Infographic: 2024 Planned Technology Spend for CIOs in India

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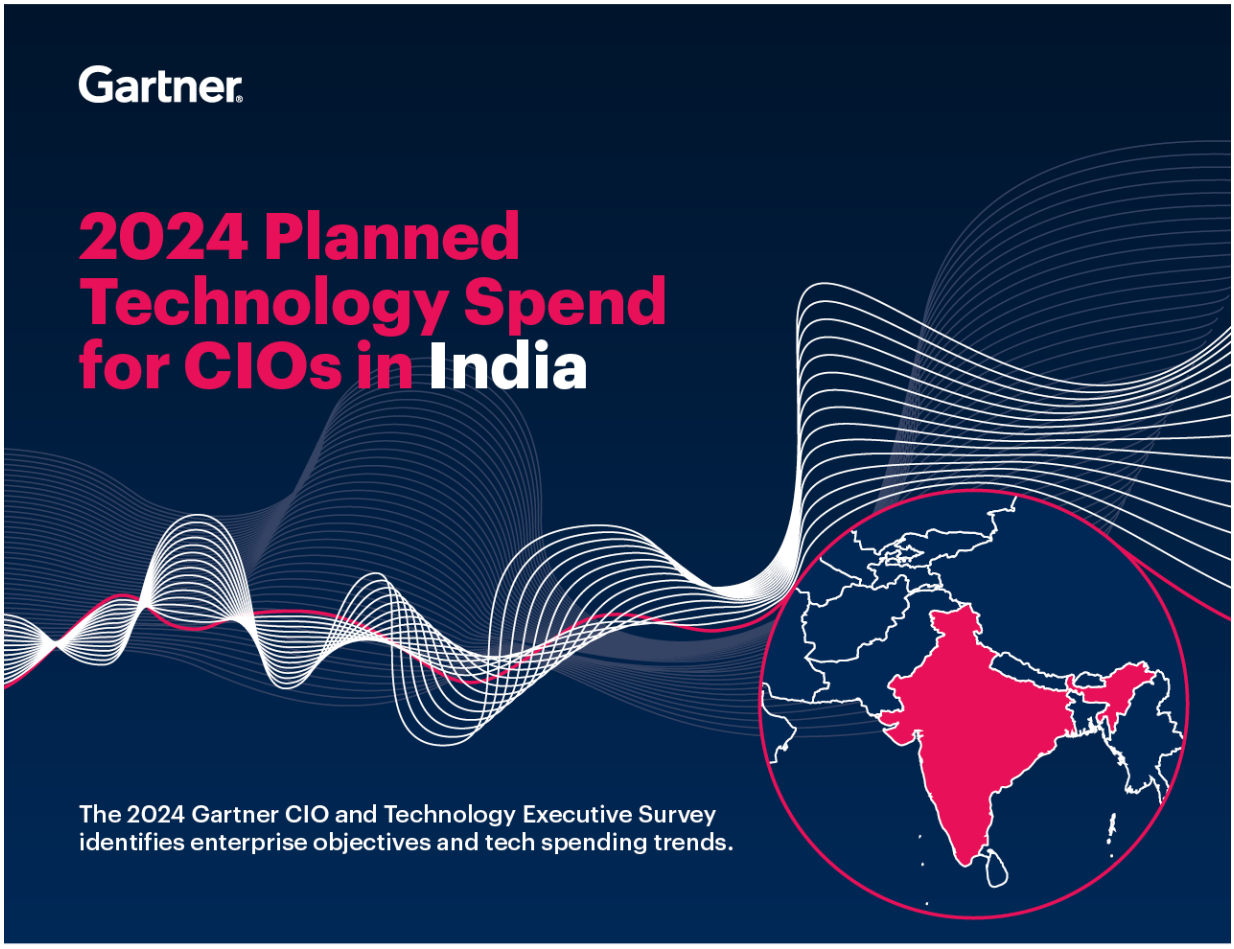
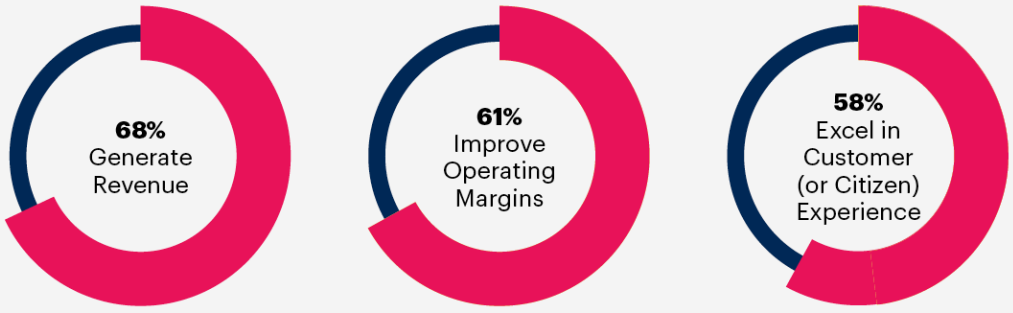
Initiatives: CIO Technology and Innovation Leadership

