ORDER

Print Date 04/29/20 15:15:42

KVVU-TV

Henderson - Las Vegas

Orders Order / Rev: 1019677 09823036 Alt Order #: PICKERING 4 SUPREME Henderson - Las Vegas KVVU TV Product Desc: 6843 Estimate: Flight Dates: 05/06/20 - 05/12/20 Primary AE: Teresa Difuria T-PHI Original Date / Rev: 04/29/20 / 04/29/20 Sales Office: Order Type: **GENERAL** Sales Region: National **Strategic Media Services Agency** Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1911 North Ft. Myer Drive, Suite 400 Billing Cycle: EOM/EOC Arlington, VA 22209 Agency Commission: 15%

Advertiser **Pickering For Supreme Court** Name: Demographic: A35+ New Business Thru: Political-Candidates, Political-Cand-Local 639964 **Product Codes:** Advertiser External ID: POL Revenue Code 1: Agency External ID: 108852 Revenue Code 2: PLC Unit Code: General

Bill Plan

Totals

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/27/20 | 05/12/20 | 23 | \$3,675.00 | \$3,123.75 |

POL LPL

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------|---------|--------------|------------|--------|
| May 2020 | 23 | \$3,675.00 | \$3,123.75 | 0.00 |
| Totals | 23 | \$3,675.00 | \$3,123.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Teresa Difuria | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| KVVU TV | 22% | \$3,675.00 |
| Market | 100% | \$16,704.55 |

Revenue Code 3:

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| KBLR | 0% | \$0.00 |
| KHDF | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 28% | \$4,677.27 |
| KLVX | 0% | \$0.00 |
| KSNV | 28% | \$4,677.27 |
| KTNV | 22% | \$3,675.00 |
| KTUD | 0% | \$0.00 |
| KVCW | 0% | \$0.00 |
| KVMY | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len Spot | s | Rate Pri | Rtg Type | Spots | Amount |
|-----|----------|----------|----------|--------------------|---------|----------------|-------|----------|---|--------------|----------|-------|----------|
| N 1 | KVVU | 05/11/20 | 05/11/20 | FOX 5 News 730-8am | CM | FOX 5 News 73 |)-{1 | :30 | 1 | \$150.00 IMP | 0.00 NM | 1 | \$150.00 |
| | | | | FOX 5 News 730-8am | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays Spo | ts/Week | <u>Rate</u> R | ating | | | | | | |
| W | eek: 05/ | 11/20 | 05/17/20 | 1 | 1 | \$150.00 | 0.00 | | | | | | |

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Order / Rev: 1019677 Advertiser: Pickering For Supreme Court

