

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>543345</b>	
	<b>Alt Order #:</b>	9750551	
	<b>Product Desc:</b>	BLOOMBERG PRESIDENT	
	<b>Estimate:</b>	0126	
	<b>Flight Dates:</b>	02/11/20 - 02/12/20	<b>Primary AE:</b> Taylor Fritsch
	<b>Original Date / Rev:</b>	02/10/20 / 02/10/20	<b>Sales Office:</b> DC
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> NAT
<b>Agency</b>	<b>Name:</b>	<b>Assembly</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		909 3rd Avenue	<b>Billing Cycle:</b> EOM/EOC
		New York, NY 10022	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/M Bloomberg/D/Pres/US</b>	
	<b>Demographic:</b>	A35+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	PL-Presidential-Democrat	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	CAND	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P-4	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/12/20	12	\$3,215.00	\$2,732.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	12	\$3,215.00	\$2,732.75	0.0
<b>Totals</b>	<b>12</b>	<b>\$3,215.00</b>	<b>\$2,732.75</b>	<b>0.0</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXT	02/11/20	02/12/20	7-9a The Morning Show	CM	7:00 AM-8:00 AM	-TW----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				7:00 AM-8:00 AM		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TW----		1				\$400.00		0.00			
N 2	WJXT	02/11/20	02/12/20	1-2p The Real	CM	1-2p	-TW----	:30	4	\$75.00	P-3	0.00	NM	4	\$300.00
				The Real											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TW----		4				\$75.00		0.00			
N 3	WJXT	02/11/20	02/12/20	4-430p Channel 4 News	CM	4-430p	-TW----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TW----		2				\$150.00		0.00			
N 4	WJXT	02/11/20	02/12/20	5-530p Channel 4 News	CM	5-530p	-TW----	:30	1	\$370.00	P-3	0.00	NM	1	\$370.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TW----		1				\$370.00		0.00			
N 5	WJXT	02/11/20	02/12/20	530-6P Channel 4 News	CM	530-6p	-TW----	:30	1	\$445.00	P-3	0.00	NM	1	\$445.00
				Channel 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TW----		1				\$445.00		0.00			
N 6	WJXT	02/11/20	02/12/20		CM	6-630p	-TW----	:30	2	\$485.00	P-3	0.00	NM	2	\$970.00



Order / Rev: 543345  
 Alt Order #: 9750551  
 Flight Dates: 02/11/20 - 02/12/20

Advertiser: POL/M Bloomberg/D/Pres/US  
 Product Desc: BLOOMBERG PRESIDENT  
 Estimate: 0126  
 WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6p-630p Channel 4 News															
Channel 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-TW----			2			\$485.00		0.00			
N 7	WJXT	02/11/20	02/12/20	630p-7p Channel 4 News	CM	630-7p	-TW----	:30	1	\$430.00	P-3	0.00	NM	1	\$430.00
Channel 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/10/20	02/16/20	-TW----			1			\$430.00		0.00			
													Totals	12	\$3,215.00

**SUPPLEMENT TO ORDER FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE**

ORDER NO. **543345**

1. THE NAME OF THE CANDIDATE IS: **MICHAEL BLOOMBERG**
  
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF **US PRESIDENT**  
in the ☒ Primary Election, ☐ General Election, ☐ Special Election ; or ☐ Run-Off Election
  
3. THE DATE OF THE ELECTION IS: **3/17/20**
  
4. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS:  
**MIKE BLOOMBERG 2020**
  
5. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:  
  
Name: **HAYDEN HOROWITZ**  
  
Phone Number: **212-205-7446**
  
6. THE CONTACT PERSON FOR THE SPONSOR IS:  
  
**HEATHER GOLDSMITH**  
Name  
  
**ASSEMBLY, 711 3RD AVE**  
**NEW YORK, NY 10017**  
Address  
  
**917-344-5386**  
Phone Number
  
7. DISPOSITION OF REQUEST:  
  
☒ granted, ☐ denied \_\_\_\_\_ (reason)  
☐ withdrawn \_\_\_\_\_ (reason)  
☐ other \_\_\_\_\_ (describe)

**Note: File this Form and Order in the Political File. After the ad(s) airs, file the Invoice in the Political File.**