

KOB 4 Broadcast Plaza SW Albuquerque, NM 87104 Main: (505)243-4411 Billing: (505)764-2510

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Billing Address:

Old Towne Media Attention: Accounts Payable 114 Quay Street Alexandria, VA 22314

Send Payment To:

KOB PO Box 840422 Dallas, TX 75284-0422

INVOICE

VOICE						
Property	KOB					
Invoice #	386136-1	Order #	386136			
Invoice Date	05/31/20	Alt Order #	09826756			
Invoice Month	May 2020	Deal #				
Invoice Period	04/27/20 - 05/31/20	Flight Dates	05/26/20 - 06/02/20			
Advertiser	Avacy Initiatives, Inc.					
Product	AVACY INITIATIVES	3				
Estimate #	8663					
	Account Executive	Cinthia Flagg				
	Sales Office	HRP - Washington DC				
	Sales Region	National				
	Agency Code	9920514				
	Advertiser Code	1301				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref					
	Advertiser Ref					
	Product 1	1314				
	Product 2					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2 05/26/20	06/01/20	News 4 Today I 530a-6	6a M-F 530a-6a	MTWTF	:30	3	\$155.00	NM	
Weeks: Spots: # Ch 1 All 2 All 3 All		5:51 AM News 27/20 5:41 AM News	<u>Spots/Week</u> 3 i <u>ption</u> 4 Today I 530a-6a 4 Today I 530a-6a 4 Today I 530a-6a	<u>Rate</u> \$155.00 <u>Start/End Time</u> M-F 530a-6a M-F 530a-6a M-F 530a-6a	:3	h <u>Ad-ID</u> O AI1001H O AI1001H O AI1001H			<u>Rate Type</u> \$155.00 NM \$155.00 NM \$155.00 NM
3 05/27/20	06/02/20	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF	:30	3	\$295.00	NM	
Weeks: Spots: # Ch 2 All	<u>Start Date</u> 05/26/20 <u>Day Air</u> W 05/		Spots/Week 2 Iption 4 Today II 6a-7a	<u>Rate</u> \$295.00 <u>Start/End Time</u> M-F 6a-7a		<u>h Ad-ID</u> 0 аї1001н			<u>Rate Type</u> \$295.00 NM
4 05/26/20	06/01/20	M-F Today Show	M-F 7a-9a	MTWTF	:30	6	\$295.00	NM	
Weeks: Spots: # Ch 1 All 2 All 3 All 4 All	Th 05/		oday Show oday Show oday Show	Rate \$295.00 <u>Start/End Time</u> M-F 7a-9a M-F 7a-9a M-F 7a-9a M-F 7a-9a	:3 :3 :3	h <u>Ad-ID</u> 0 AI1001H 0 AI1001H 0 AI1001H 0 AI1001H			Rate Type \$295.00 NM \$295.00 NM \$295.00 NM \$295.00 NM
5 05/31/20	05/31/20	NBC Sunday Today 7a	a Su 7a-8a	1	:30	1	\$115.00	NM	
Weeks: Spots: # Ch 1 All	Start Date 05/25/20 <u>Day</u> <u>Air</u> Su 05/		<u>Spots/Week</u> 1 I <u>ption</u> Sunday Today 7a	Rate \$115.00 Start/End Time Su 7a-8a		<u>h Ad-ID</u> 0 АІ1001н			<u>Rate Type</u> \$115.00 NM
6 05/26/20	06/01/20	Today 3rd Hour 9a	M-F 9a-10a	MTWTF	:30	3	\$155.00	NM	
Weeks:	Start Date 05/26/20	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$155.00					

