1 of 2		
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d b	Last Received:	Showing Buylines: All Lines
Traffic Order#		<b>3</b> 2
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KOR-TV AT BITOTIEROTIE NW

80		
PHILADELPHIA MELISSA PALOMBO	215-344-1811	
Rep Firm Sales Office ( Salesperson (	Salesperson Phone# 215-344-1811 Salesperson FAX#	
gency ( ) AMERICAN PUBLIC UNIVERSITY SYSTEM Rep Firm 111 W. CONGRESS STREET Sales Offic CHARLES TOWN, WV 25414 Salesperso	Agency C/P1/P2/E Flight Dates 08/27/2012 - 09/30/2012 Hiatus Weeks	
Ą	Ağ HI	
Station KOB-TV ALBUQUERQUE, NM. Advertiser ( ) AMER. MILITARY UNIVE Product AMERICAN MILITARY UN	FRANCESCA KRYLOWICZ	
Station Advertiser Product	Estimate# Buyer Phone# Fax#	

## — CONTRACT COMMENT—

AMERICAN MILITARY UNIVERSITY SC=\*

Daypart	 																			
Total Cost	 	\$350.00		\$400.00			\$850.00			\$850.00			\$200.00		\$850.00			\$1,500.00		
Total Spots	 		П	7	0		□	П		1	П		П		$\vdash$	1		П	1	$\vdash$
# of Weeks	1		□	$\vdash$	$\vdash$		□	Н		$\vdash$	$\vdash$		⊣		$\vdash$			1	1	П
Spots/Week	  -  -  -  -	1	П	2	0		П	1		1	$\vdash$		$\vdash$		П	1		П	1	П
Dates	 	08/27-08/31	09/10-09/14	09/03-09/07	09/17-09/21		08/27-08/31	09/17-09/21		08/27-08/31	09/10-09/14		70/60-80/60		70/60-80/60	09/17-09/21		08/27-08/31	09/10-09/14	09/24-09/28
Rate	 	\$175.00		\$200.00			\$425.00			\$425.00			\$200.00		\$425.00			\$500.00		
Len	 	:30		:30			:30			:30			:30		:30			:30		
Program			: NEWS			Buyline Comment: NEWS 1X SPOT N/A W/O 9/17,1X ADDED AS MKGD W/O 9/3			: NEWS			: TODAY SHOW		Buyline Comment: TODAY SHOW II			: NEWS			. NEWS
Time	 	5A-530A	Buyline Comment: NEWS	530A-6A		Line Comment SPOT N/A W/O	6A-7A		Buyline Comment: NEWS	7A-9A		Buyline Comment: TODAY	9A-10A	line Comment	5P-530P		Buyline Comment: NEWS	6P-630P		Buyline Comment: NEWS
Day	 	M-F	Buy	M-F	1	Buy 1X	M-F		Buy	M-F	ı	Buy	M-F	Buy	М-Р		Buy	M-F		Buy
Ln	! !	$\leftarrow$		7			m			4			5		9			7		
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Buyline Comment: NEWS

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<b>Printed:</b> 08/09/2012 8:37 AM	2 9:10 AMI
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	Last Received: 08/08/2012 9:10 AIM Showing Buylines: All Lines
Traffic Order#	
Status Confirmed	
Mod# 1	
Ver# 3	
6832274	
Rep Order#	EC'd Yes

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		Daypart	1 1 1 1 1			
HIA ALOMBO	311	Total Cost	1 1 1 1 1 1	\$1,000.00		\$4,000.00
PHILADELPHIA MELISSA PALOMBO	215-344-1811	Total Spots	] ] ]		ı	5
	Phone#	# of Weeks	 		ı	2
A Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week # of Weeks	1 1 1 1 1 1	Н -	ı	1
NIVERSITY SYSTEN	12	Dates		09/03-09/07		08/27-09/28
( ) AMERICAN PUBLIC UNIVERSITY SYSTEM Rep Firm Sales Offic CHARLES TOWN, WV 25414 Salespersc P1/P2/E	/2012 - 09/30/20	Rate	 	\$500.00		\$800.00
		Len	 	:30		30:
Agency ( ), 111 W. C CHARLI Agency C/PI/P2/E Flight Dates						
, NM. IY UNIVE UN	CZ	Program			: NEWS	P : NEWS
Station KOB-TV ALBUQUERQUE, NM. Advertiser ( ) AMER. MILITARY UNIVE Product AMERICAN MILITARY UN Estimate#	AMERICAN MILITARY UN FRANCESCA KRYLOWICZ	Time	1	630P-7P	Buyline Comment: NEWS	10P-1035P Buyline Comment: NEWS
OB-TV ALE ( )AM AMERICAN	FRANCESC	Day	 	M-F	Buyl	M-F Buyl
Station K Advertiser Product	Estimate# Buyer Phone# Fax#	цТ	1	ω		o
Sta Ad Pro	Stat Adv Proc Proc Esti Buy Phol					

### -REPORT TOTALS-

Report Totals: 21 / \$10,000.00

# -SALES MONTHLY TOTALS-

Sep 12:	21 / \$10,000.00
Sales Total	Sales Totals: 21 / \$10,000.00
Station Tot	Station Totals: 21 / \$10,000.00
Lines not s	Lines not sent/rcld/rtrn: 0 / \$0.00
—COMPETITIVE—	<u> </u>

30%

KOAT

% %

KLUZ KWBQ

% %

KASY KTEL

10%

KASA KRQE

30%

CABL KOB

\$33,333

Market Totals

--COMPETITIVE COMMENTS--SHARES ESTIMATED...CORRECT SHARES TO FOLLOW

null	RA2549
Books	Demos

#### -CREDIT RISK

INSUFFICIENT INFO FOR CREDIT ASSESSMENT