

## ORDER



WFMY-TV

**Orders**  
**Order / Rev:** 1947991  
**Alt Order #:** WOC12404933  
**Product Desc:** Political  
**Estimate:** 8446  
**Flight Dates:** 02/29/20 - 03/02/20  
**Original Date / Rev:** 02/28/20 / 02/28/20  
**Order Type:** RFP

**Primary AE:** Nile Noyes  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Terry Van Duyn / D / LT GOV / NC  
**Demographic:** A25-54  
**Product Codes:** PL-State Lt. Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 187124  
**Agency External ID:** 2118AGP  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	5	\$590.00	\$501.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	5	\$590.00	\$501.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$590.00</b>	<b>\$501.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMY	02/29/20	03/02/20	Local News @ 4p M-F Local News @ 4p M-F (Program: NEWS 2 AT 4P)1st Qtr 20 Estimate (sell)	CM	Local News @ 4p   (4:00 PM-5:00 PM)	1-----	:30	1	\$50.00	P05	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/20	03/06/20	1-----		1				\$50.00		0.00			
N 2	WFMY	02/29/20	03/01/20	Local News @ 6p Su Local News @ 6p Su (Program: NEWS 2 AT 6P SUN)1st Qtr 20 Estimate (sell)	CM	6-630p	-----1	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----1		1				\$100.00		0.00			
N 3	WFMY	02/29/20	02/29/20	Local News @ 6p Sa Local News @ 6p Sa (Program: NEWS 2 AT 6 SAT)100	CM	6-630p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----1-		1				\$100.00		0.00			
N 4	WFMY	02/29/20	03/02/20	Local News @ 5a M-F Local News @ 5a M-F (Program: GOOD MORNING SHOW 5A)1st Qtr 20 Estimate (sell)	CM	5-6a (5:00 AM-6:00 AM)	1-----	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/20	03/06/20	1-----		1				\$90.00		0.00			
N 5	WFMY	02/29/20	03/01/20	LN (M-Su) Local News @ 11p M-Su	CM	11-1135p	-----1	:30	1	\$250.00	P04	0.00	NM	1	\$250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: LATE NEWS M-SU)1st Qtr 20 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1		1				\$250.00		0.00			
Totals													5	\$590.00	