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HOPE AI DASHBOARD

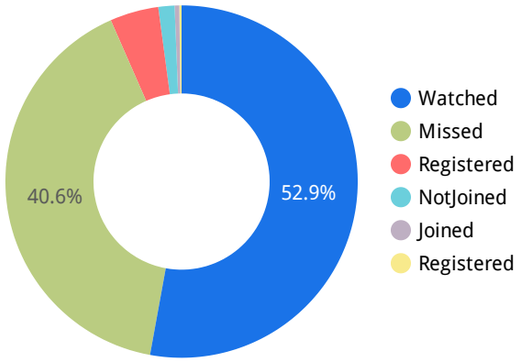
Record Count
471

utm_source

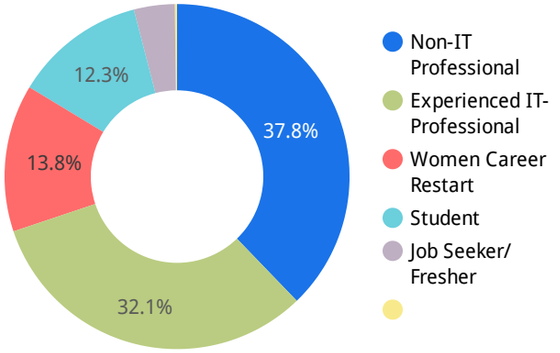
utm_medium

utm_campaign

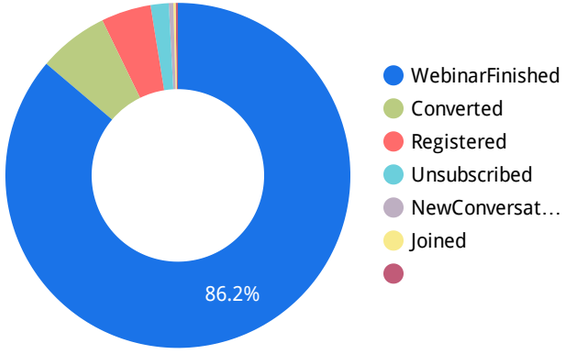
State :



Are You :



Action :



state	Record Count
Type to search	
Watched	249
Missed	191
Registered	21
NotJoined	7
Joined	2
Registered	1

areYou	Record Count
Type to search	
Non-IT Professional	178
Experienced IT-Professional	151
Women Career Restart	65
Student	58
Job Seeker/Fresher	18
null	1

action	Record Count
Type to search	
WebinarFinished	406
Unsubscribed	8
Registered	22
NewConversation	2
Joined	1
Converted	31
null	1

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1. How many people are coming from each channel ?

	utm_source	Record Count
1.	fb	80
2.	ig	63
3.	null	53
4.	wa	44
5.	homepage	44
6.	yt_amar1	39
7.	yt_aiseries1	20
8.	bw	14
9.	google_search	13
10.	Twilio	10
11.	yt_businessanalyst	9
12.	bwc	8
13.	yt_aiseries2	8
14.	yt_aiseries4	7
15.	yt_aiseries10	6
16.	ytaiseries7	5
17.	yt_h1y	3
18.	yt_aiseries9	3
19.	yt_vsseries1	3
20.	yt_ds2024	3
21.	yt_aiseries6	3
22.	fbandig	2
23.	igmc	2

