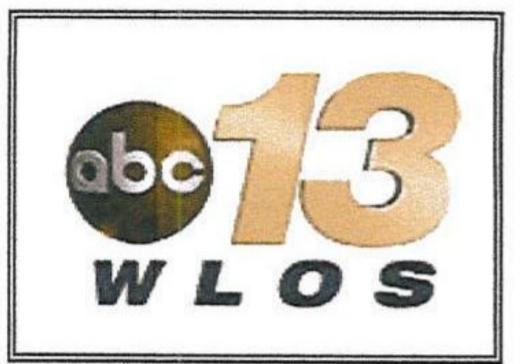
Station Contact:

Name: Daniel Johnson

Phone: (828) 651-4537

Fax: (828) 651-4578

Email: djohnson@sbgtv.com



## 1/28/20 Add to Schedule

Advertiser: Lynn Bennett for Congress - 11th District

Agency: Red Action Strategies

Buyer: Melanie Bowman

Length(s): :15
Proposal #: 1243066

Note:

Market [Rank]: WESTERN NC SPCL [28]

Books: 1st QrtWESTERN NC SPCL

Flight Dates: 01/22/20 - 02/05/20

Rates quoted in this avail or package are good for 48 hours. Station requires two week notification for all cancellations.

This sale of advertising is subject to the Standard Advertiser Terms and Conditions, the Terms, in effect on the date the advertising order is accepted. Terms are incorporated by this reference. The parties intend for the Terms to be part of their agreement and be bound thereby; any additional or different terms in any purchase order or other document are hereby rejected.

Program	Rate																Cost	A35+ RTG	
DP Days Time	Days	11122	1123	1124	1/25	1/26	1/2/	1/28	1129	1/30	1/37	2/1	2/2	2/3	2/4	2/5	Spots	CPP/SHR	
WLOS																			
News 13 This Morning 6am	\$230	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	\$460	6.6 *	
M M-F 6:00A-6:30A	2																2	\$34.85	
																		40	
News 13 This Morning 6:30am	\$260	-	-	-	-	-	-	-	•	-	1	-	-	1	-	-	\$520	8.8*	
N M-F 6:30A- 7:00A	2																2	\$29.55	
																		44	
News 13 Saturday at 7AM	\$165	-	-	-	-	-	-	-	-	-	-	1	-	-	-		\$165	7.0*	
M SAT 7:00A- 8:00A	1																1	\$23.57	
														-				31	
Good Morning America-Sat 8AM	\$195	-	-	-	-	-	-	-	-	-	-	1	-	-	-	•	\$195	8.4*	
M SAT 8:00A-9:00A	1																1	\$23.21	
																		28	 
News 13 Sunday at 6AM	\$80	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	\$80	3.8*	
M SUN 6:00A- 7:00A	1																1	\$21.05	
Vanue 40 Complement 7446																		25	 
News 13 Sunday at 7AM	\$130	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	\$130	7.9*	
M SUN 7:00A-8:00A	1																1	\$16.46	
Cond Mamine Associate Constant		-		_	-							-						36	 
Good Morning America Sunday	\$195	-	-	-	-	-	-	-	-	-	•	-	1	-	-	-	\$195	7.4	
N SUN 8:00A- 9:00A	1																1	\$26.35	
Nouse 12 of C-00 C		70.72								-								27	
News 13 at 6:00 Sun	\$195	-	-	-	-	3	-	-	-	-	-	-	1	•	-	-	\$195	8.7*	
N SUN 6:00P- 6:30P	1																1	\$22.41	
																		20	
Daily Subtotals		T-	-	-	-	-	-	-	-	1	1	2	4	1	1	_	\$1,940		 
		$\top$													-		10		

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	10	\$1,940	74.00	\$26.22	42.61	1.74	190,269	446,537

1/28/20 Add to Schedule

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\* - item(s) estimated by user.

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$291	\$1,649

A - ACCESS; D - DAYTIME; M - MORNING; N - NEWS

Client Signature: Mulanie Burnan Date: 1/28/2020