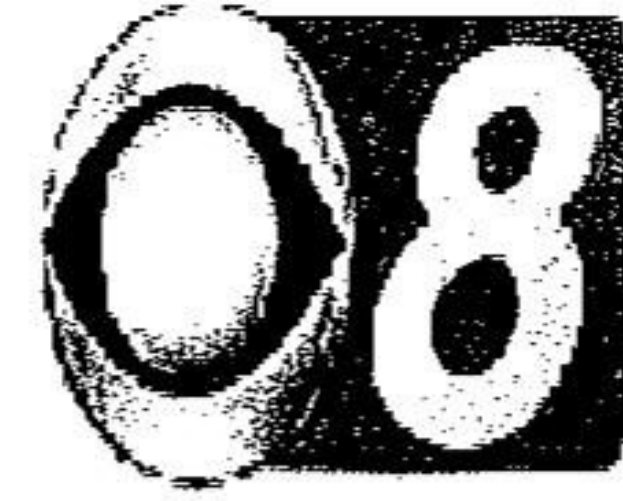


ORDER

Orders
Order / Rev: 315373
Alt Order #: 09730925
Product Desc: 471/1306/6993
Estimate: 6993
Flight Dates: 01/06/20 - 01/12/20
Original Date / Rev: 01/02/20 / 01/02/20
Order Type: GENERAL

WAKA

Primary AE: Brad Daniell
Sales Office: ATLCX
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poarch Creek Indian Foundation
Demographic: A35+
Product Codes: PL2
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/12/20	14	\$2,025.00	\$1,721.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	14	\$2,025.00	\$1,721.25	0.00
Totals	14	\$2,025.00	\$1,721.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brad Daniell			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAKA	40%	\$2,025.00
Market	100%	\$5,062.50

Competitive Share	Share	Total
ABMY	0%	\$0.00
CABLE	0%	\$0.00
KBPN	0%	\$0.00
UNKWN	0%	\$0.00
WAIQ	0%	\$0.00
WAXC	0%	\$0.00
WBMM	0%	\$0.00
WCOV	4%	\$202.50
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WNCF	16%	\$810.00
WRJM	0%	\$0.00
WSFA	40%	\$2,025.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

Order / Rev: 315373
 Alt Order #: 09730925
 Flight Dates: 01/06/20 - 01/12/20

Advertiser: Poarch Creek Indian Foundation
 Product Desc: 471/1306/6993
 Estimate: 6993

WAKA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAKA	01/06/20	01/06/20	M-F 5p-530p M-F 5p-530p	CM	5p-530p	1-----	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	1-----		1				\$100.00		0.00			
N 2	WAKA	01/10/20	01/10/20	M-F 5p-530p M-F 5p-530p	CM	5p-530p	----1--	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	----1--		1				\$100.00		0.00			
N 3	WAKA	01/07/20	01/07/20	M-F 6p-630p M-F 6p-630p	CM	6p-630p	-1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	-1-----		1				\$200.00		0.00			
N 4	WAKA	01/08/20	01/08/20	M-F 6p-630p M-F 6p-630p	CM	6p-630p	--1----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	--1----		1				\$200.00		0.00			
N 5	WAKA	01/09/20	01/09/20	M-F 6p-630p M-F 6p-630p	CM	6p-630p	---1---	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	---1---		1				\$200.00		0.00			
N 6	WAKA	01/06/20	01/06/20	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	1-----		1				\$250.00		0.00			
N 7	WAKA	01/09/20	01/09/20	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---1---	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	---1---		1				\$250.00		0.00			
N 8	WAKA	01/06/20	01/06/20	M-F News 10p-1035p M-F News 10p-1035p	CM	10p-1035p	1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	1-----		1				\$125.00		0.00			
N 9	WAKA	01/07/20	01/07/20	M-Su 10p News Rotator M-Su 10p News Rotator	CM	10p-1035p	-1-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	-1-----		1				\$125.00		0.00			
N 10	WAKA	01/08/20	01/08/20	M-F News 10p-1035p M-F News 10p-1035p	CM	10p-1035p	--1----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	--1----		1				\$125.00		0.00			
N 11	WAKA	01/09/20	01/09/20	M-F News 10p-1035p M-F News 10p-1035p	CM	10p-1035p	---1---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	---1---		1				\$125.00		0.00			
N 12	WAKA	01/12/20	01/12/20	Su 8a-930a Su 8a-930a	CM	8a-930a	-----1	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	-----1		1				\$75.00		0.00			
N 13	WAKA	01/12/20	01/12/20	Su 930a-1030a Su 930a-1030a	CM	930a-1030a	-----1	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	-----1		1				\$50.00		0.00			
N 14	WAKA	01/12/20	01/12/20	Su 530p-6p Su 530p-6p	CM	530p-6p	-----1	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/06/20	01/12/20	-----1		1				\$100.00		0.00			
													Totals	14	\$2,025.00



Rep: TELEREP, INC.
Run On: Jan9/20 at 17:23

E-Order#: 2364644 (Rev 0) Agy#9216508
Station: WAKA-TV MONTGOMERY-SELMA
Agency: CANAL PARTNERS MEDIA
Advertiser: POARCH BAND-CREEK INDIANS
Buyer: CHRIS BRIMER

