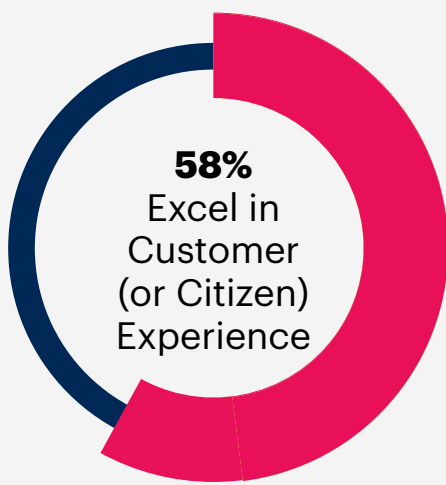
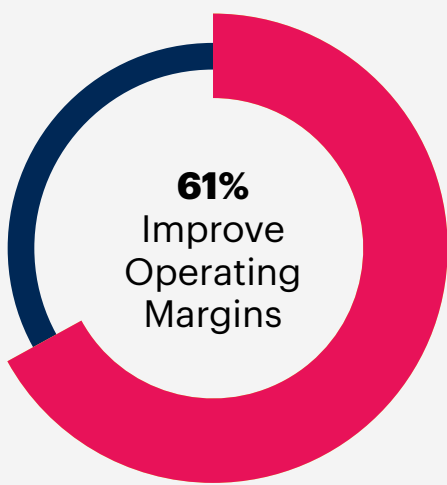
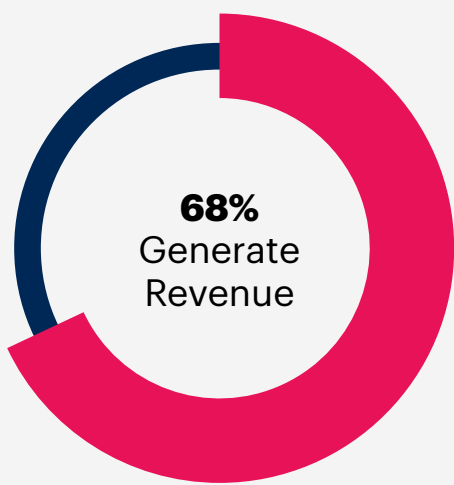


2024 Planned Technology Spend for CIOs in India

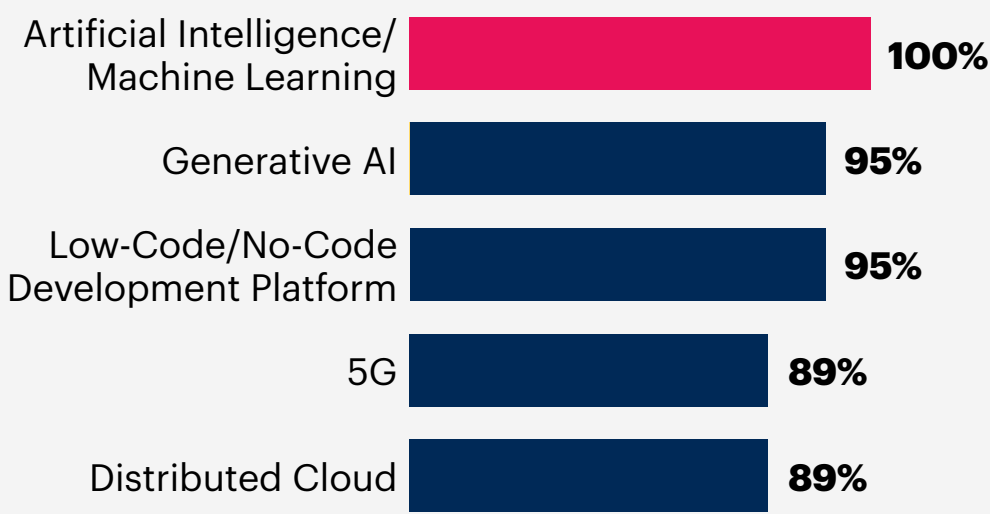
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.



