



**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**Main: (502)893-3671**  
**Billing: (410)338-6432**

[www.wlky.com](http://www.wlky.com)

Billing Address:

**Buying Time, LLC**  
**Attention: Erica Corso**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WLKY-TV**  
**PO Box 90032**  
**Prescott, AZ 86304-9032**

# DUPLICATE INVOICE

Property	WLKY		
Invoice #	1987618-1	Order #	1987618
Invoice Date	03/15/20	Alt Order #	26815071
Invoice Month	March 2020	Deal #	
Invoice Period	02/24/20 - 03/09/20	Flight Dates	03/03/20 - 03/09/20
Advertiser	McGrath/D/Senate		
Product	Political wk 3/3-3/9		
Estimate #	8447		
Account Executive	Sara Scott		
Sales Office	Eagle-Washington, DC		
Sales Region	National		
Agency Code	9915780		
Advertiser Code	1236		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1249		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/03/20	03/03/20	M-F 430a-5a	430-5a	-T-----	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	-T-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	Tu	03/03/20	4:50 AM	M-F 430a-5a	430-5a	1:00	AM0920H	\$300.00 NM
2	03/04/20	03/04/20	M-F 430a-5a	430-5a	--W----	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	--W----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	W	03/04/20	4:39 AM	M-F 430a-5a	430-5a	1:00	AM0920H	\$300.00 NM
3	03/06/20	03/06/20	M-F 430a-5a	430-5a	----F--	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	----F--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	F	03/06/20	4:39 AM	M-F 430a-5a	430-5a	1:00	AM0920H	\$300.00 NM
4	03/09/20	03/09/20	M-F 430a-5a	430-5a	M-----	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/09/20	03/15/20	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	03/09/20	4:49 AM	M-F 430a-5a	430-5a	1:00	AM0920H	\$300.00 NM
6	03/07/20	03/07/20	NewsChannel 32 Sa 6a-86a-8a		-----S-	1:00	1	\$700.00	NM
a									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Send Payment To:



**WLKY-TV**  
**PO Box 90032**  
**Prescott, AZ 86304-9032**

Invoice #	1987618-1	Invoice Month	March 2020
Invoice Date	03/15/20	Invoice Period	02/24/20 - 03/09/20
Advertiser	McGrath/D/Senate		
Product	Political wk 3/3-3/9		
Estimate #	8447		

[www.wlky.com](http://www.wlky.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	Sa	03/07/20	7:23 AM	NewsChannel 32 Sa 6a-8a	6a-8a	1:00	AM0920H	\$700.00 NM
7	03/08/20	03/08/20	NewsChannel 32 Su 7a-8a	7a-8a	-----S	1:00	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	Su	03/08/20	7:12 AM	NewsChannel 32 Su 7a-8a	7a-8a	1:00	AM0920H	\$800.00 NM
8	03/07/20	03/07/20	CBS THIS MORNING SA 8a-10a	8a-10a	-----S-	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	Sa	03/07/20	8:29 AM	CBS THIS MORNING SATURDA	8a-10a	1:00	AM0920H	\$900.00 NM
10	03/03/20	03/03/20	Young & The Restless	4p-5p	-T-----	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	-T-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	Tu	03/03/20	4:36 PM	Young & The Restless	4p-5p	1:00	AM0920H	\$1,400.00 NM
11	03/04/20	03/04/20	Young & The Restless	4p-5p	--W----	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	--W----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	W	03/04/20	4:36 PM	Young & The Restless	4p-5p	1:00	AM0920H	\$1,400.00 NM
12	03/09/20	03/09/20	Young & The Restless	4p-5p	M-----	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/09/20	03/15/20	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	03/09/20	4:36 PM	Young & The Restless	4p-5p	1:00	AM0920H	\$1,400.00 NM
16	03/07/20	03/07/20	NewsChannel32 Sa 5a-6a	5a-6a	-----S-	1:00	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLKY	Sa	03/07/20	5:21 AM	NewsChannel32 Sa 5a-6a	5a-6a	1:00	AM0920H	\$400.00 NM
1	WLKY	Sa	03/07/20	5:53 AM	NewsChannel32 Sa 5a-6a	5a-6a	1:00	AM0920H	\$400.00 NM

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Product	Political wk 3/3-3/9		
Estimate #	8447		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	03/07/20	03/07/20	NewsChannel32 Sa 5a-6a	5a-6a	-----S-	1:00	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
17	03/04/20	03/04/20	TAMRON HALL EF	3-4P	--W----	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	--W----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	W	03/04/20	3:39 PM	TAMRON HALL EF	3-4P	1:00	AM0920H	\$800.00 NM
18	03/06/20	03/06/20	TAMRON HALL EF	3-4P	----F--	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/02/20	03/08/20	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	F	03/06/20	3:49 PM	TAMRON HALL EF	3-4P	1:00	AM0920H	\$800.00 NM
19	03/09/20	03/09/20	TAMRON HALL EF	3-4P	M-----	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/09/20	03/15/20	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	03/09/20	3:41 PM	TAMRON HALL EF	3-4P	1:00	AM0920H	\$800.00 NM
<u>Total Spots</u>							<b>15</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$11,000.00</b>
<u>Agency Commission</u>	<b>\$1,650.00</b>
<u>Net Amount Due</u>	<b>\$9,350.00</b>

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