

# REAL-LIFE APPLICATION OF SERVERLESS ML FOR DEVELOPERS

# Who we are?



**Antonio Piraino**

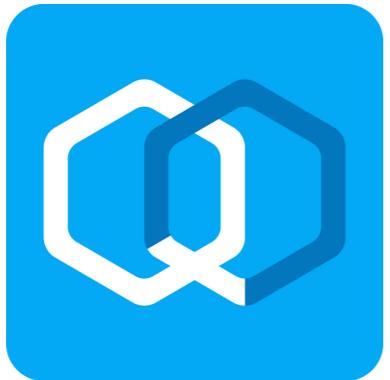
Backend DevOps  
@ Quokky



**Ali Gholami**

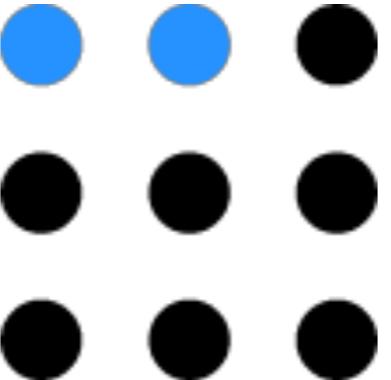
CTO & Backend developer  
@ Quokky

# What are we doing?



<https://quokky.com>

Cloud Base Document Sharing Platforms  
with Web/Mobile/Desktop Applications



<https://duedot.co>



ML  
as a Service

# Agenda

**Define domain of the problem**

Analyse first solution

**Machine Learning**

How we solved our problem using ML

**Going Serverless**

Reimplementing the whole service using serverless



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# Signature Recognition

Signature recognition system to  
classify:

# Signature

# Placeholder

# No Signature



CONFERIMENTO DELEGA-INFORMATIVA E TRATTAMENTO DEI DATI

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Firma per esteso

Informativa e Consenso ai sensi dell'articolo 13 del D.Lgs 196/2003 (tratti da banche dati Agenzia delle Entrate)

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Io sottoscritto, con la firma in calce, acconsento al trattamento dei miei dati personali ancorché sensibili.

Firma per esteso

# Document Classification

Categorise tax documents

ID Card?

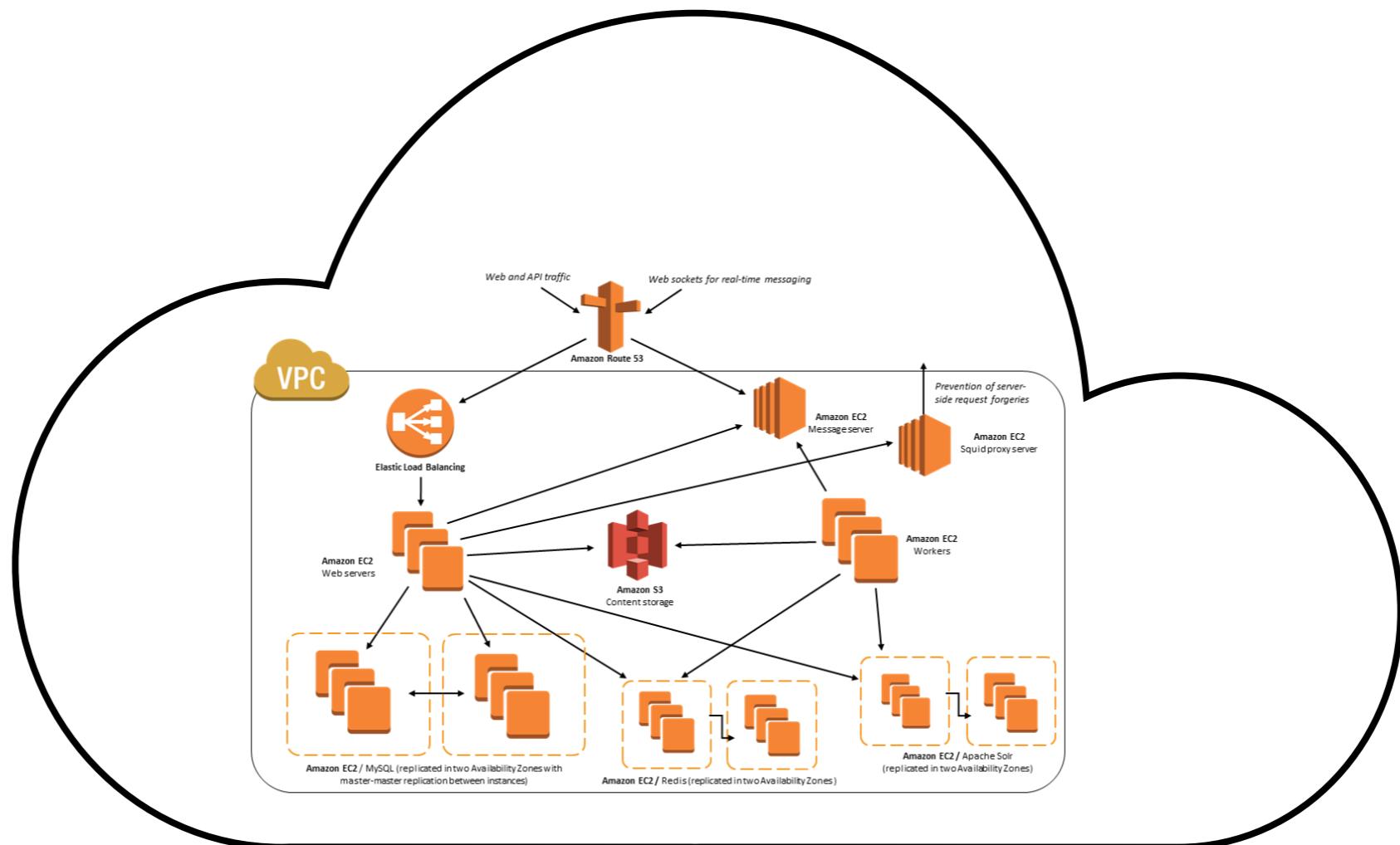
Receipt?

Insurance Contract?



# Integration

Where should we put our whole new stack of technology?



Quokky VPC

# Brute Force Approach

- How hard can it be to **classify a bunch of black & white pixels** generated by machine, right?
- **Simply** extend our VPC adding another service!

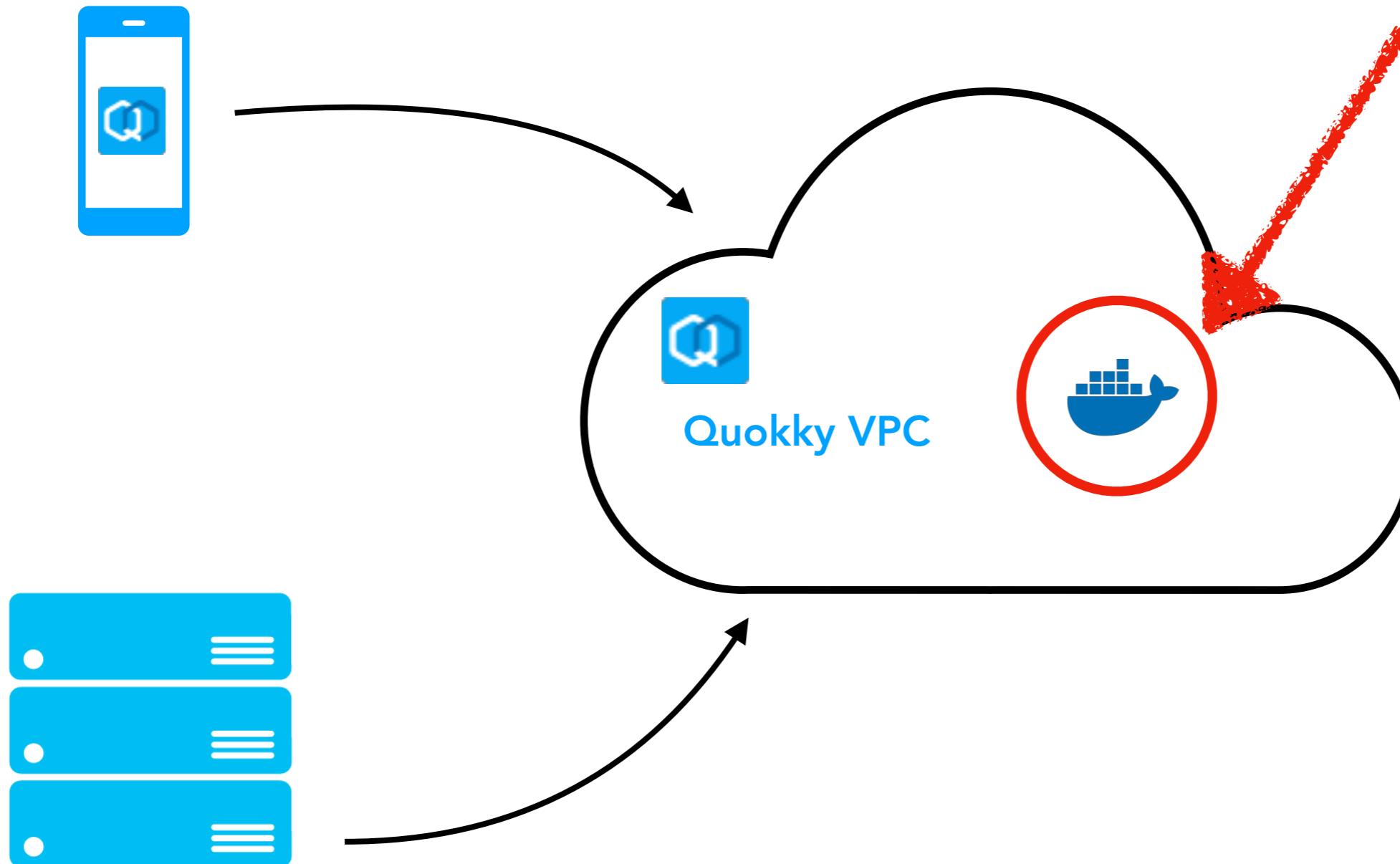
# Optical Mark Recognition

- Chain a **third-party** OCR + image processing tools
- OMR developed in house<sup>(\*)</sup>
  - Bitmap to vector
  - **Manual** Path analysis
- Basically templating (on steroids)

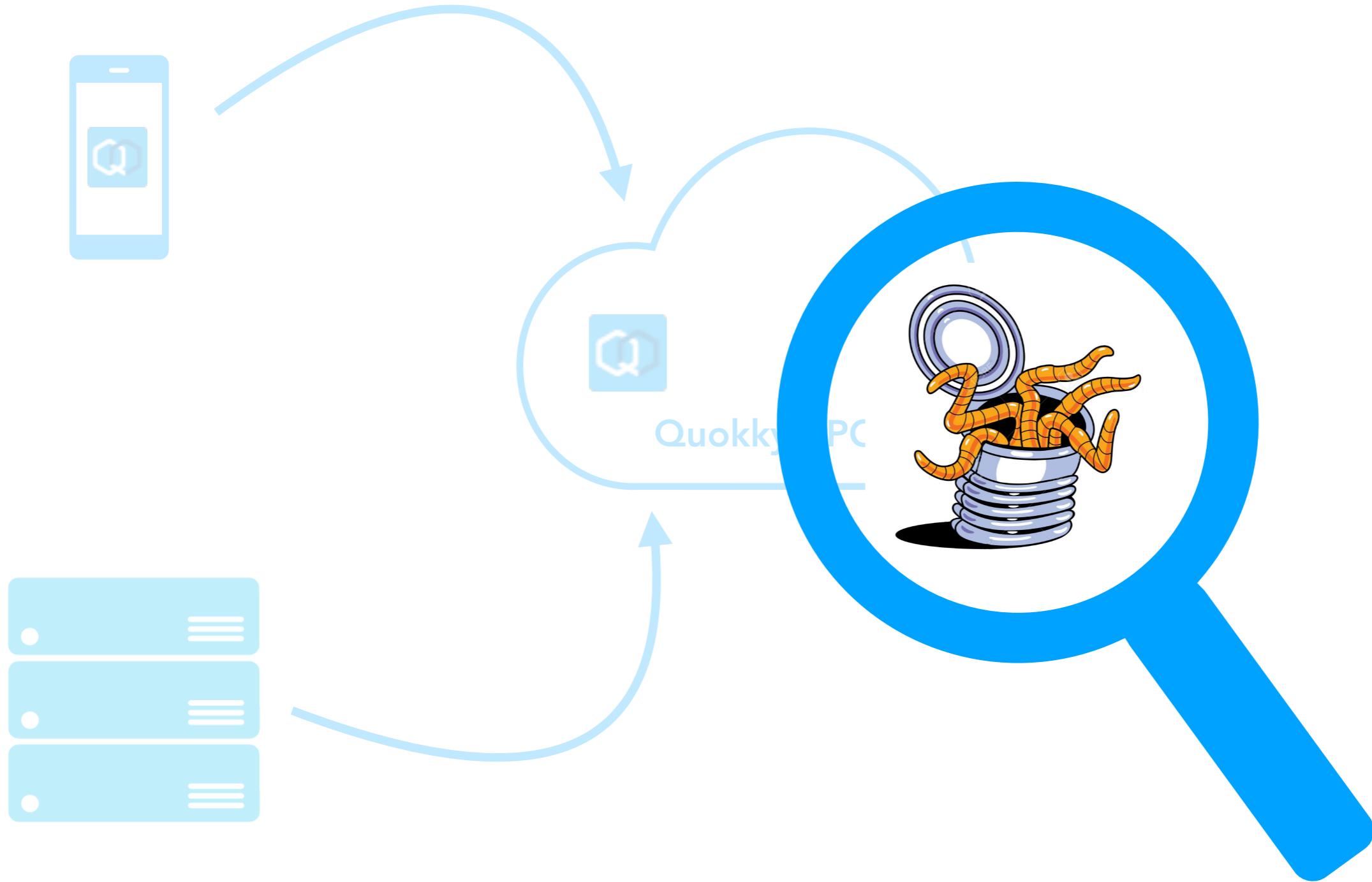
<sup>(\*)</sup> [github.com/apiraino/signature-recognition](https://github.com/apiraino/signature-recognition)

