

# Sponsorship Information



PilotDC

March 29-30, 2014

Microsoft's DC Offices

5404 Wisconsin Ave, Silver Spring, MD

## About Pilot

Pilot is a national organization that holds hands-on educational events for high school students. Students form teams, brainstorm ideas, work together to bring one of those ideas to life with technology, and then demo and pitch the apps they. We engage the local community by bringing in engineers and designers who mentor these students over the course of a day and help them make their ideas a reality.

Through this process students learn how to think creatively, pitch and demo their solutions and more practical skills like how to code and design. But most importantly they learn how to learn.

We've held events in 3 different cities (DC, SF, and Philly) and worked with over 500 students that demoed over 100 ideas with representation from underrepresented groups in computing like minorities and women that is well above the industry average. The creativity and technical skill involved in the projects blew us away, and we're bringing these events to even more people in more areas. This year we plan to work with over 1500 students in 10 different cities. If you're interested in getting involved at a national level, send us an email at [fly@gopilot.org](mailto:fly@gopilot.org).

## Sponsorship

Sponsoring PilotDC will provide you with a unique opportunity to build relationships with the next wave of engineers soon to be entering the workforce, as well as allow you to be involved in the forefront of promoting STEM education and encouraging the next generation of entrepreneurs.

We would like to remind sponsors that the participants are all in high school, and the focus should be on encouraging and working with the students and promoting computer science education and entrepreneurship rather than any specific projects produced. However, in that same vein, we think many people will be surprised by what these students are capable of.

**More information at [dc.gopilot.org](http://dc.gopilot.org)**

Interested in sponsoring? Contact us at [fly@gopilot.org](mailto:fly@gopilot.org).

	<b>Bronze</b>	<b>Silver (5)</b>	<b>Gold (2)</b>
<b>Sponsorship Amount</b>	\$1000	\$3000	\$7000
Can distribute swag	✓	✓	✓
Thanked at opening and closing ceremony	✓	✓	✓
Logo on website	✓	✓	✓
Company banner placement at event	✓	✓	✓
Sponsored special event (raffle, etc.)	✓	✓	✓
Send mentors to event	✓	✓	✓
Portfolio company invitations (if Venture Capital firm)	1	2	5
Sponsor a meal (Breakfast/Lunch/Dinner) *first come, first sponsor	+\$500	✓	✓
Branded workshop (teaching introductory topic)		✓	✓
Category Prize Sponsor (e.g. “Best educational app - Sponsored by Codecademy”)		✓	✓
Company talk during award ceremony (while judges deliberate)		2 min	4 min
Company rep on judging panel			✓

**If possible, please send engineers/designers to mentor at the event** — the most valuable thing one can donate is their time. Money allows us to pay for the food and venue, but what makes this an incredible learning opportunity is the unique access and face-time the students get to the world’s best engineers and designers.

## Wish List

**Help fill our wish list** —If you sponsor these in-kind donations we’ll make sure that your brand is prominently mentioned with the item (e.g. “Transportation provided by Amazon”), to say thanks for your help!

- **Snacks or Drinks**
- **Laptops (for lower income attendees to use during the event)**
- **Bus for students** (Estimated cost: ~\$500)

If you're also thinking of helping out in a different way, then send us an email and let's make it happen!

Interested in sponsoring? Contact us at [fly@gopilot.org](mailto:fly@gopilot.org).