

**WSMV** 5700 Knob Road Nashville, TN 37209 Main: (615)353-4444

Billing: (404)327-3040

Billing Address:

Mike Bloomberg 2020 Inc (President) C/O

**Assembly - DNC** 

**Attention: Accounts Payable** 711 3rd Avenue, FL 2

New York, NY 10017

USA

Send Payment To:

**WSMV** 29824 Network Place Chicago, IL 60673-1298

TIDIN'	VOICE	re .		Page 1 of 4
	Property	WSMV		
	Invoice #	1005794-1	Order #	1005794
	Invoice Date	02/16/20	Alt Order#	
	Invoice Month	February 2020	Deal #	
4	Invoice Period	01/27/20 - 02/14/20	Flight Dates	02/13/20 - 02/14/20
0	Advertiser	Mike Bloomberg 2020	0 Inc For Presi	dent C/O
	Product	BLOOMBERG PRES	SIDENT	
	Estimate #	0124		
		Account Executive	Aaron Ashe	
		Sales Office	TELEREP-W	ASHINGTON
esident) C/O		Sales Region	National	
		Agency Code	TV15458	
		Advertiser Code	MBLM	
		Billing Calendar	Broadcast	
		Billing Type	Cash	
		Special Handling		
		Agency Ref		
		Advertiser Ref		
		Product 1	MBLM	
		Product 2		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 02/13/20	02/14/20	M-F 4a-5a	M-F 4a-5a	TF	:30	2	\$30.00	NM	
	SMV Th 02	End Date MTWTFSS 02/16/20TF Date Air Time Descri /13/20 4:44 AM M-F 4a /14/20 4:09 AM M-F 4a	a-5a	<u>Rate</u> \$30.00 <u>Start/End Time</u> M-F 4a-5a M-F 4a-5a	:3	<u>h Ad-ID</u> 0 мкврвк30 0 мкврвк30			Rate Type \$30.00 NM \$30.00 NM
2 02/13/20	02/14/20	M-F 4a-5a	M-F 4a-5a	TF	1:00	2	\$60.00	NM	
	SMV Th 02		a-5a	<u>Rate</u> \$60.00 <u>Start/End Time</u> M-F 4a-5a M-F 4a-5a	1:0	<u>:h</u>			<u>Rate Type</u> \$60.00 NM \$60.00 NM
3 02/13/20	02/14/20	M-F 5-6a	M-F 5a-6a	TF	1:00	2	\$270.00	NM	
	SMV Th 02		6a	Rate \$270.00 Start/End Time M-F 5a-6a M-F 5a-6a	1:0	<u>:h Ad-ID</u> 10 MRBPBK60 10 MRBPBK60			Rate Type \$270.00 NM \$270.00 NM
4 02/13/20	02/14/20	Today Show 7-9am	658-9AM	TF	:30	2	\$225.00	NM	
l l	SMV Th 02		Show 7-9am	Rate \$225.00 Start/End Time 658-9AM 658-9AM	:3	h <u>Ad-ID</u> 0 мкврвк30 0 мкврвк30 2		NM	<u>Rate Type</u> \$225.00 NM \$225.00 NM
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20TF	Spots/Week 2	Rate \$450.00	1.00		Ψ+30.00	I VIVI	

Subject to Terms and Conditions available at:
For TV: http://meredithtvsales.com/terms-and-conditions/
For Digital: https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/

## INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice #	1005794-1	Invoice Month	February 2020					
Invoice Date	02/16/20	Invoice Period	01/27/20 - 02/14/20					
Advertiser	Mike Bloomberg 2020 In	Mike Bloomberg 2020 Inc For President C/O						
Product	BLOOMBERG PRESIDE	BLOOMBERG PRESIDENT						
Estimate #	0124							

