

## ORDER



KXLF

**Orders**  
**Order / Rev:** 691352  
**Alt Order #:** 9516639  
**Product Desc:** BROADCAST  
**Estimate:** 795  
**Flight Dates:** 03/30/20 - 04/12/20  
**Original Date / Rev:** 03/31/20 / 03/31/20  
**Order Type:** GENERAL

**Primary AE:** Nat'l Washington DC Nat'l Washington D  
**Sales Office:** HRWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Gianforte /Republican/ Governor  
**Demographic:** A35+  
**Product Codes:** PL State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:** 259345  
**Agency External ID:** 114639  
**Unit Code:** General

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 03/30/20   | 04/07/20 | 24      | \$2,545.00   | \$2,163.25 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| April 2020    | 24        | \$2,545.00        | \$2,163.25        | 0.00        |
| <b>Totals</b> | <b>24</b> | <b>\$2,545.00</b> | <b>\$2,163.25</b> | <b>0.00</b> |

## Account Executives

| Account Executive            | Sales Office | Sales Region | Start Date / End Date         | Order % |
|------------------------------|--------------|--------------|-------------------------------|---------|
| Nat'l Washington DC Nat'l Wa | HRWAS        | NAT          | Start Of Order - End Of Order | 100%    |

| Ln                     | Ch  | Start             | End             | Inventory Code                               | Break             | Start/End Time                       | Days        | Len | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount   |
|------------------------|-----|-------------------|-----------------|--|-------------------|--------------------------------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| N 1                    | All | 03/30/20          | 04/05/20        | Sa CBS This Morning<br>Sa CBS This Morning   | CM                | 6:00 AM-8:00 AM<br>(6:00 AM-8:00 AM) | -----S-     | :30 | 1             | \$115.00 | P-6 | 0.00 | NM   | 1     | \$115.00 |
| SATURDAY CBS THIS MORN |     |                   |                 |  |                   |                                      |             |     |               |          |     |      |      |       |          |
|                        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                  |     | 03/30/20          | 04/05/20        | -----S-                                      | 1                 |                                      | \$115.00    |     | 0.00          |          |     |      |      |       |          |
| N 2                    | All | 03/30/20          | 04/05/20        | CBS Sunday Morning<br>CBS Sunday Morning     | CM                | 7:00 AM-8:30 AM                      | -----S      | :30 | 1             | \$190.00 | P-6 | 0.00 | NM   | 1     | \$190.00 |
| CBS NEWS SUN MORNING   |     |                   |                 |  |                   |                                      |             |     |               |          |     |      |      |       |          |
|                        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                  |     | 03/30/20          | 04/05/20        | -----S                                       | 1                 |                                      | \$190.00    |     | 0.00          |          |     |      |      |       |          |
| N 3                    | All | 04/06/20          | 04/12/20        | M-F CBS This Morning<br>M-F CBS This Morning | CM                | 7:00 AM-9:00 AM                      | MT-----     | :30 | 3             | \$100.00 | P-6 | 0.00 | NM   | 3     | \$300.00 |
| CBS THIS MORNING       |     |                   |                 |  |                   |                                      |             |     |               |          |     |      |      |       |          |
|                        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                  |     | 04/06/20          | 04/12/20        | MT-----                                      | 3                 |                                      | \$100.00    |     | 0.00          |          |     |      |      |       |          |
| N 4                    | All | 03/30/20          | 04/05/20        | M-F CBS This Morning<br>M-F CBS This Morning | CM                | 7:00 AM-9:00 AM<br>(7:00 AM-9:00 AM) | ---TF--     | :30 | 3             | \$100.00 | P-6 | 0.00 | NM   | 3     | \$300.00 |
| CBS THIS MORNING       |     |                   |                 |  |                   |                                      |             |     |               |          |     |      |      |       |          |
|                        |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                              | <u>Spots/Week</u> |                                      | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |          |
| Week:                  |     | 03/30/20          | 04/05/20        | ---TF--                                      | 3                 |                                      | \$100.00    |     | 0.00          |          |     |      |      |       |          |
| N 5                    | All | 04/06/20          | 04/12/20        | M-F 10-11am<br>M-F 10-11am                   | CM                | 10:00 AM-11:00 AM                    | MT-----     | :30 | 3             | \$50.00  | P-6 | 0.00 | NM   | 3     | \$150.00 |

