

WSAZ 645 Fifth Ave. Huntington, WV 25701 Sales T & C: www.gray

Sales T & C: www.gray.tv/advertising Main: (304) 697-4780

Billing:

Mentzer Media Services Attention: Accounts Payable 210 W Penn Ave STE 250 Towson, MD 21204

Send Payment To:

Billing Address:

WSAZ P.O. Box 14200 Tallahassee, FL 32317-4200

VOICE					
Property	WSAZ				
Invoice #	1615119-1	Order #	1615119		
Invoice Date	05/31/20	Alt Order # WOC12494653			
Invoice Month	May 2020	Deal #			
Invoice Period	04/27/20 - 05/07/20	Flight Dates	05/01/20 - 05/07/20		
Advertiser	Mitch McConnell (A)				
Product	PL/McConnell/US Se	nate/KY-R			
Estimate #	7776				
	Account Executive	Linda Petroni	<b>(</b> 0		
	Sales Office	Huntington N	ational		
	Sales Region	National			
	Agency Code	9912736			
	Advertiser Code	508			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	1244			
	Advertiser Ref	19713			
	Product 1	629			

Product 2

1 05/01/20 05/07/20 WSAZ New 3 Today @ 6 a  Weeks: Start Date End Date MTWTFSS	Start/End Time 6:00 AM-7:00 AM	- 1111	Length	Week	Rate	Type		
a Weeks: Start Date End Date MTWTFSS	6:00 AM-7:00 AM	1111						
		- 1111	:30	4	\$400.00	NM		
05/01/20 05/07/20 - 1111	Spots/Week 4	<u>Rate</u> \$400.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Type
1 WSAZ F 05/01/20 6:29 AM WSAZ Ne	ew 3 Today @ 6a	6:00 AM-7:00 AM	1 :3	O MM2OTVO7H			\$400.00	NM
2 WSAZ Tu 05/05/20 6:59 AM WSAZ Ne	ew 3 Today @ 6a	6:00 AM-7:00 AM		O MM2OTVO7H			\$400.00	NM
3 WSAZ W 05/06/20 6:10 AM WSAZ Ne	ew 3 Today @ 6a	6:00 AM-7:00 AM	1 :3	0 MM20TV07H			\$400.00	NM
4 WSAZ Th 05/07/20 6:42 AM WSAZ Ne	ew 3 Today @ 6a	6:00 AM-7:00 AM	1 :3	0 MM20TV07H			\$400.00	NM
2 05/01/20 05/07/20 Today Show	7:00 AM-9:00 AM	1-11	:30	3	\$350.00	NM		
Weeks: Start Date End Date MTWTFSS 1-11	Spots/Week 3	Rate \$350.00						
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 WSAZ M 05/04/20 8:38 AM Today Sh	ow	7:00 AM-9:00 AM	1 :3	0 MM20TV07H			\$350.00	NM
2 WSAZ W 05/06/20 8:55 AM Today Sh	ow	7:00 AM-9:00 AM	1 :3	0 MM20TV07H			\$350.00	NM
3 WSAZ Th 05/07/20 8:58 AM Today Sh	ow	7:00 AM-9:00 AM	1 :3	0 MM20TV07H			\$350.00	NM
3 05/01/20 05/05/20 Today Show II	9:00 AM-10:00 AM	111	:30	3	\$150.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>11 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1</u>	Spots/Week 3	Rate \$150.00						
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WSAZ F 05/01/20 9:58 AM Today Sh	ow II	9:00 AM-10:00 A	M :3	0 MM20TV07H			\$150.00	NM
2 WSAZ M 05/04/20 9:57 AM Today Sh	ow II	9:00 AM-10:00 A	M :3	0 MM20TV07H			\$150.00	NM
3 WSAZ Tu 05/05/20 9:58 AM Today Sh	ow II	9:00 AM-10:00 A	M :3	0 MM20TV07H			\$150.00	NM
4 05/01/20 05/06/20 News 3 @ Midday	12:00 PM-1:00 PM	- 11- 1	:30	3	\$225.00	NM		
Weeks: Start Date	Spots/Week 3	Rate \$225.00						
Spots: # Ch Day Air Date Air Time Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WSAZ F 05/01/20 12:20 PM News 3 @	Midday	12:00 PM-1:00 P	M :3	O MM2OTVO7H			\$225.00	NM
2 WSAZ Tu 05/05/20 11:59 AM News 3 @	Midday	12:00 PM-1:00 P	M :3	O MM2OTVO7H			\$225.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

