



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

Buying Time Media Inc -- EDI
650 MASSACHUSETTS AVE NW
STE 210
WASHINGTON, DC 20001-3728

Contract # 569503
Schedule Dates 03/31/20-04/06/20
Advertiser Jill Karofsky for Judge (29447)
Agency Buying Time Media Inc -- EDI (1137)
Product Political - State 1 (1100)
Brand S-WI-Supreme Court (122690)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE 1269/1284/8467
Account Types National/Agency Political
Billing Type Standard
Comments WAOW

Date Entered 03/09/20
Last Modified 03/13/20
Entered By Tracy Lake
CO-OP No
External # 26820434
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,097.50
Net Total \$17,552.50
Sales Tax

WAOW+ ABC (WAOW)

By Broadcast Month	Spots	Rate
Apr. 2020	60	\$20,650.00
Grand Total:	60	\$20,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT (1)	03/31/20-04/03/20	2	:30	7A- 8A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)			3/9/20
2.0	Normal Line / SPOT (1)	04/06/20-04/06/20	2	:30	7A- 8A (CST)		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)			3/9/20
3.0	Normal Line / SPOT (2)	03/31/20-04/03/20	2	:30	4:30A- Wake Up Wisconsin 430am on News 9			1	1	1	1			4	\$75.00	\$300.00	WAOW+ ABC (WAOW)			3/9/20
4.0	Normal Line / SPOT (2)	04/06/20-04/06/20	2	:30	4:30A- Wake Up Wisconsin 430am on News 9		1							1	\$75.00	\$75.00	WAOW+ ABC (WAOW)			3/9/20
5.0	Normal Line / SPOT (3)	03/31/20-04/03/20	2	:30	6:30A- 7A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)			3/9/20
6.0	Normal Line / SPOT (3)	04/06/20-04/06/20	2	:30	6:30A- 7A (CST)		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)			3/9/20
7.0	Normal Line / SPOT (4)	03/31/20-04/03/20	2	:30	5:30A- 6A (CST)			1	1		1			3	\$200.00	\$600.00	WAOW+ ABC (WAOW)			3/9/20
8.0	Normal Line / SPOT (4)	04/06/20-04/06/20	2	:30	5:30A- 6A (CST)		1							1	\$200.00	\$200.00	WAOW+ ABC (WAOW)			3/9/20
9.0	Normal Line / SPOT (5)	03/31/20-04/03/20	2	:30	8A- 9A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)			3/9/20
10.0	Normal Line / SPOT (5)	04/06/20-04/06/20	2	:30	8A- 9A (CST)		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)			3/9/20
11.1	Normal Line / SPOT (21)	03/31/20-04/03/20	2	:30	6A- 6:30A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)			3/13/20
12.0	Normal Line / SPOT (7)	03/31/20-04/03/20	2	:30	5A- 5:30A (CST)			1			1			2	\$200.00	\$400.00	WAOW+ ABC (WAOW)			3/9/20

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13.0	Normal Line / SPOT (8)	04/01/20-04/02/20	1	:30	11A- News 9 WAOW at 11am				1	1				2	\$300.00	\$600.00	WAOW+ ABC (WAOW)			3/9/20
14.0	Normal Line / SPOT (9)	04/01/20-04/03/20	1	:30	4P- Dr Phil				1		1			2	\$300.00	\$600.00	WAOW+ ABC (WAOW)			3/9/20
15.0	Normal Line / SPOT (9)	04/06/20-04/06/20	1	:30	4P- Dr Phil		1							1	\$300.00	\$300.00	WAOW+ ABC (WAOW)			3/9/20
16.0	Normal Line / SPOT (10)	03/31/20-04/03/20	2	:30	4:58:56P- News 9 WAOW at 5pm			1	1	1	1			4	\$450.00	\$1,800.00	WAOW+ ABC (WAOW)			3/9/20
17.0	Normal Line / SPOT (10)	04/06/20-04/06/20	2	:30	4:58:56P- News 9 WAOW at 5pm		1							1	\$450.00	\$450.00	WAOW+ ABC (WAOW)			3/9/20
18.0	Normal Line / SPOT (11)	04/04/20-04/04/20	2	:30	5:58:56P- News 9 WAOW at 6pm							1		1	\$400.00	\$400.00	WAOW+ ABC (WAOW)			3/9/20
19.0	Normal Line / SPOT (12)	03/31/20-04/03/20	2	:30	5:58:56P- News 9 WAOW at 6pm			1	1	1	1			4	\$625.00	\$2,500.00	WAOW+ ABC (WAOW)			3/9/20
20.0	Normal Line / SPOT (12)	04/06/20-04/06/20	2	:30	5:58:56P- News 9 WAOW at 6pm		1							1	\$625.00	\$625.00	WAOW+ ABC (WAOW)			3/9/20
21.1	Normal Line / SPOT (22)	04/05/20-04/05/20	2	:30	9:59:46P- News 9 WAOW at 10pm								1	1	\$625.00	\$625.00	WAOW+ ABC (WAOW)			3/13/20
22.1	Normal Line / SPOT (23)	04/01/20-04/02/20	2	:30	9:59:46P- News 9 WAOW at 10pm				1	1				2	\$625.00	\$1,250.00	WAOW+ ABC (WAOW)			3/13/20

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23.1	Normal Line / SPOT (23)	04/06/20-04/06/20	2	:30	9:59:46P- News 9 WAOW at 10pm		1							1	\$625.00	\$625.00	WAOW+ ABC (WAOW)			3/13/20
24.0	Normal Line / SPOT (15)	04/05/20-04/05/20	2	:30	8:59:56A- Capitol City Sunday								1	1	\$75.00	\$75.00	WAOW+ ABC (WAOW)			3/10/20
25.0	Normal Line / SPOT (16)	04/05/20-04/05/20	2	:30	6:30A- 6:58:30A (CST)								1	1	\$200.00	\$200.00	WAOW+ ABC (WAOW)			3/10/20
26.0	Normal Line / SPOT (17)	04/04/20-04/04/20	2	:30	6:30A- 6:58:30A (CST)							1		1	\$200.00	\$200.00	WAOW+ ABC (WAOW)			3/10/20
27.0	Normal Line / SPOT (18)	04/04/20-04/04/20	2	:30	6:58:30A- GOOD MORNING AMERICA							1		1	\$350.00	\$350.00	WAOW+ ABC (WAOW)			3/10/20
28.0	Normal Line / SPOT (19)	04/05/20-04/05/20	2	:30	6:58:30A- GOOD MORNING AMERICA								1	1	\$350.00	\$350.00	WAOW+ ABC (WAOW)			3/10/20
29.0	Normal Line / SPOT (20)	04/05/20-04/05/20	2	:30	6A- 6:30A (CST)								1	1	\$200.00	\$200.00	WAOW+ ABC (WAOW)			3/10/20
30.0	Normal Line / SPOT (24)	04/02/20-04/02/20	2	:30	5:30A- 6A (CST)					1				1	\$200.00	\$200.00	WAOW+ ABC (WAOW)			3/13/20
31.0	Normal Line / SPOT (25)	04/01/20-04/02/20	2	:30	5A- 5:30A (CST)				1	1				2	\$200.00	\$400.00	WAOW+ ABC (WAOW)			3/13/20
32.0	Normal Line / SPOT (25)	04/06/20-04/06/20	2	:30	5A- 5:30A (CST)		1							1	\$200.00	\$200.00	WAOW+ ABC (WAOW)			3/13/20

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