REP BUYLINES

Hdin#: 9730925 (Mod 0.0)
Dates: Jan06/20 - Jan12/20
Prod1: 471/1306/6993
Prod2:
Tel #:

Traffic#: 315373
Salesperson: BRAD DANIELL
Est#: 6993
Demo: RA35+

Page: 1
Requested by: SP

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: Last RA35+ Activity	Last Mod/Rev
##CASH ##CNLP 30 MIN SEP.														
	1	Mon/5-530P	30S	\$100	Jan06/20	Jan06/20	1	1	1	\$100	CBS 8 NEWS-5	4.0	4.0 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-5												
	2	Fri/5-530P	30S	\$100	Jan10/20	Jan10/20	1	1	1	\$100	CBS 8 NEWS-5	4.0	4.0 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-5												
	3	Tue/6-630P	30S	\$200	Jan07/20	Jan07/20	1	1	1	\$200	CBS 8 NEWS-6	5.0	5.0 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-6												
	4	Wed/6-630P	30S	\$200	Jan08/20	Jan08/20	1	1	1	\$200	CBS 8 NEWS-6	5.0	5.0 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-6												
	5	Thu/6-630P	30S	\$200	Jan09/20	Jan09/20	1	1	1	\$200	CBS 8 NEWS-6	5.0	5.0 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-6												
	6	Mon/630-7P	30S	\$250	Jan06/20	Jan06/20	1	1	1	\$250	WHEEL-FORTNE	7.6	7.6 Jan02/20	Rev #0: A
		Contract Comment: WHEEL-FORTNE												
	7	Thu/630-7P	30S	\$250	Jan09/20	Jan09/20	1	1	1	\$250	WHEEL-FORTNE	7.6	7.6 Jan02/20	Rev #0: A
		Contract Comment: WHEEL-FORTNE												
	8	Mon/10-1035P	30S	\$125	Jan06/20	Jan06/20	1	1	1	\$125	CBS 8 NEWS-10	4.5	4.5 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-10												
	9	Tue/10-1035P	30S	\$125	Jan07/20	Jan07/20	1	1	1	\$125	CBS 8 NEWS-10	4.5	4.5 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-10												
	10	Wed/10-1035P	30S	\$125	Jan08/20	Jan08/20	1	1	1	\$125	CBS 8 NEWS-10	4.5	4.5 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-10												
	11	Thu/10-1035P	30S	\$125	Jan09/20	Jan09/20	1	1	1	\$125	CBS 8 NEWS-10	4.5	4.5 Jan02/20	Rev #0: A
		Contract Comment: CBS 8 NEWS-10												
	12	Sun/8-930A	30S	\$75	Jan12/20	Jan12/20	1	1	1	\$75	SUNDAY MRN-CBS	2.7	2.7 Jan02/20	Rev #0: A
		Contract Comment: SUNDAY MRN-CBS												
	13	Sun/930-1030A	30S	\$50	Jan12/20	Jan12/20	1	1	1	\$50	FACE THE NATION	2.2	2.2 Jan02/20	Rev #0: A
		Contract Comment: FACE THE NATION												
	14	Sun/530-6P	30S	\$100	Jan12/20	Jan12/20	1	1	1	\$100	CBS8NWS SU-530	5.0	5.0 Jan02/20	Rev #0: A
		Contract Comment: CBS8NWS SU-530												
Total 14 Spots for:				\$2,025					14	\$2,025		66.1	66.1	
Monthly Estimate Dollars:														
										\$2,025	Jan/20		66.1	Jan/20

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WAKA - TV Selma, AL	Date: 01/02/2020
---	----------------------------

I, Chris Brimer
 do hereby request station time concerning the following issue:

Economic Impact of Poarch Band of Creek Indians

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 01/06/2020

Date of Last Broadcast: 01/12/2020

Total Charges: \$*****1,721.25 NET

This broadcast time will be used by: PBCI



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Poarch Band of Creek Indians
5811 Jack Springs Road
Atmore, AL 36502

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Stephanie Bryan - Tribal Chair & CEO
Robert McGhee - Vice Chairman
Amy Bryan - Treasurer
Charlotte Meckel - Secretary



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

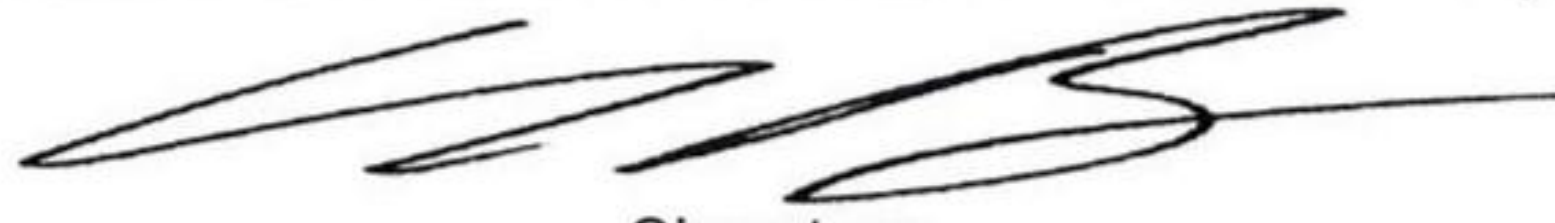
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

01/02/2020

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Steffanie Patterson

Printed Name

GSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 01/06/2020

Date of Last Broadcast: 01/12/2020

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

