

KMOV One Memorial Drive St. Louis, MO 63102

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract # 850625

Schedule Dates 09/24/12-10/01/12 Advertiser

Ed Martin for Attorney General (39806) Agency/T-Code Smart Media Group (7611)/788239874 Product Political - State Attorney General (1184)

REPUBLICAN (168806) Salesperson Johannessen, Jordan (2818)

Sales Office TeleRep - New York BROOKS, MICHELE **Buyer Name** Phone/Fax (314) 256-1776 / CPE MARTI/ORDR/924C01

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular ED MARTIN 4 ATT GENE

Date:

Date Entered 08/23/12 Last Modified 08/23/12

Betsy Waxberg **Entered By**

CO-OP 06292295 Headline #

Demo

Normal

Order Type Package Deal

Commission % 15.00 Commission

Net Total \$13,795.50

\$2,434.50

Sales Tax

St. Louis (KMOV) (KMOV) By Broadcast Month Rate Spots Sep. 2012 20 \$14,410.00 Oct. 2012 3 \$1,820.00 Grand Total: 23 \$16,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	20062- News @ 10pm M-F						1		1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4		20063- Late Show with David Letterman			į		1	1		1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4		20029- Young and the Restless				1		1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	54263- CSI: NY					1	1		1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	CSI NY	8/23/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	135459- Made in Jersey				i	1	1		1	\$1,080.00	\$1,080.00	St. Louis (KMOV) (KMOV)	MADE IN JERSEY	8/23/12
6.0	Normal Line / SPOT	09/24/12-10/01/12	4	:30	20062- News @ 10pm M-F		1						2	\$900.00	\$1,800.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
7.0	Normal Line / SPOT	09/24/12-10/01/12	4		20063- Late Show with David Letterman		1	į	į				2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
8.0	Normal Line / SPOT	09/24/12-10/01/12	4		20029- Young and the Restless		1	į					2	\$720.00	\$1,440.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
9.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	20108- News @ 10pm Sat				- 1		1			\$400.00		St. Louis (KMOV) (KMOV)	NEWS	8/23/12
9.0.1	Preempt	09/29/12														St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	43181- 48 Hours Mystery				- 1		1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	48 HOURS	8/23/12

CONFIRMATION CONTRACT Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser:



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Agency/T-Code Smart Media Group (7611)/788239874

Product Political - State Attorney General (1184)

Brand REPUBLICAN (168806)

Sales Office Johannessen, Jordan (2818)

Sales Office TeleRep - New York

 Buyer Name
 BROOKS,MICHELE

 Phone/Fax
 (314) 256-1776 /

 CPE
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Comments ED MARTIN 4 ATT GENE

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CO-OP No **Headline #** 06292295

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Package Deal

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 Commission
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St. Louis (KMOV) (KM	IOV)	
By Broadcast Month	<u>Spots</u>	Rate
Sep. 2012	20	\$14,410.00
Oct. 2012	3	\$1,820.00
Grand Total:	23	\$16,230.00

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11.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20789- News @ 10pm Sun		-					1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
12.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	20141- 60 Minutes							1	1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/23/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20062- News @ 10pm M-F					1		1	1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
14.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20063- Late Show with David Letterman					1	1		1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
15.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20029- Young and the Restless					1	1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20062- News @ 10pm M-F		1	1				1	1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
17.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20063- Late Show with David Letterman			1			1		1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20029- Young and the Restless			1			1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
19.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	42783- NCIS			1				1		\$1,800.00)	St. Louis (KMOV) (KMOV)	NCIS	8/23/12
19.0.1	Preempt	09/25/12									1					St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
20.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	135431- Vegas			1				- 1		\$1,350.00		St. Louis (KMOV) (KMOV)	VEGAS	8/23/12

CONFIRMATION CONTRACT

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Billing Type Weekly/Irregular ED MARTIN 4 ATT GENE Comments

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Date Entered 08/23/12 Last Modified 08/23/12 Betsy Waxberg **Entered By**

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20.0.1	Preempt	09/25/12						1		1		1					St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
21.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20062- News @ 10pm M-F				1	1		<u> </u>		1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)	NEWS	8/23/12
22.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20063- Late Show with David Letterman				1					1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	LETTERMAN	8/23/12
23.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20029- Young and the Restless				1	1	1 1	1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)	YOUNG & REST	8/23/12
					CO	NFI	RIV	1A	TIC	NC	CO	NTF	RA(СТ					
Accepted-A	gency/Advertiser:	Accepted-Stat	ion:									Date:	Comments:						