

ORDER



KXLF

Orders
Order / Rev: 708825
Alt Order #: WOC12513244
Product Desc: ISSUE
Estimate: 8396
Flight Dates: 06/24/20 - 06/30/20
Original Date / Rev: 05/22/20 / 06/03/20
Order Type: GENERAL

Primary AE: John Mitzel
Sales Office: N-BU
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Majority Forward
Demographic: A35+
Product Codes: PL Non-Ballot Issue, PL Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Advertiser External ID: 220293
Agency External ID: 123989
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	45	\$25,000.00	\$21,250.00
06/29/20	06/30/20	31	\$15,510.00	\$13,183.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	45	\$25,000.00	\$21,250.00	0.00
July 2020	31	\$15,510.00	\$13,183.50	0.00
Totals	76	\$40,510.00	\$34,433.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	N-BU	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	06/24/20	06/30/20	M-F 530-7am News M-F 530-7am News (Program: MONTANA THIS MORNING)2Q AVG	CM	5:30 AM-7:00 AM	MTWTF--	:30	10	\$300.00	P-2	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/24/20	06/30/20	MTWTF--					10	\$300.00		0.00			
N 2	All	06/24/20	06/30/20	M-F CBS This Morning M-F CBS This Morning (Program: CBS THIS MORNING)2Q AVG	CM	7:00 AM-9:00 AM	MTWTF--	:30	12	\$300.00	P-2	0.00	NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/24/20	06/30/20	MTWTF--					12	\$300.00		0.00			
N 3	All	06/24/20	06/27/20	Sa CBS This Morning Sa CBS This Morning (Program: CBS SATURDAY MORNING)2Q AVG	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S-					1	\$200.00		0.00			
N 4	All	06/24/20	06/28/20	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)2Q AVG	CM	7:00 AM-8:30 AM	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/22/20	06/28/20	-----S					1	\$350.00		0.00			
N 5	All	06/24/20	06/30/20		CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10am M-F 9-10am (Program: PRICE IS RIGHT)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 4 \$500.00 0.00															
N 6	All	06/24/20	06/30/20	M-F 10-11am M-F 10-11am (Program: LET'S MAKE A DEAL)2Q AVG	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
M-F 10-11am M-F 10-11am (Program: LET'S MAKE A DEAL)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 3 \$200.00 0.00															
N 7	All	06/24/20	06/30/20	M-F 11am-12pm M-F 11am-12pm (Program: YOUNG & RESTLESS)2Q AVG	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
M-F 11am-12pm M-F 11am-12pm (Program: YOUNG & RESTLESS)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 3 \$200.00 0.00															
N 8	All	06/24/20	06/30/20	M-F 12pm News M-F 12pm News (Program: NOON NEWS)2Q AVG	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
M-F 12pm News M-F 12pm News (Program: NOON NEWS)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 5 \$250.00 0.00															
N 9	All	06/24/20	06/30/20	M-F 1230-1pm M-F 1230-1pm (Program: BOLD & BEAUTIFUL)2Q AVG	CM	12:30 PM-1:00 PM	MTWTF--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
M-F 1230-1pm M-F 1230-1pm (Program: BOLD & BEAUTIFUL)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 1 \$200.00 0.00															
N 10	All	06/24/20	06/30/20	M-F 1-2pm M-F 1-2pm (Program: THE TALK)2Q AVG	CM	1:00 PM-2:00 PM	MTWTF--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
M-F 1-2pm M-F 1-2pm (Program: THE TALK)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 1 \$150.00 0.00															
N 11	All	06/24/20	06/30/20	M-F 4-5pm M-F 4-5pm (Program: Dr. Phil)2Q AVG	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
M-F 4-5pm M-F 4-5pm (Program: Dr. Phil)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 3 \$200.00 0.00															
N 12	All	06/24/20	06/30/20	M-F 530pm News M-F 530pm News (Program: 5:30P NEWS M-F)2Q AVG	CM	5:30 PM-6:00 PM	MTWTF--	:30	7	\$1,200.00	P-2	0.00	NM	7	\$8,400.00
M-F 530pm News M-F 530pm News (Program: 5:30P NEWS M-F)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 7 \$1,200.00 0.00															
N 13	All	06/24/20	06/27/20	Sa 530pm News Sa 530pm News (Program: 5:30 NEWS SATURDAY)2Q AVG	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Sa 530pm News Sa 530pm News (Program: 5:30 NEWS SATURDAY)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/22/20 06/28/20 -----S- 1 \$500.00 0.00															
N 14	All	06/24/20	06/28/20	Su 530pm News Su 530pm News (Program: 5:30 NEWS SUNDAY)2Q AVG	CM	5:30 PM-6:00 PM	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Su 530pm News Su 530pm News (Program: 5:30 NEWS SUNDAY)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/22/20 06/28/20 -----S 1 \$800.00 0.00															
N 15	All	06/24/20	06/30/20	M-F 6-630pm M-F 6-630pm (Program: JEOPARDY)2Q AVG	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
M-F 6-630pm M-F 6-630pm (Program: JEOPARDY)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 4 \$600.00 0.00															
N 16	All	06/24/20	06/30/20	M-F 630-7pm M-F 630-7pm (Program: WHEEL OF FORTUNE)2Q AVG	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
M-F 630-7pm M-F 630-7pm (Program: WHEEL OF FORTUNE)2Q AVG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/24/20 06/30/20 MTWTF-- 4 \$600.00 0.00															
N 17	All	06/24/20	06/29/20		CM	8:00 PM-9:00 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Monday Prime B											
				Monday Prime B											
				(Program: ALL RISE)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/20	06/30/20	M-----			1		\$1,200.00		0.00				
N18	All	06/24/20	06/24/20	Wednesday Prime A	CM	7:00 PM-8:00 PM	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Wednesday Prime A											
				(Program: GAME ON)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	--W----			1		\$1,200.00		0.00				
N19	All	06/24/20	06/26/20	Friday Prime C	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Friday Prime C											
				(Program: BLUE BLOODS)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	----F--			1		\$1,500.00		0.00				
N20	All	06/24/20	06/30/20	M-F 10pm News	CM	10:00 PM-10:35 PM	MTWTF--	:30	6	\$1,200.00	P-2	0.00	NM	6	\$7,200.00
				M-F 10pm News											
				(Program: 10:00P NWS M-F)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/20	06/30/20	MTWTF--			6		\$1,200.00		0.00				
N21	All	06/24/20	06/27/20	Sa 10pm News	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Sa 10pm News											
				(Program: 10:00P NWS SAT)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S-			1		\$800.00		0.00				
N22	All	06/24/20	06/28/20	Su 10pm News	CM	10:00 PM-10:35 PM	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Su 10pm News											
				(Program: 10:00P NWS SUN)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/22/20	06/28/20	-----S			1		\$1,200.00		0.00				
N23	All	06/24/20	06/30/20	M-F 1035-1137pm	CM	10:35 PM-11:38 PM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
				The Late Show											
				(Program: LATE SHOW - COLBERT)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/20	06/30/20	MTWTF--			3		\$100.00		0.00				
N24	All	06/24/20	06/30/20	M-F 1137pm-1237am	CM	11:38 PM-12:38 AM	XMTWTF--	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
				The Late Late Show											
				(Program: LATE SHOW - CORDEN)2Q AVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/20	06/30/20	MTWTF--			1		\$60.00		0.00				
													Totals	76	\$40,510.00