

BRIGHT STRATEGY COMMUNICATIONS LLC 900 W 5TH AVE ANCHORAGE, AK 99501

Account Types

Date:

Billing Type

Comments

Local/Political

Standard

Contract #	42954	Date Entered	03/09/20
chedule Dates	03/16/20-03/29/20	Last Modified	03/10/20
dvertiser	POL / ONE ALASKA (3258)	Entered By	Ashlyn Dye
gency	BRIGHT STRATEGY COMMUNICATIONS LLC (1371	CO-OP	No
roduct	Political (1080)	Headline #	

Demo Brand ISSUE (8285) Order Type Salesperson HOUSE, HOUSE (1) Normal Package Deal Sales Office HOUSE Commission % 15.00 Addland,Paul **Buyer Name** Commission \$3,048.00 Phone/Fax (907) 276-6353 / **Net Total** CPE \$17,272.00 N/A Sales Tax

ABC-Anchorage (K	VIID)	
By Broadcast Month		Rate
Mar. 2020	118	\$20,320.00
Grand Total:	118	\$20,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spot	Rate	Total	Station	Comments	Entered
1.0	,, , , , , ,	03/16/20-03/27/20	1		7A- Good Morning America		1	1	1	1	1	į	1	\$70.0	\$700.00	ABC-Anchorage (KYUR)		3/9/20
2.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	9A- The View		1	1	1	1	1	i	1	\$70.0	\$700.00	ABC-Anchorage (KYUR)		3/9/20
3.0	Normal Line / SPOT	03/16/20-03/27/20	1		1P- GMA3:Strahan, Sara & KeKe		1	1	1	1	1	i	1	\$40.0	9400.00	ABC-Anchorage (KYUR)		3/9/20
4.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	2P- General Hospital		1	1	1	1	1	i	1	\$40.0	\$400.00	ABC-Anchorage (KYUR)		3/9/20
5.0	Revised Line / SPOT	03/16/20-03/27/20	1	:30	5:59P- 6p Game Show Block		1	1 1	1	1	1	i				ABC-Anchorage (KYUR)		3/9/20
5.1	Revised Line / SPOT	03/16/20-03/27/20	1	:30	5:59P- 6p Game Show Block	2	Χ	X	X	Х	X					ABC-Anchorage (KYUR)		3/9/20
5.2	Normal Line / SPOT	03/16/20-03/27/20	1	:30	5:59P- 6p Game Show Block		1	1	1	1	1	i	1	\$350.0	93,500.00	ABC-Anchorage (KYUR)		3/9/20
6.0	Revised Line / SPOT	03/16/20-03/27/20	1	:30	9P- 10P (AST)	2	Χ	X	X	Χ	X	i				ABC-Anchorage (KYUR)	MONDAY PRIME	3/9/20
6.1	Normal Line / SPOT	03/16/20-03/23/20	1	:30	7P- 9P (AST)		2	l I	i i	i I		i		4 \$350.0	0 \$1,400.00	ABC-Anchorage (KYUR)	MONDAY PRIME	3/9/20
7.0	Normal Line / SPOT	03/16/20-03/23/20	1	:30	9P- 10P (AST)		1	l I	1	I I	I I			\$350.0	\$700.00	ABC-Anchorage (KYUR)	MONDAY PRIME	3/9/20
8.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	7P- 8P (AST)			1	İ	i i		i		\$300.0	\$600.00	ABC-Anchorage (KYUR)	TUESDAY PRIME	3/9/20
9.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	8P- 9P (AST)			1	i i	I I	I I	i		\$300.0	\$600.00	ABC-Anchorage (KYUR)	TUESDAY PRIME	3/9/20
10.0	Normal Line / SPOT	03/17/20-03/24/20	1	:30	9P- 10P (AST)			1	İ	I I		i		\$300.0	\$600.00	ABC-Anchorage (KYUR)	TUESDAY PRIME	3/9/20

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Comments:



BRIGHT STRATEGY COMMUNICATIONS LLC 900 W 5TH AVE ANCHORAGE, AK 99501

Line Type / Break Type (Ref #)

11.0 Normal Line / SPOT

12.0 Normal Line / SPOT

13.0 Normal Line / SPOT

14.0 Normal Line / SPOT

15.0 Normal Line / SPOT

16.0 Normal Line / SPOT

17.0 Normal Line / SPOT

18.0 Normal Line / SPOT

Contract # 42954 **Date Entered** 03/09/20 **Schedule Dates** 03/16/20-03/29/20 **Last Modified** 03/10/20 Advertiser Ashlyn Dye POL / ONE ALASKA (3258) **Entered By** No Agency BRIGHT STRATEGY COMMUNICATIONS LLC (1371 CO-OP

Headline # Product Political (1080) Brand ISSUE (8285) **Order Type** Salesperson HOUSE, HOUSE (1)

