Dear John Doe,

Thank you for providing business data from the Sprocket Central Pty Ltd. Kindly find the table below briefing about issues identified in the data provided. Please keep us informed in case of any queries related to the data cleaning work performed.

Data Cleaning Summary:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sheet Name** | Accuracy | Completeness | Consistency | Currency | Relevancy | Validity |
| Cus.Demography | Data of birth, Age column included | Job title- Blanks removed | Gender | Deceased customers removed |  |  |
| Cus.Address |  | Customer ID | States was mentioned in different ways |  |  |  |
| Transaction | Profit column added for business analysis | Customer ID, Blanks in Online Order and Brand |  |  |  | Format changed for List Price, Product sold date |

The above table summarizes the changes performed in the data set provided. The performed actions are expected to increase the analysis of the business using this data.

Kindly let us know if you have any queries regarding the data quality actions performed .

Kind regards,

Gopi T