



WAOW-WYOW Television Inc
1908 Grand Ave
Wausau, WI 54403-6870

FlexPoint Media Inc --EDI
PO BOX 1051
NEW ALBANY, OH 43054-1051

Contract # 575750
Schedule Dates 05/06/20-05/12/20
Advertiser Tiffany for Wisconsin Inc (33722)
Agency FlexPoint Media Inc --EDI (5042)
Product Political - US House (1096)
Brand F-US House-WI District7 (117617)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE 136/159/945
Account Types National/Agency Political
Billing Type Standard
Comments WAOW

Date Entered 05/05/20
Last Modified 05/05/20
Entered By Tracy Lake
CO-OP No
External # 26915526
Demo
Order Type *Normal
Package Deal
Commission % 15.00
Commission \$2,280.75
Net Total \$12,924.25
Sales Tax

WAOW+ ABC (WAOW)		
By Broadcast Month	Spots	Rate
May. 2020	55	\$15,205.00
Grand Total:	55	\$15,205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT (1)	05/06/20-05/08/20	2	:30	6:30A- 7A (CST)				1	1	1			3	\$375.00	\$1,125.00	WAOW+ ABC (WAOW)			5/5/20
2.0	Normal Line / SPOT (2)	05/06/20-05/08/20	2	:30	7A- GOOD MORNING AMERICA				1	1	1			3	\$350.00	\$1,050.00	WAOW+ ABC (WAOW)			5/5/20
3.0	Normal Line / SPOT (3)	05/06/20-05/08/20	2	:30	9A- Live with Kelly & Ryan				1	1	1			3	\$150.00	\$450.00	WAOW+ ABC (WAOW)			5/5/20
4.0	Normal Line / SPOT (4)	05/06/20-05/08/20	2	:30	11A- News 9 WAOW at 11am				1	1	1			3	\$150.00	\$450.00	WAOW+ ABC (WAOW)			5/5/20
5.0	Normal Line / SPOT (5)	05/06/20-05/08/20	2	:30	1P- GENERAL HOSPITAL				1	1	1			3	\$125.00	\$375.00	WAOW+ ABC (WAOW)			5/5/20
6.1	Normal Line / SPOT (6)	05/06/20-05/08/20	2	:30	3P- Tamron Hall				1	1	1			3	\$80.00	\$240.00	WAOW+ ABC (WAOW)			5/5/20
7.0	Normal Line / SPOT (7)	05/06/20-05/08/20	2	:30	4P- Dr Phil				1	1	1			3	\$150.00	\$450.00	WAOW+ ABC (WAOW)			5/5/20
8.0	Normal Line / SPOT (8)	05/06/20-05/08/20	2	:30	4:58:56P- News 9 WAOW at 5pm				1	1	1			3	\$265.00	\$795.00	WAOW+ ABC (WAOW)			5/5/20
9.0	Normal Line / SPOT (9)	05/06/20-05/08/20	2	:30	5:58:46P- News 9 WAOW at 6pm				1	1	1			3	\$375.00	\$1,125.00	WAOW+ ABC (WAOW)			5/5/20
10.0	Normal Line / SPOT (18)	05/06/20-05/08/20	2	:30	6:30P- Entertainment Tonight				1	1	1			3	\$250.00	\$750.00	WAOW+ ABC (WAOW)			5/5/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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11.0	Normal Line / SPOT (19)	05/06/20-05/08/20	2	:30	9:59:46P- News 9 WAOW at 10pm				1	1	1			3	\$350.00	\$1,050.00	WAOW+ ABC (WAOW)			5/5/20
12.0	Normal Line / SPOT (20)	05/06/20-05/06/20	2	:30	9P- SHARK TANK				1					1	\$975.00	\$975.00	WAOW+ ABC (WAOW)			5/5/20
13.0	Normal Line / SPOT (21)	05/09/20-05/09/20	2	:30	8P- AMERICAN IDOL							1		1	\$250.00	\$250.00	WAOW+ ABC (WAOW)			5/5/20
14.0	Normal Line / SPOT (16)	05/10/20-05/10/20	2	:30	7P- AMERICAN IDOL								1	1	\$975.00	\$975.00	WAOW+ ABC (WAOW)			5/5/20
15.0	Normal Line / SPOT (1)	05/11/20-05/12/20	2	:30	6:30A- 7A (CST)		1	1						2	\$375.00	\$750.00	WAOW+ ABC (WAOW)			5/5/20
16.0	Normal Line / SPOT (1)	05/11/20-05/12/20	2	:30	7A- GOOD MORNING AMERICA		1	1						2	\$350.00	\$700.00	WAOW+ ABC (WAOW)			5/5/20
17.0	Normal Line / SPOT (3)	05/11/20-05/11/20	2	:30	9A- Live with Kelly & Ryan		1							1	\$150.00	\$150.00	WAOW+ ABC (WAOW)			5/5/20
18.0	Normal Line / SPOT (4)	05/11/20-05/11/20	2	:30	11A- News 9 WAOW at 11am		1							1	\$150.00	\$150.00	WAOW+ ABC (WAOW)			5/5/20
19.0	Normal Line / SPOT (5)	05/11/20-05/11/20	2	:30	1P- GENERAL HOSPITAL		1							1	\$125.00	\$125.00	WAOW+ ABC (WAOW)			5/5/20
20.0	Normal Line / SPOT (6)	05/11/20-05/11/20	2	:30	3P- Tamron Hall		1							1	\$80.00	\$80.00	WAOW+ ABC (WAOW)			5/5/20
21.0	Normal Line / SPOT (7)	05/11/20-05/11/20	2	:30	4P- Dr Phil		1							1	\$150.00	\$150.00	WAOW+ ABC (WAOW)			5/5/20
22.0	Normal Line / SPOT (8)	05/11/20-05/11/20	2	:30	4:58:56P- News 9 WAOW at 5pm		1							1	\$265.00	\$265.00	WAOW+ ABC (WAOW)			5/5/20