# Dockerize it!

You Are Here



# Service Architecture overview



## Boundary OMR area markers

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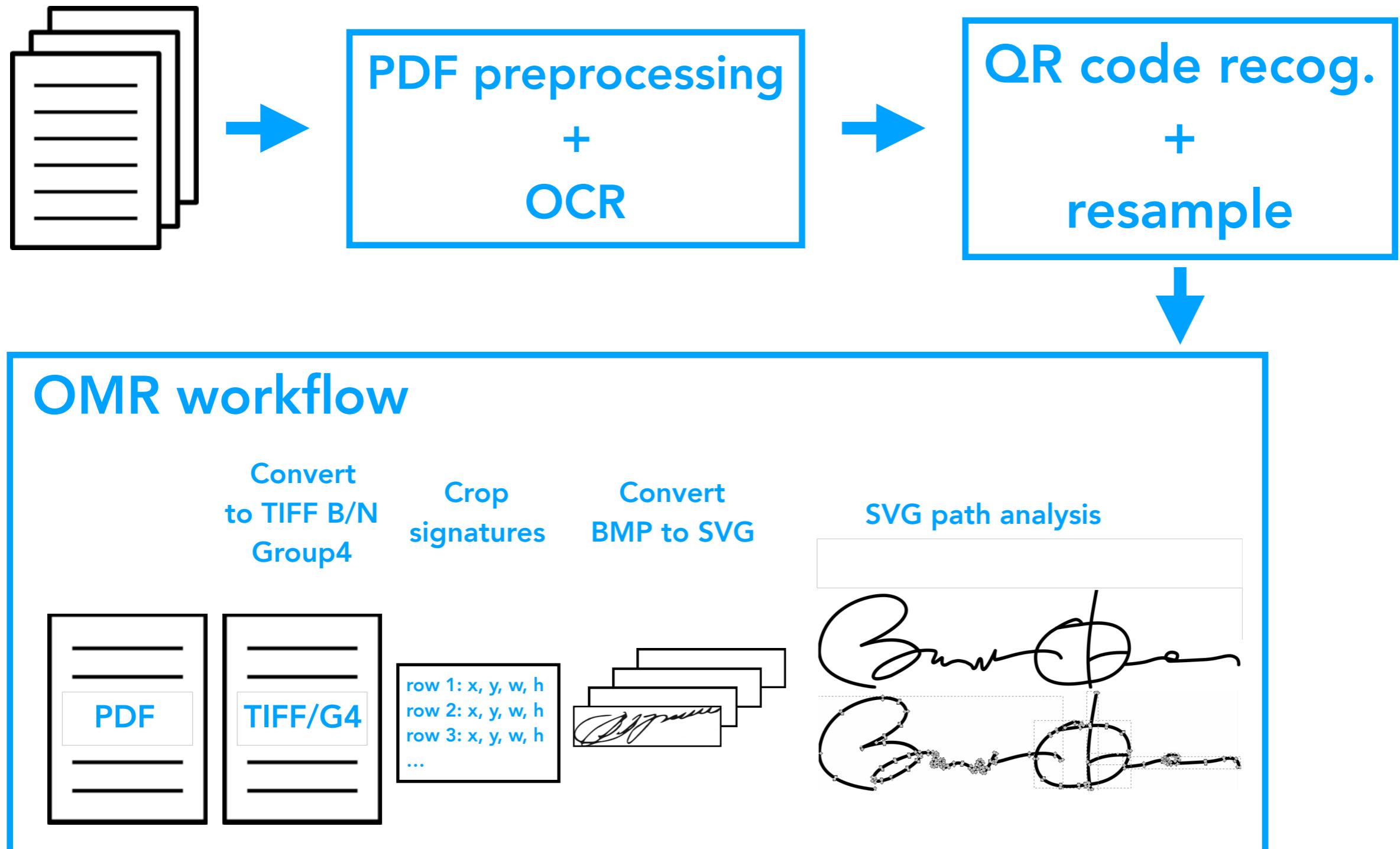
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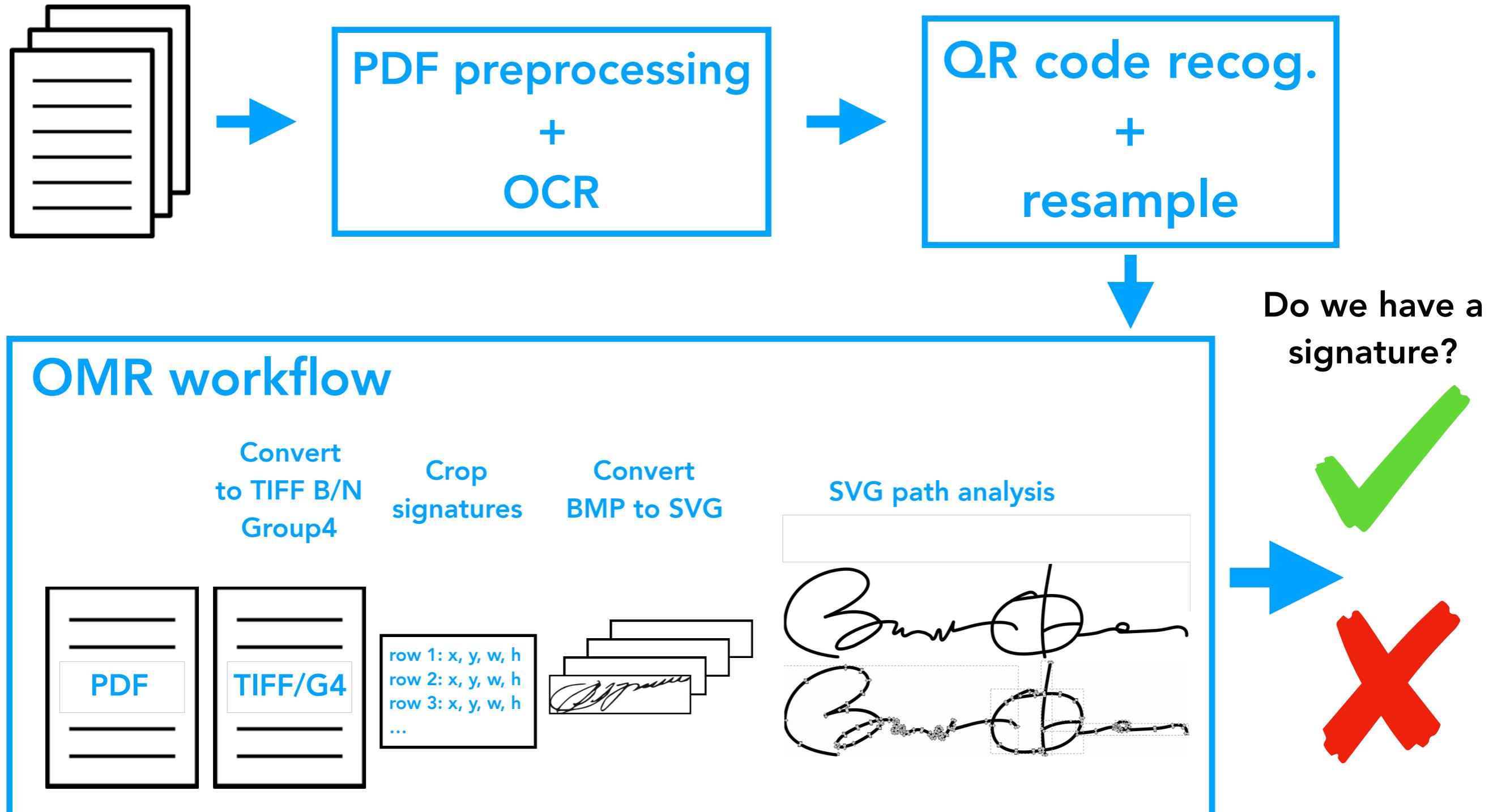
OMR  
items



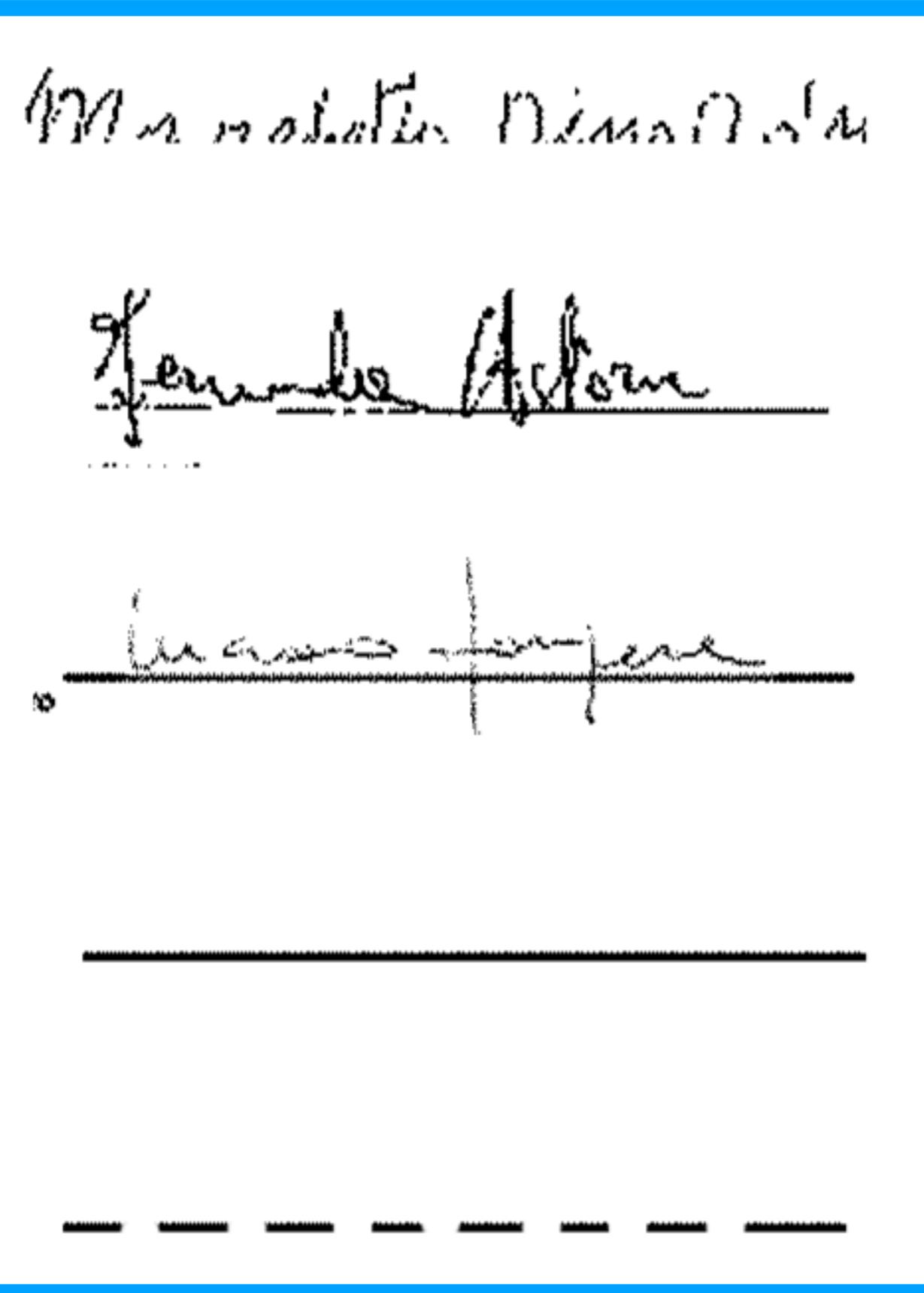
# OMR



# OMR



# OMR



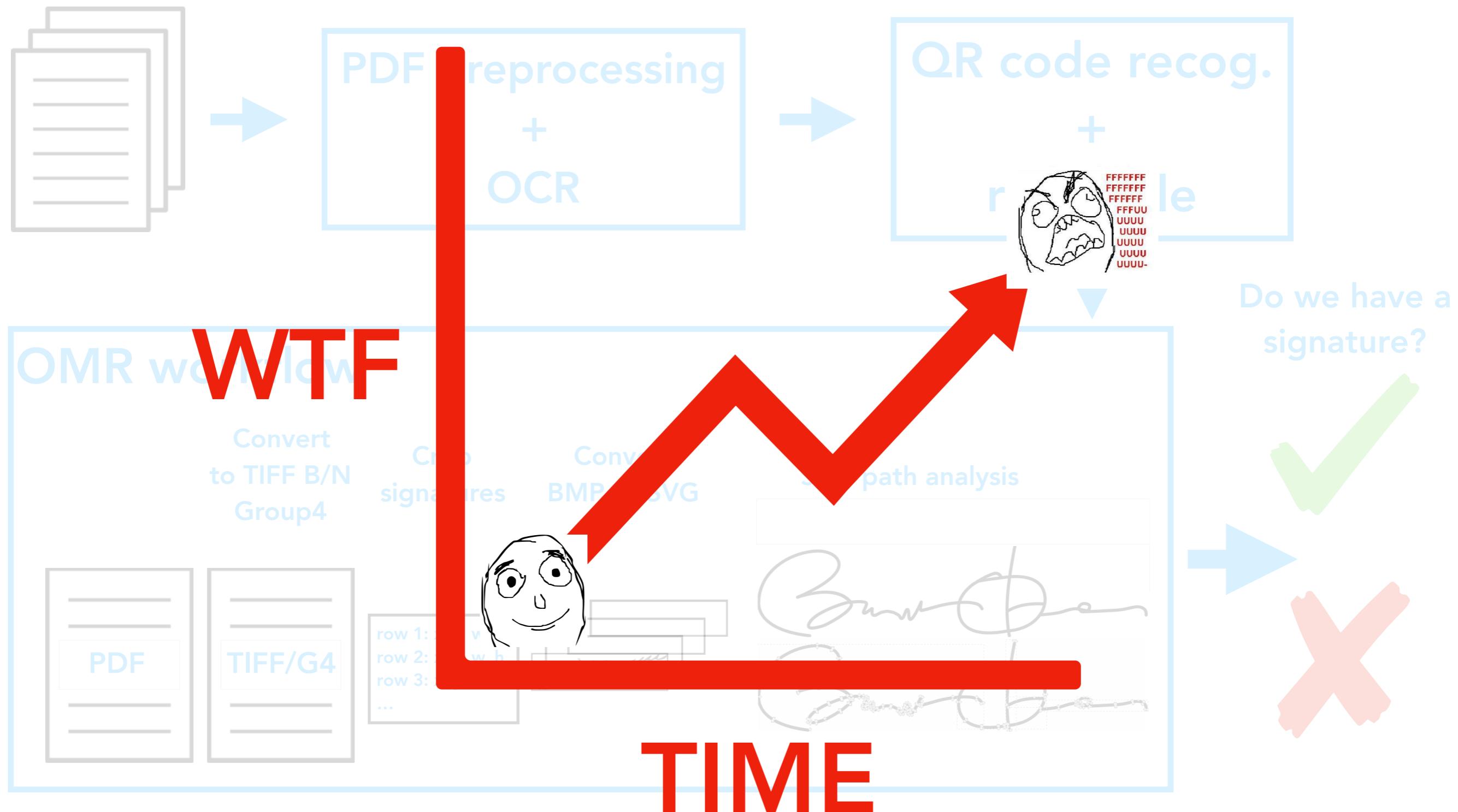
## OMR workflow

Convert  
to TIFF B/N  
Group4



Quokky

# WTFs / min.



# Fake Confidence

```
if _signed == 'Y':
    if signature_rating == RATING_GOOD:
        _confidence += 0.3
    elif signature_rating == RATING_WARN:
        _confidence -= 0.1
    elif signature_rating == RATING_BAD:
        _confidence -= 0.2
    elif signature_rating == RATING_UNKNOWN:
        _confidence -= 0.3
else:
    if signature_rating == RATING_GOOD:
        _confidence += 0.2
    elif signature_rating == RATING_WARN:
        _confidence -= 0.1
    elif signature_rating == RATING_BAD:
        _confidence += 0.4
    elif signature_rating == RATING_UNKNOWN:
        _confidence += 0.4
return _confidence
```



# OMR Results

- + deployed a beta in production
- + worked pretty well for machine-generated docs
- + could even handle some manually-generated content
  
- no real training done (thresholds finetune) b/c ...
- ... good luck explaining what a “test dataset” is
- weak decision tree
- not flexible
- a mess of external FOSS and internal tools
- licensing fees \$\$\$, SDK bugs, bad dev support (\*)

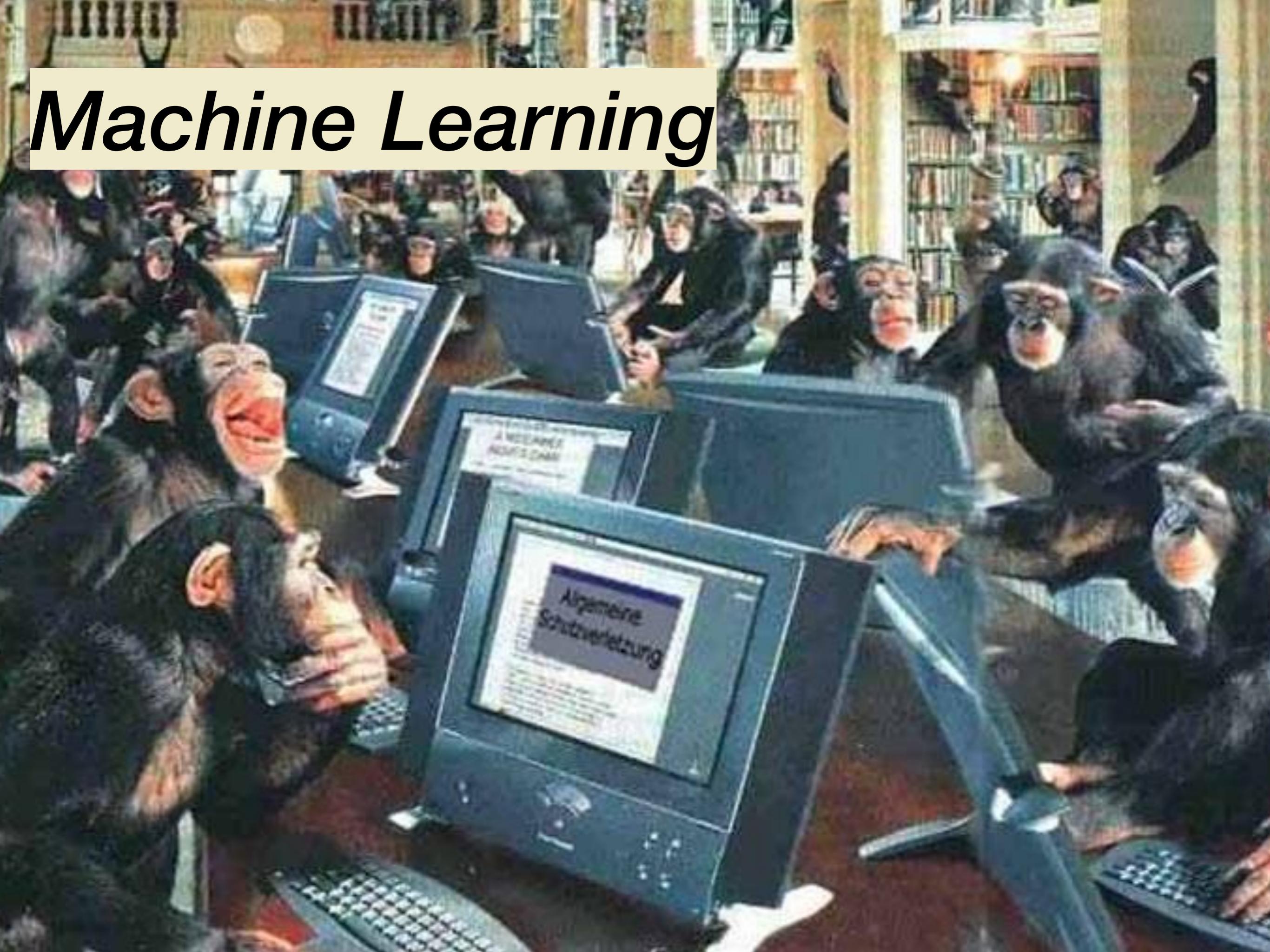
\* Yes, **paid** support

# What we learned

- when all you have is a hammer ...
- the dangers of “quick” prototyping
- no single approach will work for everything



# Machine Learning



# Roadmap

## ML Glossary

To get everyone on same page

## Computer Vision and CNN

How a computer sees our world?

