

## Says

What does the customer say about Urbanaura Interiors?

Thinks

What are the customer's thoughts when considering Urbanaura Interiors?



"I love the modern and chic designs they offer."

"Their interior design services are top-notch."

"Finding the right interior designer is crucial for my project."

"I want my home to reflect my personality and style."

"Urbanaura really understands my style preferences."

"I hope
Urbanaura can
transform my
space into
something
extraordinary."

short summary of Urban aura Interiors

Researching
Urbanaura
Interiors'
portfolio and
client reviews

Excitement:
Anticipating the transformation of their space.

Contacting
Urbanaura
for an initial
consultation.

Anxiousness:
Worried about
design decisions
and budget
constraints.

Trust:
Developing
confidence in
Urbanaura's

Discussing design ideas and preferences with Urbanaura's team.

Does

What actions or behaviors can be attributed to the customer?



**Feels** 

What emotions does the customer experience?

expertise.