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Record Count
471

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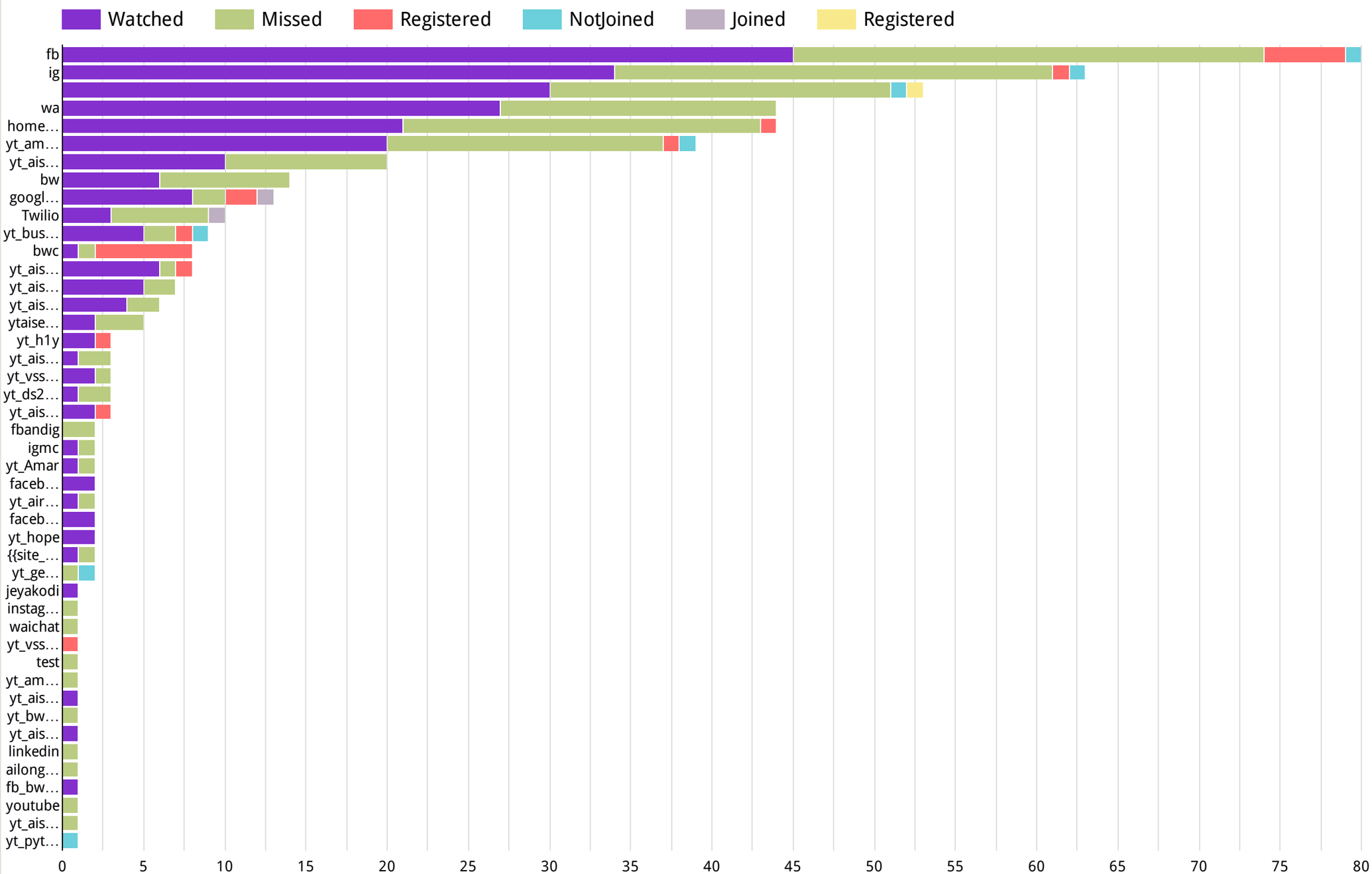
2. Analyse the each channel wise state behaviour (Filter state & channel)

