## Received by NSD/FARA Registration Unit 01/08/2015 4:04:32 PM OMB NO. 1124-0005; Expires February 28, 2014

U.S. Department of Justice

Washington, DC 20530

## Short Form Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Each partner, officer, director, associate, employee, and agent of a registrant is required to file a short form registration statement unless he engages in no activities in furtherance of the interests of the registrant's foreign principal or unless the services he renders to the registrant are in a secretarial, clerical, or in a related or similar capacity. Compliance is accomplished by filing an electronic short form registration statement at <a href="http://www.fara.gov">http://www.fara.gov</a>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <a href="http://www.fara.gov">http://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public and online at: <a href="http://www.fara.gov">http://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .429 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

| 1. Name   | 2. Registration No. 3634  4. Business Address(es) 250 Hudson Street, NY, NY 10013  6. If present citizenship was not acquired by birth, indicate when, and how acquired. |  |  |
|---|--|--|--|
| Ana Paula Zenatti   |  |  |  |
| 3. Residence Address(es) 279 E 44th Street apt 17J, NY, NY 10017  |  |  |  |
| 5. Year of Birth 1984  Nationality Brazilian  Present Citizenship Brazilian   |  |  |  |
| 7. Occupation Public Relations  |  |  |  |
| 8. What is the name and address of the primary registrant?  Name Daniel J Edelman, Inc.   | 200 E. Randolph Drive, Flr 63, Chicago, IL, 60601  |  |  |
| 9. Indicate your connection with the primary registrant:  |  |  |  |
| ☐ partner ☐ director  |  |  |  |
| ☐ officer ☐ associate   | agent subcontractor  |  |  |
| other (specify)   |  |  |  |
| <ol> <li>List every foreign principal to whom you will render service<br/>100 Lives Limited</li> </ol>  | s in support of the primary registrant.  |  |  |
| <ol> <li>Describe separately and in detail all services which you will<br/>through the primary registrant listed in Item 8, and the date(<br/>used.)</li> </ol> | render to the foreign principal(s) listed in Item 10 either directly, or s) of such services. (If space is insufficient, a full insert page must be                      |  |  |
| Perform public relations and stakeholder engagement act manage the 100 LIVES project.   | ivities in the United States to promote, position, launch and  |  |  |

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| 12. Do any of  | f the above described servic         | es include    | political activity as defined in Section 1(0) of | the Act and in the footnote below |  |
|--|--------------------------------------|---------------|--|-----------------------------------|--|
|  | Yes ☐ No 🗵                           | ]             |  |                                   |  |
| If yes, describe separately and in detail such political activity. |                                      |               |  |                                   |  |
|  |                                      |               |  |                                   |  |
|  |                                      | ,             |  |                                   |  |
| *  |                                      | ,             | •  |                                   |  |
| 3. The service   | ces described in Items 11 an         | d 12 are to   | be rendered on a                                 |                                   |  |
|  | all time basis                       |               | □ part time basis                                | ☐ special basis                   |  |
| 4. What com  | pensation or thing of value          | have you r    | eceived to date or will you receive for the ab   | ove services?                     |  |
| □ s  | alary: Amount \$                     | per           | Commission at                                    | % of                              |  |
| ⊠ S  | alary: Not based solely on           | services re   | ndered to the foreign principal(s).              |                                   |  |
| □ F  | ee: Amount \$                        | _             | ☐ Other thing of value _                         |                                   |  |
|  | •                                    |               |  |                                   |  |
| If yes, fur  | nish the following informati         |               |  |                                   |  |
| Date   | Amount or Thing of V                 | /alue         | Political Organization or Candidate              | Location of Event                 |  |
|  |                                      |               |  |                                   |  |
|  |                                      |               |  | •                                 |  |
|  |                                      |               |  |                                   |  |
|  |                                      |               |  |                                   |  |
|  |                                      |               |  |                                   |  |
|  | •                                    |               |  |                                   |  |
|  |                                      |               |  |                                   |  |
|  |                                      |               | EXECUTION  | •                                 |  |
| accordance v   | with 28 U.S.C. § 1746, the a         | ındersigne    | d swears or affirms under penalty of perjury t   | hat he/she has read the           |  |
|  |                                      |               | that he/she is familiar with the contents ther   | eof and that such contents are in |  |
| en entirety tr   | ue and accurate to the best of       | ) i dis/net k | ,  |                                   |  |
|  | 12/11/14                             | •             | Signatu (Signatu                                 | itti                              |  |
|  | 12 / 1 1 / 14<br>(Date of signature) | -,;           | (Signatu   | ure)                              |  |