

CONTRACT



Bonneville
55 North 300 West
Suite 200
Salt Lake City, UT 84101
801-575-5674

And:

Richter 7
150 South State Street
Suite 400
Salt Lake City, UT 84111-1753

<u>Contract / Revision</u> 104016 /		<u>Alt Order #</u>
<u>Advertiser</u> Cox for Governor		<u>Original Date / Revision</u> 05/27/20 / 06/02/20
<u>Contract Dates</u> 06/01/20 - 06/14/20	<u>Estimate #</u> 6200	
<u>Product</u> Cox for Governor 2020 Jun1-14 TV News		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-TV	<u>Account Executive</u> KSL House	<u>Sales Office</u> Local SLC TV
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 234.86
<u>Agcy Code</u> 9914037	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSLTV	06/01/20	06/14/20	5pm-KSL News	M-F 5-5:30pm		:30				NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/01/20	06/07/20	MTWTF--				3	\$225.00	7.23			
	Week:	06/08/20	06/14/20	MTWTF--				3	\$225.00	7.23			
N 2	KSLTV	06/01/20	06/14/20	6pm-KSL News	M-F 6-6:30pm		:30				NM	10	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/01/20	06/07/20	MTWTF--				3	\$245.00	7.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSL TV	06/01/20-06/07/20	6pm-KSL News	M-F 6-6:30pm	MTuWThF----	:30		\$245.00	7.70	NM		
				See MG 2.8,2.9,2.10,2.11,2.12,2.13,2.14									
	2	KSLTV	06/01/20-06/07/20	6pm-KSL News	M-F 6-6:30pm	M-----	:30		\$245.00	7.70	NM		
				See MG 2.7									
	3	KSLTV	06/01/20-06/07/20	6pm-KSL News	M-F 6-6:30pm	MTuWThF----	:30		\$245.00	7.70	NM		
				See MG 2.8,2.9,2.10,2.11,2.12,2.13,2.14									
	7	KSLTV	06/01/20-06/07/20	6pm-KSL News	M-F 6-6:30pm	-TuWThF----	:30		\$245.00	7.70	NM		
				See MG 2.8,2.9,2.10,2.11,2.12,2.13,2.14									
	M			KSLTV 06/01/20-06/07/20 6am -KSL News Today	M-F 6-7am	---WThF----	:30		\$105.00	0.00	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	9	KSLTV	06/03/20-06/07/20	7am -NBC Today Show	M-F 7-8am	---WThF----	:30		\$220.00	6.79	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	10	KSLTV	06/03/20-06/07/20	7am -NBC Today Show	M-F 7-8am	---WThF----	:30		\$220.00	6.79	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	11	KSLTV	06/03/20-06/07/20	7am -NBC Today Show	M-F 7-8am	---WThF----	:30		\$220.00	6.79	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	12	KSLTV	06/08/20-06/14/20	7am -NBC Today Show	M-F 7-8am	MTuWThF----	:30		\$220.00	6.79	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	13	KSLTV	06/08/20-06/14/20	7am -NBC Today Show	M-F 7-8am	MTuWThF----	:30		\$220.00	6.79	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	14	KSLTV	06/08/20-06/14/20	7am -NBC Today Show	M-F 7-8am	MTuWThF----	:30		\$220.00	6.79	NM		
				MG for 3.2,3.3,3.1,2.7,2.1,2.3									
	Week:	06/08/20	06/14/20	MTWTF--				3	\$245.00	7.70			
N 3	KSLTV	06/01/20	06/14/20	630pm-KSL News	M-F 6:30-7pm		:30				NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	06/01/20	06/07/20	MTWTF--				3	\$230.00	5.88			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 104016 /		<u>Alt Order #</u>
<u>Advertiser</u> Cox for Governor		<u>Original Date / Revision</u> 05/27/20 / 06/02/20
<u>Contract Dates</u> 06/01/20 - 06/14/20	<u>Product</u> Cox for Governor 2020 J	<u>Estimate #</u> 6200

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSLTV	06/01/20-06/07/20	630pm- KSL News	M-F 6:30-7pm	MTuWThF----	:30		\$230.00	5.88	NM		
			See MG 2.8,2.9,2.10,2.11,2.12,2.13,2.14										
	2	KSLTV	06/01/20-06/07/20	630pm- KSL News	M-F 6:30-7pm	MTuWThF----	:30		\$230.00	5.88	NM		
			See MG 2.8,2.9,2.10,2.11,2.12,2.13,2.14										
	3	KSLTV	06/01/20-06/07/20	630pm- KSL News	M-F 6:30-7pm	MTuWThF----	:30		\$230.00	5.88	NM		
			See MG 2.8,2.9,2.10,2.11,2.12,2.13,2.14										
Week:	06/08/20	06/14/20	MTWTF--					3	\$230.00	5.88			
N 4	KSLTV	06/01/20	06/14/20	5pm -Sa KSL News	SA 5:00pm		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S-					1	\$240.00	5.06			
Week:	06/08/20	06/14/20	-----S-					1	\$240.00	5.06			
N 5	KSLTV	06/01/20	06/14/20	4:30pm-Sa KSLNews	SA 4:30-5pm		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S-					1	\$180.00	2.52			
Week:	06/08/20	06/14/20	-----S-					1	\$180.00	2.52			
N 6	KSLTV	06/01/20	06/14/20	5pm -Su KSL News	Su 5:00pm		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S					1	\$360.00	4.25			
Week:	06/08/20	06/14/20	-----S					1	\$360.00	4.25			
N 7	KSLTV	06/01/20	06/14/20	4:30pm -Su KSL News	Su 4:30-5pm		:30				NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S					1	\$310.00	3.47			
Week:	06/08/20	06/14/20	-----S					1	\$310.00	3.47			
N 8	KSLTV	06/01/20	06/14/20	10pm Sa-KSLNews	SA 10-10:30pm		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S-					1	\$375.00	6.40			
Week:	06/08/20	06/14/20	-----S-					1	\$375.00	6.40			
N 9	KSLTV	06/01/20	06/14/20	10pm M-F-KSL News	M-F 10-10:35pm		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	MTWTF--					3	\$600.00	7.11			
Week:	06/08/20	06/14/20	MTWTF--					2	\$600.00	7.11			
N 10	KSLTV	06/01/20	06/14/20	10pm Su-KSLNews	SU 10-10:30pm		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S					1	\$675.00	7.73			
Week:	06/08/20	06/14/20	-----S					1	\$675.00	7.73			
N 11	KSLTV	06/01/20	06/14/20	10:30pm Su-KSL News	SU 10:30-11pm		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-----S					1	\$375.00	4.24			
Week:	06/08/20	06/14/20	-----S					1	\$375.00	4.24			
N 12	KSLTV	06/02/20	06/05/20	10pm M-F-KSL News	M-F 10-10:35pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	06/01/20	06/07/20	-TWTF--					1	\$600.00	7.11			
Totals										234.86		39	\$12,830.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/14/20	39	\$12,830.00	(\$1,924.50)	\$10,905.50
Totals	39	\$12,830.00	(\$1,924.50)	\$10,905.50

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<u>Contract / Revision</u>	<u>Alt Order #</u>
104016 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cox for Governor	05/27/20 / 06/02/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/01/20 - 06/14/20	Cox for Governor 2020 J	6200

Signature: _____ **Date:** _____

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