ORDER



Orders	Order / Rev:	386096									
	Alt Order #:	09825895									
	Product Desc:	TRICIA ZUNKE	R CON								
	Estimate:	7420				KSTP-TV, LLC and KSAX-1					
	Flight Dates:	05/08/20 - 05/12	2/20	—— Primary	AE:	lan Ambron					
	Original Date / Rev:	05/06/20 / 05/06	5/20	Sales Of	ffice:	H-DC					
	Order Type:	GENERAL		Sales Re	egion:	National					
Agency	Name:	Beacon Media									
	Buying Contact:			Billing T	ype:	Cash					
	Billing Contact:			Billing C	alendar:	Broadcast					
		1250 Broadway	, Ste. 1802	Billing C	ycle:	EOM/EOC	EOM/EOC				
		New York, NY 1	0001	Agency	Commission:	15%					
Advertiser	Name:	Tricia Zunker f	or Wisconsin								
71470111001	Demographic:	A35+		—— New Bus	siness Thru:						
	Product Codes:	PL1			er External ID:						
	Revenue Code 1:	AGY			External ID:						
	Revenue Code 2:	POL		Unit Cod		General	General				
	Revenue Code 3:	CAND			eparation:	00:15:00					
	Priority:	99			oparation.						
Bill Plan				Totals							
Start Date	End Date # Spot	s Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Ratir			
04/27/20	05/12/20 8	\$15,070.00	\$12,809.50	May 2020	81	\$15,070.00	\$12,809.50	0.			
				Totals	81	\$15,070.00	\$12,809.50	0.			
Account Exe	ecutives										

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	22%	\$15,070.00
Market	100%	\$68,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	24%	\$16,440.00
KMSP	16%	\$10,960.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	38%	\$26,030.00
WFTC	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Ī	N 1	M	05/11/20	05/11/20	M-F 5-6a News	CM	5-6a	1	:30	1	\$100.004	0.00 NM	1	\$100.00
					EYEWITNESS N	EWS @ 5:30A	(5:30 AM-6:0	00 AM)						
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 05/	11/20	05/17/20	1	1	\$100.00	0.00						
Ī	V 2	М	05/12/20	05/12/20		CM	5-6a	- 1	:30	1	\$100.004	0.00 NM	1	\$100.00