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 Flight Dates: 03/30/20 - 04/12/20

Advertiser: Gianforte /Republican/ Governor  
 Product Desc: BROADCAST  
 Estimate: 795

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| Ln             | Ch  | Start             | End             | Inventory Code                   | Break | Start/End Time                       | Days      | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|----------------|-----|-------------------|-----------------|----------------------------------|-------|--------------------------------------|-----------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| MAKE A DEAL    |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               |        |       |            |
|                |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:          |     | 04/06/20          | 04/12/20        | MT-----                          |       |                                      |           |     | 3                 | \$50.00     |     | 0.00          |        |       |            |
| N 6            | All | 03/30/20          | 04/05/20        | M-F 10-11am<br>M-F 10-11am       | CM    | 10:00 AM-11:00 AM                    | AI---TF-- | :30 | 3                 | \$50.00     | P-6 | 0.00          | NM     | 3     | \$150.00   |
| MAKE A DEAL    |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               |        |       |            |
|                |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:          |     | 03/30/20          | 04/05/20        | ---TF--                          |       |                                      |           |     | 3                 | \$50.00     |     | 0.00          |        |       |            |
| N 7            | All | 04/06/20          | 04/12/20        | M-F 2-3pm<br>M-F 2-3pm           | CM    | 2:00 PM-3:00 PM                      | MT-----   | :30 | 3                 | \$50.00     | P-6 | 0.00          | NM     | 3     | \$150.00   |
| KELLY CLARKSON |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               |        |       |            |
|                |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:          |     | 04/06/20          | 04/12/20        | MT-----                          |       |                                      |           |     | 3                 | \$50.00     |     | 0.00          |        |       |            |
| N 8            | All | 03/30/20          | 04/05/20        | M-F 2-3pm<br>M-F 2-3pm           | CM    | 2:00 PM-3:00 PM                      | ---TF--   | :30 | 3                 | \$50.00     | P-6 | 0.00          | NM     | 3     | \$150.00   |
| KELLY CLARKSON |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               |        |       |            |
|                |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:          |     | 03/30/20          | 04/05/20        | ---TF--                          |       |                                      |           |     | 3                 | \$50.00     |     | 0.00          |        |       |            |
| N 9            | All | 04/06/20          | 04/12/20        | M-F 530pm News<br>M-F 530pm News | CM    | 5:30 PM-6:00 PM                      | MT-----   | :30 | 2                 | \$260.00    | P-6 | 0.00          | NM     | 2     | \$520.00   |
| KXLF 530 NEWS  |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               |        |       |            |
|                |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:          |     | 04/06/20          | 04/12/20        | MT-----                          |       |                                      |           |     | 2                 | \$260.00    |     | 0.00          |        |       |            |
| N 10           | All | 03/30/20          | 04/05/20        | M-F 530pm News<br>M-F 530pm News | CM    | 5:30 PM-6:00 PM<br>(5:30 PM-6:00 PM) | ---TF--   | :30 | 2                 | \$260.00    | P-6 | 0.00          | NM     | 2     | \$520.00   |
| KXLF 530 NEWS  |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               |        |       |            |
|                |     | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                                      |           |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:          |     | 03/30/20          | 04/05/20        | ---TF--                          |       |                                      |           |     | 2                 | \$260.00    |     | 0.00          |        |       |            |
|                |     |                   |                 |                                  |       |                                      |           |     |                   |             |     |               | Totals | 24    | \$2,545.00 |