GOPAL TELA

MBA in Business Analytics | Aspiring Business Analyst | Data-Driven Decision Maker

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📍 Mumbai

SUMMARY

Aspiring Business Analyst | MBA Student | Data EnthusiastCurrently pursuing an MBA in Business Analytics at Parul University, I am driven by a passion for transforming data into actionable insights and solving complex business problems. With a background in B.Com from Dr. Babasaheb Ambedkar University, Aurangabad, and a strong foundation in key analytical tools and techniques, I am eager to leverage my skills to contribute to impactful business solutions.I am proficient in SQL, Excel, Power BI, Tableau, and Jira, with a growing knowledge of R and Python. My technical skills are complemented by my soft skills, including critical thinking, effective communication, and problem-solving. I excel in understanding business domains and making quick, informed decisions.Though I am in the early stages of my MBA journey, my commitment to learning and growing in the field of Business Analytics is unwavering. I am excited to connect with professionals and explore opportunities where I can apply my skills and drive meaningful change.

EDUCATION

Master of Business Administration - MBA, Business Administration and Management, General

Parul University, Vadodara

📅 07/2024 - 12/2026

B.com , Business, Management, Marketing, and Related Support Services

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

📅 01/2022

PROJECTS

"Prime Video Content Analysis: Insights from 1920 to 2021"

📅 09/2024 - 09/2024   📍 Location

"Unveiling Prime Video's Growth: A Data-Driven Analysis of Content Trends (1920-2021)"

🎥 Prime Video Content Breakdown (1920-2021) 📊

I recently dived into Prime Video's data and uncovered some interesting insights:

Total Titles: 9,655
Genres: Drama leads with 986 titles, followed by Comedy (536) and Suspense (399).
Directors: 5,771 unique directors have worked on Prime Video content.
Release Trends: Content production spiked dramatically post-2010.
Global Distribution: Titles spread across major regions, especially North America and Europe.
Ratings: Majority of the content is rated 13+ (2.1K shows).
Content Type: TV shows dominate, making up 80.82% of the total content, while movies account for 19.18%.
📈 These numbers reflect the platform's growth and diversity, making Prime Video a leader in the global streaming market!

#PrimeVideo #DataAnalysis #StreamingIndustry #ContentTrends #BusinessInsights

- What was a successful outcome of your work? (e.g. Raised $3,000 for the charity)

KEY ACHIEVEMENTS

💎 **Your Achievement**
Describe what you did and the impact it had.

SKILLS

Data analysis	SQL	Power bi
Excel	Critical thinking	

COURSES

30days excel crash course

7 days Power BI workshop

PROJECTS

Coffee shops sales

📅 08/2024 - 08/2024   📍 Location

Hello Everyone

Project Title:Coffee Shop Sales Analysis and Dashboard Reporting

In this project, I developed a comprehensive sales analysis and reporting dashboard for a coffee shop chain. The objective was to provide actionable insights into sales performance across various locations, timeframes, and product categories. The key features and outcomes of the project include:

1. Data Collection & Cleaning:
  - Aggregated transaction data from multiple coffee shop locations.
  - Cleaned and prepared the data for analysis by standardizing formats and handling missing values.

2. Data Analysis:
  - Conducted quantitative analysis to evaluate sales trends, footfall, and product performance.
  - Analyzed sales distribution based on hours, days of the week, and product categories.
  - Identified top 5 best-selling products based on sales revenue.

3. Dashboard Development:
  - Designed and developed an interactive dashboard using Excel/Power BI/Tableau.
  - Visualized key metrics such as hourly sales trends, category-wise sales distribution, and weekday sales performance.
  - Implemented filters to allow stakeholders to view data across different dimensions like day, month, and location.

4. Business Insights:
  - Provided insights into peak sales hours and high-performing products.
  - Delivered category management insights to optimize product offerings and inventory.
  - Offered recommendations to improve sales strategies based on data-driven findings.

5. Reporting & Presentation:
  - Presented the findings through a visually appealing and easy-to-understand dashboard.
  - Summarized complex data into clear visualizations to assist decision-making for management.

This project showcased my ability to analyze large datasets, generate meaningful insights, and communicate findings effectively through data visualization tools.

- What was a successful outcome of your work? (e.g. Raised $3,000 for the charity)

Created interactive dashboard to track analyze online sales data

📅 07/2024 - 07/2024   📍 Location

Created interactive dashboard to track and analyze online sales data

• Used complex parameters to drill down in worksheet and customization using filters and slicers

• Created connections, join new tables, calculations to manipulate data and enable user driven parameters for visualizations

• Used different types of customized visualization (bar chart, pie chart, donut chart, clustered bar chart, scatter chart, line chart, area chart, map, slicers, etc)

- What was a successful outcome of your work? (e.g. Raised $3,000 for the charity)

EXPERIENCE

Title

Company Name

📅 Date period   📍 Location

Company Description

• Highlight your accomplishments, using numbers if possible.

LANGUAGES

Paython
Intermediate   ●●○○○

R
Intermediate   ●●○○○

SQL
Advanced   ●●●○○