

# ORDER



**Orders**  
**Order / Rev:** 378372  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 1822  
**Flight Dates:** 01/28/20 - 02/03/20  
**Original Date / Rev:** 01/08/20 / 01/08/20  
**Order Type:** GENERAL

**KAAL-TV**

**Primary AE:** Chris Mans  
**Sales Office:** RST  
**Sales Region:** Local

**Agency**  
**Name:** Blue West Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E. 18th Avenue  
 Denver, CO 80220-1318

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bernie 2020  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/03/20	61	\$11,745.00	\$9,983.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	61	\$11,745.00	\$9,983.25	0.00
<b>Totals</b>	<b>61</b>	<b>\$11,745.00</b>	<b>\$9,983.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Chris Mans			Start Of Order - End Of Order	100%
Chris Mans			Start Of Order - End Of Order	0%

Order Share	Share	Total
KAAL-TV	31%	\$11,745.00
Market	100%	\$37,887.10

Competitive Share	Share	Total
AWBR	0%	\$0.00
CABLE	0%	\$0.00
KIMT	39%	\$14,775.97
KSMQ	0%	\$0.00
KTTC	22%	\$8,335.16
KXLT	8%	\$3,030.97
KYIN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAAL	01/28/20	02/03/20	M-F GMA	CM	M-F 7-9a	2222--	:30	10	\$75.003		0.00	NM	10	\$750.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	-2222--			8		\$75.00	0.00					
Week:		02/03/20	02/09/20	2-----			2		\$75.00	0.00					
N 2	KAAL	02/01/20	02/01/20	SA GMA	CM	Sa 7-9a	-----1-	:30	1	\$60.003		0.00	NM	1	\$60.00



