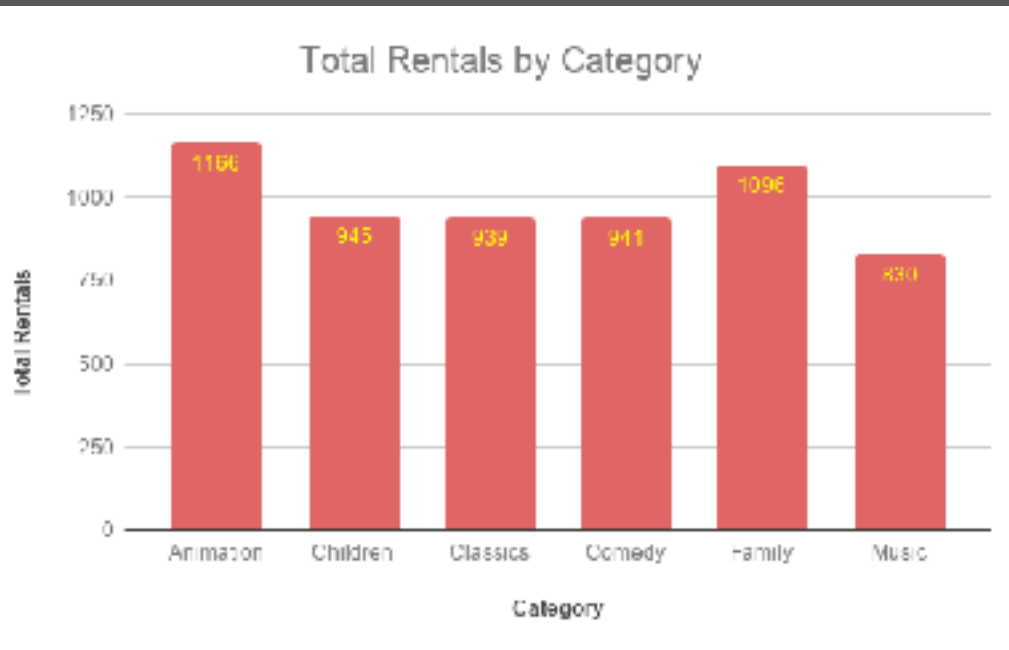


What is the trend in rentals for each category in family movies?



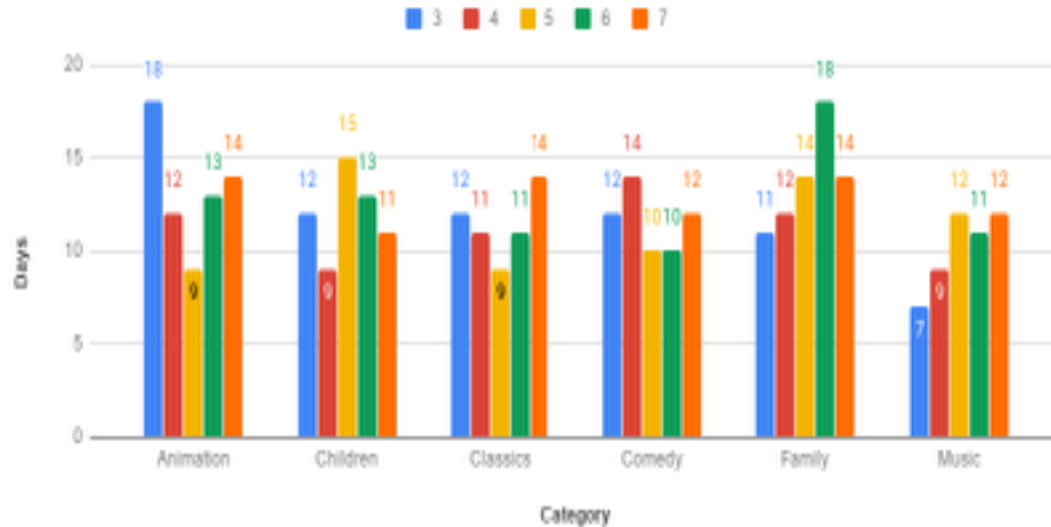
The visualisation depicts the total number of rentals in each category under the Family movie genre.

Animation and Family category seems to be most liked however the Music category seems to be less liked by the customers.

Other 3 categories are in the mid range and seem to be equally popular among the customers.

What is the difference in rental duration within various categories in Family Friendly movie genre?

