



Rep: HRP  
Run On: Feb12/20 at 17:50

## REP BUYLINES

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Requested by: KC

Dare#: 91572 (Rev 0)  
Station: WFOX-TV JACKSONVILLE  
Agency: ASSEMBLY  
Advertiser: POLI/M BLOOMBERG/D/PRE/US  
Buyer: HEATHER GOLDSMITH

Hdl#: 9752880 (Rev 0)  
Dates: Feb13/20 - Feb14/20  
Prod1: BLOOMBERG 4 PRES  
Prod2:  
Tel #: 917-344-5386 (ext 000000)

Traffic#: 660978  
Salesperson: IAN AMBRON  
Est#: 0124  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
	##CASH ##ASBL														
	MICHAEL BLOOMBERG FOR PRESIDENT														
	1	Th-F/7-8A	30S	\$280	Feb13/20	Feb14/20	1	1	1	\$280	ACTION NEWS JAX @ 7A	0.0	Feb12/20	Rev #0: A	
	Contract Comment: ACTION NEWS JAX @ 7A														
	2	Th-F/8-9A	30S	\$220	Feb13/20	Feb14/20	1	1	1	\$220	ACTION NEWS JAX @ 8A	0.0	Feb12/20	Rev #0: A	
	Contract Comment: ACTION NEWS JAX @ 8A														
	3	Th-F/8-9A	60S	\$440	Feb13/20	Feb14/20	1	1	1	\$440	ACTION NEWS JAX @ 8A	0.0	Feb12/20	Rev #0: A	
	Contract Comment: ACTION NEWS JAX @ 8A														
	4	Th-F/9-10A	30S	\$100	Feb13/20	Feb14/20	1	1	1	\$100	RIGHT THIS MINUTE	0.0	Feb12/20	Rev #0: A	
	Contract Comment: RIGHT THIS MINUTE														
	5	Th-F/9-10A	60S	\$200	Feb13/20	Feb14/20	1	1	1	\$200	RIGHT THIS MINUTE	0.0	Feb12/20	Rev #0: A	
	Contract Comment: RIGHT THIS MINUTE														
	6	Th-F/10-11A	30S	\$80	Feb13/20	Feb14/20	1	1	1	\$80	RACHAEL RAY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: RACHAEL RAY														
	7	Th-F/2-3P	30S	\$50	Feb13/20	Feb14/20	1	1	1	\$50	HOT BENCH	0.0	Feb12/20	Rev #0: A	
	Contract Comment: HOT BENCH														
	8	Th-F/2-3P	60S	\$100	Feb13/20	Feb14/20	1	1	1	\$100	HOT BENCH	0.0	Feb12/20	Rev #0: A	
	Contract Comment: HOT BENCH														
	9	Th-F/4-5P	30S	\$200	Feb13/20	Feb14/20	1	2	2	\$400	JUDGE JUDY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: JUDGE JUDY														
	10	Th-F/4-5P	60S	\$400	Feb13/20	Feb14/20	1	2	2	\$800	JUDGE JUDY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: JUDGE JUDY														
	11	Th-F/11-1135P	30S	\$130	Feb13/20	Feb14/20	1	1	1	\$130	ACTION NEWS JAX @ 11	0.0	Feb12/20	Rev #0: A	
	Contract Comment: ACTION NEWS JAX @ 11														
	12	Th-F/11-1135P	60S	\$260	Feb13/20	Feb14/20	1	1	1	\$260	ACTION NEWS JAX @ 11	0.0	Feb12/20	Rev #0: A	
	Contract Comment: ACTION NEWS JAX @ 11														
	13	Th-F/1235-105A	30S	\$20	Feb13/20	Feb14/20	1	1	1	\$20	POLICE PATROL	0.0	Feb12/20	Rev #0: A	
	Contract Comment: POLICE PATROL														
	14	Th-F/1235-105A	60S	\$40	Feb13/20	Feb14/20	1	1	1	\$40	POLICE PATROL	0.0	Feb12/20	Rev #0: A	
	Contract Comment: POLICE PATROL														
	15	Th-F/105-135A	30S	\$80	Feb13/20	Feb14/20	1	1	1	\$80	MODERN FAMILY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: MODERN FAMILY														
	16	Th-F/105-135A	60S	\$160	Feb13/20	Feb14/20	1	1	1	\$160	MODERN FAMILY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: MODERN FAMILY														
	17	Th-F/135-205A	30S	\$40	Feb13/20	Feb14/20	1	1	1	\$40	MODERN FAMILY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: MODERN FAMILY														
	18	Th-F/135-205A	60S	\$80	Feb13/20	Feb14/20	1	1	1	\$80	MODERN FAMILY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: MODERN FAMILY														
	19	Thu/830-9P	60S	\$1,600	Feb13/20	Feb13/20	1	1	1	\$1,600	OUTMATCHED	0.0	Feb12/20	Rev #0: A	
	Contract Comment: OUTMATCHED														
	20	Thu/9-10P	60S	\$1,600	Feb13/20	Feb13/20	1	1	1	\$1,600	DEPUTY	0.0	Feb12/20	Rev #0: A	
	Contract Comment: DEPUTY														
	Total 22 Spots for:			\$6,680						22	\$6,680	0.0			
	Monthly Estimate Dollars:										\$6,680	Feb/20	0.0	Feb/20	