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Estimate #	8663		

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Line Start Date	End Date Description Start/	End Time MTWTFS:	S Length	Spots/ Week	Rate	Туре	
6 05/26/20	06/01/20 Today 3rd Hour 9a M-F 9	a-10a MTWTF-	- :30	3	\$155.00	NM	
Spots: # Ch 2 All 1 All	Day Air Date Air Time Description W 05/27/20 9:57 AM Today 3rd Hour Th 05/28/20 Today 3rd Hour Credited	9a M-F 9	a-10a :	<u>ith Ad-ID</u> 30 AI1001H <i>00</i>			<u>Rate</u> <u>Type</u> \$155.00 NM \$155.00 NM
7 05/26/20	06/01/20 Today Hoda & Jenna 10a M-F 1	0a-11a MTWTF-	- :30	2	\$115.00	NM	
Weeks: Spots: # Ch 1 All 2 All	Start Date End Date MTWTFSS Spc 05/26/20 06/01/20 MTWTF Spc Day Air Date Air Time Description W 05/27/20 11:00 AM Today Hoda & C Th 05/28/20 10:50 AM Today Hoda & C	lenna 10a M-F 1	0 <u>End Time</u> <u>Leng</u> 0a-11a :	gth <u>Ad-ID</u> 30 AI1001H 30 AI1001H			<u>Rate</u> <u>Type</u> \$115.00 NM \$115.00 NM
8 05/27/20	•	1a-12p MTWTF-		2	\$125.00	NM	<u> </u>
Weeks: Spots: # Ch 1 All	Start Date End Date 06/01/20 MTWTFSS M-WTF Spc M-WTF Day Air Date Air Time Description Description Description W 05/27/20 11:36 AM Kelly Clarkson		D End Time Leng	<u>yth Ad-ID</u> 30 AI1001H			<u>Rate</u> <u>Type</u> \$125.00 NM
9 05/26/20	06/01/20 News 4 @ Midday M-F M-F 1	2noon-1p MTWTF-	- :30	3	\$150.00	NM	
Weeks: Spots: # Ch 2 All 3 All	Start Date End Date MTWTFSS Spc 05/26/20 06/01/20 MTWTF Spc Day Air Date Air Time Description Tu 05/26/20 12:51 PM News 4 @ Midd W 05/27/20 12:41 PM News 4 @ Midd	ay M-F 1	D End Time Leng 2noon-1p :	gth <u>Ad-ID</u> 30 AI1001H 30 AI1001H			<u>Rate</u> <u>Type</u> \$150.00 NM \$150.00 NM
10 05/26/20	06/01/20 Days Of Our Lives 1p M-F 1	p-2p MTWTF-	- :30	2	\$165.00	NM	
Weeks: Spots: # Ch 1 All 2 All	Start Date End Date MTWTFSS Spc 05/26/20 06/01/20 MTWTF Spc Day Air Date Air Time Description W 05/27/20 1:59 PM Days Of Our Liv F 05/29/20 1:59 PM Days Of Our Liv	res 1p M-F 1	D End Time Leng p-2p :	gth <u>Ad-ID</u> 30 A11001H 30 A11001H			<u>Rate Type</u> \$165.00 NM \$165.00 NM
11 05/26/20	06/01/20 Rachael Ray 2p M-F 2	p-3p MTWTF-	- :30	2	\$90.00	NM	
Weeks: Spots: # Ch 1 All	Start Date End Date MTWTFSS Spon 05/26/20 06/01/20 MTWTF Day Air Date Air Time Description Tu 05/26/20 2:57 PM Rachael Ray 2p) End Time Leng	<u>gth</u> <u>Ad-ID</u> 30 АІ1001н			<u>Rate</u> <u>Type</u> \$90.00 NM
12 05/26/20	06/01/20 Inside Edition 3p M-F 3	p-330p MTWTF-	- :30	2	\$130.00	NM	
Weeks: Spots: # Ch 2 All	Start Date End Date MTWTFSS Spc 05/26/20 06/01/20 MTWTF Day Air Date Air Time Description W 05/27/20 3:27 PM Inside Edition 3) <u>End Time</u> <u>Leng</u>	gth <u>Ad-ID</u> 30 AI1001H			<u>Rate</u> <u>Type</u> \$130.00 NM
13 05/26/20	06/01/20 Judge Judy 330p/4p/430 M-F 3	30p-5p MTWTF-	- :30	4	\$130.00	NM	
Weeks: Spots: # Ch	Start Date End Date MTWTFSS Spc 05/26/20 06/01/20 MTWTF Day Air Date Air Time Description	<u>ts/Week</u> <u>Rate</u> 4 \$130.0 <u>Start/</u>	0	<u>ath Ad-ID</u>			Rate Type