MTWTFSS

- 11- 1--

1--11--

\$200.00

1-11---

Rate

6:00 PM-6:30 PM

6:00 PM-6:30 PM

\$450.00

:30

3

:30 MM20TV07H

:30 MM20TV08H

Start/End Time

12:00 PM-1:00 PM

4:00 PM-5:00 PM

Spots/Week

Spots/Week



**End Date** 

05/06/20

05/07/20

Start Date

05/07/20

Start Date

05/01/20

05/01/20

Day Air Date

Day Air Date

05/01/20

05/04/20

Th 05/07/20

Tu 05/05/20

Th 05/07/20

W 05/06/20

Line Start Date

Spots: #

Spots: #

4 05/01/20

3

5 05/01/20

Weeks:

2

3

6 05/01/20

Weeks:

Ch

Ch

WSAZ

WSAZ

WSAZ

WSAZ

WSAZ

WSAZ

**WSAZ** P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Description

End Date

05/07/20

End Date

05/07/20

News 3 @ Midday

WSAZ News 3 @ 4p

Air Time Description

MTWTFSS

1--11--

Air Time Description

MTWTFSS

1-11---

4:53 PM WSAZ News 3 @ 4p

4:30 PM WSAZ News 3 @ 4p

4:09 PM WSAZ News 3 @ 4p

WSAZ 530p Edition M-F 5:30 PM-6:00 PM

6:28 PM WSAZ News 3 @ 6p

6:28 PM WSAZ News 3 @ 6p

12:54 PM News 3 @ Midday

Invoice #	1615119-1	Invoice Month	May 2020				
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/07/20				
Advertiser	Mitch McConnell (A)	Mitch McConnell (A)					
Product	PL/McConnell/US Senat	PL/McConnell/US Senate/KY-R					
Estimate #	7776						

		Spots/			
TWTFSS	Length	Week	Rate	Type	
11-1	:30	3	\$225.00	NM	
Start/End Time	Length	Ad-ID			Rate Type
12:00 PM-1:00 F	PM :30	) MM20TV07H			\$225.00 NM
11	:30	3	\$200.00	NM	
Rate \$200.00					
Start/End Time	Length	Ad-ID			Rate Type
4:00 PM-5:00 PM	vi :30	MM20TV07H			\$200.00 NM
4:00 PM-5:00 PM	vi :30	) MM20TV07H			\$200.00 NM
4:00 PM-5:00 PM	vI :30	MM20TV07H			\$200.00 NM

\$450.00

NM

Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			<u>Rate</u>	Гуре
1 WSAZ M 05/04/20	5:59 PM WSAZ 530p Edition M-F	5:30 PM-6:00 PM	:30 MM20TV07H			\$450.00	NM
2 WSAZ W 05/06/20	5:40 PM WSAZ 530p Edition M-F	5:30 PM-6:00 PM	:30 MM20TV07H			\$450.00	NM
3 WSAZ Th 05/07/20	5:43 PM WSAZ 530p Edition M-F	5:30 PM-6:00 PM	:30 MM20TV08H			\$450.00	NM
7 05/01/20 05/07/20 WS	6AZ News 3 @ 6p 6:00 PM-6:30 PM	- 1- 11	:30 3	\$800.00	NM		
	Date         MTWTFSS         Spots/Week           7/20         - 1 - 11         3	Rate \$800.00					
Spots: # Ch Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Гуре
1 WSAZ F 05/01/20	6:24 PM WSAZ News 3 @ 6p	6:00 PM-6:30 PM	:30 MM20TV07H			\$800.00	NM

