

ROSANA PINA

Graphic Designer

“My Dream is to be big , to create, innovate
and make peoples life better through Design.
My ambition is to grow so I will never
stop until I succeed...”

Hello!

My name is Rosana Pina and I have previously studied for a Design Degree at the University of Lisbon, Faculty of Architecture. Along with a Master's Degree in Communication Design studied at the same institution. During my time of study I had developed project skills in product design and as well as learning about the graphic side of this discipline. I have gained some professional experience as a freelancer collaborating with multiple organizations by generating and contributing to their visual identities and promotional materials.

My last and relevant experiences were acquired performing the function as intern designer in national and international agencies such as Havas Worldwide Portugal, as Creative Director in Ivan Pinheiro & Associados and as a Graphic Designer at Webfold. Over this duration I have increased my agility and performance throughout the concept and execution of different projects (editorial, digital, packaging, among others), improved my communication in direct contact with clients, broaden my insight in the preparation of consistent graphical languages also thinking and being cohesive with the background and philosophy of each brand being transmitted to the public. Finally, my experience guaranteed I am able meet the expectations and demands of a competitive market.

Through several professional and formative experiences, I have also developed skills in organization, research, initiative and autonomy level. I consider myself a responsible, dynamic, persistent, creative, and positive person with a team and entrepreneur spirit. I'm also communicative with an active posture in solving coming eventual problems. In each project, I dedicate myself to pay attention to detail in the field and the target audience for whom I need to give answers. In addition to everything I've mentioned, I always have a great interest in getting to know new people and new cultures in order to grow and evolve as a human being and as a professional.

Hereafter, I am open to collaborating with medium or big marketing or advertising agency, i am able to work in mac or pc and would like to be enrolled in the development of projects from the ground to the production stage, going through brainstorming, concept definition, graphic development, artwork, final arts, print, among others in context.

Lastly, to get preview access to my portfolio you just need to follow the link:
www.rosanapina.com
www.behance.net/rosanafortes

Sincerely,
Rosana Pina
(00351) 961104254

ROSANA PINA

Graphic Designer

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Linked In www.linkedin.com/in/rosanapina

Personal Statement

A positive and creative individual who is great at collaborating with others to create effective design solutions, as well as taking full responsibility of working individually in a effective manner. Fully committed completing rigorous and remarkable works helping your company grow and be unforgettable. Ever since design has been a passion, I haven't stopped working to achieve more as I travelled to another country to learn more. Over the past few years I have been involved in activities such as music (gospel choir and philharmonic band where I play clarinet), yoga, graphic design volunteering and entrepreneur groups. My hobbies and professional experience have also helped me develop organizational and communication skills effectively. Overall, I'm genuinely excited about what is to come with progressing myself in a career of design.

Education

Leonardo Da Vinci Internship, Centro Europeu de Línguas February 2015 to May 2015.

University of Lisbon - Faculty of Architecture
Completed a Bachelors Degree in Design from October 2007 to June 2010. Progressed onto a Masters Degree in Graphic Design and Communication from September 2010 to December 2013.

Conferences and Workshops

Web Summit 2016
Bet 24 - Bring Entrepreneurs Together
ENED - National Meeting of Design Students

Skills

Microsoft Office (Word, PowerPoint, Windows Movie Maker)
Adobe Suite Collection:
Illustrator
InDesign
Photoshop
Mail Chimp
Asana

Languages

Portuguese: Native
English: Advanced
Spanish: Intermediate
French: Basic

References

Webfold-Dan Ausburn or John Comeford
(+44) 0121 667 300 and also see attached recommendation letters.

PROFESSIONAL EXPERIENCE

Graphic Designer

Webfold, Birmingham in United Kingdom

Feb 2015 Feb 2016

First, I started as an intern from Leonardo Da Vinci Programme. When the internship finished the Webfold team asked me to continue working from Portugal - using different platforms to communicate such as asana, Skype, email and slack. While working at Webfold I had worked a lot of projects to promote different brands; from kids clothing, dental practices, flooring companies, products for dogs, exercise and cosmetic products, as well as recipe books. The types of works created for these clients include an array of EBooks, Newsletters, Logos, Websites layouts, Packaging, gifts, Google ads, Amazon products promotion and banners.

