



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

IN ORDER TO PROVIDE

- COMPUTERCOURSES,
- PSHYCOLOGY COURSES
- AI COURSES
- TALLY COURSES

EXPLAINING  
DETAILS ABOUT

Duration of  
courses,fees  
structure,morning  
and evening class

NEED HUMAN  
INTERACTION

EXPECTED GOOD  
SECURITY

Persona's name  
TUTORRR

Verifying  
documents  
manually and  
entering bio  
datas of  
students.

Providing a  
valid certificate  
after  
completion of  
education.

expected  
trustworthy  
services.

providing  
book  
materials.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?