

# CODY BARRUS

## WEB DEVELOPER

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I'm a web developer and science fiction author. Really, I'm just passionate about creating things, problem solving, and telling stories. Whether it's developing the plot of a kick ass adventure novel, or developing great web based apps, I'm enthusiastic about every aspect of the creation process.

As a developer, I enjoy developing front end, back end or full stack. On the front end, I have experience with Angular.js and love working with it. I've also worked extensively with Bootstrap, and design fully responsive sites. On the back end, I've worked in Node.js and Ruby on Rails and enjoy developing solid backend on both.

## Skills

### FRONT END

HTML5  
CSS3  
JavaScript  
jQuery  
Angular.js  
Bootstrap  
JSON  
AJAX

### BACKEND

Ruby on Rails  
Node.js  
ActiveRecord  
Sequelize  
PostgreSQL  
Express

### MISC. SKILLS

Inbound Marketing  
Ecommerce  
Content Management  
Writing / Publishing  
GitHub  
Test Driven Development

## Employment

### General Assembly

Web Development Immersive Student

Mar 2015 to Jun 2015

- Student in a full time, immersive training program averaging 60 hours per week.
- Created multiple full stack web projects including LunchBreak.ninja on Node.js and MemoryLn.me on Ruby on Rails.
- Worked extensively with JavaScript, Node.js, Ruby on Rails, and Angular, as well as a wide range of frameworks and libraries.

### Away And Away Publishing

Author/Publisher

2013 to Current

- Sold over 10,000 copies of my works in 2014.
- Wrote/published two novels: Discovering Aberration & The Gin Thief.
- Raised funds of \$3,783 through crowdfunding site Kickstarter to offset costs of editing and design (Publishing related projects have a 32.45% success rate).

### Chair 10 Marketing, Inc.

Account Manager

2014 to 2014

- Managed SEO (Search Engine Optimization), PPC (Pay Per Click), and content marketing for clients.
- Managed advertising campaigns within AdWords, Facebook & Twitter.
- Performed various optimization tasks including keyword research, meta data optimization and content marketing.

### Visible.net

Marketing Manager

2012 to 2013

- Oversaw a department of 12 marketing specialists.
- Created new marketing product, processes, educational/training materials, webinars, and classroom style client training program.
- Produced new production pipeline which reduced product delivery from 90-120 days to an average of 7-14 days.
- Performed extensive keyword research, on-site optimization, link building, social network marketing, employee training, client training & more.

## Projects

### LunchBreak.Ninja

LunchBreak.ninja is a project I build in a week while in the General Assembly Web Development Immersive program. The app finds a random, highly rated restaurant within walking distance, effectively removing the conversation "Where do you want to eat?" "I don't know, where do you want to eat?" Developed from the ground up on Node.js using a Postgres database on the back end, powered by the Yelp API, with JavaScript, jQuery, AJAX, HTML and Bootstrap on the front end.

### Memory Lane

MemoryLn.me was a group project developed by myself, Jake Rohr and Aida Mengistu. I worked as project manager while working primarily on the backend, setting up databases and working with Ruby on Rails. My contribution also included many of the features, including the ability to add blocks and choose themes in edit mode.

As product manager, we I set up a agile work flow. Due to the week long production, we kicked agile into overdrive, meeting twice a day to discuss tactics, evaluate which features to add next.

## Education

### General Assembly

Web Development Immersive 2015

### University of Washington

Bachelor of Fine Arts (B.F.A.) Creative Writing 2012

### Bellevue Community College

Associate of Arts and Sciences (A.A.S.), General Studies

## Awards

### Boy Scouts of America · Eagle Scout

Feb 2002

Earned by Eagle Scout at the age of 16. This process entailed 4 years of earning achievements known as merit badges and performing a high profile service project where I raised money to network a childrens non-profit.