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23.0	Normal Line / SPOT (9)	05/11/20-05/11/20	2	:30	5:58:46P- News 9 WAOW at 6pm		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)			5/5/20
24.0	Normal Line / SPOT (17)	05/09/20-05/09/20	2	:30	5:58:56P- News 9 WAOW at 6pm							1		1	\$265.00	\$265.00	WAOW+ ABC (WAOW)			5/5/20
25.0	Normal Line / SPOT (18)	05/11/20-05/11/20	2	:30	6:30P- Entertainment Tonight		1							1	\$250.00	\$250.00	WAOW+ ABC (WAOW)			5/5/20
26.0	Normal Line / SPOT (19)	05/11/20-05/11/20	2	:30	9:59:46P- News 9 WAOW at 10pm		1							1	\$350.00	\$350.00	WAOW+ ABC (WAOW)			5/5/20
27.0	Normal Line / SPOT (13)	05/11/20-05/11/20	2	:30	6:58:26P- THE BACHELOR		1							1	\$975.00	\$975.00	WAOW+ ABC (WAOW)			5/5/20
28.0	Normal Line / SPOT (22)	05/10/20-05/10/20	2	:30	8:59:56A- Capital City Sunday								1	1	\$75.00	\$75.00	WAOW+ ABC (WAOW)			5/5/20
29.0	Normal Line / SPOT (23)	05/10/20-05/10/20	2	:30	9:30A- Up Front								1	1	\$75.00	\$75.00	WAOW+ ABC (WAOW)			5/5/20
30.0	Normal Line / SPOT (24)	05/10/20-05/10/20	2	:30	10:35P- Entertainment Tonight Weekend								1	1	\$35.00	\$35.00	WAOW+ ABC (WAOW)			5/5/20
31.0	Normal Line / SPOT	05/08/20-05/08/20	2	:30	6A- 6:30A (CST)						1			1	\$375.00	\$375.00	WAOW+ ABC (WAOW)		rebate dollars from w/o 4/27; 574093.32 & 575007.9	5/5/20

CONFIRMATION CONTRACT

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