



Convergence of Analytics & BI, Data Science and AI




Analytics & BI

An accessible functionality that supports a full analytic workflow that emphasizes self-service usage and augmented consumers for better decision making.



Data Science

A multidisciplinary field aimed at extracting data insights through various techniques, such as machine learning.

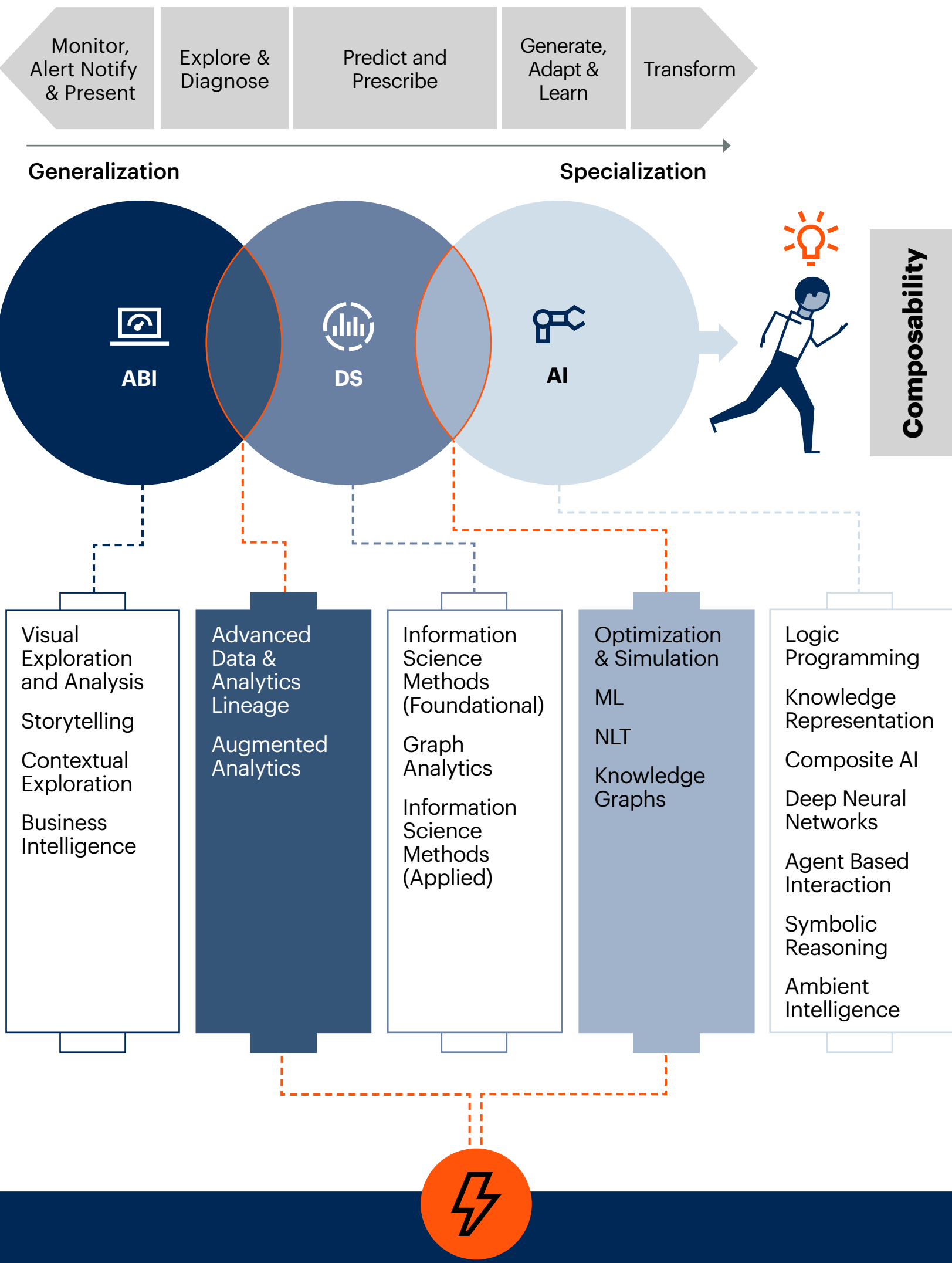


Artificial Intelligence

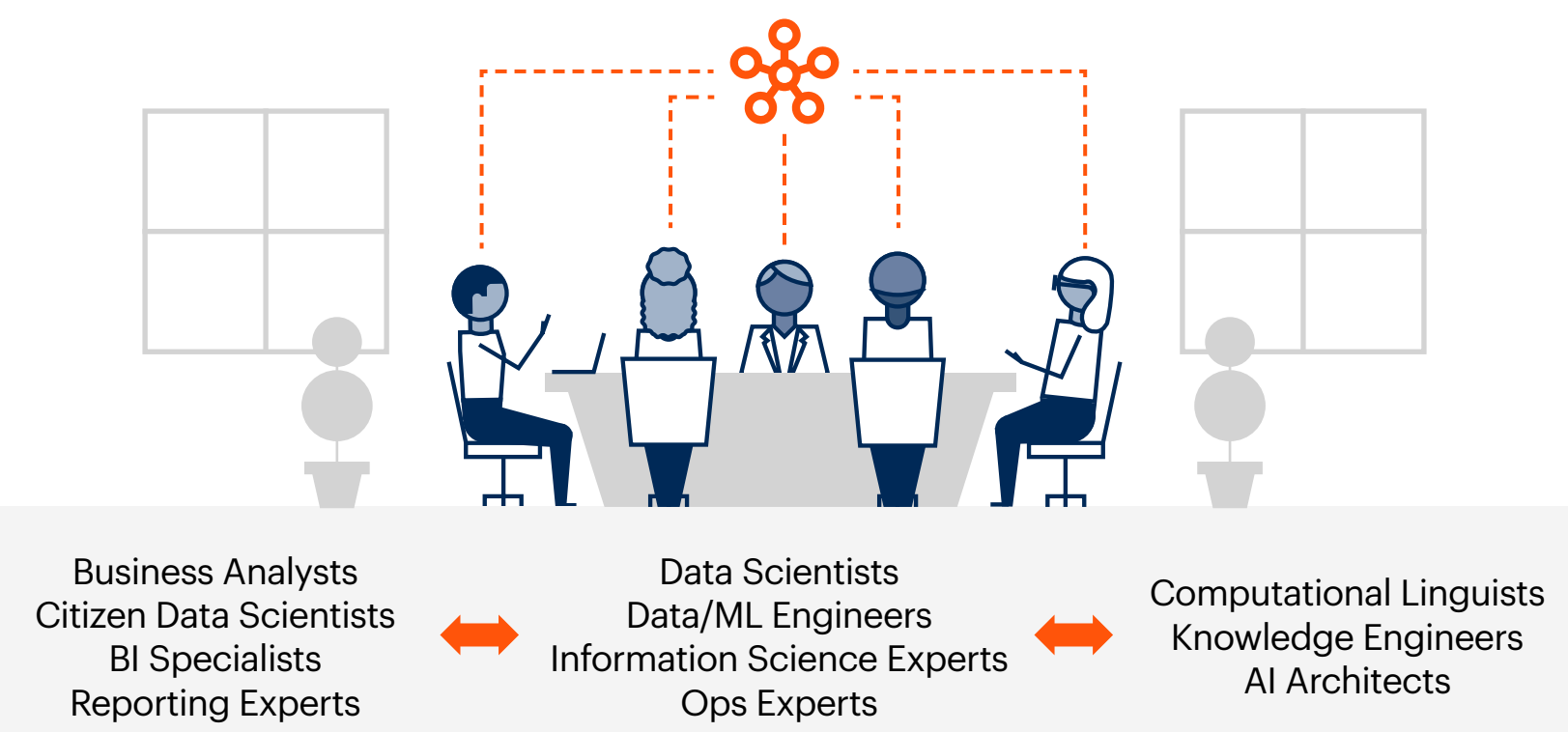
A computer engineering discipline that leverages advanced analysis and logic-based techniques, to interpret events, support and automate decisions, and to take actions.

Note: Please refer to the research document for more detailed definitions of each field.

The collision of these three worlds give information consumers **agility** and **decision intelligence** while creating opportunity to transform the data and analytics ecosystem



These two intersections **energize** and **unite** a variety of information consumers and increases **autonomy, collaboration** and **business resilience**



Note: Universal agreement on semantics and distinctions in this space will never happen and most organizations use slightly different taxonomies