



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T & C: www.gray.tv/advertising**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 1642083 /		<u>Alt Order #</u> WOC12520360
<u>Advertiser</u> <b>One Nation</b>		<u>Original Date / Revision</u> 06/02/20 / 06/02/20
<u>Contract Dates</u> <b>08/04/20 - 08/13/20</b>	<u>Estimate #</u> <b>5354</b>	
<u>Product</u> <b>North Carolina</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WBTV</b>	<u>Account Executive</u> Patti Goodnight	<u>Sales Office</u> Charlotte Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 138	<u>Product 1/2</u> 290
<u>Agency Ref</u> 8035	<u>Advertiser Ref</u> 61765	

And:

**Main Street Media Group**  
**PO Box 25093**  
**Alexandria, VA 22313**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBTV	08/04/20	08/13/20	M-F News at Noon	12:00 PM-12:30 P		:30			P-03	NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	- 1 - 11 - -				3	\$2,400.00				
	Week:	08/11/20	08/17/20	- 1 11 - - -				3	\$2,400.00				
N 2	WBTV	08/04/20	08/12/20	M-F News at 4p	4:00 PM-4:30 PM		:30			P-03	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	11 - 1 - - -				3	\$1,800.00				
	Week:	08/11/20	08/17/20	- - 1 - - - -				1	\$1,800.00				
N 3	WBTV	08/04/20	08/13/20	M-F News at 430p	4:30 PM-5:00 PM		:30			P-03	NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	- - 1 - 1 - -				2	\$2,100.00				
	Week:	08/11/20	08/17/20	- 1 11 - - -				3	\$2,100.00				
N 4	WBTV	08/04/20	08/12/20	M-F News at 5p	5:00 PM-5:30 PM		:30			P-03	NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	11 - 1 - - -				3	\$2,300.00				
	Week:	08/11/20	08/17/20	- - 1 - - - -				1	\$2,300.00				
N 5	WBTV	08/04/20	08/13/20	M-F News at 530p	5:30 PM-6:00 PM		:30			P-03	NM	4	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	- - 1 - 1 - -				2	\$2,700.00				
	Week:	08/11/20	08/17/20	- 1 - 1 - - -				2	\$2,700.00				
N 6	WBTV	08/04/20	08/12/20	M-F News at 6p	6:00 PM-6:30 PM		:30			P-03	NM	4	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	11 - 1 - - -				3	\$3,300.00				
	Week:	08/11/20	08/17/20	- - 1 - - - -				1	\$3,300.00				
N 7	WBTV	08/04/20	08/13/20	M-F News at 7p	7:00 PM-7:30 PM		:30			P-03	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	- - 1 - 1 - -				2	\$2,600.00				
	Week:	08/11/20	08/17/20	- 1 - 1 - - -				2	\$2,600.00				
N 8	WBTV	08/04/20	08/13/20	On Your Side Tonight	7:30 PM-8:00 PM		:30			P-03	NM	5	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/04/20	08/10/20	1 - 11 - - -				3	\$2,100.00				
	Week:	08/11/20	08/17/20	- 1 - 1 - - -				2	\$2,100.00				
N 9	WBTV	08/04/20	08/13/20	M-F News at 11p	11:00 PM-11:30 P		:30			P-03	NM	5	\$14,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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<u>Contract Dates</u> <b>08/04/20 - 08/13/20</b>	<u>Product</u> North Carolina	<u>Estimate #</u> <b>5354</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/20	08/10/20	1-111--				4	\$2,900.00				
Week:		08/11/20	08/17/20	---1---				1	\$2,900.00				
N 10	WBTV	08/04/20	08/11/20	FBI	9:00 PM-10:00 PM		:30			P-03	NM	2	\$8,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/04/20	08/10/20	-1-----				1	\$4,100.00				
Week:		08/11/20	08/17/20	-1-----				1	\$4,100.00				
N 11	WBTV	08/04/20	08/07/20	Magnum PI	9:00 PM-10:00 PM		:30			P-03	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/20	08/09/20	----1--				1	\$4,200.00				
N 12	WBTV	08/04/20	08/08/20	Sat News at 7a	7:00 AM-8:00 AM		:30			P-03	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/20	08/09/20	-----1-				1	\$1,300.00				
N 13	WBTV	08/04/20	08/08/20	Sat News at 11p	11:00 PM-11:30 P		:30			P-03	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/20	08/09/20	-----1-				1	\$1,800.00				
N 14	WBTV	08/04/20	08/09/20	60 Minutes	7:00 PM-8:00 PM		:30			P-03	NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/20	08/09/20	-----1				1	\$8,400.00				
N 15	WBTV	08/04/20	08/09/20	NCIS: New Orleans	10:00 PM-11:00 P		:30			P-03	NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/03/20	08/09/20	-----1				1	\$3,900.00				
Totals												48	\$128,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 -08/13/20	48	\$128,500.00	(\$19,275.00)	\$109,225.00
<b>Totals</b>	<b>48</b>	<b>\$128,500.00</b>	<b>(\$19,275.00)</b>	<b>\$109,225.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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