Brief intro to Convolutional Neural Network & TensorFlow

## Custom Image Classifier (CIC)

What is Inception Model and how to retrain it using TensorFlow?

## CIC's use case

Signatures & Document classifier

## Textual Classifier

Categorise visually identical documents using Amazon ML

# ML Glossary

**Dataset** (or datasource): Your input data (texts, images) and desired output category

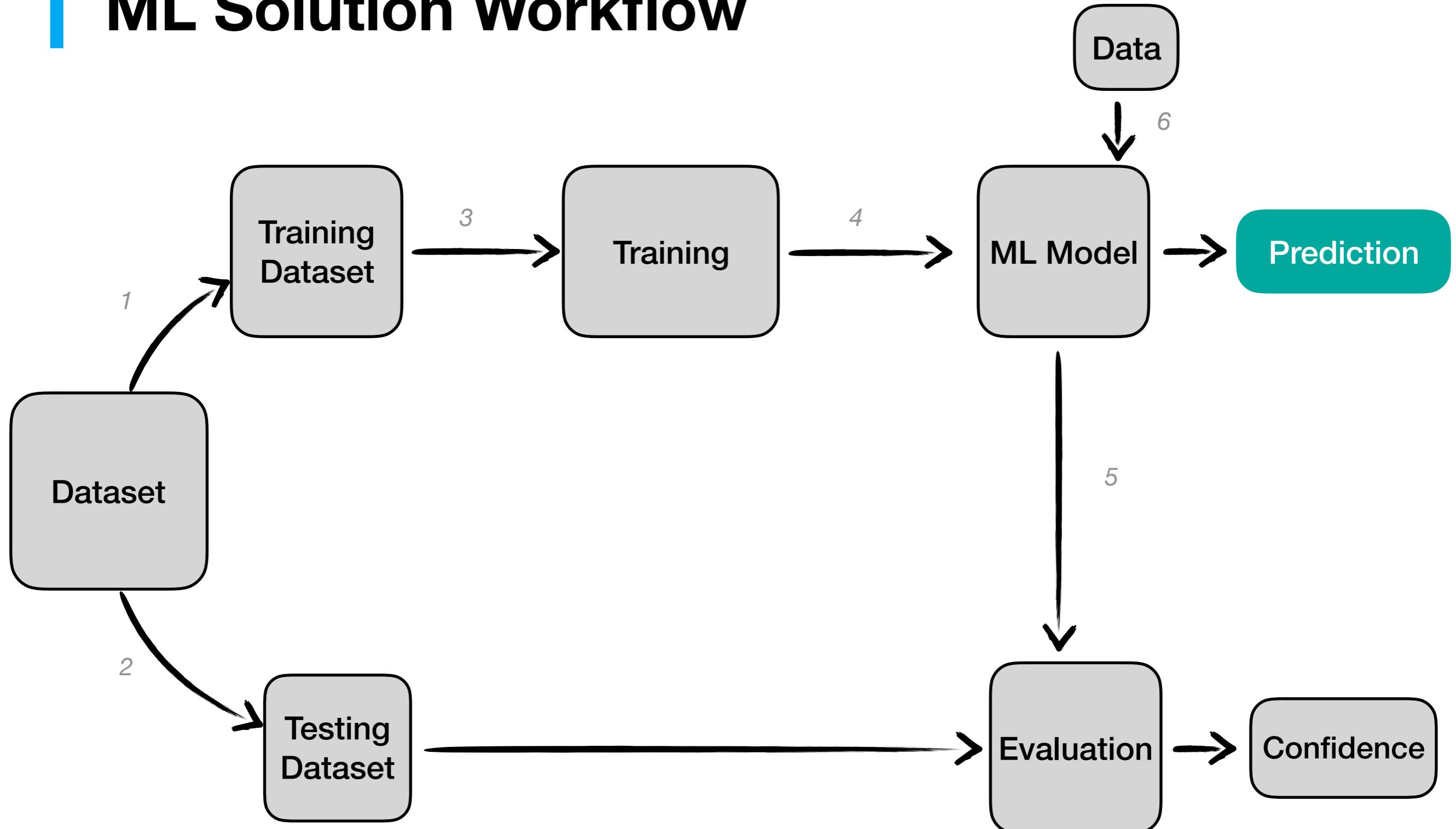
**Supervised learning**: If you know your dataset and you can label your data

**Training Phase**: Iterating over dataset to find **patterns**

**ML Model**: Stats related to probability distributions

**Evaluation**: Assert how good the trained model is

# ML Solution Workflow

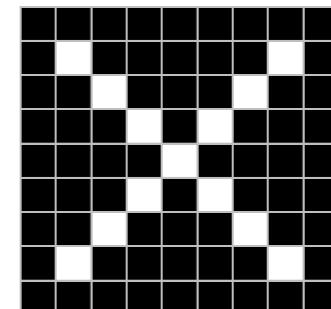


# Image is Array of numbers

Each image can be thought as 2-dimensional array of numbers

We can consider black as 0 and White as 1

X



## Image.\_\_repr\_\_

When a human identifies an object in an image, she's talking about a "**high level of similarity**"



# Image.\_\_repr\_\_

When a human identifies an object in an image, she's talking about a “**high level of similarity**”

Comparing pixels one by one will fail, because **same** object can be translated, scaled, rotated, shifted:

-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	1	1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	-1	1	-1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

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-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	-1	-1	-1	-1	-1	1	-1	-1
-1	1	-1	-1	-1	1	-1	-1	-1
-1	-1	1	1	-1	1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	1	-1	-1
-1	-1	-1	1	-1	-1	-1	1	-1
-1	-1	1	-1	-1	-1	-1	-1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

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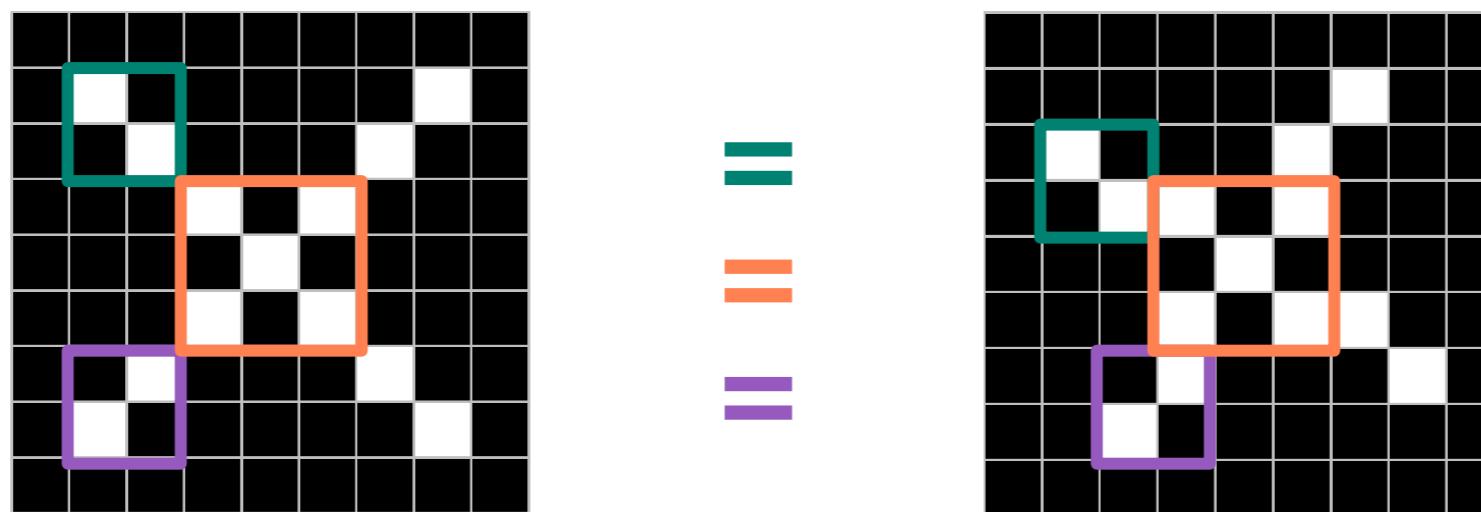
-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	X	-1	-1	-1	-1	X	X	-1
-1	X	X	-1	-1	X	X	-1	-1
-1	-1	X	1	-1	1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	1	-1	-1
-1	-1	X	X	-1	-1	X	X	-1
-1	X	X	-1	-1	-1	-1	X	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1

# Convolutional Network

Set of (simple math) rules to find **patterns** in an array.

Replicate “**experience**” for the computer.

Single pixel will lose its importance in an image, and instead the **pieces of the image** will define what is in the picture.



# Tools



**Filtering**



**Pooling**



**Normalising**



**Fully Connected Network**

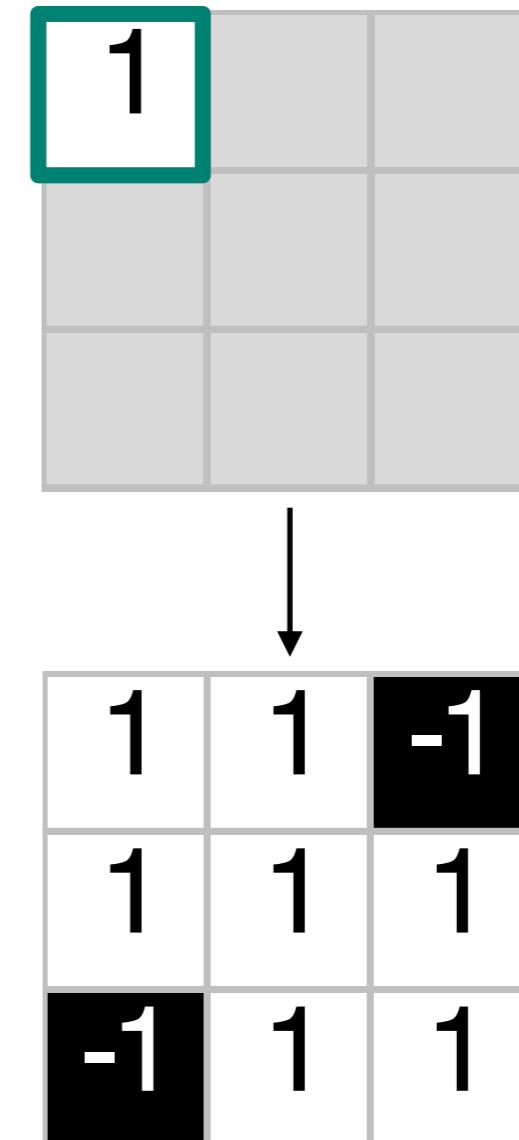
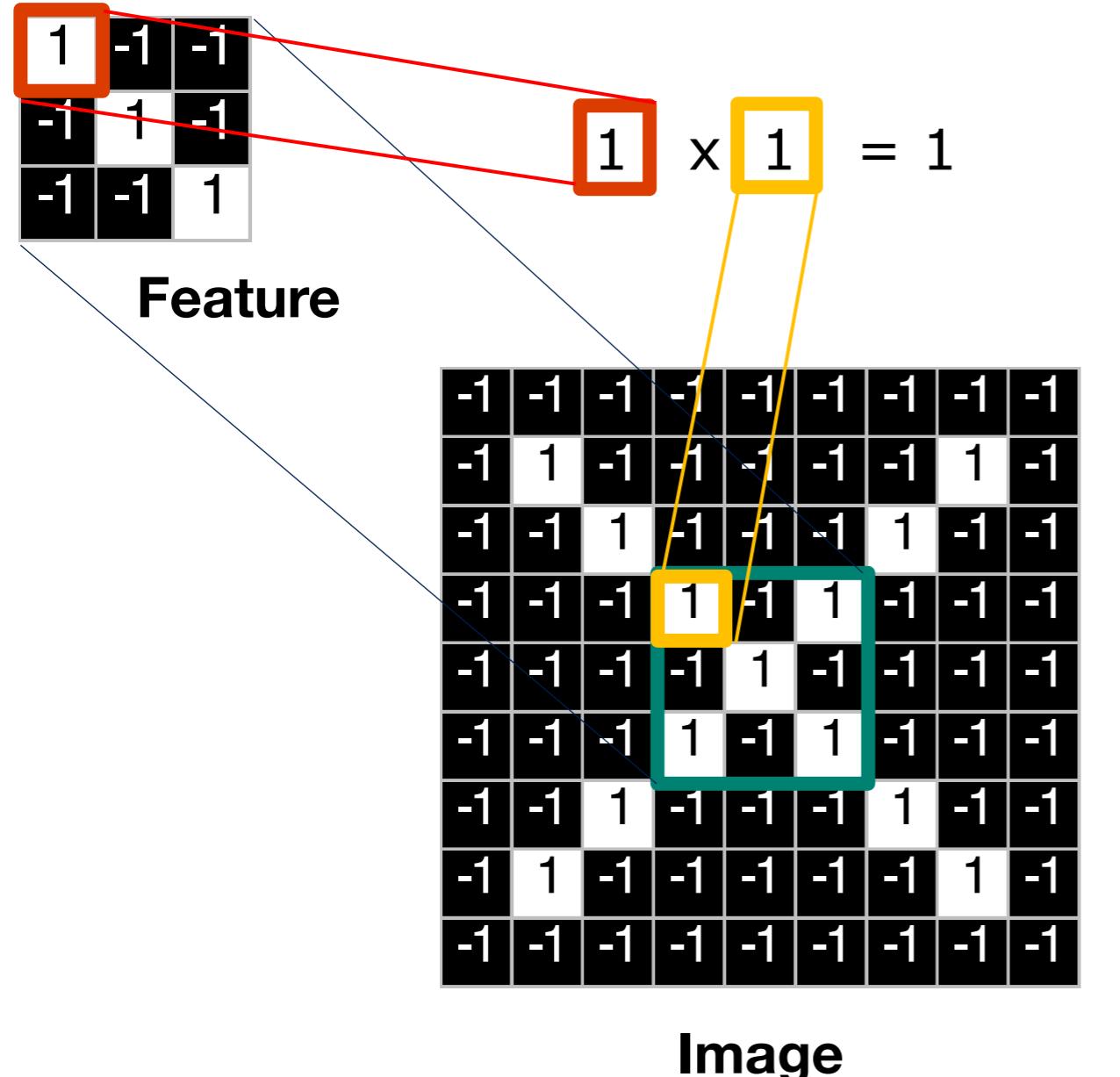


Quokky

# Filtering

Replace a set of pixels (**the feature**) with a single float value

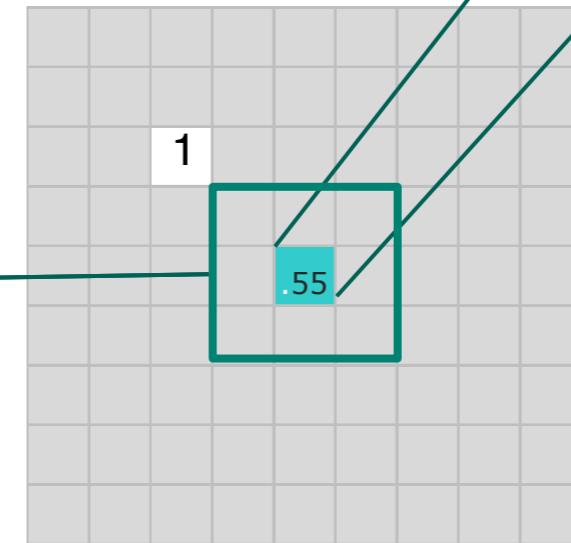
# Filtering



# Filtering

$$\frac{1 + 1 - 1 + 1 + 1 + 1 - 1 + 1 + 1}{9} = .55$$

-1	-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1	-1



# Filtering

By moving around a filter to **every possible position** we would have **smaller image** with **map** of where the feature occurs.

