

CONTRACT



WYTV
2960 North Meridian Street
Heather Kiel
Indianapolis, IN 46208
(330) 782-1144

<u>Contract / Revision</u> 2407629 /		<u>Alt Order #</u> 26817853
<u>Advertiser</u> POL/Joe Biden/President/US/Dem		<u>Original Date / Revision</u> 03/04/20 / 03/04/20
<u>Contract Dates</u> 03/05/20 - 03/17/20	<u>Estimate #</u> 7181	
<u>Product</u> Primary		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1271
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Buying and Analytics
2020 Howell Mill Road
NW Suite D-348
Atlanta, GA 30318

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYTV	03/10/20	03/10/20	News M-F 6-7a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-T-----				1	\$60.00			
N 2	WYTV	03/12/20	03/12/20	News M-F 6-7a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	---T---				1	\$60.00			
N 3	WYTV	03/17/20	03/17/20	News M-F 6-7a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-T-----				1	\$60.00			
N 4	WYTV	03/06/20	03/06/20	News M-F 6-7a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	----F--				1	\$60.00			
N 5	WYTV	03/09/20	03/09/20	News M-F 6-7a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	M-----				1	\$60.00			
N 6	WYTV	03/16/20	03/16/20	News M-F 6-7a	6a-7a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	M-----				1	\$60.00			
N 7	WYTV	03/09/20	03/09/20	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	M-----				1	\$60.00			
N 8	WYTV	03/16/20	03/16/20	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	M-----				1	\$60.00			
N 9	WYTV	03/17/20	03/17/20	GMA	GMA		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-T-----				1	\$60.00			
N 10	WYTV	03/10/20	03/10/20	General Hospital	General Hospital		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-T-----				1	\$45.00			
N 11	WYTV	03/13/20	03/13/20	General Hospital	General Hospital		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/ Joe Biden/ President/ US/ Dem		<u>Original Date / Revision</u> 03/04/20 / 03/04/20
<u>Contract Dates</u> 03/05/20 - 03/17/20	<u>Product</u> Primary	<u>Estimate #</u> 7181

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----F--				1	\$45.00			
N 12	WYTV	03/16/20	03/16/20	General Hospital	General Hospital		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	M-----				1	\$45.00			
N 13	WYTV	03/10/20	03/10/20	News M-F 7p	News M-F 7p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-T-----				1	\$110.00			
N 14	WYTV	03/13/20	03/13/20	News M-F 7p	News M-F 7p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----F--				1	\$110.00			
N 15	WYTV	03/12/20	03/12/20	M-F 730-8p	730p-8p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	---T---				1	\$65.00			
N 16	WYTV	03/13/20	03/13/20	M-F 730-8p	730p-8p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----F--				1	\$65.00			
N 17	WYTV	03/16/20	03/16/20	M-F 730-8p	730p-8p		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	M-----				1	\$65.00			
N 18	WYTV	03/16/20	03/16/20	Mon Prime Other 1	758p-10p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	M-----				1	\$350.00			
N 19	WYTV	03/05/20	03/05/20	33 News M-F 11p	M-F 11p-1135p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	---T---				1	\$85.00			
N 20	WYTV	03/11/20	03/11/20	33 News M-F 11p	M-F 11p-1135p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--W----				1	\$85.00			
N 21	WYTV	03/13/20	03/13/20	33 News M-F 11p	M-F 11p-1135p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----F--				1	\$85.00			
N 22	WYTV	03/12/20	03/12/20	Jimmy Kimmel	Jimmy Kimmel		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	---T---				1	\$35.00			
N 23	WYTV	03/13/20	03/13/20	Jimmy Kimmel	Jimmy Kimmel		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----F--				1	\$35.00			
N 24	WYTV	03/16/20	03/16/20	Jimmy Kimmel	Jimmy Kimmel		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	M-----				1	\$35.00			
N 25	WYTV	03/13/20	03/13/20	Fri Prime Other 2	9p-11p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	----F--				1	\$165.00			
N 26	WYTV	03/07/20	03/07/20	GMA Sa	8a-10a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$35.00			
N 27	WYTV	03/14/20	03/14/20	GMA Sa	8a-10a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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POL/Joe Biden/President/US/Dem		03/04/20 / 03/04/20
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03/05/20 - 03/17/20	Primary	7181

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S-				1	\$35.00			
N 28	WYTV	03/07/20	03/07/20	33 News Sa 6p	Sa 6p-630p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$85.00			
N 29	WYTV	03/14/20	03/14/20	33 News Sa 6p	Sa 6p-630p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S-				1	\$85.00			
N 30	WYTV	03/07/20	03/07/20	LN Sa	LN Sa		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$50.00			
N 31	WYTV	03/14/20	03/14/20	LN Sa	LN Sa		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S-				1	\$50.00			
N 32	WYTV	03/15/20	03/15/20	33 News Su 6p	Su 6-630p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S				1	\$85.00			
N 33	WYTV	03/08/20	03/08/20	LN Su	LN Su		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$70.00			
N 34	WYTV	03/15/20	03/15/20	LN Su	LN Su		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S				1	\$70.00			
Totals											34	\$2,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/29/20	34	\$2,530.00	(\$379.50)	\$2,150.50
Totals	34	\$2,530.00	(\$379.50)	\$2,150.50

Signature: _____

Date: _____

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