

IT Key Metrics Data 2022: Industry Measures — IT Budget Data Collection Toolkit for Online Comparison

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Initiatives: [IT Cost Optimization](#), [Finance](#), [Risk and Value](#)

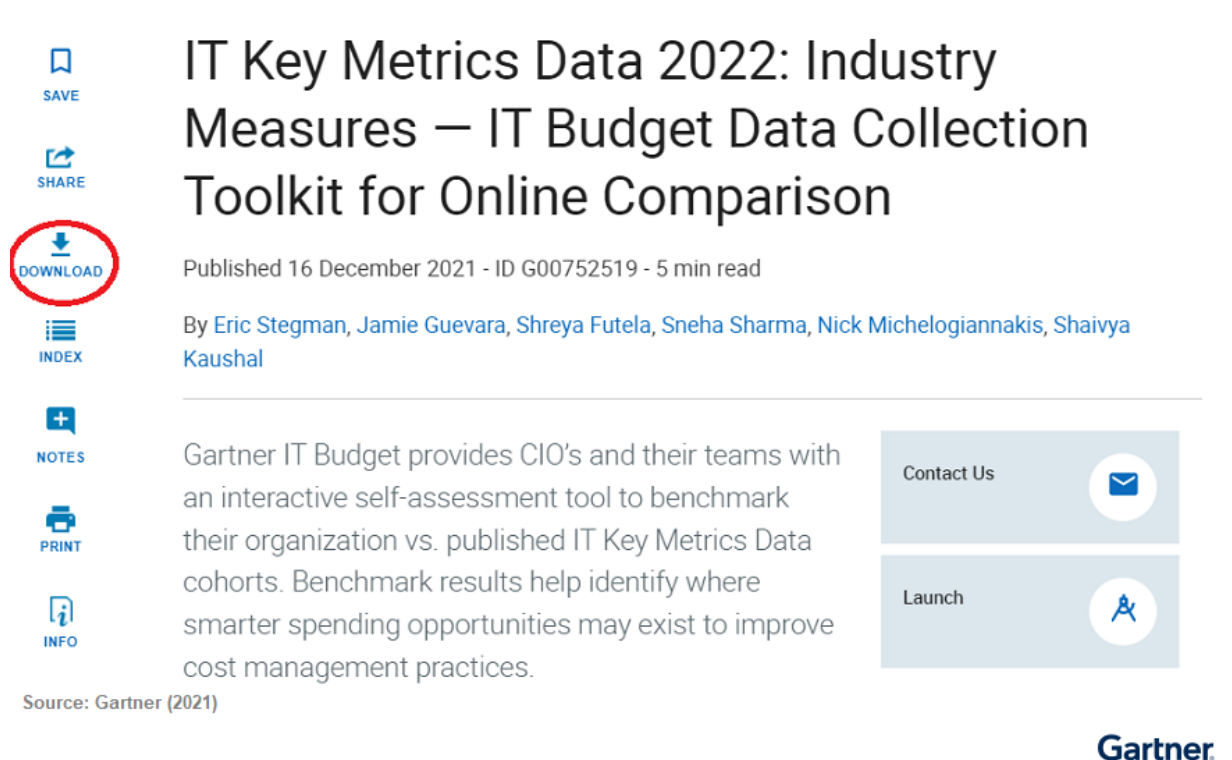
Gartner IT Budget provides CIO's and their teams with an interactive self-assessment tool to benchmark their organization vs. published IT Key Metrics Data cohorts. Benchmark results help identify where smarter spending opportunities may exist to improve cost management practices.

Overview

Use this document to prepare your organization's IT key metrics for comparison, using actual spending and budgets, or best estimates where detail is unavailable. If you have delegated the survey to someone else, please forward this document to them.

Please use the download button on the left of your screen to download and enter data in the IT Budget Spreadsheet, as shown in the figure below:

Figure 1: Download Toolkit Excel Spreadsheet



IT Key Metrics Data 2022: Industry Measures – IT Budget Data Collection Toolkit for Online Comparison

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Gartner IT Budget provides CIO's and their teams with an interactive self-assessment tool to benchmark their organization vs. published IT Key Metrics Data cohorts. Benchmark results help identify where smarter spending opportunities may exist to improve cost management practices.

Source: Gartner (2021)

Gartner

Once prepared, go to the [IT Budget Tool](#) to input data and generate your IT Budget Benchmark report. Delegates, please refer to the session link included in your delegate invitation. Upon entering data, the calculated metrics are immediately available from the digital results page. When you are satisfied with the accuracy of the results you can download a report in powerpoint format.

Updates to results can be quickly and easily incorporated using the “Edit Data” feature.

Gartner experts are available through [inquiry services](#) to clarify models and definitions as well as to review results and discuss next step opportunities for increasing value and optimizing IT. Read our [privacy policy](#).

IT Budget Data Input Requirements

Industry Standard, Off-the-Shelf, IT metrics Self-Assessment Tool

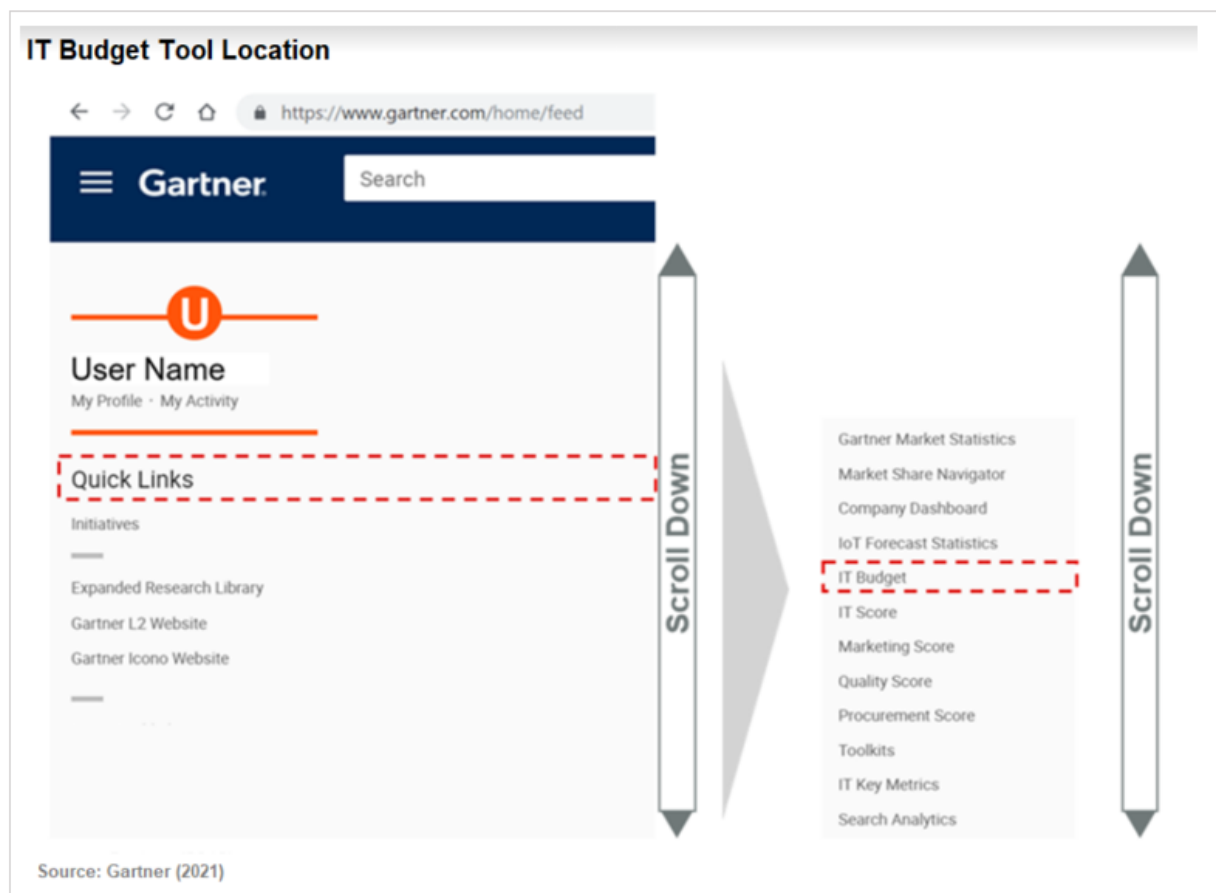
Use the Gartner Benchmark Analytics industry standard consensus models and definitions for IT financial management. It can also be used to:

- Assess IT budget and enterprise IT key metrics against Gartner IT Key Metrics Data industry measures from like organizations.