Alt Order #: 09823036 Product Desc: PICKERING 4 SUPREME KVVU TV

Flight Dates: 05/06/20 - 05/12/20 Estimate: 6843

| Ln Ch Start | End | Inventory Code | Break | Start/End Ti | ime Days | Le | n Spots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------------------|-------------------------|---|-------------------|-------------------------|----------------|-----|---------|--------------|------------|-------|----------|
| Start Date Week: 05/11/20 | End Date | <u>Weekdays</u> <u>Spots</u> | /Week 1 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| N 2 KVVU 05/06/2 | 05/17/20 20 05/06/20 | FOX 5 News 730-8am | - | • | 730-81 | | :30 1 | \$150.00 IMP | 0.00 NM | 1 | \$150.00 |
| Start Date | End Date | FOX 5 News 730-8am Weekdays Spots | /Week | Rate | Rating | | | | | | |
| Week: 05/04/20 | 05/10/20 | 1 | 1 | \$150.00 | 0.00 | | | | | | |
| N 3 KVVU 05/07/2 | 20 05/07/20 | FOX 5 News 730-8am FOX 5 News 730-8am | CM | FOX 5 News | 730-{1 | | :30 1 | \$150.00 IMP | 0.00 NM | 1 | \$150.00 |
| Start Date | End Date | | /Week | Rate | Rating | | | | | | |
| Week: 05/04/20 N 4 KVVU 05/10/2 | 05/10/20 | 1 FOX 5 News Sun 7-8am | 1 | \$150.00 | 0.00 Sun 7 | 1 | :30 1 | ¢125 00 IMD | 0.00 NM | 4 | ¢405.00 |
| N 4 KVVU 05/10/2 | 20 05/10/20 | FOX 5 News Sun 7-8am | | FOX 5 News | Sun 1 | - 1 | :30 1 | \$125.00 IMP | U.UU INIVI | 1 | \$125.00 |
| Start Date Week: 05/04/20 | End Date 05/10/20 | Weekdays Spots | /Week | <u>Rate</u> \$125.00 | Rating 0.00 | | | | | | |
| N 5 KVVU 05/12/2 | | M-F 10a-11a | CM | M-F 10a-11a | | | :30 1 | \$75.00 IMP | 0.00 NM | 1 | \$75.00 |
| | | MORE: Local Las Vegas | | | | | | | | | |
| <u>Start Date</u> Week: 05/11/20 | End Date 05/17/20 | <u>Weekdays</u> <u>Spots</u> -1 | <u>/Week</u> 1 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | | | |
| N 6 KVVU 05/08/2 | 20 05/08/20 | | СМ | M-F 10a-11a | 1- | | :30 1 | \$75.00 IMP | 0.00 NM | 1 | \$75.00 |
| Start Date | End Data | MORE: Local Las Vegas Weekdays Spots | : /Week | Poto | Dating | | | | | | |
| Week: 05/04/20 | End Date 05/10/20 | 1 | 1 | <u>Rate</u> \$75.00 | Rating 0.00 | | | | | | |
| N 7 KVVU 05/12/2 | 20 05/12/20 | Fox 5 News at 5pm Fox 5 News at 5pm | СМ | M-F 5-530p | -1 | - | :30 1 | \$200.00 IMP | 0.00 NM | 1 | \$200.00 |
| Start Date | End Date | Weekdays Spots | /Week | <u>Rate</u> | Rating | | | | | | |
| Week: 05/11/20 | 05/17/20 | -1 | 1 | \$200.00 | 0.00 | | | | | | |
| N 8 KVVU 05/06/2 | 20 05/06/20 | Fox 5 News at 5pm Fox 5 News at 5pm | CM | M-F 5-530p | 1 | | :30 1 | \$200.00 IMP | 0.00 NM | 1 | \$200.00 |
| Start Date Week: 05/04/20 | End Date 05/10/20 | Weekdays Spots | /Week 1 | <u>Rate</u> \$200.00 | Rating 0.00 | | | | | | |
| N 9 KVVU 05/07/2 | | Fox 5 News at 5pm Fox 5 News at 5pm | CM | M-F 5-530p | 1 | | :30 1 | \$200.00 IMP | 0.00 NM | 1 | \$200.00 |
| Start Date Week: 05/04/20 | End Date 05/10/20 | • | /Week 1 | <u>Rate</u> \$200.00 | Rating 0.00 | | | | | | |
| N 10 KVVU 05/11/2 | | Fox 5 News at 530pm | | M-F 530-6p | 1 | | :30 1 | \$150.00 IMP | 0.00 NM | 1 | \$150.00 |
| Start Date | End Date | Fox 5 News at 5 MF 530 Weekdays Spots |)-6p /Week | Pata | Rating | | | | | | |
| Week: 05/11/20 | 05/17/20 | 1 | 1 | <u>Rate</u> \$150.00 | 0.00 | | | | | | |
| N 11 KVVU 05/07/2 | 20 05/07/20 | Fox 5 News at 530pm Fox 5 News at 5 MF 530 | | M-F 530-6p | 1 | | :30 1 | \$150.00 IMP | 0.00 NM | 1 | \$150.00 |
| Start Date | End Date | | <u>/Week</u> | <u>Rate</u> | Rating | | | | | | |
| Week: 05/04/20 | 05/10/20 | 1 | 1 | \$150.00 | 0.00 | | | | | | |
| N 12 KVVU 05/08/2 | 20 05/08/20 | Fox 5 News at 530pm Fox 5 News at 5 MF 530 | | M-F 530-6p | 1- | | :30 1 | \$150.00 IMP | 0.00 NM | 1 | \$150.00 |
| Start Date | End Date | | /Week | <u>Rate</u> | Rating | | | | | | |
| Week: 05/04/20 | 05/10/20 | 1 | 1 | \$150.00 | 0.00 | | | | | | |
| N 13 KVVU 05/12/2 | 20 05/12/20 | FOX 5 News 1030-11pm M-F 10:30p-11p | CM | M-F 10:30p-1 | 1p -1 | | :30 1 | \$250.00 IMP | 0.00 NM | 1 | \$250.00 |
| Start Date Week: 05/11/20 | End Date 05/17/20 | Weekdays Spots | /Week 1 | <u>Rate</u> \$250.00 | Rating 0.00 | | | | | | |
| N 14 KVVU 05/06/2 | | FOX 5 News 1030-11pm | | | 1p1 | | :30 1 | \$250.00 IMP | 0.00 NM | 1 | \$250.00 |
| 0, 15, | 5 15 (| M-F 10:30p-11p | | 5. | D. () | | | | | | |
| Start Date Week: 05/04/20 | End Date 05/10/20 | <u>Weekdays</u> <u>Spots</u> 1 | <u>/Week</u> 1 | <u>Rate</u> \$250.00 | Rating 0.00 | | | | | | |
| N 15 KVVU 05/08/2 | | FOX 5 News 1030-11pm M-F 10:30p-11p | СМ | M-F 10:30p-1 | 1p1- | | :30 1 | \$250.00 IMP | 0.00 NM | 1 | \$250.00 |
| Start Date | End Date | Weekdays Spots | /Week | <u>Rate</u> | Rating | | | | | | |
| Week: 05/04/20 | 05/10/20 | 1 | 1 | \$250.00 | 0.00 | | 00 - | 0.450.0011.5 | 0.00.111 | _ | 4000 05 |
| N 16 KVVU 05/06/2 | 20 05/12/20 | | CM | FOX 5 News | 730-8 | | :30 2 | \$150.00 IMP | 0.00 NM | 2 | \$300.00 |

