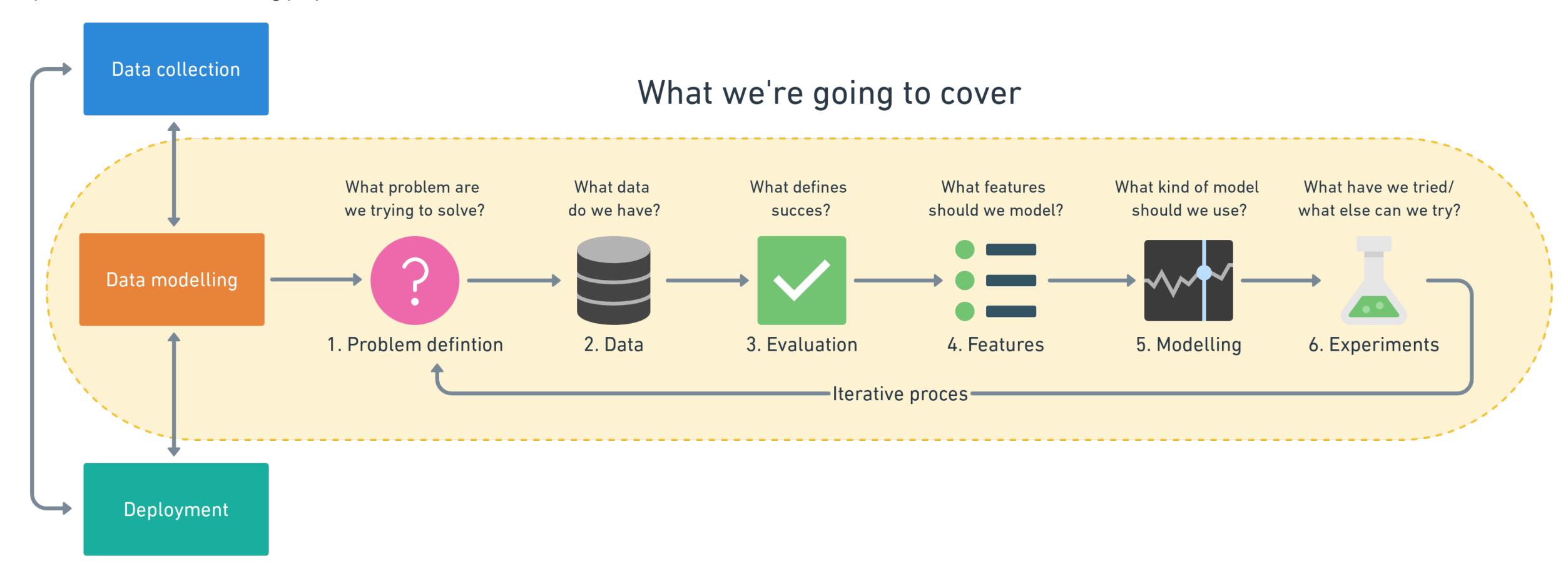
Steps in a full machine learning project

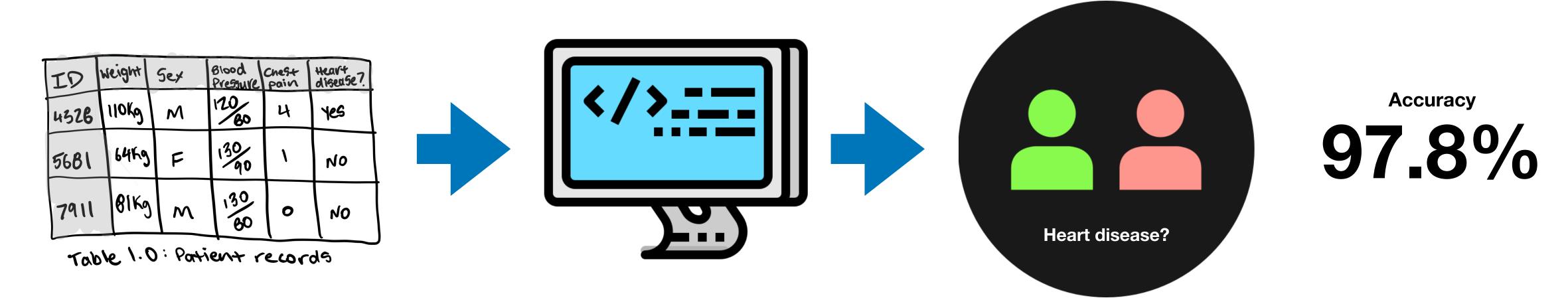


3. Evaluation



"What defines success for us?"

