

ORDER



Orders
Order / Rev: 1551639
Alt Order #:
Product Desc: 623 PWTHR
Estimate: 7695
Flight Dates: 03/12/20 - 03/15/20
Original Date / Rev: 03/11/20 / 03/11/20
Order Type: NORMAL

WIYE

Primary AE: Parkersburg House
Sales Office: PRKR
Sales Region: Regl

Agency
Name: Mentzer Media Services
Buying Contact: Chris Rumbley
Billing Contact:
 210 W Penn Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Woody Thrasher for Governor 2020
Demographic: HH
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168328
Agency External ID: 1244
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/15/20	17	\$3,060.00	\$2,601.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	17	\$3,060.00	\$2,601.00	0.00
Totals	17	\$3,060.00	\$2,601.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIYE	03/12/20	03/13/20	M-F 6a-630a M-F 6a-630a	CM	6a-630a	--- 11--	1:00	2	\$10.00	P-03	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	--- 11--					2	\$10.00		0.00			
N 2	WIYE	03/15/20	03/15/20	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	----- 1	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1					1	\$50.00		0.00			
N 3	WIYE	03/15/20	03/15/20	CBS Face The Nation Face The Nation	CM	1030a-1130a	----- 1	1:00	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1					1	\$50.00		0.00			
N 4	WIYE	03/12/20	03/12/20	CBS Thursday Prime 1a Thursday Prime 1a	CM	758p-830p	--- 1---	1:00	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	--- 1---					1	\$400.00		0.00			
N 5	WIYE	03/13/20	03/13/20	CBS Friday Prime Hr 1 Friday Prime Hr 1	CM	758p-9p	---- 1--	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	---- 1--					1	\$250.00		0.00			
N 6	WIYE	03/13/20	03/13/20		CM	9p-10p	---- 1--	1:00	1	\$300.00	P-03	0.00	NM	1	\$300.00

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Advertiser: Woody Thrasher for Governor 2020
 Product Desc: 623 PWTHR
 Estimate: 7695

WIYE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Friday Prime Hr 2															
Friday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	---- 1--					1	\$300.00		0.00			
N 7	WIYE	03/13/20	03/13/20	CBS Friday Prime Hr 3	CM	10p-11p	---- 1--	1:00	1	\$350.00	P-03	0.00	NM	1	\$350.00
Friday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	---- 1--					1	\$350.00		0.00			
N 8	WIYE	03/14/20	03/14/20	CBS Saturday Prime Hr 1	CM	758p-9p	----- 1-	1:00	1	\$200.00	P-03	0.00	NM	1	\$200.00
Saturday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1-					1	\$200.00		0.00			
N 9	WIYE	03/14/20	03/14/20	CBS Saturday Prime Hr 2	CM	9p-10p	----- 1-	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
Saturday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1-					1	\$250.00		0.00			
N 10	WIYE	03/14/20	03/14/20	CBS Saturday Prime Hr 3	CM	10p-11p	----- 1-	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
Saturday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1-					1	\$250.00		0.00			
N 11	WIYE	03/15/20	03/15/20	CBS Sunday Prime Hr 1	CM	7p-8p	----- 1	1:00	1	\$150.00	P-03	0.00	NM	1	\$150.00
Sunday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1					1	\$150.00		0.00			
N 12	WIYE	03/15/20	03/15/20	CBS Sunday Prime Hr 2	CM	8p-9p	----- 1	1:00	1	\$200.00	P-03	0.00	NM	1	\$200.00
Sunday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1					1	\$200.00		0.00			
N 13	WIYE	03/15/20	03/15/20	CBS Sunday Prime Hr 3	CM	9p-10p	----- 1	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
Sunday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1					1	\$250.00		0.00			
N 14	WIYE	03/15/20	03/15/20	CBS Sunday Prime Hr 4	CM	10p-11p	----- 1	1:00	1	\$300.00	P-03	0.00	NM	1	\$300.00
Sunday Prime Hr 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	----- 1					1	\$300.00		0.00			
N 15	WIYE	03/12/20	03/13/20	CBS Late Late Show	CM	1235-135a	--- 11--	1:00	2	\$20.00	P-03	0.00	NM	2	\$40.00
Late Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/09/20	03/15/20	--- 11--					2	\$20.00		0.00			
													Totals	17	\$3,060.00