

ORDER



KPRC TV

Orders
Order / Rev: 545061
Alt Order #: 09763190
Product Desc: BUSH FOR CONGRESS
Estimate: 11660
Flight Dates: 02/28/20 - 02/28/20
Original Date / Rev: 02/27/20 / 02/27/20
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: DC
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pol/P Bush/R/Con/TX
Demographic: HH
Product Codes: PL-Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	4	\$7,700.00	\$6,545.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	4	\$7,700.00	\$6,545.00	0.00
Totals	4	\$7,700.00	\$6,545.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPRC	02/28/20	02/28/20	6-7a News M-F KPRC News	CM	6-7a	---- 1--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/24/20	03/01/20	---- 1--		1				\$1,800.00		0.00			
N 2	KPRC	02/28/20	02/28/20	7-9a Today Show Today Show	CM	7-9a	---- 1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/24/20	03/01/20	---- 1--		1				\$1,200.00		0.00			
N 3	KPRC	02/28/20	02/28/20	6-630p News M-F KPRC News	CM	6-630p	---- 1--	:30	1	\$1,900.00	P-3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/24/20	03/01/20	---- 1--		1				\$1,900.00		0.00			
N 4	KPRC	02/28/20	02/28/20	10-1034p News M-F KRPC News M-F	CM	10-1034p	---- 1--	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/24/20	03/01/20	---- 1--		1				\$2,800.00		0.00			
Totals														4	\$7,700.00