

SOLUTION REQUIREMENTS

| | |
|----------------------|---|
| Date | 23 october 2025 |
| Team ID | NM2025TMID02837 |
| Project Name | Crm Application for Jewel Management |
| Maximum Marks | 5 Marks |

Functional Requirements :

| ID | Functional Requirement | Details / User Story Reference |
|----|----------------------------------|---|
| 1 | Customer Profile Creation | The system must allow a Sales User to create, view, edit, and delete comprehensive customer records. (C.1) |
| 2 | Custom Attribute Capture | The system must allow for the recording of jewelry-specific fields, including: Ring/Jewelry Size , Preferred Metal Type , and Preferred Gemstone Type . (C.2) |
| 3 | Interaction Logging | The system must provide a mechanism to chronologically log all customer interactions (calls, emails, notes) against the contact profile. (C.4) |
| 4 | Date-Based Alerting | The system must generate and display automated alerts to the Sales User for customer birthdays and purchase anniversaries. (C.3) |

Non - Functional Requirements :

| ID | Requirement Type | Non-Functional Requirement | Measurement/Metric |
|----|-----------------------|--|--|
| 1 | Authentication | The system must enforce multi-factor authentication (MFA) for all Sales Users and Managers. | 100% of internal users are required to set up and use MFA. |
| 2 | Authorization | User access must be role-based, ensuring Sales Users cannot access | Access Control Matrix pass rate of 100%. |

| ID | Requirement Type | Non-Functional Requirement | Measurement/Metric |
|----|------------------|---|---|
| | | managerial reports or sensitive cost/margin data. | |
| 3 | Data Encryption | All sensitive customer data (contact info, purchase history) and high-value inventory data (e.g., GIA/IGI certificates) must be encrypted both in transit and at rest. | Use of TLS 1.2+ for transit and AES-256 for data at rest. |
| 4 | Audit Logging | The system must maintain an immutable audit log of all create, read, update, and delete (CRUD) operations on Customer Profiles and Sales Orders. | Audit trail retention for a minimum of 7 years. |

Conclusion :

The **Jewel Management CRM Project** is a critical initiative focused on developing a specialized Customer Relationship Management system to streamline operations within the high-end jewelry retail sector. The system's blueprint is comprehensive, starting with a defined **Agile Scrum methodology** for phased development and clear data flow. We have established detailed **Functional Requirements (FRs)** focusing on core CRM tasks, integrated inventory search using unique identifiers (like GIA/IGI numbers), and complex custom workflows for **Custom Orders** and **Repairs**. Equally important, the **Non-Functional Requirements (NFRs)** emphasize **paramount security** (MFA, encryption, audit logs) and robust **performance** and **availability** (99.9% uptime) to protect high-value assets and sensitive customer data. In conclusion, the project is well-defined, covering all aspects from user interaction through to technical quality, positioning the development team to build a secure, efficient, and industry-specific solution.