

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

Form OBD-68  
(Rev 10-14-76)  
Formerly DJ-307  
for

AMENDMENT TO REGISTRATION STATEMENT

*Pursuant to the Foreign Agents  
Registration Act of 1938, as amended.*

1. Name of Registrant  Foote, Cone & Belding Advertising, Inc.	2. Registration No.  2415
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To correct a deficiency in  
☐ Initial Statement  
☒ Supplemental Statement  
for Maxine Cohen  
☐ To give notice of change in an  
exhibit previously filed.
- ☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.  
☐ Other purpose (specify) \_\_\_\_\_

4. If this amendment requires the filing of a document or documents, please list -

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Item 7: Foote, Cone & Belding Adv., Inc. -- 200 Park Ave., New York, N.Y. 10017  
Item 8: Bermuda, Dept. of Tourism -- Hamilton, Bermuda  
Item 15: No

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Maxine C. Cohen  
\_\_\_\_\_  
\_\_\_\_\_

Subscribed and sworn to before me at 200 Park Ave NYC

this 3RD day of October, 19 78

Rose Ann McEnroe  
(Notary or other officer)

My commission expires March 30, 1980

ROSE ANN McENROE  
Notary Public, State of New York  
No. 41-4528371  
Qualified in Queens County  
Term Expires March 30, 1980

DOJ