CONTRACT



WRAL 2619 Western Blvd. Raleigh, NC 27606 (919)890-6000

And:

Great American Media 3050 K Street NW Suite 100 Washington, DC 20007

	Contract / Re	evision		Alt Order	#		
	219551	/		0981583	6		
Advertiser			Or	iginal Date	e / R	Revision	
A Stronger NC			C	04/13/20	/	04/13/2	0
Contract Dates	Estimate #						
10/20/20 - 10/26/20	8294						
Product							
A STRONGER NC							

Billing Cycle | Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Sales Office Property Account Executive Cheryl Blair (Long) WRAL Washington Tele Special Handling Demographic Adults 35+ Agy Code Advertiser Code Product 1/2 574 Advertiser Ref Agency Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
N 1 WRAL 10/20/20 10/26/20 WRAL 430A News	430a-5a	:30	NM 2	\$700.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/20/20 10/26/20 MTWTF 2	Rate \$350.00	.00		Ψ100.00
N 2 WRAL 10/20/20 10/26/20 WRAL 5a News	5a-530a	:30	NM 3	\$2,550.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/20/20 10/26/20 MTWTF 3	<u>Rate</u> \$850.00			
N 3 WRAL 10/20/20 10/26/20 WRAL 530am News	530a-6a	:30	NM 3	\$3,450.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/20/20 10/26/20 MTWTF 3	<u>Rate</u> \$1,150.00			
N 4 WRAL 10/20/20 10/26/20 WRAL AM News 6-7a	6a-7a	:30	NM 5	\$8,000.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/20/20 10/26/20 MTWTF 5	Rate \$1,600.00			
N 5 WRAL 10/20/20 10/26/20 Today Show	7-9a	:30	NM 8	\$10,600.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/20/20 10/26/20 MTWTF 8	Rate \$1,325.00			
N 6 WRAL 10/24/20 10/24/20 WRAL News 6a-8a	SAT 6a-8a	:30	NM 1	\$825.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1- 1	<u>Rate</u> \$825.00			
N 7 WRAL 10/24/20 10/24/20 Saturday Today	Saturday Morning	:30	NM 1	\$1,200.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1- 1	Rate \$1,200.00			
N 8 WRAL 10/25/20 10/25/20 WRAL News	6a-8a	:30	NM 1	\$825.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1 1	<u>Rate</u> \$825.00			
N 9 WRAL 10/25/20 10/25/20 Sunday Today	Sunday Today	:30	NM 1	\$1,350.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1 1	Rate \$1,350.00			
N 10 WRAL 10/20/20 10/26/20 WRAL Noon News	12-1p	:30	NM 2	\$2,100.00
4Q20 Issue Rate Card			I	
(* Line Transa	actions: N = New. E =	: Edited, D = Deleted)		



WRAL 2619 Western Blvd. Raleigh, NC 27606 (919)890-6000
 Contract / Revision
 Alt Order #

