

CONTRACT



KAKE-TV
1500 N. West Street
Wichita, KS 67203
(316) 943-4221

And:

Ax Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

**PRE-EMPTIBLE WITH 48
 HOURS NOTICE**

<u>Contract / Revision</u> 117402 /		<u>Alt Order #</u> 26930062
<u>Product</u> 2020 Primary Electio		
<u>Contract Dates</u> 06/02/20 - 06/08/20		<u>Estimate #</u> 1411
<u>Advertiser</u> Bill Clifford for KS CD 1		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KAKE-TV	<u>Account Executive</u> Continental Dallas	<u>Sales Office</u> Continental-Dall
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agv Code</u> 9916670	<u>Advertiser Code</u> 202	<u>Product 1/2</u> 269
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	06/02/20	06/02/20	Good Morning Kansas	6:00 AM-6:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----	1			\$150.00				
N 2	All	06/04/20	06/04/20	Good Morning Kansas	6:00 AM-6:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---	1			\$150.00				
N 3	All	06/08/20	06/08/20	Good Morning Kansas	6:00 AM-6:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/08/20	06/14/20	1-----	1			\$150.00				
N 4	All	06/03/20	06/03/20	Good Morning Kansas	6:30 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	--1----	1			\$200.00				
N 5	All	06/04/20	06/04/20	Good Morning Kansas	6:30 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---	1			\$200.00				
N 6	All	06/05/20	06/05/20	Good Morning Kansas	6:30 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--	1			\$200.00				
N 7	All	06/02/20	06/02/20	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	-1-----	1			\$175.00				
N 8	All	06/04/20	06/04/20	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	---1---	1			\$175.00				
N 9	All	06/05/20	06/05/20	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	----1--	1			\$175.00				
N 10	All	06/06/20	06/06/20	Good Morning Kansas Sat	8:00 AM-9:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	-----1-	1			\$175.00				
N 11	All	06/07/20	06/07/20	Good Morning Kansas Sun	8:00 AM-9:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



KAKE-TV
1500 N. West Street
Wichita, KS 67203
(316) 943-4221

Contract / Revision	Alt Order #
117402 /	26930062

Contract Dates	Product	Estimate #
06/02/20 - 06/08/20	2020 Primary Electio	1411

Advertiser	Original Date / Revision
Bill Clifford for KS CD 1	06/01/20 / 06/01/20

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----1				1	\$200.00			
N 12	All	06/02/20	06/02/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-1-----				1	\$150.00			
N 13	All	06/03/20	06/03/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	--1----				1	\$150.00			
N 14	All	06/04/20	06/04/20	Midday News	11:00 AM-12:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	---1---				1	\$150.00			
N 15	All	06/03/20	06/03/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	--1----				1	\$300.00			
N 16	All	06/05/20	06/05/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	----1--				1	\$300.00			
N 17	All	06/08/20	06/08/20	KAKE News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	1-----				1	\$300.00			
N 18	All	06/06/20	06/06/20	KAKE News 6-7p Sat	6:00 PM-6:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----1-				1	\$225.00			
N 19	All	06/02/20	06/02/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-1-----				1	\$350.00			
N 20	All	06/04/20	06/04/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	---1---				1	\$350.00			
N 21	All	06/05/20	06/05/20	KAKE News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	----1--				1	\$350.00			
N 22	All	06/07/20	06/07/20	KAKE News @ 10p Sun	10:00 PM-10:35 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----1				1	\$375.00			
N 23	All	06/03/20	06/03/20	ABC Jimmy Kimmel Show	10:35 PM-11:06 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	--1----				1	\$100.00			
N 24	All	06/04/20	06/04/20	ABC Jimmy Kimmel Show	10:35 PM-11:06 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	---1---				1	\$100.00			
N 25	All	06/08/20	06/08/20	ABC Jimmy Kimmel Show	10:35 PM-11:06 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/08/20	06/14/20	1-----				1	\$100.00			
N 26	All	06/07/20	06/07/20	Sun	8:00 PM-9:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/01/20	06/07/20	-----1				1	\$700.00			
Totals											26	\$5,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



KAKE-TV
1500 N. West Street
Wichita, KS 67203
(316) 943-4221

Contract / Revision	Alt Order #
117402 /	26930062

Contract Dates	Product	Estimate #
06/02/20 - 06/08/20	2020 Primary Electio	1411

Advertiser	Original Date / Revision
Bill Clifford for KS CD 1	06/01/20 / 06/01/20

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 - 06/08/20	26	\$5,950.00	(\$892.50)	\$5,057.50
Totals	26	\$5,950.00	(\$892.50)	\$5,057.50

**PRE-EMPTIBLE WITH 48
HOURS NOTICE**

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.