

DUPLICATE INVOICE



WAPT
7616 Channel 16 Way
Jackson, MS 39209
Main: (601)922-1607
Billing: (704)208-2348

www.wapt.com

Billing Address:

Assembly
Attention: Accounts Payable
711 3rd Ave
3rd Floor
New York, NY 10017

Send Payment To:

WAPT
PO Box 90023
Prescott, AZ 86304-9023
EIN# 13-3535968

Property	WAPT		
Invoice #	1982847-1	Order #	1982847
Invoice Date	02/16/20	Alt Order #	26802212
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/14/20	Flight Dates	02/10/20 - 02/16/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0124		
	Account Executive	Shepard Ritzen	
	Sales Office	Eagle-Philadelphia	
	Sales Region	National	
	Agency Code	1939	
	Advertiser Code	MBLM	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	ASSEMBLY	
	Advertiser Ref		
	Product 1	MBLM	
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/13/20	02/14/20	Good Morning America	M-F 7a-9a	---TF--	:30	3	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20		Good Morning America	M-F 7a-9a	:00		\$150.00 NM
Unresolved									
3	WAPT	F	02/14/20		Good Morning America	M-F 7a-9a	:00		\$150.00 NM
Unresolved									
2	WAPT	F	02/14/20	7:25 AM	Good Morning America	M-F 7a-9a	:30	MRBPBK3036EH	\$150.00 NM
2	02/13/20	02/14/20	ELLEN 3-4P	3-4P	---TF--	:30	2	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20	3:22 PM	ELLEN 3-4P	3-4P	:30	MRBPSS316EH	\$30.00 NM
2	WAPT	F	02/14/20	3:33 PM	ELLEN 3-4P	3-4P	:30	MRBPSS316EH	\$30.00 NM
3	02/13/20	02/14/20	Judge Judy - 4p	M-F 4p-5p	---TF--	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20	4:25 PM	Judge Judy - 4p	M-F 4p-5p	:30	MRBPBK3030EH	\$125.00 NM
2	WAPT	F	02/14/20		Judge Judy - 4p	M-F 4p-5p	:00		\$125.00 NM
Unresolved									
4	02/13/20	02/14/20	Judge Judy - 4p	M-F 4p-5p	---TF--	:30	2	\$125.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Prescott, AZ 86304-9023
EOIN# 13-3535968

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Invoice Date	02/16/20	Invoice Period	01/27/20 - 02/14/20
Advertiser	Bloomberg/D/President		
Product	MIKE BLOOMBERG 2020		
Estimate #	0124		

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20	4:49 PM	Judge Judy - 4p	M-F 4p-5p	:30	MRBPK3035EH	\$125.00 NM
2	WAPT	F	02/14/20	4:42 PM	Judge Judy - 4p	M-F 4p-5p	:30	MRBPK3030EH	\$125.00 NM
5	02/13/20	02/14/20	5p M-F News	M-F 458p-530p	---TF--	:30	2	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20	5:27 PM	5p M-F News	M-F 458p-530p	:30	MRBPK3030EH	\$135.00 NM
2	WAPT	F	02/14/20	5:12 PM	5p M-F News	M-F 458p-530p	:30	MRBPK3035EH	\$135.00 NM
6	02/13/20	02/14/20	M-F Wheel of Fortune	M-F 628p-7p	---TF--	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20	6:58 PM	M-F Wheel of Fortune	M-F 628p-7p	:30	MRBPK3035EH	\$150.00 NM
2	WAPT	F	02/14/20	6:43 PM	M-F Wheel of Fortune	M-F 628p-7p	:30	MRBPK3030EH	\$150.00 NM
7	02/13/20	02/14/20	M-Sun 10p News	M-Sun 10p News	---TF--	:30	2	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20		M-Sun 10p News	M-Sun 10p News	:00		\$110.00 NM
					Unresolved				
2	WAPT	F	02/14/20	10:13 PM	M-Sun 10p News	M-Sun 10p News	:30	MRBPK3035EH	\$110.00 NM
8	02/13/20	02/14/20	Jimmy Kimmel	10:35-11:35p	---TF--	:30	2	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20		Jimmy Kimmel	10:35-11:35p	:00		\$40.00 NM
					See MG 8.3				
2	WAPT	F	02/14/20	10:32 PM	Jimmy Kimmel	10:35-11:35p	:30	MRBPK3030EH	\$40.00 NM
3	WAPT	F	02/14/20	11:32 PM	Jimmy Kimmel	10:35-11:35p	:32	MRBPK3035EH	\$40.00 NM
					MG for 8.1 02/13				
9	02/13/20	02/14/20	Nightline	M-F 11:37-12:06x	---TF--	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/10/20	02/16/20	---TF--	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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9	02/13/20	02/14/20	Nightline	M-F 11:37-12:06x	---TF--	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAPT	Th	02/13/20		Nightline	M-F 11:37-12:06x	:00		\$20.00 NM
			Unresolved						
2	WAPT	F	02/14/20	11:51 PM	Nightline	M-F 11:37-12:06x	:30	MRBPBK3030EH	\$20.00 NM
10	02/14/20	02/14/20	20/20	Prime Other	----F--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/10/20	02/16/20	----F--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WAPT	F	02/14/20		20/20	Prime Other	:00		\$125.00 NM
			Unresolved						
1	WAPT	F	02/14/20	8:24 PM	20/20	Prime Other	:30	MRBPBK3030EH	\$125.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,490.00
<u>Agency Commission</u>	\$223.50
<u>Net Amount Due</u>	\$1,266.50

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