-1	-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1	-1
-1	-1	-1	-1	1	-1	-1	-1	-1	-1
-1	-1	-1	1	-1	1	-1	-1	-1	-1
-1	-1	1	-1	-1	-1	1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1	-1
-1	-1	-1	-1	-1	-1	-1	-1	-1	-1



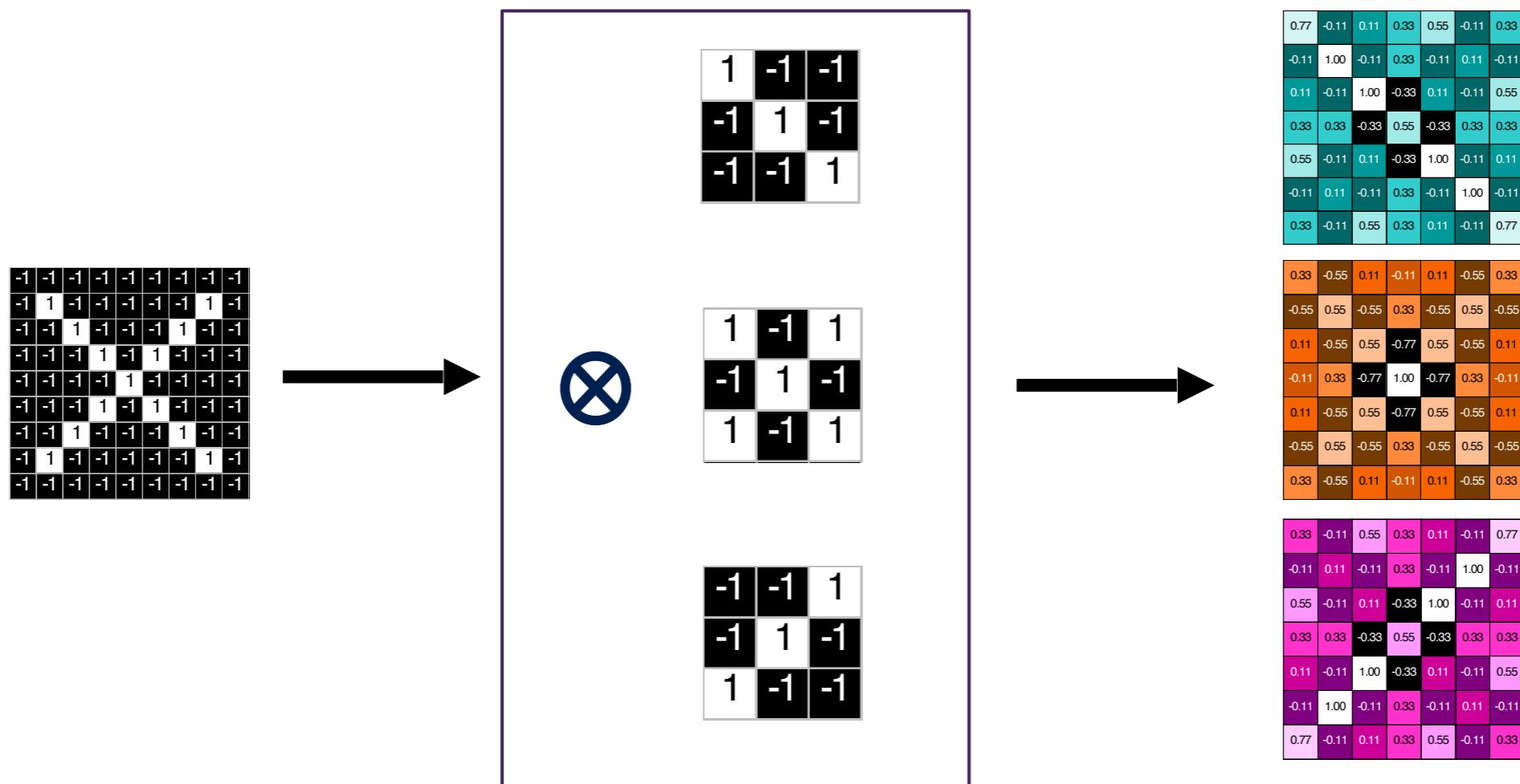
1	-1	-1
-1	1	-1
-1	-1	1

=

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

# Convolutional Layer

One image becomes a stack of filtered images

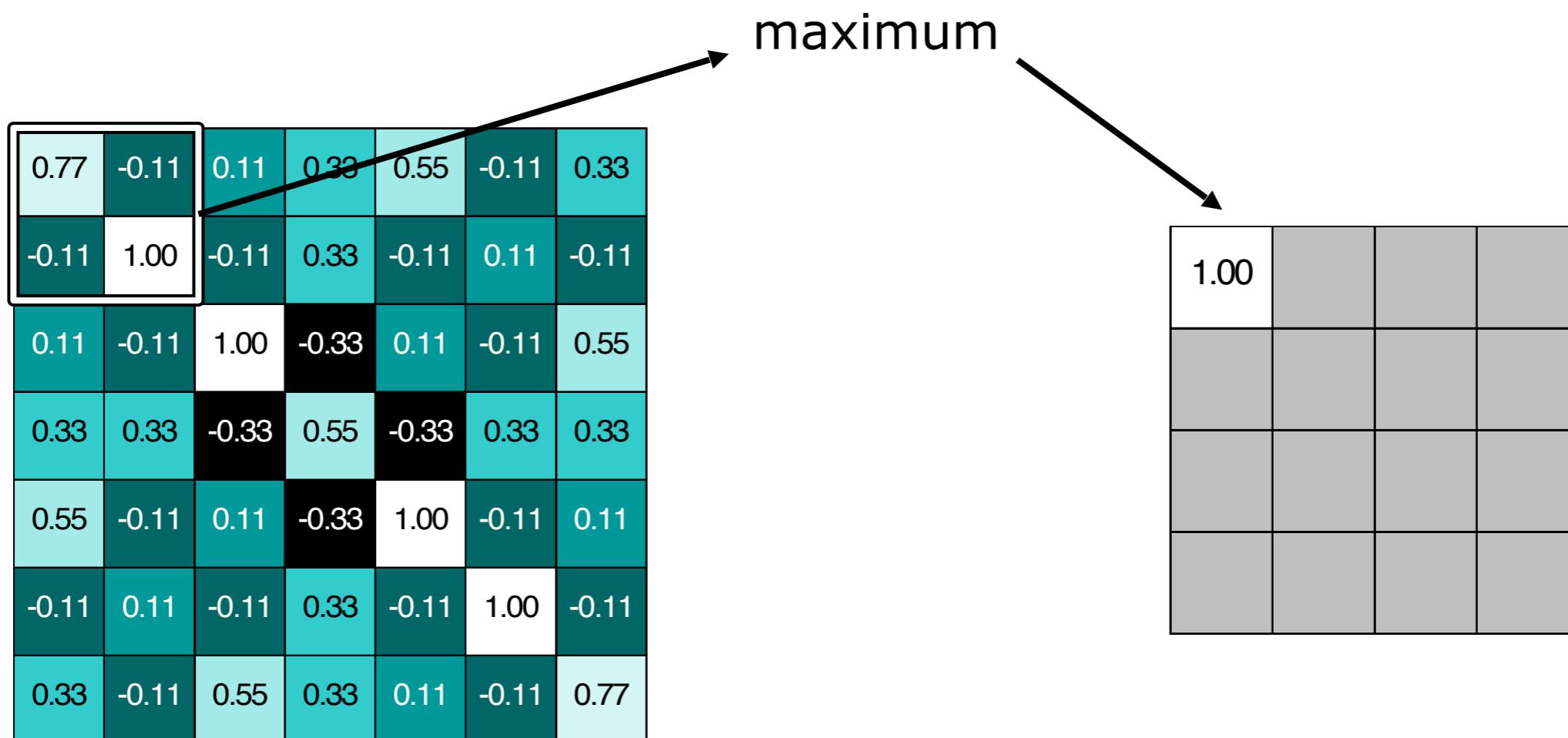


# Pooling

Window **shrinking** by aggregating most prominent features



# (max) Pooling



# Pooling

A stack of images becomes a stack of smaller images.

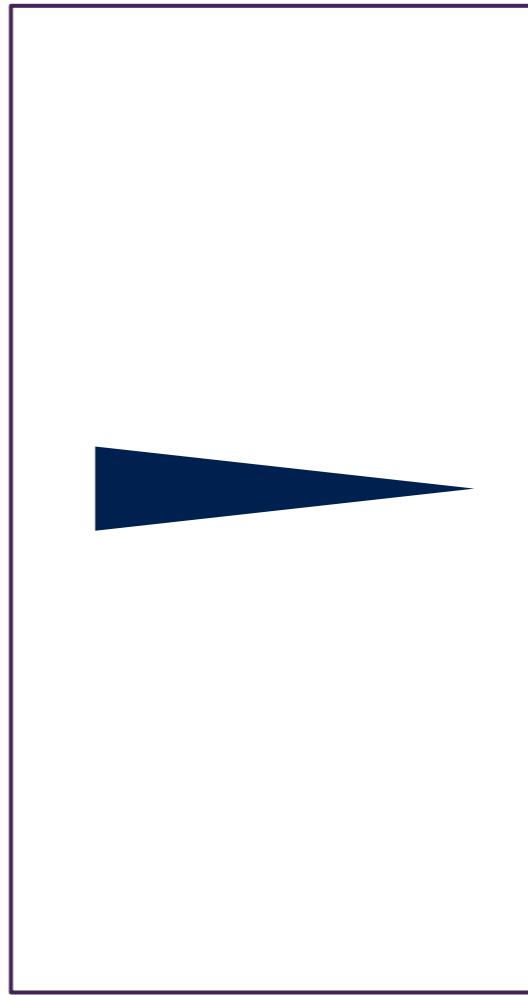
0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

0.33	-0.55	0.11	-0.11	0.11	-0.55	0.33
-0.55	0.55	-0.55	0.33	-0.55	0.55	-0.55
0.11	-0.55	0.55	-0.77	0.55	-0.55	0.11
-0.11	0.33	-0.77	1.00	-0.77	0.33	-0.11
0.11	-0.55	0.55	-0.77	0.55	-0.55	0.11
-0.55	0.55	-0.55	0.33	-0.55	0.55	-0.55
0.33	-0.55	0.11	-0.11	0.11	-0.55	0.33

0.33	-0.11	0.55	0.33	0.11	-0.11	0.77
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.77	-0.11	0.11	0.33	0.55	-0.11	0.33



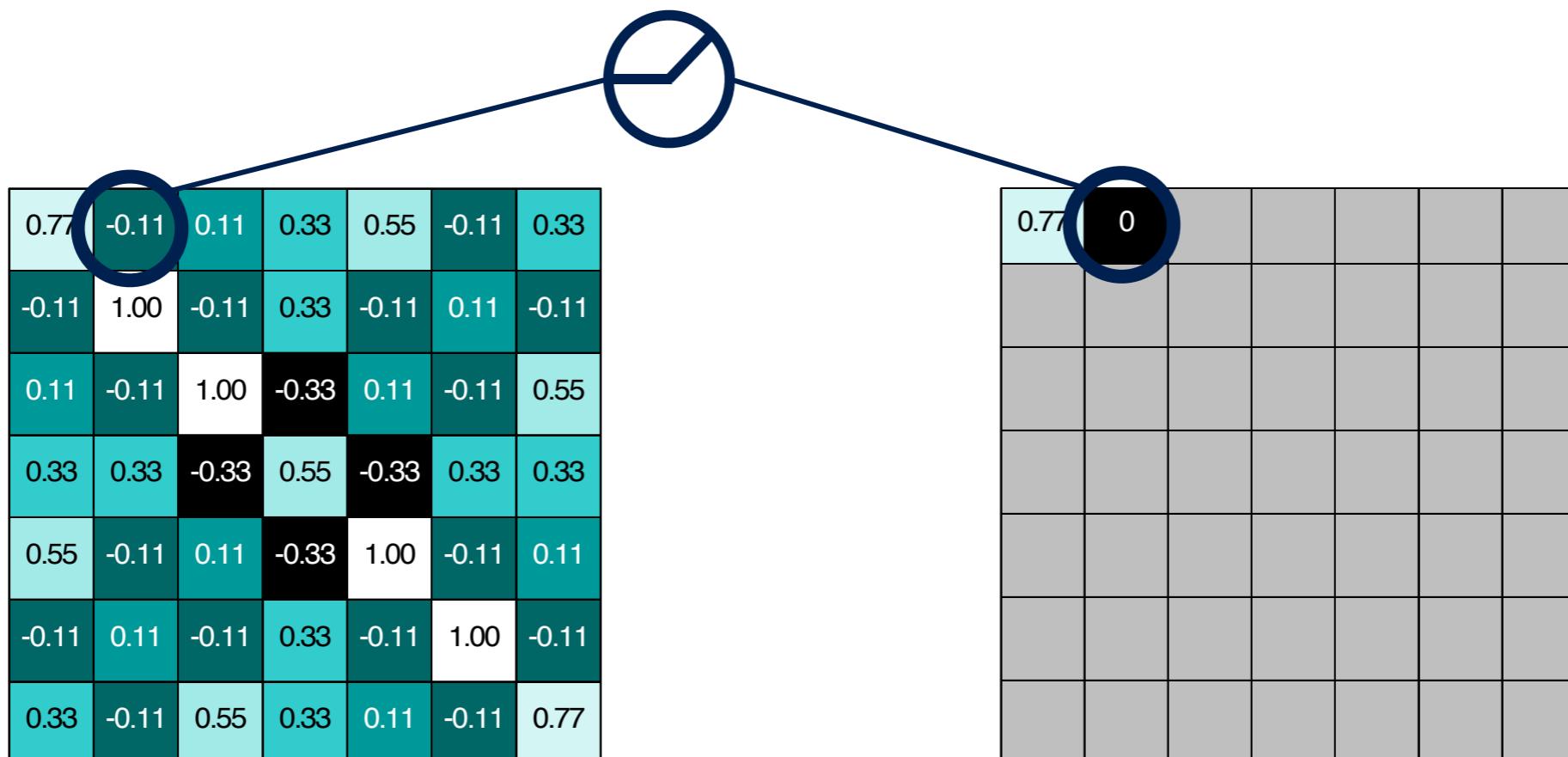
1.00	0.33	0.55	0.33
0.33	1.00	0.33	0.55
0.55	0.33	1.00	0.11
0.33	0.55	0.11	0.77

0.55	0.33	0.55	0.33
0.33	1.00	0.55	0.11
0.55	0.55	0.55	0.11
0.33	0.11	0.11	0.33

0.33	0.55	1.00	0.77
0.55	0.55	1.00	0.33
1.00	1.00	0.11	0.55
0.77	0.33	0.55	0.33

# Normalisation

Change everything negative to zero.  
aka Rectified Linear Units (ReLUs)



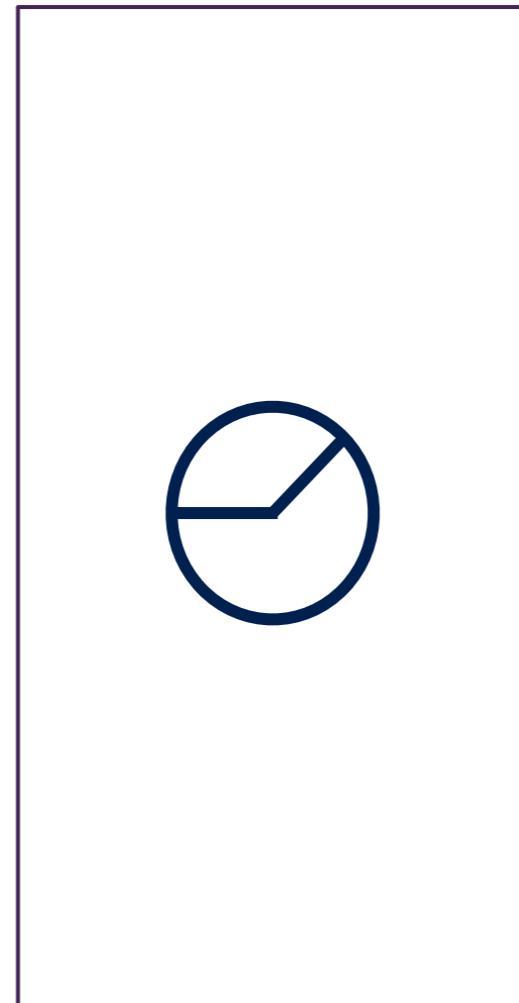
# ReLU Layer

A stack of images becomes a stack of images with no negative values.