Print Date: 05/06/20 15:59:33 Page 2 of 5

Order / Rev: 386096 Advertiser: Tricia Zunker for Wisconsin

Alt Order #: 09825895 Product Desc: TRICIA ZUNKER CON KSTP-TV, LLC and KSAX-1

Ln (Ch	Start	End	Inventory Code	e Break	Start/End	Time Day	/S	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				EYEWITNESS N	NEWS @ 5:30A	(5:30 AM-6:	00 AM)						_	
Wee	<u>Sta</u> ek: 05/	rt Date /11/20	End Date 05/17/20	Weekdays - 1	Spots/Week 1	Rate \$100.00	Rating 0.00							
N 3	М	05/08/2	0 05/08/20	M-F 5-6a News EYEWITNESS N	CM NEWS @ 5:30A	5-6a \(5:30 AM-6:0	 00 AM)	1	:30	1	\$100.004	0.00 NM	1	\$100.00
Wee	Sta ek: 05/	rt Date 04/20	End Date 05/10/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$100.00	Rating 0.00							
N 4	М	05/11/2	0 05/11/20	M-F 6-7a News EYEWITNESS N	CM NEWS @ 6AM	6-7a	2		:30	2	\$200.004	0.00 NM	2	\$400.00
Wee	Sta ek: 05/	rt Date /11/20	End Date 05/17/20	Weekdays 2	Spots/Week 2	Rate \$200.00	Rating 0.00							
N 5	М	05/12/2	0 05/12/20	M-F 6-7a News EYEWITNESS N	CM NEWS @ 6AM	6-7a	- 2		:30	2	\$200.004	0.00 NM	2	\$400.00
Wee	<u>Sta</u> ek: 05/	rt Date /11/20	End Date 05/17/20	<u>Weekdays</u> - 2	Spots/Week 2	Rate \$200.00	Rating 0.00							
N 6	М	05/08/2	0 05/08/20	M-F 6-7a News EYEWITNESS N	CM NEWS @ 6AM	6-7a	:	2	:30	2	\$200.004	0.00 NM	2	\$400.00
Wee	<u>Sta</u> ek: 05/	rt Date /04/20	End Date 05/10/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$200.00	Rating 0.00							
N 7	М	05/11/2	0 05/11/20	M-F GMA GOOD MORNIN	CM IG AMERICA	7-9a	2		:30	2	\$75.004	0.00 NM	2	\$150.00
Wee	<u>Sta</u> ek: 05/	rt Date /11/20	End Date 05/17/20	Weekdays 2	Spots/Week 2	Rate \$75.00	Rating 0.00							
N 8	М	05/12/2	0 05/12/20	M-F GMA GOOD MORNIN	CM IG AMERICA	7-9a	- 2		:30	2	\$75.004	0.00 NM	2	\$150.00
Wee	<u>Sta</u> ek: 05/	rt Date /11/20	End Date 05/17/20	<u>Weekdays</u> - 2	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00							
N 9	М	05/08/2	0 05/08/20	M-F GMA GOOD MORNIN	CM IG AMERICA	7-9a	;	2	:30	2	\$75.004	0.00 NM	2	\$150.00
Wee	<u>Sta</u> ek: 05/	rt Date 04/20	End Date 05/10/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$75.00	Rating 0.00							
N10	М	05/09/2	0 05/09/20	Sa 6-7a EYEWITNESS N	CM NEWS @ 6AM	6-7a		- 2-	:30	2	\$75.004	0.00 NM	2	\$150.00
Wee	<u>Sta</u> ek: 05/	rt Date 04/20	End Date 05/10/20	Weekdays	Spots/Week 2	Rate \$75.00	Rating 0.00							
N11	М	05/09/2	0 05/09/20	Sat GMA 7-9a GOOD MORNIN	CM IG AMERICA -	7-9a {		- 3-	:30	3	\$150.004	0.00 NM	3	\$450.00
Wee	<u>Sta</u> ek: 05/		End Date 05/10/20	Weekdays	Spots/Week 3	Rate \$150.00	Rating 0.00							
N12	М	05/09/2	0 05/09/20	Sat 9-10a EYEWITNESS N	CM NEWS @ 9AM	9-10a		- 2-	:30	2	\$75.004	0.00 NM	2	\$150.00
Wee	<u>Sta</u> ek: 05/	rt Date 04/20	End Date 05/10/20	Weekdays	Spots/Week 2	Rate \$75.00	Rating 0.00							
N13	М	05/10/2	0 05/10/20	Su 6-7a EYEWITNESS N	CM NEWS @ 6AM	6-7a		1	:30	1	\$125.004	0.00 NM	1	\$125.00
Wee	<u>Sta</u> ek: 05/	rt Date 04/20	End Date 05/10/20	Weekdays 1	Spots/Week 1	Rate \$125.00	Rating 0.00							
N14	М	05/10/2	0 05/10/20	SU GMA GOOD MORNIN	CM IG AMERICA -	7-8a {		2	:30	2	\$200.004	0.00 NM	2	\$400.00
Wee	<u>Sta</u> ek: 05/	rt Date 04/20	End Date 05/10/20	Weekdays	Spots/Week 2	Rate \$200.00	Rating 0.00							
N15	M	05/10/2	0 05/10/20	Sun 8-9a EYEWITNESS N	CM NEWS @ 8A	8-9a		2	:30	2	\$250.004	0.00 NM	2	\$500.00
Wee	<u>Sta</u> ek: 05/	rt Date /04/20	End Date 05/10/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$250.00	Rating 0.00							
N16	M	05/10/2	0 05/10/20	Su 9-10a THIS WEEK	CM	9-10a		1	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						I	