- Determine if current/planned expenditures are aligned to business goals – i.e., run, grow, transform – and adjust if appropriate.
- Identify cost optimization opportunities and establish IT supply-side goals and targets.
- Measure progress to support recurring budgeting and planning workshops/exercises.

To start a new assessment and generate an IT metrics comparison report versus your industry, go to [IT Budget Tool](#), select “New Benchmark.”

Figure 2: Gartner IT Budget Tool Location



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Before you begin the assessment, it may be useful to review the “Practitioners Guide.” It has information and best practices around how to conduct an assessment.

[IT Key Metrics Data 2022: Industry Measures – IT Budget Practitioners Guide](#)

Once you have completed an assessment, the following Gartner research highlights next steps to support IT business value discussions through IT financial transparency and cost optimization initiatives.

[IT Key Metrics Data 2022: Industry Measures – IT Budget Next Steps](#)

Access to the IT Budget Tool and referenced research is dependent on your level of Gartner subscription.

What It Is

The questions available in the IT Budget Toolkit, are an offline replication of the Gartner IT Budget assessment in terms of content, order and answer format.

- The questions have been grouped in 7 tabs to replicate the structure and categorization of the tool. With the exception of “Getting Started” all other questions are optional. — Getting Started, Total IT, Strategic Spend, Technical Function Spend, Asset Spend, Technical Function Staff and IT Security.
- With the exception of the Getting Started module, all other questions are optional with increasing value with a more complete benchmark.
- Budget data should be entered in actual numbers and not thousands or millions.
- Users can delegate data gathering and entry exercises to a colleague to complete on their behalf once Getting started is complete.
- Multiple IT Budget Benchmark reports can be created to cover different scenarios.

Please note that data collected for Revenue and Business Operating Expenses are one year behind the data collected for number of employees (above) and for IT Spending (in the tables below). We do this because business financial information is typically not available for the current year. Additionally, the IT budget for a future year is based on experience from the current year

Subsequently we calculate IT Spending (Current Year) as a Percentage of Revenue or Business Operating Expenses (Previous Year).

You may compare your results to one or two benchmark groups at a time, which include the IT budget benchmarks in Table 1.

Table 1: IT Budget Benchmarks for Comparison, as Available

Name	Description
Industry Cohort	Industry cohorts are composed of one or many subindustries, as defined by the IT Key Metrics Data 2022: Industry Measures – Framework Definitions
Organization Size	Revenue/operating budget scale in bands, as available
Region	North America; Mexico, Central America; the Caribbean; South America; EMEA; Asia/Pacific, as available
Overall	All industries; all revenue/employee sizes
<i>Note: The above are the defined filters for the model and become available when a minimum n = size is met.</i>	

Source: Gartner (2021)

You can compare your organization's IT metrics to any one of the 21 vertical industries or a combination of Industries using the primary filter. You can change the comparison group at any time by clicking on "Update Benchmark Comparison Group."

Detailed definitions for each of the 21 industries are outlined in the following document.

[IT Key Metrics Data 2022: Definition of Industries.](#)

You can apply a secondary filter using headquarters region, or revenue band. It is important to remember that if you add another filter the comparison group will become smaller. In those cases the results may be more variable or sufficient data may not be available to produce metrics.