0.77	-0.11	0.11	0.33	0.55	-0.11	0.33
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.33	-0.11	0.55	0.33	0.11	-0.11	0.77

0.33	-0.55	0.11	-0.11	0.11	-0.55	0.33
-0.55	0.55	-0.55	0.33	-0.55	0.55	-0.55
0.11	-0.55	0.55	-0.77	0.55	-0.55	0.11
-0.11	0.33	-0.77	1.00	-0.77	0.33	-0.11
0.11	-0.55	0.55	-0.77	0.55	-0.55	0.11
-0.55	0.55	-0.55	0.33	-0.55	0.55	-0.55
0.33	-0.55	0.11	-0.11	0.11	-0.55	0.33

0.33	-0.11	0.55	0.33	0.11	-0.11	0.77
-0.11	0.11	-0.11	0.33	-0.11	1.00	-0.11
0.55	-0.11	0.11	-0.33	1.00	-0.11	0.11
0.33	0.33	-0.33	0.55	-0.33	0.33	0.33
0.11	-0.11	1.00	-0.33	0.11	-0.11	0.55
-0.11	1.00	-0.11	0.33	-0.11	0.11	-0.11
0.77	-0.11	0.11	0.33	0.55	-0.11	0.33



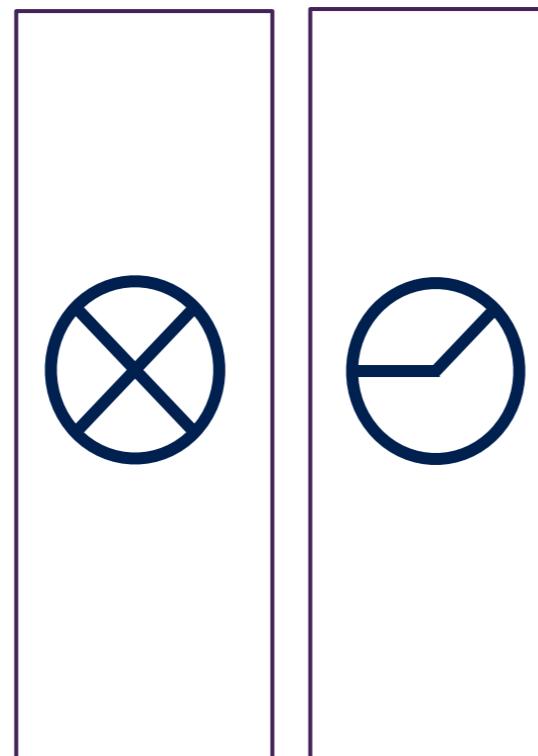
0.77	0	0.11	0.33	0.55	0	0.33
0	1.00	0	0.33	0	0.11	0
0.11	0	1.00	0	0.11	0	0.55
0.33	0.33	0	0.55	0	0.33	0.33
0.55	0	0.11	0	1.00	0	0.11
0	0.11	0	0.33	0	1.00	0
0.33	0	0.55	0.33	0.11	0	0.77

0.33	0	0.11	0	0.11	0	0.33
0	0.55	0	0.33	0	0.55	0
0.11	0	0.55	0	0.55	0	0.11
0	0.33	0	1.00	0	0.33	0
0.11	0	0.55	0	0.55	0	0.11
0	0.55	0	0.33	0	0.55	0
0.33	0	0.11	0	0.11	0	0.33

0.33	0	0.55	0.33	0.11	0	0.77
0	0.11	0	0.33	0	1.00	0
0.55	0	0.11	0	1.00	0	0.11
0.33	0.33	0	0.55	0	0.33	0.33
0.11	0	1.00	0	0.11	0	0.55
0	1.00	0	0.33	0	0.11	0
0.77	0	0.11	0.33	0.55	0	0.33

# Put everything together

-1	-1	-1	-1	-1	-1	-1	-1	-1	-1
-1	1	-1	-1	-1	-1	-1	1	-1	
-1	-1	1	-1	-1	-1	1	-1	-1	
-1	-1	-1	1	-1	1	-1	-1	-1	
-1	-1	-1	-1	1	-1	-1	-1	-1	
-1	-1	-1	1	-1	1	-1	-1	-1	
-1	-1	1	-1	-1	-1	1	-1	-1	
-1	1	-1	-1	-1	-1	-1	1	-1	
-1	-1	-1	-1	-1	-1	-1	-1	-1	



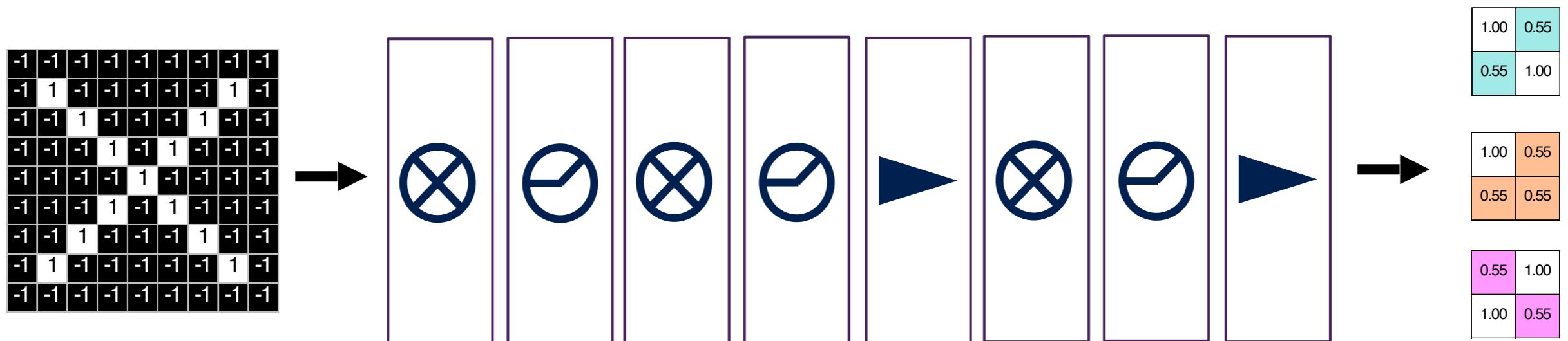
1.00	0.33	0.55	0.33
0.33	1.00	0.33	0.55
0.55	0.33	1.00	0.11
0.33	0.55	0.11	0.77

0.55	0.33	0.55	0.33
0.33	1.00	0.55	0.11
0.55	0.55	0.55	0.11
0.33	0.11	0.11	0.33

0.33	0.55	1.00	0.77
0.55	0.55	1.00	0.33
1.00	1.00	0.11	0.55
0.77	0.33	0.55	0.33

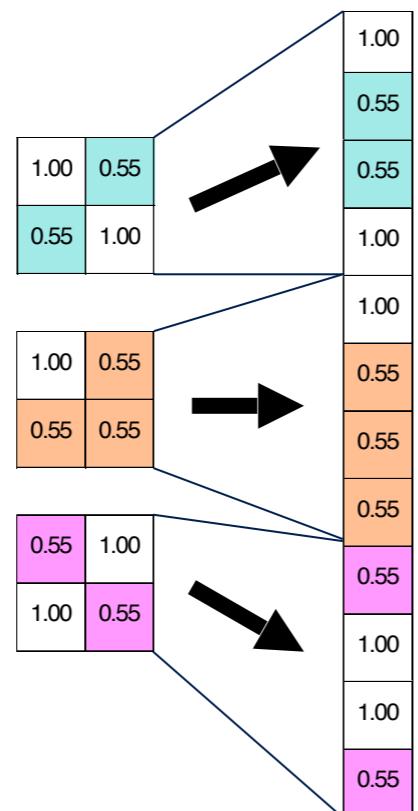
# Deep stacking

Layers can be repeated several (or many) times.



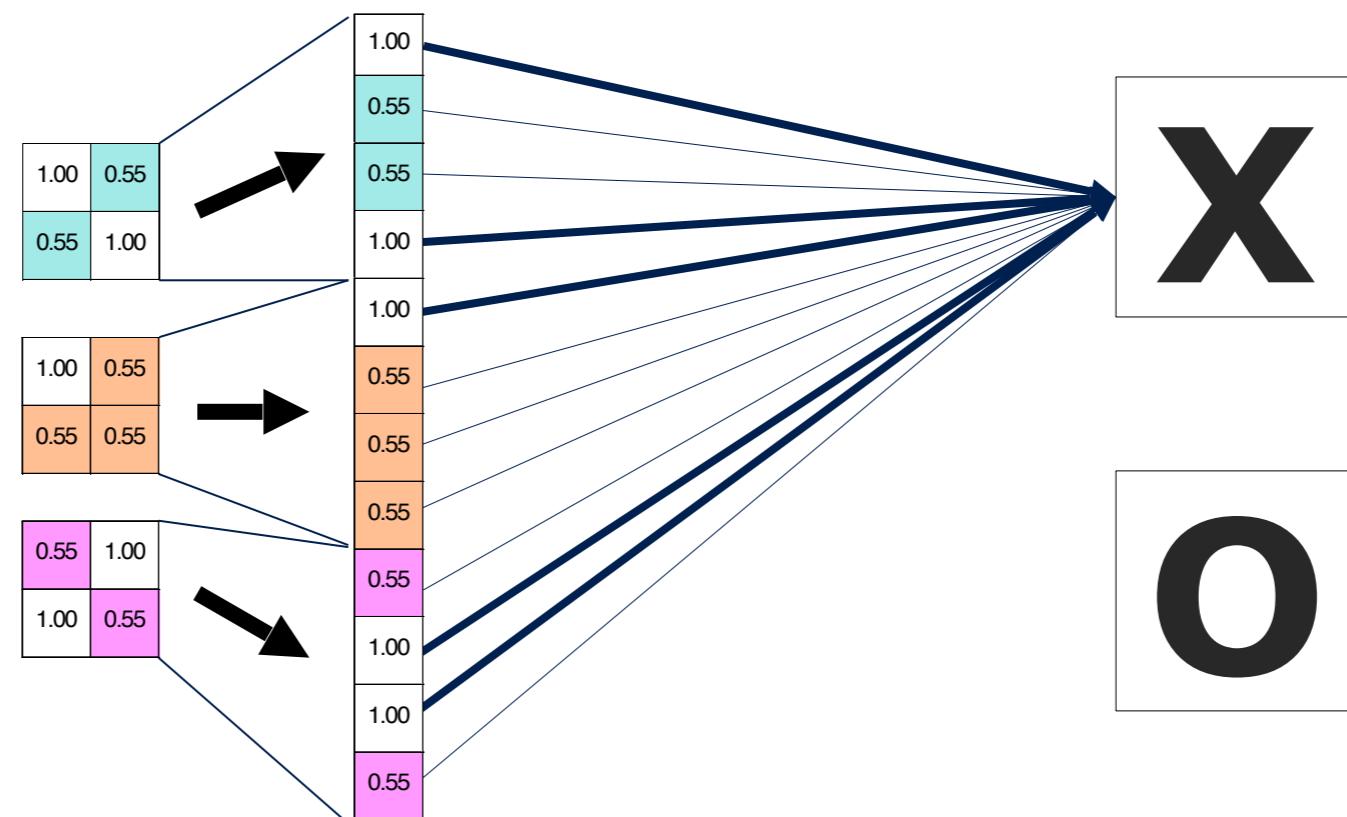
# Fully connected layer

Every value gets a vote



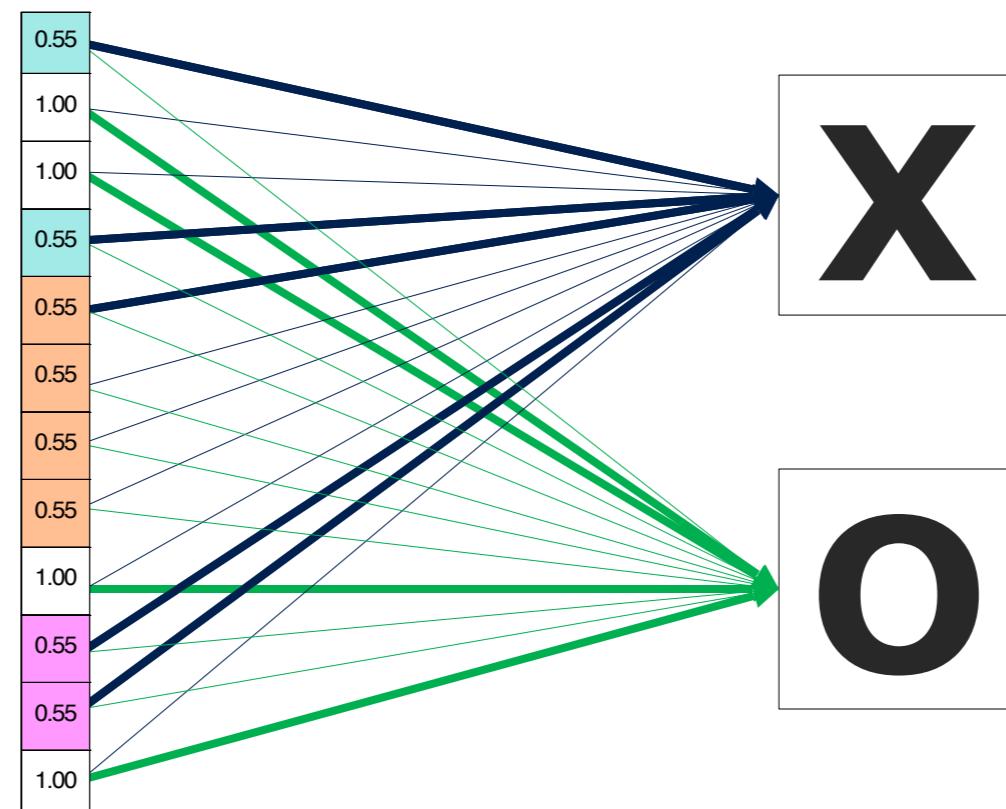
# Fully connected layer

Patterns for **X** are repeated on certain points



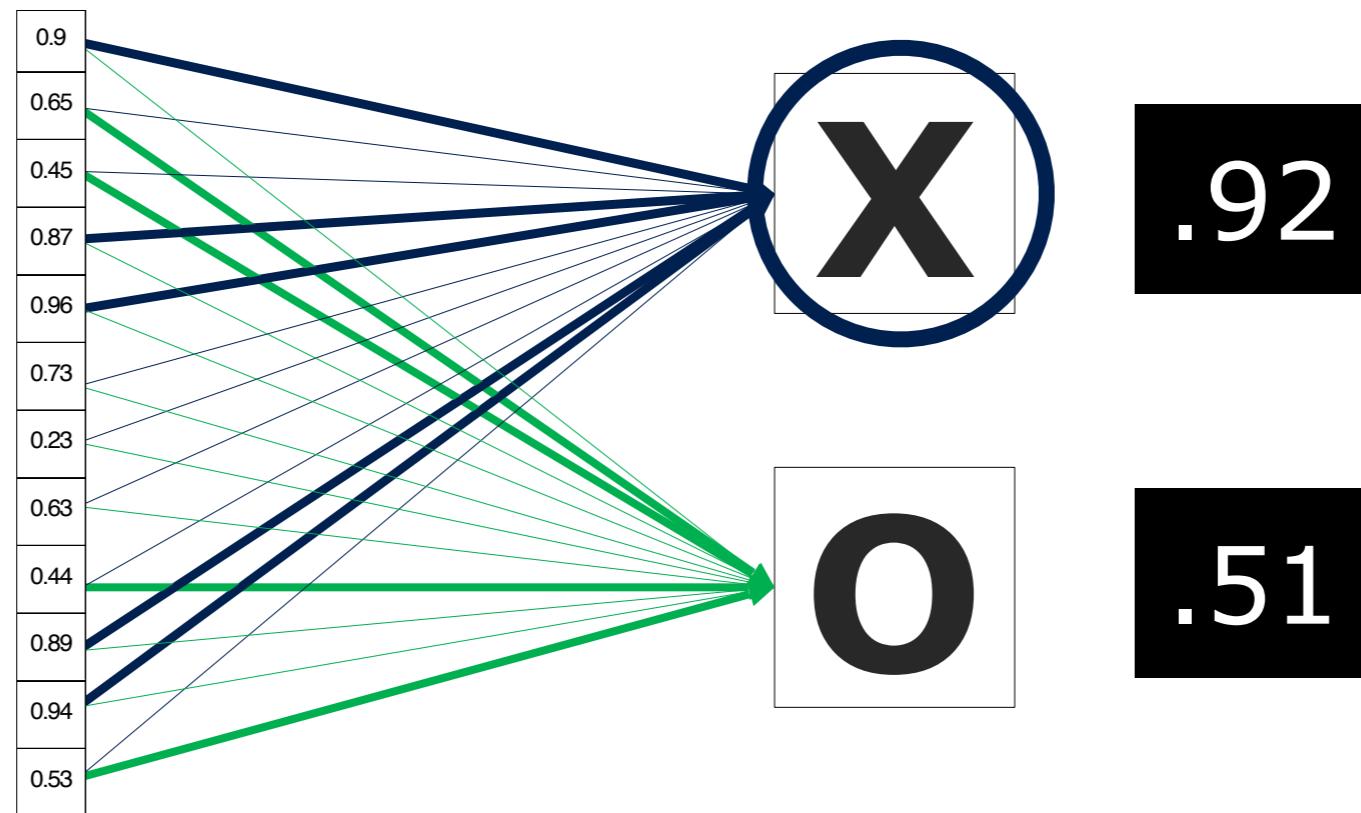
# Fully connected layer

Features with higher values have more weight



# Predict new image

New  
input  
image



**GIVE ME THE CODES**

**OR I'LL TELL YOU WHO DIES IN STAR WARS**

# TensorFlow

An open source machine learning framework for  
**everyone** (Optimised for GPU & CPU)

