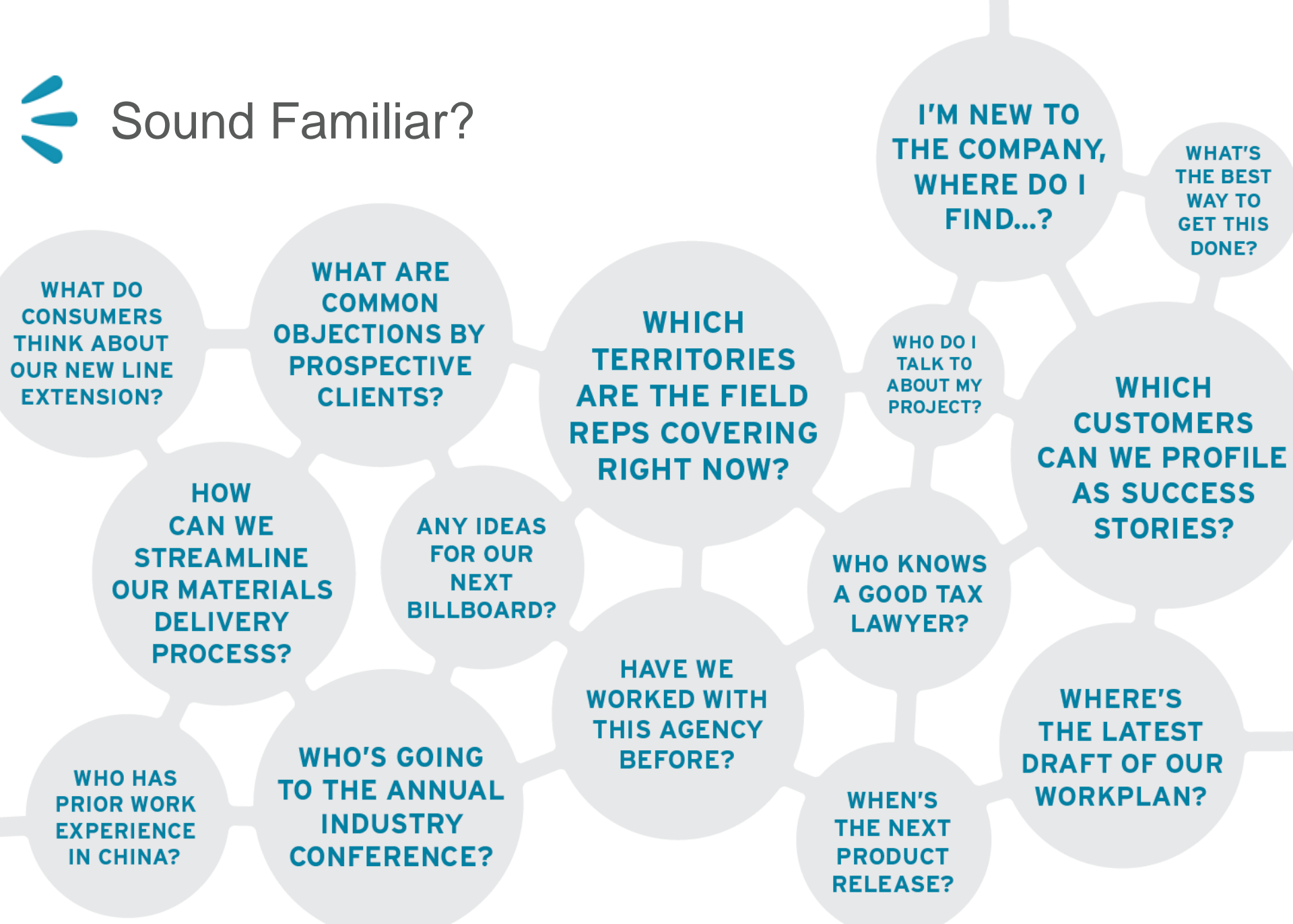


yammer[≡]

Revolutionize the Way You Work



Sound Familiar?

