CONTRACT

WLEX
1065 Russell Cave Road
Lexington, KY 40505
(859) 259-1818

And:

Buying Time LLC - Political
650 Massachusetts Avenue NW - Suite 210
Washington, DC 20001

Contract / Revision	Alt Order #
697835 /	

Advertiser	Original Date / Revision
McGrath/Democrat/US Senate	04/20/20 / 04/23/20

Contract Dates	Estimate #
04/21/20 - 04/27/20	**8525**

Product
1249-Political

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WLEX	Sara Milner	EWS - Washing

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
TV15780		

Agency Ref	Advertiser Ref
103810	254997

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WLEX	04/21/20	04/27/20	M-F Early Today	4-430am		:30			NM	2	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	-1-1---	2	$10.00							
N 2	WLEX	04/21/20	04/27/20	LEX18 News Sunrise 430am	430-5am		:30			NM	4	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	-1111--	4	$25.00							
N 3	WLEX	04/21/20	04/27/20	LEX18 News Sunrise SU 7am	7-8am		:30			NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	------1	1	$125.00							
N 4	WLEX	04/21/20	04/27/20	SU Today Show	8-9am		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	------1	1	$175.00							
N 5	WLEX	04/21/20	04/27/20	SA Today Show	7-830am		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	-----1-	1	$175.00							
N 6	WLEX	04/21/20	04/27/20	LEX18 News Sunrise 5am	5-6am		:30			NM	5	$625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	11111--	5	$125.00							
N 7	WLEX	04/21/20	04/27/20	LEX18 News Sunrise SA 9am	830-9		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	-----1-	1	$150.00							
N 8	WLEX	04/21/20	04/27/20	LEX18 News at Noon	12-1230pm		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	11-11--	4	$150.00							
N 9	WLEX	04/21/20	04/27/20	1230-1pm It's On!	1230-1pm		:30			NM	2	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	--11---	2	$125.00							
N 10	WLEX	04/21/20	04/27/20	M-F 10-11am Today III	10-11am		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	1-111--	4	$150.00							
N 11	WLEX	04/21/20	04/27/20	M-F 430-5pm	430-5pm		:30			NM	2	$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

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Contract / Revision	Alt Order #
697835 /	

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McGrath/Democrat/US Senate	04/20/20 / 04/23/20

Contract Dates	Product	Estimate #
04/21/20 - 04/27/20	1249-Political	**8525**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/21/20	04/27/20	---11--	2	$200.00							
N 12	WLEX	04/21/20	04/27/20	M-F 3-4pm	3-4pm		:30			NM	2	$250.00
Week:	04/21/20	04/27/20	-1-1---	2	$125.00							
N 13	WLEX	04/21/20	04/27/20	LEX18 News at 6pm SAT	6-630pm		:30			NM	1	$200.00
Week:	04/21/20	04/27/20	-----1-	1	$200.00							
N 14	WLEX	04/21/20	04/27/20	LEX18 News at 6pm SUN	6-630pm		:30			NM	1	$250.00
Week:	04/21/20	04/27/20	------1	1	$250.00							
N 15	WLEX	04/21/20	04/27/20	LEX18 News at 6pm	6-630pm		:30			NM	4	$1,800.00
Week:	04/21/20	04/27/20	1-111--	4	$450.00							
N 16	WLEX	04/21/20	04/27/20	NBC Nightly News SUN	630-7pm		:30			NM	1	$600.00
Week:	04/21/20	04/27/20	------1	1	$600.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WLEX*	*04/21/20-04/27/20*		*NBC Nightly News SUN*	*630-7pm*	---------Su	*:30*		*~~$600.00~~*	*NM*		
See MG 16.2												
2	WLEX	04/26/20-04/26/20		NIGHTLY NEWS SUNDAY	6:58 PM-8:00 PM	---------Su	:30		$600.00	NM		
Ⓜ	MG for 16.1 04/26											
N 17	WLEX	04/21/20	04/27/20	SA 7-730pm	7-730pm		:30			NM	2	$75.00
Week:	04/21/20	04/27/20	-----1-	1	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WLEX*	*04/21/20-04/27/20*		*SA 7-730pm*	*7-730pm*	-------Sa--	*:30*		*~~$75.00~~*	*NM*		
See MG 17.2,17.3												
2	WLEX	04/27/20-04/27/20		LEX18 News Sunrise 430am	430-5am	M----------	:30		$25.00	NM		
Ⓜ	MG for 17.1 04/25											
3	WLEX	04/23/20-04/23/20		Late Night	1237-137am	----Th-----	:30		$50.00	NM		
Ⓜ	MG for 17.1 04/25											
N 18	WLEX	04/21/20	04/27/20	Tuesday Prime B	9-10pm		:30			NM	1	$300.00
Week:	04/21/20	04/27/20	-1-----	1	$300.00							
N 19	WLEX	04/21/20	04/27/20	Thursday Prime C	10-11pm		:30			NM	1	$300.00
Week:	04/21/20	04/27/20	---1---	1	$300.00							
N 20	WLEX	04/21/20	04/27/20	LEX18 News at 11pm SUN	11-1135pm		:30			NM	1	$175.00
Week:	04/21/20	04/27/20	------1	1	$175.00							
N 21	WLEX	04/21/20	04/27/20	LEX18 News at 11pm SAT	11-1130pm		:30			NM	1	$175.00
Week:	04/21/20	04/27/20	-----1-	1	$175.00							
N 22	WLEX	04/21/20	04/27/20	LEX18 M-F Late News	11-1135pm		:30			NM	4	$800.00
Week:	04/21/20	04/27/20	1111---	4	$200.00							
N 23	WLEX	04/21/20	04/27/20	Saturday Night Live	1130pm-1am		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/21/20	04/27/20	-----1-	1	$175.00						
N 24	WLEX	04/21/20	04/27/20	Tonight Show	1135pm-1237a		:30			NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/21/20	04/27/20	-111---	3	$150.00						
N 25	WLEX	04/23/20	04/23/20	M-F 7-8am Today Show	7-8am		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/20/20	04/26/20	---T---	1	$400.00						
N 26	WLEX	04/24/20	04/24/20	Friday Prime Special	8-11pm		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/20/20	04/26/20	----F--	1	$300.00						
N 27	WLEX	04/27/20	04/27/20	LEX18 News Sunrise 6am	6-7am		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/27/20	05/03/20	M------	1	$350.00						
						Totals					53	$9,820.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/30/20 -04/26/20	46	$8,370.00	($1,255.50)	$7,114.50
04/27/20 -04/27/20	7	$1,450.00	($217.50)	$1,232.50
Totals	53	$9,820.00	($1,473.00)	$8,347.00

Signature: _____ **Date:** _____

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