



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

KCRA
PO Box 90014
Prescott, AZ 86304-9014

INVOICE

Property	KCRA		
Invoice #	1978219-2	Order #	1978219
Invoice Date	03/01/20	Alt Order #	26792024
Invoice Month	March 2020	Deal #	
Invoice Period	02/24/20 - 02/24/20	Flight Dates	02/18/20 - 02/24/20
Advertiser	Safe Schools & Healthy Learning- Yes on Prop 13		
Product	Issue		
Estimate #	8008		
Account Executive	Meredith Thompson		
Sales Office	Eagle-Washington, DC		
Sales Region	National		
Agency Code	9912856		
Advertiser Code	526		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	Omnicom		
Advertiser Ref			
Product 1	562		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	02/18/20	02/24/20	NBC Today Show	7:00am-9:00am	MTWTF--	:30	4	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/20 02/24/20 MTWTF-- 4 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	02/24/20	8:57 AM	NBC Today Show	7:00am-9:00am	:30	YES13TV302024SCH	\$2,500.00 NM
4	02/18/20	02/24/20	LIVE WITH KELLY & RYAN	9a-10a	MTWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/20 02/24/20 MTWTF-- 4 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	02/24/20	9:43 AM	LIVE WITH KELLY & RYAN	9a-10a	:30	YES13TV302024SCH	\$1,000.00 NM
5	02/18/20	02/24/20	KCRA-TV News at Noon	11:58am-1:00pm	MTWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/20 02/24/20 MTWTF-- 4 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	02/24/20	12:24 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	YES13TV302024SCH	\$1,200.00 NM
7	02/18/20	02/24/20	KCRA-TV News at 5pm	4:58pm-5:30pm	MTWTF--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/18/20 02/24/20 MTWTF-- 4 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	02/24/20	5:29 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	YES13TV302024SCH	\$3,000.00 NM

Total Spots **4**

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Invoice Date	03/01/20	Invoice Period	02/24/20 - 02/24/20
Advertiser	Safe Schools & Healthy Learning- Yes on Prop 13		
Product	Issue		
Estimate #	8008		

www.kcra.com

Payment Terms 30 Days

<u>Gross Total</u>	\$7,700.00
<u>Agency Commission</u>	\$1,155.00
<u>Net Amount Due</u>	\$6,545.00

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