



WLOS
110 Technology Dr
Asheville, NC 28803

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract # 4256275
Schedule Dates 02/26/20-02/29/20
Advertiser Kitchen Table Conversations (135110)
Agency Hulsen Media Services (15485)
Product POLITICAL ISSUE (ns) (1187)
Brand 285/274/2287 (1343531)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Jef, Solmundson,
Phone/Fax /
CPE 285/274/2287
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue Fran Brown
Please confirm receipt and entry of order.; Separation: 15

Date Entered 02/21/20
Last Modified 02/21/20
Entered By Robin Ore
CO-OP No
External # ECR26807165
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,707.50
Net Total \$15,342.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Mar. 2020	12	\$18,050.00
Grand Total:	12	\$18,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-3.1)	02/26/20-02/26/20	1	:30	6:30A- News-News 13 This Morning 6a				1					1	\$1,500.00	\$1,500.00	Asheville (WLOS)	News 13 This Morning	2/21/20
2.0	Normal Line / News (1-3.1)	02/27/20-02/27/20	1	:30	6:30A- News-News 13 This Morning 6a					1				1	\$1,500.00	\$1,500.00	Asheville (WLOS)	News 13 This Morning	2/21/20
3.0	Normal Line / News (2-3.3)	02/26/20-02/26/20	1	:30	7A- ABC-Good Morning America				1					1	\$1,500.00	\$1,500.00	Asheville (WLOS)	Good Morning America (Hour 1)	2/21/20
4.0	Normal Line / News (2-3.3)	02/27/20-02/27/20	1	:30	7A- ABC-Good Morning America					1				1	\$1,500.00	\$1,500.00	Asheville (WLOS)	Good Morning America (Hour 1)	2/21/20
5.0	Normal Line / News (2-3.3)	02/28/20-02/28/20	1	:30	7A- ABC-Good Morning America						1			1	\$1,500.00	\$1,500.00	Asheville (WLOS)	Good Morning America (Hour 1)	2/21/20
6.0	Normal Line / News (3-2.8)	02/29/20-02/29/20	1	:30	7A- News-News 13 @ 7am Saturday							1		1	\$800.00	\$800.00	Asheville (WLOS)	News 13 Saturday at 7:00AM	2/21/20
7.0	Normal Line / News (4-6.5)	02/26/20-02/26/20	1	:30	6P- News-News 13 at 6p				1					1	\$2,000.00	\$2,000.00	Asheville (WLOS)	News 13 at 6PM	2/21/20
8.0	Normal Line / News (4-6.5)	02/27/20-02/27/20	1	:30	6P- News-News 13 at 6p					1				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	News 13 at 6PM	2/21/20
9.0	Normal Line / News (4-6.5)	02/28/20-02/28/20	1	:30	6P- News-News 13 at 6p						1			1	\$2,000.00	\$2,000.00	Asheville (WLOS)	News 13 at 6PM	2/21/20
10.0	Normal Line / News (5-4.0)	02/26/20-02/26/20	1	:30	11P- News-News 13 11p Late News				1					1	\$1,250.00	\$1,250.00	Asheville (WLOS)	News 13 Tonight	2/21/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News (5-4.0)	02/27/20-02/27/20	1	:30	11P- News-News 13 11p Late News					1				1	\$1,250.00	\$1,250.00	Asheville (WLOS)	News 13 Tonight	2/21/20
12.0	Normal Line / News (5-4.0)	02/28/20-02/28/20	1	:30	11P- News-News 13 11p Late News						1			1	\$1,250.00	\$1,250.00	Asheville (WLOS)	News 13 Tonight	2/21/20

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**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trail, Austin, TX

Contact: Kristin Black

Phone number: 512-827-3468

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Kitchen Table Conversations PAC

Address: 555 Park St., Suite 317, St. Paul, MN, 55103

Contact: Kristen McMullen

Phone number: 651-261-1306

Email: N/A

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Richard Carlborn

Rachael Cierads

Kristen McMullen

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Amy Klobuchar

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: 2/22 Nevada Primary, 2/29 South Carolina Primary

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Advocating for Amy Klobuchar for President.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kristin Black</i>	Signature:
Name: Kristin Black	Name:
Date of Request to Purchase Ad Time: 2/17/20	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.