



**WXIA-TV**  
**One Monroe Place**  
**Atlanta, GA 30324**  
**Main: (404)892-1611**  
**Billing:**

[www.11alive.com](http://www.11alive.com)

Billing Address:

**Assembly / POL**  
**Attention: Accounts Payable**  
**909 3rd Ave.**  
**New York, NY 10022**

Send Payment To:

**WXIA-TV**  
**WXIA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

# DUPLICATE INVOICE

Property	WXIA		
Invoice #	1928347-1	Order #	1928347
Invoice Date	01/26/20	Alt Order #	WOC12371178
Invoice Month	January 2020	Deal #	
Invoice Period	12/30/19 - 01/26/20	Flight Dates	01/20/20 - 01/31/20
Advertiser	POL/ Michael Bloomberg / D / PRES / US		
Product	MIKE BLOOMBERG 2020 INC		
Estimate #	0119		
Account Executive	Todd Novick		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915458		
Advertiser Code	MBLM		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73053AG		
Advertiser Ref	186325		
Product 1	MBLM		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	01/20/20	01/26/20	Local News @ 11p M-Su	11-1135p	-----SS	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/20/20 01/26/20 -----SS 1 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	Su	01/26/20	11:15 PM	Local News @ 11p M-Su	11-1135p	:30	MRBPSS312EH	\$775.00 NM
14	01/20/20	01/25/20	Local News @ 6a Sa	Local News @ 6a S	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/20/20 01/26/20 -----S- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	Sa	01/25/20	6:46 AM	Local News @ 6a Sa	Local News @ 6a S	:30	MRBPBK3020EH	\$275.00 NM
15	01/20/20	01/25/20	Local News @ 6p Sa	6-630p	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/20/20 01/26/20 -----S- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	Sa	01/25/20	6:10 PM	Local News @ 6p Sa	6-630p	:30	MRBPSS312EH	\$550.00 NM
17	01/20/20	01/25/20	Today Show Saturday	Sa 7-9a	-----S-	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/20/20 01/26/20 -----S- 1 \$825.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXIA	Sa	01/25/20	8:19 AM	Today Show Saturday	Sa 7-9a	:30	MRBPSS311EH	\$825.00 NM

Total Spots **4**

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

**INVOICE**

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**PO BOX: 637386**  
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Invoice #	1928347-1	Invoice Month	January 2020
Invoice Date	01/26/20	Invoice Period	12/30/19 - 01/26/20
Advertiser	POL/ Michael Bloomberg / D / PRES / US		
Product	MIKE BLOOMBERG 2020 INC		
Estimate #	0119		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,425.00</b>
<u>Agency Commission</u>	<b>\$363.75</b>
<u>Net Amount Due</u>	<b>\$2,061.25</b>

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