



Presentation

By S.GOPIKA



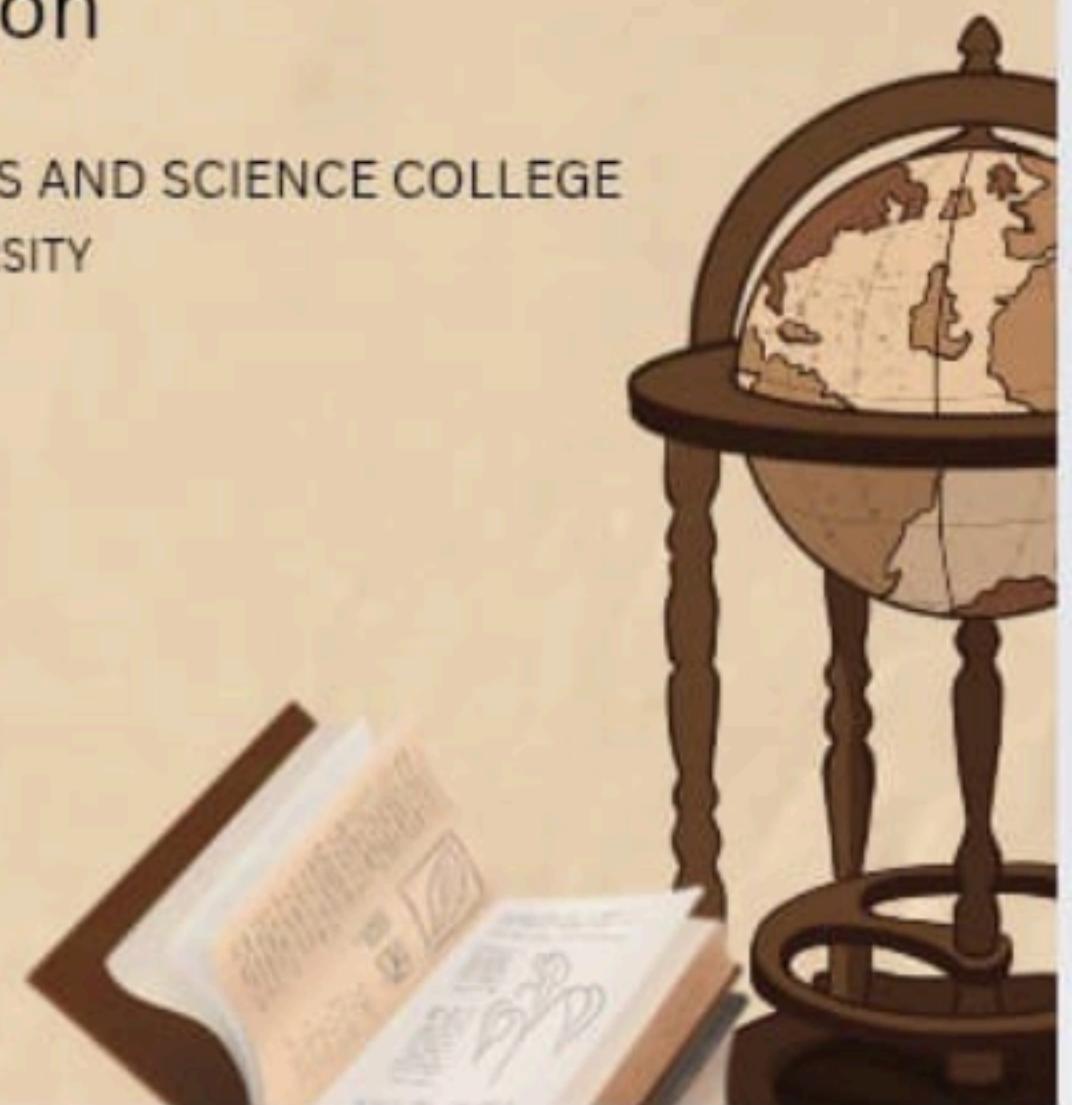
DIGITAL PORTFOLIO

STUDENT NAME: GOPIKA S

REGISTER NO AND NMID: 27AA6544319E72291604D488C8AA0399

DEPARTMENT: Bachelor of computer application

COLLEGE: COLLEGE/UNIVERSITY: M.M.E.S WOMEN'S ART'S AND SCIENCE COLLEGE
/THIRUVALLUVAR UNIVERSITY





PROJECT TITTLE

✨ DIGITAL PORTFOLIO ✨





AGENDA

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PROBLEM STATEMENT

Students and entry-level professionals often struggle to showcase their skills and experiences in a structured and visually appealing way. A plain resume may not fully highlight creativity and technical skills. This portfolio is designed to represent personal, educational, and professional details in an engaging and creative format.





