

CONTRACT



WJRT
2302 Lapeer Road
Flint, MI 48503
Sales T & C: www.gray.tv/advertising
(810) 233-3130

<u>Contract / Revision</u> 1646570 /		<u>Alt Order #</u>
<u>Advertiser</u> AB PAC		<u>Original Date / Revision</u> 06/08/20 / 06/08/20
<u>Contract Dates</u> 06/23/20 - 06/29/20	<u>Estimate #</u> 1473	
<u>Product</u> Political 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJRT	<u>Account Executive</u> Pete Veto	<u>Sales Office</u> Flint National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 66691	<u>Advertiser Code</u> 174182	<u>Product 1/2</u> Political 2020
<u>Agency Ref</u> 66691	<u>Advertiser Ref</u> 174182	

And:

Amplify Media
222 W. Ontario St
Ste 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJRT	06/29/20	06/29/20	Monday Prime Special	8:00 PM-11:00 PM		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	M-----	1			\$3,000.00				
N 2	WJRT	06/26/20	06/26/20	Friday Prime Hr 3	10:00 PM-11:00 PM		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	----F--	1			\$1,600.00				
N 3	WJRT	06/27/20	06/27/20	ABC GMA Sat	8:00 AM-9:00 AM		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	-----S-	1			\$800.00				
N 4	WJRT	06/28/20	06/28/20	Sunday Prime Hr 4	10:00 PM-11:00 PM		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	-----S	1			\$2,000.00				
N 5	WJRT	06/28/20	06/28/20	ABC12 News @ 11p Sun	11:00 PM-11:30 PM		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	-----S	1			\$1,000.00				
N 6	WJRT	06/29/20	06/29/20	Good Morning America	7:00 AM-9:00 AM		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	M-----	1			\$750.00				
N 7	WJRT	06/23/20	06/26/20	Good Morning America	7:00 AM-9:00 AM		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	-TWTF--	1			\$750.00				
N 8	WJRT	06/29/20	06/29/20	ABC12 News @ 5p	5:00 PM-6:00 PM		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	M-----	1			\$900.00				
N 9	WJRT	06/23/20	06/26/20	ABC12 News @ 5p	5:00 PM-6:00 PM		1:00			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	-TWTF--	2			\$900.00				
N 10	WJRT	06/29/20	06/29/20	ABC12 News @ 6p	6:00 PM-6:30 PM		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	M-----	1			\$1,300.00				
N 11	WJRT	06/23/20	06/26/20	ABC12 News @ 6p	6:00 PM-6:30 PM		1:00			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/23/20	06/29/20	-TWTF--	2			\$1,300.00				
N 12	WJRT	06/23/20	06/26/20	ABC World News M-F	6:30 PM-7:00 PM		1:00			NM	1	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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											2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/20	06/29/20	- TWTF - -				1	\$3,000.00				
N 13	WJRT	06/23/20	06/26/20	ABC12 News @ 11p M-F	11:00 PM-11:30 PM		1:00			NM			
											16	\$21,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/23/20	06/29/20	- TWTF - -				2	\$1,000.00				
Totals													

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 - 06/28/20	12	\$15,550.00	(\$2,332.50)	\$13,217.50
06/29/20 - 06/29/20	4	\$5,950.00	(\$892.50)	\$5,057.50
Totals	16	\$21,500.00	(\$3,225.00)	\$18,275.00

Signature: _____ **Date:** _____

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