

# CONTRACT



**WJRT**  
**2302 Lapeer Road**  
**Flint, MI 48503**  
**Sales T & C: www.gray.tv/advertising**  
**(810) 233-3130**

<u>Contract / Revision</u> 1546995 /		<u>Alt Order #</u> WOC12413099
<u>Advertiser</u> <b>Unite the Country</b>		<u>Original Date / Revision</u> 03/05/20 / 03/05/20
<u>Contract Dates</u> <b>03/06/20 - 03/10/20</b>	<u>Estimate #</u> <b>8459</b>	
<u>Product</u> <b>TV</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WJRT</b>	<u>Account Executive</u> Pete Veto	<u>Sales Office</u> Flint National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 1262	<u>Product 1/2</u> 1276
<u>Agency Ref</u> 160667	<u>Advertiser Ref</u> 175375	

And:

**Old Town Media, LLC**  
**114 Quay Street**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJRT	03/06/20	03/10/20	ABC12 News @ 430a	4:30 AM-5:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	1			\$100.00				
N 2	WJRT	03/06/20	03/10/20	ABC12 News @ 5a	5:00 AM-6:00 AM		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$125.00				
N 3	WJRT	03/06/20	03/10/20	ABC12 News @ 6a	6:00 AM-7:00 AM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$300.00				
N 4	WJRT	03/06/20	03/10/20	Good Morning America	7:00 AM-9:00 AM		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	4			\$350.00				
N 5	WJRT	03/06/20	03/10/20	Live With Kelly & Ryan	9:00 AM-10:00 AM		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	3			\$175.00				
N 6	WJRT	03/06/20	03/10/20	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$100.00				
N 7	WJRT	03/06/20	03/10/20	The View	11:00 AM-12:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$225.00				
N 8	WJRT	03/06/20	03/10/20	ABC12 News @ 12p	12:00 PM-1:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$200.00				
N 9	WJRT	03/06/20	03/10/20	The Chew	1:00 PM-2:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$225.00				
N 10	WJRT	03/06/20	03/10/20	General Hospital	2:00 PM-3:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$225.00				
N 11	WJRT	03/06/20	03/10/20	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/20	03/10/20	MT--F--	2			\$100.00				
N 12	WJRT	03/06/20	03/10/20	ABC12 News @ 4p	4:00 PM-5:00 PM		:30			NM	3	\$675.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Unite the Country		<u>Original Date / Revision</u> 03/05/20 / 03/05/20
<u>Contract Dates</u> 03/06/20 - 03/10/20	<u>Product</u> TV	<u>Estimate #</u> 8459

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				3	\$225.00			
N 13	WJRT	03/06/20	03/10/20	ABC12 News @ 5p	5:00 PM-6:00 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				3	\$350.00			
N 14	WJRT	03/06/20	03/10/20	ABC12 News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				3	\$550.00			
N 15	WJRT	03/06/20	03/10/20	ABC World News M-F	6:30 PM-7:00 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				2	\$1,000.00			
N 16	WJRT	03/06/20	03/07/20	ABC12 News @ 6p Sat	6:00 PM-6:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$250.00			
N 17	WJRT	03/06/20	03/08/20	ABC12 News @ 6p Sun	6:00 PM-6:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$400.00			
N 18	WJRT	03/06/20	03/08/20	ABC World News Su	6:30 PM-7:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$1,000.00			
N 19	WJRT	03/06/20	03/10/20	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				2	\$300.00			
N 20	WJRT	03/06/20	03/10/20	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				2	\$300.00			
N 21	WJRT	03/06/20	03/09/20	Monday Prime 2 Hour	8:00 PM-10:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	M-----				1	\$1,500.00			
N 22	WJRT	03/06/20	03/08/20	Sunday Prime 2 Hour A	8:00 PM-10:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$1,500.00			
N 23	WJRT	03/06/20	03/10/20	ABC12 News @ 11p M-F	11:00 PM-11:30 PM		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				3	\$450.00			
N 24	WJRT	03/06/20	03/07/20	ABC12 News @ 11p Sat	11:00 PM-11:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$250.00			
N 25	WJRT	03/06/20	03/10/20	Jimmy Kimmel Show	11:30 PM-12:30 AM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				2	\$150.00			
N 26	WJRT	03/06/20	03/10/20	ABC News Nightline	12:30 AM-1:00 AM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/20	03/10/20	MT--F--				2	\$75.00			
N 27	WJRT	03/06/20	03/07/20	ABC12 Sat Morning News	6:00 AM-8:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$200.00			
N 28	WJRT	03/06/20	03/07/20	ABC GMA Sat	8:00 AM-9:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				2	\$350.00			
N 29	WJRT	03/06/20	03/07/20	ABC12 News @ 9a Sat	9:00 AM-10:00 AM		:30			NM	2	\$400.00

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Week:		03/02/20	03/08/20	-----S-				2	\$200.00			
N 30	WJRT	03/06/20	03/07/20	ABC GMA Sat Hour 2	10:00 AM-11:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				2	\$350.00			
N 31	WJRT	03/06/20	03/08/20	ABC12 Sun Morning News	6:00 AM-8:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				2	\$200.00			
N 32	WJRT	03/06/20	03/08/20	Good Morning America Su	8:00 AM-9:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				2	\$350.00			
N 33	WJRT	03/06/20	03/08/20	ABC12 News @ 9a Sun	9:00 AM-10:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				2	\$200.00			
N 34	WJRT	03/06/20	03/08/20	This Week	10:00 AM-11:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$150.00			
N 35	WJRT	03/06/20	03/08/20	This Week	11:00 AM-11:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$150.00			
N 36	WJRT	03/06/20	03/08/20	All Day Rotator	11:30 AM-12:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$100.00			
N 37	WJRT	03/06/20	03/08/20	NBA Regular Season	1:30 PM-6:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----SS				1	\$500.00			
N 38	WJRT	03/06/20	03/07/20	Saturday Prime Rotator	8:00 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$500.00			
Totals											70	\$23,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/10/20	70	\$23,200.00	(\$3,480.00)	\$19,720.00
<b>Totals</b>	<b>70</b>	<b>\$23,200.00</b>	<b>(\$3,480.00)</b>	<b>\$19,720.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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