

WTVR 3301 W Broad Street Richmond, VA 23230 Main: (804) 254-3600 Billina:

Billing Address:

Assembly - Political Attention: Accounts Payable 711 3rd Ave. **Third Floor** New York, NY 10017

Send Payment To:

WTVR P.O. Box 75763 Baltimore, MD 21275-5763

	VOICE			Page 1 of 2			
UPLI	Property	WTVR					
	Invoice #	665725-1	Order #	665725			
	Invoice Date	02/23/20	Alt Order #	09755085			
	Invoice Month	February 2020	Deal #				
	Invoice Period	01/27/20 - 02/21/20	Flight Dates	02/15/20 - 02/21/20			
	Advertiser	Bloomberg/Democrat/President					
	Product	BLOOMBERG 2020					
	Estimate #	0129					
		Account Executive	Teresa DiFuria HRP - Philadelphia				
		Sales Office					
		Sales Region	National				
		Agency Code	Code TV15458				
		Advertiser Code	tiser Code MBLM				
		Billing Calendar	Broadcast				
		Billing Type	Cash				
		Special Handling					
		Agency Ref	141061				
		Advertiser Ref	258366				
		Product 1	MBLM				
		Product 2					

						Spots/			
Line Start Date E	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 02/16/20	02/16/20	NCAA Basketball	1:00 PM-3:00 PM	2	:30	2	\$175.00	NM	
	tart Date 2/10/20	End Date 02/16/20 MTWTFSS2	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air I	Date <u>Air Time</u> Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
1 WTVR	Su 02/1	16/20 12:58 PM NCAA B	asketball	1:00 PM-3:00 PN		0 MRBPSS3			\$175.00 NM
2 WTVR	Su 02/1	16/20 3:03 PM NCAA B	asketball	1:00 PM-3:00 PN	<i>l</i> :3	O MRBPBK3	036ЕН		\$175.00 NM
2 02/15/20	02/15/20	NCAA Basketball	1:00 PM-3:00 PM	2-	:30	2	\$175.00	NM	
02	tart Date 2/10/20	End Date MTWTFSS 02/16/20 2-	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air I	Date Air Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
2 WTVR	Sa 02/1	15/20 12:58 PM NCAA B	asketball	1:00 PM-3:00 PN	<i>l</i> :3	O MRBPSS3	16EH		\$175.00 NM
1 WTVR	Sa 02/1	5/20 3:18 PM NCAA B	asketball	1:00 PM-3:00 PM	<i>l</i> :3	O MRBPBK3	036ЕН		\$175.00 NM
3 02/17/20	02/17/20	Monday Prime A	8-9pm	1	:30	1	\$1,000.00	NM	
	tart Date 2/17/20	End Date 02/23/20 MTWTFSS 1	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	Length Ad-ID			Rate Type		
1 WTVR M 02/17/20 7:59 PM Monday Prime A		8-9pm	:3	0 MRBPSS3	\$1,000.00 NM				
4 02/17/20	02/17/20	Monday Prime B	9:00 PM-10:00 PM	1	:30	1	\$1,000.00	NM	
	tart Date 2/17/20	End Date MTWTFSS 02/23/20 1	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch	Day Air I	Date Air Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
1 WTVR	R M 02/1	17/20 9:44 PM Monday	Prime B	9:00 PM-10:00 P	:3 M	O MRBPBK3	036ЕН		\$1,000.00 NM
5 02/17/20	02/21/20	M-F 6-630pm News	6:00 PM-6:30 PM	МГWГF	:30	1	\$375.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Please be advised that we do not notarize invoice totals. We do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from us or our station that is intended to discriminate on the basis of race or ethnicity. SEM Customers: Charges for Search Engine Marketing include click costs as well as fees for account set up, management and optimizations. Local advertising in Phoenix, by any method, is subject to tax. If you consider yourself to fall under an exemption, please provide the appropriate documentation. If no documentation is provided, the transaction privilege tax (TPT) with a rate of 0.5%, will be applied to your invoice. We are not liable for the formatting of any spot provided by advertiser or any third party.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis. To review Scripps's complete Terms and Conditions go to the Scripps website at: www.scripps.com.





WTVR P.O. Box 75763 Baltimore, MD 21275-5763

Send Payment To:

Invoice #	665725-1	5725-1 Invoice Month February 202				
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/21/20			
Advertiser	Bloomberg/Democrat/President					
Product	BLOOMBERG 2020					
Estimate #	0129					

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 02/17/20	02/21/20	M-F 6-630pm News	6:00 PM-6:30 PM	MTWTF	:30	1	\$375.00	NM	
Weeks:	Start Date 02/17/20	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$375.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	VR W 02/	19/20 6:29 PM M-F 6-0	630pm News	6:00 PM-6:30 PM	л :3	O MRBPBA30	037ЕН		\$375.00 NM
6 02/17/20	02/21/20	M-F 7-9am	8:00 AM-9:00 AM	МГЖГБ	:30	1	\$225.00	NM	
Weeks:	Start Date 02/17/20	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$225.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTVR F 02/21/20 8:55 AM M-F 7-9am			8:00 AM-9:00 AM	Л :3	O MRBPBA30	043ЕН		\$225.00 NM	
7 02/17/20	02/21/20	M-F 11-1135pm News	11:00 PM-11:35 PM	МГWГF	:30	1	\$200.00	NM	
Weeks:	Start Date 02/17/20	End Date MTWTFSS MTWTF	Spots/Week 1	Rate \$200.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	VR M 02/	17/20 11:23 PM M-F 11	-1135pm News	11:00 PM-11:35	PN :3	0 MRBPSS3	16EH		\$200.00 NM
				Total Spots		9			

Payment Terms 30 Days

Gross Total \$3,500.00 Agency Commission \$525.00 \$2,975.00

Net Amount Due

Invoice Balance as of 05/13/20 4:57:56 PM ET \$208.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Please be advised that we do not notarize invoice totals. We do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from us or our station that is intended to discriminate on the basis of race or ethnicity. SEM Customers: Charges for Search Engine Marketing include click costs as well as fees for account set up, management and optimizations. Local advertising in Phoenix, by any method, is subject to tax. If you consider yourself to fall under an exemption, please provide the appropriate documentation. If no documentation is provided, the transaction privilege tax (TPT) with a rate of 0.5%, will be applied to your invoice. We are not liable for the formatting of any spot provided by advertiser or any third party.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis. To review Scripps's complete Terms and Conditions go to the Scripps website at: www.scripps.com.