




125 West 55th St
New York, NY 10019

Contract # 26791917	Changes as of: 2/11/2020 at 10:22 AM	Version: Highlighting Makegood 3	Status: Accepted
CPE: MBLM/MBLM/0121	Flight: 12/30/19 - 3/29/20	Station: GHP	Con Type: POLITICAL/VOTE
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Harrisburg-Lebanon	Total \$: \$22,750.00
711 Third Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: WASHINGTON	Total Spots: 27
3rd Floor	Agency Order #: 90036	Service: Nielsen	Total CPP: \$390.22
NEW YORK, NY 10017	Buyer: MAUREEN SHREEMAN	Primary Demo: Adults 35+	Total GRP: 58.3
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342	Traffic #: 4223467
	Separation:		

Comments: revised office

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	12/30 - 2/24										
										12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17		2/24	
MSD 14	M-W 7p-7:30p		Big Bang Theory	\$1,600.00	2.6	27,700	3.3	23,060	60	0	0	0	0	0	0	3	2	0	0	
MSD 15	M-W 7:30p-8p		Big Bang Theory	\$1,600.00	3.0	33,860	4.0	28,070	60	0	0	0	0	0	0	3	2	0	0	
MGD 18	M-W 7p-7:30p		Big Bang Theory	\$800.00	2.6	27,700	3.3	23,060	30	0	0	0	0	0	0	2	0	0		
MGD 19	M-W 7:30p-8p		Big Bang Theory	\$800.00	3.0	33,860	4.0	28,070	30	0	0	0	0	0	0	2	0	0		
TOTALS:										0	0	0	0	1	13	13	0	0		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	HH Rating	HH Impression	Len	3/2 - 3/23				Total Spots	Total \$	CPP*	GRP*				
										3/2	3/9	3/16	3/23								
MSD 14	M-W 7p-7:30p		Big Bang Theory	\$1,600.00	2.6	27,700	3.3	23,060	60	0	0	0	0		2	\$3,200.00	\$615.38	5.2			
MSD 15	M-W 7:30p-8p		Big Bang Theory	\$1,600.00	3.0	33,860	4.0	28,070	60	0	0	0	0		2	\$3,200.00	\$533.33	6.0			
MGD 18	M-W 7p-7:30p		Big Bang Theory	\$800.00	2.6	27,700	3.3	23,060	30	0	0	0	0		2	\$1,600.00	\$307.69	5.2			
MGD 19	M-W 7:30p-8p		Big Bang Theory	\$800.00	3.0	33,860	4.0	28,070	30	0	0	0	0		2	\$1,600.00	\$266.67	6.0			
TOTALS:										0	0	0	0					27	\$22,750.00	\$390.22	58.3