

CONTRACT



WFRV
5000 Riverside Dr
Building 5 Suite 200
Mary Chuy
Irving, TX 75039
(920) 437-5411

<u>Contract / Revision</u> 2343198 /		<u>Alt Order #</u> 26784541
<u>Advertiser</u> POL/Michael Bloomberg/President/US/Dem		<u>Original Date / Revision</u> 01/16/20 / 01/16/20
<u>Contract Dates</u> 01/18/20 - 01/24/20	<u>Estimate #</u> MBLM/MBLM/0117	
<u>Product</u> MIKE BLOOMBERG 2020		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFRV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9915458	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Assembly
711 3rd Avenue
3rd Floor
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFRV	01/20/20	01/24/20	Local News	5:00 AM-5:30 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				2	\$40.00			
N 2	WFRV	01/20/20	01/24/20	Local News	5:30 AM-6:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				1	\$40.00			
N 3	WFRV	01/20/20	01/24/20	Local News	6:00 AM-6:30 AM		:15/:15			BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				1	\$60.00			
N 4	WFRV	01/20/20	01/24/20	Local News	6:30 AM-7:00 AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				2	\$60.00			
N 5	WFRV	01/20/20	01/24/20	Local News	6:30 AM-7:00 AM		:15/:15			BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				1	\$60.00			
N 6	WFRV	01/20/20	01/24/20	CBS This Morning	7:00 AM-8:00 AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				2	\$60.00			
N 7	WFRV	01/20/20	01/24/20	CBS This Morning	7:00 AM-8:00 AM		:15/:15			BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				1	\$60.00			
N 8	WFRV	01/20/20	01/24/20	CBS This Morning	8:00 AM-9:00 AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				2	\$60.00			
N 9	WFRV	01/20/20	01/24/20	CBS This Morning	8:00 AM-9:00 AM		:15/:15			BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				1	\$60.00			
N 10	WFRV	01/20/20	01/24/20	Local 5 Live	M-F 9a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/20/20	01/26/20	MTWTF--				3	\$175.00			
N 11	WFRV	01/20/20	01/24/20	Price is Right	M-F 10a-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Michael Bloomberg/President/US/Dem		01/16/20 / 01/16/20
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/18/20 - 01/24/20	MIKE BLOOMBERG 202	MBLM/MBLM/0117

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$175.00			
N 12	WFRV	01/20/20	01/24/20	Y&R	M-F 11a-12p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				4	\$175.00			
N 13	WFRV	01/20/20	01/24/20	Local 5 News at Noon	M-F 12p-12:30p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$225.00			
N 14	WFRV	01/20/20	01/24/20	Bold & Beautiful	M-F 12:30p-1p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				4	\$225.00			
N 15	WFRV	01/20/20	01/24/20	The Talk	M-F 1p-2p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				4	\$100.00			
N 16	WFRV	01/20/20	01/24/20	The Talk	M-F 1p-2p		:15/:15			BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				2	\$100.00			
N 17	WFRV	01/20/20	01/24/20	Let's Make A Deal	M-F 2p-3p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$100.00			
N 18	WFRV	01/20/20	01/24/20	Let's Make A Deal	M-F 2p-3p		:15/:15			BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				1	\$100.00			
N 19	WFRV	01/20/20	01/24/20	4p Local News	4:30 PM-5:00 PM		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$225.00			
N 20	WFRV	01/20/20	01/24/20	Local 5 News at 5:00	M-F 5p-5:30p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$175.00			
N 21	WFRV	01/20/20	01/24/20	Local 5 News at 6:00	M-F 6p-6:30p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$175.00			
N 22	WFRV	01/20/20	01/24/20	Local 5 News at 6:30	M-F 6:30p-7p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	M-WTF--				3	\$175.00			
N 23	WFRV	01/20/20	01/24/20	Local 5 News at 10p	Local 5 News at 10		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$250.00			
N 24	WFRV	01/20/20	01/24/20	Local 5 News Replay	M-F 1:05xm-1:35xr		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWTF--				3	\$25.00			
N 25	WFRV	01/20/20	01/23/20	Late Show	M-F 10:35p-11:37p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWT---				4	\$100.00			
N 26	WFRV	01/20/20	01/23/20	Late Late Show	M-F 11:37p-12:38x		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	MTWT---				4	\$50.00			
N 27	WFRV	01/20/20	01/20/20	Mon Hour 1	Mon Hour 1		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	M-----				1	\$600.00			
N 28	WFRV	01/21/20	01/21/20	NCIS	Tue Hour 1		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/20	01/26/20	-T-----				1	\$1,800.00			
N 29	WFRV	01/18/20	01/18/20	Sa/ Discover Wisconsin	Sa 6:30p-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S-				1	\$325.00			
N 30	WFRV	01/18/20	01/18/20	Sat Local News at 10p	Sa 10p-10:35p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S-				1	\$250.00			
N 31	WFRV	01/18/20	01/18/20	Elementary	Sa 12x-1x		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S-				1	\$50.00			
N 32	WFRV	01/19/20	01/19/20	AFC Championship	AFC Championship		:15/:15			BK	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S				1	\$7,500.00			
N 33	WFRV	01/19/20	01/19/20	LN Su	Su 10p-10:35p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S				1	\$250.00			
N 34	WFRV	01/19/20	01/19/20	Sports Extra	Su 10:35p-11:00p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S				1	\$250.00			
N 35	WFRV	01/19/20	01/19/20	Elementary	Su 11p-12x		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/13/20	01/19/20	-----S				1	\$100.00			
Totals											75	\$19,845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 - 01/26/20	75	\$19,845.00	(\$2,976.75)	\$16,868.25
Totals	75	\$19,845.00	(\$2,976.75)	\$16,868.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFRV, Green Bay, WI

Date:

12.31.19

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Mike J. Smil

Signature

Mike J. Smil

Printed Name

Com

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Catherine Warburton

signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CANDIDATE SUPPLEMENT

Candidate to Complete
Station to Verify Accuracy

Please identify all Legally Qualified Federal Candidates and the office they are seeking included in the advertisement:

Michael, Bloomberg - President

Please identify all Elections to Federal Offices included in the advertisement:

Presidential

Please specify all National Legislative Issues of Public Importance included in the advertisement (e.g., all references to legally qualified candidates (presidential, vice presidential or congressional; all references to any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and any national legislative issue of public importance (Affordable Care Act, revising the IRS tax code, federal gun control, national debt, impeachment any federal legislation, etc.)):

Health Care
Uninsured Americans
Repeal Obama Care → Trump
Lower Costs
Women's reproductive health