 219551 /
 09815836

 Advertiser
 Original Date / Revision

 A Stronger NC
 04/13/20 / 04/13/20

 Contract Dates
 Product
 Estimate #

 10/20/20 - 10/26/20
 A STRONGER NC
 8294

Start Date	*Line	Ch Start	Date End Da	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
A A A A A A A A A A	Wee											
Start Date End Date Mirrier 2 Spots/Week Rate 2 Spots	N 11	WRAL 10/20/	20 10/26/2	0 Days of Ou	r Lives	1p-2p		:30		NM	2	\$2,050.00
Week 1072020 1072620 MTWTF 2 \$1,02500												
N 12 WRAL 10/20/20 10/26/20 Doctors 2p-3p :30 NiM 3 \$1,425.00	Wee											
March Marc								:30		NM	3	\$1,425,00
N 13 WRAL 10/20/20						-r -r						4 1, 1=0100
March Marc	Wee											
Start Date End Date Weekdays SpotsWeek S875.00 Section	N 13	WRAL 10/20/	/20 10/26/2	0 Dr. Phil		3-4p		:30		NM	4	\$3,500.00
Week: 10/20/20					0 . 00.	5.						
AG20 Issue Rate Card Start Date End Date Weekdays Spots/Week Rate Start Date St	Wee				Spots/vveek 4							
Start Date End Date Week days Spots/Week Rate Week 10/20/20 10/26/20 MTWIF*- Spots/Week	N 14			0 WRAL 4p N	lews	4-5p		:30		NM	3	\$2,775.00
Week: 10/20/20				Weekdays	Snots/Meek	Rate						
AC20 ISSUE Rate Card Start Date End Date Weekdays Spots/Week \$1,700.00	Wee											
Start Date End Date Weekdays Spots/Week Start Date Start Date Start Date End Date Weekdays Spots/Week Start Date S	N 15	WRAL 10/20/	20 10/26/2	0 WRAL 5p N	lews	5p-530p		:30		NM	2	\$3,400.00
Week: 10/20/20				Mookdovo	Spoto/Mook	Poto						
AG20 Issue Rate End Date End Date End Date Meekdays MIWIF Spots/Week Sq.000.00	Wee			MTWTF								
Start Date End Date MiWiFr - 3 Spots/Week Rate 2,000.00	N 16	WRAL 10/20/	20 10/26/2	0 WRAL 530	o News	530-6p		:30		NM	3	\$6,000.00
Week: 10/20/20												
AQ20 Issue Rate Card Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Star	Wee											
Start Date Find Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate Start Date Start D	N 17	WRAL 10/20/	20 10/26/2	0 WRAL 6p N	lews	6p-6:30p		:30		NM	3	\$7,050.00
N												
N 18 WRAL 10/20/20	Wee											
Start Date End Date 10/26/20 MTWTF 3 \$1,875.00 \$1,	N 18	WRAL 10/20/	20 10/26/2	0 WRAL 7p N	lews	7p-7:30p		:30		NM	3	\$5,625.00
Week: 10/20/20 10/26/20 MTWTF- 3 \$1,875.00 N				·								
N 19	Wee			Weekdays MTWTF								
AQ20 Issue Rate Card Start Date End Date Weekdays 10/25/20 Inside Edition T30p-8 30 NM 4 \$7,500.00						. ,		:30		NM	1	\$1,275,00
Week: 10/19/20 10/25/20 1 1 \$1,275.00 N 20 WRAL 10/20/20 10/26/20 Inside Edition 730p-8 :30 NM 4 \$7,500.00 4Q20 Issue Rate Card Start Date Week: End Date 10/26/20 MTWTF- 4 \$1,875.00 N 21 WRAL 10/20/20 10/26/20 Inside Edition 730p-8 :30 NM 4 \$7,500.00 N 21 WRAL 10/20/20 10/26/20 Inside Edition 8,1875.00 NM 4 \$9,900.00 4Q20 Issue Rate Card Start Date Weekdays Week: Spots/Week Spots/Week Start Date Start Date End Date Weekdays MTWTFSS Spots/Week Rate Spots/Week Rate Card Start Date End Date Weekdays Spots/Week Rate Rate Week: Rate Card Spots/Week Rate NM 3 \$1,425.00						op soop					-	4 1,=1 0100
N 20 WRAL 10/20/20	Waa			Weekdays 1	Spots/Week							
AQ20 Issue Rate Card Start Date End Date Meekdays MTWTF 4 \$1,875.00				n Inside Editi	nn I			.30		NM	4	\$7 500 00
Week: 10/20/20 10/26/20 MTWTF 4 \$1,875.00 N 21 WRAL 10/20/20 10/26/20 Late News 11-1135p :30 NM 4 \$9,900.00 4Q20 Issue Rate Card Start Date Week: End Date MTWTFSS Spots/Week \$2,475.00 Rate \$2,475.00 8 NM 3 \$2,625.00 N 22 WRAL 10/20/20 10/26/20 MTWTFSS Tonight Show 11:35p-1237xm :30 NM 3 \$2,625.00 4Q20 Issue Rate Card Start Date Weekdays 10/26/20 MTWTF Spots/Week \$875.00 Rate \$875.00 N 23 WRAL 10/20/20 10/26/20 MTWTF 3 \$875.00 N 23 WRAL 10/20/20 10/26/20 Late Night Seth Meyers 12:37 XM-1:37 XM :30 NM 3 \$1,425.00 4Q20 Issue Rate Card Start Date End	14 20			o moide Editi	511	70000		.00		i vivi	-	ψ1,000.00
N 21 WRAL 10/20/20 10/26/20	١٨/									I		
4Q20 Issue Rate Card Start Date Week: End Date 10/20/20 Weekdays MTWTFSS Spots/Week 4 Rate \$2,475.00 N 22 WRAL 10/20/20 10/26/20 10/26/20 10/26/20 Tonight Show 11:35p-1237xm :30 NM 3 \$2,625.00 4Q20 Issue Rate Card Start Date Weekdays 10/20/20 10/26/20 MTWTF Spots/Week 8875.00 Rate 8875.00 8875.00 N 23 WRAL 10/20/20 10/26/20 Start Date					4			.20		NINA	4	¢ 0 000 00
Start Date End Date 10/26/20 MTWTFSS Spots/Week \$2,475.00	IN ZI			.u Late News		11-1135р		.30		INIVI	4	\$9,900.00
N 22 WRAL 10/20/20 10/26/20 Tonight Show 11:35p-1237xm :30 NM 3 \$2,625.00 4Q20 Issue Rate Card Start Date End Date Tol/26/20 MTWTF Tol/26/20 MTWTF Tol/26/20 S875.00 Rate S875.00 8875.00 N 23 WRAL 10/20/20 10/26/20 Late Night Seth Meyers 4Q20 Issue Rate Card Start Date End Date End Date Weekdays Spots/Week Rate Rate Ra	Wee	Start Date	End Date									
4Q20 Issue Rate Card Start Date Week: End Date 10/20/20 Weekdays MTWTF Spots/Week 8875.00 N 23 WRAL 10/20/20 10/26/20 Issue Rate Card Start Date Late Night Seth Meyers 12:37 XM-1:37 XM :30 NM 3 \$1,425.00					ow			:30		NM	3	\$2,625.00
Week: 10/20/20 10/26/20 MTWTF 3 \$875.00 N 23 WRAL 10/20/20 10/26/20 Late Night Seth Meyers 12:37 XM-1:37 XM :30 NM 3 \$1,425.00 4Q20 Issue Rate Card Start Date Start Date Weekdays Spots/Week Rate		4Q20 Issue R	ate Card	_		·				J		
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Rate	Wee											
Start Date End Date Weekdays Spots/Week Rate	N 23	WRAL 10/20/	/20 10/26/2	0 Late Night	Seth Meyers	12:37 XM-1:37 XM		:30		NM	3	\$1,425.00
•	Wee	Start Date	End Date									