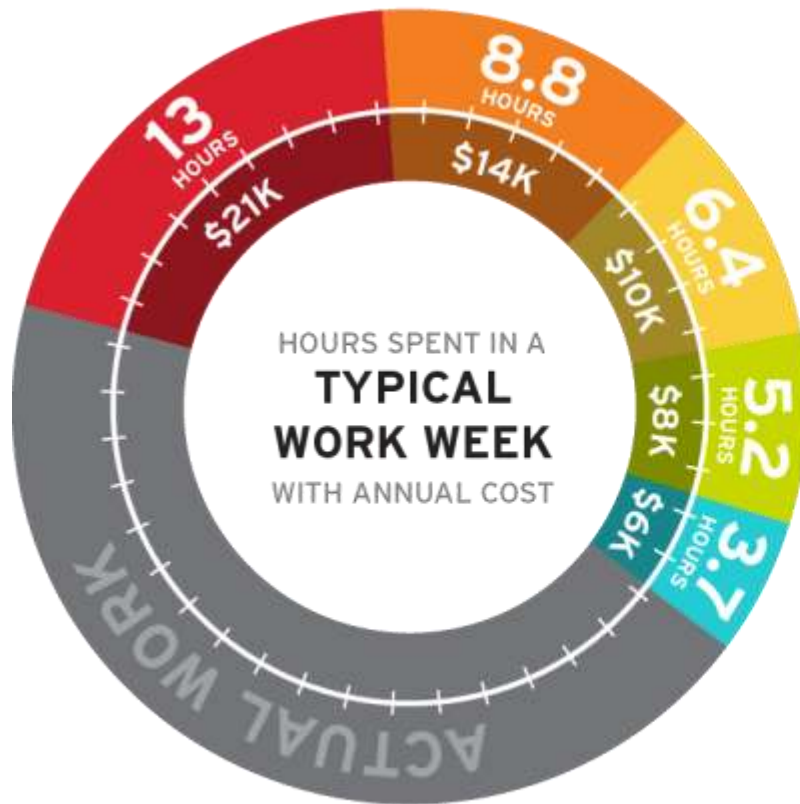




Topics

- Biggest Drains on Employee Time
- Time is Money
- The Ways We Communicate are Changing
- Introducing Yammer
- About Yammer
- Product Overview

Biggest Drains on Employee Time



Aknowledge worker spends most of the week gathering and communicating information:

- READING & ANSWERING EMAIL
- SEARCHING & GATHERING INFORMATION
- COMMUNICATING & COLLABORATING INTERNALLY
- COMMUNICATING & COLLABORATING EXTERNALLY
- PUBLISHING INFORMATION
- ACTUAL WORK: MANAGING PROJECTS AND PEOPLE, ANALYZING INFORMATION, CREATING CONTENT, AND OTHER STRUCTURED TASKS

Note: Few workers perform all tasks. The number of hours per week should not add up to 40. Cost per worker per year is based on an annual salary of \$75,000, including benefits.

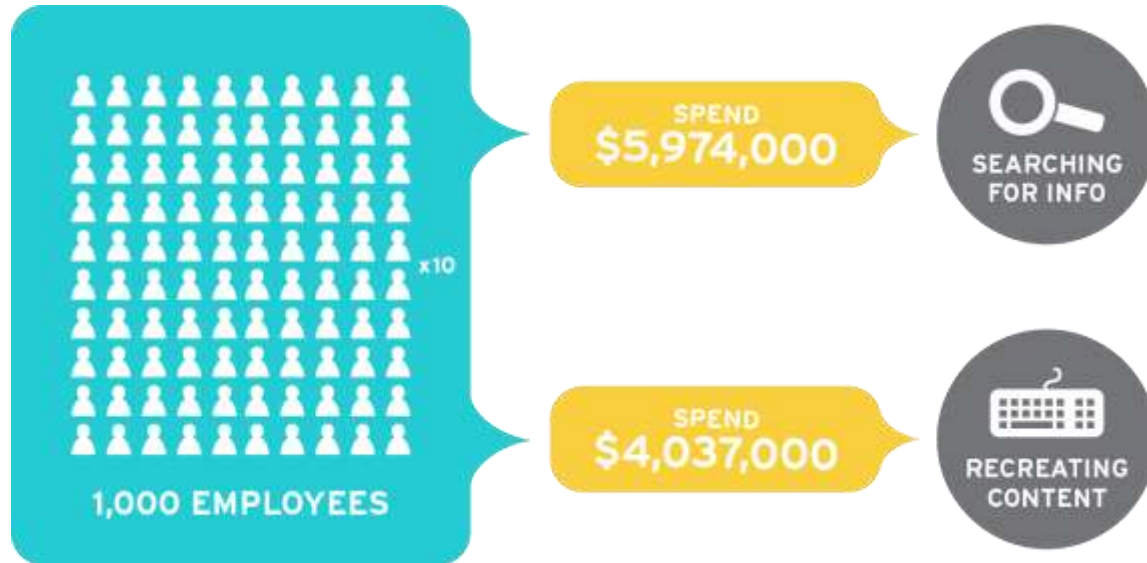
Source: IDC's Information Worker Productivity Survey, October & December 2008 and LinkedIn Survey, 2009



Time is Money

Every week, knowledge workers waste nearly **3.7 hours** searching but not finding information and **2.5 hours** recreating content that can't be found.

6.2 hours lost per week equates to **\$10,011 per worker per year** – which amounts to **nearly \$10 million total for every 1,000 employees.**

