



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3040

Billing Address:

Mike Bloomberg 2020 Inc (President) C/O
Assembly - DNC
Attention: Accounts Payable
711 3rd Avenue, FL 2
New York, NY 10017
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

DUPLICATE INVOICE

Property	WSMV		
Invoice #	1005794-1	Order #	1005794
Invoice Date	02/16/20	Alt Order #	
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/14/20	Flight Dates	02/13/20 - 02/14/20
Advertiser	Mike Bloomberg 2020 Inc For President C/O		
Product	BLOOMBERG PRESIDENT		
Estimate #	0124		
Account Executive	Aaron Ashe		
Sales Office	TELEREP-WASHINGTON		
Sales Region	National		
Agency Code	TV15458		
Advertiser Code	MBLM		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	MBLM		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/13/20	02/14/20	M-F 4a-5a	M-F 4a-5a	---TF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	02/13/20	4:44 AM	M-F 4a-5a	M-F 4a-5a	:30	MRBPBK3035EH	\$30.00 NM
2	WSMV	F	02/14/20	4:09 AM	M-F 4a-5a	M-F 4a-5a	:30	MRBPBK3035EH	\$30.00 NM
2	02/13/20	02/14/20	M-F 4a-5a	M-F 4a-5a	---TF--	1:00	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Th	02/13/20	4:09 AM	M-F 4a-5a	M-F 4a-5a	1:00	MRBPBK6033EH	\$60.00 NM
1	WSMV	F	02/14/20	4:38 AM	M-F 4a-5a	M-F 4a-5a	1:00	MRBPBK6033EH	\$60.00 NM
3	02/13/20	02/14/20	M-F 5-6a	M-F 5a-6a	---TF--	1:00	2	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$270.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Th	02/13/20	5:08 AM	M-F 5-6a	M-F 5a-6a	1:00	MRBPBK6033EH	\$270.00 NM
1	WSMV	F	02/14/20	5:13 AM	M-F 5-6a	M-F 5a-6a	1:00	MRBPBK6033EH	\$270.00 NM
4	02/13/20	02/14/20	Today Show 7-9am	658-9AM	---TF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	02/13/20	8:37 AM	Today Show 7-9am	658-9AM	:30	MRBPBK3035EH	\$225.00 NM
2	WSMV	F	02/14/20	8:29 AM	Today Show 7-9am	658-9AM	:30	MRBPBK3035EH	\$225.00 NM
5	02/13/20	02/14/20	Today Show 7-9am	658-9AM	---TF--	1:00	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$450.00									

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7	02/13/20	02/14/20	M-F 1230p-1p	M-F 1230p-1p	---TF--	1:00	2	\$230.00	NM																																													
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8	02/13/20	02/14/20	Rachel Ray	258-4pm	---TF--	:30	2	\$75.00	NM																																													
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9	02/13/20	02/14/20	Rachel Ray	258-4pm	---TF--	1:00	2	\$150.00	NM																																													
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14	02/13/20	02/14/20	Late Night	1136P-1236XM	---TF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	02/13/20	12:35 AM	Late Night	1136P-1236XM	:30	MRBPBK3035EH	\$60.00 NM
2	WSMV	F	02/14/20	12:11 AM	Late Night	1136P-1236XM	:30	MRBPBK3035EH	\$60.00 NM
15	02/13/20	02/14/20	Late Night	1136P-1236XM	---TF--	1:00	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---TF-- 2 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	02/13/20	12:24 AM	Late Night	1136P-1236XM	1:00	MRBPBK6033EH	\$120.00 NM
2	WSMV	F	02/14/20	12:35 AM	Late Night	1136P-1236XM	1:00	MRBPBK6033EH	\$120.00 NM
16	02/13/20	02/13/20	Superstore/Brooklyn99	658-8pm	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---T--- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	02/13/20	7:48 PM	Superstore/Brooklyn99	658-8pm	:30	MRBPBK3035EH	\$600.00 NM
17	02/13/20	02/13/20	Superstore/Brooklyn99	658-8pm	---T---	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ---T--- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	Th	02/13/20	7:16 PM	Superstore/Brooklyn99	658-8pm	1:00	MRBPBK6033EH	\$1,200.00 NM
18	02/14/20	02/14/20	Lincoln Rhyme	658-8pm	----F--	:30	1	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ----F-- 1 \$415.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	F	02/14/20	7:00 PM	Lincoln Rhyme	658-8pm	:30	MRBPBK3035EH	\$415.00 NM
19	02/14/20	02/14/20	Lincoln Rhyme	658-8pm	----F--	1:00	1	\$830.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/10/20 02/16/20 ----F-- 1 \$830.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

Subject to Terms and Conditions available at:

For TV: <http://meredithsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice #	1005794-1	Invoice Month	February 2020
Invoice Date	02/16/20	Invoice Period	01/27/20 - 02/14/20
Advertiser	Mike Bloomberg 2020 Inc For President C/O		
Product	BLOOMBERG PRESIDENT		
Estimate #	0124		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
19	02/14/20	02/14/20	Lincoln Rhyme	658-8pm	----F--	1:00	1	\$830.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSMV</td><td>F</td><td>02/14/20</td><td>7:43 PM</td><td>Lincoln Rhyme</td><td>658-8pm</td><td>1:00</td><td>MRBPBK6033EH</td><td>\$830.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	F	02/14/20	7:43 PM	Lincoln Rhyme	658-8pm	1:00	MRBPBK6033EH	\$830.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WSMV	F	02/14/20	7:43 PM	Lincoln Rhyme	658-8pm	1:00	MRBPBK6033EH	\$830.00	NM																					
Total Spots							34																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$9,855.00
<u>Agency Commission</u>	\$1,478.25
<u>Net Amount Due</u>	\$8,376.75
<u>Invoice Balance as of 02/21/20 2:36:45 PM CT</u>	\$0.00

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>