REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: HARRIS REPORT FROM REP

**CHANGES ORDER WORKSHEET

FROM REP AUG17/12 17.42
CHANGES *** WFTV-TV ***

REP HEADLINE 6282550 TRF# 327316 REP: CON CM AGY # ORDER # FLIGHT DATES SEP11/12 PRDCT PRIORITIES USA ACT EST#1560 COMMENTS: (LINE, ORDER, INVOICE) TO LENA
FR CAITLIN FOR JULIE
M1-4 OK'D, SEE LNS 27-30
TTLS: RTS PLS CFM, THX 8/16 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019 AGY. NAME MUNDY KATOWITZ MEDIA ADV. NAME ISS/PRIORITIES USA ACTION STATE TAX_ WASHINGTON, DC 20003 SEP17/12 WK-1 1322 G STREET SE CONTRACT # 6282550 CO-OP BILLING NEEDED BUYER NAME MEDIA PLACEMENT REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 SALESMAN # LOCAL DATE AUG17/12 REGIONAL 17.42

			,) 	7/14	\$425.00	27 A 1205A-105A 30
Н	п	ភ្លេក	ب	9/14	7		PROGRAM : J KIMMEL-ABC<
	,	P	c	9/14	9/14	\$425.00	2 S 1210A-105A 30
0		IJ IJ	>)		A GEN (+ LO	AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340
					1560	>CENCY EST# = 1560	: LINE#: :
:SPTS:		INVT :	DATE : /WK: INVT	DATE	DATE	RATE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
:TOTL:	DAYS	WEEK :	:SPTS: WEEK	• • • • •	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		

PROGRAM : KIMMEL ORD COM1: TP

THIS IS A MAKE-GOOD FOR SEP14 ON LINE-2 FOR 1 SPOT/WK

REP HEADLINE# 6282550 TRF# 327316 \$\$\$ UNAPPROVED REV #1 \$\$\$

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CREDIT WORKSHEET HARRIS REPORT FROM REP AUG17/12 17.42
CRDER WORKSHEET **CHANGES** *** WFTV-TV ***

		s:													:: -
M 3	М2	TATIC M1													LINE#:
OK'D	OK'D	STATION MAKEGOOD M1 OK'D BU	PROGRAM : ORD COM1: THIS IS A	30 A	PROGRAM : CON COM1:	20 S	PROGRAM : ORD COM1: THIS IS A	29 A	PROGRAM : CON COM1:	16 S	PROGRAM : ORD COM1: THIS IS A	28 A	PROGRAM : CON COM1:	7 S	REP :CD:
BUY#16	BUY#7	BUY#2	JEFF PRGM MAKE-G	900A-1000A	DOCTORS DOCTORS	900A-1000A	: KIMMEL 1: TP A MAKE-GOOD	1205A-105A	Ú Ú	1210A-105A	JEFF PRGM MAKE-	900A-1000A	: DOCTORS	900A-1000A	TIME
MISSED:TH OFFER:TH CMT:TP	MISSED:		RBOST HANGE OD FOR	00A	RS	00A	FOR)5A	KIMMEL-ABC<)5A	OST NGE FOR	OA	ממ	OA	PERIOD :
MISSED:THU/1210A-105A OFFER:THU/1205A-105A CMT:TP	MISSED: FRI/900A-1000A OFFER: FRI/900A-1000A CMT: PRGM CHANGE	MISSED:FRI/1210A-105A OFFER:FRI/1205A-105A CMT:TP	SEP13 ON I	30		30	SEP13 ON L	30		30	SEP14 ON LI	30		30	LGTH : SEC
-105A -105A	1000A 1000A 3E	-105A -105A	LINE-20 FOR	\$600.00		\$600.00	LINE-16 FOR 1	\$425.00		\$425.00	LINE-7 FOR 1	\$600.00		\$600.00	C: RATE
SEP13 SEP13	SEP14 SEP14	SEP14 SEP14	1 SPOT/WK) 9/13		9/13	SPOT/WK	9/13		9/13	SPOT/WK	9/14		9/14	: START
				9/ +0	0 / 1 3	9/ +0))	9/13	0	7/10	0 / 1 2	97 L	2	9/14	
30s	30s 30s	30 30 80 80 80	 - 	ŀ	ب	C	>	۲	 .	(5	٢	د	0	
\$425.00 \$425.00	\$600.00	\$425.00)		THU		тни	•	THU		THU	,	키 자 ヿ	π. Σ	WEEK :
(AUG1//12) PLS ADVISE.	PLS ADVISE.	PLS ADVISE	7 17 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		u		-								DAYS
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REP: TEL# 703 528 7800 CREDIT ADVISORY: AGEN REP HEADLINE# 6282550 TRF# 327316 ORDER WORKSHEET \$\$\$ UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 17.42

CHANGES *** WFTV-TV ***

33075.00 26	CONTRACT TOTAL TOTAL SPOTS	CON			SEP/12 33075.00
(AUG17/12) PLS ADVISE.	\$600.00 (AU \$600.00 PLS	308 \$61 308 \$61	3 3	SEP13 SEP13	STATION MAKEGOOD OFFERS: M4 OK'D BUY#20 MISSED:THU/900A-1000A OFFER:THU/900A-1000A CMT:PRGM CHANGE
STAS:	WEEK: DAYS	END :SPTS: WEEK : DATE : /WK: INVT :		RATE : START : DATE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% WOPX 0% WRDQ 0% EFTV 0% CABL 5%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE