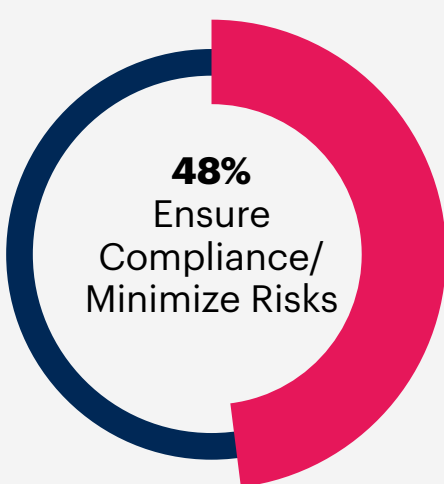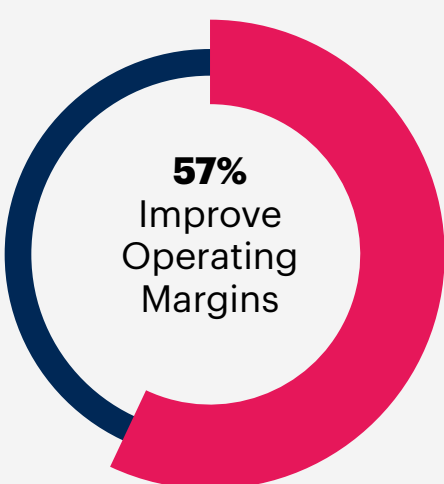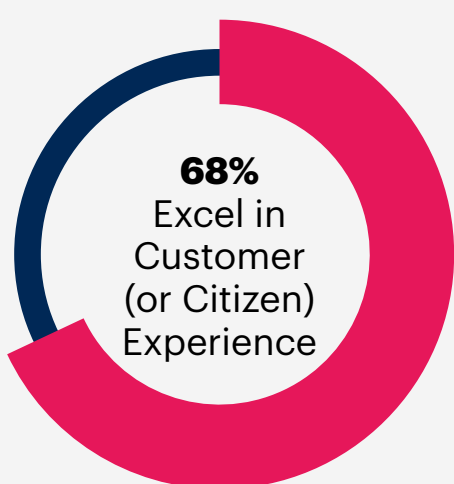# 2024 Planned Technology Spend for CIOs in the U.K. and Ireland
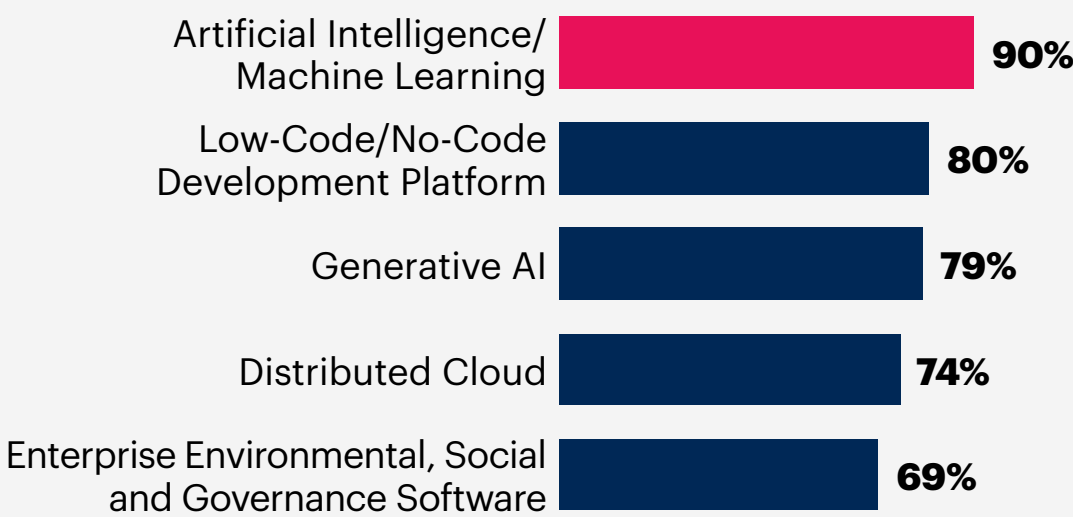
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.

