



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

<u>Contract / Revision</u> 1397583 /		<u>Alt Order #</u>
<u>Advertiser</u> Mark Hass for Secretary of State-D		<u>Original Date / Revision</u> 05/15/20 / 05/15/20
<u>Contract Dates</u> 05/07/20 - 05/12/20	<u>Estimate #</u> 5778	
<u>Product</u> MARK HASS FOR SOS 5.7-5.12		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> House National Non P	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8961	<u>Advertiser Ref</u> 8966002	

And:

Screen Strategies Media-Fairfax
11150 Fairfax Blvd Ste 505
Fairfax, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	Multi	05/07/20	05/07/20	KVAL News @ 5a	5a-6a		:30			NM	1	\$30.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$30.00			
2	Multi	05/08/20	05/08/20	KVAL News @ 5a	5a-6a		:30			NM	1	\$30.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$30.00			
3	Multi	05/11/20	05/11/20	KVAL News @ 5a	5a-6a		:30			NM	1	\$30.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	M-----				1	\$30.00			
4	Multi	05/12/20	05/12/20	KVAL News @ 5a	5a-6a		:30			NM	1	\$30.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-T-----				1	\$30.00			
5	Multi	05/07/20	05/07/20	CBS This Morning	7a-9a		:30			NM	1	\$50.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$50.00			
6	Multi	05/08/20	05/08/20	CBS This Morning	7a-9a		:30			NM	1	\$50.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$50.00			
7	Multi	05/11/20	05/11/20	CBS This Morning	7a-9a		:30			NM	1	\$50.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	M-----				1	\$50.00			
8	Multi	05/12/20	05/12/20	CBS This Morning	7a-9a		:30			NM	1	\$50.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-T-----				1	\$50.00			
9	Multi	05/09/20	05/09/20	Sat CBS 5-7a News	5a-7a		:30			NM	1	\$25.00
	Channels : KCBY,KPIC,KVAL											

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-----S-				1	\$25.00			
10	Multi	05/10/20	05/10/20	CBS Sunday Morning	7a-830a		:30			NM	1	\$100.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-----S				1	\$100.00			
11	Multi	05/07/20	05/07/20	The KVAL 9a News	9a-10a		:30			NM	1	\$30.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$30.00			
12	Multi	05/12/20	05/12/20	The KVAL 9a News	9a-10a		:30			NM	1	\$30.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-T-----				1	\$30.00			
13	Multi	05/08/20	05/08/20	The Price is Right	10a-11a		:30			NM	1	\$60.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$60.00			
14	Multi	05/07/20	05/07/20	KVAL News @ Noon	12p-1230p		:30			NM	1	\$35.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$35.00			
15	Multi	05/11/20	05/11/20	KVAL News @ Noon	12p-1230p		:30			NM	1	\$35.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	M-----				1	\$35.00			
16	Multi	05/07/20	05/07/20	Dr. Oz	3p-4p		:30			NM	1	\$35.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$35.00			
17	Multi	05/08/20	05/08/20	Dr. Phil	4p-5p		:30			NM	1	\$45.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$45.00			
18	Multi	05/12/20	05/12/20	Dr. Phil	4p-5p		:30			NM	1	\$45.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-T-----				1	\$45.00			
19	Multi	05/11/20	05/11/20	KVAL News @ 5p	5p-530p		:30			NM	1	\$150.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	M-----				1	\$150.00			
20	Multi	05/07/20	05/07/20	KVAL News @ 6p	6p-630p		:30			NM	1	\$135.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$135.00			
21	Multi	05/11/20	05/11/20	KVAL News @ 6p	6p-630p		:30			NM	1	\$135.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	M-----				1	\$135.00			
22	Multi	05/08/20	05/08/20	Jeopardy	7p-730p		:30			NM	1	\$180.00
		Channels : KCBY,KPIC,KVAL										

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$180.00			
23	Multi	05/12/20	05/12/20	Jeopardy	7p-730p		:30			NM	1	\$180.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-T-----				1	\$180.00			
N 24	Multi	05/08/20	05/08/20	CBS-Blue Bloods (Friday)	10p-11p		:30			NM	0	\$0.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	Multi	05/07/20-05/13/20	CBS-Blue Bloods (Friday)	10p-11p	-----F----	:30		\$225.00	NM		
Credited												
25	Multi	05/07/20	05/07/20	KVAL News @ 11p	11p-1135p		:30			NM	1	\$80.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	---T---				1	\$80.00			
26	Multi	05/08/20	05/08/20	KVAL News @ 11p	11p-1135p		:30			NM	1	\$80.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	----F--				1	\$80.00			
27	Multi	05/11/20	05/11/20	KVAL News @ 11p	11p-1135p		:30			NM	1	\$80.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	M-----				1	\$80.00			
28	Multi	05/12/20	05/12/20	KVAL News @ 11p	11p-1135p		:30			NM	1	\$80.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-T-----				1	\$80.00			
29	Multi	05/09/20	05/09/20	KVAL News @ 11p	11p-1130p		:30			NM	1	\$65.00
		Channels : KCBY,KPIC,KVAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/07/20	05/13/20	-----S-				1	\$65.00			
Totals											28	\$1,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/04/20 - 05/10/20	16	\$1,030.00	(\$154.50)	\$875.50
05/11/20 - 05/17/20	12	\$895.00	(\$134.25)	\$760.75
Totals	28	\$1,925.00	(\$288.75)	\$1,636.25

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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