



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

CONTRACT

<u>Contract / Revision</u> 1063151 /		<u>Alt Order #</u>
<u>Advertiser</u> Kimberly Wright		<u>Original Date / Revision</u> 04/21/20 / 04/24/20
<u>Contract Dates</u> 05/11/20 - 06/07/20	<u>Estimate #</u>	
<u>Product</u> Committee to elect Wright Superior Court 4 Judge		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> WLFI Web Local Hou	<u>Sales Office</u> Lafayette Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 492.00
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Kimberly Wright
PO Box 4073
Lafayette, IN 47903

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	05/11/20	06/07/20	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	11	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/11/20	05/17/20	MTWTF--				3	\$90.00	14.00			
	Week:	05/18/20	05/24/20	MTWTF--				3	\$90.00	14.00			
	Week:	05/25/20	05/31/20	MTWTF--				3	\$90.00	14.00			
	Week:	06/01/20	06/07/20	MTWTF--				2	\$90.00	14.00			
N 2	WLFI	05/11/20	06/07/20	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	10	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/11/20	05/17/20	MTWTF--				3	\$185.00	22.40			
	Week:	05/18/20	05/24/20	MTWTF--				3	\$185.00	22.40			
	Week:	05/25/20	05/31/20	MTWTF--				3	\$185.00	22.40			
	Week:	06/01/20	06/07/20	M-----				1	\$185.00	22.40			
N 3	WLFI	05/11/20	06/07/20	LN M-F @ 11p	M-F 11p-1135p		:30				NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/11/20	05/17/20	MTWTF--				3	\$75.00	11.40			
	Week:	05/18/20	05/24/20	MTWTF--				3	\$75.00	11.40			
	Week:	05/25/20	05/31/20	MTWTF--				3	\$75.00	11.40			
	Week:	06/01/20	06/07/20	M-----				1	\$75.00	11.40			
Totals									492.00			31	\$3,590.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/20 - 05/31/20	27	\$3,150.00	(\$472.50)	\$2,677.50
06/01/20 - 06/05/20	4	\$440.00	(\$66.00)	\$374.00
Totals	31	\$3,590.00	(\$538.50)	\$3,051.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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