Expanded Privacy Taxonomy

Concept	Fine-grained aspect
Data Collection	Collecting unnecessary personal data
	Purpose of data collection
	Data Aggregation
	Data Minimization
Data Sharing	Accidental sharing
	Forced sharing
	Unintended sharing
	Cross-app sharing
	Secondary use
	Calendar sharing
	Password protected sharing
Data Deletion	Browsing history removal
	Delete Video history
	Delete search history
	Cookie removal
	Photo deletion
	Video deletion
	File deletion
	Profile deletion
Remove Personally Identifiable Information	Remove name
	Remove address
	Remove phone number
	Remove Personal information
	Remove photo
Data Exposure	To advertisers
	To app developers
	Public accessibility
	Data disclosure
	Safety
	Use Limitation
Data Hiding	Name
	Video
	Events
	Albums
	Photos
	Contacts
	Display name
	Email
	Messages
	Notes
	Playlist
	Folders
	Meetings
Location and Tracking	Location data
	Tracking

Concept	Fine-grained aspect
Consent	Giving consent
	Agreement
	Authorize
	Consent process
	Opt-out (notice awareness)
	Without consent
	Mis-activation
	Forced consent
Privacy Controls	Privacy settings
	Changing personal information
	Location sharing
	Download my data
	Parental controls
	Privacy defaults
	Password protected controls
Anonymity / Identification	User wants to be anonymous
	Incognito
	Hide group participants
	Fear of identification
	Misattribution
Advertising	Ads personalization
	Paid services
Data Security	Safety
	Protection
	Breach of confidentiality
	Data breach
	Account hacking
	Fake profiles
Password Issues	-
Data Accuracy	Inaccurate
	Obsolete
	Wrong association
Safety	Blackmail
	Appropriation
	Intrusion
	Decisional interference
Selling data	To 3rd parties
	For ads purposes
Surveillance	Spying
	Stalkerware
	Satellite
Privacy Invasion	-
Privacy policies and laws	-
Positive Privacy	-