# TF's Big Idea

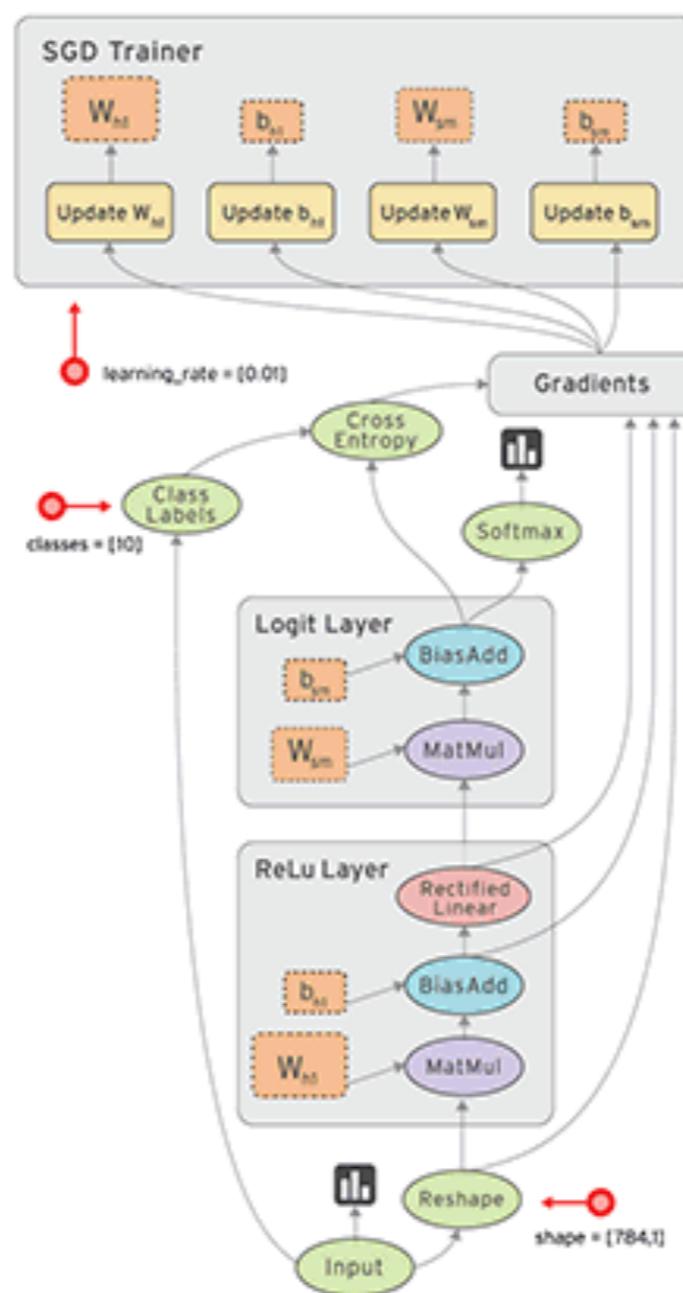
Express a numeric computation as a **Graph**



# Why Graphs?

Build **complex** models  
using **simple** operations  
with **parallel** computation  
on **distributed** systems





```
| pip install tensorflow
```

**tf.Tensor**: Basic data structure in TensorFlow.

**tf.Operation**: Performs computation on tensors.

**tf.Graph**: Computational graph constructed by  
tf.Operation (node) and tf.Tensor (edge)

**tf.Session**: Execute a tf.Graph operations in C++ runtime

**New—Eager execution**: Evaluates operations immediately

# ImageNet Challenge

Over 14 million of **hand-annotated** images database  
designed for use in visual object recognition

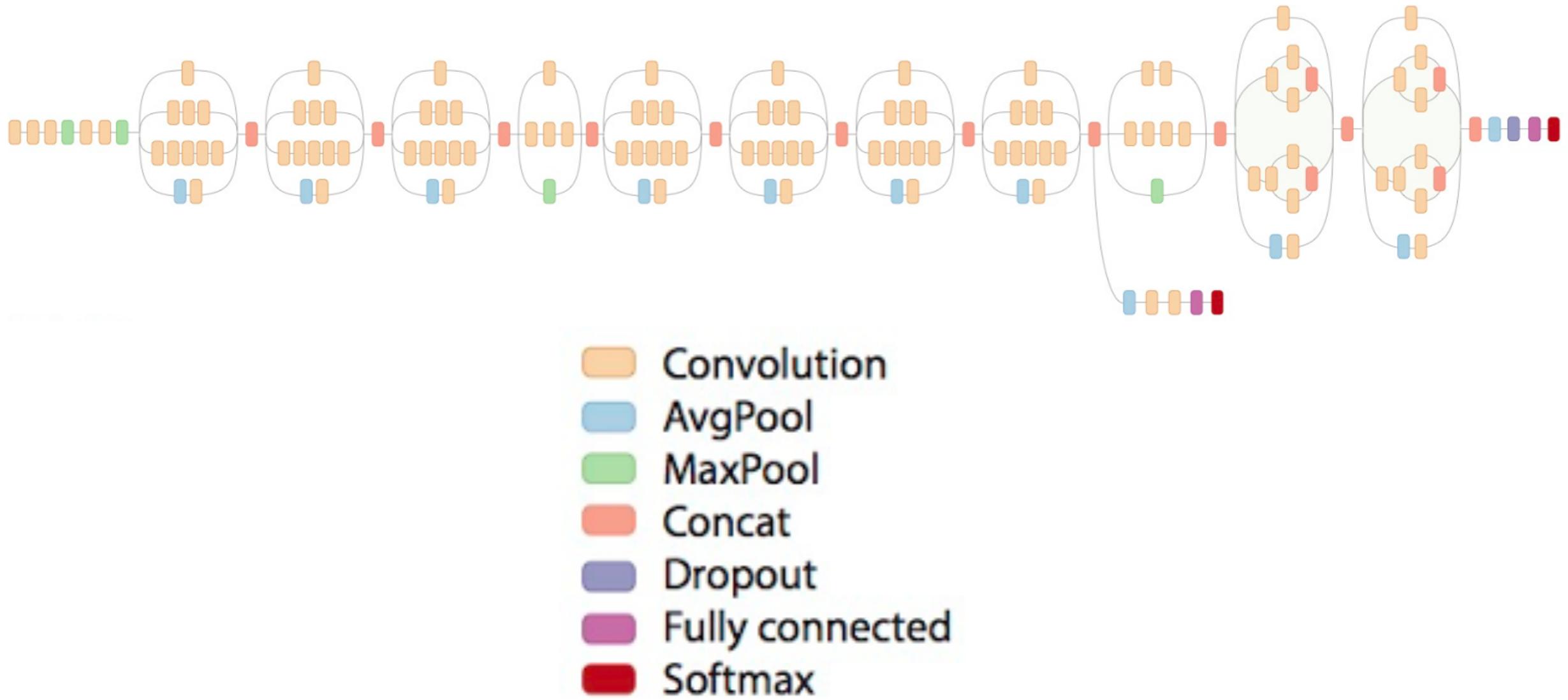




**WE NEED TO GO**

**DEEPER**

# Inception V3 Model



Open sourced on 2016

<https://research.googleblog.com/2016/03/train-your-own-image-classifier-with.html>

Rethinking the Inception Architecture for Computer Vision

<https://arxiv.org/abs/1512.00567>

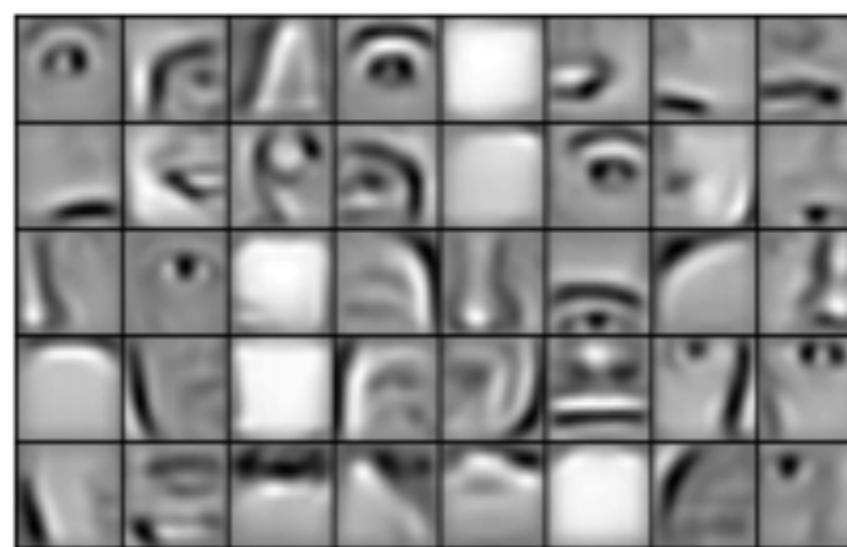
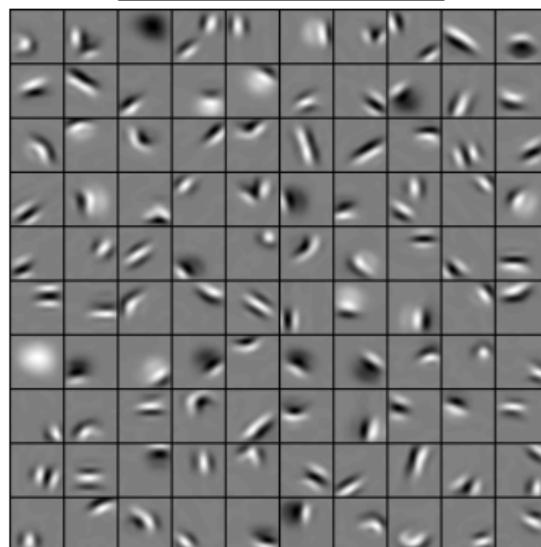
# Transfer Learning

**Storing knowledge gained while solving one problem and applying it to a different but related problem.**

—wikipedia



# Transfer Learning with Inception



# Retrain Inception with custom dataset

**Fork retrain script from TF repo**

`https://github.com/tensorflow/hub/blob/  
master/examples/image_retraining/  
retrain.py`

# Prepare Dataset

```
TF_DIR  
/signature_dataset  
/None  
    image_01.jpg ...  
/xxx  
    image_02.jpg ...  
/Signature  
    image_03.jpg ...
```

# Million Dollar Script



# Run Retrain Script

```
$ export TF_DIR=/path/to/tf_stuff_dir  
$ python retrain.py  
  --bottleneck_dir=$TF_DIR/bottlenecks  
  --how_many_training_steps 500  
  --model_dir=$TF_DIR/inception  
  --output_graph=$TF_DIR/graph.pb  
  --output_labels=$TF_DIR/labels.txt  
  --image_dir=$TF_DIR/signature_dataset
```

# Retrain output

INFO:tensorflow **Step 0**: Train accuracy = 80.0%

INFO:tensorflow Step 0: Validation accuracy = 64.0% (N=100)

...

...

INFO:tensorflow **Step 499**: Train accuracy = 100.0%

INFO:tensorflow **Step 499**: Validation accuracy = **98.0%** (N=100)

TF\_DIR

/signature\_dataset

/inception

/bottlenecks

**graph.pb**

**labels.txt**

**Our Model**

**Our Labels (categories)**



# Predict an ORM class

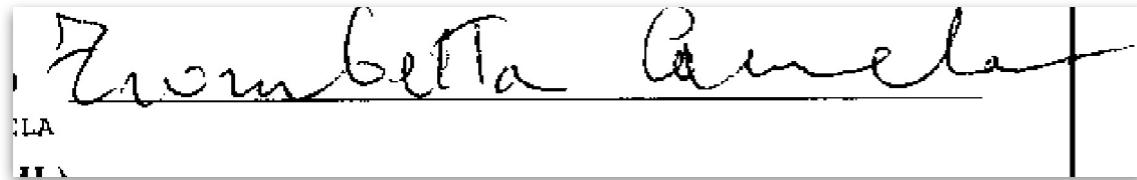
```
def classify_images(image_path, label_path, graph_path):
    label_lines = [line.rstrip() for line in tf.gfile.GFile(label_path)]

    with tf.gfile.FastGFile(graph_path, 'rb') as f:
        graph_def = tf.GraphDef()
        graph_def.ParseFromString(f.read())
        tf.import_graph_def(graph_def, name='')

    with tf.Session() as sess:
        image_data = tf.gfile.FastGFile(image_path, 'rb').read()
        softmax_tensor = sess.graph.get_tensor_by_name('final_result:0')
        predictions = sess.run(softmax_tensor, {'DecodeJpeg/contents:0':
image_data})
        top_k = predictions[0].argsort()[-len(predictions[0]):][::-1]
        for node_id in top_k:
            label = label_lines[node_id]
            score = predictions[0][node_id]
    tf.reset_default_graph()
    return label, score
```



# Results



**Score: 0.99711** **Label: signature**  
Score: 0.00183 Label: xxx  
Score: 0.00106 Label: none



**Score: 0.97478** **Label: xxx**  
Score: 0.01302 Label: signature  
Score: 0.01221 Label: none



**Score: 0.98991** **Label: none**  
Score: 0.00947 Label: signature  
Score: 0.00063 Label: xxx

\* ~ 300 ms to classify each image

# Results

## Before

Spaghetti code C + Python

WTF debug

Static decision tree

1-2 Developer in 3 months

License \$\$\$ K + Cloud costs

## After

Only Simple Python

Highly maintainable

Smart decision tree

1 Developer in 1 month

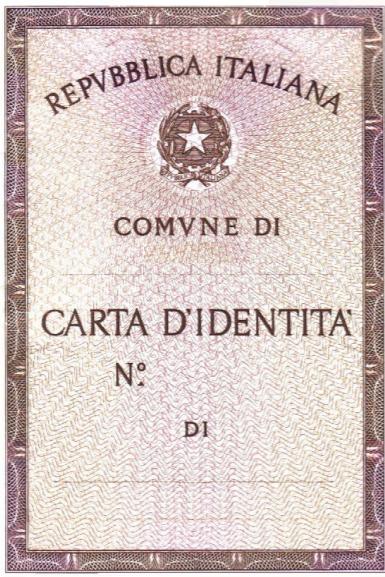
Less than \$100 monthly cost

# A.L.I Rule

If you can identify a pattern in an image, then  
Inception can do it as well.

