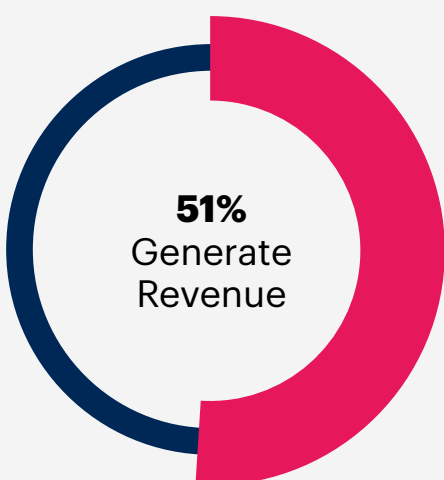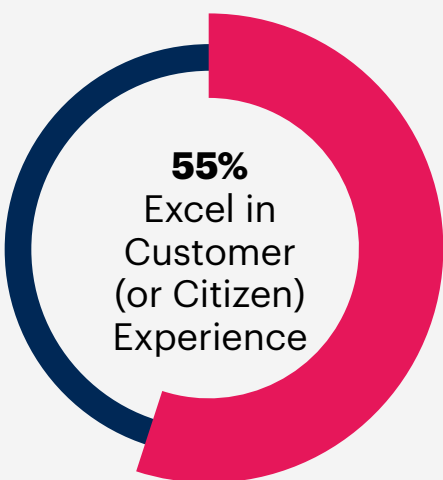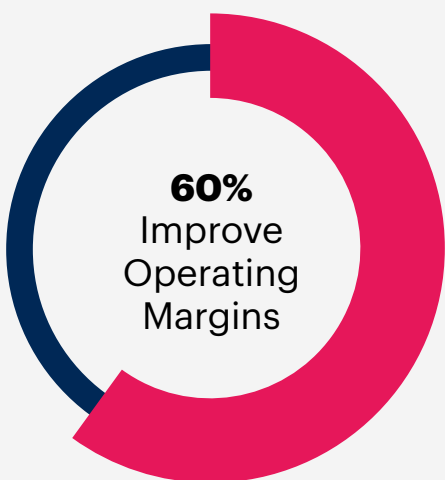# 2024 Planned Technology Spend for CIOs in Italy
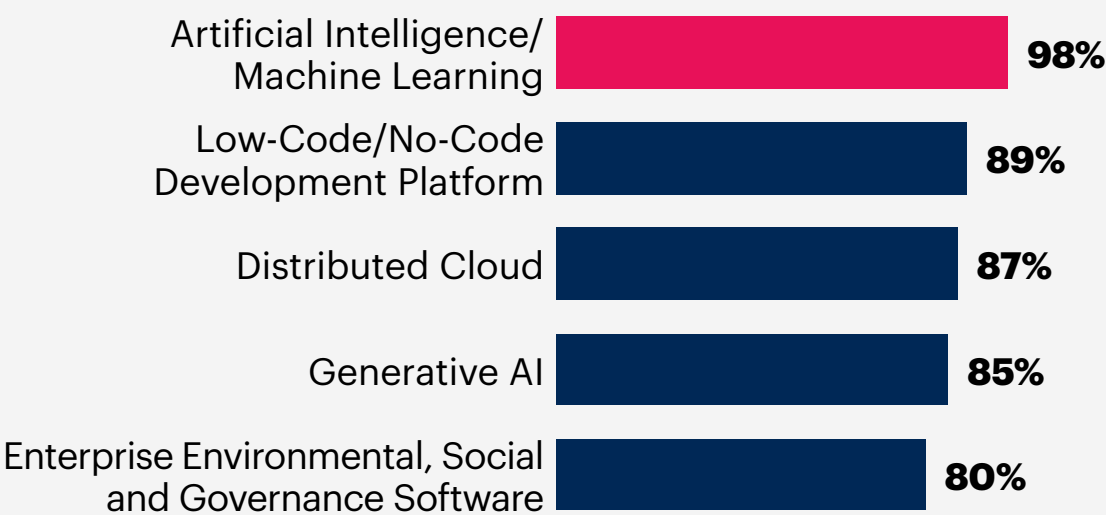
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.

