



WAOW-WYOW Television Inc  
1908 Grand Ave  
Wausau, WI 54403-6870

Targeted Platform Media  
650 MASSACHUSETTS AVE NW  
WASHINGTON, DC 20001-3796

**Contract #** 566928  
**Schedule Dates** 06/23/20-06/26/20  
**Advertiser** Priorities USA Action (20447)  
**Agency** Targeted Platform Media (4420)  
**Product** Political - Issue (1105)  
**Brand** Issue (116111)  
**Salesperson** Eagle, Washington DC (1446)  
**Sales Office** Katz/Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 750/760/8266  
**Account Types** National/Agency Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 02/18/20  
**Last Modified** 02/18/20  
**Entered By** Tracy Lake  
**CO-OP** No  
**External #** 26801337  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,105.00  
**Net Total** \$34,595.00  
**Sales Tax**

WAOW+ ABC (WAOW)		
By Broadcast Month	Spots	Rate
Jun. 2020	32	\$40,700.00
<b>Grand Total:</b>	<b>32</b>	<b>\$40,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	4:30A- Wake Up Wisconsin 430am on News 9	1		X	X	X	X			1	\$400.00	\$400.00	WAOW+ ABC (WAOW)			2/18/20
2.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	5A- Wake Up Wisconsin 5am on News 9	2		X	X	X	X			2	\$1,000.00	\$2,000.00	WAOW+ ABC (WAOW)			2/18/20
3.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	5A- 5:30A (CST)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	WAOW+ ABC (WAOW)			2/18/20
4.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	5:30A- 6A (CST)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	WAOW+ ABC (WAOW)			2/18/20
5.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	6A- Wake Up Wisconsin 6am on News 9	3		X	X	X	X			3	\$1,500.00	\$4,500.00	WAOW+ ABC (WAOW)			2/18/20
6.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	7A- GOOD MORNING AMERICA	3		X	X	X	X			3	\$2,000.00	\$6,000.00	WAOW+ ABC (WAOW)			2/18/20
7.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	9A- Live with Kelly & Ryan	2		X	X	X	X			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)			2/18/20
8.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	9:58:26A- THE VIEW	2		X	X	X	X			2	\$700.00	\$1,400.00	WAOW+ ABC (WAOW)			2/18/20
9.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	11A- News 9 WAOW at 11am	2		X	X	X	X			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)			2/18/20
10.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	4P- Dr Phil	2		X	X	X	X			2	\$850.00	\$1,700.00	WAOW+ ABC (WAOW)			2/18/20

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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**WAOW+ ABC (WAOW)**

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11.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	4:58:56P- News 9 WAOW at 5pm			1	1	1	1			4	\$1,600.00	\$6,400.00	WAOW+ ABC (WAOW)			2/18/20
12.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	5:58:46P- News 9 WAOW at 6pm	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WAOW+ ABC (WAOW)			2/18/20
13.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	6:30P- Entertainment Tonight	2		X	X	X	X			2	\$700.00	\$1,400.00	WAOW+ ABC (WAOW)			2/18/20
14.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	9:59:46P- News 9 WAOW at 10pm	2		X	X	X	X			2	\$2,400.00	\$4,800.00	WAOW+ ABC (WAOW)			2/18/20
15.0	Normal Line / SPOT	06/23/20-06/26/20	1	:30	10:35P- JIMMY KIMMEL LIVE	2		X	X	X	X			2	\$400.00	\$800.00	WAOW+ ABC (WAOW)			2/18/20

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