ORDER

Orders	Order / Rev:	1649539	<u></u>	
	Alt Order #:			
	Product Desc:	Rankin for Senate		
	Estimate:			WMBF
	Flight Dates:	06/12/20 - 06/23/20	Primary AE:	Ronald Bass
	Original Date / Rev:	06/11/20 / 06/11/20	Sales Office:	MYR-L
	Order Type:	NORMAL	Sales Region:	Local
Agency	Name:	Spring Strategies		
	Buying Contact:	Rebecca Mustian	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5 Highhill Court	Billing Cycle:	EOM/EOC
		Columbia, SC 29209	Agency Commission:	15%
Advertiser	Name:	Luke Rankin for SC Senate		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidate - State - Senate	Advertiser External ID:	179855
	Revenue Code 1:	AGY	Agency External ID:	164144
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/23/20	122	\$12,450.00	\$10,582.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	122	\$12,450.00	\$10,582.50	0.00
Totals	122	\$12,450,00	\$10.582.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ronald Bass	MYR-I	Local	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Bre	ak Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 1 WMBF 06/12/20 06/23	/20 M-F 6a News CM	6-7a	МГЖГБ	:30 8	\$100.00 P-05 0.00 NM	16	\$1,600.00
	M-F 6a News						
Start Date End Da		ek Rate	Rating				
Week: 06/08/20 06/14/2		2 \$100.00	0.00				
Week: 06/15/20 06/21/2		10 \$100.00	0.00				
Week: 06/22/20 06/28/2		4 \$100.00	0.00				
N 2 WMBF 06/12/20 06/23	•	7-9a	MTWTF	:30 8	\$100.00 P-05 0.00 NM	32	\$3,200.00
	NBC Today Show						
Start Date End Da		ek Rate	Rating				
Week: 06/08/20 06/14/2	- ·	4 \$100.00	0.00				
Week: 06/15/20 06/21/2		20 \$100.00	0.00				
Week: 06/22/20 06/28/2	20 MΓ	8 \$100.00	0.00				
N 3 WMBF 06/12/20 06/23	/20 NBC Today Show II CM	9a-10a	MTWTF	:30 8	\$75.00 P-04 0.00 NM	16	\$1,200.00
	Today Show 3rd Hr						
Start Date End Da	ate Weekdays Spots/We	ek Rate	Rating				
Week: 06/08/20 06/14/2	-	2 \$75.00	0.00				
Week: 06/15/20 06/21/2		10 \$75.00	0.00				
Week: 06/22/20 06/28/2	20 МГ	4 \$75.00	0.00				
N 4 WMBF 06/12/20 06/22	/20 M-F 2p-3p CM	2-3p	MTWTF	:30 8	\$20.00 P-05 0.00 NM	14	\$280.00
	M-F 2-3p						
Start Date End Da	ate Weekdays Spots/We	ek Rate	Rating				
Week: 06/08/20 06/14/2	20F	2 \$20.00	0.00				

Print Date: 06/11/20 13:18:55 Page 2 of 2

 Order / Rev:
 1649539
 Advertiser:
 Luke Rankin for SC Senate

 Alt Order #:
 Product Desc:
 Rankin for Senate
 WMBF

 Flight Dates:
 06/12/20 - 06/23/20
 Estimate:

