Orders	Order / Rev:	1643883		
	Alt Order #:	WOC12522767		
	Product Desc:	SCHD107		
	Estimate:	12007		WMBF
	Flight Dates:	06/05/20 - 06/09/20	Primary AE:	Ronald Bass
	Original Date / Rev:	06/04/20 / 06/04/20	Sales Office:	MYR-N
	Order Type:	NORMAL	Sales Region:	National
Agency	Name:	National Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Lane	Billing Cycle:	EOM
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Alan Clemmons for State House		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidate - State - House	Advertiser External ID:	180207
	Revenue Code 1:	AGY	Agency External ID:	1259
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

## Bill Plan

<b>D</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	27	\$1,542.50	\$1,311.13

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	27	\$1,542.50	\$1,311.13	49.72
Totals	27	\$1,542.50	\$1,311.13	49.72

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ronald Bass	MYR-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	WMBF	06/05/20	06/09/20	M-F 5a News	CM	5:00 AM-6:0	00 AM 111	:15	3	\$22.50 P-05	0.84 NM	3	\$67.50
				M-F 5a News									
				DAY @5-6A)CS-Q2	! (sell) - ESTI	MATES BASI	ED ON COMSCO	ORE 2NI	O QUAR	TER 2019.			
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
W	eek: 06/	05/20	06/11/20	111	3	\$22.50	0.84						
N 2	WMBF	06/05/20	06/09/20	M-F 6a News	CM	6:00 AM-7:0	00 AM 111	:15	3	\$50.00 P-05	1.20 NM	3	\$150.00
				M-F 6a News									
	(Prograi	m: WMBF	NEWS TO	DAY 6-7A)CS-Q2 (	sell) - ESTIM	ATES BASED	ON COMSCOR	E 2ND (	QUARTE	ER 2019.			
	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
W	/eek: 06/	05/20	06/11/20	111	3	\$50.00	1.20						
N 3	WMBF	06/05/20	06/06/20	Sat 7a News	CM	7:00 AM-8:0	00 AM1-	:15	1	\$55.00 P-04	1.80 NM	1	\$55.00
				Saturday 7a News	;								
	(Prograi	n: WMBF	NEWS TO	DAY SAT)CS-Q2 (s	ell) - ESTIMA	ATES BASED	ON COMSCOR	E 2ND C	QUARTE	R 2019.			
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 06/	01/20	06/07/20	1-	1	\$55.00	1.80						
N 4	WMBF	06/05/20	06/07/20	Sun 7a News	CM	7:00 AM-8:0	00 AM1	:15	1	\$55.00 P-04	1.90 NM	1	\$55.00
				Sun 7a News									
	(Prograi	m: WMBF	NEWS TO	DAY SU)CS-Q2 (se	II) - ESTIMA	TES BASED (	ON COMSCORE	2ND QI	JARTER	R 2019.			
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 06/	01/20	06/07/20	1	1	\$55.00	1.90						
N 5	WMBF	06/05/20	06/07/20	NBC Meet The Pro	ess CM	9:00 AM-10:	:00 AM1	:15	1	\$112.50 P-04	0.98 NM	1	\$112.50
				NBC Meet the Pre	ss								

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Order / Rev: 1643883 Advertiser: Alan Clemmons for State House