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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longin Wook Rate	Type Opera	Amount
N 24 WRAL 10/24/20 10/24/20 Saturday Night Live	11:30p-1x	:30	NM 1	\$1,325.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1- 1	Rate \$1,32 <u>5.00</u>			
N 25 WRAL 10/26/20 10/26/20 Voice Monday	7:57 PM-10:00 PM	:30	NM 1	\$10,800.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/26/20 11/01/20 1 1	<u>Rate</u> \$10,800.00			
N 26 WRAL 10/21/20 10/21/20 Wednesday Hr 1	8-9p	:30	NM 1	\$8,000.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1 1	<u>Rate</u> \$8,000.00			
N 27 WRAL 10/21/20 10/21/20 Wednesday Hr 2	9-10p	:30	NM 1	\$9,200.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1 1	<u>Rate</u> \$9,200.00			
N 28 WRAL 10/21/20 10/21/20 Wednesday Hr 3	10-11p	:30	NM 1	\$9,000.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1 1	<u>Rate</u> \$9,000.00			
N 29 WRAL 10/23/20 10/23/20 Friday Hr 1	8-9p	:30	NM 1	\$3,950.00
4Q20 Issue Rate Card Start Date End Date Weekdays Spots/Week Week: 10/19/20 10/25/20 1 1	<u>Rate</u> \$3,950.00			
				*

Totals 71 \$128,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 -10/25/20	57	\$102,425.00	(\$15,363.75)	\$87,061.25
10/26/20 -10/26/20	14	\$26,000.00	(\$3,900.00)	\$22,100.00
Totals	71	\$128,425.00	(\$19,263.75)	\$109,161.25

Signature:	Date:
Signature:	Date:

This order is subject to the terms and conditions set forth at WRAL Digital Solutions: https://www.wraldigitalsolutions.com/terms-conditions-of-credit-sales/18564485/> WRAL & FOX TV and CBC Radio: https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>