



125 West 55th St
New York, NY 10019

Contract # 26790171	Changes as of: 1/27/2020 at 11:42 AM	Version: Original Order
CPE: 23/26/383	Flight: 2/17/20 - 2/23/20	Station: KTAB
Agency: DAVIS LENZ MEDIA	Advertiser: Jon Francis Campaign	Market: Abilene
6060 N CENTRAL EXPRESSWAY	Product: POLITICAL	Office: DALLAS
SUITE 560	Agency Order #: 9307478	Service: Nielsen
DALLAS, TX 75206	Buyer: Beth Davis, Haley	Primary Demo:
	Salesperson: ANDREA KRAUS	Assistant: JACOB BURNETT
	214-525-2617	214-525-2681
	Separation: Sep:15	
		Con Type: POLITICAL/VOTE
		Total \$: \$5,135.00
		Total Spots: 24
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 2357708

Comments: Separation: 15

#	Day/Time	DP	Program	Rate	Len	2/17 - 2/23							Total Spots	Total \$	CPP*	GRP*
						2/17	2/18	2/19	2/20	2/21	2/22	2/23				
1	M-F 5:30a-7a		KTAB Daybreak	\$145.00	30	1	1	1	1	1	0	0	5	\$725.00	\$0.00	0.0
2	M-F 7a-9a		CBS This Morning	\$110.00	30	1	0	0	1	0	0	0	2	\$220.00	\$0.00	0.0
3	M-F 10a-11a		The Price is Right	\$280.00	30	1	0	1	0	0	0	0	2	\$560.00	\$0.00	0.0
4	M-F 12n-12:30p		KTAB Noon News	\$115.00	30	0	1	0	1	0	0	0	2	\$230.00	\$0.00	0.0
5	M-F 2p-3p		Lets Make A Deal	\$105.00	30	1	0	1	0	0	0	0	2	\$210.00	\$0.00	0.0
6	M-F 4:30p-5p		Jeopardy	\$115.00	30	0	0	1	0	0	0	0	1	\$115.00	\$0.00	0.0
7	M-F 5p-5:30p		KTAB 5P News	\$190.00	30	1	1	0	1	0	0	0	3	\$570.00	\$0.00	0.0
8	M-F 6p-6:30p		KTAB 6 P News	\$375.00	30	1	1	1	1	0	0	0	4	\$1,500.00	\$0.00	0.0
9	M-F 6:30p-7p		Wheel of Fortune	\$450.00	30	0	1	0	1	0	0	0	2	\$900.00	\$0.00	0.0
10	Su 9:30a-10a		Face the Nation	\$105.00	30	0	0	0	0	0	0	1	1	\$105.00	\$0.00	0.0
TOTALS:						6	5	5	6	1	0	1	24	\$5,135.00	\$0.00	0.0



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	214-525-2617	214-525-2681	
	Separation: Sep:15		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/27/20 11:43 AM	ANDREA KRAUS	Separation: 15

Competitive Information	
Market Budget:	\$5,135
KTAB Share:	100%
Comment:	Political Order

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$5,135.00	N/A	0.0
Total	100%	24	\$5,135.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	24	\$5,135.00
Total	24	\$5,135.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/27/20 11:43 AM					\$0	\$0	
New	1/27/20 11:42 AM	ANDREA KRAUS	New	24		\$5,135.00	\$5,135.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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