

2479814


**KATZ** TELEVISION  
GROUP

 125 West 55th St  
New York, NY 10019

Contract # 26902073

CPE: 142/180/892

Agency: FlexPoint Media Inc.

PO Box 1051

New Albany, OH 43054

Changes as of: 4/13/2020 at 9:35 AM

Flight: 9/23/20 - 9/29/20

Advertiser: Congressional  
Leadership Fund

Product: UT-04

Agency Order #: 9534908

Buyer: McDonald, Neal

Salesperson: THOMAS PARK  
212-373-8137

Separation:

Version: Original Order

Station: KTVX

Market: Salt Lake City-Ogden

Office: WASHINGTON

Service: Nielsen

Primary Demo:

Assistant: THOMAS PARK  
212-373-8137

Con Type: POLITICAL/VOTE

Total \$: \$23,550.00

Total Spots: 40

Total CPP: \$0.00

Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/23 - 9/29								Total Spots	Total \$	CPP*	GRP*
						9/23	9/24	9/25	9/26	9/27	9/28	9/29					
1	W-F,M-Tu 6a-6:30a		Good Morning Utah-6AM	\$150.00	30	1	1	1	0	0	1	1		5	\$750.00	\$0.00	0.0
525 Index: 104 Nielsen: »1.0																	
2	W-F,M-Tu 7a-9a		Good Morning America	\$350.00	30	1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0.0
525 Index: 138 Nielsen: »2.0																	
3	W-F,M-Tu 11a-12n		ABC 4 Utah Midday	\$250.00	30	1	1	1	0	0	1	1		5	\$1,250.00	\$0.00	0.0
525 Index: 141 Nielsen: »1.5																	
4	W-F,M-Tu 4p-4:30p		ABC 4 Utah News At 4PM	\$350.00	30	1	0	1	0	0	0	1		3	\$1,050.00	\$0.00	0.0
525 Index: 117 Nielsen: »1.5																	
5	W-F,M-Tu 4:30p-5p		ABC 4 Utah News At 430PM	\$350.00	30	0	1	0	0	0	1	0		2	\$700.00	\$0.00	0.0
525 Index: 124 Nielsen: »1.5																	
6	W-F,M-Tu 5p-5:30p		ABC 4 Utah News At 5PM	\$400.00	30	0	0	0	0	0	1	1		2	\$800.00	\$0.00	0.0
525 Index: 134 Nielsen: »2.5																	
7	W-F,M-Tu 5p-5:30p		ABC 4 Utah News At 5PM	\$350.00	30	1	1	1	0	0	0	0		3	\$1,050.00	\$0.00	0.0
525 Index: 134 Nielsen: »2.5																	
8	W-F,M-Tu 6p-6:30p		ABC 4 Utah News At 6PM	\$650.00	30	0	0	0	0	0	1	1		2	\$1,300.00	\$0.00	0.0
525 Index: 141 Nielsen: »2.5																	
9	W-F,M-Tu 6p-6:30p		ABC 4 Utah News At 6PM	\$600.00	30	1	1	1	0	0	0	0		3	\$1,800.00	\$0.00	0.0
525 Index: 141 Nielsen: »2.5																	
10	Su 5p-5:30p		ABC 4 Utah News At 5P Sun	\$300.00	30	0	0	0	0	1	0	0		1	\$300.00	\$0.00	0.0
525 Index: 152 Nielsen: »3.0																	
11	W-F,M-Tu 10p-10:36p		ABC 4 Utah News At 10PM	\$550.00	30	1	1	1	0	0	1	1		5	\$2,750.00	\$0.00	0.0
525 Index: 127 Nielsen: »3.0																	
12	Sa 10p-10:35p		ABC 4 Utah News At 10PM	\$500.00	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
525 Index: 115 Nielsen: »2.8																	
13	Su 10p-10:44p		ABC 4 Utah News At 10PM	\$550.00	30	0	0	0	0	1	0	0		1	\$550.00	\$0.00	0.0
525 Index: 132 Nielsen: »2.8																	





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<b>CPE:</b> 142/180/892	<b>Flight:</b> 9/23/20 - 9/29/20	<b>Station:</b> KTVX
<b>Agency:</b> FlexPoint Media Inc.	<b>Advertiser:</b> Congressional Leadership Fund	<b>Market:</b> Salt Lake City-Ogden
<b>PO Box 1051</b>	<b>Product:</b> UT-04	<b>Office:</b> WASHINGTON
<b>New Albany, OH 43054</b>	<b>Agency Order #:</b> 9534908	<b>Service:</b> Nielsen
	<b>Buyer:</b> McDonald, Neal	<b>Primary Demo:</b>
	<b>Salesperson:</b> THOMAS PARK	<b>Assistant:</b> THOMAS PARK
	<b>212-373-8137</b>	<b>212-373-8137</b>
<b>Separation:</b>		
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$23,550.00
		<b>Total Spots:</b> 40
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	9/23 - 9/29								Total Spots	Total \$	CPP*	GRP*
						9/23	9/24	9/25	9/26	9/27	9/28	9/29					
14	M 7p-9p		Dancing With the Stars-ABC	\$4,000.00	30	0	0	0	0	0	1	0		1	\$4,000.00	\$0.00	0.0
525 Index: 130 Nielsen: »5.0																	
15	Sa 5:30p-9p		ABC Saturday Night College Football	\$5,000.00	30	0	0	0	1	0	0	0		1	\$5,000.00	\$0.00	0.0
525 Index: 116 Nielsen: »4.8																	
TOTALS:						7	7	7	2	2	8	7		40	\$23,550.00	\$0.00	0.0





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New Albany, OH 43054	<b>Agency Order #:</b> 9534908	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> McDonald, Neal	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> THOMAS PARK	<b>Assistant:</b> THOMAS PARK	
	212-373-8137	212-373-8137	
	<b>Separation:</b>		

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
04/13/20 9:37 AM	THOMAS PARK	Separation: 30

Competitive Information	
Market Budget:	\$117,750
KTVX Share:	20%
Comment:	est
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	40	\$23,550.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>40</b>	<b>\$23,550.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Sep	25	\$14,150.00
2020-Oct	15	\$9,400.00
<b>Total</b>	<b>40</b>	<b>\$23,550.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/13/20 9:43 AM					\$0	\$0	
New	4/13/20 9:35 AM	THOMAS PARK	New	40		\$23,550.00	\$23,550.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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