



WKOW Television Inc
5727 Tokay Blvd.
Madison, WI 53719-1219

Assembly --EDI
711 3RD AVE FL 3
NEW YORK, NY 10017-9214

Contract # 568768
Schedule Dates 03/04/20-03/04/20
Advertiser Mike Bloomberg 2020 Inc (33528)
Agency Assembly --EDI (2523)
Product Political - President (1094)
Brand F-President (123514)
Salesperson Eagle, Washington DC (1446)
Sales Office Katz/Washington DC
Buyer Name LIEBOFF,EILEEN
Phone/Fax /
CPE MBLM/MBLM/0134
Account Types National/Agency Political
Billing Type Standard
Comments MIKE BLOOMBERG 2020
New Pol/Cand IW order - 3/4-3/5 only at this time.

Date Entered 03/03/20
Last Modified 03/04/20
Entered By Sarah Runde
CO-OP No
External # ECR26817233
Demo
Order Type *Normal
Package Deal
Commission % 15.00
Commission \$1,012.65
Net Total \$5,738.35
Sales Tax

WKOW ABC (WKOW)		
By Broadcast Month	Spots	Rate
Mar. 2020	19	\$6,751.00
Grand Total:	19	\$6,751.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/04/20-03/04/20	2	:30	9A- Live with Kelly & Ryan				1					1	\$120.00	\$120.00	WKOW ABC (WKOW)	Live with Kelly & Ry	3/3/20
3.0	Normal Line / SPOT (3)	03/04/20-03/04/20	2	:30	4:30A- Wake Up Wisconsin: 430am				1					1	\$40.00	\$40.00	WKOW ABC (WKOW)	Wake-Up Wisconsin 43	3/3/20
5.0	Normal Line / SPOT (5)	03/04/20-03/04/20	1	:30	5:30A- Wake Up Wisconsin: Early Edition				1					1	\$275.00	\$275.00	WKOW ABC (WKOW)	27 News Wake-Up Earl	3/3/20
7.0	Normal Line / SPOT (6)	03/04/20-03/04/20	1	1:00	7A- GOOD MORNING AMERICA				1					1	\$1,050.00	\$1,050.00	WKOW ABC (WKOW)	Good Morning America	3/3/20
9.0	Normal Line / SPOT (7)	03/04/20-03/04/20	2	1:00	9:58:26A- THE VIEW				1					1	\$240.00	\$240.00	WKOW ABC (WKOW)	The View	3/3/20
12.0	Normal Line / SPOT (9)	03/04/20-03/04/20	2	1:00	11:58:26A- GMA3: STRAHAN, SARA & KEKE				1					1	\$100.00	\$100.00	WKOW ABC (WKOW)	GMA3: Strahan, Sara	3/3/20
15.0	Normal Line / SPOT (12)	03/04/20-03/04/20	2	1:00	2P- Tamron				1					1	\$80.00	\$80.00	WKOW ABC (WKOW)	Tamron Hall	3/3/20
16.0	Normal Line / SPOT (13)	03/04/20-03/04/20	2	:30	3P- Dr. Phil				1					1	\$120.00	\$120.00	WKOW ABC (WKOW)	Dr. Phil	3/3/20
17.0	Normal Line / SPOT (14)	03/04/20-03/04/20	2	1:00	3P- Dr. Phil				1					1	\$240.00	\$240.00	WKOW ABC (WKOW)	Dr. Phil	3/3/20
20.0	Normal Line / SPOT (16)	03/04/20-03/04/20	2	1:00	4P- Ellen				1					1	\$300.00	\$300.00	WKOW ABC (WKOW)	Ellen	3/3/20
23.0	Normal Line / SPOT (18)	03/04/20-03/04/20	1	1:00	4:58:30P- 27 News @ 5				1					1	\$1,150.00	\$1,150.00	WKOW ABC (WKOW)	27 News @ 5	3/3/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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24.0	Normal Line / SPOT (19)	03/04/20-03/04/20	1	:30	5:58:46P- 27 News @ 6				1					1	\$850.00	\$850.00	WKOW ABC (WKOW)		27 News @ 6P	3/3/20
26.0	Normal Line / SPOT (21)	03/04/20-03/04/20	1	:30	6:30P- Inside Edition				1					1	\$500.00	\$500.00	WKOW ABC (WKOW)		Inside Edition	3/3/20
30.0	Normal Line / SPOT (25)	03/04/20-03/04/20	2	1:00	10:35P- JIMMY KIMMEL LIVE				1					1	\$280.00	\$280.00	WKOW ABC (WKOW)		Jimmy Kimmel	3/3/20
32.0	Normal Line / SPOT (27)	03/04/20-03/04/20	2	1:00	11:37P- ABC NEWS NIGHTLINE				1					1	\$180.00	\$180.00	WKOW ABC (WKOW)		Nightline	3/3/20
34.0	Normal Line / SPOT (29)	03/04/20-03/04/20	3	1:00	12:06:30A- Extra				1					1	\$16.00	\$16.00	WKOW ABC (WKOW)		Extra	3/3/20
35.0	Normal Line / SPOT (30)	03/04/20-03/04/20	3	1:00	12:36:30A- Inside Edition 2				1					1	\$10.00	\$10.00	WKOW ABC (WKOW)		Inside Edition	3/3/20
37.0	Normal Line / SPOT (31)	03/04/20-03/04/20	2	:30	6:58:26P- VOLCANO LIVE! WITH NIK WALLEND				1					1	\$400.00	\$400.00	WKOW ABC (WKOW)		Volcano Live! With N	3/3/20
38.0	Normal Line / SPOT (32)	03/04/20-03/04/20	2	1:00	6:58:26P- VOLCANO LIVE! WITH NIK WALLEND				1					1	\$800.00	\$800.00	WKOW ABC (WKOW)		Volcano Live! With N	3/3/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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