



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T & C: www.gray.tv/advertising**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 1585507 /		<u>Alt Order #</u> WOC12471189
<u>Advertiser</u> <b>Senate Majority PAC</b>		<u>Original Date / Revision</u> 03/30/20 / 03/30/20
<u>Contract Dates</u> <b>09/01/20 - 09/07/20</b>	<u>Estimate #</u> <b>8105</b>	
<u>Product</u> <b>Issue</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBTV</b>	<u>Account Executive</u> Patti Goodnight	<u>Sales Office</u> Charlotte Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> 5337	<u>Advertiser Ref</u> 39025	

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBTV	09/01/20	09/07/20	M-F News at 430a	4:30 AM-5:00 AM		:30			P-03	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	2			\$325.00					
N 2	WBTV	09/01/20	09/07/20	M-F News at 5a	5:00 AM-5:30 AM		:30			P-03	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	3			\$550.00					
N 3	WBTV	09/01/20	09/07/20	M-F News at 530a	5:30 AM-6:00 AM		:30			P-03	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	3			\$800.00					
N 4	WBTV	09/01/20	09/07/20	M-F News at 6a	6:00 AM-7:00 AM		:30			P-03	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	4			\$1,300.00					
N 5	WBTV	09/01/20	09/07/20	CBS This Morning	7:00 AM-9:00 AM		:30			P-03	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	5			\$1,000.00					
N 6	WBTV	09/01/20	09/05/20	Sat News at 7a	7:00 AM-8:00 AM		:30			P-03	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/31/20	09/06/20	-----S-	1			\$800.00					
N 7	WBTV	09/01/20	09/05/20	CBS This Morning Sat	8:00 AM-10:00 AM		:30			P-03	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/31/20	09/06/20	-----S-	1			\$1,300.00					
N 8	WBTV	09/01/20	09/06/20	CBS Sunday Morning	9:00 AM-10:30 AM		:30			P-03	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/31/20	09/06/20	-----S	1			\$1,900.00					
N 9	WBTV	09/01/20	09/07/20	CBS Let's Make A Dea	10:00 AM-11:00 A		:30			P-03	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	2			\$1,100.00					
N 10	WBTV	09/01/20	09/07/20	CBS Price Is Right	11:00 AM-12:00 P		:30			P-03	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	3			\$1,600.00					
N 11	WBTV	09/01/20	09/07/20	M-F News at Noon	12:00 PM-12:30 P		:30			P-03	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/01/20	09/07/20	MTWTF--	4			\$1,400.00					
N 12	WBTV	09/01/20	09/07/20	CBS Soap Rotator	12:30 PM-2:00 PM		:30			P-03	NM	3	\$4,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> <b>09/01/20 - 09/07/20</b>	<u>Product</u> Issue	<u>Estimate #</u> <b>8105</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$1,500.00				
N 13	WBTV	09/01/20	09/07/20	M-F News at 4p	4:00 PM-4:30 PM		:30			P-03	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$1,100.00				
N 14	WBTV	09/01/20	09/07/20	M-F News at 430p	4:30 PM-5:00 PM		:30			P-03	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$1,200.00				
N 15	WBTV	09/01/20	09/07/20	M-F News at 5p	5:00 PM-5:30 PM		:30			P-03	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$1,500.00				
N 16	WBTV	09/01/20	09/07/20	M-F News at 530p	5:30 PM-6:00 PM		:30			P-03	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$1,600.00				
N 17	WBTV	09/01/20	09/07/20	M-F News at 6p	6:00 PM-6:30 PM		:30			P-03	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$2,000.00				
N 18	WBTV	09/01/20	09/06/20	Sun News at 630p	6:30 PM-7:00 PM		:30			P-03	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	-----S				1	\$750.00				
N 19	WBTV	09/01/20	09/07/20	M-F News at 7p	7:00 PM-7:30 PM		:30			P-03	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				2	\$1,500.00				
N 20	WBTV	09/01/20	09/07/20	On Your Side Tonight	7:30 PM-8:00 PM		:30			P-03	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				2	\$1,200.00				
N 21	WBTV	09/01/20	09/01/20	NCIS	8:00 PM-9:00 PM		:30			P-03	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	-1-----				1	\$3,400.00				
N 22	WBTV	09/02/20	09/02/20	Big Brother	8:00 PM-9:00 PM		:30			P-03	NM	1	\$5,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	--1----				1	\$5,650.00				
N 23	WBTV	09/03/20	09/03/20	Big Brother	9:00 PM-10:00 PM		:30			P-03	NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	---1---				1	\$7,200.00				
N 24	WBTV	09/06/20	09/06/20	Big Brother	8:00 PM-9:00 PM		:30			P-03	NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	-----1				1	\$7,200.00				
N 25	WBTV	09/01/20	09/07/20	M-F News at 11p	11:00 PM-11:35 P		:30			P-03	NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				3	\$1,750.00				
N 26	WBTV	09/01/20	09/05/20	Sat News at 11p	11:00 PM-11:35 P		:30			P-03	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	-----S-				1	\$1,100.00				
N 27	WBTV	09/01/20	09/06/20	Sun News at 11p	11:00 PM-11:35 P		:30			P-03	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/20	09/06/20	-----S				1	\$1,300.00				
N 28	WBTV	09/01/20	09/07/20	CBS Late Show	11:35 PM-12:37 X		:30			P-03	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/20	09/07/20	MTWTF--				2	\$650.00				
N 29	WBTV	09/01/20	09/07/20	CBS Late Late Show	12:37 XM-1:37 XM		:30			P-03	NM	1	\$350.00

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Week:		09/01/20	09/07/20	MTWTF--				1	\$350.00				
<b>Totals</b>												64	\$97,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/07/20	64	\$97,100.00	(\$14,565.00)	\$82,535.00
<b>Totals</b>	64	\$97,100.00	(\$14,565.00)	\$82,535.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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