"For this project to be worth pursuing further, we need a machine learning model with over 99% accuracy."



Machine learning model

Different types of metrics

Classification

Regression

Recommendation

Accuracy

Mean absolute error (MAE)

Precision at K

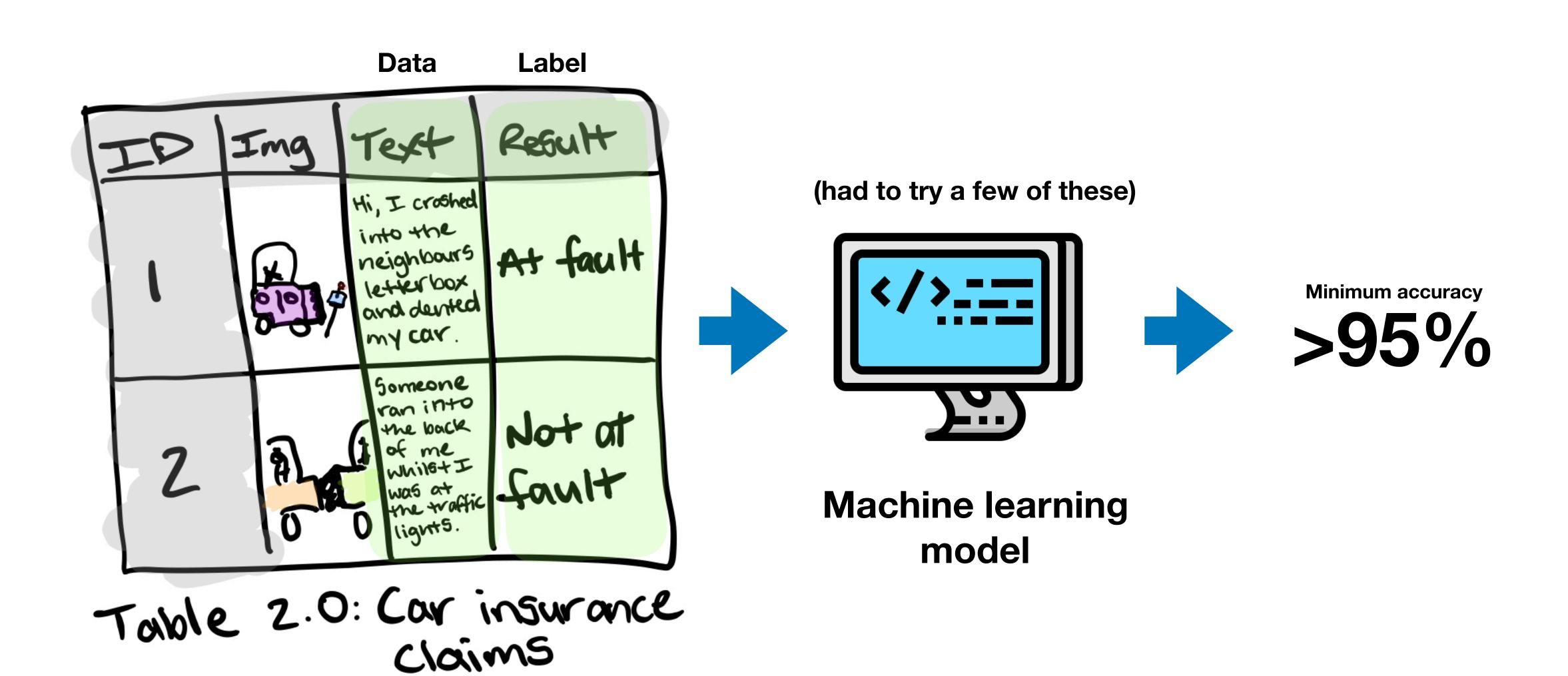
Precision

Mean squared error (MSE)

Recall

Root mean squared error (RMSE)

Classifying car insurance claims



What do you measure?