

ORDER



Orders
Order / Rev: 385062
Alt Order #: 09816118
Product Desc: ANGIE CRAIG CONGRESS
Estimate: 8255
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 04/16/20 / 04/16/20
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-DC
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Angie Craig for Congress
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	87	\$59,850.00	\$50,872.50
10/26/20	10/26/20	19	\$13,350.00	\$11,347.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	87	\$59,850.00	\$50,872.50	0.00
November 2020	19	\$13,350.00	\$11,347.50	0.00
Totals	106	\$73,200.00	\$62,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	20%	\$73,200.00
Market	100%	\$366,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	23%	\$84,180.00
KMSP	22%	\$80,520.00
KMWB	1%	\$3,660.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,660.00
WCCO	30%	\$109,800.00
WFTC	3%	\$10,980.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/20/20	10/26/20	M-F 5-6a News M-F 5-6a News	CM	5-6a	MTWTF--	:30	5	\$275.00	4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--			5		\$275.00			0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$275.00		0.00			
N 2	M	10/20/20	10/26/20	M-F 6-7a News M-F 6-7a News	CM	6-7a	MTWTF--	:30	5	\$800.00	4	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$800.00		0.00			
N 3	M	10/20/20	10/26/20	M-F GMA M-F GMA	CM	7-9a	MTWTF--	:30	10	\$750.00	4	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					10	\$750.00		0.00			
N 4	M	10/24/20	10/24/20	SA GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$550.00		0.00			
N 5	M	10/24/20	10/24/20	Sat 8-9a Sat 8-9a News	CM	8-9a	-----1-	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$550.00		0.00			
N 6	M	10/25/20	10/25/20	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$600.00		0.00			
N 7	M	10/20/20	10/26/20	M-F 9-10a LIVE WITH KELLY & RYAN	CM	9-10a	MTWTF--	:30	5	\$225.00	4	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$225.00		0.00			
N 8	M	10/20/20	10/26/20	M-F The View M-F The View	CM	10-11a	MTWTF--	:30	4	\$275.00	4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$275.00		0.00			
N 9	M	10/20/20	10/26/20	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$350.00		0.00			
N 10	M	10/20/20	10/26/20	M-F 1-2p General Hospital	CM	1-2p	MTWTF--	:30	5	\$225.00	4	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$225.00		0.00			
N 11	M	10/20/20	10/26/20	M-F 2-3p KELLY CLARKSON	CM	2-3p	MTWTF--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$150.00		0.00			
N 12	M	10/25/20	10/25/20	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$700.00		0.00			
N 13	M	10/25/20	10/25/20	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$300.00		0.00			
N 14	M	10/20/20	10/26/20	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$175.00	4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					2	\$175.00		0.00			
N 15	M	10/20/20	10/26/20	M-F 4-430p TWIN CITIES LIVE AT 4	CM	4-430p	MTWTF--	:30	5	\$225.00	4	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					5	\$225.00		0.00			
N 16	M	10/20/20	10/26/20		CM	430-5p		:30	5	\$350.00	4	0.00	NM	5	\$1,750.00

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				M-F 430-5p News			MTWTF--								
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--		5			\$350.00			0.00			
N17	M	10/20/20	10/26/20	M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$550.00	4	0.00	NM	5	\$2,750.00
				M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--		5			\$550.00			0.00			
N18	M	10/20/20	10/26/20	M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$650.00	4	0.00	NM	5	\$3,250.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--		5			\$650.00			0.00			
N19	M	10/20/20	10/26/20	M-F 630-7p	CM	630-7p	MTWTF--	:30	5	\$450.00	4	0.00	NM	5	\$2,250.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--		5			\$450.00			0.00			
N20	M	10/24/20	10/24/20	Sa 5-530p	CM	5-530p	-----1-	:30	1	\$300.00	4	0.00	NM	1	\$300.00
				Sa 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-		1			\$300.00			0.00			
N21	M	10/24/20	10/24/20	Sa 6-630p	CM	6-630p	-----1-	:30	1	\$350.00	4	0.00	NM	1	\$350.00
				Sa 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-		1			\$350.00			0.00			
N22	M	10/25/20	10/25/20	Su 530-6p	CM	530-6p	-----1	:30	1	\$800.00	4	0.00	NM	1	\$800.00
				Su 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1			\$800.00			0.00			
N23	M	10/26/20	10/26/20	Mon Spcl 1	CM	7-9p	1-----	:30	1	\$6,000.00	4	0.00	NM	1	\$6,000.00
				DANCING WITH THE STARS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----		1			\$6,000.00			0.00			
N24	M	10/20/20	10/20/20	Tuesday Prime A	CM	7-8p	-1-----	:30	1	\$4,500.00	4	0.00	NM	1	\$4,500.00
				CONNERS/BLESS-MESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	-1-----		1			\$4,500.00			0.00			
N25	M	10/21/20	10/21/20	Wednesday Prime A	CM	7-8p	--1----	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
				GOLDBERGS/SCHOOLED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	--1----		1			\$3,000.00			0.00			
N26	M	10/22/20	10/22/20	Thursday Prime A	CM	7-8p	---1---	:30	1	\$5,500.00	4	0.00	NM	1	\$5,500.00
				GREY'S ANATOMY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	---1---		1			\$5,500.00			0.00			
N27	M	10/23/20	10/23/20	Fri Spcl 2	CM	8-10p	----1--	:30	1	\$2,000.00	4	0.00	NM	1	\$2,000.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	----1--		1			\$2,000.00			0.00			
N28	M	10/25/20	10/25/20	Sunday Prime B	CM	7-8p	-----1	:30	1	\$3,300.00	4	0.00	NM	1	\$3,300.00
				KIDS SAY THE DARNDDEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1			\$3,300.00			0.00			
N29	M	10/25/20	10/25/20	Sunday Prime D	CM	9-10p	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
				THE ROOKIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1			\$3,000.00			0.00			
N30	M	10/20/20	10/26/20	M-F 10p news	CM	10-1035p	MTWTF--	:30	5	\$700.00	4	0.00	NM	5	\$3,500.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Week:		10/20/20	10/26/20	MTWTF--			5		\$700.00		0.00				
N31	M	10/24/20	10/24/20	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1-			1		\$700.00		0.00				
N32	M	10/25/20	10/25/20	Sun 10-11p News Sun 10-11p News	CM	10-11p	-----1	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1			1		\$900.00		0.00				
N33	M	10/20/20	10/26/20	M-F 1035-1137p TFN JIMMY KIMMEL LIVE	CM	1035-1137p	MTWTF--	:30	5	\$250.00	4	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/20	10/26/20	MTWTF--			5		\$250.00		0.00				
N34	M	10/20/20	10/26/20	M-F 1137p-1207a TFN NIGHTLINE	CM	1137p-1207a	MTWTF--	:30	5	\$200.00	4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/20	10/26/20	MTWTF--			5		\$200.00		0.00				
N35	M	10/24/20	10/24/20	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1-			1		\$1,200.00		0.00				
N36	M	10/24/20	10/24/20	230-6p College FB 230-6p College FB	SPRT	230-6p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1-			1		\$1,200.00		0.00				
N37	M	10/24/20	10/24/20	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,800.00	4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-----1-			1		\$1,800.00		0.00				
Totals													106	\$73,200.00	