

CONTRACT

WYFF ME TV
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

<u>Contract / Revision</u> 2009574 /		<u>Alt Order #</u> 26911413
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 04/30/20 / 04/30/20
<u>Contract Dates</u> 09/29/20 - 10/05/20	<u>Estimate #</u> 8313	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EYFF	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 8091	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
3050 K St NW
Washington, DC 20007

5/6/20 *SiD*

**Order has not been accepted at this time.

For inventory management purposes, this request
 will be evaluated again at a date closer to the election.**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYFF	09/29/20	10/05/20	Adam 12	M-F 5-6P		:30			NM	5	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	MTWTF--				5	\$60.00			
N 2	WYFF	09/29/20	10/05/20	Mash	M-F 7-8P		:30			NM	3	\$195.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	MTWTF--				3	\$65.00			
N 3	WYFF	09/29/20	10/05/20	Andy	M-F 8-9P		:30			NM	3	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	MTWTF--				3	\$75.00			
N 4	WYFF	09/29/20	10/05/20	Gomer Pyle	M-F 9-930P		:30			NM	3	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	MTWTF--				3	\$75.00			
Totals											14	\$945.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/05/20	14	\$945.00	(\$141.75)	\$803.25
Totals	14	\$945.00	(\$141.75)	\$803.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.