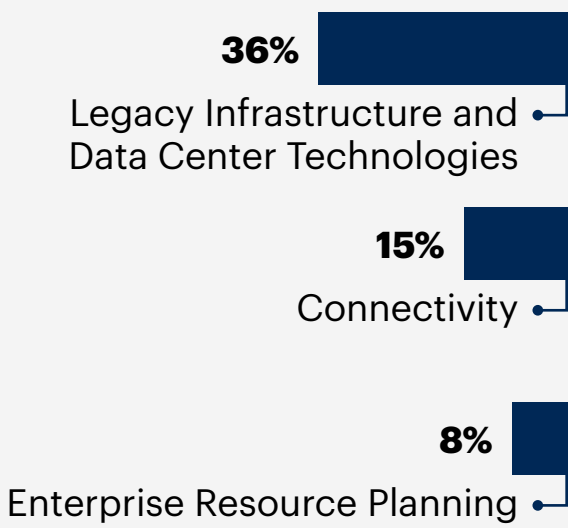## What are the most critical outcomes for digital technology investments?

68% Excel in Customer (or Citizen) Experience

57% Improve Operating Margins

48% Ensure Compliance/Minimize Risks

Which technologies are most likely to be implemented by 2026?

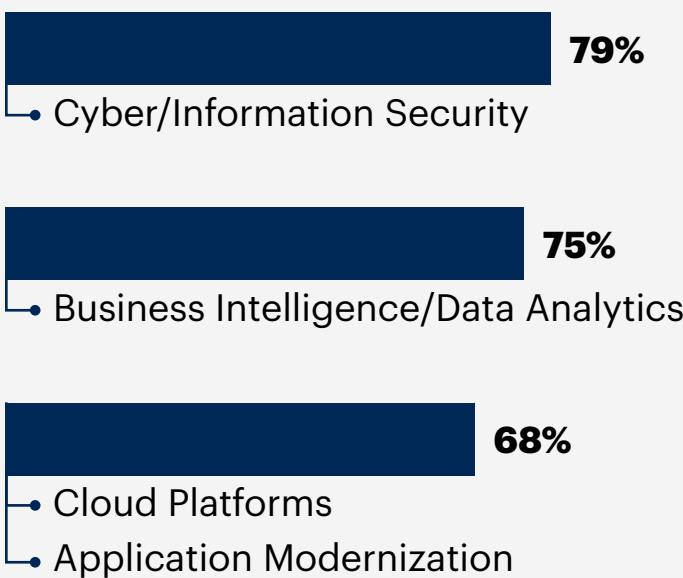| Technology	Percentage
Artificial Intelligence/Machine Learning	90%
Low-Code/No-Code Development Platform	80%
Generative AI	79%
Distributed Cloud	74%
Enterprise Environmental, Social and Governance Software	69%

— TOP —
GAME-CHANGING TECHNOLOGY
in the next three years:
Artificial Intelligence-Generative AI

What are the top three technologies where CIOs will increase and decrease investments?

Percentage of Respondents Decreasing Investments

Technology	Percentage
Legacy Infrastructure and Data Center Technologies	36%
Connectivity	15%
Enterprise Resource Planning	8%

Percentage of Respondents Increasing Investments

Technology	Percentage
Cyber/Information Security	79%
Business Intelligence/Data Analytics	75%
Cloud Platforms / Application Modernization	68%

What can you do now?

Undertake and maintain a **key contributor** role with the growing number of **business-led** digital transformation initiatives.

Utilize **low-code/no-code development platforms** as a stepping stone for the adoption of **GenAI and ML** technologies.

Seek opportunities for combining application modernization and security initiatives to **save costs and minimize IT risks.**

n = 121 U.K. and Ireland CIOs and technology executives

Source: 2024 Gartner CIO and Technology Executive Survey