Print Date: 05/06/20 15:59:33 Page 3 of 5

Order / Rev: 386096 Advertiser: Tricia Zunker for Wisconsin

Alt Order #: 09825895 Product Desc: TRICIA ZUNKER CON KSTP-TV, LLC and KSAX-1

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
\\/	_	art Date 5/04/20	End Date 05/10/20	<u>Weekdays</u> 1	Spots/Week	Rate \$1,000.00	Rating 0.00	-						_
N17	M		03/10/20	Sun 10-1030a AT ISSUE	СМ	Sun 10-103		· 1	:30	1	\$100.004	0.00 NM	1	\$100.00
We	_	art Date 5/04/20	End Date 05/10/20	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating	•						
N18	М		0 05/11/20	M-F 9-10a	CM	9-10a			:30	2	\$150.004	0.00 NM	2	\$300.00
	St	art Date	End Date	LIVE WITH KELL Weekdays	.Y Spots/Week	Rate	Rating							
We	_	5/11/20	05/17/20	2	2	\$150.00	0.00	-						
N19	M	05/12/2	20 05/12/20	M-F 9-10a LIVE WITH KELL	CM .Y	9-10a	- :	l	:30	1	\$150.004	0.00 NM	1	\$150.00
We		art Date 5/11/20	End Date 05/17/20	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$150.00	Rating 0.00	-						
N20	М		0 05/08/20	M-F 9-10a LIVE WITH KELL	CM Y	9-10a		2	:30	2	\$150.004	0.00 NM	2	\$300.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating	•						
N21	eek: 05 M	5/04/20 05/11/2	05/10/20	M-F The View	CM	\$150.00 10-11a	0.00) 	:30	2	\$150.004	0.00 NM	2	\$300.00
.,	•••	00/11/2	.0 00/11/20	THE VIEW	O.M.	10 114	~		.00	_	ψ100.001	0.00 14111	_	φοσσ.σσ
We		art Date 5/11/20	End Date 05/17/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$150.00	Rating 0.00	-						
N22	M		0 05/12/20	M-F The View	CM	10-11a		2	:30	2	\$150.004	0.00 NM	2	\$300.00
	S+	art Date	End Date	THE VIEW Weekdays	Spots/Week	Rate	Rating							
We		5/11/20	05/17/20	- 2	<u>3pots/week</u> 2	\$150.00	0.00	•						
N23	М	05/08/2	05/08/20	M-F The View THE VIEW	СМ	10-11a		2	:30	2	\$150.004	0.00 NM	2	\$300.00
10/		art Date	End Date	<u>Weekdays</u> 2	Spots/Week	Rate	Rating	-						
N24	M	5/04/20 05/11/2	05/10/20		2 s CM	\$150.00 11a-12p	0.00		:30	2	\$150.004	0.00 NM	2	\$300.00
	•			EYEWITNESS N										
We		art Date 5/11/20	End Date 05/17/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$150.00	Rating 0.00	•						
N25	М	05/12/2	0 05/12/20	M-F Midday News		11a-12p ,	- 1	2	:30	2	\$150.004	0.00 NM	2	\$300.00
10/		art Date	End Date	<u>Weekdays</u> - 2	Spots/Week	Rate	Rating	-						
		5/11/20 05/08/2	05/17/20	M-F Midday News	2 s CM	\$150.00 11a-12p	0.00	· 2	:30	2	\$150.004	0.00 NM	2	\$300.00
				EYEWITNESS N	EWS MIDDAY	,								
We		art Date 5/04/20	End Date 05/10/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$150.00	Rating 0.00	-						
N27	М	05/11/2	0 05/11/20	•	CM	12-1p	2-		:30	2	\$150.004	0.00 NM	2	\$300.00
	St	art Date	End Date	STRAHAN & SAI Weekdays	RA Spots/Week	Rate	Rating							
We		5/11/20	05/17/20	2	2	\$150.00	0.00	-						
N28	М	05/12/2	0 05/12/20	M-F 12-1p STRAHAN & SAI	CM RA	12-1p	- 1	2	:30	2	\$150.004	0.00 NM	2	\$300.00
We		art Date 5/11/20	End Date 05/17/20	<u>Weekdays</u> - 2	Spots/Week 2	Rate \$150.00	Rating 0.00	-						
N29	М	05/08/2	05/08/20	M-F 12-1p STRAHAN & SAI	CM RA	12-1p		2	:30	2	\$150.004	0.00 NM	2	\$300.00
14.		art Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
N30	eek: 05 M	5/04/20 05/11/2	05/10/20	2 M-F 1-2p	CM	\$150.00 1-2p	0.00		:30	1	\$175.004	0.00 NM	1	\$175.00
				GENERAL HOSE	PITAL					•				,
We	_	art Date 5/11/20	End Date 05/17/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$175.00	Rating 0.00	-						
N31			0 05/12/20		CM	1-2p			:30	1	\$175.004	0.00 NM	1	\$175.00