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Line Start	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 05/26	6/20	06/01/20	Judg p	je Judy 330p/4p/4	30 M-F 330p-5p	MTWTF	:30	4	\$130.00	NM	
Spots: # 2 1 3	Ch All All All		r Date	3:59 PM Judge	iption 2 Judy 330p/4p/430p 3 Judy 330p/4p/430p 2 Judy 330p/4p/430p	<u>Start/End Time</u> M-F 330p-5p M-F 330p-5p M-F 330p-5p	:30	1 <u>Ad-ID</u>) AI1001H) AI1001H) AI1001H			Rate Type \$130.00 NM \$130.00 NM \$130.00 NM
14 05/26	6/20	06/01/20	New	s 4 @ 5p M-F	M-F 5p-530p	MTWTF	:30	3	\$390.00	NM	
Weeks Spots: # 2 1 3	s: Ch All All All	Th 05	5/27/20		4 @ 5p M-F 4 @ 5p M-F	Rate \$390.00 Start/End Time M-F 5p-530p M-F 5p-530p M-F 5p-530p	:30	n <u>Ad-ID</u> O AI1001H O AI1001H O AI1001H			Rate Type \$390.00 NM \$390.00 NM \$390.00 NM
15 05/26	6/20	06/01/20	New	s 4 @ 6p M-F	M-F 6p-632p	MTWTF	:30	3	\$505.00	NM	
Weeks Spots: # 2 1	s: <u>Ch</u> All All	Start Date 05/26/20 Day Air W 05 Th 05	5/27/20		4 @ 6p M-F	<u>Rate</u> \$505.00 <u>Start/End Time</u> M-F 6p-632p M-F 6p-632p	:30	<u>n Ad-ID</u>) AI1001H) AI1001H			<u>Rate</u> <u>Type</u> \$505.00 NM \$505.00 NM
16 05/26	6/20	06/01/20	New	s 4 @ 630p M-F	M-F 630p-7p	MTWTF	:30	3	\$390.00	NM	
Weeks Spots: # 2 1	s: <u>Ch</u> All All	Start Date 05/26/20 Day Air Tu 05 F 05		20 MTWTF Air Time Descr 6:53 PM News	Spots/Week 3 iption 4 @ 630p M-F 4 @ 630p M-F	<u>Rate</u> \$390.00 <u>Start/End Time</u> M-F 630p-7p M-F 630p-7p	:30	<u>n Ad-ID</u>) AI1001H) AI1001H			Rate Type \$390.00 NM \$390.00 NM
17 05/26	6/20	06/01/20	New	s 4 @ 10p M-F	M-F 10p-1035p	MTWTF	:30	3	\$455.00	NM	
Weeks Spots: # 1 2 3	s: Ch All All All				4 @ 10p M-F 4 @ 10p M-F	<u>Rate</u> \$455.00 <u>Start/End Time</u> M-F 10p-1035p M-F 10p-1035p M-F 10p-1035p	:30	<u>n Ad-ID</u> O AI1001H O AI1001H O AI1001H			Rate Type \$455.00 NM \$455.00 NM \$455.00 NM
18 05/26	6/20	06/01/20	The	Tonight Show	M-Th 1035p-1135	p/ MTWTF	:30	3	\$195.00	NM	
Weeks Spots: # 2 3 1	s: Ch All All All				onight Show onight Show	Rate \$195.00 <u>Start/End Time</u> M-Th 1035p-1135 M-Th 1035p-1135 M-Th 1035p-1135	5p/ :30	1 <u>Ad-ID</u>) AI1001H) AI1001H) AI1001H			<u>Rate</u> <u>Type</u> \$195.00 NM \$195.00 NM \$195.00 NM
19 05/30)/20	05/30/20	SNL	Original 1030p	Sa 1030p-1205a	1-	:30	1	\$330.00	NM	
Weeks	s: <u>Ch</u> All	Start Date 05/25/20 Day Air Sa 05				Rate \$330.00 Start/End Time Sa 1030p-1205a	_	<u>Ad-ID</u>) ат1001н			<u>Rate</u> <u>Type</u> \$330.00 NM

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19 05/30/20	05/30/20	SNL Original 1030p	Sa 1030p-1205a	1-	:30	1	\$330.00	NM	
20 05/28/20	05/29/20	News 4 Today I 5a-530	a M-F 5a-530a	TF	:30	1	\$145.00	NM	
Weeks:	Start Date 05/26/20	End Date MTWTFSS 06/01/20TF	Spots/Week 1	<u>Rate</u> \$145.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 All	Th 05/	28/20 5:11 AM News	4 Today I 5a-530a	M-F 5a-530a	:3	30 AI1001H			\$145.00 NM
21 05/31/20 25	05/31/20	Inside Edition 1035p S	un Su 1035p-1105p	S	:30	1	\$130.00	NM	
Weeks:	Start Date 05/25/20	End Date MTWTFSS 05/31/20S	Spots/Week 1	<u>Rate</u> \$130.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 All	Su 05/	31/20 10:51 PM Inside	Edition 1035p Sun	Su 1035p-1105p) :3	30 AI1001H			\$130.00 NM
				Total Spots	:	38			
Payment To	erms 30	Days					Gross Tota	<u>ıl</u>	\$9,320.00