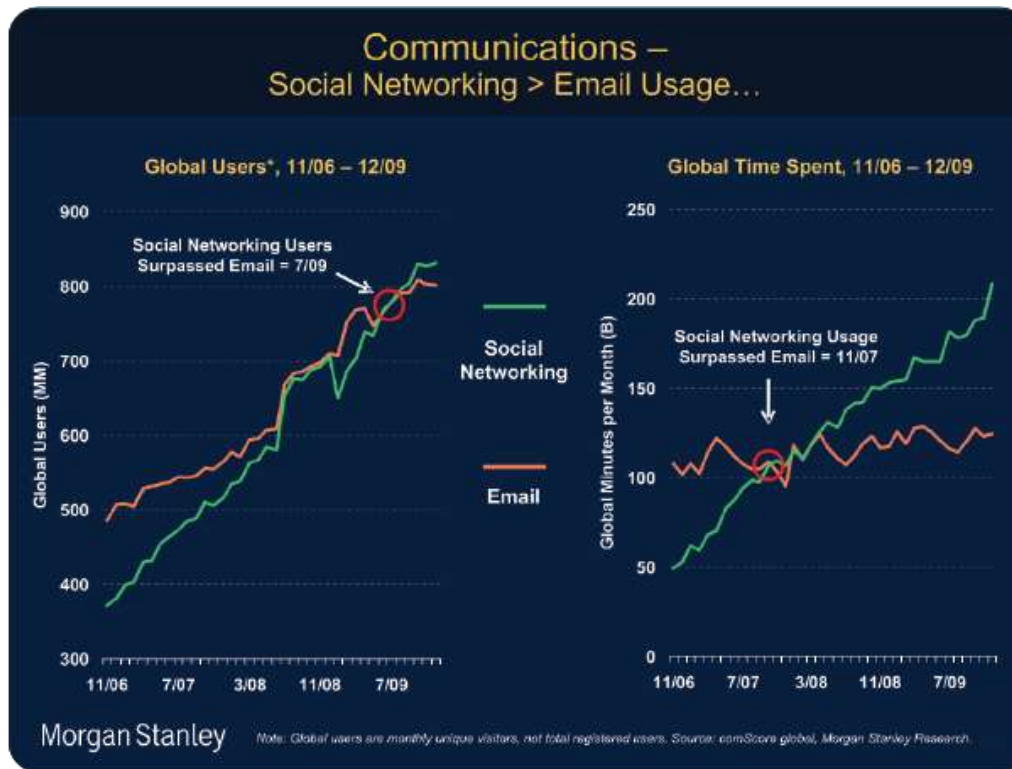


The IDC reports that the return on investment for improved access to information ranges from 38% to 600%.

Note: Cost per worker per year is based on an annual salary of \$75,000, including benefits.
Source: IDC's Information Worker Productivity Survey, October & December 2008 and LinkedIn Survey, 2009



The Ways We Communicate are Changing



“ Social networking-type applications will become as ubiquitous in the workplace as Microsoft Office tools and will likely replace e-mail as the dominant form of corporate communications.”

Bill Gates, Microsoft

Social networking now exceeds email usage



The Consumerization of Enterprise Software

- Cloud computing
- Software-as-a-Service
- Designed for, and adopted by, the end user
- No training
- Open and flexible workflow
- Spreads virally: value proven first, pay later
- Organic, serendipitous discovery of relevant content
- Leverages intra- and inter-company network effects
- Accessible everywhere: browser, desktop, mobile, tablet



Better Communications = Higher Total Returns

“Companies that are highly effective communicators had **47 percent higher total returns** to shareholders over the last five years compared with firms that are the least effective communicators.”

Communication and Financial Performance

If you invested \$100 in 2004 in companies with varying levels of communication efficacy program, the value of your investment today would be

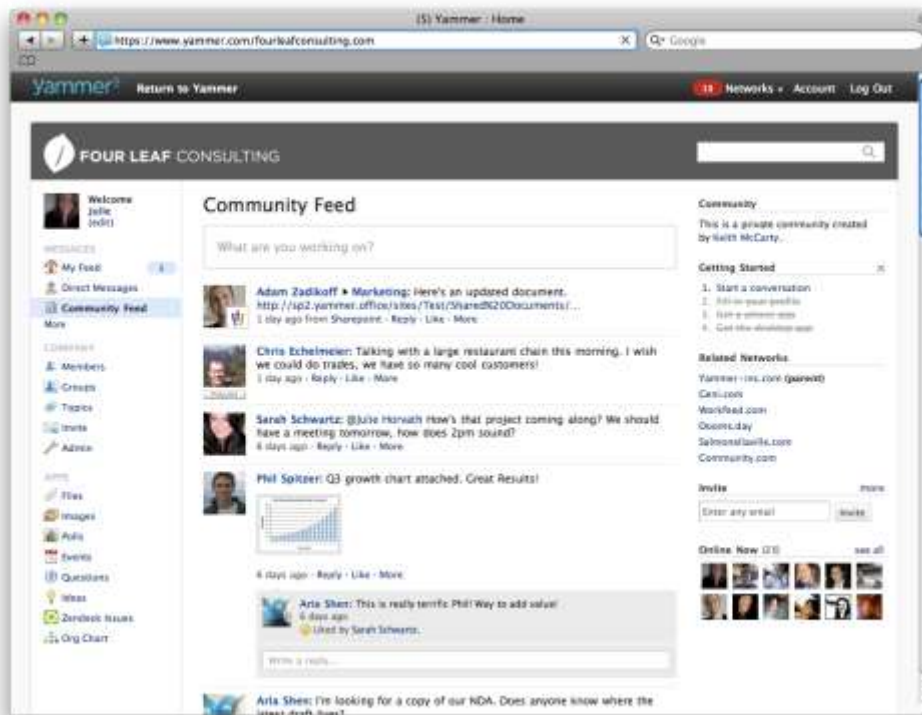


Towers Watson 2009-2010 Communication ROI Study Report, of 328 companies with a combined total of 5 million employees



Yammer: The Enterprise Social Network

Easy. Shared. Searchable. Real-time. Where your company's knowledge lives.



- Messaging and Feeds
- Direct Messaging
- User Profiles
- Company Directory
- Groups (Internal)
- Communities (External)
- File Sharing
- Applications
- Integrations
- Desktop, Mobile, Tablet
- Translations
- Network Consultation and Support



About Yammer

- Launched September 2008
- Won TechCrunch50
- Leader in Enterprise Social Networking
- Based in San Francisco, CA
- \$40 MM funding from Tier 1 VC's
- Founded by David Sacks, former COO of PayPal
- We use Yammer every day, all day for our own operations and releases



“We believe that every company, of every size, in every industry, in every country needs its own private social network around which its people, communication, and culture revolve.”

- David Sacks, CEO

Customer Success = Proven Value

100,000+ companies, including 82% of the Fortune 500 – and growing.

SUNGARD



Nationwide

Deloitte.



Alcatel-Lucent



intuit.



AMD





Accolades

- TechCrunch50 Winner (2008)
- One of Lead411's "Hottest Companies in San Francisco" (2010)
- Extensive press coverage and recognition



The New York Times



WALL STREET JOURNAL

VentureBeat

TechCrunch



Bloomberg





Yammer's Business Value in Practice

Increases productivity, reduces ramp, and improves employee engagement.



Finding Ideas and Expertise

AAA uses Yammer to surface ideas and find pockets of knowledge within the organization. Usage took off after the CIO mentioned Yammer in a town hall meeting.



Global Cooperation

After attempting to develop a solution internally, Intuit chose Yammer to break down organizational barriers, connect offices globally, and encourage more collaboration.



Learning and Development

Pitney Bowes calls Yammer a “learning goldmine” and uses it to facilitate informal learning. The company also discovered it was a great place to recruit evangelists for its external social media initiatives.



Crisis Communication

The U.S. Department of the Interior and U.S. Department of Fish & Wildlife Services chose Yammer as its platform to communicate with the various entities involved in the Deepwater Horizon oil spill clean-up efforts.



Nationwide®

Flattened Hierarchy

Nationwide chose Yammer as its primary communication channel for its push toward flattened hierarchy and better management. The results: a more transparent culture, greater innovation, and better knowledge sharing.



Active Users Enjoy 7.5% Increased Productivity

“Regular users at LG estimate that it saves them **approximately three hours a week** by getting answers faster, developing solutions more quickly and more effectively connecting with colleagues.”

– Laurence Smith, Vice President of Global Learning and Development, LG Electronics



Time Savings and Financial Impact

Three more hours per week equates to a **7.5% productivity increase** on the typical work-week, or approximately **\$7,500 saved per employee** per year.

		PER EMPLOYEE		COMPANY-WIDE	
		Hours saved per week	Cost savings per year	Hours saved per year ²	Cost savings per year
Total No. of Knowledge Workers	1,000				
Average Salary Per Knowledge Worker ¹	\$100,000				
Hours Per Week	40				
Total Annual Compensation	\$100,000,000				
LG Electronics		3.0	\$7,500	150,000	\$7,500,000

¹ Average per Knowledge Worker salary is fully burdened with benefits.

² Hours per year based on 50 week work-year.



Save Time. Boost Collaboration. Build Community.



“Regular users at LG estimate that it saves them approximately three hours a week by getting answers faster, developing solutions more quickly and more effectively connecting with colleagues.”

– Laurence Smith, Vice President of Global Learning and Development, LG Electronics



“[Yammer] is helping us accelerate collaboration and internal communications across our 20,000 employees in 300 offices in 30 countries. We’re seeing all kinds of serendipitous connections across projects, cultures, and time zones.”

– Brian Robbins, Chief Marketing Officer, Sungard



“Yammer has enabled us to harness the wisdom of our people who are spread across multiple teams, geographies, and brands to help achieve our purpose of delivering business solutions for competitive advantage.

– Jeff Smith, Chief Intelligence Officer, Suncorp



“Yammer has gone beyond all of our expectations and has become embedded in the way that we’re doing things. It’s helped drive innovation and build community at Deloitte, and we’re finding new value in the tool every day.”

– Peter Williams, Chief Executive Officer, Deloitte Digital Australia



Accessible Anywhere

Web



Desktop App



SharePoint



Twitter



iPhone



Blackberry



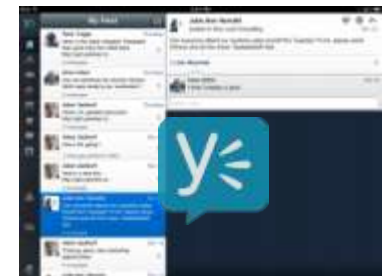
Android



SMS



iPad



yammer[≡]

Product Overview



Feeds

Post messages, follow threads, ask questions. Contribute to the conversation.

