

# AI for the Board

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Initiatives: [Executive Leadership: Artificial Intelligence](#); [Artificial Intelligence](#)

Executive leaders can use this presentation deck to give board members a rapid explanation of what AI can accomplish, what AI will require and how AI can go wrong.

## Overview

**Boards are giving artificial intelligence (AI) their full attention and often require a succinct and actionable explanation of AI's value, requirements, costs and risks.**

Executive leaders should use this research to optimally support AI from a boardroom perspective, specifically by:

- Funding the right use cases that will deliver clear ROI and lead to further innovation
- Making significant and ongoing technology and talent investments in AI
- Preparing for increasing regulatory scrutiny and protecting the organization from common AI risks

These slides serve as a rapidly and universally consumable introduction to AI and the high-level considerations necessary for its success. Because the intended audience is a board of directors, the deck is concise and requires supporting materials to expand from its foundational knowledge into the more technical or tactical aspects of AI. This presentation provides content and guidance that are applicable across all industries and company sizes. It also includes an appendix with industry-specific examples and guidance for banking, financial services and insurance; healthcare; manufacturing; and retail.

This presentation includes excerpts from Gartner IT Symposium/Xpo sessions and published Gartner research, along with original content.

## Recommended by the Authors

[Hype Cycle for Artificial Intelligence, 2020](#)

[Artificial Intelligence Primer for 2021](#)

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