

Buying Time Media Inc -- EDI 650 MASSACHUSETTS AVE NW STE 210 WASHINGTON, DC 20001-3728

Contract #	569503
Schedule Dates	03/31/20-04/06/20
Advertiser	Jill Karofsky for Judge (29447)
Agency	Buying Time Media Inc EDI (1137)
Product	Political - State 1 (1100)
Brand	S-WI-Supreme Court (122690)
Salesperson	Eagle, Washington DC (1446)
Sales Office	Katz/Washington DC

1269/1284/8467

Standard

WAOW

National/Agency Political

Accepted-Station:

Buyer Name Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Date Entered	03/09/20
Last Modified	03/13/20
Entered By	Tracy Lake
CO-OP	No
External #	26820434
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,097.50
Net Total	\$17,552.50

Sales Tax

Date:

Comments:

WAOW+ ABC (WAO	WAOW+ ABC (WAOW)											
By Broadcast Month	Spots	<u>Rate</u>										
Apr. 2020	60	\$20,650.00										
Grand Total:	60	\$20,650.00										

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/31/20-04/03/20	2	:30	7A- 8A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)		3/9/20
2.0	Normal Line / SPOT (1)	04/06/20-04/06/20	2	:30	7A- 8A (CST)		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)		3/9/20
3.0	Normal Line / SPOT (2)	03/31/20-04/03/20	2		4:30A- Wake Up Wisconsin 430am on News 9			1	1	1	1			4	\$75.00	\$300.00	WAOW+ ABC (WAOW)		3/9/20
4.0	Normal Line / SPOT (2)	04/06/20-04/06/20	2		4:30A- Wake Up Wisconsin 430am on News 9		1							1	\$75.00	\$75.00	WAOW+ ABC (WAOW)		3/9/20
5.0	Normal Line / SPOT (3)	03/31/20-04/03/20	2	:30	6:30A- 7A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)		3/9/20
6.0	Normal Line / SPOT (3)	04/06/20-04/06/20	2	:30	6:30A- 7A (CST)		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)		3/9/20
7.0	Normal Line / SPOT (4)	03/31/20-04/03/20	2	:30	5:30A- 6A (CST)			1	1		1			3	\$200.00	\$600.00	WAOW+ ABC (WAOW)		3/9/20
8.0	Normal Line / SPOT (4)	04/06/20-04/06/20	2	:30	5:30A- 6A (CST)		1							1	\$200.00	\$200.00	WAOW+ ABC (WAOW)		3/9/20
9.0	Normal Line / SPOT (5)	03/31/20-04/03/20	2	:30	8A- 9A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)		3/9/20
10.0	Normal Line / SPOT (5)	04/06/20-04/06/20	2	:30	8A- 9A (CST)		1							1	\$375.00	\$375.00	WAOW+ ABC (WAOW)		3/9/20
11.1	Normal Line / SPOT (21)	03/31/20-04/03/20	2	:30	6A- 6:30A (CST)			1	1	1	1			4	\$375.00	\$1,500.00	WAOW+ ABC (WAOW)		3/13/20
12.0	Normal Line / SPOT (7)	03/31/20-04/03/20	2	:30	5A- 5:30A (CST)			1			1			2	\$200.00	\$400.00	WAOW+ ABC (WAOW)		3/9/20
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:27 PM on Friday, March 13 2020

WAOW WAOW-WYOW Television Inc 1908 Grand Ave Wausau, WI 54403-6870 **WAUSAU**

Buying Time Media Inc -- EDI 650 MASSACHUSETTS AVE NW STE 210 WASHINGTON, DC 20001-3728

Contract # 569503 **Schedule Dates** 03/31/20-04/06/20 Advertiser

Jill Karofsky for Judge (29447)

Buying Time Media Inc -- EDI (1137)

Agency Product Political - State 1 (1100)

> S-WI-Supreme Court (122690) Eagle, Washington DC (1446)

