



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

Targeted Platform Media
650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001-3796

Contract # 566898
Schedule Dates 05/05/20-05/08/20
Advertiser Priorities USA Action (20447)
Agency Targeted Platform Media (4420)
Product Political - Issue (1105)
Brand Issue (116111)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE 750/760/8259
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 02/18/20
Last Modified 02/18/20
Entered By Tracy Lake
CO-OP No
External # 26801330
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,105.00
Net Total \$34,595.00
Sales Tax

WAOW+ ABC (WAOW)		
By Broadcast Month	Spots	Rate
May. 2020	32	\$40,700.00
Grand Total:	32	\$40,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	4:30A- Wake Up Wisconsin 430am on News 9	1		X	X	X	X			1	\$400.00	\$400.00	WAOW+ ABC (WAOW)			2/18/20
2.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	5A- Wake Up Wisconsin 5am on News 9	2		X	X	X	X			2	\$1,000.00	\$2,000.00	WAOW+ ABC (WAOW)			2/18/20
3.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	5A- 5:30A (CST)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	WAOW+ ABC (WAOW)			2/18/20
4.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	5:30A- 6A (CST)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	WAOW+ ABC (WAOW)			2/18/20
5.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	6A- Wake Up Wisconsin 6am on News 9	3		X	X	X	X			3	\$1,500.00	\$4,500.00	WAOW+ ABC (WAOW)			2/18/20
6.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	7A- GOOD MORNING AMERICA	3		X	X	X	X			3	\$2,000.00	\$6,000.00	WAOW+ ABC (WAOW)			2/18/20
7.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	9A- Live with Kelly & Ryan	2		X	X	X	X			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)			2/18/20
8.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	9:58:26A- THE VIEW	2		X	X	X	X			2	\$700.00	\$1,400.00	WAOW+ ABC (WAOW)			2/18/20
9.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	11A- News 9 WAOW at 11am	2		X	X	X	X			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)			2/18/20
10.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	4P- Dr Phil	2		X	X	X	X			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)			2/18/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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11.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	4:58:56P- News 9 WAOW at 5pm			1	1	1	1			4	\$1,600.00	\$6,400.00	WAOW+ ABC (WAOW)		2/18/20
12.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	5:58:46P- News 9 WAOW at 6pm	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WAOW+ ABC (WAOW)		2/18/20
13.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	6:30P- Entertainment Tonight	2		X	X	X	X			2	\$700.00	\$1,400.00	WAOW+ ABC (WAOW)		2/18/20
14.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	9:59:46P- News 9 WAOW at 10pm	2		X	X	X	X			2	\$2,400.00	\$4,800.00	WAOW+ ABC (WAOW)		2/18/20
15.0	Normal Line / SPOT	05/05/20-05/08/20	1	:30	10:35P- JIMMY KIMMEL LIVE	2		X	X	X	X			2	\$400.00	\$800.00	WAOW+ ABC (WAOW)		2/18/20

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