PROJECT OVERVIEW

- ✨ This project is a personal portfolio design for Gopika S.
- ✨ It presents information in a structured and creative layout.
- ✨ Key sections include: About Me, Education, Work Experience, Skills, and Contact.
- ✨ Objective: To create a professional-looking portfolio that helps in academics, jobs, and freelancing.





WHO ARE THE END USERS?

- ⚡ Recruiters / Hiring Managers - To quickly review qualifications, skills, and work samples.
- ⚡ Clients - To evaluate creativity and design abilities.
- ⚡ Peers / Academic faculty - To understand background and academic profile.



TOOLS AND TECHNIQUES

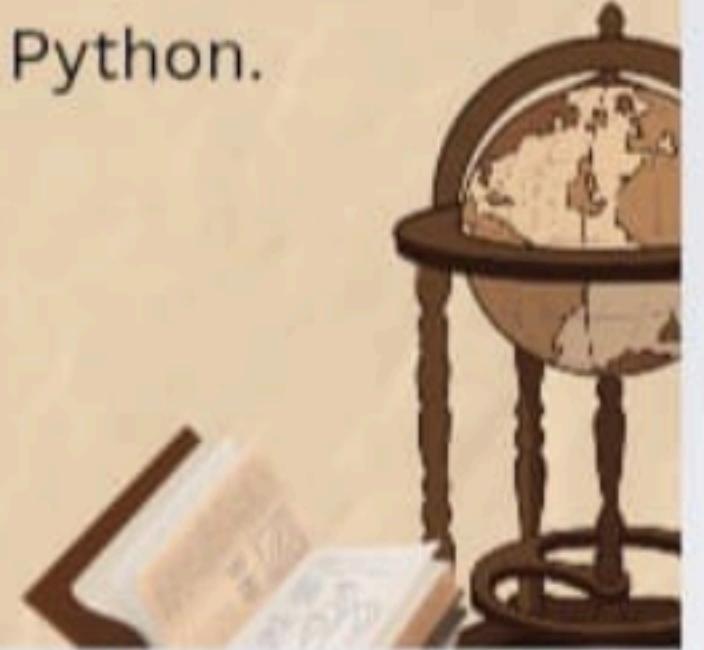
- ✨ Design Tool: Canva (used for layout and styling)
- ✨ Programming Languages (Skills listed): Java, Python
- ✨ Data Tools: Data Analytics concepts
- ✨ Soft Skills: Creativity, Presentation Design





🌟 PORTFOLIO DESIGN AND LAYOUT 🌟

- 💡 Header: Name ("Gopika S") and About Me section that describes interests, goals, and inspirations.
- 💡 Profile Section: Clear title "MY PROFILE" to highlight identity.
- 💡 Education Section: Displays academic background (BCA - Bachelor of Computer Application).
- 💡 Work Experience Section: Creative Designer & Senior Designer roles with responsibilities.
- 💡 Skills Section: Lists key strengths Creativity, Java, Data Analytics, Python.
- 💡 Footer: Contact details (Phone, Email, Website).



FEATURES AND FUNCTIONALITY

- ✨ The Visually Appealing Resume: Uses color, typography, and icons to enhance readability.
- ✨ Structured Sections: Separates Education, Work Experience, and Skills.
- ✨ Self-Branding: Includes personal statement ("About Me").
- ✨ Contact Accessibility: Provides direct communication details.

RESULTS AND SCREENSHOT

- ★ The final portfolio (as shown in the image) is:
 - ★ Clean and minimal.
 - ★ Professional looking.
 - Easy to read and understand.
- ★ Highlights personal and academic details effectively.



CONCLUSION

- ✨ A portfolio is an effective replacement for resumes.
- ✨ It helps in academic, job-seeking, and freelancing purposes.
- ✨ The project demonstrates skills in web design and presentation.
- ✨ Builds a personal brand identity for Gopika S.

GITHUB LINK

<https://github.com/gopika2694/portfolio>



Thank You