Sales Office Katz/Washington DC

Buyer Name

Salesperson

Brand

Phone/Fax

CPE 1269/1284/8467

Account Types National/Agency Political

Billing Type Standard Comments WAOW

Date Entered 03/09/20 **Last Modified** 03/13/20 **Entered By** Tracy Lake

CO-OP No 26820434

External #

Order Type Normal

Package Deal

Demo

Commission % 15.00 Commission

\$3,097.50 Net Total \$17,552.50

Sales Tax

WAOW+ ABC (WAOW) By Broadcast Month Spots <u>Rate</u> Apr. 2020 \$20,650.00 Grand Total: 60 \$20,650.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (8)	04/01/20-04/02/20	1		11A- News 9 WAOW at 11am				1	1			2	\$300.00	\$600.00	WAOW+ ABC (WAOW)		3/9/20
14.0	Normal Line / SPOT (9)	04/01/20-04/03/20	1	:30	4P- Dr Phil				1		1		2	\$300.00	\$600.00	WAOW+ ABC (WAOW)		3/9/20
15.0	Normal Line / SPOT (9)	04/06/20-04/06/20	1	:30	4P- Dr Phil		1						1	\$300.00	\$300.00	WAOW+ ABC (WAOW)		3/9/20
16.0	Normal Line / SPOT (10)	03/31/20-04/03/20	2		4:58:56P- News 9 WAOW at 5pm			1	1	1	1		4	\$450.00	\$1,800.00	WAOW+ ABC (WAOW)		3/9/20
17.0	Normal Line / SPOT (10)	04/06/20-04/06/20	2		4:58:56P- News 9 WAOW at 5pm		1						1	\$450.00	\$450.00	WAOW+ ABC (WAOW)		3/9/20
18.0	Normal Line / SPOT (11)	04/04/20-04/04/20	2		5:58:56P- News 9 WAOW at 6pm						1	L	1	\$400.00	\$400.00	WAOW+ ABC (WAOW)		3/9/20
19.0	Normal Line / SPOT (12)	03/31/20-04/03/20	2		5:58:56P- News 9 WAOW at 6pm			1	1	1	1		4	\$625.00	\$2,500.00	WAOW+ ABC (WAOW)		3/9/20
20.0	Normal Line / SPOT (12)	04/06/20-04/06/20	2		5:58:56P- News 9 WAOW at 6pm		1						1	\$625.00	\$625.00	WAOW+ ABC (WAOW)		3/9/20
21.1	Normal Line / SPOT (22)	04/05/20-04/05/20	2		9:59:46P- News 9 WAOW at 10pm							1	1	\$625.00	\$625.00	WAOW+ ABC (WAOW)		3/13/20
22.1	Normal Line / SPOT (23)	04/01/20-04/02/20	2		9:59:46P- News 9 WAOW at 10pm				1	1			2	\$625.00	\$1,250.00	WAOW+ ABC (WAOW)		3/13/20
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Contract # 569503 **Schedule Dates** 03/31/20-04/06/20 Advertiser Jill Karofsky for Judge (29447) Agency Buying Time Media Inc -- EDI (1137) Product Political - State 1 (1100) **Brand**

S-WI-Supreme Court (122690) Eagle, Washington DC (1446) Katz/Washington DC

CPE 1269/1284/8467 **Account Types** National/Agency Political

Billing Type Standard Comments WAOW

Salesperson

Sales Office

Buyer Name

Phone/Fax

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CO-OP No External # 26820434

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23.1	Normal Line / SPOT (23)	04/06/20-04/06/20	2		9:59:46P- News 9 WAOW at 10pm		1						1	\$625.00	\$625.00	WAOW+ ABC (WAOW)		3/13/20
24.0	Normal Line / SPOT (15)	04/05/20-04/05/20	2		8:59:56A- Capitol City Sunday							1	1	\$75.00	\$75.00	WAOW+ ABC (WAOW)		3/10/20
25.0	Normal Line / SPOT (16)	04/05/20-04/05/20	2	:30	6:30A- 6:58:30A (CST)							1	1	\$200.00	\$200.00	WAOW+ ABC (WAOW)		3/10/20
26.0	Normal Line / SPOT (17)	04/04/20-04/04/20	2	:30	6:30A- 6:58:30A (CST)						1		1	\$200.00	\$200.00	WAOW+ ABC (WAOW)		3/10/20
27.0	Normal Line / SPOT (18)	04/04/20-04/04/20	2		6:58:30A- GOOD MORNING AMERICA						1		1	\$350.00	\$350.00	WAOW+ ABC (WAOW)		3/10/20
28.0	Normal Line / SPOT (19)	04/05/20-04/05/20	2		6:58:30A- GOOD MORNING AMERICA							1	1	\$350.00	\$350.00	WAOW+ ABC (WAOW)		3/10/20
29.0	Normal Line / SPOT (20)	04/05/20-04/05/20	2	:30	6A- 6:30A (CST)							1	1	\$200.00	\$200.00	WAOW+ ABC (WAOW)		3/10/20
30.0	Normal Line / SPOT (24)	04/02/20-04/02/20	2	:30	5:30A- 6A (CST)					1			1	\$200.00	\$200.00	WAOW+ ABC (WAOW)		3/13/20
31.0	Normal Line / SPOT (25)	04/01/20-04/02/20	2	:30	5A- 5:30A (CST)				1	1			2	\$200.00	\$400.00	WAOW+ ABC (WAOW)		3/13/20
32.0	Normal Line / SPOT (25)	04/06/20-04/06/20	2	:30	5A- 5:30A (CST)		1						1	\$200.00	\$200.00	WAOW+ ABC (WAOW)		3/13/20

CONFIRMATION CONTRACT											
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:							

B/E Bookend P/B Piggy Back

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