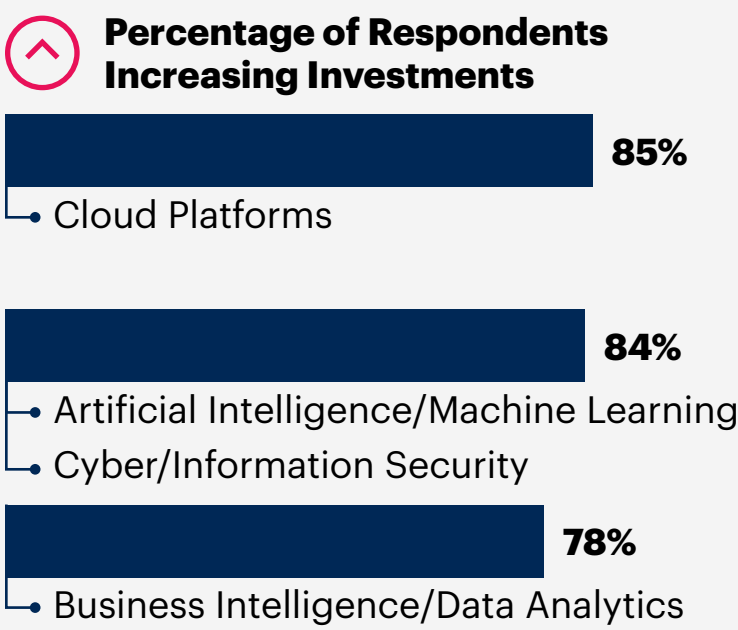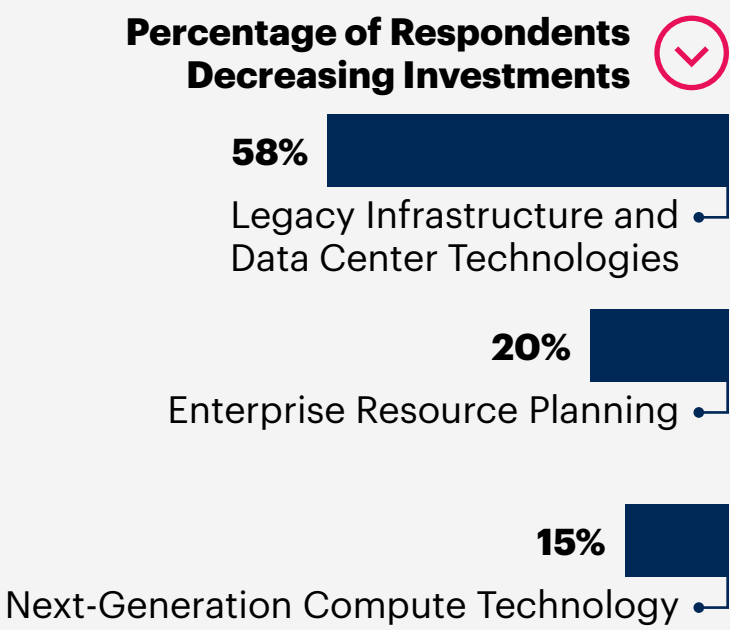## What are the most critical outcomes for digital technology investments?

60% Improve Operating Margins

55% Excel in Customer (or Citizen) Experience

51% Generate Revenue

Which technologies are most likely to be implemented by 2026?

Technology	Percentage
Artificial Intelligence/Machine Learning	98%
Low-Code/No-Code Development Platform	89%
Distributed Cloud	87%
Generative AI	85%
Enterprise Environmental, Social and Governance Software	80%

— TOP —
GAME-CHANGING TECHNOLOGY
in the next three years:

Artificial Intelligence

What are the top three technologies where CIOs will increase and decrease investments?

Percentage of Respondents Decreasing Investments

58%	Legacy Infrastructure and Data Center Technologies
20%	Enterprise Resource Planning
15%	Next-Generation Compute Technology

Percentage of Respondents Increasing Investments

85%	Cloud Platforms
84%	Artificial Intelligence/Machine Learning Cyber/Information Security
78%	Business Intelligence/Data Analytics

What can you do now?

Pursue **innovation** by rapidly acquiring **GenAI capabilities**, building GenAI use cases and exploring business value and feasibility.

Enable speed and agility to cope with future disruptions by **creating a digital foundation** with cloud platforms, principles and governance.

Build operational efficiency, productivity and engaging client experiences by implementing **low-code/no-code platforms** and hyperautomation technologies.

n = 55 CIOs and technology executives in Italy

Source: 2024 Gartner CIO and Technology Executive Survey