



KCPQ-TV
1813 Westlake Avenue N
Seattle, WA 98109
(206) 674-1313

CONTRACT

And:

Waterfront Strategies
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 372446 /		<u>Alt Order #</u> 06234832
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 09/17/12 - 10/01/12	<u>Estimate #</u> 1423	
<u>Advertiser</u> House Majority Pac		<u>Original Date / Revision</u> 07/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCPQ	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	13	09/18/12	09/24/12	M-F 10p News	M-Th 10p-11p, F 11p		:30			NM	0	\$0.00
N 2	13	09/18/12	09/24/12	M-F News @ Four	4p-5p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/18/12	09/24/12	MTWTF--	4			\$225.00				
N 3	13	09/18/12	09/24/12	M-F 430a-5a Q13 AM N	430a-5a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/18/12	09/24/12	MTWTF--	1			\$70.00				
N 4	13	09/18/12	09/24/12	M-F 5a-6a Q13 AM New	5a-6a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/18/12	09/24/12	MTWTF--	5			\$150.00				
N 5	13	09/18/12	09/24/12	M-F 6a-7a Q13 AM New	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/18/12	09/24/12	MTWTF--	5			\$300.00				
N 6	13	09/18/12	09/24/12	M-F 7p-730p	7p-730p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/18/12	09/24/12	MTWTF--	5			\$800.00				
N 7	13	09/18/12	09/24/12	M-F 7a-9a Q13 AM New	7a-9a		:30			NM	4	\$1,660.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KCPQ-TV
1813 Westlake Avenue N
Seattle, WA 98109
(206) 674-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
372446 /	06234832

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/01/12	HOUSE MAJORITY PAC	1423

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority Pac	07/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				4	\$415.00			
N 8	13	09/18/12	09/24/12	M-F 730p-8p	730p-8p		:30			NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$1,050.00			
N 9	13	09/18/12	09/24/12	M-F 7a-9a Q13 AM New	7a-9a		:30			NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				5	\$415.00			
D 10	13	09/18/12	09/22/12	Sa 6p-630p	6p-630p		:30			NM	0	\$0.00
D 11	13	09/18/12	09/22/12	Sa 630p-7p	630p-7p		:30			NM	0	\$0.00
D 12	13	09/18/12	09/22/12	Sa 7p-730p	7p-730p		:30			NM	0	\$0.00
D 13	13	09/18/12	09/22/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
D 14	13	09/18/12	09/22/12	Sa Fox Prime B	9p-10p		:30			NM	0	\$0.00
D 15	13	09/16/12	09/16/12	Seattle Seahawks Foo	Various		:30			NM	0	\$0.00
N 16	13	09/23/12	09/23/12	Su 6p-630p	6p-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$450.00			
N 17	13	09/23/12	09/23/12	Su 630p-7p	630p-7p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$550.00			
D 18	13	09/20/12	09/20/12	Thur Fox Prime B	9p-10p		:30			NM	0	\$0.00
D 19	13	09/12/12	09/17/12	M-F 10p News	M-Th 10p-11p, F 11		:30			NM	0	\$0.00
D 20	13	09/12/12	09/17/12	M-F News @ Four	4p-5p		:30			NM	0	\$0.00
D 21	13	09/12/12	09/17/12	M-F 430a-5a Q13 AM N	430a-5a		:30			NM	0	\$0.00
D 22	13	09/12/12	09/17/12	M-F 5a-6a Q13 AM New	5a-6a		:30			NM	0	\$0.00
D 23	13	09/12/12	09/17/12	M-F 6a-7a Q13 AM New	6a-7a		:30			NM	0	\$0.00
D 24	13	09/12/12	09/17/12	M-F 7p-730p	7p-730p		:30			NM	0	\$0.00
D 25	13	09/12/12	09/17/12	M-F 7a-9a Q13 AM New	7a-9a		:30			NM	0	\$0.00
D 26	13	09/12/12	09/17/12	M-F 730p-8p	730p-8p		:30			NM	0	\$0.00
D 27	13	09/12/12	09/17/12	M-F 7a-9a Q13 AM New	7a-9a		:30			NM	0	\$0.00
D 28	13	09/17/12	09/21/12	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KCPQ-TV
1813 Westlake Avenue N
Seattle, WA 98109
(206) 674-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
372446 /	06234832

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/01/12	HOUSE MAJORITY PAC	1423

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority Pac	07/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 29	13	09/24/12	09/24/12	M-F 6p-630p	6p-630p		:30			NM	1	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	M-----				1	\$595.00			
N 30	13	09/25/12	10/01/12	M-F 10p News	M-Th 10p-11p, F 11p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$1,100.00			
N 31	13	09/25/12	10/01/12	M-F News @ Four	4p-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$225.00			
N 32	13	09/25/12	10/01/12	M-F 430a-5a Q13 AM N	430a-5a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$70.00			
N 33	13	09/25/12	10/01/12	M-F 5a-6a Q13 AM New	5a-6a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$150.00			
N 34	13	09/25/12	10/01/12	M-F 6a-7a Q13 AM New	6a-7a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$300.00			
N 35	13	09/25/12	10/01/12	M-F 7p-730p	7p-730p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$800.00			
N 36	13	09/25/12	10/01/12	M-F 7a-9a Q13 AM New	7a-9a		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$415.00			
D 37	13	09/25/12	10/01/12	M-F 730p-8p	730p-8p		:30			NM	0	\$0.00
D 38	13	09/25/12	10/01/12	M-F 7a-9a Q13 AM New	7a-9a		:30			NM	0	\$0.00
N 39	13	09/25/12	10/01/12	M-F 6p-630p	6p-630p		:30			NM	3	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$595.00			
N 40	13	09/25/12	10/01/12	M-F 630p-7p	630p-7p		:30			NM	1	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$595.00			
D 41	13	09/30/12	09/30/12	Seattle Seahawks Foo	Various		:30			NM	0	\$0.00
N 42	13	09/30/12	09/30/12	Su 6p-630p	6p-630p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KCPQ-TV
1813 Westlake Avenue N
Seattle, WA 98109
(206) 674-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
372446 /	06234832

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 10/01/12	HOUSE MAJORITY PAC	1423

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority Pac	07/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1 1 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 13 09/24/12-09/30/12 Su 6p-630p 6p-630p -----Su :30 \$450.00 NM See MG 42.2												
D 43	13	09/30/12	09/30/12	Su 630p-7p	630p-7p		:30			NM	0	\$0.00
N 44	13	09/27/12	09/27/12	Thur Fox Prime B	9p-10p		:30			NM	1	\$4,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---1--- 1 \$4,800.00												
Totals											57	\$31,400.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	52	\$28,885.00	\$24,552.25
10/01/12 -10/01/12	5	\$2,515.00	\$2,137.75
Totals	57	\$31,400.00	\$26,690.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.