

ORDER

Orders	Order / Rev:	1509869		
	Alt Order #:			
	Product Desc:	PL/Johnson/Congress/OH		
	Estimate:			WSAZ
	Flight Dates:	02/05/20 - 03/17/20	Primary AE:	Linda Petronko
	Original Date / Rev:	01/29/20 / 01/29/20	Sales Office:	HUNN
	Order Type:	NORMAL	Sales Region:	National
Agency	Name:	Communications Counsel		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		37 West Broad St	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	Johnson for Congress		
	Demographic:	HH	New Business Thru:	
	Product Codes:	Candidate - National - House	Advertiser External ID:	50835
	Revenue Code 1:	AGY	Agency External ID:	50836
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	39	\$9,750.00	\$8,287.50
02/24/20	03/16/20	48	\$12,025.00	\$10,221.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	39	\$9,750.00	\$8,287.50	0.00
March 2020	48	\$12,025.00	\$10,221.25	0.00
Totals	87	\$21,775.00	\$18,508.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Linda Petronko	HUNN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAZ	02/05/20	03/17/20	WSAZ News 3 Today @ 6M WSAZ New 3 Today @ 6a	CM	557a-7a	MTWTF--	:30	2	\$400.00	P-04	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	--WTF--		2				\$400.00		0.00			
		Week: 02/10/20	02/16/20	MTWTF--		2				\$400.00		0.00			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$400.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$400.00		0.00			
		Week: 03/02/20	03/08/20	MTWTF--		2				\$400.00		0.00			
		Week: 03/09/20	03/15/20	MTWTF--		2				\$400.00		0.00			
		Week: 03/16/20	03/22/20	M-----		1				\$400.00		0.00			
N 2	WSAZ	02/05/20	03/17/20	NBC Today Show II Today Show II	CM	9a-10a	MTWTF--	:30	2	\$200.00	P-04	0.00	NM	13	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/03/20	02/09/20	--WTF--		2				\$200.00		0.00			
		Week: 02/10/20	02/16/20	MTWTF--		2				\$200.00		0.00			
		Week: 02/17/20	02/23/20	MTWTF--		2				\$200.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		2				\$200.00		0.00			
		Week: 03/02/20	03/08/20	MTWTF--		2				\$200.00		0.00			
		Week: 03/09/20	03/15/20	MTWTF--		2				\$200.00		0.00			
		Week: 03/16/20	03/22/20	M-----		1				\$200.00		0.00			
N 3	WSAZ	02/05/20	03/17/20	NBC Today Show III Today w/ Hoda & Jenna	CM	Today w/ Hoda & Jenna	MTWTF--	:30	2	\$150.00	P-04	0.00	NM	13	\$1,950.00

Order / Rev: 1509869
 Alt Order #:
 Flight Dates: 02/05/20 - 03/17/20

Advertiser: Johnson for Congress
 Product Desc: PL/Johnson/Congress/OH
 Estimate:

WSAZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	--WTF--					2	\$150.00		0.00			
Week: 02/10/20		02/10/20	02/16/20	MTWTF--					2	\$150.00		0.00			
Week: 02/17/20		02/17/20	02/23/20	MTWTF--					2	\$150.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					2	\$150.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	MTWTF--					2	\$150.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	MTWTF--					2	\$150.00		0.00			
Week: 03/16/20		03/16/20	03/22/20	M-----					1	\$150.00		0.00			
N 4	WSAZ	02/05/20	03/17/20	News 3 @ Midday	CM	1157a-1p	MTWTF--	:30	2	\$225.00	P-04	0.00	NM	13	\$2,925.00
		News 3 @ Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	--WTF--					2	\$225.00		0.00			
Week: 02/10/20		02/10/20	02/16/20	MTWTF--					2	\$225.00		0.00			
Week: 02/17/20		02/17/20	02/23/20	MTWTF--					2	\$225.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					2	\$225.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	MTWTF--					2	\$225.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	MTWTF--					2	\$225.00		0.00			
Week: 03/16/20		03/16/20	03/22/20	M-----					1	\$225.00		0.00			
N 5	WSAZ	02/05/20	03/17/20	WSAZ News 3 @ 4p	CM	4p-5p	MTWTF--	:30	2	\$200.00	P-04	0.00	NM	13	\$2,600.00
		WSAZ News 3 @ 4p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	--WTF--					2	\$200.00		0.00			
Week: 02/10/20		02/10/20	02/16/20	MTWTF--					2	\$200.00		0.00			
Week: 02/17/20		02/17/20	02/23/20	MTWTF--					2	\$200.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					2	\$200.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	MTWTF--					2	\$200.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	MTWTF--					2	\$200.00		0.00			
Week: 03/16/20		03/16/20	03/22/20	M-----					1	\$200.00		0.00			
N 6	WSAZ	02/05/20	03/15/20	News 3 Sat Morning @ 5a	CM	5a-7a	-----S-	:30	1	\$150.00	P-04	0.00	NM	4	\$600.00
		News 3 Sat Morning @ 5a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	-----S-					1	\$150.00		0.00			
Week: 02/10/20		02/10/20	02/16/20	-----					0	\$0.00		0.00			
Week: 02/17/20		02/17/20	02/23/20	-----S-					1	\$150.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	-----					0	\$0.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	-----S-					1	\$150.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	-----S-					1	\$150.00		0.00			
N 7	WSAZ	02/05/20	03/15/20	NBC Sa Today	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$200.00	P-04	0.00	NM	4	\$800.00
		Sa Today (7:00 AM-8:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	-----					0	\$0.00		0.00			
Week: 02/10/20		02/10/20	02/16/20	-----S-					1	\$200.00		0.00			
Week: 02/17/20		02/17/20	02/23/20	-----					0	\$0.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	-----S-					1	\$200.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	-----S-					1	\$200.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	-----S-					1	\$200.00		0.00			
N 8	WSAZ	02/17/20	03/15/20	WSAZ News 3 @ 6p Sa	CM	6p-630p	-----S-	:30	1	\$350.00	P-04	0.00	NM	4	\$1,400.00
		WSAZ News 3 @ 6p Sa													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/17/20		02/17/20	02/23/20	-----S-					1	\$350.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	-----S-					1	\$350.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	-----S-					1	\$350.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	-----S-					1	\$350.00		0.00			
N 9	WSAZ	02/05/20	03/15/20	NBC Su Today	CM	8a-9a	-----S	:30	1	\$175.00	P-04	0.00	NM	4	\$700.00
		Su Today													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/03/20		02/03/20	02/09/20	-----S					1	\$175.00		0.00			
Week: 02/10/20		02/10/20	02/16/20	-----					0	\$0.00		0.00			
Week: 02/17/20		02/17/20	02/23/20	-----S					1	\$175.00		0.00			
Week: 02/24/20		02/24/20	03/01/20	-----					0	\$0.00		0.00			
Week: 03/02/20		03/02/20	03/08/20	-----S					1	\$175.00		0.00			
Week: 03/09/20		03/09/20	03/15/20	-----S					1	\$175.00		0.00			
N 10	WSAZ	02/05/20	03/15/20	NBC Meet The Press	CM	11a-12p	-----S	:30	1	\$500.00	P-04	0.00	NM	6	\$3,000.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Nat & Dale,

being/on behalf of: Bill Johnson,

a legally qualified candidate of the Republican

political party for the office of: U.S. Representative

in the primary

election to be held on: March 17, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see	attached		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Johnson for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/21/20

Date

Matt DeLe

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Linda Petronko

Signature

LINDA PETRONKO

Printed Name

NATL SALES ACCT SPEC.

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Johnson for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Matt Dole

signature of candidate or authorized committee

Matt Dole

printed name

11/21/20

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see	a Heched		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.