



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

Targeted Platform Media
650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001-3796

Contract # 571078
Schedule Dates 03/31/20-04/05/20
Advertiser Priorities USA Action (20447)
Agency Targeted Platform Media (4420)
Product Political - Issue (1105)
Brand Issue (116111)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE 750/760/8253
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 03/23/20
Last Modified 03/23/20
Entered By Tracy Lake
CO-OP No
External # 26834971
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,622.50
Net Total \$20,527.50
Sales Tax

WAOW+ ABC (WAOW)		
By Broadcast Month	Spots	Rate
Apr. 2020	32	\$24,150.00
Grand Total:	32	\$24,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT (1)	03/31/20-04/03/20	1	:30	5A- 5:30A (CST)	2		X	X	X	X			2	\$400.00	\$800.00	WAOW+ ABC (WAOW)			3/23/20
2.0	Normal Line / SPOT (2)	03/31/20-04/03/20	1	:30	5:30A- 6A (CST)	2		X	X	X	X			2	\$400.00	\$800.00	WAOW+ ABC (WAOW)			3/23/20
3.0	Normal Line / SPOT (3)	03/31/20-04/03/20	1	:30	6A- 6:30A (CST)	2		X	X	X	X			2	\$650.00	\$1,300.00	WAOW+ ABC (WAOW)			3/23/20
4.0	Normal Line / SPOT (4)	03/31/20-04/03/20	1	:30	6:30A- 7A (CST)	2		X	X	X	X			2	\$650.00	\$1,300.00	WAOW+ ABC (WAOW)			3/23/20
5.0	Normal Line / SPOT (5)	03/31/20-04/03/20	1	:30	7A- 8A (CST)	3		X	X	X	X			3	\$650.00	\$1,950.00	WAOW+ ABC (WAOW)			3/23/20
6.0	Normal Line / SPOT (6)	03/31/20-04/03/20	1	:30	8A- 9A (CST)	3		X	X	X	X			3	\$650.00	\$1,950.00	WAOW+ ABC (WAOW)			3/23/20
7.0	Normal Line / SPOT (7)	03/31/20-04/03/20	1	:30	11A- News 9 WAOW at 11am	3		X	X	X	X			3	\$500.00	\$1,500.00	WAOW+ ABC (WAOW)			3/23/20
8.0	Normal Line / SPOT (8)	03/31/20-04/03/20	2	:30	4:58:56P- News 9 WAOW at 5pm	3		X	X	X	X			3	\$800.00	\$2,400.00	WAOW+ ABC (WAOW)			3/23/20
9.0	Normal Line / SPOT (9)	03/31/20-04/03/20	2	:30	5:58:46P- News 9 WAOW at 6pm	3		X	X	X	X			3	\$1,100.00	\$3,300.00	WAOW+ ABC (WAOW)			3/23/20
10.0	Normal Line / SPOT (10)	04/04/20-04/04/20	2	:30	5:58:56P- News 9 WAOW at 6pm							1		1	\$700.00	\$700.00	WAOW+ ABC (WAOW)			3/23/20
11.0	Normal Line / SPOT (11)	03/31/20-04/03/20	1	:30	9:59:46P- News 9 WAOW at 10pm	3		X	X	X	X			3	\$1,300.00	\$3,900.00	WAOW+ ABC (WAOW)			3/23/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

Targeted Platform Media
650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001-3796

Contract # 571078
Schedule Dates 03/31/20-04/05/20
Advertiser Priorities USA Action (20447)
Agency Targeted Platform Media (4420)
Product Political - Issue (1105)
Brand Issue (116111)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE 750/760/8253
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 03/23/20
Last Modified 03/23/20
Entered By Tracy Lake
CO-OP No
External # 26834971
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,622.50
Net Total \$20,527.50
Sales Tax

WAOW+ ABC (WAOW)

By Broadcast Month	Spots	Rate
Apr. 2020	32	\$24,150.00
Grand Total:	32	\$24,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
12.0	Normal Line / SPOT (12)	04/04/20-04/04/20	1	:30	9:59:46P- News 9 WAOW at 10pm							1		1	\$1,300.00	\$1,300.00	WAOW+ ABC (WAOW)			3/23/20
13.0	Normal Line / SPOT (13)	04/05/20-04/05/20	1	:30	9:59:46P- News 9 WAOW at 10pm								1	1	\$1,300.00	\$1,300.00	WAOW+ ABC (WAOW)			3/23/20
14.0	Normal Line / SPOT (14)	04/04/20-04/04/20	1	:30	6:58:30A- GOOD MORNING AMERICA							1		1	\$650.00	\$650.00	WAOW+ ABC (WAOW)			3/23/20
15.0	Normal Line / SPOT (15)	04/05/20-04/05/20	2	:30	6:30A- 6:58:30A (CST)								1	1	\$350.00	\$350.00	WAOW+ ABC (WAOW)			3/23/20
16.0	Normal Line / SPOT (16)	04/05/20-04/05/20	1	:30	6:58:30A- GOOD MORNING AMERICA								1	1	\$650.00	\$650.00	WAOW+ ABC (WAOW)			3/23/20

CONFIRMATION CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station: Date: Comments: