

instamojo

We make **Selling Online** as **Easy as Sharing**



Sampad Swain
Founder & CEO
Instamojo, Inc.

Wanamo

Acquired

dealsandyou

Top 10 E-commerce companies in India

Raised \$20M

For an individual, selling his digital creation like



is

Friction

Time Consuming

Costly

Checkout

If you already have an account please [sign in](#)

Name and address

First name *

Last name *

Address *

Address (line 2)

City *

State *

New York

Country *

United States

Zip/Postal code * Phone

Fax

Email *

demo-admin@x-cart.com

☐ Create account for this Email

☐ Ship to a different address

Apply

Shipping method

Shipping address is not defined yet.

Payment method

☒ Credit Card

Card type

Visa

Card number

Cardholder's name *

Expiration date (month/year) *

08 2010

Cardholder's name *

Card number

Expiration date (month/year) *

08 2010

Cardholder's name *

Card number

Expiration date (month/year) *

08 2010

Cardholder's name *

Card number

Expiration date (month/year) *

08 2010

Cardholder's name *

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Card number

Expiration date (month/year) *

08 2010

Cardholder's name *

Card number

Expiration date (month/year) *

08 2010

Cardholder's name *

Card number

Order summary

Subtotal (1 item(s)):

\$50.99

Shipping cost:

n/a

Total:

\$50.99 (€44.36)

Redeem a discount coupon

If you have a valid discount coupon, you can enter the coupon code below, the store will deduct the discount amount from your order total.

Coupon code:

Customer notes:

Partner ID:

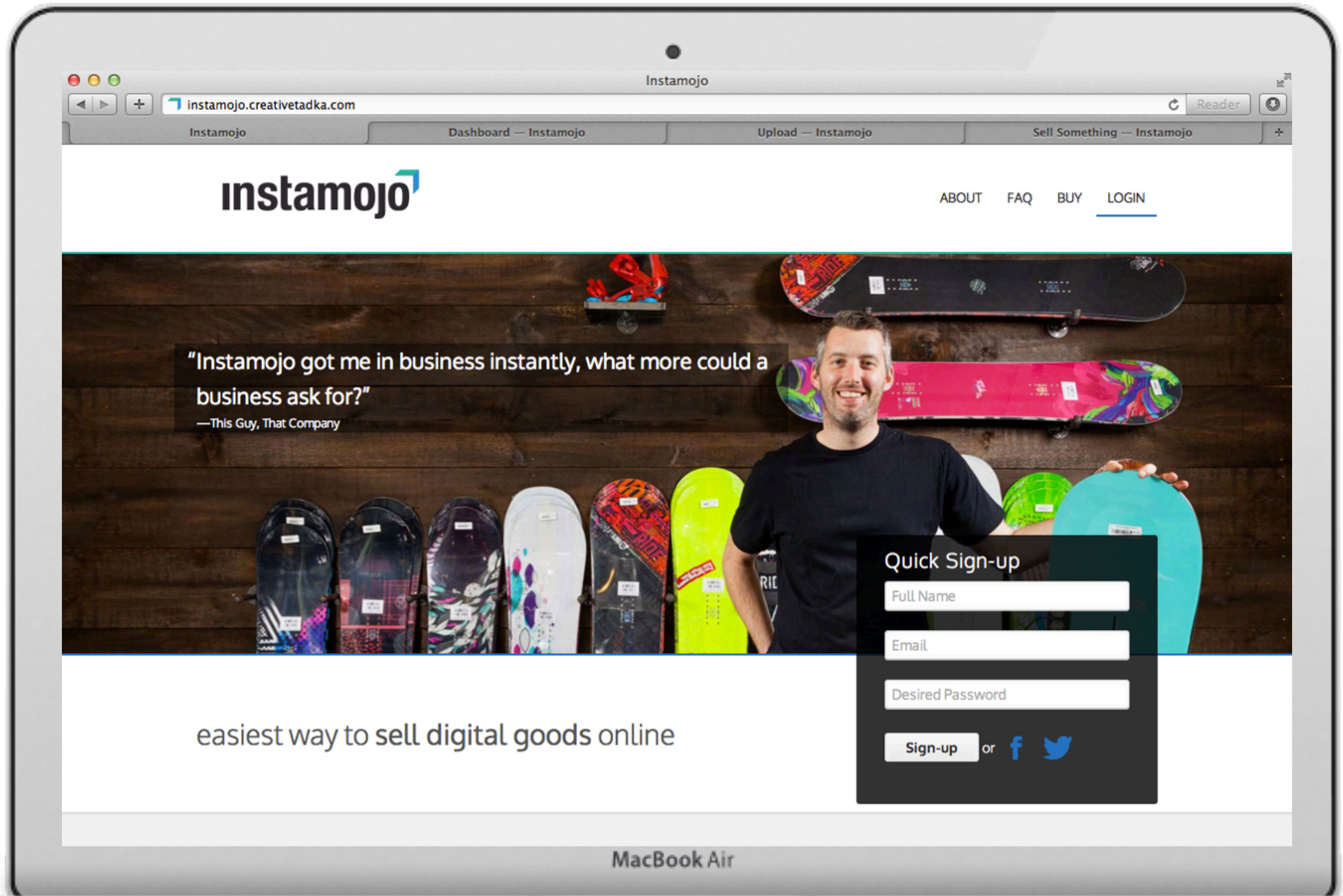
☐ I accept the "[Terms & Conditions](#)" and "[Privacy statement](#)"

Submit order

Conversions Suck.

founders@instamojo.com

angel.co/instamojo



Sell instantly in 3 simple steps

UPLOAD

your content.



SHARE

unique checkout link



SELL

instantly in seconds.

Price
0

Preview Image:
 Browse...

File you want to sell:
 Browse...

Post Cancel

Share a link on Twitter

Twitter, Inc. (US) <https://twitter.com/intent/tweet>

Share a link with your followers

The State of the Startup Report - 2012
<http://imojo.in/STASu6> via @instamojo

66 **Tweet**

Card Type: ☒ VISA ☐ MasterCard

Name on Card:

Card Number:

CVV Number:

Expiry Date: Month Year

Note: In the next step you will be redirected to ye

Pay Now or Go back

instamojo

9%

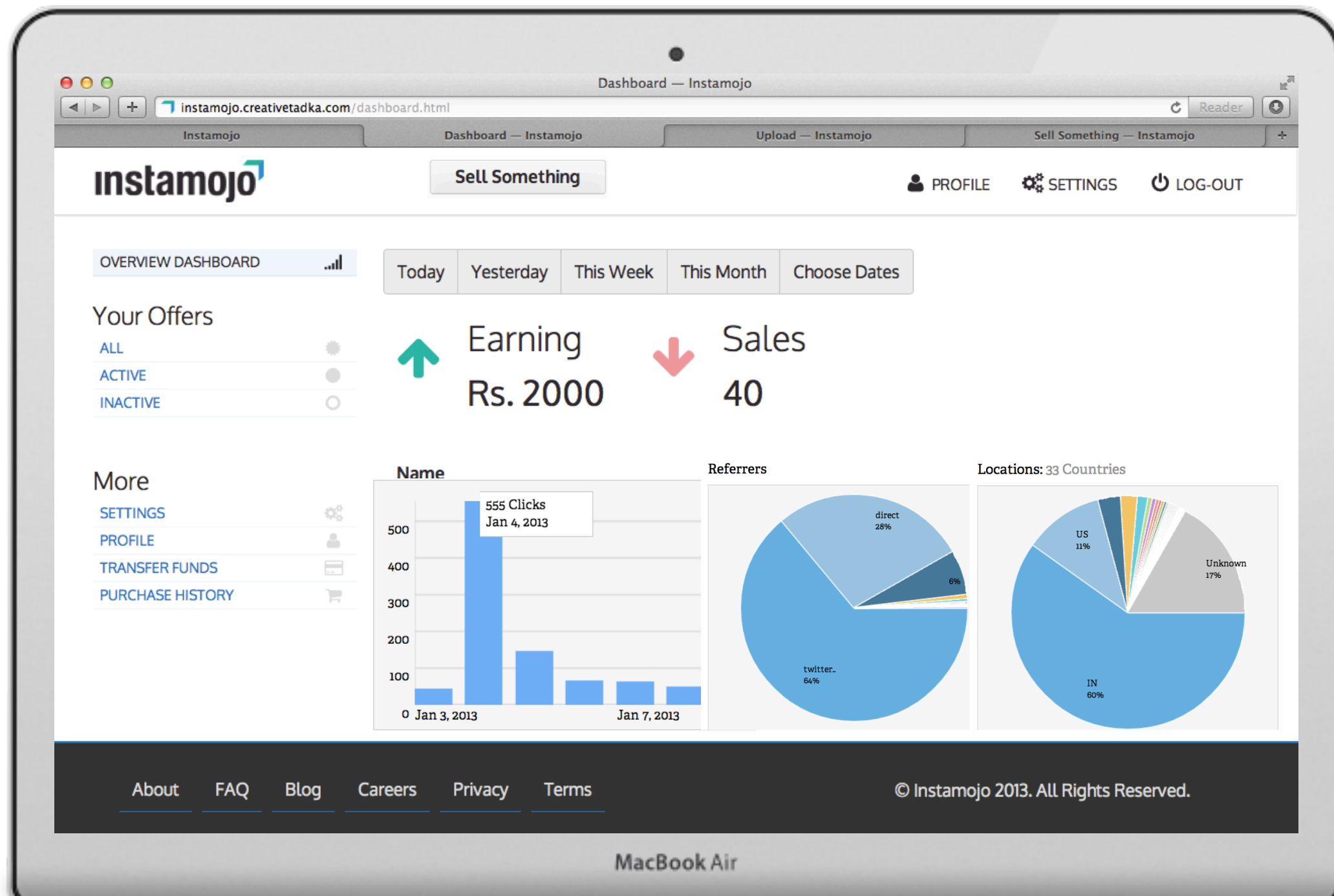
=

6x

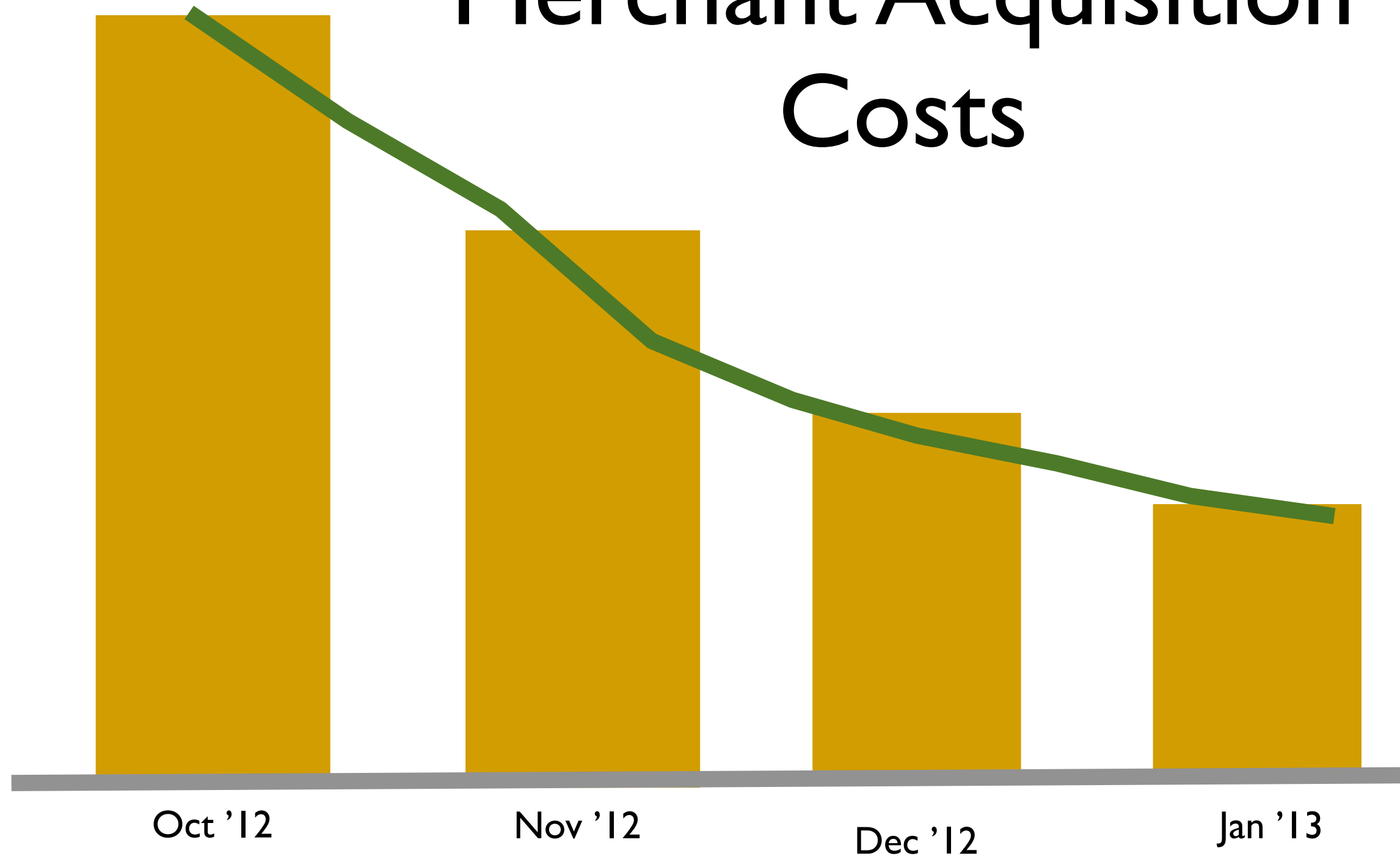
conversion

More than average
E-commerce websites

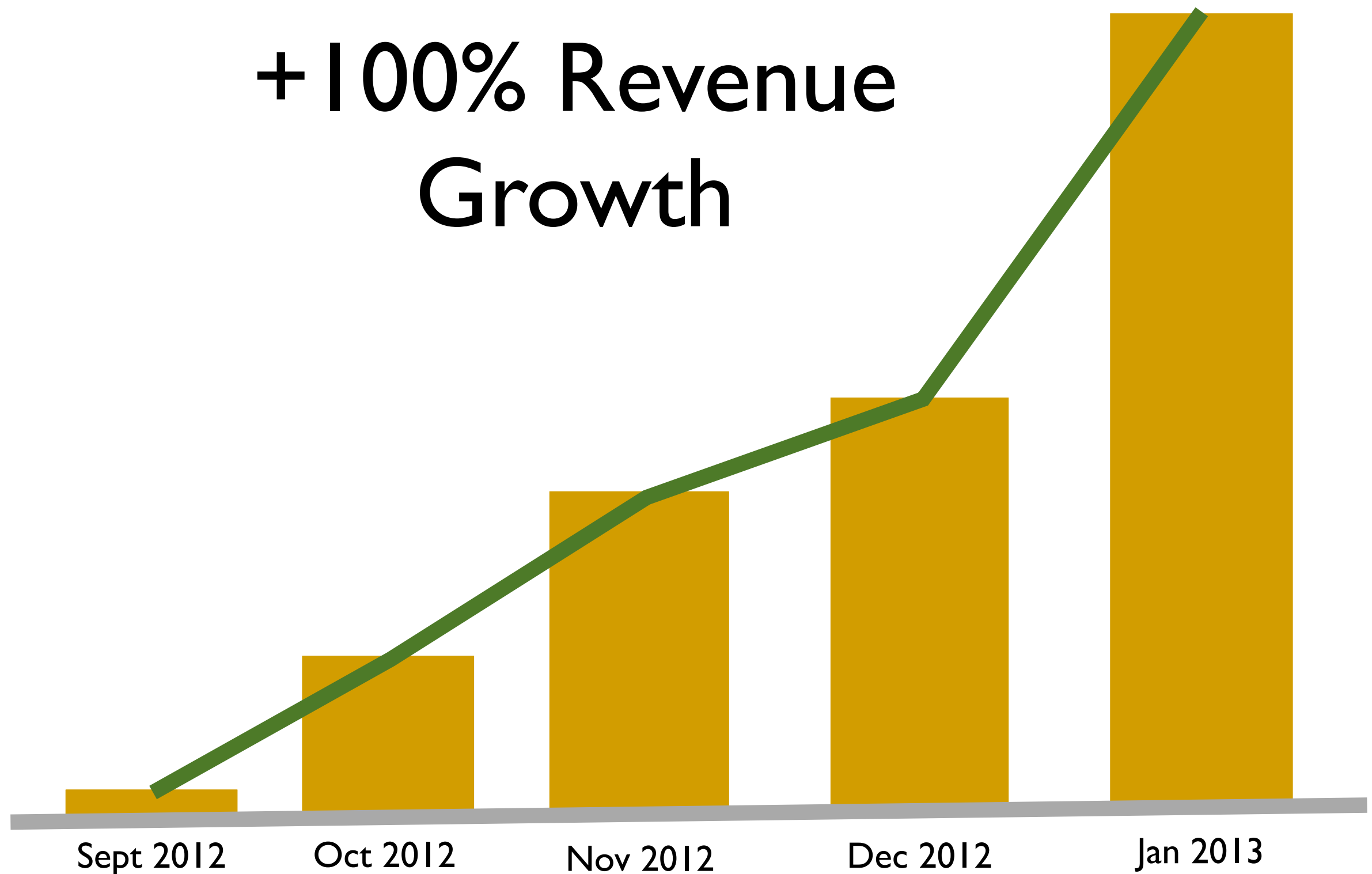
Powerful analytics behind every link



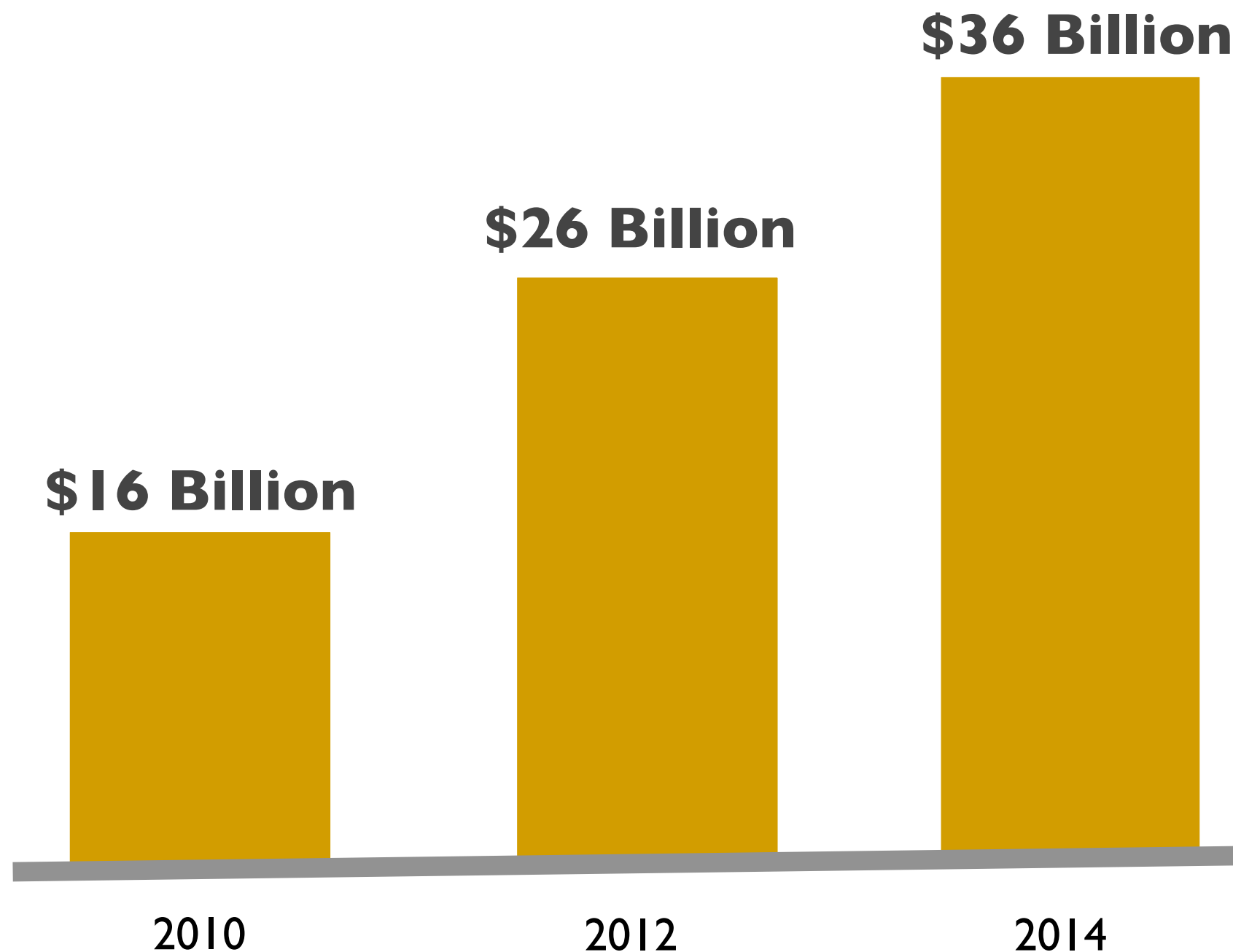
Merchant Acquisition Costs



+100% Revenue
Growth



Worldwide Digital Goods Market



Source: JP Morgan, GigaOM, Wall Street Journal

CTO



Harshad
Sharma

Bizdev



Akash
Gehani

Engineer



Aditya
Sengupta

UI/UX



Nachiketas
Ramanujam

20+ years of experience.

IIT Bombay

amazon[®]

PayPal[™]

 **Microsoft**

**Georgia
Tech**

Raising
\$500,000

\$250,000

Committed



Google



500startups



Blume Ventures



Indian Angel Network®

Thank you

founders@instamojo.com