What are the most critical outcomes for digital technology investments?

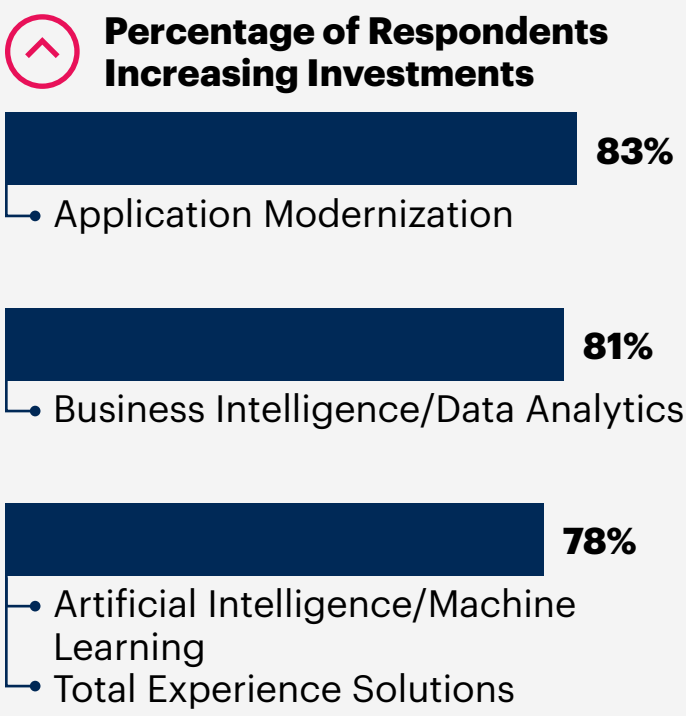
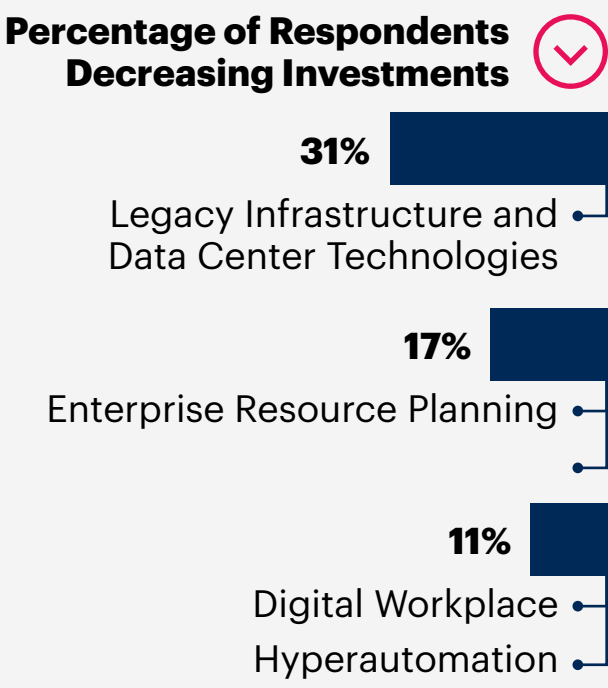


Which technologies are most likely to be implemented by 2026?



— TOP —
GAME-CHANGING TECHNOLOGY
in the next three years:
Artificial Intelligence/ Machine Learning

What are the top three technologies where CIOs will increase and decrease investments?



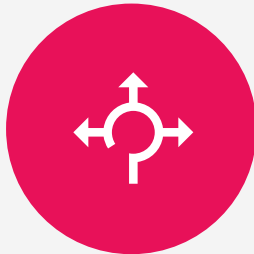
What can you do now?



Explore use cases for applying AI/ML and GenAI technologies to capture digital innovation opportunities and redefine business capabilities.



Identify opportunities to increase digital revenue (growth) by building digital channels, digital products and services, digital platforms and ecosystems.



Incorporate an inclusive decision-making process, embedding next-generation analytics, to establish a shared digital business vision and goal.