## WOC12389203 [00.00]

**Order Printout** 

Order Status: Opened-New

Traffic #:

Buyer Order #: 91395

AE:

Twin Falls House

Property:

KSVT TV Sales Region: Blank

Generated Date: 2/13/20 5:44 AM

Comments:

Terms Of Sale:

MIKE BLOOMBERG 2020 INC

12/30/19 - 03/29/20

Laura Kollappallil

Adults 35+ (RTG)

**ASSEMBLY** 

Start/End Dates:

Primary Demo:

Agency:

Buyer:

Advertiser:

C/P/E:

MBLM / MBLM / 0124

Product Desc.:

MIKE BLOOMBERG 2020 INC

Estimate Desc.: BLOOMBERG 1Q20 2.13 THRU 2.21

FOX 14

**Total Cost:** 

\$209.00 (Cash)

Received Date:

2/12/20 4:34 PM

ST Le	n Time	Days								Spots				200				Totals		Adutts			Adults		Si propini	Househ	COMPANY OF STREET	A	louseh	\$100 SC 21 SET 1273
N .		- Cuys	Rate	Dec 30	Jan 6	Jan 13	Jan 20	Jan 27	Feb 3	Feb 10	Feb 17	Feb 24	Mar 2	Mar 9	Mar 16	Mar 23	Total Spot s	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP	RTG	GRP	СРР	RTG	GRP	CPP
M .3	9:00 AM-10:00 AM	TF	10.00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	20.00	0.5	1,00	20,00	0.4	0.84	23,81	1,0	2.00	10,00	0,5 5	1,10	18.18
ilL)								7 - 31																						
N :3	0 10:00 AM- 11:00 AM	-TF-	6.00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	12,00	0,3	0,60	20,00	0.2 5	0.50	24.00	0,5 0	1.00	12.00	0.2	0.58	20.69
2)																														
N :3	0 5:30 PM-6:00 PM	—TF-	12,00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	24.00	0.6	1.20	20.00	0.4	0.98	24.49	0.9	1.80	13.33	0.5	1.04	23.08
N :3	6 00 PM-6:30 PM	—TF-	12.00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	24.00	2.0	4.00	6.00	1.6	3.34	7.19	2.7	5.40	4.44	1.4	2.92	8.22
RN FAM	ILY)																													
_		-TF-	12.00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	24.00	2.9 0	5.80	4.14	24	4.98	4.82	3.8	7.60	3.16	2.1	4.22	5.69
RN FAM	ILÝ)																			•	(2) (a)						73 			
N M :3	9:00 PM-9:30 PM	—TF-	25,00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	50.00	4.0	8.00	6.25	3.3	6.78	7.37	5.0 0	10,00	5,00	2.7	5.46	9,16
NEWS	AT 9)														8.										Maria d					10
N :3	0 10,00 PM- 10:30 PM	TF	5,00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	10.00	1.5	3.00	3.33	1.2	2.52	3.97	1.8	3.60	2.78	0.9	1.98	5.05
	N 3 N 3 N 3 N 3 N 3 N 3 N 3 N 3 N 3 N 3	N :30 10:00 AM- 11:00 AM  N :30 5:30 PM-6:00 PM  N :30 6:00 PM-6:30 PM  RN FAMILY)  N :30 6:30 PM-7:00 PM  RN FAMILY)  N :30 6:30 PM-7:00 PM  RN FAMILY)  N :30 9:00 PM-9:30 PM  N :30 PM  N :30 10:00 PM-9:30 PM	N :30 10:00 AM- 11:00 AMTF- N :30 5:30 PM-6:00 -TF- PM -TF- N :30 6:00 PM-6:30 -TF- PM -TF- RN FAMILY) N :30 6:30 PM-7:00TF- PM -TF- RN FAMILY) N :30 9:00 PM-9:30TF- N N :30 10:00 PM- N N :30 10:00 PM- N N :30 PMTF-	N	N   30   10:00 AM-	N   30   10:00 AM- 11:00 AM  TF-   6.00   0   0   0   0   0   0   0   0   0	N   10:00 AM-	N   :30   10:00 AM-	N   10:00 AM  TF-   6.00   0   0   0   0   0   0   0   0   0	N   10:00 AM  TF   6.00   0   0   0   0   0   0   0   0   0	N   10:00 AM  TF-   6.00   0   0   0   0   0   2     N   11:00 AM  TF-   12.00   0   0   0   0   0   0   2     N   130   5:30 PM-6:00   -TF-   12.00   0   0   0   0   0   0   2     N   130   6:00 PM-6:30   -TF-   12.00   0   0   0   0   0   0   2     RN FAMILY	N   10:00 AM  TF-   6.00   0   0   0   0   0   0   2   0     N   11:00 AM  TF-   12.00   0   0   0   0   0   0   2   0     N   30   5:30 PM-6:00   -TF-   12.00   0   0   0   0   0   0   2   0     N   30   6:00 PM-6:30   -TF-   12.00   0   0   0   0   0   0   2   0     RN FAMILY)   N   30   6:30 PM-7:00  TF-   12.00   0   0   0   0   0   0   2   0     RN FAMILY)   N   30   9:00 PM-9:30  TF-   25.00   0   0   0   0   0   0   2   0     N   N   10:30 PM  TF-   5.00   0   0   0   0   0   0   2   0     N   10:30 PM  TF-   5.00   0   0   0   0   0   0   2   0     N   10:30 PM  TF-   5.00   0   0   0   0   0   0   2   0     N   10:30 PM  TF-   5.00   0   0   0   0   0   0   0   2   0     N   10:30 PM  TF-   5.00   0   0   0   0   0   0   0   0   0	N   130   10:00 AM-	N   130   10:00 AM-	N   10:00 AM  TF-   6:00   0   0   0   0   0   0   0   0   0	N :30 10:00 AM-	N   10:00 AM  TF   6:00   0   0   0   0   0   0   0   0   0	N   10:00 AM-	N   10:00 AM  TF   6.00   0   0   0   0   0   0   0   0   0	N   30   10:00 AM   -TF   6.00   0   0   0   0   0   0   0   0   0	N   30   10:00 AM-   11:00 AM  TF-   6.00   0   0   0   0   0   0   0   0   0	N   30   10:00 AM-	N   30   10:00 AM-	N	N   30   10:00 AM   -TF   6.00   0   0   0   0   0   0   0   0   0	N	N   30   10:00 AM   11:00 AM  TF   6.00   0   0   0   0   0   0   0   0   0	N   30   10:00 AM-   11:00 AM   -TF-   6.00   0   0   0   0   0   0   0   0   0	N   30   10:00 AM-   11:00 AM   -TF-   6:00   0   0   0   0   0   0   0   0   0	N   30   10:00 AM-   11:00 AM   -TF-   6.00   0   0   0   0   0   0   0   0   0

