

# ORDER



**Orders**  
**Order / Rev:** 981158  
**Alt Order #:** 09661953  
**Product Desc:** BIDEN 4 PRESIDENT  
**Estimate:** 6833  
**Flight Dates:** 01/21/20 - 01/27/20  
**Original Date / Rev:** 10/18/19 / 01/03/20  
**Order Type:** GENERAL

**WHNS-TV**  
**Primary AE:** Darah Wright  
**Sales Office:** H-WDC  
**Sales Region:** National

**Agency**  
**Name:** Media Buying & Analytics LLC  
**Buying Contact:**  
**Billing Contact:**  
 2020 Howell Mill Rd., S.W. Suite D 248  
 Atlanta, GA 30318

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden For President  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Presidential  
**Revenue Codes:** POL  
**Revenue Codes 2:** PLC  
**Revenue Codes 3:** PPL

**New Business Thru:**  
**Advertiser External ID:** 638727  
**Agency External ID:** 124413  
**Unit Code:** General

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Darah Wright			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHNS-TV	12%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
WLOS	20%	\$0.00
WSPA	22%	\$0.00
WYCW	0%	\$0.00
WYFF	42%	\$0.00
WYMA	4%	\$0.00