The screenshot displays the Yammer web application interface. At the top, a browser window shows the URL <https://www.yammer.com/fourleafconsulting.com>. The Yammer logo and navigation links like 'Return to Yammer', 'Networks', 'Account', and 'Log Out' are visible. The main content area is titled 'FOUR LEAF CONSULTING' and 'My Feed'. A sidebar on the left contains navigation links for 'Welcome Julie (edit)', 'MESSAGES', 'My Feed', 'Direct Messages', 'Community feed', 'Mentions', 'Sent', 'Bookmarked', 'Liked', 'RSS', 'Less', 'COMPANY', 'Members', 'Groups', 'Topics', 'Invite', 'Admin', 'APPS', 'Files', 'Images', 'Polls', 'Events', 'Questions', and 'Org Chart'. The 'My Feed' section shows a post by Adam Zadikoff about a new document, followed by a reply from Julie Horvath. Below this, a question from Julie Horvath about a sales kickoff is visible. The right sidebar includes 'Community' information, 'Following suggestions' for Kenny Vincent and Drew Dillon, and 'Related Networks' like Yammer-inc.com, GenL.com, Workfeed.com, Doomsday, Salmgnetaville.com, and Community.com. An 'Invite' button is also present. A semi-transparent overlay of the 'My Feed' header and the 'What are you working on?' input field is shown in the foreground.



Direct Messaging

Hold private conversations with one colleague or many. Loop others in later on.

The screenshot displays the Yammer web application interface. At the top, the browser address bar shows the URL <https://www.yammer.com/fourleafconsulting.com>. The Yammer logo and navigation links (Return to Yammer, Networks, Account, Log Out) are visible in the header.

The main content area is titled "Direct Message" and shows a conversation between Julie Horvath and Adam Zadikoff. Julie's message asks about a Q4 strategy discussion. Adam's reply suggests a Tuesday afternoon meeting. Julie's reply mentions a product roadmap deck and includes a screenshot of a document titled "Yammer_Value_for_an_Org.docx".

On the right side, the "Participants" list includes Adam Pisoni, Adam Zadikoff, Julie Horvath, Ryan Triggs, Stephen Schnell, and Jesse Wilkinson. Below this, there are sections for "Files" and "Images".

A sidebar on the left contains navigation links for "Welcome Julie (edit)", "My Feed", "Direct Messages", "Community Feed", "Mentions", "Sent", "Bookmarked", "Liked", "RSS", and "Less". Below these are links for "COMPANY" (Members, Groups, Topics, InWrite, Admin) and "APPS" (Files, Images, Polls, Events, Questions, Org Chart).

At the bottom, a list of suggested conversations is shown:

- Stephen Schnell**: Can we create a special marketing network? 5 participants, 5 messages, latest 1 hour ago.
- Andrew Gilbert**: Updated list of featured customers 8 messages, latest 22 hours ago.
- Bob Remeika**: New yam.js API integration info 4 messages, latest 23 hours ago.



Profile

Create a profile, share your background and expertise. Get to know colleagues.

The screenshot shows a web browser window displaying a Yammer profile for Julie Horvath. The browser's address bar shows the URL <https://www.yammer.com/fourleafconsulting.com>. The Yammer logo is in the top left, and navigation links for Networks, Account, and Log Out are in the top right. The profile header for 'FOUR LEAF CONSULTING' includes a search bar and a 'Welcome Julie (edit)' button. The main profile section for Julie Horvath, Information Designer, features a profile picture, a bio, and tabs for Messages, Work & Education, Links, Files, and Images. The 'Messages' tab is active, showing a conversation with Kris Gale about a good copy link. Below this, there are replies from Ben Walsh and Adam Pisoni. The right sidebar contains an 'About Julie' section with her bio, an 'Info' section with details like Department (Product Marketing), Location (San Francisco, CA), Birthday (November 14), Expertise (Creative Writing, HTML/CSS, and Webby Ideation), Interests (Running, Food, Film, and Design), Email (jhorvath@yammer-inc.com), Work (No pay ext), Mobile (\$106907197), AIM (jewelboxnapphat), Twitter (nerrdcore), Skype (with a 'Add me' button), and Websites (with social media icons). It also shows 'Followers' and 'Following' lists, and an 'Org Chart' with Stephen Schnell as the manager.



Search

Find archived knowledge, questions, and answers by searching your network.

The screenshot shows a web browser window with the URL <https://www.yammer.com/fourleafconsulting.com>. The page title is "Yammer : Search 'MARKETING'". The Yammer logo and "Return to Yammer" link are in the top left. The top right has links for "Networks", "Account", and "Log Out". The main header for "FOUR LEAF CONSULTING" includes a search bar. On the left sidebar, there's a "Welcome Julie (edit)" section, followed by "MESSAGES" (My Feed, Direct Messages, Community Feed, Mentions, Sent, Bookmarked, Liked, RSS, Less) and "COMPANY" (Members, Groups, Topics, Invite, Admin). Below that are "APPS" (Files, Images, Polls, Events, Questions, Org Chart). The main content area is titled "Search Results" and shows "22 results total for MARKETING". It has tabs for "Messages (11)", "Members (6)", "Groups (1)", "Topics (3)", and "Questions (1)". The results list includes: Phil Spitzer's message about a marketing presentation; Adam Zadikoff's message about marketing opportunities; Jesse Wilkinson's message about creating marketing materials; a question "Is HTML 5 effective?" with an answer "HTML 5 is highly effective..."; Phil Spitzer's reply to Sacha Greenberg about marketing presence; Sacha Greenberg's reply to Samara Mindingo about marketing presence; James Mason's reply to Sacha Greenberg about marketing presence; and Jesse Wilkinson's message about marketing strategy for Q4. On the right, the "Advanced Search" section has fields for "Search:" (containing "Marketing"), "Posted by:", "Posted in:" (set to "All of Four-Leaf Consulting"), and "Posted between:". It also has checkboxes for "Include RSS feeds", "By People I Follow", and "Use Boris?". A "Search" button is at the bottom of this section.



