



WPTA Television Inc
3401 Butler RD
Fort Wayne, IN 46808-3811

Strategic Media Placement --EDI
7669 STAGERS LOOP
DELAWARE, OH 43015-7010

Contract # 574631

Schedule Dates 04/23/20-05/10/20
Advertiser Friends of Justin Busch (34132)
Agency Strategic Media Placement --EDI (3205)
Product Political - State Senator (1098)
Brand 1432/2129/6072 (197917)
Salesperson Continental, Philadelphia (1460)
Sales Office Katz/Philadelphia
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1432/2129/6072
Account Types National/Agency Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 04/22/20
Last Modified 04/22/20
Entered By Amber Moubray
CO-OP No
External # ECR26907501
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$616.50
Net Total \$3,493.50
Sales Tax

WPTA ABC (WPTA)

By Broadcast Month	Spots	Rate
Apr. 2020	6	\$1,475.00
May. 2020	21	\$2,635.00
Grand Total:	27	\$4,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/27/20-05/01/20	3	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$110.00	\$330.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU B Good Morning America	4/22/20
2.0	Normal Line / SPOT	05/04/20-05/08/20	3	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$110.00	\$220.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU B Good Morning America	4/22/20
3.0	Normal Line / SPOT	04/26/20-05/10/20	3	:30	9A- THIS WEEK								1	3	\$50.00	\$150.00	WPTA ABC (WPTA)	THIS WEEK	4/22/20
4.0	Normal Line / SPOT	04/23/20-04/24/20	3	:30	6:30P- 7P (EST)	1				X	X			1	\$200.00	\$200.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC World News Tonight	4/22/20
5.0	Normal Line / SPOT	04/27/20-05/01/20	3	:30	6:30P- 7P (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC World News Tonight	4/22/20
6.0	Normal Line / SPOT	05/04/20-05/08/20	3	:30	6:30P- 7P (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC World News Tonight	4/22/20
7.0	Normal Line / SPOT	04/26/20-05/10/20	3	:30	6:30P- 7P (EST)								1	3	\$180.00	\$540.00	WPTA ABC (WPTA)	ABC World News Tonight-Sun	4/22/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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8.0	Revised Line / SPOT	04/23/20-04/24/20	3	:30	11P- ABC 21 News at 11PM	1				X	X						WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
8.1	Normal Line / SPOT	04/23/20-04/24/20	3	:30	11:30P- ABC 21 News at 11PM	1				X	X			1	\$95.00	\$95.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
9.0	Normal Line / SPOT	04/27/20-05/01/20	3	:30	11P- ABC 21 News at 11PM	3	X	X	X	X	X			3	\$95.00	\$285.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
10.0	Normal Line / SPOT	05/04/20-05/08/20	3	:30	11P- ABC 21 News at 11PM	2	X	X	X	X	X			2	\$95.00	\$190.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU C ABC 21 News At 11PM	4/22/20
11.0	Normal Line / SPOT	04/26/20-05/10/20	3	:30	11P- ABC 21 News Weekend 11PM								1	3	\$75.00	\$225.00	WPTA ABC (WPTA)	ABC 21 News Weekend-11PM	4/22/20
12.0	Normal Line / SPOT	04/23/20-04/23/20	1	:30	8:05P- NFL DRAFT					1				1	\$875.00	\$875.00	WPTA ABC (WPTA)	COMMENTS APPLY TO SUB LINES A THRU A NFL Draft on ABC (Round 1) first internal b	4/22/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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