

CONTRACT



WRAZ
2619 Western Blvd
Raleigh, NC 27606
(919)821-8514

<u>Contract / Revision</u> 220606 /		<u>Alt Order #</u> 09824097
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 05/01/20 / 05/01/20
<u>Contract Dates</u> 10/27/20 - 11/02/20	<u>Estimate #</u> 8549	
<u>Product</u> PRIORITIES USA ACTIO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAZ	<u>Account Executive</u> Cheryl Blair (Long)	<u>Sales Office</u> Washington Tele
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media LLC
1291 Hollywood Ave
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/27/20	11/02/20	6-7a News M-F	6-7a		:30			NM	4	\$800.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	MTWTF--				4	\$200.00			
N 2	WRAZ	10/27/20	11/02/20	7-9a News M-F	7-9a		:30			NM	5	\$2,750.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	MTWTF--				5	\$550.00			
N 3	WRAZ	10/27/20	11/02/20	9-10a News M-F	9-10a News M-F		:30			NM	3	\$1,500.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	MTWTF--				3	\$500.00			
N 4	WRAZ	10/27/20	11/02/20	10-11a M-F Wendy Williams	10-11a		:30			NM	3	\$1,350.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	MTWTF--				3	\$450.00			
N 5	WRAZ	10/27/20	11/02/20	Family Feud 1 & 2	7-8p		:30			NM	2	\$3,000.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	MTWTF--				2	\$1,500.00			
N 6	WRAZ	10/30/20	10/30/20	WWE Smackdown	7:57:45p-10p		:30			NM	1	\$3,000.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	----1--				1	\$3,000.00			
N 7	WRAZ	10/27/20	11/02/20	WRAL's 10p News On Fox 5CLate News			:30			NM	2	\$3,000.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	MTWTF--				2	\$1,500.00			
N 8	WRAZ	10/31/20	11/01/20	WRAL's 10p News On Fox 5CLate News			:30			NM	1	\$1,300.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----SS				1	\$1,300.00			
N 9	WRAZ	10/29/20	10/29/20	NFL Thursday Pregame	7:30 PM-8:30 PM		:30			NM	1	\$9,000.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	---1---				1	\$9,000.00			
N 10	WRAZ	11/01/20	11/01/20	NFL Postgame	4:00 PM-4:30 PM		:30			NM	1	\$13,000.00
		WRAZ Raleigh Issue Rates 4th Q 2020 040320										

(* Line Transactions: N = New, E = Edited, D = Deleted)



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<u>Contract / Revision</u>	<u>Alt Order #</u>
220606 /	09824097

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	05/01/20 / 05/01/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/20 - 11/02/20	PRIORITIES USA ACTION	8549

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----1				1	\$13,000.00			
N 11	WRAZ	10/29/20	10/29/20	NFL Thursday Night	8:20 PM-11:30 PM		:30			NM	1	\$24,500.00
WRAZ Raleigh Issue Rates 4th Q 2020 040320												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	---1---				1	\$24,500.00			
N 12	WRAZ	11/01/20	11/01/20	FOX NFL Sunday	12:00 PM-1:00 PM		:30			NM	1	\$6,000.00
WRAZ Raleigh Issue Rates 4th Q 2020 040320												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----1				1	\$6,000.00			
Totals											25	\$69,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/02/20	25	\$69,200.00	(\$10,380.00)	\$58,820.00
Totals	25	\$69,200.00	(\$10,380.00)	\$58,820.00

Signature: _____ **Date:** _____

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)