Alt Order #: WOC12522767 Product Desc: SCHD107 WMBF

Flight Dates: 06/05/20 - 06/09/20 Estimate: 12007

Ln Ch Start	End	Inventory Code		Start/End		Len Spo		Rate Pri	Rtg Type	Spots	Amount
(Program: MEE <u>Start Date</u> Week: 06/01/20	End Date 06/07/20	S)CS-Q2 (sell) - E: <u>Weekdays</u> 1	STIMATES BA Spots/Week 1	Rate 8112.50	Rating 0.98	UARTER 2	019.				
N 6 WMBF 06/05/2		M-F 4p News	CM		00 PM 11	:15	2	\$30.00 P-04	1.44 NM	2	\$60.00
(Program: WMB	BF NEWS 4P)	M-F 4p News CS-Q2 (sell) - ES1	TIMATES BAS	ED ON COM	ISCORE 2ND QUA	ARTER 201	19.				
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/05/20 N 7 WMBF 06/05/2	06/11/20	11 M-F 5p News	CM 2	\$30.00 5:00 PM-5:3	1.44 30 PM 11	:15	2	\$47.50 P-04	1.90 NM	2	\$95.00
		M-F 5p News						***********		_	*******
(Program: WMB Start Date	End Date	CS-Q2 (sell) - EST Weekdays	Spots/Week	Rate	Rating	ARTER 201	19.				
Week: 06/05/20	06/11/20	11	2	\$47.50	1.90						
N 8 WMBF 06/05/2	20 06/08/20	M-F 6p News	СМ	6:00 PM-6:3	30 PM 11	:15	2	\$87.50 P-04	2.90 NM	2	\$175.00
(Program: WMB	BF NEWS 6P)	M-F 6-630p News	S								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/05/20 N 9 WMBF 06/05/2	06/11/20	11 NBC Nightly New	s CM	\$87.50	2.90 00 PM 11	:15	2	\$125.00 P-04	2 90 NIM	2	\$250.00
N 9 WWIDE 00/03/2	20 00/00/20	NBC Nightly New		0.30 FIVI-7.0	30 FW 11	.13	2	\$123.00 F-04	3.00 INIVI		φ230.00
, -		EWS)CS-Q2 (sell)		_		QUARTE	R 20	19.			
<u>Start Date</u> Week: 06/05/20	End Date 06/11/20	<u>Weekdays</u> 11	Spots/Week 2	Rate \$125.00	Rating 3.80						
N10 WMBF 06/05/2		Sat-Sun 6p News			30 PM 1-	:15	1	\$45.00 P-05	2.20 NM	1	\$45.00
(Program: WMB	E WKND NE	Sat-Sun 6p News	3								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/01/20	06/07/20	1-	1	\$45.00	2.20						
N11 WMBF 06/05/2	20 06/07/20	Sat-Sun 6p News Sat-Sun 6p News		6:00 PM-6:3	30 PM 1	:15	1	\$45.00 P-05	2.90 NM	1	\$45.00
(Program: WMB	F WKND NE		•								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/01/20 N12 WMBF 06/05/2	06/07/20	1 M-F 7p News	CM	\$45.00 7:00 PM-7:1	2.90 30 PM 11	:15	2	\$57.50 P-04	2 20 NM	2	\$115.00
14 12 WWIDI 00/03/2	20 00/00/20	M-F 7p News	Civi	7.00 T W-7.	30 1 W 11	.13	2	ψ37.301 -04	2.20 INIVI		ψ113.00
(Program: WMB			0	Data	Dette						
<u>Start Date</u> Week: 06/05/20	End Date 06/11/20	<u>Weekdays</u> 11	Spots/Week 2	Rate \$57.50	Rating 2.20						
N13 WMBF 06/05/2		M-F 730p News	CM	· ·	00 PM 11	:15	2	\$57.50 P-04	1.80 NM	2	\$115.00
(Program: WMR	RE News at 7:	M-F 730p News 30PM)CS-Q2 (sell	) - ESTIMATE	S BASED OF	N COMSCORE 2N		=P 2	010			
Start Date	End Date	Weekdays	Spots/Week		Rating	ID QUARTI	_N Z	019.			
Week: 06/05/20	06/11/20	11	2	\$57.50	1.80						
N14 WMBF 06/05/2	20 06/08/20	M-F Late News M-F Late News	CM	11:00 PM-1	1:35 PI11	:15	2	\$50.00 P-05	1.52 NM	2	\$100.00
(Program: WMB	F NEWS 11F										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/05/20 N15 WMBF 06/05/2	06/11/20	11 Sat Late News	CM 2	\$50.00	1.52 1:30 PI1-	:15	1	\$45.00 P-04	1.50 NIM	1	\$45.00
N 13 WWIDE 00/03/2	20 00/00/20	Sat Late News	Civi	11.00 FIVI-1	1.30 FI1-	.13	'	φ43.00 Г <b>-</b> 04	1.50 INIVI	'	φ45.00
· -		P SA)CS-Q2 (sell)				QUARTE	R 20	19.			
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$45.00	Rating 1.50						
N16 WMBF 06/05/2		Sun Late News	CM		1:30 PI1	:15	1	\$57.50 P-04	1.20 NM	1	\$57.50
(Program: \MMP	RE NIE\//\Q 11E	Sun Late News P SU)CS-Q2 (sell)	- ESTIMATES	BASED ON	COMSCORE SNIC		B 20	10			
(Program, www. Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	V QUARTE	\ ZU	13.			
Week: 06/01/20	06/07/20	1	1	\$57.50	1.20						
									Totals	27	\$1.542.50