2024 CIO and Technology Executive Survey respondents in India are targeting digital revenue from digital products and services, direct sales from digital channels and digital platform and ecosystem development. Use this Infographic to benchmark against peers and build toward this digital vision.

Infographic: 2024 Planned Technology Spend for CIOs in India

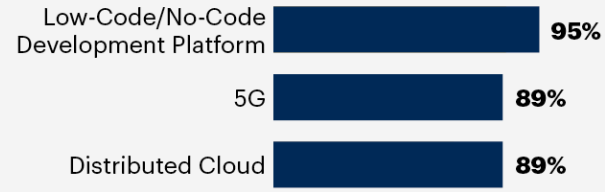


What are the most critical outcomes for digital technology investments?



Which technologies are most likely to be implemented by 2026?

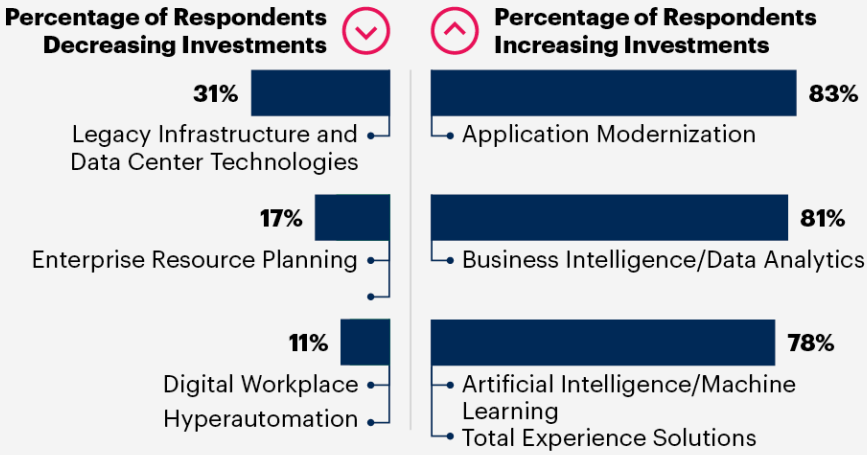
— TOP —
GAME-CHANGING
TECHNOLOGY



in the next three years:

Artificial Intelligence/ Machine Learning

What are the top three technologies where CIOs will increase and decrease investments?



What can you do now?

Explore use cases for applying AI/ML and GenAI technologies to capture digital innovation opportunities and redefine business capabilities.

Identify opportunities to increase digital revenue (growth) by building digital channels, digital products and services, digital platforms and ecosystems.

Incorporate an inclusive decision-making process, embedding next-generation analytics, to establish a shared digital business vision and goal.

n = 38 India CIOs and technology executives

Source: 2024 Gartner CIO and Technology Executive Survey

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Overview

Generative AI (GenAI) is an emerging technology that has only begun to be exploited commercially. However, results of the 2024 CIO and Technology Executive Survey indicate a high degree of confidence in GenAI.

CIOs in India are collaborating with business leaders and making early investments in GenAI by piloting a number of use cases across enterprise functions to redefine business capabilities. The other technology most likely to be implemented in the next couple of years in India is low-code/no-code development platforms.

Evidence

2024 Gartner CIO and Technology Executive Survey. This survey was conducted online from 2 May to 27 June 2023 to help CIOs determine how to distribute digital leadership across the enterprise and to identify technology adoption and functional performance trends.

Ninety-seven percent of respondents led an information technology function. In total, 2,457 CIOs and technology executives participated, with representation from all geographies, revenue bands, and industry sectors (public and private), including 38 from India.

Disclaimer: The results of this survey do not represent global findings or the market as a whole, but reflect the sentiments of the respondents and companies surveyed.

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