Groups

Create and join public and private groups. Collaborate within your network.

The screenshot displays the Yammer Groups interface. The top navigation bar includes the Yammer logo, a 'Return to Yammer' link, and links for 'Networks', 'Account', and 'Log Out'. The main header shows 'FOUR LEAF CONSULTING' and a search bar. The left sidebar contains a 'Welcome Julie (edR)' message and a list of navigation options: My Feed, Direct Messages, Community Feed, Mentions, Sent, Bookmarked, Liked, RSS, Less, COMPANY, Members, Groups (selected), Topics, Invite, Admin, APPS, Files, Images, Polls, Events, Questions, and Org Chart. The main content area is titled 'Groups' and includes a 'Create new group' button and a description: 'Create groups to communicate with subsets of this network.' Below this is a list of groups: Marketing, Executive, Customer Service, Human Resources, Engineering, Sales, and Accounting. The 'Engineering' group is highlighted, showing its details: 'Engineering Public Group', 'Edit group - Invite members', and a 'Leave' button. A post by Adam Zadikoff is visible, sharing a document link. A reply by Julie Horvath is also shown.



Communities

Collaborate with partners outside your network. Align internal communications.

The screenshot shows the Yammer web interface for a community named 'FOUR LEAF CONSULTING'. The browser address bar shows 'https://www.yammer.com/fourleafconsulting.com'. The interface includes a left sidebar with navigation options like 'My Feed', 'Direct Messages', 'Community Feed', 'Mentions', 'Sent', 'Bookmarked', 'Liked', 'RSS', 'Less', 'COMPANY', 'Members', 'Groups', 'Topics', 'Invite', 'Admin', and 'APPS'. The main content area displays a 'Community Feed' with posts from Adam Zadikoff and Julie Horvath. A 'Members' sidebar on the right lists community members with their profiles, roles, join dates, home networks, and message counts.

Community Feed

What are you working on?

Adam Zadikoff • Sales: How's Q4 going?
10 days ago from Sharepoint · Reply · Like · More

Q4

Write a reply...

Adam Zadikoff • Engineering: Here's a new doc.
http://sp2.yammer.office/sites/Test/Shared%20Documents/...
1 month ago from Sharepoint · Reply · Unlike · More

Liked by you.

Julie Horvath: Thanks for this @Adam Zadikoff can I share my clients?
10 days ago

Write a reply...

Adam Zadikoff • Marketing: Here's the latest version.
http://sp2.yammer.office/sites/Test/Shared%20Documents/...
10 days ago from Sharepoint · Reply · Like · More

Julie Horvath: Can everyone attend our quarterly sales kickoff not, please email @Travis VanderZanden and let him know. #

Can everyone attend our quarterly sales kickoff this Tuesday? Question added to topic: Saleskickoff.

10 days ago from Sharepoint · Reply · Unlike · More

Saleskickoff Q4

Members Invite more people

Everyone People I'm following

All | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

Members	Joined On	Home Network	Messages *	Follow Everyone
Phil Spitzer Marketing Manager	October 15, 2009	Yammer	29	Unfollow
Adam Zadikoff Client Applications	September 24, 2010	Mashable	23	Unfollow
Jesse Wilkinson Marketing	September 21, 2010	Groupon	20	Unfollow
Noah Rubin VP, Communication	October 24, 2008	Yammer	16	Unfollow
Sacha Greenberg Engineer	September 21, 2010	Eventbrite	14	Unfollow
Keith McCarty Sales	August 25, 2009	Cisco	14	Unfollow
Ashiya Mosier CS Representative	October 24, 2008	Pitney Bowes	13	Unfollow
James Mason Consultant	September 21, 2010	Deloitte	12	Unfollow



The Yammer Apps Platform

A host of business application tools to expedite work and increase productivity.



Questions

Ask questions, get answers, and find them in a searchable knowledge base.



Polls

Create a quickpoll and ask coworkers to indicate the best option.



Events

Create events, invite co-workers, collect RSVPs. Add events to calendars.



Ideas

Solicit, find, and categorize the best ideas in your company.



Links

Turn standard URLs into news stories that pre-view the linked information.



Tasks

Assign action items and track completion without leaving the conversation.



Document Mark Up and Review

Collaboratively edit and comment on files attached to Yammer messages.



Customer Support

Attach a Zendesk ticket to a Yammer message so key stakeholders can collaborate and resolve issues quickly.



Enterprise Content Management

Share and store files using Box.net's cloud content management software.



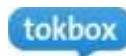
Online Expense Report Management

Send notifications when an expense report requires action and track its progress along the way.



Social Customer Relationship Management

Enable employees to share and discuss feedback from customer conversations that take place in Lithium.



Video Chatting and Conference Calls

Hold video-based group conference calls and chats with co-workers around the globe.



