























125 West 55th St
New York, NY 10019

Contract # 26912815	Changes as of: 4/30/2020 at 12:22 PM	Version: Highlighting Makegood 1	Status: Sent To Rep
CPE: 185/247/1352	Flight: 4/30/20 - 5/6/20	Station: WJHL	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Diana Harshbarger for TN CD-1	Market: Johnsn City-Kngsprt-Bristl	Total \$: \$10,380.00
1251 NW Briarcliff Pkwy	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 70
Suite 85	Agency Order #: 9567200	Service: Nielsen	Total CPP: \$48.73
Kansas City, MO 64116	Buyer: Mah, Eva	Primary Demo: Adults 55+	Total GRP: 213.0
	Salesperson: JACKI BRUCE	Assistant: JACKI BRUCE	
	214-525-2810	214-525-2810	

Separation:

Comments: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/30 - 5/6								Total Spots	Total \$	CPP*	GRP*
							4/30	5/1	5/2	5/3	5/4	5/5	5/6					
MSD 2	Th-F,M-W 7a-8a		CBS This Morning	\$140.00	3.5	30	0	1 	0	0	1 	1 	0		0	\$0.00	\$40.00	0.0
MSD 3	Sa 7a-8a		WJHL Saturday 7a Local News	\$60.00	4.0	30	0	0	1 	0	0	0	0		0	\$0.00	\$15.00	0.0
MSD 4	Sa 8a-10a		CBS This Morning	\$100.00	4.0	30	0	0	1 	0	0	0	0		0	\$0.00	\$25.00	0.0
MSD 5	Su 7a-8a		WJHL Sunday 7a Local News	\$60.00	4.0	30	0	0	0	1 	0	0	0		0	\$0.00	\$15.00	0.0
MSD 6	Su 9a-10:30a		CBS Sunday Morning	\$200.00	5.0	30	0	0	0	1 	0	0	0		0	\$0.00	\$40.00	0.0
MSD 10	Th-F,M-W 4p-5p		Dr. Phil	\$160.00	3.0	30	0	1 	0	0	1 	1 	1 		0	\$0.00	\$53.33	0.0
MSD 11	Th-F,M-W 6p-6:30p		WJHL News Channel 11 At Six	\$450.00	9.0	30	0	1 	0	0	1 	0	1 		0	\$0.00	\$50.00	0.0
MSD 14	Tu 8p-9p		NCIS-CBS	\$800.00	13.0	30	0	0	0	0	0	1 	0		0	\$0.00	\$61.54	0.0
MSD 17	F 10p-11p		Blue Bloods-CBS	\$700.00	8.5	30	0	1 	0	0	0	0	0		0	\$0.00	\$82.35	0.0
MSD 20	Th-F,M-W 11p-11:35p		WJHL News Channel 11 At 11p	\$450.00	7.0	30	0	1 	0	0	1 	1 	1 		0	\$0.00	\$64.29	0.0
MGD 23	Th-F,M-W 7a-8a		CBS This Morning	\$70.00	3.5	30	0	1	0	0	1	1	0		3	\$210.00	\$20.00	10.5
MGD 24	Sa 7a-8a		WJHL Saturday 7a Local News	\$30.00	4.0	30	0	0	1	0	0	0	0		1	\$30.00	\$7.50	4.0
MGD 25	Sa 8a-10a		CBS This Morning	\$50.00	4.0	30	0	0	1	0	0	0	0		1	\$50.00	\$12.50	4.0
MGD 26	Su 7a-8a		WJHL Sunday 7a Local News	\$30.00	4.0	30	0	0	0	1	0	0	0		1	\$30.00	\$7.50	4.0
MGD 27	Su 9a-10:30a		CBS Sunday Morning	\$100.00	5.0	30	0	0	0	1	0	0	0		1	\$100.00	\$20.00	5.0
MGD 28	Th-F,M-W 4p-5p		Dr. Phil	\$80.00	3.0	30	0	1	0	0	1	2	1		5	\$400.00	\$26.67	15.0
MGD 29	Th-F,M-W 6p-6:30p		WJHL News Channel 11 At Six	\$225.00	9.0	30	0	1	0	0	1	0	1		3	\$675.00	\$25.00	27.0
MGD 30	Tu 8p-9p		NCIS-CBS	\$400.00	13.0	30	0	0	0	0	0	1	0		1	\$400.00	\$30.77	13.0
MGD 31	F 10p-11p		Blue Bloods-CBS	\$350.00	8.5	30	0	1	0	0	0	0	0		1	\$350.00	\$41.18	8.5
MGD 32	Th-F,M-W 11p-11:35p		WJHL News Channel 11 At 11p	\$225.00	7.0	30	0	1	0	0	1	1	1		4	\$900.00	\$32.14	28.0



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MGD 33	M-W,F 9a-10a		DR OZ	\$25.00	0.0	30	0	1	0	0	1	1	1	4	\$100.00	\$0.00	0.0
MGD 34	M-W,F 10a-11a		DAYTIME TRI CITIES	\$25.00	0.0	30	0	1	0	0	1	1	1	4	\$100.00	\$0.00	0.0
MGD 35	M-W,F 8a-9a		CBS THIS MORNING	\$60.00	0.0	30	0	1	0	0	1	1	1	4	\$240.00	\$0.00	0.0
MGD 36	Sa 6a-7a		WJHL NEWS	\$30.00	0.0	30	0	0	1	0	0	0	0	1	\$30.00	\$0.00	0.0
MGD 37	M-W,F 5p-5:30p		WJHL NEWS	\$125.00	0.0	30	0	1	0	0	2	1	1	5	\$625.00	\$0.00	0.0
MGD 38	M-W,F 5:30p-6p		WJHL NEWS	\$150.00	0.0	30	0	1	0	0	1	1	1	4	\$600.00	\$0.00	0.0
MGD 39	M-W,F 7p-7:30p		WJHL NEWS	\$100.00	0.0	30	0	1	0	0	1	1	1	4	\$400.00	\$0.00	0.0
MGD 40	M-W,F 7:30p-8p		FAMILY FEUD	\$150.00	0.0	30	0	1	0	0	1	1	1	4	\$600.00	\$0.00	0.0
MGD 41	F 8p-9p		MACGYVER	\$250.00	0.0	30	0	1	0	0	0	0	0	1	\$250.00	\$0.00	0.0
MGD 42	M 5a-5:30a		WJHL NEWS	\$40.00	0.0	30	0	0	0	0	1	0	0	1	\$40.00	\$0.00	0.0
TOTALS:							0	16	6	6	16	13	13	70	\$10,380.00	\$48.73	213.0

Makegood Comments			
Date/Time	Action	Added by	Comment
04/30/20 12:22 PM	Sent To Rep	Paula McEwen	CHANGING SOME RATES TO P5, ADDING ADDITIONAL SPOTS AT P5 TO MAKE UP THE DIFFERENCE IN THE DOLLARS. ADDING MANY MORE SPOTS TO THE SCHEDULE. PLEASE APPROVE