



1/28/20 Add to Schedule

Daily

Advertiser: Lynn Bennett for Congress - 11th District
 Agency: Red Action Strategies
 Buyer: Melanie Bowman
 Length(s): :15
 Proposal #: 1243066
 Market [Rank]: WESTERN NC SPCL [28]
 Books: 1st QtrWESTERN NC SPCL
 Flight Dates: 01/22/20 - 02/05/20
 Note: Rates quoted in this avail or package are good for 48 hours. Station requires two week notification for all cancellations.

Station Contact:

Name: Daniel Johnson
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 Fax: (828) 651-4578
 Email: djohnson@sbgstv.com

This sale of advertising is subject to the Standard Advertiser Terms and Conditions, the Terms, in effect on the date the advertising order is accepted. Terms are incorporated by this reference. The parties intend for the Terms to be part of their agreement and be bound thereby; any additional or different terms in any purchase order or other document are hereby rejected.

Program	Rate	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Cost	A35+			
DP Days Time	Days	1/22	1/23	1/24	1/25	1/26	1/27	1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	Spots	RTG			
																		CPP/SHR			
WLOS																					
News 13 This Morning 6am	\$230	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	\$460	6.6*			
M M-F 6:00A- 6:30A	2																2	\$34.85			
																		40			
News 13 This Morning 6:30am	\$260	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	\$520	8.8*			
N M-F 6:30A- 7:00A	2																2	\$29.55			
																		44			
News 13 Saturday at 7AM	\$165	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	\$165	7.0*			
M SAT 7:00A- 8:00A	1																1	\$23.57			
																		31			
Good Morning America-Sat 8AM	\$195	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	\$195	8.4*			
M SAT 8:00A- 9:00A	1																1	\$23.21			
																		28			
News 13 Sunday at 6AM	\$80	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	\$80	3.8*			
M SUN 6:00A- 7:00A	1																1	\$21.05			
																		25			
News 13 Sunday at 7AM	\$130	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	\$130	7.9*			
M SUN 7:00A- 8:00A	1																1	\$16.46			
																		36			
Good Morning America Sunday	\$195	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	\$195	7.4			
N SUN 8:00A- 9:00A	1																1	\$26.35			
																		27			
News 13 at 6:00 Sun	\$195	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	\$195	8.7*			
N SUN 6:00P- 6:30P	1																1	\$22.41			
																		20			
Daily Subtotals		-	-	-	-	-	-	-	-	1	1	2	4	1	1	-	\$1,940				
																		10			

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	10	\$1,940	74.00	\$26.22	42.61	1.74	190,269	446,537

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$291	\$1,649

Dayparts: A - ACCESS; D - DAYTIME; M - MORNING; N - NEWS

Client Signature: Melanie Bauman Date: 1/28/2020