



125 West 55th St
New York, NY 10019

Contract # 26794029	Changes as of: 2/17/2020 at 4:14 PM	Version: Highlighting Makegood 4	Status: Accepted
CPE: 1232/1246/8315	Flight: 2/4/20 - 2/10/20	Station: WBTW	Con Type: POLITICAL/VOTE
Agency: BUYING TIME,LLC	Advertiser: Tom Steyer for President 2020	Market: Myrtle Beach-Florence	Total \$: \$27,215.00
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Product: Political	Office: WASHINGTON	Total Spots: 216
Agency Order #: 9331239	Buyer: Chiusano, Dawn	Service: Nielsen	Total CPP: \$30.02
Salesperson: SHANNON YALLOF 212-373-8131	Primary Demo: Adults 35+	Assistant: SHANNON YALLOF 212-373-8131	Total GRP: 906.7
Separation:			Traffic #: 2367907

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/4 - 2/10								Total Spots	Total \$	CPP*	GRP*	
							2/4	2/5	2/6	2/7	2/8	2/9	2/10						
MSD 11	Tu-F,M 9a-10a		News 13 Now	\$100.00	2.7	30	3	3	3	3	2	0	0	3		14	\$1,400.00	\$37.04	37.8
MSD 13	Tu-F,M 11a-12n		The Price is Right	\$125.00	5.5	30	2	0	2	0	2	0	0	1		1	\$125.00	\$22.73	5.5
MSD 15	Tu-F,M 12:30p-1:30p		The Young & The Restless	\$200.00	8.2	30	1	0	1	1	1	0	0	1		4	\$800.00	\$24.39	32.8
MSD 35	Tu-F,M 12:35a-1:35a		The Late Late Show-CBS	\$15.00	1.0	30	1	0	1	0	1	0	0	1		1	\$15.00	\$15.00	1.0
MGD 49	M-F 12:35a-1:35a		Late Late Show	\$10.00	0.0	30	1	0	0	0	0	0	0	0		1	\$10.00	\$0.00	0.0
MGD 50	F 9p-10p		Hawaii Five O	\$100.00	0.0	30	0	0	0	1	0	0	0	0		1	\$100.00	\$0.00	0.0
MGD 51	Tu-F,M 12:35a-1:35a		The Late Late Show-CBS	\$10.00	1.0	30	1	1	1	1	0	0	0	0		4	\$40.00	\$10.00	4.0
MGD 52	Tu-F,M 11a-12n		The Price is Right	\$100.00	5.5	30	2	2	2	2	0	0	0	0		8	\$800.00	\$18.18	44.0
TOTALS:							40	37	43	43	7	7	39			216	\$27,215.00	\$30.02	906.7

Makegood Comments			
Date/Time	Action	Added by	Comment
02/21/20 10:47 AM	Accepted	SHANNON YALLOF	LUR rebate of \$455
02/17/20 4:14 PM	Sent To Rep	Charlotte Kokel	Two spots ran/placed incorrectly. Y&R 2/4 ran in Late Late Show and has been adjusted to that rate, 9-10a ran in 9-10p Fri and was the LUR in there. All other adjustments are rebates. Thanks!