\*A.L.I. Artificial Learning Intelligence :-)

# Testing A.L.I. Rule



**CERTIFICAZIONE UNICA 2017**

Agenzia delle Entrate

Certificazione di cui all'art. 4, commi 6-ter e 6-quater, del D.P.R. 22 LUGLIO 1998, n. 322, RELATIVA ALL'ANNO 2016

DATI ANAGRAFICI		Cognome e Denominazione			
Dati relativi al datore di lavoro, o al datore di lavoro, o altro soggetto dell'imposta		ISTITUTO NAZIONALE PREVIDENZA SOCIALE			
ROMA		Prov.	Cap.	Prov.	Cap.
Via XX settembre, 12/a		RM	00144	VIA CIRCO IL GRANDE, 21	
Città di residenza		Indirizzo di posta elettronica		Città sede	
843000				843000	
DATI RELATIVI AL DIPENDENTE, AL PROFESSIONISTA O ALTRI INCONTRATORI DELLE SOMME		Cognome e Denominazione			
MPCOVL37H27A374H		MERICIANI			
Sesso: M		Provvidenza	Provvidenza	Provvidenza	Provvidenza
Data di nascita: 27/06/1937		Conciliazione di Stato attivo di rischio	Conciliazione di Stato attivo di rischio	Eventi	Eventi
ARCOLE		2	2	0	0
Città:		Prov. di origine	Prov. di residenza	Prov. di esclusione	Prov. di esclusione
ARCOLE		VR	VR	A374	
Città:		Prov. di origine	Prov. di residenza	Prov. di esclusione	Prov. di esclusione
ARCOLE		VR	VR	A374	
DATI RELATIVI AI RAPPRESENTANTI		Cognome e Denominazione			
RESIDUO AI PROFONDI ESTERI		Cognome e Denominazione			
Città di identificazione fiscale estera:		Città di residenza estera:			
Via e numero civico:		Via e numero civico:			
21   03   2017		21   03   2017			
FIRMA DEL SOSTITUTO DI IMPOSTA		FIRMA DEL SOSTITUTO DI IMPOSTA			
Tito Michele Boeri		Tito Michele Boeri			
Emesso il 21/03/2017 alle 16:53					

Italia Nazionale della Previdenza Sociale - Città conforme al Provvedimento Agenzia delle Entrate del 16/01/2017 • successiva modifica

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Agenzia delle Entrate

Certificazione di cui all'art. 4, commi 6-ter e 6-quater, del D.P.R. 22 LUGLIO 1998, n. 322, RELATIVA ALL'ANNO 2016

DATI ANAGRAFICI		Cognome e Denominazione			
Dati relativi al datore di lavoro, o al datore di lavoro, o altro soggetto dell'imposta		ISTITUTO NAZIONALE PREVIDENZA SOCIALE			
ROMA		Prov.	Cap.	Prov.	Cap.
Via XX settembre, 12/a		RM	00144	VIA CIRCO IL GRANDE, 21	
Città di residenza		Indirizzo di posta elettronica		Città sede	
843000				843000	
DATI RELATIVI AL DIPENDENTE, AL PROFESSIONISTA O ALTRI INCONTRATORI DELLE SOMME		Cognome e Denominazione			
MPCOVL37H27A374H		MERICIANI			
Sesso: M		Provvidenza	Provvidenza	Provvidenza	Provvidenza
Data di nascita: 27/06/1937		Conciliazione di Stato attivo di rischio	Conciliazione di Stato attivo di rischio	Eventi	Eventi
ARCOLE		2	2	0	0
Città:		Prov. di origine	Prov. di residenza	Prov. di esclusione	Prov. di esclusione
ARCOLE		VR	VR	A374	
Città:		Prov. di origine	Prov. di residenza	Prov. di esclusione	Prov. di esclusione
ARCOLE		VR	VR	A374	
DATI RELATIVI AI RAPPRESENTANTI		Cognome e Denominazione			
RESIDUO AI PROFONDI ESTERI		Cognome e Denominazione			
Città di identificazione fiscale estera:		Città di residenza estera:			
Via e numero civico:		Via e numero civico:			
21   03   2017		21   03   2017			
FIRMA DEL SOSTITUTO DI IMPOSTA		FIRMA DEL SOSTITUTO DI IMPOSTA			
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Emesso il 21/03/2017 alle 16:53					

Italia Nazionale della Previdenza Sociale - Città conforme al Provvedimento Agenzia delle Entrate del 16/01/2017 • successiva modifica

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Agenzia delle Entrate

Certificazione di cui all'art. 4, commi 6-ter e 6-quater, del D.P.R. 22 LUGLIO 1998, n. 322, RELATIVA ALL'ANNO 2016

DATI ANAGRAFICI		Cognome e Denominazione			
Dati relativi al datore di lavoro, o al datore di lavoro, o altro soggetto dell'imposta		ISTITUTO NAZIONALE PREVIDENZA SOCIALE			
ROMA		Prov.	Cap.	Prov.	Cap.
Via XX settembre, 12/a		RM	00144	VIA CIRCO IL GRANDE, 21	
Città di residenza		Indirizzo di posta elettronica		Città sede	
843000				843000	
DATI RELATIVI AL DIPENDENTE, AL PROFESSIONISTA O ALTRI INCONTRATORI DELLE SOMME		Cognome e Denominazione			
CRIGP94B131533A		CRAPARO			
Sesso: M		Provvidenza	Provvidenza	Provvidenza	Provvidenza
Data di nascita: 13/02/1947		Conciliazione di Stato attivo di rischio	Conciliazione di Stato attivo di rischio	Eventi	Eventi
SCIACCA		2	2	0	0
Città:		Prov. di origine	Prov. di residenza	Prov. di esclusione	Prov. di esclusione
SCIACCA		AG	AG	IS33	
Città:		Prov. di origine	Prov. di residenza	Prov. di esclusione	Prov. di esclusione
SCIACCA		AG	AG	IS33	
DATI RELATIVI AI RAPPRESENTANTI		Cognome e Denominazione			
RESIDUO AI PROFONDI ESTERI		Cognome e Denominazione			
Città di identificazione fiscale estera:		Città di residenza estera:			
Via e numero civico:		Via e numero civico:			
21   03   2017		21   03   2017			
FIRMA DEL SOSTITUTO DI IMPOSTA		FIRMA DEL SOSTITUTO DI IMPOSTA			
Tito Michele Boeri		Tito Michele Boeri			
Emesso il 21/03/2017 alle 16:53					

Italia Nazionale della Previdenza Sociale - Città conforme al Provvedimento Agenzia delle Entrate del 16/01/2017 • successiva modifica

# Out of defined domain documents

Predict this image using tax document classifier:

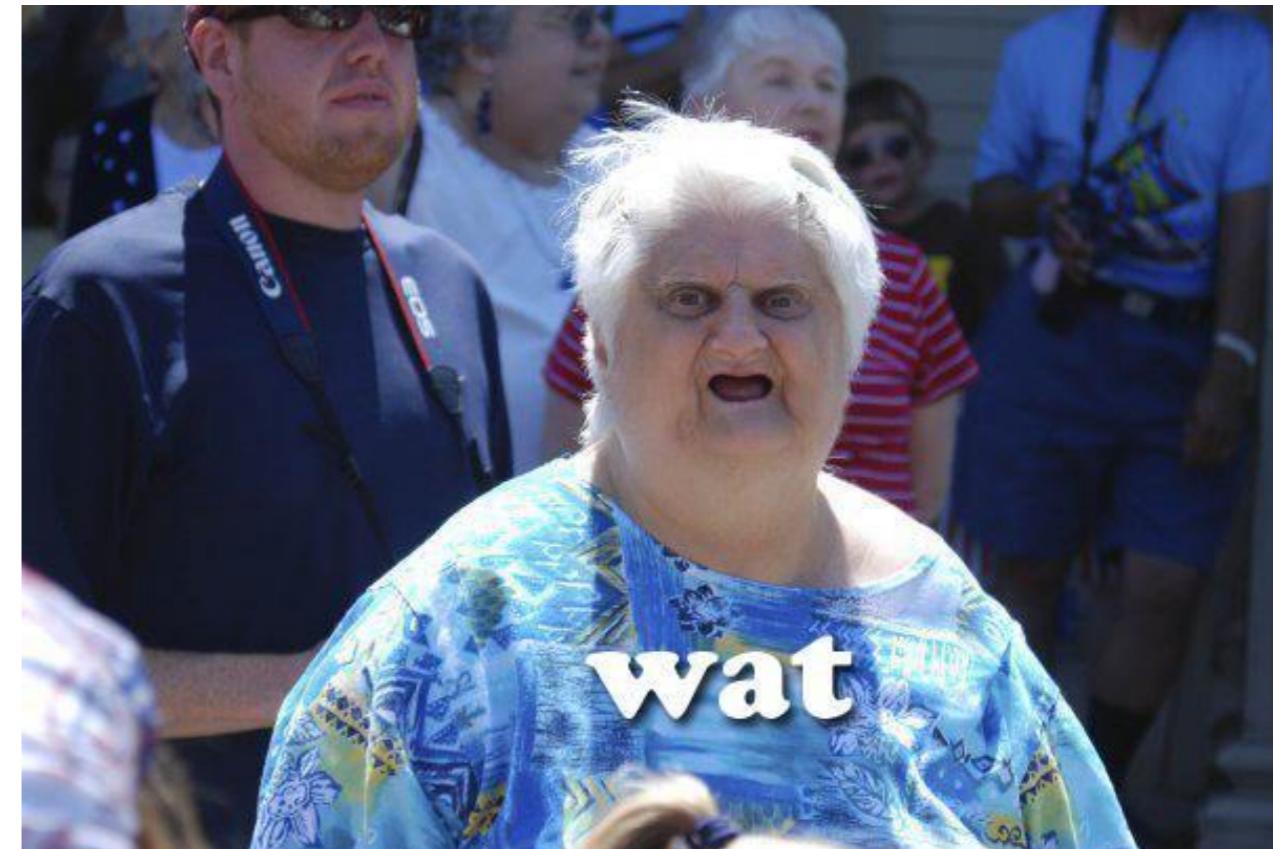


# Out of defined domain documents

Predict this image using 730 document classifier:

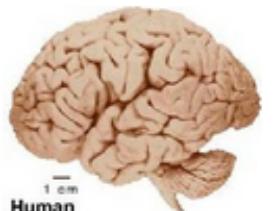


**Score: 0.81461**  
**Label: CUD**



# Make Some Noise

Add some noise to our dataset using a dataset of pictures of (irrelevant) objects belonging to 101 categories.



[http://www.vision.caltech.edu/Image\\_Datasets/Caltech101/](http://www.vision.caltech.edu/Image_Datasets/Caltech101/)

**Documents** will be distinguished from random images

# Textual Classifier

Insurance receipts are not visually similar but they have many **common words (features)** in their text



# Preparing dataset

A CSV with all of our features

	TEXT
doc 1	Extracted text by OCR
doc_2	Extracted text by OCR
doc_2	Extracted text by OCR

# Preparing dataset

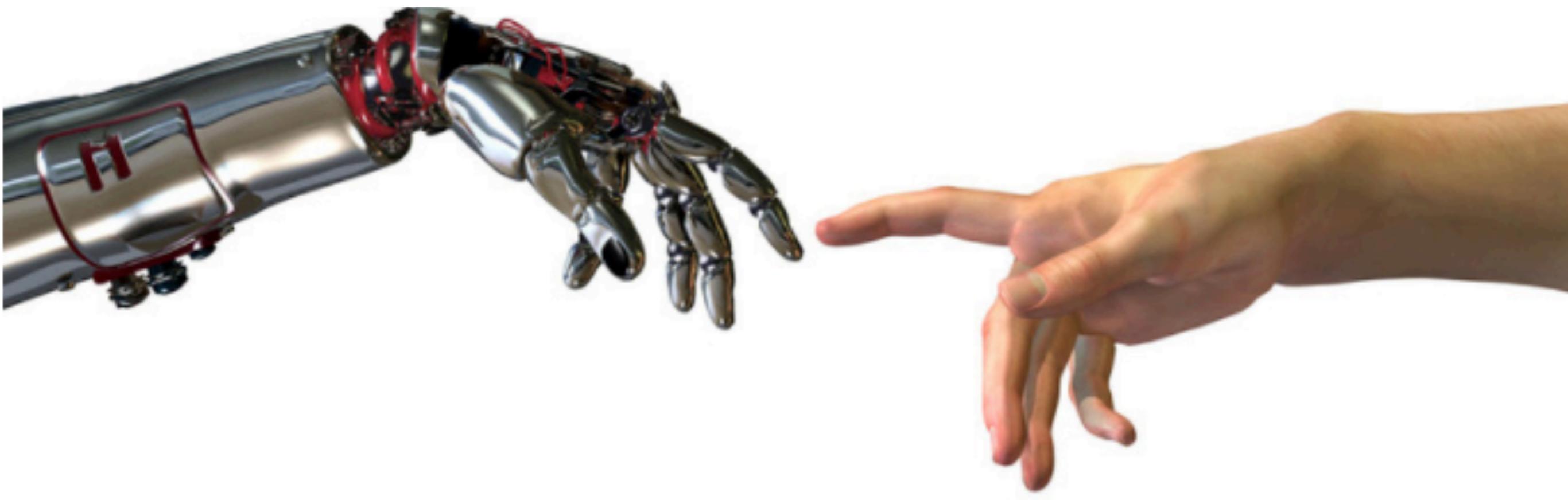
A special categorical column our target

	TEXT	Category
doc 1	Extracted text by OCR	Insurance
doc_2	Extracted text by OCR	Insurance
doc_2	Extracted text by OCR	ID

# Preparing dataset

Provide more info about our data

	TEXT	Category	Common words	Insurance Common Words	ID Common Words
doc 1	Extracted text by OCR	Insurance	Insurance, Contract, Recipet	1	0
doc_2	Extracted text by OCR	Insurance	Life Insurance, Zurich,	1	0
doc_2	Extracted text by OCR	ID	Nationality, First Name, Surname,	0	1



# *AWS Machine Learning*

or data science with one hand

# AWS ML: Datasource

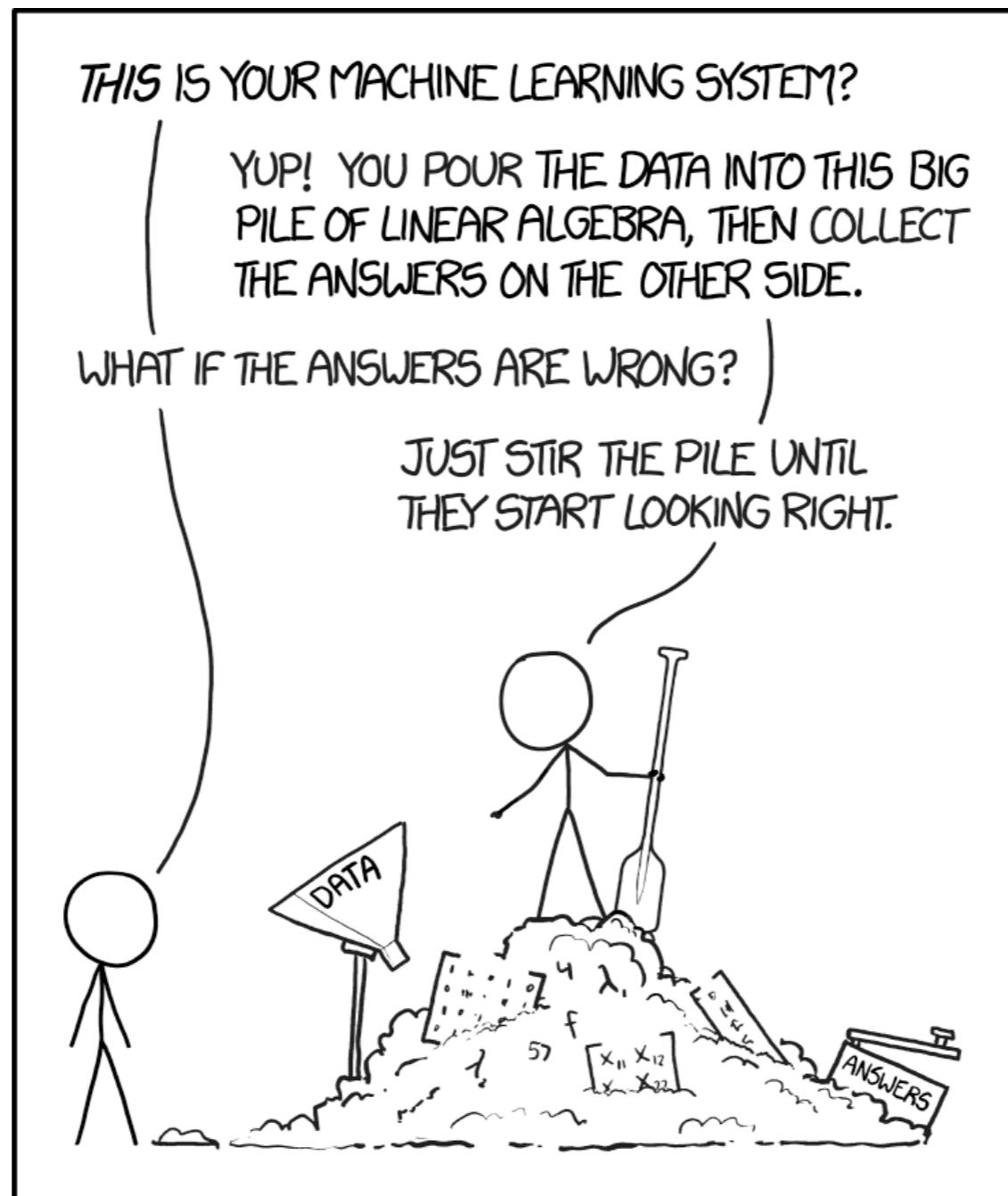


**Object (our CSV) that contains information about your input data**

**attribute names and types**

(Possible values: Binary, Categorical, Numeric, Text)