8 05/01/	/20 0	5/07/20	Wheel of	f Fortune M-F	7:00 PM-7:30 PM	1-11	:30	3	\$500.00	NM		
Weeks		art Date /01/20	End Date 05/07/20	<u>MTWΓFSS</u> 1-11	Spots/Week 3	Rate \$500.00						
Spots: #	<u>Ch</u>	Day A	<u> Air Date</u> <u>Ai</u>	r Time Descrip	otion	Start/End Time	Length A	\d-ID			Rate	Туре
1	WSAZ	M 0	5/04/20 7:	:25 PM Wheel	of Fortune M-F	7:00 PM-7:30 PM	:30 M	M20TV07H			\$500.00	NM
2	WSAZ	W 0	5/06/20 7:	:06 PM Wheel	of Fortune M-F	7:00 PM-7:30 PM	:30 M	M20TV07H		•	\$500.00	NM
3	WSAZ	Th 0	5/07/20 7:	:07 PM Wheel	of Fortune M-F	7:00 PM-7:30 PM	:30 M	M20TV08H			\$500.00	NM

9 05/01/20	05/07/20	News @	11p M-F	11:00 PM-11:30 PM	11-1	:30	3	\$500.00	NM		
Weeks:	Start Date 05/01/20	End Date 05/07/20	<u>MTWTFSS</u> 11-1	Spots/Week 3	Rate \$500.00						
Spots: # C	ch <u>Day Air</u>	Date Air	Time Descrip	tion	Start/End Time	Length A	\d-ID			Rate	Туре
1 V	/SAZ M 05	/04/20 11:	19 PM News @	2 11p M-F	11:00 PM-11:30 PN	/ :30 M	M20TV07H			\$500.00	NM
2 V	/SAZ Tu 05	/05/20 11:	18 PM News @	2 11p M-F	11:00 PM-11:30 PN	/ :30 M	M20TV07H			\$500.00	NM
3 W	/SAZ Th 05	/07/20 11:2	26 PM News @	2 11p M-F	11:00 PM-11:30 PN	/ :30 M	M20TV08H		•	\$500.00	NM

0 110	/\ <u>~</u> 111 00/	701720 11.2	LOT IVI INCWS	© TIP WIT	11.001 101 11.001	10 .00				Ψ000.00	1 4101
10 05/01/20	05/06/20	The Tonio	nht Show	11:30 PM-12:30 XM	1_1_1_	:30	3	\$200.00	NM		
10 03/01/20	03/00/20	THE TOTAL	grit Oriow	11.50 1 W 12.50 AW	1-1-1	.00	3	Ψ200.00	INIVI		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
WOOKS.				Opoto/ VVCCIC							
	05/01/20	05/07/20	1-1-1	3	\$200.00						
Spots: # Ch	Day Air	· Data Air	Time Descri	ntion	Start/End Time	Lenath	74 ID			Rate T	Гуре
J Opulo. # Ull	Day All	Date All	TITLE DESCIT	PUUI	Start/Life Hille	Lengin	Au-ID			rale i	. vpe

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

\$800.00 NM

NM

\$800.00

MTWTFSS

Start/End Time



End Date

Line Start Date

**WSAZ** P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Description

Invoice #	1615119-1	Invoice Month	May 2020			
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/07/20			
Advertiser	Mitch McConnell (A)	Mitch McConnell (A)				
Product	PL/McConnell/US Senat	e/KY-R				
Estimate #	7776					

