

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1920096</b>
	Alt Order #:	WOC12359044
	Product Desc:	MIKE BLOOMBERG 2020 INC
	Estimate:	0116
	Flight Dates:	01/06/20 - 01/19/20
	Original Date / Rev:	01/10/20 / 01/16/20
	Order Type:	RFP

KSKN

Primary AE:	Aleesha Maewall
Sales Office:	TSWAS
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Assembly / POL</b>
	Buying Contact:	
	Billing Contact:	
		909 3rd Ave.
		New York, NY 10022

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/ Michael Bloomberg / D / PRES / U
	Demographic:	A35+
	Product Codes:	PL-Presidential
	Revenue Code 1:	AGY
	Revenue Code 2:	(POL) Political
	Revenue Code 3:	(POL) Candidate

New Business Thru:	
Advertiser External ID:	186325
Agency External ID:	73053AG
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/17/20	29	\$820.00	\$697.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	29	\$820.00	\$697.00	17.40
<b>Totals</b>	29	\$820.00	\$697.00	17.40

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aleesha Maewall			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSKN	4%	\$820.00
Market	100%	\$20,500.00

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	15%	\$3,075.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	22%	\$4,510.00
KREM	45%	\$9,225.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXLY	14%	\$2,870.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	01/13/20	01/17/20	EM 7-9a M-F EN M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	4	\$20.00	P04	0.40	NM	4	\$80.00
(Program: UP WITH KREM); L1 1ST QTR 20 SELLING BOOK (sell)															

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 Alt Order #: WOC12359044  
 Flight Dates: 01/06/20 - 01/19/20

Advertiser: POL/ Michael Bloomberg / D / PRES / U:  
 Product Desc: MIKE BLOOMBERG 2020 INC  
 Estimate: 0116  
**KSKN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$20.00	0.40					
N 2	All	01/13/20	01/17/20	EM 7-9a M-F EN M-F 7a-9a (Program: UP WITH KREM); bookends	CM	7:00 AM-9:00 AM	MTWTF--	:15/:15	1	\$20.00	P04	0.80	BK	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$20.00	0.80					
N 3	All	01/13/20	01/17/20	1-2p M-F M-F 1p-2p (Program: WENDY WILLIAMS (1P)); L1 1ST QTR 20 SELLING BOOK (sell)	CM	1:00 PM-2:00 PM	MTWTF--	:30	4	\$10.00	P04	0.50	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$10.00	0.50					
N 4	All	01/13/20	01/17/20	1-2p M-F M-F 1p-2p (Program: WENDY WILLIAMS (1P)); bookends	CM	1:00 PM-2:00 PM	MTWTF--	:15/:15	1	\$10.00	P04	1.00	BK	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$10.00	1.00					
N 5	All	01/13/20	01/17/20	6-630p M-F 6-630p M-F (Program: 2 BROKE GIRLS); L1 1ST QTR 20 SELLING BOOK (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$10.00	P04	0.30	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$10.00	0.30					
N 6	All	01/13/20	01/17/20	6-630p M-F 6-630p M-F (Program: 2 BROKE GIRLS); bookends	CM	6:00 PM-6:30 PM	MTWTF--	:15/:15	1	\$10.00	P04	0.60	BK	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$10.00	0.60					
N 7	All	01/13/20	01/17/20	PA (M-F) PA (M-F) (Program: DR. PHIL); L1 1ST QTR 20 SELLING BOOK (sell)	CM	7:00 PM-8:00 PM	MTWTF--	:30	4	\$10.00	P04	0.40	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$10.00	0.40					
N 8	All	01/13/20	01/17/20	PA (M-F) PA (M-F) (Program: DR. PHIL); bookends	CM	7:00 PM-8:00 PM	MTWTF--	:15/:15	1	\$10.00	P04	0.80	BK	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$10.00	0.80					
N 9	All	01/13/20	01/17/20	LN (M-F) LN (M-F) (Program: KSKN NEWS @ 10PM); L1 1ST QTR 20 SELLING BOOK (sell)	CM	9:59 PM-10:37 PM	MTWTF--	:30	4	\$80.00	P04	0.90	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			4		\$80.00	0.90					
N 10	All	01/13/20	01/17/20	LN (M-F) LN (M-F) (Program: KSKN NEWS @ 10PM); bookends	CM	9:59 PM-10:37 PM	MTWTF--	:15/:15	1	\$80.00	P04	1.80	BK	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/13/20		01/13/20	01/19/20	MTWTF--			1		\$80.00	1.80					
N 12	All	01/06/20	01/11/20	7-730p Sa Sa 7p-730p (Program: 2 BROKE GIRLS WKND); L1 1ST QTR 20 SELLING BOOK (sell)	CM	7:00 PM-7:30 PM	-----S-	:30	1	\$10.00	P04	0.30	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/06/20		01/06/20	01/12/20	-----S-			1		\$10.00	0.30					
N 13	All	01/06/20	01/11/20	Local News @ 10p Sa Local News @ 10p Sa (Program: KSKN NEWS @ 10PM - S); L1 1ST QTR 20 SELLING BOOK (sell)	CM	9:58 PM-10:30 PM	-----S-	:30	1	\$50.00	P04	1.10	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 01/06/20		01/06/20	01/12/20	-----S-			1		\$50.00	1.10					
N 14	All	01/06/20	01/12/20	Local News @ 10p Su Local News @ 10p Su (Program: KSKN NEWS @ 10PM - S); L1 1ST QTR 20 SELLING BOOK (sell)	CM	9:58 PM-10:30 PM	-----S	:30	1	\$50.00	P04	1.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>	1	\$60.00
		Week: 01/06/20	01/12/20	-----S			1			\$50.00		1.00		
N15	KSKN	01/15/20	01/15/20	Wed Prime A Wed Prime A	CM	8p-9p	--1----	:30	1	\$60.00	P04	0.00 NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
		Week: 01/13/20	01/19/20	--1----			1			\$60.00		0.00		
Totals													29	\$820.00