Print Date: 05/06/20 15:59:33 Page 4 of 5

Order / Rev: 386096 Advertiser: Tricia Zunker for Wisconsin

Alt Order #: 09825895 Product Desc: TRICIA ZUNKER CON KSTP-TV, LLC and KSAX-1

Ln (Ch	Start	End	Inventory Code	Break	Start/End T	•	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 1-2p GENERAL HOSI	PITAL		- 1	=					
We	<u>Sta</u> ek: 05/	rt Date	End Date 05/17/20	<u>Weekdays</u> - 1	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
N32	M		0 05/08/20	M-F 1-2p	CM	1-2p	1-	- :30	1	\$175.004	0.00 NM	1	\$175.00
	Sta	rt Date	End Date	GENERAL HOSI Weekdays	PITAL Spots/Week	Rate	Rating						
	ek: 05/	04/20	05/10/20	1	1	\$175.00	0.00						
N33	M	05/11/2	0 05/11/20	M-F 2-3p THE KELLY CLA	CM RKSON SHO	2-3p ∧	2	- :30	2	\$45.004	0.00 NM	2	\$90.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N34	ek: 05/ M		05/17/20 0 05/08/20	2 M-F 2-3p	CM	\$45.00 2-3p	0.00	- :30	2	\$45.004	0.00 NM	2	\$90.00
	•			THE KELLY CLA		Λ .	5			·			·
Wee	<u>Sta</u> /ek: 05	rt Date 04/20	End Date 05/10/20	<u>Weekdays</u> 2	Spots/Week 2	Rate \$45.00	Rating 0.00						
N35	М	05/11/2	0 05/11/20	M-F 3-4p TWIN CITIES LIV	CM	3-4p	2	- :30	2	\$90.004	0.00 NM	2	\$180.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 05/		05/17/20	2	2	\$90.00	0.00			# 00.00.4	0.00 NIM		# 400.00
N36	М	05/08/2	0 05/08/20	M-F 3-4p TWIN CITIES LIV	CM /E	3-4p	2-	- :30	2	\$90.004	0.00 NM	2	\$180.00
\\/o	<u>Sta</u> ek: 05/	rt Date	End Date 05/10/20	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$90.00	Rating 0.00						
N37	M		0 05/11/20	M-F 4-430p	CM	4-430p	1	- :30	1	\$90.004	0.00 NM	1	\$90.00
	C+o	ert Doto	End Data	TWIN CITIES LIV		Poto	Datina						
Wee	<u>51a</u> ek: 05/	rt Date /11/20	End Date 05/17/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00						
N38	M	05/08/2	0 05/08/20	M-F 4-430p TWIN CITIES LIV	CM /F @ 4	4-430p	1-	- :30	1	\$90.004	0.00 NM	1	\$90.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/ M		05/10/20 0 05/11/20	1 M-F 430-5p News	s CM	\$90.00 430-5p	0.00	- :30	1	\$125.004	0.00 NM	1	\$125.00
1100			0 00/11/20	EYEWITNESS N		•	1	.00	•	ψ120.00 1	0.00 14101	<u>'</u>	Ψ120.00
Wee	<u>Sta</u> ek: 05/	rt Date /11/20	End Date 05/17/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$125.00	Rating 0.00						
N40	M		0 05/08/20	M-F 430-5p News		430-5p	1-	- :30	1	\$125.004	0.00 NM	1	\$125.00
	Sta	rt Date	End Date	EYEWITNESS N Weekdays	IEWS @ 430Pl Spots/Week	N <u>Rate</u>	Rating						
	ek: 05/	04/20	05/10/20	1	1	\$125.00	0.00						
N41	M	05/11/2	0 05/11/20	M-F 5-530p EYEWITNESS N	CM IEWS @ 5PM	5-530p	1	- :30	1	\$225.004	0.00 NM	1	\$225.00
\ \ \ \ \ -		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N42	ek: 05/ M		05/17/20 0 05/08/20	1 M-F 5-530p	CM	\$225.00 5-530p	0.00	- :30	1	\$225.004	0.00 NM	1	\$225.00
	•			EYEWITNESS N	IEWS @ 5PM	·	5						
Wee	<u>Sta</u> /ek: 05	rt Date 04/20	End Date 05/10/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$225.00	Rating 0.00						
N43	М	05/11/2	0 05/11/20	M-Su ABC Nightl ABC WORLD NE	•		o, Su 51	- :30	1	\$750.004	0.00 NM	1	\$750.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate_	Rating						
	ek: 05/ M		05/17/20 0 05/08/20	1	1 NoweCM	\$750.00	0.00	- :30	1	\$750 00 <i>4</i>	0.00 NM	1	\$750.00
N44	IVI	03/06/2	0 05/06/20	M-Su ABC Nightl ABC WORLD NE			o, Su 51-	30	1	\$750.004	U.UU INIVI	! 	\$750.00
\Me	<u>Sta</u> ek: 05/	rt Date /04/20	End Date 05/10/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$750.00	Rating 0.00						
N45	M		0 05/11/20	M-F 6-630p	CM	6-630p	1	- :30	1	\$300.004	0.00 NM	1	\$300.00
	Sta	rt Date	End Date	EYEWITNESS N Weekdays	IEWS @ 6PM Spots/Week	Rate	Rating						
	Ola	Date	LING Date	vvoordays	Spoto/ VVCGR	ixate	rading					•	

