

GopherCon Brasil 2022

Sponsor Prospectus



Gopher in Brazil - based on a design by Renee French

<https://gopherconbr.org/en>

GopherCon Brasil 2022

We are pleased to be launching the fourth GopherCon Brasil, the largest conference in Brazil, Latin America and the whole southern hemisphere dedicated exclusively to Go!

Our audience will be largely members of the developer community in Brazil, mostly software engineers working with Go, newcomers, technical team leads, and other technologists. In its fifth edition, we expect to attract an audience of 500-700 gophers! Based on the four editions of GopherCon Brasil and other Go related events and workshops, the number of [prominent companies in Brazil using Go](#), and the strong show of interest and support from companies and individuals, we will achieve this mark.

We are also expecting a strong attendance from other countries and the Go community from other continents since GopherCon Brasil is the largest Go event in Latin America.

We are working hard to establish this conference as an event that will be memorable and an indispensable part of the technical landscape in Brazil for years to come.

Gophercon Brasil is committed to providing a harassment-free conference experience for everyone. With this in mind, we have a [Code of Conduct](#) we expect all participants to follow at all conference venues and conference-related social events.

Conference Dates

The conference

Friday, **September 30th 2022**

Saturday, **October 1st 2022**

Estimated attendance: **500-700**

Conference Structure

Keynote speakers

The event will have prominent speakers from the Go community sharing their Go knowledge, experience, best practices, and the future of Go.

Talks

The event is open for talks from the developer community. Talks will be for beginners, intermediate and advanced levels, as well as for the interest of everyone. Our scope of talks will include a broad area, anything in the realm of Go language development.

Lightning talks

In the spirit of having an even greater variety of topics, as well as providing a very welcoming platform to encourage newcomers to Go or to public speaking to share their knowledge, we will offer lightning talks with a duration of 5 minutes and all attendees will be able to apply

We have a new house!

Florianópolis, Santa Catarina - Brazil

The conference will take place at a new venue, the [Arena Petry](https://eventos.arenapetry.com.br/mais-informações), which is located in mainland Florianópolis, being considered the largest multipurpose complex in southern Brazil. For more information: <https://eventos.arenapetry.com.br/mais-informações>.





Conference Venue

The conference room can accommodate up to 800 attendees, with the availability of multi-projectors and a complete sound system. The venue provides high-speed wifi dedicated to the event.

Promotion

GopherCon Brasil has a website in Portuguese, also localized in English:

- Portuguese version: <https://gopherconbr.org/>
- English version: <https://gopherconbr.org/en/>

We will be promoting the conference, our events, our speakers, our sponsors, and our community via the website and via our social media accounts:

- Twitter: <https://twitter.com/gopherconbrasil>
- Facebook: <https://www.facebook.com/gopherconbrasil>



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Sponsors

Companies that are helping make the GopherCon Brasil a reality.

Diamond



Gold

stone



Silver



Support

Sponsorship Levels

Please, check the currency details in the email.

Silver - R\$ 12.000,00

- Logo on all conference material;
- Announcement on Twitter/Facebook (#gobr22);
- Opportunity to share materials and swag;
- Eight (8) conference tickets.

Gold - R\$16,000.00

- Include all Silver Plan items;
- Exhibit table: 2x2 meter stand with cabinet, table, and two stools to distribute promotional material.
- A Standing banner included (graphic art must be sent to the organization 30 days in advance).
- Dedicated sponsorship highlight on the standing website;
- Twelve (12) conference tickets.



Diamond - R\$ 20,000.00

- Include all Gold Plan items;
- Exhibit table: 3x2 meter stand with cabinet, table, and two stools to distribute promotional material.
- Access to the conference mailing list;
- Announcement as a company with recruiting opportunities;
- Dedicated sponsorship highlight on the website;
- Opportunity to share materials and swag;
- Five (5) minutes at the beginning of the event for a small presentation (no slides).
- Sixteen (16) conference tickets;



Contact

Email us at info@gopherconbr.org