# Garbage in, Garbage out



# Garbage in, Garbage out

Data must be as clean and consistent as possible

***NY ≠ ny ≠ New York ≠ new\_york***

# Garbage in, Garbage out

Data must be as clean and consistent as possible

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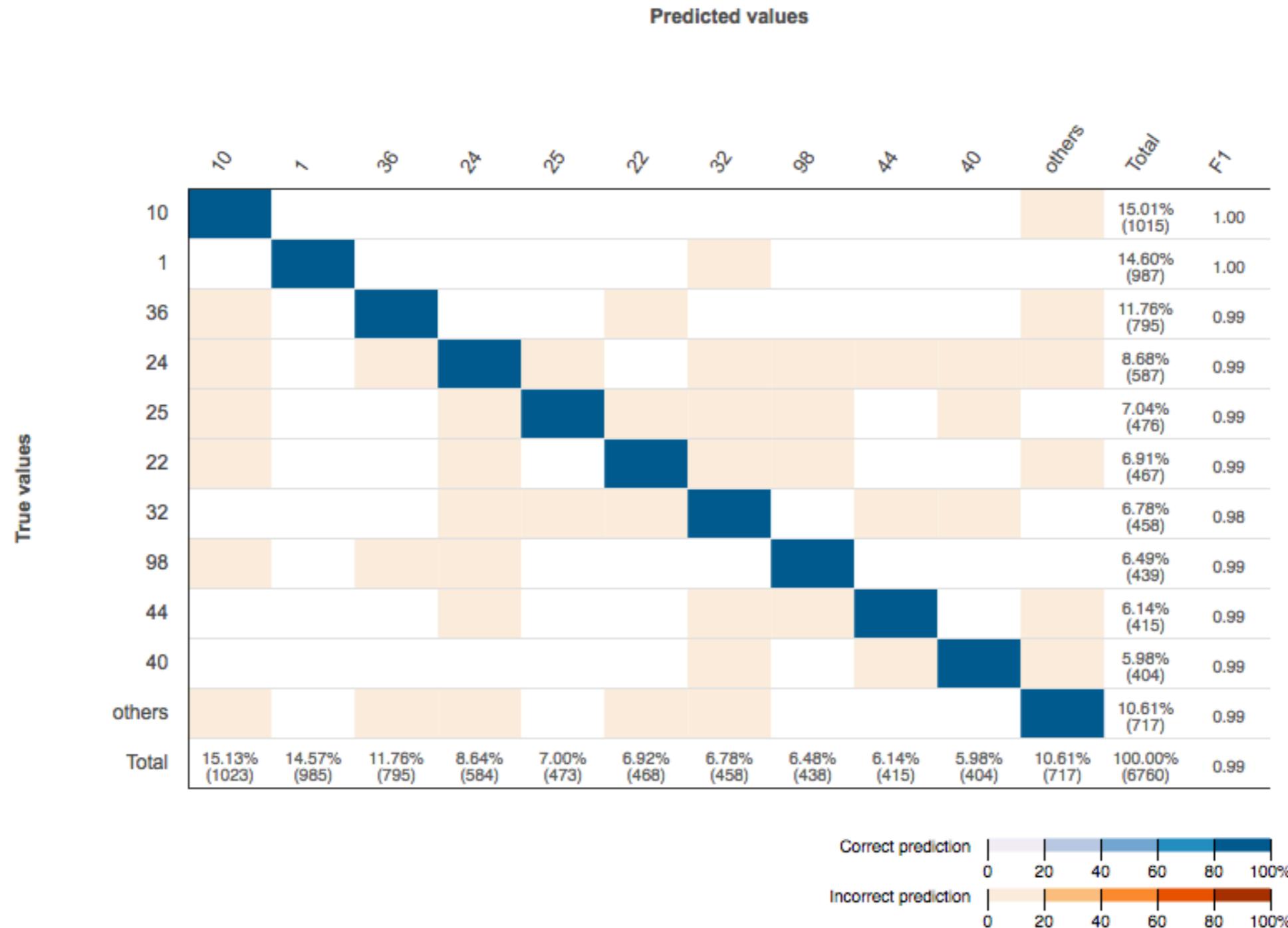
# AWS ML: Model



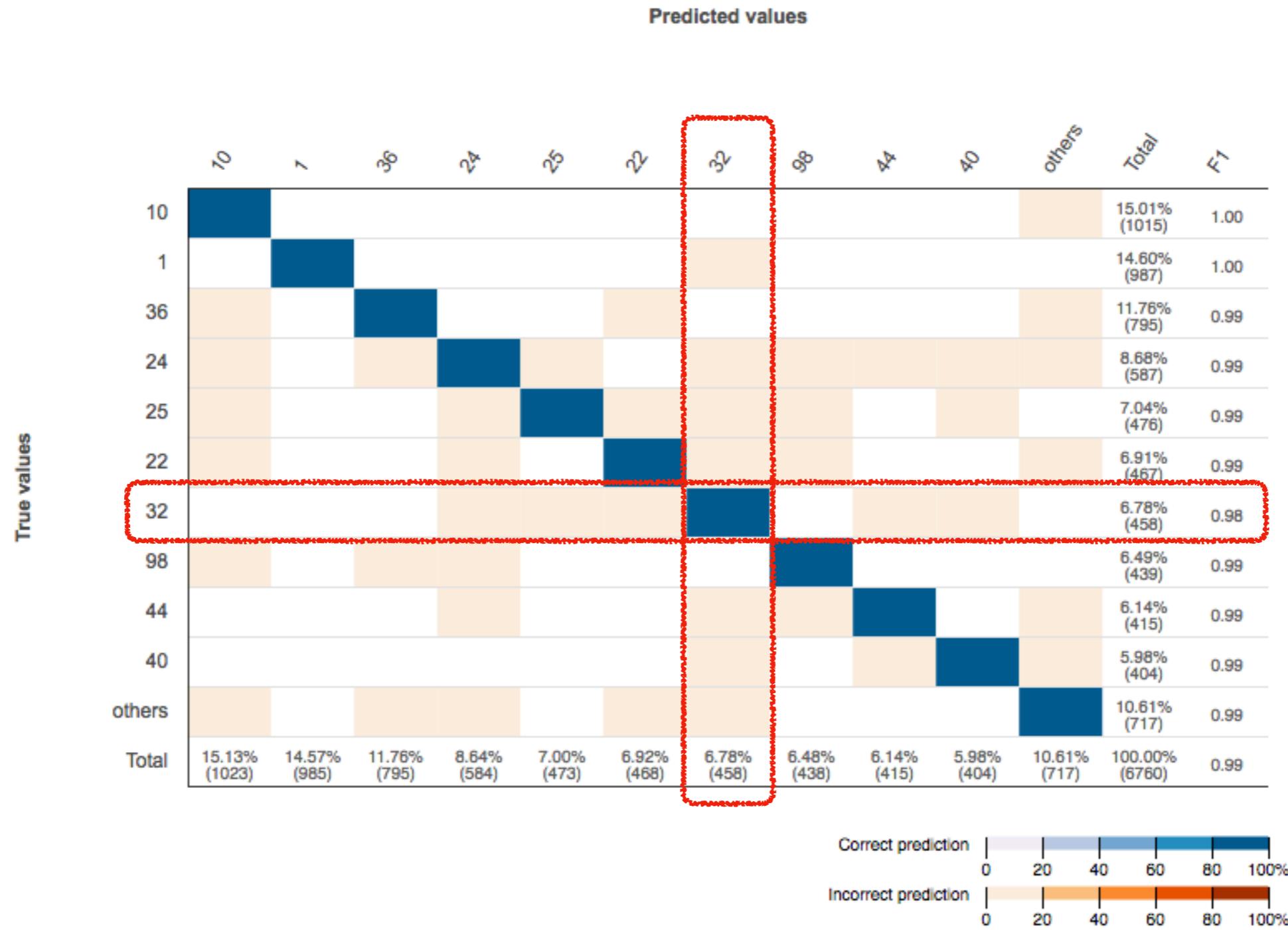
Don't forget to shuffle your data. AWS ML will do it for you if didn't do it during creation dataset.

When Evaluation is done a **Confusion Matrix** will be generated.

# Confusion matrix



# Confusion matrix



# Predictions



Enabling the ML model for real-time predictions or using batch predictions.

# Predict document category

```
def predict_document_category(ml_client, text, **columns_data):
    model_id = 'ml-5YzhS03yt5u'
    endpoint= 'https://realtime.machinelearning.eu-west-1.amazonaws.com'
    record_flds = dict(text_data=text)
    record_flds.update(columns_data)
    try:
        response = ml_client.predict(
            MLModelId=model_id,
            Record=record_flds,
            PredictEndpoint=endpoint
        )
    except PredictionError as exc:
        raise PredictionError(u'Something went wrong\n{}'.format(exc))
    else:
        label = response['Prediction']['predictedLabel']
        score = float(response['Prediction']['predictedScores'][label])
        return label, score
```

# #SERVERLESS



# SERVERLESS EVERYWHERE

# Shopping list to run a function in cloud

- VPC (Virtual Private Cloud)
- Load Balancer
- Server(s)
- Operating System
- Web Server
- (WSGI App Server in case of Python)
- Tuning programming environment



# FaaS (Function as a Service)

**Run code** without thinking about servers



# FaaS (with AWS Lambda)

Lambda should be **triggered**.

Possible triggers

**AWS services** (Handling Upload file on S3 event)

**HTTP Endpoints** (Handling Calls on API Gateway event)



# API Gateway

Run API's without ~~servers~~ **backend**

# Lambda Handler

```
def lambda_handler(event, context):
    job_id = uuid.uuid4().hex
    response = {
        'job_id': job_id,
        'creation_date': datetime.datetime.now().isoformat()
    }
    query_string = event['params']['querystring']
    svc = query_string['svc']

    data_bytes = base64.b64decode(event.get('body-json'))
    put_object_to_s3(data_bytes, svc, job_id)

    create_job(svc=svc, key_id=job_id)

    celery_app.send_task(
        'my_task_name',
        args=(svc, job_id)
    )
    return response
```

# Going serverless - PROS

**No infrastructure**



Quokky

Real-life Application of  
Serverless ML (for developers)

89

# Going serverless - PROS

**Python, Node.js, Java, C#, Go**

# Going serverless - PROS

**Tightly integrated with other AWS services**

# Going serverless - PROS

**Scalable to (almost)  $\infty$**



# Going serverless - **CONS**

**Serious limits imposed by the vendor**



# Going serverless - **CONS**

**Spin-up time**



Quokky

# Going serverless - **CONS**

**Less than a server**



# Going serverless - **CONS**

**Could become expensive**



# Put everything together

AWS API Gateway

AWS Lambda

AWS S3

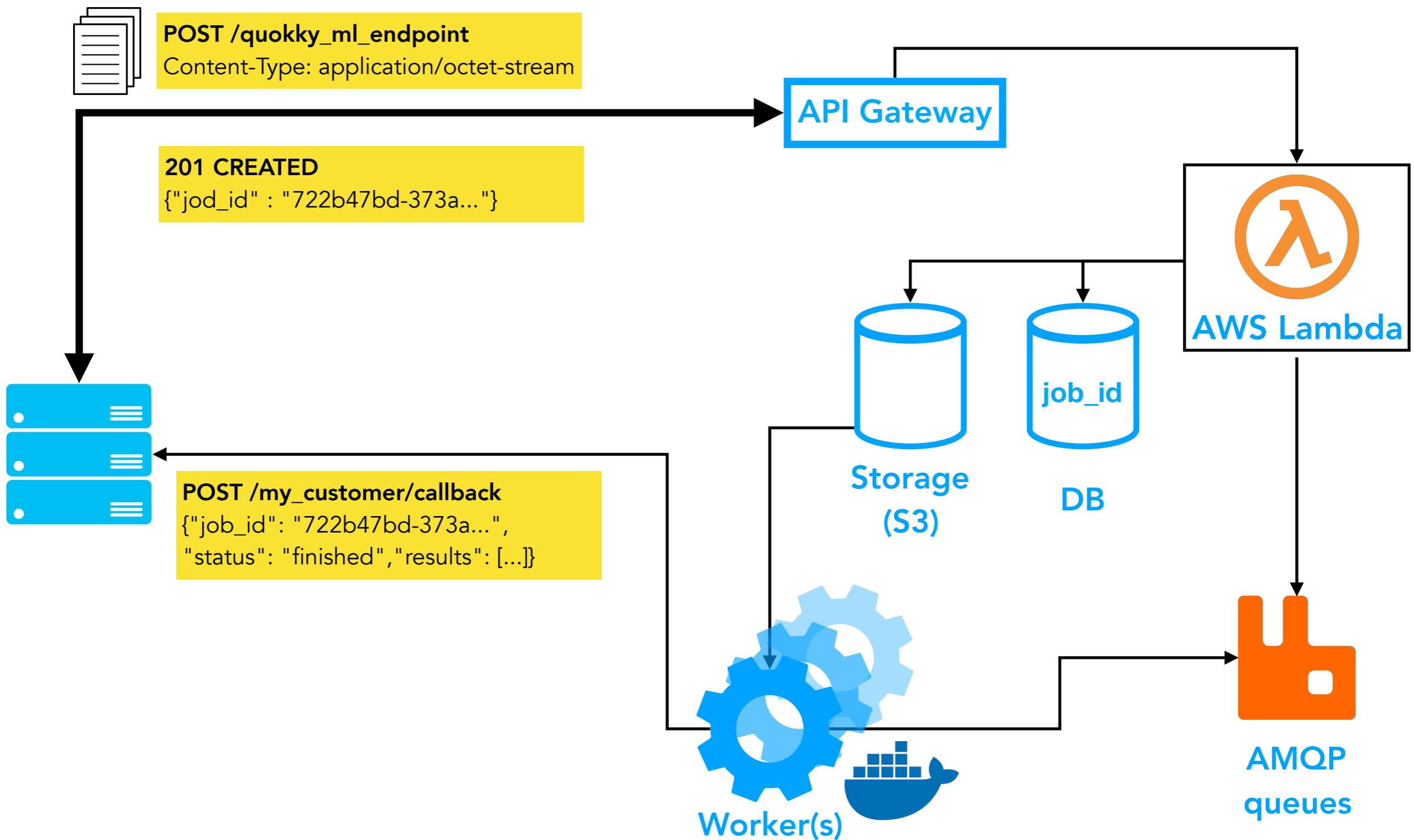
MongoDB

RabbitMQ

AWS EC2 Container Service (to run ML logic)



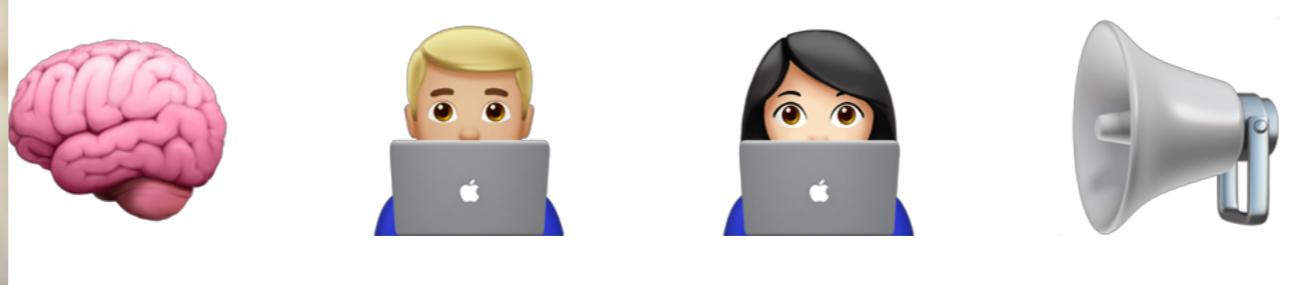
# Going serverless



# **QUOKKY IS HIRING!**



jobs@quokky.com



# Thank you Brandon

All images for CNN part of this talk have been taken from this great presentation on CNN's by Brandon Rohrer.

You may find the presentation here.

[http://brohrer.github.io/  
how\\_convolutional\\_neural\\_networks\\_work.html](http://brohrer.github.io/how_convolutional_neural_networks_work.html)