Questions

Ask questions, get answers, tag topics, and revisit for ongoing learning.

The screenshot displays the Yammer web interface for a user named Julie. The main content area is titled 'Questions' and lists several questions from other users, such as 'When was the last earthquake in stl?' and 'What is your favorite Yammer 2.0 feature?'. A 'Welcome to Yammer Questions' message is also visible. On the left sidebar, there are sections for 'Welcome Julie (edit)', 'MESSAGES' (My Feed, Direct Messages, Company Feed, Mentions, Sent, Bookmarked, Liked, RSS, Less), and 'COMPANY' (Members, Groups, Communities, Topics, Invite, Admin). At the bottom of the sidebar, there is an 'APPS' section with icons for Files, Images, Links, Polls, Events, Questions (highlighted), and Org Chart.

A 'My Feed' modal is open in the foreground, featuring a search bar with the text 'What would you like to know?'. Below the search bar, there are social sharing options: 'Share: Update Link Poll Event Question'. The 'Question' option is highlighted. At the bottom of the modal, there is a dropdown menu set to 'To: My Followers' and a blue 'Ask' button.



Polls

Quickly poll your co-workers and colleagues for opinions and feedback.

Yammer : Home
https://www.yammer.com/fourleafconsulting.com

FOUR LEAF CONSULTING

Welcome Julie (edit)

MESSAGES
My Feed
Direct Messages
Community Feed
Mentions
Sent
Bookmarked
Liked
RSS
Less

COMPANY
Members
Groups
Topics
Invite
Admin

APPS
Files
Images
Polls
Events
Questions
Org Chart

My Feed with Poll attachments
Share: Update Link Poll Event Question

What are you working on?

Jesse Wilkinson: Quick question about sales:
How can we best improve our sales channel?
Expand into Asia 33%
Produce new product lines 58%
Hire more reps 8%
12 total votes · Change Vote · Reload

2 months ago · Reply · Like · More

Liked by Adam Zadikoff.

Show 7 older replies

Adam Zadikoff in reply to Jesse Wilkinson 29 days ago from Sharepoint

Kenny Vincent: We should con 29 days ago

Write a reply...

Adam Zadikoff: Here's a poll.
What is your favorite color?
Blue
Pink
Purple
Vote

Community
This is a private community created by Keith McCarty.

Following Suggestions see all
Sam S. The Photo Guy
Drew Dillon Senior Sales Engineer

Related Networks
Yammer-inc.com (parent)
Geni.com
Workfeed.com

My Feed Options

Share: Update Link Poll Event Question

What's your question?

Answer A

Answer B

To: My Followers

Update



Events

Create events for teams or the company. Get RSVPs and add to calendars.

The screenshot displays the Yammer web interface for a community named 'FOUR LEAF CONSULTING'. The main feed, titled 'My Feed with Event attachments', shows a post by Jesse Wilkinson about a 'Q3 Results Meeting' on Wednesday, September 29, 2010, at 1:00 PM PDT in Conference Room 4. The post is marked as 'You are attending'. Below this, there's a post by Phil Spitzer and another by Jessica Halper. A modal window titled 'My Feed' is open, showing a form to create a new event. The form includes a 'Share:' section with options for Update, Link, Poll, Event, and Question. The 'Event' option is selected. The form has a text input field 'What are you planning?', a date and time selector (currently set to December 3, 1:30 am), a 'Where?' field, and a 'Description' field. At the bottom right of the modal, there's a 'To: My Followers' dropdown and an 'Update' button.



Ideas

Find, collect, categorize, and rank the best ideas in your company.

The screenshot shows the Yammer web interface for a company named 'FOUR LEAF CONSULTING'. The 'My Feed' section displays several posts, including one from Adam Zadikoff about engineering and another from Julie Horvath about narrative branding. A modal window titled 'Add Idea required' is overlaid on the feed, containing a form to add a new idea. The form has three sections: 'Add Idea required' (with a text input field containing 'We should incorporate more narrative branding in our strategy for Q4'), 'Description' (with a text input field containing 'Narrative branding is marketing your product by telling a story about your brand.'), and 'Comment' (with a text input field containing 'Check out the article about narrative branding in Communication Arts!'). There is an 'Add' button at the bottom right of the modal.

Yammer | Home

https://www.yammer.com/fourleafconsulting.com

Return to Yammer

Networks • Account • Log Out

FOUR LEAF CONSULTING

Welcome Julie (edit)

My Feed

Direct Messages

Community Feed

Mentions

Sent

Bookmarked

Liked

RSS

Less

COMPANY

Members

Groups

Topics

Insite

Admin

APPS

Files

Images

Polls

Events

Questions

Org Chart

My Feed

Share: Update Link Poll Event Question

What are you working on?

Adam Zadikoff Engineering: Here's a new doc. [http://sp2.yammer.office/sites/Test/Shared%20Documents/...](http://sp2.yammer.office/sites/Test/Shared%20Documents/) 1 month ago from Sharepoint - Reply - Unlike - More

1 Like

We should incorporate more narrative branding in our strategy for Q4

Narrative branding is marketing your product by telling a story about your brand.