Length	Spots/ Week	Rate	Туре	
:30	3	\$200.00	NM	

Line Start L	Jale Ellu D	ale Desi	СПРШОП	Start/End Time	MIWIFSS	Length v	VEEK	Raie	Type		
10 05/01/	20 05/06/	'20 The	Tonight Show	11:30 PM-12:30 XM	1-1-1	:30	3	\$200.00	NM		
Spots: #	Ch Day	Air Date	Air Time Descri	ption	Start/End Time	Length /	Ad-ID			Rate Typ	pe
1			12:30 AM The To		11:30 PM-12:30		MM20TV07H			\$200.00 N	
2			12:05 AM The To		11:30 PM-12:30	XV :30 !	MM20TV07H			\$200.00 N	_
3	WSAZ W	05/06/20	12:32 AM The To	onight Show	11:30 PM-12:30	XIV :30 !	MM20TV07H			\$200.00 N	М
11 05/01/	/20 05/05/	/20 Tues	sday Prime Hr 2	9:00 PM-10:00 PM	-1	:30	1	\$600.00	NM		
Weeks	: Start Da 05/01/2		Date <u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$600.00						
Spots: #			Air Time Descri		Start/End Time		Ad-ID			Rate Typ	<u>ре</u>
1	WSAZ Tu	05/05/20	9:42 PM Tuesda	ay Prime Hr 2	9:00 PM-10:00 F	PM :30 <sup>1</sup>	MM20TV07H			\$600.00 N	М
12 05/01/				9:00 PM-11:00 PM	1	:30	1	\$400.00	NM		
Weeks			Date MTWTFSS 1	Spots/Week 1	Rate \$400.00						
Spots: #			Air Time Descri		Start/End Time					Rate Typ	
1	WSAZ F	05/01/20	10:20 PM Friday	Prime 2 Hour	9:00 PM-11:00 P	PM :30 !	MM20TV07H			\$400.00 N	М
13 05/01/	/20 05/02/			a 6:00 PM-6:30 PM	1-	:30	1	\$350.00	NM		
Weeks	: <u>Start Da</u> 04/27/2	ate End D 20 05/03	<u>MTWTFSS</u> /201-	Spots/Week 1	Rate \$350.00						
Spots: #			Air Time Descri		Start/End Time					Rate Typ	_
1	WSAZ Sa	05/02/20	6:17 PM WSAZ	News 3 @ 6p Sa	6:00 PM-6:30 PM	M :30 !	MM20TV07H			\$350.00 N	М
14 05/01/	20 05/03/	/20 WSA	AZ News 3 @ 6p S	u 6:00 PM-6:30 PM	1	:30	1	\$350.00	NM		
Weeks	: Start Da 04/27/2	ate End D 20 05/03	<u>MTWTFSS</u> /201	Spots/Week 1	Rate \$350.00						
Spots: #			Air Time Descri		Start/End Time	Length /	Ad-ID			Rate Typ	pe_
1	WSAZ Su	05/03/20	6:17 PM WSAZ	News 3 @ 6p Su	6:00 PM-6:30 PM	M :30 !	MM20TV07H			\$350.00 N	М
15 05/06/ mgs fo			oardy M-F 7758 due to Live E	vent coverage	WГ	:30	2	\$500.00	NM		
Weeks			<u>MTWTFSS</u> /20 WT	Spots/Week 2	Rate \$500.00						
Spots: #			Air Time Descri		Start/End Time	Length /				Rate Typ	_
			7:39 PM Jeopai		730p-8p		MM20TV07H			\$500.00 N	
2	WSAZ Th	05/07/20	7:56 PM Jeopai	rdy M-F	730p-8p	:30 !	MM20TV08H			\$500.00 N	М
16 05/07/	20 05/07/	/20 WSA @ 5	AZ News 3 Sunrise a	5a-530a	T	:30	1	\$150.00	NM		
		d on Est 775	8 due to Live Even		_						
Weeks	05/04/2	05/10	/20T	Spots/Week 1	<u>Rate</u> \$150.00						
Spots: #		Air Date	Air Time Descri		Start/End Time	Length /				Rate Typ	_
1	WSAZ Th	05/07/20	5:16 AM WSAZ	News 3 Sunrise @ 5a	5a-530a	:30 1	MM20TV07H			\$150.00 N	M
17 05/07/ mg for			ay Show II i8 due to Live Even	9a-10a nt coverage	T	:30	1	\$150.00	NM		
Weeks		ate End D	Date <u>MTWTFSS</u>	Spots/Week 1	Rate \$150.00						
Spots: #	Ch Day	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length /	Ad-ID			Rate Typ	ре

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



WSAZ P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	1615119-1	Invoice Month	May 2020				
Invoice Date	05/31/20	Invoice Period	04/27/20 - 05/07/20				
Advertiser	Mitch McConnell (A)	Mitch McConnell (A)					
Product	PL/McConnell/US Senat	PL/McConnell/US Senate/KY-R					
Estimate #	7776						

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
17 05/07/20	05/07/20	Today Show II	9a-10a	T	:30	1	\$150.00	NM	
mg for spots missed on Est 7758 due to Live Event coverage									
Spots: # Ch	Day Air D	Date Air Time Desc	cription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SAZ Th 05/0	7/20 9:33 AM Toda	y Show II	9a-10a	:3	0 MM20TV07H		·	\$150.00 NM

Total Spots 39

**Payment Terms 30 Days** 

<u>Gross Total</u> \$14,725.00

Agency Commission \$2,208.75

<u>Net Amount Due</u> \$12,516.25

Invoice Balance as of 06/02/20 10:30:49 AM ET \$1,105.00