Spots
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						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 02/13/20	02/14/20	Today Show 7-9ar	n 658-9AM	TF	1:00	2	\$450.00	NM	
Spots: # (	<u>Ch</u> <u>Day Air</u>	r Date Air Time De	escription	Start/End Time	Length	n Ad-ID			Rate Type
1	VSMV Th 02	7:26 AM To	oday Show 7-9am	658-9AM	1:00	) мкврвк60	33EH		\$450.00 NM
2 V	VSMV F 02		oday Show 7-9am	658-9AM	1:00	) мкврвк60	33EH		\$450.00 NM
0.00/40/00	20/14/00	01.411011	N. F. 10 1000		200		<b>#115.00</b>		
6 02/13/20	02/14/20	Ch 4 News @ Noc	n M-F 12p-1230p	TF	:30	2	\$115.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTF: 02/16/20TF		<u>Rate</u> \$115.00					
Spots: # 0	Ch Day Air		escription	Start/End Time	Lenath	n Ad-ID			Rate Type
	VSMV Th 02		n 4 News @ Noon	M-F 12p-1230p		 ) MRBPBK30	35ЕН		\$115.00 NM
			n 4 News @ Noon	M-F 12p-1230p	:30	MRBPBK30	35EH		\$115.00 NM
								NINA	7
7 02/13/20	02/14/20	M-F 1230p-1p	M-F 1230p-1p	TF	1:00	2	\$230.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTF: 02/16/20TF		<u>Rate</u> \$230.00					
Spots: # 0	<u>Ch</u> <u>Day Air</u>			Start/End Time	Lenath	n Ad-ID			Rate Type
– –	VSMV Th 02			M-F 1230p-1p		 ) MRBPBK60	33EH		\$230.00 NM
1		/14/20 12:47 PM M		M-F 1230p-1p		MRBPBK60			\$230.00 NM
8 02/13/20		Rachel Ray	258-4pm	TF	:30	2	\$75.00	NM	,
0 02/13/20	02/14/20	Racilei Ray	236 <del>-4</del> pm		.30	2	φ/5.00	INIVI	
Weeks:	Start Date 02/10/20	End Date MTWTF: 02/16/20TF		<u>Rate</u> \$75.00					
Spots: # (	<u>Ch</u> <u>Day Air</u>		=	Start/End Time	Lenath	n Ad-ID			Rate Type
i ·	VSMV Th 02		<del></del>	258-4pm		 ) MRBPBK30	35EH		\$75.00 NM
2 V		2/14/20 3:14 PM Ra	•	258-4pm	:30	) мкврвк30	35EH		\$75.00 NM
9 02/13/20	02/14/20	Rachel Ray	258-4pm	TF	1:00	2	\$150.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
1	02/10/20	02/16/20TF		\$150.00					
	<u>Ch</u> <u>Day</u> Aii			Start/End Time		n <u>Ad-ID</u>			Rate Type
1	VSMV Th 02		•	258-4pm		) MRBPBK60			\$150.00 NM
1 V	VSMV F 02	2/14/20 3:36 PM Ra	achel Ray	258-4pm	1:00	) мкврвк60	33EH		\$150.00 NM
10 02/13/20	02/14/20	CH 4 News @ 4pn	n 4-5pm	TF	:30	2	\$165.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
] , , , ,	02/10/20	02/16/20TF		\$165.00		A 1 15			
i ·		r Date Air Time De		Start/End Time		<u>n Ad-ID</u>	25		Rate Type
	VSMV Th 02		H 4 News @ 4pm	4-5pm		) MRBPBK30			\$165.00 NM
2 V	VSMV F 02	1/14/20 4:25 PM CI	H 4 News @ 4pm	4-5pm	:30	) MRBPBK30	35EH		\$165.00 NM
11 02/13/20	02/14/20	CH 4 News @ 4pn	n 4-5pm	TF	1:00	2	\$330.00	NM	
Weeks:	Start Date	End Date MTWTF		<u>Rate</u> \$330.00					
Spots: # 0	02/10/20 Ch Day Air			\$330.00 Start/End Time	Longth	ν <b>Δ</b> 4-Ι <b>Γ</b>			Rate Type
– –	<u>Ch</u> <u>Day</u> <u>Aiı</u> VSMV Th 02		H 4 News @ 4pm	4-5pm	_	<u> Ad-ID</u> ) мкврвк60	3350		
			H 4 News @ 4pm H 4 News @ 4pm	4-5pm 4-5pm		) MRBPBK60 ) MRBPBK60			\$330.00 NM \$330.00 NM
				4-0pill		, MINDL DICOU			ψοσο.σο ΙΝΙΝΙ ,
12 02/13/20	02/14/20	M-F 10P NEWS	10P-1035P	TF	:30	2	\$375.00	NM	

