	Su 8-9a	:30	AFA-TV20-02H	\$380.00 NM
17	01/25/20	01/25/20	ABC 6 News at 10	Sa 10-1035p	-----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/25/20 01/25/20 -----1- 1 \$90.00									

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379098-1	01/26/20	January 2020	12/30/19 - 01/26/20
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Amy for America	KLOBUCHAR FOR PRES	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	01/25/20	01/25/20	ABC 6 News at 10	Sa 10-1035p	-----1-	:30	1	\$90.00	NM
01/21/20 01/27/20 -----1- 1 \$90.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KAAL Sa 01/25/20 10:32 PM ABC 6 News at 10 Sa 10-1035p :30 AFA-TV20-02H \$90.00 NM									
19	01/26/20	01/26/20	Shark Tank	Sun 8-9p	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/26/20 02/01/20 -----1 1 \$25.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 KAAL Su 01/26/20 8:44 PM Shark Tank Sun 8-9p :30 AFA-TV20-02H \$25.00 NM									
<u>Total Spots</u>							<b>20</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,055.00</b>
<u>Agency Commission</u>	<b>\$308.25</b>
<u>Net Amount Due</u>	<b>\$1,746.75</b>

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