What You Get

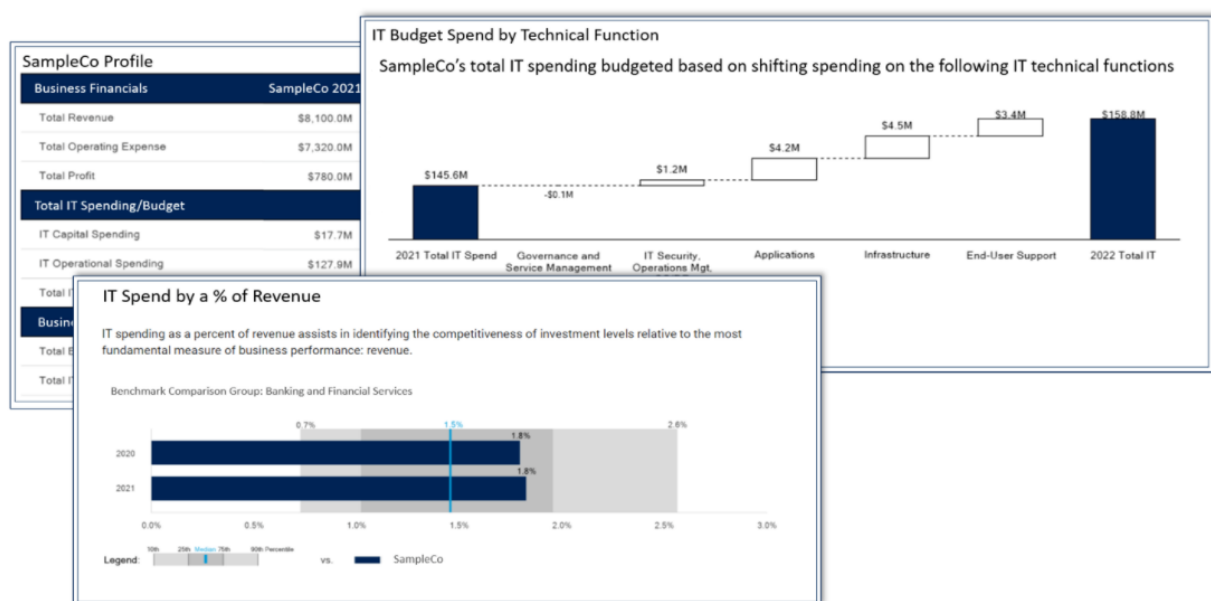
After collecting data in the Toolkit, as you input your metrics in the interactive online survey, you'll immediately be able to view and download customized results with comparisons to peers (as benchmarks are available).

The categories for metrics for comparison include:

- Total IT Spending and Staffing
- Strategic IT Spending to grow and transform the business (organization)
- IT Spending by Technical function
- IT Spending by Asset category
- IT Staffing by Technical function
- IT Security Spending and Staffing

These results include Gartner insight and recommended resources (see Figure 3).

Figure 3: Examples of Types of Benchmark Results



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Directions for Use

Download the IT Budget Toolkit.zip to get the IT Budget Questions, Data Alignment Tables, Sample Report and Participation Guide using the left panel shown in Figure 1.

Use the Participation Guide to complete the IT Budget & Efficiency Benchmark survey. This guide provides details on the following topics:

- Participation process
- Step-by-step instructions
- Recommended journeys
- Prior to filling in any information, make sure you're familiar with the [Framework definitions](#).
- Please enter your data in the suggested format.
- Document data sources, adjustments and assumptions for repeatability and improved data quality.
- Once data collection is complete, go to the [IT Budget Tool](#) to submit your information and obtain your comparison report.
- All information shared with Gartner will remain strictly confidential. Read more about [Privacy Policy](#).
- Schedule an inquiry to review your results at: inquiry@gartner.com

After entering "Getting Started" section data, you can navigate among the different sections of metrics to provide individual data points. You can choose to complete the IT Budget Tool assessment in different sprints/ iterations as per your strategic business objective. That means you can opt for different journeys choosing different sections of the survey (Getting Started section being mandatory). For more details refer to the Participation Guide link above.

Recommended by the Authors

[IT Key Metrics Data 2022: Industry Measures – Framework Definitions](#)

[IT Key Metrics Data 2022: Industry Measures – IT Budget Practitioners Guide](#)

[IT Key Metrics Data 2022: Industry Measures – IT Budget Next Steps](#)

[IT Key Metrics Data 2022: Frequently Asked Questions](#)

[IT Key Metrics Data 2022: Definition of Industries](#)

[IT Key Metrics Data 2022: Industry Measures – Executive Summary](#)

Document Revision History

IT Key Metrics Data 2021: Industry Measures – IT Budget Data Collection Toolkit for
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