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KAAL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMA Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1-					1	\$60.00		0.00			
N 3	KAAL	02/02/20	02/02/20	SU GMA	CM	Su 7-8a	-----1	:30	1	\$75.003		0.00	NM	1	\$75.00
GMA Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1					1	\$75.00		0.00			
N 4	KAAL	02/02/20	02/02/20	SU THIS WEEK	CM	Su 8-9a	-----1	:30	1	\$380.003		0.00	NM	1	\$380.00
This Week with George Stephar															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1					1	\$380.00		0.00			
N 5	KAAL	01/28/20	01/31/20	M-F 9-10a	CM	M-F 9-10a	-1111--	:30	4	\$60.003		0.00	NM	4	\$240.00
Live With Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1111--					4	\$60.00		0.00			
N 6	KAAL	01/28/20	02/03/20	M-F The View	CM	M-F 10-11a	11-1---	:30	3	\$70.003		0.00	NM	3	\$210.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1-1---					2	\$70.00		0.00			
Week: 02/03/20		02/03/20	02/09/20	1-----					1	\$70.00		0.00			
N 7	KAAL	01/28/20	02/03/20	M-F 11a-Noon	CM	M-F 11a-Noon	1-1----	:30	2	\$50.003		0.00	NM	2	\$100.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	--1----					1	\$50.00		0.00			
Week: 02/03/20		02/03/20	02/09/20	1-----					1	\$50.00		0.00			
N 8	KAAL	01/28/20	02/03/20	M-F 2-3p	CM	M-F 2-3p	11111--	:30	5	\$30.003		0.00	NM	5	\$150.00
Hot Bench															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1111--					4	\$30.00		0.00			
Week: 02/03/20		02/03/20	02/09/20	1-----					1	\$30.00		0.00			
N 9	KAAL	01/28/20	02/03/20	M-F 3-4p	CM	M-F 3-4p	1-111--	:30	4	\$40.003		0.00	NM	4	\$160.00
The Kelly Clarkson Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	--111--					3	\$40.00		0.00			
Week: 02/03/20		02/03/20	02/09/20	1-----					1	\$40.00		0.00			
N 10	KAAL	01/28/20	02/03/20	M-F 4-5p	CM	M-F 4-5p	11111--	:30	5	\$60.003		0.00	NM	5	\$300.00
The Ellen Degeneres Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1111--					4	\$60.00		0.00			
Week: 02/03/20		02/03/20	02/09/20	1-----					1	\$60.00		0.00			
N 11	KAAL	01/28/20	02/03/20	M-F Late Fringe	CM	M-F 1035 - 1137p	22222--	:30	10	\$70.003		0.00	NM	10	\$700.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-2222--					8	\$70.00		0.00			
Week: 02/03/20		02/03/20	02/09/20	2-----					2	\$70.00		0.00			
N 12	KAAL	02/01/20	02/01/20	Sat Late Fringe	CM	Sat 1035-1133p	-----1-	:30	1	\$30.003		0.00	NM	1	\$30.00
Entertainment Tonight (Weekend)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1-					1	\$30.00		0.00			
N 13	KAAL	01/28/20	01/28/20	Tuesday Prime A	CM	Tue 7-8p	-1-----	:30	1	\$750.003		0.00	NM	1	\$750.00
The Conners / Bless This Mess															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1-----					1	\$750.00		0.00			
N 14	KAAL	01/28/20	01/28/20	Tuesday Prime B	CM	Tue 8-9p	-1-----	:30	1	\$400.003		0.00	NM	1	\$400.00
Mixed-ish / Black-ish															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1-----					1	\$400.00		0.00			
N 15	KAAL	01/28/20	01/28/20	Tuesday Prime C	CM	Tue 9p	-1-----	:30	1	\$400.003		0.00	NM	1	\$400.00
Tuesday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-1-----					1	\$400.00		0.00			
N 16	KAAL	01/29/20	01/29/20	Wednesday Prime B Modern Family / Single Parents	CM	Wed 8-9p	--1----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	--1----					1	\$700.00		0.00			
N 17	KAAL	01/29/20	01/29/20	Wednesday Prime C Stumptown	CM	Wed 9-10p	--1----	:30	1	\$650.00	3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	--1----					1	\$650.00		0.00			
N 18	KAAL	01/30/20	01/30/20	Thursday Prime A Station 19	CM	Thu 7-8p	---1---	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	---1---					1	\$1,000.00		0.00			
N 19	KAAL	01/30/20	01/30/20	Thursday Prime B Grey's Anatomy	CM	Thu 8-9p	---1---	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	---1---					1	\$1,000.00		0.00			
N 20	KAAL	01/31/20	01/31/20	Friday Prime A Fri Prime A	CM	Fri 7p	----1--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	----1--					1	\$500.00		0.00			
N 21	KAAL	01/31/20	01/31/20	Fri Spcl 2 20/20	CM	Fri 8-10p	----1--	:30	1	\$650.00	1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	----1--					1	\$650.00		0.00			
N 22	KAAL	02/01/20	02/01/20	NBA Regular Season NBA Regular Season	CM	Various	-----1-	:30	1	\$650.00	99	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1-					1	\$650.00		0.00			
N 23	KAAL	02/02/20	02/02/20	Sunday Prime A America's Funniest Home Videc	CM	Sun 6-7p	-----1	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1					1	\$900.00		0.00			
N 24	KAAL	02/02/20	02/02/20	Sunday Prime C Shark Tank	CM	Sun 8-9p	-----1	:30	1	\$750.00	3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1					1	\$750.00		0.00			
N 25	KAAL	02/01/20	02/01/20	Specials Pro Bowl Skills	CM	1-2P (1:00 PM-2:00 PM)	-----1-	:30	1	\$60.00	2	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1-					1	\$60.00		0.00			
N 26	KAAL	02/01/20	02/01/20	College Basketball College Basketball	CM	Various	-----1-	:30	1	\$180.00	99	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-----1-					1	\$180.00		0.00			
													Totals	61	\$11,745.00