



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

FlexPoint Media Inc --EDI
PO BOX 1051
NEW ALBANY, OH 43054-1051

Contract # 575007
Schedule Dates 04/29/20-05/05/20
Advertiser Tiffany for Wisconsin Inc (33722)
Agency FlexPoint Media Inc --EDI (5042)
Product Political - US House (1096)
Brand F-US House-WI District7 (117617)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE 136/159/942
Account Types National/Agency Political
Billing Type Standard
Comments WAOW

Date Entered 04/27/20
Last Modified 04/27/20
Entered By Tracy Lake
CO-OP No
External # 26910037
Demo
Order Type *Normal
Package Deal
Commission % 15.00
Commission \$1,863.75
Net Total \$10,561.25
Sales Tax

WAOW+ ABC (WAOW)

By Broadcast Month	Spots	Rate
May. 2020	40	\$12,425.00
Grand Total:	40	\$12,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT (1)	04/29/20-05/01/20	2	:30	7A- GOOD MORNING AMERICA				1	1	2			4	\$350.00	\$1,400.00	WAOW+ ABC (WAOW)			4/27/20
2.0	Normal Line / SPOT (1)	05/04/20-05/05/20	2	:30	7A- GOOD MORNING AMERICA		1	1						2	\$350.00	\$700.00	WAOW+ ABC (WAOW)			4/27/20
3.0	Normal Line / SPOT (2)	04/29/20-05/01/20	2	:30	9:58:26A- THE VIEW				1	1	1			3	\$125.00	\$375.00	WAOW+ ABC (WAOW)			4/27/20
4.0	Normal Line / SPOT (2)	05/04/20-05/05/20	2	:30	9:58:26A- THE VIEW		1	1						2	\$125.00	\$250.00	WAOW+ ABC (WAOW)			4/27/20
5.0	Normal Line / SPOT (3)	04/29/20-05/01/20	2	:30	11A- News 9 WAOW at 11am				1	1	1			3	\$150.00	\$450.00	WAOW+ ABC (WAOW)			4/27/20
6.0	Normal Line / SPOT (3)	05/04/20-05/05/20	2	:30	11A- News 9 WAOW at 11am		1	1						2	\$150.00	\$300.00	WAOW+ ABC (WAOW)			4/27/20
7.0	Normal Line / SPOT (4)	04/30/20-05/01/20	2	:30	4:58:56P- News 9 WAOW at 5pm					1	1			2	\$265.00	\$530.00	WAOW+ ABC (WAOW)			4/27/20
8.0	Normal Line / SPOT (4)	05/04/20-05/05/20	2	:30	4:58:56P- News 9 WAOW at 5pm		1	1						2	\$265.00	\$530.00	WAOW+ ABC (WAOW)			4/27/20
9.0	Normal Line / SPOT (5)	04/30/20-05/01/20	2	:30	5:58:46P- News 9 WAOW at 6pm					1	1			2	\$375.00	\$750.00	WAOW+ ABC (WAOW)			4/27/20
10.0	Normal Line / SPOT (5)	05/04/20-05/05/20	2	:30	5:58:46P- News 9 WAOW at 6pm		1	1						2	\$375.00	\$750.00	WAOW+ ABC (WAOW)			4/27/20

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT (6)	05/02/20-05/02/20	2	:30	5:58:56P- News 9 WAOW at 6pm							1		1	\$265.00	\$265.00	WAOW+ ABC (WAOW)			4/27/20
12.0	Normal Line / SPOT (7)	04/30/20-05/01/20	2	:30	6:30P- Entertainment Tonight					1	1			2	\$250.00	\$500.00	WAOW+ ABC (WAOW)			4/27/20
13.0	Normal Line / SPOT (7)	05/04/20-05/05/20	2	:30	6:30P- Entertainment Tonight		1	1						2	\$250.00	\$500.00	WAOW+ ABC (WAOW)			4/27/20
14.0	Normal Line / SPOT (15)	04/30/20-05/01/20	2	:30	9:59:46P- News 9 WAOW at 10pm					1	1			2	\$350.00	\$700.00	WAOW+ ABC (WAOW)			4/27/20
15.0	Normal Line / SPOT (15)	05/04/20-05/05/20	2	:30	9:59:46P- News 9 WAOW at 10pm		1	1						2	\$350.00	\$700.00	WAOW+ ABC (WAOW)			4/27/20
16.0	Normal Line / SPOT (9)	05/03/20-05/03/20	2	:30	9:59:46P- News 9 WAOW at 10pm								1	1	\$375.00	\$375.00	WAOW+ ABC (WAOW)			4/27/20
17.0	Normal Line / SPOT (10)	05/01/20-05/01/20	2	:30	6:58:26P- SHARK TANK						1			1	\$500.00	\$500.00	WAOW+ ABC (WAOW)			4/27/20
18.0	Normal Line / SPOT (11)	05/01/20-05/01/20	2	:30	8:01P- 20/20						1			1	\$700.00	\$700.00	WAOW+ ABC (WAOW)			4/27/20
19.0	Normal Line / SPOT (16)	05/02/20-05/02/20	2	:30	8P- AMERICAN IDOL							1		1	\$250.00	\$250.00	WAOW+ ABC (WAOW)			4/27/20
20.0	Normal Line / SPOT (13)	05/03/20-05/03/20	2	:30	7P- AMERICAN IDOL								1	1	\$975.00	\$975.00	WAOW+ ABC (WAOW)			4/27/20
21.0	Normal Line / SPOT (14)	05/03/20-05/03/20	2	:30	9P- THE ROOKIE								1	1	\$825.00	\$825.00	WAOW+ ABC (WAOW)			4/27/20

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22.0	Normal Line / SPOT (17)	04/30/20-04/30/20	2	:30	11:06P- ABC NEWS NIGHTLINE					1				1	\$100.00	\$100.00	WAOW+ ABC (WAOW)		4/27/20

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