Print Date: 05/06/20 15:59:33 Page 5 of 5

Totals

81

\$15,070.00

Order / Rev: 386096 Advertiser: Tricia Zunker for Wisconsin

Alt Order #: 09825895 Product Desc: TRICIA ZUNKER CON KSTP-TV, LLC and KSAX-1

Ln (Ch Star	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 05/11/20	05/17/20	1	1	\$300.00	0.00						
N46	M 05/08	20 05/08/20	M-F 6-630p	CM	6-630p	1	:30	1	\$300.004	0.00 NM	1	\$300.00
	Ctart Data	End Data	EYEWITNESS N		Doto	Dating						
Wee	Start Date ek: 05/04/20	End Date 05/10/20	<u>Weekdays</u> 1	Spots/Week	Rate \$300.00	Rating 0.00						
N47		20 05/11/20		CM	630-7p	1	:30	1	\$250.004	0.00 NM	1	\$250.00
			EYEWITNESS N			_		•	*=====			4
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/11/20	05/17/20	1	1	\$250.00	0.00						
N48	M 05/08	20 05/08/20	•	СМ	630-7p	1	:30	1	\$250.004	0.00 NM	1	\$250.00
			EYEWITNESS N									
10/	Start Date ek: 05/04/20	End Date	<u>Weekdays</u> 1	Spots/Week 1	Rate	Rating						
N49		05/10/20 /20 05/09/20	Sa 5-530p	CM	\$250.00 5-530p	0.00	:30	1	\$100.004	0.00 NM	1	\$100.00
1149	IVI 03/09/	20 03/09/20	EW NEWS SAT	_	5-550p	1-	.30	'	\$100.004	U.UU INIVI	'	\$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/04/20	05/10/20	1-	1	\$100.00	0.00						
N50	M 05/09	20 05/09/20	Sa 6-630p	CM	6-630p	1-	:30	1	\$225.004	0.00 NM	1	\$225.00
			EW NEWS SAT	@ 6PM								
	Start Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
	ek: 05/04/20	05/10/20	1-	1	\$225.00	0.00						^
N51	M 05/10	20 05/10/20	Su 530-6p EW NEWS SUN	CM	530-6p	1	:30	1	\$325.004	0.00 NM	1	\$325.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/04/20	05/10/20	1	<u> </u>	\$325.00	0.00						
N52	M 05/11	20 05/11/20	Mon Spcl 1	СМ	Various	1	:30	1	\$1,000.004	0.00 NM	1	\$1,000.00
			BACHELOR LIS	TEN TO YOUR	₹							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 05/11/20	05/17/20	1	1	\$1,000.00	0.00						
N53	M 05/11	/20 05/11/20	Monday Prime C THE GOOD DO		9-10p	1	:30	1	\$500.004	0.00 NM	1	\$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/11/20	05/17/20	1	1	\$500.00	0.00						
N54	M 05/09	20 05/09/20	Sa Late News EYEWITNESS N	CM NEWS SAT @	10-1035p 1	1-	:30	1	\$100.004	0.00 NM	1	\$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 05/04/20	05/10/20	1-	1	\$100.00	0.00						