



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Bright Idea Consulting

We are
super
creative !

We have a
clever
thought.

We are
budget
consious

We are great
collaborators

We give a
special
counciling
and advices.

Our consultancy
services provides
you with expert
advice on how to
design, develop,
build and manage
your property.

To offer high
level assistance
on project,
program - When
we need it.

To offer leadership
on an interim or
short term basis to
drive delivery of
your development
program and goals

We are a team of
Experienced
Professionals with
more than 25
years in bussiness
of commerce

Using cartoons
to assess
middle
management
problems

You will feel
invited and
guided to unfold
your ingenuity
and develop your
excellence.

We stress in
successfully
implementing the right
solutions for your
bussiness needs
based on our
experiences and
successes.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?