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Totals

\$3,675.00

Order / Rev: 1019677 Advertiser: Pickering For Supreme Court

Alt Order #: 09823036 Product Desc: PICKERING 4 SUPREME KVVU TV

Flight Dates: 05/06/20 - 05/12/20 Estimate: 6843

| Ln | Ch | Start | End | Inventory Cod | de Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------|---------------------------|---------|------------|-----------------|------------|-------------|----------|--------|-----|--------------|----------|-------|----------|
| | | | | FOX 5 News 7 | 30-8am | | MIWIF | | | | | | |
| | | | | FOX 5 News 7 | 30-8am | | | | | | _ | _ | |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| V | eek: 05/ | 06/20 | 05/12/20 | MTWTF | 2 | \$150.00 | 0.00 | | | | | | |
| N 17 | KVVU | 05/06/2 | 0 05/12/20 | M-F 10a-11a | CM | M-F 10a-11a | MTWTF | :30 | 2 | \$75.00 IMP | 0.00 NM | 2 | \$150.00 |
| | | | | MORE: Local I | Las Vegas | | | | | | | | |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| V | eek: 05/ | 06/20 | 05/12/20 | MTWTF | 2 | \$75.00 | 0.00 | | | | | | |
| N 18 | KVVU | 05/06/2 | 0 05/12/20 | Fox 5 News at | 5pm CM | M-F 5-530p | MTWTF | :30 | 2 | \$200.00 IMP | 0.00 NM | 2 | \$400.00 |
| | | | | Fox 5 News at | 5pm | | | | | | | | |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| V | eek: 05/ | 06/20 | 05/12/20 | MTWTF | 2 | \$200.00 | 0.00 | | | | | | |
| N 19 | KVVU | 05/06/2 | 0 05/12/20 | Fox 5 News at | 530pm CM | M-F 530-6p | MTWTF | :30 | 2 | \$150.00 IMP | 0.00 NM | 2 | \$300.00 |
| | Fox 5 News at 5 MF 530-6p | | | | | | | | | | | | |
| | <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| V | eek: 05/ | 06/20 | 05/12/20 | MTWTF | 2 | \$150.00 | 0.00 | | | | | | |