

# Sponsorship Information for Universities



PilotDC

March 29-30, 2014

Microsoft's DC Offices

5404 Wisconsin Ave, Silver Spring, MD

## About Pilot

Pilot is a national organization that holds hands-on educational events for high school students. Students form teams, brainstorm ideas, work together to bring one of those ideas to life with technology, and then demo and pitch the apps they. We engage the local community by bringing in engineers and designers who mentor these students over the course of a day and help them make their ideas a reality.

Through this process students learn how to think creatively, pitch and demo their solutions and more practical skills like how to code and design. But most importantly they learn how to learn.

We've held events in 3 different cities (DC, SF, and Philly) and worked with over 500 students that demoed over 100 ideas with representation from underrepresented groups in computing like minorities and women that is well above the industry average. The creativity and technical skill involved in the projects blew us away, and we're bringing these events to even more people in more areas. This year we plan to work with over 1500 students in 10 different cities. If you're interested in getting involved at a national level, send us an email at [fly@gopilot.org](mailto:fly@gopilot.org).

## Sponsorship

Sponsoring PilotDC will provide you with a unique opportunity to build relationships with talented, motivated high school students who are thinking about applying to college in the next few years. Our attendees are the entrepreneurs and inventors of the future, and by being a sponsor you'll be able to attract hundreds of talented students to your school.

We've had a handful of schools sponsor our past events, and in each case many of the students attending ended up talking to admissions officers, teachers, and students sent by our sponsors. We believe that universities have the most to gain as sponsors at our high school events, so we hope you can join us in educating the entrepreneurs and developers of the future.

**More information at [dc.gopilot.org](http://dc.gopilot.org)**

Interested in sponsoring? Contact us at [fly@gopilot.org](mailto:fly@gopilot.org).

	<b>Bronze</b>	<b>Silver (5)</b>	<b>Gold (1)</b>
<b>Sponsorship Amount</b>	\$1000	\$3000	\$9000
Can distribute admissions materials	✓	✓	✓
Thanked at opening and closing ceremony	✓	✓	✓
Logo on website	✓	✓	✓
School banner placement at event	✓	✓	✓
Sponsored special event (raffle, etc.)	✓	✓	✓
Send admissions/recruiting officers	✓	✓	✓
Sponsor a meal (Breakfast/Lunch/Dinner) *first come, first sponsor	+\$500	✓	✓
Category Prize Sponsor (e.g. “Best educational app - Sponsored by GMU”)		✓	✓
Host 30 min admissions event (student panel, admissions officer talk, etc)		✓	✓
Get contact info of winning teams		✓	✓
Get contact info of all participants			✓
University rep talk during award ceremony (while judges deliberate)			4 min
“Sponsored by [you]” on all communication			✓

## Wish List

**Help fill our wish list** —If you sponsor these in-kind donations we’ll make sure that your school is prominently mentioned with the item (e.g. “Transportation provided by American University”), to say thanks for your help!

- **Snacks or Drinks**
- **Laptops (for lower income attendees to use during the event)**
- **Bus for students** (Estimated cost: ~\$500)

If you're also thinking of helping out in a different way, then send us an email and let's make it happen!

Interested in sponsoring? Contact us at [fly@gopilot.org](mailto:fly@gopilot.org).