Like

Julie Horvath: Can everyone attend our quarterly sales meeting, please email @Travis VanderZanden and @Drew Dillon

Can everyone attend our quarterly sales meeting? Question added to topic Saleskickoff.

10 days ago from Sharepoint - Reply - Unlike - More

Saleskickoff Q4

Liked by you, Adam Zadikoff, Drew Dillon and 1 other

Drew Dillon: I think Tuesday is great. 10 days ago from Sharepoint

Write a reply...

Adam Zadikoff: Thinking about new market opportunities. 1 month ago from Sharepoint - Reply - Like - More

Jesse Wilkinson: I think we should set up a meeting to discuss.

Community

This is a private community created by Keith McCarty.

Following Suggestions

Kenny Vincent Corporate Sales

Drew Dillon Senior Sales Engineer

Related Networks

Yammer-inc.com (parent)

Geni.com

Workfeed.com

Doomsday

Add Idea required

We should incorporate more narrative branding in our strategy for Q4

Description

Narrative branding is marketing your product by telling a story about your brand.

Comment

Check out the article about narrative branding in Communication Arts!

Add



Links

Turn standard URLs into news stories that preview the linked information.

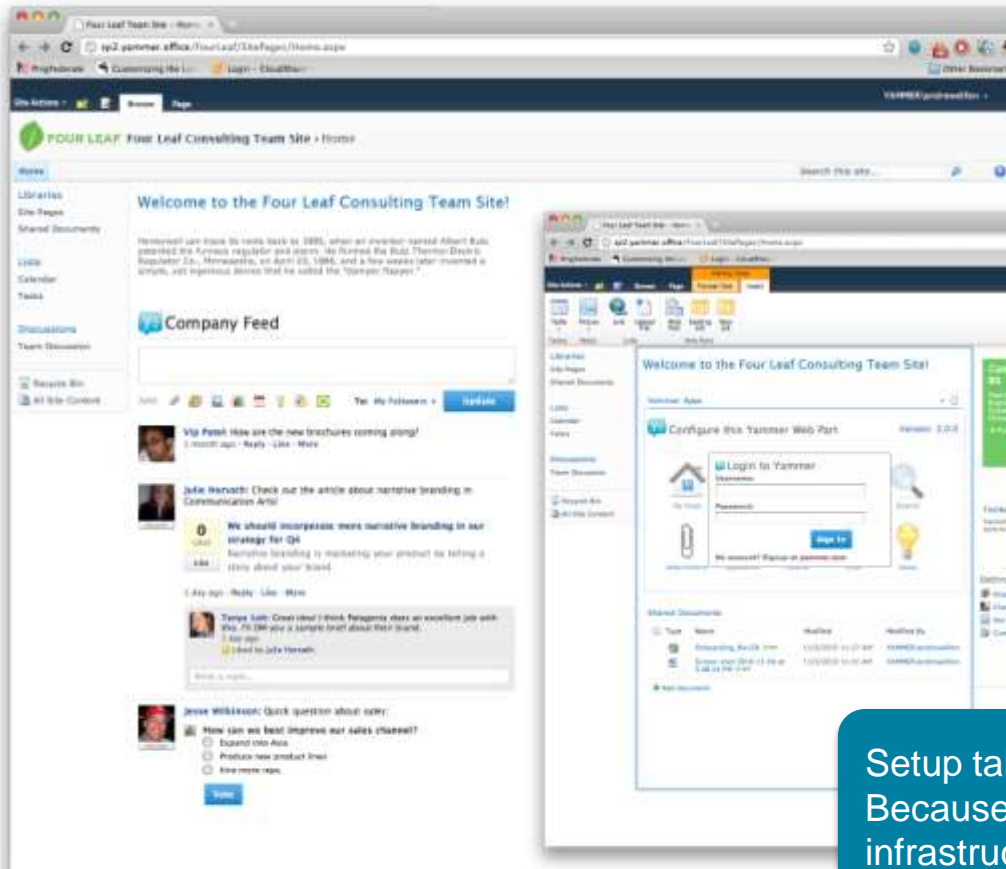
The screenshot shows the Yammer web interface for a user named Julie. The browser address bar displays <https://www.yammer.com/fourleafconsulting.com>. The Yammer logo and navigation links (Return to Yammer, Networks, Account, Log Out) are at the top. The main content area is titled 'My Feed' and shows a post by Adam Zadikoff with a link to a document. Below it, a post by Julie Horvath is partially visible. A modal window is open over the feed, showing a 'Link' share option with a text input field containing 'http://'. To the right of the input field is a blue 'Preview' button. The modal also includes an 'Options' link in the top right corner. The background feed shows various posts, including one about '30 Places We Want to Work' and another about a quarterly sales kickoff.



SharePoint Integration

Add Enterprise Social Networking that is Real-time and Mobile for less than 5% of your SharePoint costs.

- Post directly within SharePoint
- Search and Document Integration
- Admin Control
- Available for 2007 and 2010 (shown)



Setup takes under 20 minutes. Because Yammer is SaaS, infrastructure and maintenance are our responsibility, not yours.



Translations

Yammer is now in 135 countries and will soon be in the languages to match.



Yammer will soon be available in over 100 languages.

Messages are written by users in their native language, as set for the network by each company.