Record Count
471



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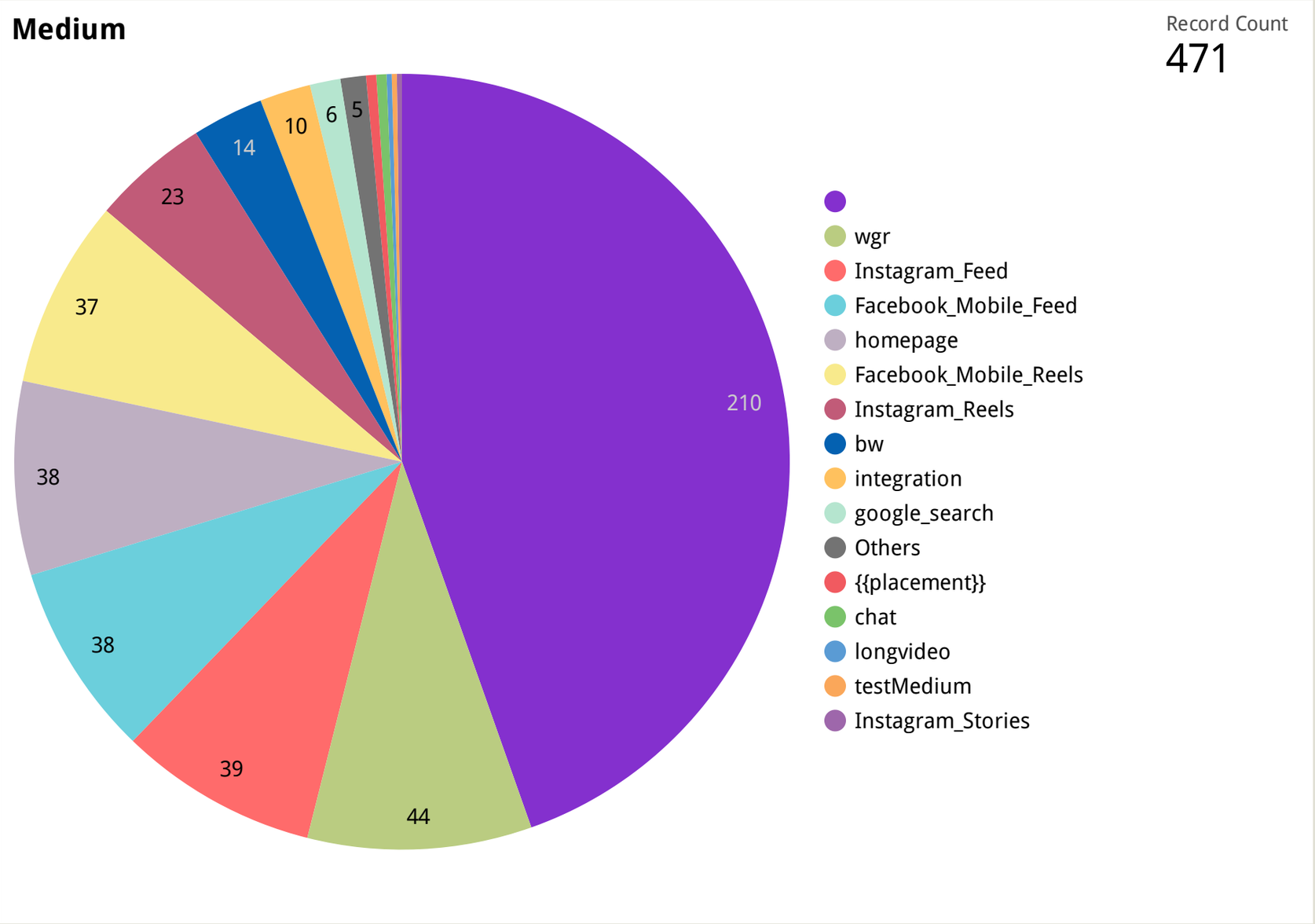
3. How many people are coming from Medium ?



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4. Analyze by target audience (ex: based on IT or Non-IT) ?

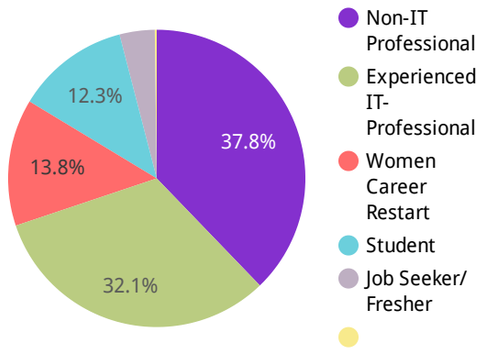
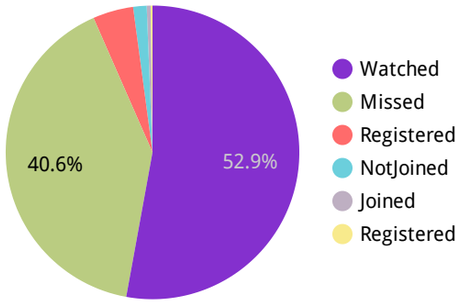
Record Count
471

utm_source	Record Count
fb	80
ig	63
null	53
wa	44
homepage	44
yt_amar1	39

areYou	Record Count
Non-IT Professional	178
Experienced IT-Professional	151
Women Career Restart	65
Student	58
Job Seeker/Fresher	18
null	1

state	Record Count
Watched	249
Missed	191
Registered	21
NotJoined	7
Joined	2
Registered	1

Are You :



State :