



125 West 55th St
New York, NY 10019

Contract # 26834871	Changes as of: 3/23/2020 at 1:33 PM	Version: Original Order	
CPE: 218/473/5192	Flight: 9/8/20 - 9/14/20	Station: WTVQ	Con Type: POLITICAL/VOTE
Agency: MAIN STREET MEDIA GRP	Advertiser: Keep Kentucky Great	Market: Lexington-Fayette	Total \$: \$13,360.00
PO BOX 25093	Product: Kentucky	Office: PHILADELPHIA	Total Spots: 35
Alexandria, VA 22314	Agency Order #: 9484151	Service: Nielsen	Total CPP: \$0.00
	Buyer: Maroney, Stephanie	Primary Demo:	Total GRP:
	Salesperson: SUSANA RENDINA 212-424-6190	Assistant: SUSANA RENDINA 212-424-6190	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/8 - 9/14							Total Spots	Total \$	CPP*	GRP*
						9/8	9/9	9/10	9/11	9/12	9/13	9/14				
1	Tu-F,M 7a-8a		» Good Morning America	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
302 Index: 130. Nielsen: 1.7329093001887454																
2	Tu-F,M 8a-9a		» Good Morning America	\$175.00	30	1	1	1	1	0	0	1	5	\$875.00	\$0.00	0.0
302 Index: 121. Nielsen: 1.7673935347864207																
3	Tu-F,M 7p-7:30p		» Entertainment Tonight	\$200.00	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0
302 Index: 118. Nielsen: 2.2335081859329087																
4	Tu-F,M 7:30p-8p		» Access Hollywood	\$200.00	30	0	1	1	0	0	0	1	3	\$600.00	\$0.00	0.0
302 Index: 119. Nielsen: 2.258430913691495																
5	M 8p-10p		» Bachelor in Paradise Mon-ABC	\$1,200.00	30	0	0	0	0	0	0	1	1	\$1,200.00	\$0.00	0.0
302 Index: 116. Nielsen: 2.6822137948751053																
6	M 10p-11p		» Grand Hotel-ABC	\$1,000.00	30	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
302 Index: 120. Nielsen: 1.6422991878485962																
7	Tu 8p-10p		» Bachelor in Paradise Tue-ABC	\$750.00	30	1	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0
302 Index: 112. Nielsen: 2.5470659618809925																
8	Tu 10p-11p		» Modern Family/Black-ish-ABC	\$500.00	30	1	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0
302 Index: 120. Nielsen: 1.9201606426140208																
9	W 8p-9p		» Press Your Luck-ABC	\$500.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
302 Index: 121. Nielsen: 1.6073920927325291																
10	W 9p-10p		» Card Sharks-ABC	\$550.00	30	0	1	0	0	0	0	0	1	\$550.00	\$0.00	0.0
302 Index: 122. Nielsen: 1.62996776715815																
11	W 10p-11p		» Celebrity Family Feud Wed-ABC	\$450.00	30	0	1	0	0	0	0	0	1	\$450.00	\$0.00	0.0
302 Index: 118. Nielsen: 1.8939940960842907																
12	Th 8p-9p		» Holey Moley-ABC	\$500.00	30	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0
302 Index: 122. Nielsen: 3.4909326097229143																
13	Th 9p-10p		» Family Food Fight-ABC	\$400.00	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
302 Index: 124. Nielsen: 2.8573180700867162																



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						9/8	9/9	9/10	9/11	9/12	9/13	9/14					
14	Th 10p-11p		»Reef Break-ABC	\$400.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
302 Index: 123. Nielsen: 0.85104453772608																	
15	F 8p-9p		»Marvel's Agents of Shield-ABC	\$350.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
302 Index: 115. Nielsen: 1.353552827747626																	
16	F 9p-10p		»What Would You Do?-ABC	\$340.00	30	0	0	0	1	0	0	0		1	\$340.00	\$0.00	0.0
302 Index: 127. Nielsen: 1.562687731131522																	
17	F 10p-11p		»20/20-ABC	\$400.00	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
302 Index: 124. Nielsen: 2.2479706460727704																	
18	Sa 8a-9a		»Good Morning America	\$125.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
302 Index: 124. Nielsen: 1.3624095596069425																	
19	Sa 12n-3:30p		»ABC College Football Early Game	\$350.00	30	0	0	0	0	1	0	0		1	\$350.00	\$0.00	0.0
302 Index: 109. Nielsen: 2.681653954082014																	
20	Sa 3:30p-7p		»ABC College Football Late Game	\$400.00	30	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0
302 Index: 105. Nielsen: 3.2439346042170847																	
21	Sa 7:30p-11p		»ABC Saturday Night College Football	\$700.00	30	0	0	0	0	1	0	0		1	\$700.00	\$0.00	0.0
302 Index: 104. Nielsen: 3.0405066960853704																	
22	Sa 11p-11:30p		»ABC 36 News At 11	\$120.00	30	0	0	0	0	1	0	0		1	\$120.00	\$0.00	0.0
302 Index: 103. Nielsen: 2.055146983615481																	
23	Su 8a-9a		»Good Morning America	\$125.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
302 Index: 123. Nielsen: 1.2919224768907855																	
24	Su 9a-10a		»This Week-ABC	\$120.00	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
302 Index: 129. Nielsen: 1.1287489933900707																	
25	Su 7p-8p		»America's Funniest Home Videos-ABC	\$800.00	30	0	0	0	0	0	1	0		1	\$800.00	\$0.00	0.0
302 Index: 129. Nielsen: 3.1189113211922432																	
26	Su 8p-9p		»Celebrity Family Feud-ABC	\$700.00	30	0	0	0	0	0	1	0		1	\$700.00	\$0.00	0.0
302 Index: 134. Nielsen: 3.5871598054636693																	



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27	Su 9p-10p		»The \$100,000 Pyramid-ABC	\$650.00	30	0	0	0	0	0	1	0		1	\$650.00	\$0.00	0.0
302 Index: 136. Nielsen: 2.567961903663571																	
28	Su 10p-11p		»To Tell The Truth-ABC	\$400.00	30	0	0	0	0	0	1	0		1	\$400.00	\$0.00	0.0
302 Index: 138. Nielsen: 2.1029517640526243																	
29	Su 11p-11:30p		»ABC 36 News At 11	\$200.00	30	0	0	0	0	0	1	0		1	\$200.00	\$0.00	0.0
302 Index: 129. Nielsen: 3.477183945655766																	
TOTALS:						5	5	6	5	4	5	5		35	\$13,360.00	\$0.00	0.0



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	212-424-6190	212-424-6190	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
03/23/20 1:40 PM	SUSANA RENDINA	Separation: 30

Competitive Information	
Market Budget:	\$60,727
WTVQ Share:	22%
Comment:	
Unknown:	78%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$13,360.00	N/A	0.0
Total	100%	35	\$13,360.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	35	\$13,360.00
Total	35	\$13,360.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/23/20 3:46 PM					\$0	\$0	
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Queued for Electronic Contracting	3/23/20 3:46 PM					\$0	\$0	
New	3/23/20 1:33 PM	SUSANA RENDINA	New	35		\$13,360.00	\$13,360.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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