

## ORDER

**Orders**

**Order / Rev:** 1649539

Alt Order #:

**Product Desc:** Rankin for Senate

**Estimate:**

**Flight Dates:** 06/12/20 - 06/23/20

**Original Date / Rev:** 06/11/20 / 06/11/20

**Order Type:** NORMAL

**WMBF**

**Primary AE:** Ronald Bass

**Sales Office:** MYR-L

**Sales Region:** Local

**Agency**

**Name:** Spring Strategies

**Buying Contact:** Rebecca Mustian

**Billing Contact:**

5 Highhill Court

Columbia, SC 29209

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Luke Rankin for SC Senate

**Demographic:** A35+

**Product Codes:** Candidate - State - Senate

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-CAND

**New Business Thru:**

**Advertiser External ID:** 179855

**Agency External ID:** 164144

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/23/20	122	\$12,450.00	\$10,582.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	122	\$12,450.00	\$10,582.50	0.00
<b>Totals</b>	<b>122</b>	<b>\$12,450.00</b>	<b>\$10,582.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ronald Bass	MYR-L	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBF	06/12/20	06/23/20	M-F 6a News M-F 6a News	CM	6-7a	MTWTF--	:30	8	\$100.00	P-05	0.00	NM	16	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		2				\$100.00		0.00			
		Week: 06/15/20	06/21/20	MTWTF--		10				\$100.00		0.00			
		Week: 06/22/20	06/28/20	MT-----		4				\$100.00		0.00			
N 2	WMBF	06/12/20	06/23/20	NBC Today Show NBC Today Show	CM	7-9a	MTWTF--	:30	8	\$100.00	P-05	0.00	NM	32	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		4				\$100.00		0.00			
		Week: 06/15/20	06/21/20	MTWTF--		20				\$100.00		0.00			
		Week: 06/22/20	06/28/20	MT-----		8				\$100.00		0.00			
N 3	WMBF	06/12/20	06/23/20	NBC Today Show II Today Show 3rd Hr	CM	9a-10a	MTWTF--	:30	8	\$75.00	P-04	0.00	NM	16	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		2				\$75.00		0.00			
		Week: 06/15/20	06/21/20	MTWTF--		10				\$75.00		0.00			
		Week: 06/22/20	06/28/20	MT-----		4				\$75.00		0.00			
N 4	WMBF	06/12/20	06/22/20	M-F 2p-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	8	\$20.00	P-05	0.00	NM	14	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	----F--		2				\$20.00		0.00			

Order / Rev: 1649539  
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 Flight Dates: 06/12/20 - 06/23/20

Advertiser: Luke Rankin for SC Senate  
 Product Desc: Rankin for Senate  
 Estimate:  
**WMBF**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	MTWTF--					10	\$20.00		0.00			
Week:		06/22/20	06/28/20	M-----					2	\$20.00		0.00			
N 5	WMBF	06/12/20	06/22/20	M-F 5p News M-F 5p News	CM	5-530p	MTWTF--	:30	5	\$95.00	P-04	0.00	NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$95.00		0.00			
Week:		06/15/20	06/21/20	MTWTF--					5	\$95.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$95.00		0.00			
N 6	WMBF	06/12/20	06/22/20	M-F 530p-6p M-F 530-6p	CM	530-6p	MTWTF--	:30	5	\$150.00	P-03	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$150.00		0.00			
Week:		06/15/20	06/21/20	MTWTF--					5	\$150.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$150.00		0.00			
N 7	WMBF	06/12/20	06/22/20	M-F 6p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$125.00	P-05	0.00	NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$125.00		0.00			
Week:		06/15/20	06/21/20	MTWTF--					5	\$125.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$125.00		0.00			
N 8	WMBF	06/12/20	06/22/20	NBC Nightly News NBC Nightly News	CM	630-7p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$250.00		0.00			
Week:		06/15/20	06/21/20	MTWTF--					5	\$250.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$250.00		0.00			
N 9	WMBF	06/12/20	06/22/20	M-F 7p News M-F 7p News	CM	7-730p	MTWTF--	:30	5	\$115.00	P-04	0.00	NM	7	\$805.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$115.00		0.00			
Week:		06/15/20	06/21/20	MTWTF--					5	\$115.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$115.00		0.00			
N 10	WMBF	06/12/20	06/22/20	M-F 730p News M-F 730p News	CM	730-8p	MTWTF--	:30	5	\$115.00	P-04	0.00	NM	7	\$805.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--					1	\$115.00		0.00			
Week:		06/15/20	06/21/20	MTWTF--					5	\$115.00		0.00			
Week:		06/22/20	06/28/20	M-----					1	\$115.00		0.00			
N 11	WMBF	06/12/20	06/21/20	Sat 7a News Saturday 7a News	CM	7-8a	-----S-	:30	1	\$110.00	P-04	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S-					1	\$110.00		0.00			
Week:		06/15/20	06/21/20	-----S-					1	\$110.00		0.00			
Totals													122	\$12,450.00	