This has lead to: Understanding how a digital marketing agency works and relation between the company and client; Developed better literacy skills; Attending meetings in order to understand progression within the business.

Art Director

Ivan Pinheiro & Associados, Lisbon

Jun 2014 Oct 2014

Graphic design concepts developments for enterprises.
Main tasks work related:
Elaboration of institutional texts
Customer relationship management
Poetry books paging, brochure, posters etc
Active social networking to leverage the business (facebook, twitter, linked in, mail chimp).

Graphic Designer

Havas Worldwide Portugal, Lisbon

April 2014 May 2014

Development of the brand Decathlon with the following tasks:
Preparation of promotional materials for the brand
Creation of emailing, posters, banners, tarps, among others

Communication Designer Volunteer

Social Institutions, Lisbon

May 2011 Present

Lisbon Gospel Choir - Involved creating logo as well as creating posters for promotional uses;
Lifestyle, Alto Rendimento -Calendar design for yoga school activities, flyers;
UL+ - included construction of the brand name such as logo, on top of preparing posters for tectalks which supported entrepreneurs and funders;
SFUCO - Construction of promotional concerts posters.

In addition, since 2005 I have also been working in temporary and summer jobs where I have developed my organization, communication and teamwork skills. Some of the jobs roles include working as a Children's Holiday Supervisor, Call Center Operator, Caterer, Sales Promoter and Restaurant Waitress.

To whom it may concern,

Rosana Pina Joined the Webfold team early April 2015 on a 3 month voluntary internship through the Leonardo Da Vinci program. Her punctuality and motivation was fantastic. She was always a pleasure to work with and very quickly became a key part of the team. The quality of her design work was instantly at a level suitable to publish on live client's accounts. She took great interest in all aspects of the business and learnt new skills very quickly.

Following the completion of her 3 month internship, we were very happy to be able to offer a 9 month paid contract as a remote worker. The quality of her work and speed of output continued throughout these 9 months. We were very happy with the projects completed during this time and so were our clients.

I would highly recommend Rosana as a valuable asset to any organisation and a pleasure to work with.

If you have any further question, please feel free to contact me on the details below.

Yours Sincerely,



John Comerford

Operations Director



15.06.2015

Letter of recommendation for Miss Rosana Andrade Fortes de Pina

To whom it may concern,

This reference letter is provided at the request of Miss Rosana Andrade Fortes de Pina, who has asked me to act as a referee on her behalf.

I have had the pleasure of getting to know Rosana over the past few months owing to her placement within our organisation, Gecko Programmes Ltd, through the Leonardo da Vinci programme.

From the outset of the programme, Rosana proved herself to be a punctual and reliable individual, and often assumed a strong leadership role within group, frequently putting others first and developing a good rapport with other participants.

Rosana had a positive outlook throughout the programme, always proactively seeking to learn and develop, both professionally and personally. She built good relationships with her employer, colleagues, and fellow participants alike; and proved herself to be an extremely intelligent and personable young woman.

Furthermore, I found Rosana to be an extremely hard worker, who is always willing to help, and dedicates herself wholeheartedly to everything she does. In fact, Rosana frequently exceeded expectations during her time with us, devoting a great deal of her spare time to her work at *Webfold*, and willingly supplying our organisation with material for our publicity.

Overall, Rosana is a friendly, confident, and articulate individual, who comports herself in a professional manner at all times, works well without assistance, carrying out her work with care and precision, and would be a great asset to any organisation.

I would have no hesitation whatsoever in recommending Rosana to a future employer and I wish her every success in the future.

Yours sincerely,

Ms. Maria Massarotto
European Coordinator
Gecko Programmes Ltd

Gecko Programmes
Science Park
Wolverhampton
WV10 9RU

Ivan Pinheiro & Associados®

Lisboa, 14/11/12



Ref.: Reference Letter to Rosana de Pina

I can confirm that Rosana de Pina held the position as Art Director with us for nearly four months, from June 2014 to September 2013.

Rosana is an excellent worker and very disciplined.
She has a very affable personality and the ability to work well in a team environment, especially where it is essential to deal with a large number of different types of persons.

I am every confidence she will make a valuable contribution to any company and I am therefore pleased to be able to support her application.

Sincerely

Ivan Pinheiro
96 761 4077



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See You Soon!