

## ORDER



**Orders**  
**Order / Rev:** 1399198  
**Alt Order #:**  
**Product Desc:** Politician 5/12-5/18  
**Estimate:** Est 5783  
**Flight Dates:** 05/12/20 - 05/18/20  
**Original Date / Rev:** 05/08/20 / 05/11/20  
**Order Type:** GENERAL

## ESBT

**Primary AE:** House House-South Bend  
**Sales Office:** LSBND  
**Sales Region:** LOC

**Agency**  
**Name:** Screen Strategies Media-Fairfax  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd Ste 505  
 Fairfax, VA 20120

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Pat Hackett For Congress-D  
**Demographic:** A25-54  
**Product Codes:** Political Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** General

**New Business Thru:**  
**Advertiser External ID:** 9240000  
**Agency External ID:** 8961  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/11/20	05/17/20	11	\$355.00	\$301.75
05/18/20	05/24/20	2	\$70.00	\$59.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	13	\$425.00	\$361.25	0.00
<b>Totals</b>	<b>13</b>	<b>\$425.00</b>	<b>\$361.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-South Bend			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
ESBT	7%	\$425.00
Market	100%	\$6,071.43

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
GSBT	0%	\$0.00
UNKWN	0%	\$0.00
WBND	8%	\$485.71
WHME	0%	\$0.00
WMWB	0%	\$0.00
WNDU	35%	\$2,125.00
WNIT	0%	\$0.00
WSBT	50%	\$3,035.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ESBT	05/12/20	05/18/20	M-F 7a-8a	CM	7a-8a	MT-T---	:30	2	\$20.00	Pol2	0.00	NM	3	\$60.00
WSBT News on Fox 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-T-T---		2				\$20.00		0.00			
Week:		05/18/20	05/24/20	M-----		1				\$20.00		0.00			
N 2	ESBT	05/12/20	05/17/20	M-F 8a-9a	CM	8a-9a	--W-F--	:30	2	\$20.00	Pol2	0.00	NM	2	\$40.00



Order / Rev: 1399198  
Alt Order #:  
Flight Dates: 05/12/20 - 05/18/20

Advertiser: Pat Hackett For Congress-D  
Product Desc: Politician 5/12-5/18  
Estimate: Est 5783  
**ESBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WSBT News on Fox 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	--W-F--					2	\$20.00		0.00			
N 3	ESBT	05/12/20	05/17/20	M-F 730p-8p	CM	730p-8p	--W-F--	:30	2	\$20.00	Pol2	0.00	NM	2	\$40.00
				M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	--W-F--					2	\$20.00		0.00			
N 4	ESBT	05/12/20	05/18/20	M-F 10p WSBT 22 News	GM	10p-11p	MTWTF--	:30	4	\$50.00	Pol2	0.00	NM	5	\$250.00
				WSBT 10pm News on Fox M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-TWTF--					4	\$50.00		0.00			
Week:		05/18/20	05/24/20	M-----					1	\$50.00		0.00			
N 5	ESBT	05/17/20	05/17/20	Su 10p WSBT 22 Nws on Fox	GM	10p-1030p	-----S	:30	1	\$35.00	Pol2	0.00	NM	1	\$35.00
				Su 10p WSBT 22 Nws on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S					1	\$35.00		0.00			
													Totals	13	\$425.00