Lis	t Hems				50 // etc			- 5					Spots		1823	100		1			Totals		Adults	35+		Adults	35+		Housel	olds	LA.	House	olds
Lin e	Program	ST	Len	Time	Days	Rate	Dec 30	Jan 6	Jan 13	Jan 20	Jan 27	Feb 3	Feb 10	Feb 17	Feb 24	Mar 2	Mar 9	Mar 16	Mar 23	Total Spot s	Total Cost	RTG	GRP	CPP	RTG	GRP	СРР	RTG	GRP	CPP	RTG	GRP	СРР
8	HOW I MET YOUR MOTHE	N	:30	10:30 PM- 11:00 PM	—TF-	5.00	0	0	0	0	0	0	2	0	0	0	0	0	0	2	10.00	1,0 0	2.00	5.00	0,8 4	1.68	5.95	1,4 0	2.80	3.57	0.7 8	1.56	6.41
	(Program: HOW I		47.							30 3		200			70 <u></u>		18 7		mar a	H ₹s				1000									
9	DEPUTY	N	:30	8 00 PM-9 00 PM	Т	35.00	0	0	0	0	0	0	1	0	0	0	0	0	0	1	35.00	3.1 0	3.10	11.29	2.7	2.75	12.73	3.2	3.20	10.94	1,9	1.91	18.32
	(Program: DEPU	TY)																															
					Spo	ot Totals:	0	0	0	0	0	0	17	0	0	0	0	0	0	17	\$209,00		28.7			24.3			37.4 0			20,7	
1					Adults 3	5+ GRP:	0.00	0.00	0.00	0.00	0.00	0,00	28.7 0	0,00	0,00	0.00	0.00	0.00	0.00			•			9.								
						5+ GRP;	T T						Contract of the last of the la	0.00	0.00	0.00	0.00	0.00	0.00														
					lousehol	ds GRP:	0.00	0.00	0.00	0.00	0.00		27.4		V	0,00		AL-103-200-35-55-5		1													
					Househol	ds GRP:	0.00	0.00	0.00	0,00	0.00	0.00	20.7	0.00	0.00	0.00	0.00	0.00	0.00														

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
January	0	\$0.00	0.00	March	0	\$0.00	0.00
February	17	\$209.00	28.70				

Generated Date: 2/13/20 5:44 AM