## Send Payment To: **WSMV** 29824 Network Place

Chicago, IL 60673-1298

Invoice #	1005794-1	Invoice Month	February 2020				
Invoice Date	02/16/20	Invoice Period	01/27/20 - 02/14/20				
Advertiser	Mike Bloomberg 2020 Inc For President C/O						
Product	BLOOMBERG PRESIDENT						
Estimate #	0124						

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: Spots: # Ch			2 cription	Rate \$375.00 Start/End Time		h Ad-ID			Rate Type
1	SMV Th 02 SMV F 02	2/13/20 10:34 PM M-F 2/14/20 10:14 PM M-F		10P-1035P 10P-1035P		0 MRBPBK30 0 MRBPBK30			\$375.00 NM \$375.00 NM
									\$373.00 NIVI
13 02/13/20	02/14/20	M-F 10P NEWS	10P-1035P	TF	1:00	2	\$750.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20TF	<u>Spots/Week</u> 2	<u>Rate</u> \$750.00					
Spots: # Ch				Start/End Time	Leng	h Ad-ID			Rate Type
ł	SMV Th 02			10P-1035P		0 MRBPBK60			\$750.00 NM
1 WS	SMV F 02	2/14/20 10:33 PM M-F	10P NEWS	10P-1035P	1:0	O MRBPBK60	)33EH		\$750.00 NM
14 02/13/20	02/14/20	Late Night	1136P-1236XM	TF	:30	2	\$60.00	NM	
Weeks:	Start Date 02/10/20	<u>End Date</u> <u>MTWTFSS</u> 02/16/20TF	Spots/Week 2	<u>Rate</u> \$60.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1	SMV Th 02		•	1136P-1236XM		0 MRBPBK30			\$60.00 NM
2 WS	SMV F 02	1/14/20 12:11 AM Late	Night	1136P-1236XM	::	0 MRBPBK30	)35EH		\$60.00 NM
15 02/13/20	02/14/20	Late Night	1136P-1236XM	TF	1:00	2	\$120.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20TF	Spots/Week 2	<u>Rate</u> \$120.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1	SMV Th 02		0	1136P-1236XM		0 MRBPBK60			\$120.00 NM
2 WS	SMV F 02	1/14/20 12:35 AM Late	Night	1136P-1236XM	1:0	0 MRBPBK60	)33EH		\$120.00 NM
16 02/13/20	02/13/20	Superstore/Brooklyn9	99 658-8pm	T	:30	1	\$600.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20T	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SMV Th 02	1/13/20 7:48 PM Supe	erstore/Brooklyn99	658-8pm	:3	0 MRBPBK30	)35EH		\$600.00 NM
17 02/13/20	02/13/20	Superstore/Brooklyn9	99 658-8pm	T	1:00	1	\$1,200.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20T	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SMV Th 02	2/13/20 7:16 PM Supe	erstore/Brooklyn99	658-8pm	1:0	0 MRBPBK60	)33EH		\$1,200.00 NM
18 02/14/20	02/14/20	Lincoln Rhyme	658-8pm	F	:30	1	\$415.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20F	Spots/Week 1	<u>Rate</u> \$415.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SMV F 02	2/14/20 7:00 PM Linco	oln Rhyme	658-8pm	:3	0 MRBPBK30	)35ЕН		\$415.00 NM
19 02/14/20	02/14/20	Lincoln Rhyme	658-8pm	F	1:00	1	\$830.00	NM	
Weeks:	Start Date 02/10/20	End Date MTWTFSS 02/16/20F	Spots/Week 1	<u>Rate</u> \$830.00					
Spots: # Ch	<u>Day Air</u>		ription	Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
			Subject to Terms a	and Conditions available at:					





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Product	BLOOMBERG PRESIDENT						
Estimate #	0124						

Line Start Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 02/14/20	02/14/20 Lii	ncoln Rhyme	658-8pm	F	1:00	1	\$830.00	NM	
Spots: # Ch 1 WS	<u>Day</u> <u>Air Date</u> MV F 02/14/20			Start/End Time 658-8pm		<u>h Ad-ID</u> 0 мкврвк603	3EH		<u>Rate Type</u> \$830.00 NM

Total Spots 34

**Payment Terms Net 30 Days** 

<u>Gross Total</u> \$9,855.00

Agency Commission \$1,478.25

Net Amount Due

\$8,376.75

Invoice Balance as of 02/21/20 2:36:45 PM CT

\$0.00