Package Deal Sales Office HOUSE Commission % 15.00 **Buyer Name** Addland, Paul Commission \$3,048.00 Phone/Fax (907) 276-6353 / **Net Total** \$17,272.00 CPE N/A

Sales Tax **Account Types** Local/Political

Billing Type Standard

Comments

Length

Sec

Run Times

:30 7P- 8P (AST)

:30 7P- 8P (AST)

:30 8P- 9P (AST)

:30 7P- 8P (AST)

:30 8P- 10P (AST)

:30 7P- 8P (AST)

:30 8:30P- 9P (AST)

:30 9P- WE Stumptown

Dates

03/18/20-03/25/20

03/18/20-03/25/20

03/18/20-03/25/20

03/19/20-03/26/20

03/19/20-03/26/20

03/20/20-03/27/20

03/20/20-03/27/20

03/21/20-03/28/20

al	Station	Comments	Entered
\$700.00	ABC-Anchorage (KYUR)	WEDNESDAY PRIME	3/9/20
\$900.00	ABC-Anchorage (KYUR)	WEDNESDAY PRIME	3/9/20
\$800.00	ABC-Anchorage (KYUR)	WEDNESDAY PRIME	3/9/20
\$600.00	ABC-Anchorage (KYUR)	THURSDAY PRIME	3/9/20
\$800.00	ABC-Anchorage (KYUR)	THURSDAY PRIME	3/9/20
\$600.00	ABC-Anchorage (KYUR)	FRIDAY PRIME	3/9/20
\$600.00	ABC-Anchorage (KYUR)	FRIDAY PRIME	3/9/20
\$360.00	ABC-Anchorage (KYUR)	SATURDAY PRIME	3/9/20
\$360.00	ABC-Anchorage (KYUR)	SATURDAY PRIME	3/9/20
\$300.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
\$800.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
\$800.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20

ABC-Anchorage (KYUR)

118

118

Rate

\$20,320.00

\$20,320.00

By Broadcast Month

Mar. 2020

Grand Total:

Normal

19.0	Normal Line / SPOT	03/21/20-03/28/20	1	:30	0 8P- 9P (AST)						1		2	\$180.00	\$360.00	ABC-Anchorage (KYUR)	SATURDAY PRIME	3/9/20
20.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	0 6P- 7P (AST)							1	2	\$150.00	\$300.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
21.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	0 7P- 8P (AST)							1	2	\$400.00	\$800.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
22.0	Normal Line / SPOT	03/22/20-03/29/20	1	:30	0 8P- 9P (AST)							1	2	\$400.00	\$800.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
23.0	Revised Line / SPOT	03/22/20-03/29/20	1	:3	0 9P- 10P (AST)							1				ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
23.1	Normal Line / SPOT	03/22/20-03/29/20	1	:30	0 9P- 10P (AST)							1	2	\$300.00	\$600.00	ABC-Anchorage (KYUR)	SUNDAY PRIME	3/9/20
						CON	FIF	RMA	lΤ/	ON	COI	NTF	RAC	Т				
Accepted-	-Agency/Advertiser:			Date:		Accepted-Sta	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su

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Spots

Rate

\$350.00

\$450.00

\$400.00

\$300.00

\$400.00

\$300.00

\$300.00

\$180.00

Total

Line



BRIGHT STRATEGY COMMUNICATIONS LLC 900 W 5TH AVE ANCHORAGE, AK 99501

Contract #	42954	Date Entered	03/09/20
Schedule Dates	03/16/20-03/29/20	Last Modified	03/10/20
Advertiser	POL / ONE ALASKA (3258)	Entered By	Ashlyn Dye
Agency	BRIGHT STRATEGY COMMUNICATIONS LLC (1371	CO-OP	No
Product	Political (1080)	Headline #	

Demo

Normal

15.00

\$3,048.00

\$17,272.00

ISSUE (8285) Order Type Salesperson HOUSE, HOUSE (1) Package Deal HOUSE Sales Office Commission % Addland, Paul **Buyer Name** Commission Phone/Fax (907) 276-6353 / **Net Total** CPE N/A

Sales Tax **Account Types** Local/Political

Standard

Brand

Billing Type

Comments

ABC-Anchorage (KYUR) By Broadcast Month Rate Mar. 2020 118 \$20,320.00 Grand Total: \$20,320.00 118

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	10P- ABC Alaska News		1	1	1	1	1			10	\$100.00	\$1,000.00	ABC-Anchorage (KYUR)		3/9/20
25.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	10:35P- Jimmy Kimmel Live		1	1	1	1	1			10	\$70.00	\$700.00	ABC-Anchorage (KYUR)		3/9/20
26.0	Normal Line / SPOT	03/16/20-03/27/20	1	:30	11:35P- Nightline		1	1	1	1	1			10	\$80.00	\$800.00	ABC-Anchorage (KYUR)		3/9/20
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					CON	HIF	(M)	ΑΠ	O	N (C	N	۱F	RAC					
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

B/E Bookend P/B Piggy Back