Rental Duration Comparison



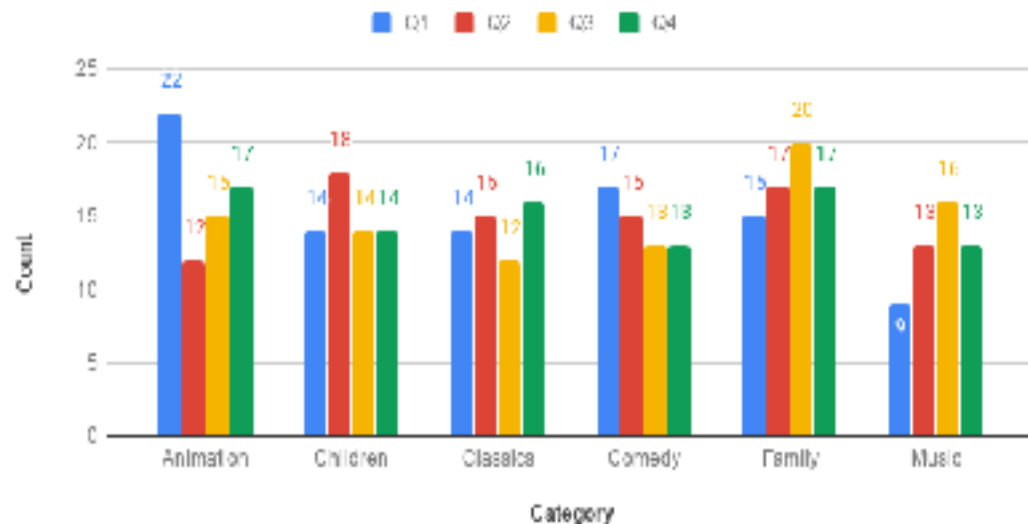
Within the Family Friendly genre, the animation category has been rented out for 3 days by maximum number of customers.

The Family category was rented out for 6 days by the maximum number of customers.

In a similar way, we can compare the Family Friendly genre with other kinds of genres in terms of number of days that they were rented for.

How can you segregate and compare the category in terms of quartiles with respect to the rented duration?

Inter Quartile Category Distribution

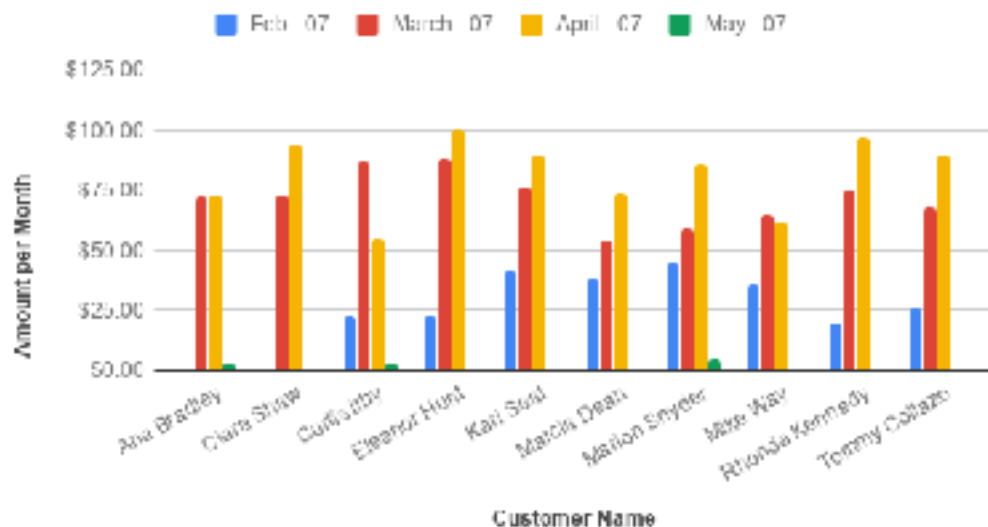


As depicted by the bar chart, the Inter-quartile segregation of the categories of Family-Friendly genre in terms of rented duration puts the Animation category at the top. The most number of values that fall into the 1st quartile are from the animation category however the least are from Music. Similarly, the Family category has the most number of rented durations that fall into the fourth quartile.

Similar comparisons can be done for various categories present in the database.

Who were the top 10 spenders in the year 2007 and what was the highest amount spent by an individual in a single month?

Top 10 Payers in 2007



The visualisation depicts the top 10 spenders with their individual spending over the year 2007. While in the month of May, least expenditure was done, April saw maximum expenditure.

Eleanor Hunt was the highest spender, spending around \$100 in the month of April