

CONTRACT

WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

WYFF4.com

And:

Flare Media Agency
Attention: Dianne Zukowsky
101 N Main St Ste 1511
Greenville, SC 29601

Contract / Revision 1969355 /		Alt Order #
Advertiser Zukowsky/R/Sheriff		Original Date / Revision 01/06/20 / 01/06/20
Contract Dates 01/07/20 - 01/07/20	Estimate #	
Product Sean for Sheriff		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WYFF 4	Account Executive WYFF LOCAL HOUS	Sales Office Greenville
Special Handling		
Demographic Adults 18+		
Agy Code C01496	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYFF	01/07/20	01/07/20	M-F 5am News	5-530a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	-T-----				1	\$75.00			
N 2	WYFF	01/07/20	01/07/20	M-F 5am News	5-530a		:15/:15			BK	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	-T-----				1	\$75.00			
N 3	WYFF	01/07/20	01/07/20	M-F 5am News	530-6a		:30			NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	-T-----				1	\$75.00			
N 4	WYFF	01/07/20	01/07/20	M-F 5am News	530-6a		:15/:15			BK	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	-T-----				1	\$75.00			
N 5	WYFF	01/07/20	01/07/20	M-F 6am News	6-7am		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	-T-----				1	\$300.00			
N 6	WYFF	01/07/20	01/07/20	M-F 6am News	6-7am		:15/:15			BK	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/06/20	01/12/20	-T-----				1	\$300.00			
Totals											6	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

Contract / Revision	Alt Order #
1969355 /	

Advertiser	Original Date / Revision
Zukowsky/R/Sheriff	01/06/20 / 01/06/20

Contract Dates	Product	Estimate #
01/07/20 - 01/07/20	Sean for Sheriff	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19 - 01/07/20	6	\$900.00	(\$135.00)	\$765.00
Totals	6	\$900.00	(\$135.00)	\$765.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.