Start Date End Date Weekdays Spots/Week Rate S20.00
Week: 06/15/20 06/21/20 06/21/20 MTWTF-
N 5 WMBF 06/12/20 06/28/20 M
N=F 5p News
N=F 5p News
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spot
Week: 06/08/20
Week
Week: 06/21/20
N 6 WMBF 06/12/20 06/22/20 M-F 530-6p
M-F 530-6p M-F
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/08/20
Week: 06/15/20
Week: 06/22/20
N 7 WMBF 06/12/20 06/22/20 M-F 6p News CM 6-630p MIWTF- :30 5 \$125.00 P-05 0.00 NM M-F 6-630p News
M-F 6-630p News M-F 730p News M-F 750p News
Start Date End Date Weekdays Spots/Week Rate Rating 0.00
Week: 06/08/20 06/14/20 F 1 \$125.00 0.00 Week: 06/15/20 06/21/20 MTWTF 5 \$125.00 0.00 N 8 WMBF 06/12/20 06/28/20 M 1 \$125.00 0.00 N 8 WMBF 06/12/20 NBC Nightly News CM 630-7p MTWTF :30 5 \$250.00 P-04 0.00 NM 7 \$1,750.00 Start Date End Date Week: 06/08/20 Weekdays Spots/Week Spots/Week Rate Rating Rating News
Week: 06/08/20 06/14/20 F 1 \$125.00 0.00 Week: 06/15/20 06/21/20 MTWTF 5 \$125.00 0.00 N 8 WMBF 06/12/20 06/28/20 M 1 \$125.00 0.00 N 8 WMBF 06/12/20 NBC Nightly News CM 630-7p MTWTF :30 5 \$250.00 P-04 0.00 NM 7 \$1,750.00 Start Date End Date Week: 06/08/20 Weekdays Spots/Week Spots/Week Rate Rating Rating News
Week: 06/15/20 Week: 06/22/20 06/21/20 MFWTF 1 \$125.00 5 \$125.00 0.00 0.00 0.00 N 8 WMBF 06/12/20 06/28/20 NBC Nightly News CM NBC Nightly News Name Nightly News Nightly Ni
Week: 06/22/20 06/28/20 M 1 \$125.00 0.00 N 8 WMBF 06/12/20 06/22/20 NBC Nightly News CM 630-7p MTWTF :30 5 \$250.00 P-04 0.00 NM 7 \$1,750.00 Start Date Week: 06/08/20 End Date Weekdays Spots/Week Spots/Week Spots/Week Rate Rating Rating Week: 06/15/20 Week: 06/21/20 MTWTF 5 \$250.00 0.00 0.00 N 9 Week: 06/22/20 06/28/20 M 1 \$250.00 0.00 N 9 MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 N 9 WMBF 06/12/20 06/22/20 06/28/20 M 1 \$250.00 0.00 N 7 \$805.00 Week: 06/08/20 06/08/20 06/14/20 Weekdays Spots/Week Rate Rating Rating N 805.00 N 7 \$805.00 N 7 \$805.00 N 7 \$805.00 N 7 \$805.00 N 8 \$805.00 N
NBC Nightly News Start Date End Date Weekdays Spots/Week Rate Rating 0.00
NBC Nightly News Start Date End Date Weekdays Spots/Week Rate Rating 0.000
Start Date End Date Weekdays Spots/Week Rate Rating 0.00
Week: 06/08/20 06/14/20 F 1 \$250.00 0.00 Week: 06/15/20 06/21/20 MTWTF 5 \$250.00 0.00 N 9 WMBF 06/12/20 06/28/20 M-F 7p News CM 7-730p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 N 9 WMBF 06/12/20 06/22/20 M-F 7p News CM 7-730p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/08/20 06/21/20 MF 730p News CM 730-8p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 N 10 WMBF 06/12/20 06/22/20 M-F 730p News CM 730-8p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/15/20 06/21/20 MFWTF - Meek: 06/22/20 5 \$250.00 0.00 N 9 WMBF 06/12/20 06/22/20 M-F 7p News CM 7-730p MTWTF - MT
Week: 06/22/20 06/28/20 M 1 \$250.00 0.00 N 9 WMBF 06/12/20 06/22/20 M-F 7p News CM 7-730p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 MWTF Start Date Start Date Weekdays O6/12/20 06/24/20 O6/14/20 O6/14/20 O6/14/20 O6/15/20 06/21/20 MTWTF 1 \$115.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0
N 9 WMBF 06/12/20 06/22/20 M-F 7p News CM 7-730p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 M-F 7p News Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/08/20 06/12/20 MTWTF 5 \$115.00 0.00 Week: 06/22/20 06/28/20 M 1 \$115.00 0.00 Week: 06/22/20 06/28/20 M 1 \$115.00 0.00 N10 WMBF 06/12/20 06/22/20 M-F 730p News CM 730-8p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 M-F 730p News Start Date End Date Weekdays Spots/Week Rate Rating
M-F 7p News Start Date End Date Weekdays Spots/Week Rate Rating
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/08/20 06/14/20 F 1 \$115.00 0.00 Week: 06/15/20 06/21/20 MIWTF 5 \$115.00 0.00 Week: 06/22/20 06/28/20 M 1 \$115.00 0.00 N10 WMBF 06/12/20 06/22/20 M-F 730p News CM 730-8p MIWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/15/20 06/21/20 MIWIF 5 \$115.00 0.00 Week: 06/22/20 06/28/20 M 1 \$115.00 0.00 N10 WMBF 06/12/20 06/22/20 M-F 730p News CM 730-8p MIWIF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/22/20 06/28/20 M 1 \$115.00 0.00 N10 WMBF 06/12/20 06/22/20 M-F 730p News
N10 WMBF 06/12/20 06/22/20 M-F 730p News CM 730-8p MTWTF :30 5 \$115.00 P-04 0.00 NM 7 \$805.00 M-F 730p News Start Date End Date Weekdays Spots/Week Rate Rating
M-F 730p News Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/08/20
1 \$\psi \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Week: 06/15/20 06/21/20 MTWTF 5 \$115.00 0.00
Week: 06/22/20
N11 WMBF 06/12/20 06/21/20 Sat 7a News CM 7-8aS- :30 1 \$110.00 P-04 0.00 NM 2 \$220.00
Saturday 7a News
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 06/08/20 06/14/20S- 1 \$110.00 0.00
Week: 06/15/20 06/21/20S- 1 \$110.00 0.00

Totals 122 \$12,450.00