

Measuring Business Health

Each DIB business group receives three business progress visits: two between SB and PR and one following PR.





Five Key Performance Indicators are tracked

- Proportion of grant funds invested in business (Surveys 1 & 3)
- Total business value (All 3 surveys)
- Total business profit (Surveys 2 & 3)
- Number of members dropped from Group (All 3 Surveys)
- Up to date business records (All 3 Surveys)



To ensure objectivity of findings, enumerators conduct visits.

Depending on the results of the visit, businesses are categorized as GREEN, YELLOW, or RED as outlined below. In the calculations, Red trumps Yellow trumps Green. For example, if a business falls under Red for the first indicator and Yellow for the next three indicators, the business would be categorized as Red.





