

## ORDER



**Orders**  
**Order / Rev:** 34382  
**Alt Order #:**  
**Product Desc:** SANDERS / DEMOCRAT / PRESIDENT  
**Estimate:**  
**Flight Dates:** 02/18/20 - 02/22/20  
**Original Date / Rev:** 02/05/20 / 02/05/20  
**Order Type:** GENERAL

## KTVN

**Primary AE:** HOUSE KTVN  
**Sales Office:** R-RNO  
**Sales Region:** REG

**Agency Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E 18th Ave  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bernie Sanders  
**Demographic:** A25-54  
**Product Codes:** Political - President  
**Priority:** P-03  
**Revenue Code 1:** AGENCY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/22/20	130	\$28,120.00	\$23,902.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	130	\$28,120.00	\$23,902.00	0.00
<b>Totals</b>	<b>130</b>	<b>\$28,120.00</b>	<b>\$23,902.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HOUSE KTVN			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVN	02/18/20	02/21/20	M-F 2 News @ 5a M-F Local News @ 5a	CM	5-6a	- TWTF - -	:30	8	\$125.00	P-03	0.00	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		8			\$125.00			0.00			
N 2	KTVN	02/18/20	02/21/20	M-F 2 News @ 6a M-F Local News @ 6a	CM	6-7a	- TWTF - -	:30	8	\$150.00	P-03	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		8			\$150.00			0.00			
N 3	KTVN	02/18/20	02/22/20	M-F CBS This Morning M-F CBS This Morning	CM	7-9a	- TWTF - -	:30	8	\$200.00	P-03	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		8			\$200.00			0.00			
N 4	KTVN	02/22/20	02/22/20	CBS Saturday Morning CBS Saturday Morning	CM	5-7a	- - - - - S -	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - - - S -		1			\$100.00			0.00			
N 5	KTVN	02/18/20	02/22/20	M-F 9-10a M-F	CM	9-10a	- TWTF - -	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		4			\$200.00			0.00			
N 6	KTVN	02/18/20	02/22/20		CM	10-11a	- TWTF - -	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00

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 Alt Order #:  
 Flight Dates: 02/18/20 - 02/22/20

Advertiser: Bernie Sanders  
 Product Desc: SANDERS / DEMOCRAT / PRESIDENT  
 Estimate:  
**KTVN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					4	\$200.00		0.00			
N 7	KTVN	02/18/20	02/22/20	M-F 11a-12p M-F	CM	11a-12n	- TWTF - -	:30	4	\$125.00	P-03	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					4	\$125.00		0.00			
N 8	KTVN	02/20/20	02/20/20	M-F 12-1230p M-F	CM	12-1230p	- - - T - - -	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - T - - -					1	\$75.00		0.00			
N 9	KTVN	02/18/20	02/22/20	M-F CBS Afternoon RTR M-F CBS Afternoon RTR	CM	1230-2p	- - W - F - -	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - W - F - -					2	\$75.00		0.00			
N 10	KTVN	02/18/20	02/22/20	M-F 2-3p M-F	CM	2-3p	- - WTF - -	:30	3	\$75.00	P-03	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - WTF - -					3	\$75.00		0.00			
N 11	KTVN	02/18/20	02/22/20	M-F 3-4p M-F	CM	3-4p	- TWTF - -	:30	8	\$150.00	P-03	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					8	\$150.00		0.00			
N 12	KTVN	02/18/20	02/22/20	M-F 2 News @ 4p M-F 2 News @ 4p	CM	4-430p	- TWTF - -	:30	6	\$200.00	P-03	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					6	\$200.00		0.00			
N 13	KTVN	02/18/20	02/22/20	M-F 2 News @ 430p M-F 2 News @ 430p	CM	430-5p	- TWTF - -	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					4	\$200.00		0.00			
N 14	KTVN	02/18/20	02/22/20	M-F 2 News @ 5p M-F 2 News @ 5p	CM	5-530p	- TWTF - -	:30	7	\$300.00	P-03	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					7	\$300.00		0.00			
N 15	KTVN	02/18/20	02/22/20	M-F 2 News @ 530p M-F Local News @ 530p	CM	530-6p	- TWTF - -	:30	6	\$300.00	P-03	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					6	\$300.00		0.00			
N 16	KTVN	02/18/20	02/22/20	M-F 2 News @ 630p M-F Local News @ 630p	CM	630-7p	- TWTF - -	:30	7	\$300.00	P-03	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					7	\$300.00		0.00			
N 17	KTVN	02/18/20	02/22/20	M-F 2 News @ 7p M-F Local News @ 7p	CM	7-730p	- TWTF - -	:30	6	\$200.00	P-03	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					6	\$200.00		0.00			
N 18	KTVN	02/18/20	02/22/20	Late Late Show w/ Corden Late Late Show w/ Corden	CM	1237-137a	- TWTF - -	:30	8	\$75.00	P-03	0.00	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					8	\$75.00		0.00			
N 19	KTVN	02/18/20	02/22/20	Late Show w/ S Colbert Late Show w/ S Colbert	CM	1135p-1237a	- TWTF - -	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -					4	\$150.00		0.00			
N 20	KTVN	02/18/20	02/22/20	M-F 2 News @ 11p M-F Local News @ 11p	CM	11-1135p	- TWTF - -	:30	8	\$275.00	P-03	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Bernie Sanders  
 Product Desc: SANDERS / DEMOCRAT / PRESIDENT  
 Estimate:

KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		8				\$275.00		0.00			
N21	KTVN	02/18/20	02/22/20	M-F 730-8p M-F	CM	730-8p	- TWTF - -	:30	4	\$200.00	P-03	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		4				\$200.00		0.00			
N22	KTVN	02/18/20	02/18/20	Tuesday Prime Hour 1 Tuesday	CM	8-9p	- T - - - -	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- T - - - -		1				\$800.00		0.00			
N23	KTVN	02/18/20	02/18/20	Tuesday Prime Hour 2 Tuesday	CM	9-10p	- T - - - -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- T - - - -		1				\$700.00		0.00			
N24	KTVN	02/18/20	02/22/20	Tuesday Prime Hour 3 Tuesday	CM	10-11p	- T - - - -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- T - - - -		1				\$700.00		0.00			
N25	KTVN	02/18/20	02/22/20	Wednesday Prime Hour 1 Wednesday	CM	8-9p	- - W - - -	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - W - - -		1				\$500.00		0.00			
N26	KTVN	02/18/20	02/22/20	Wednesday Prime Hour 2 Wednesday	CM	9-10p	- - W - - -	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - W - - -		1				\$500.00		0.00			
N27	KTVN	02/18/20	02/22/20	Wednesday Prime Hour 3 Wednesday	CM	10-11p	- - W - - -	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - W - - -		1				\$500.00		0.00			
N28	KTVN	02/18/20	02/22/20	Thursday Prime Hour 1 Thursday	CM	8-9p	- - - T - -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - T - -		1				\$700.00		0.00			
N29	KTVN	02/18/20	02/22/20	Thursday Prime Hour 2 Thursday	CM	9-10p	- - - T - -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - T - -		1				\$700.00		0.00			
N30	KTVN	02/18/20	02/22/20	Thursday Prime Hour 3 Thursday	CM	10-11p	- - - T - -	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - T - -		1				\$450.00		0.00			
N31	KTVN	02/18/20	02/22/20	Friday Prime Hour 1 Friday	CM	8-9p	- - - - F -	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - - F -		1				\$500.00		0.00			
N32	KTVN	02/18/20	02/22/20	Friday Prime Hour 3 Friday	CM	10-11p	- - - - F -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- - - - F -		1				\$700.00		0.00			
N33	KTVN	02/18/20	02/22/20	M-F CBS Morning News @ 4a M-F CBS Morning News @ 4a	CM	4-430a	- TWTF - -	:30	4	\$40.00	P-03	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		4				\$40.00		0.00			
N34	KTVN	02/18/20	02/22/20	M-F 2 News @ 430a M-F Local News @ 430a	CM	430-5a	- TWTF - -	:30	4	\$40.00	P-03	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	- TWTF - -		4				\$40.00		0.00			

