

Major Project

Crit #5 Prototype

Gopika Kanattil Shaji

MA Web Design and Content Planning

Dr.Lobo Academy

An academic website for students, that focuses on providing online classes with musical notes for musical instruments.

Business and cultural context

Project aims to create an academic website that provides the students with a better online studying experience.

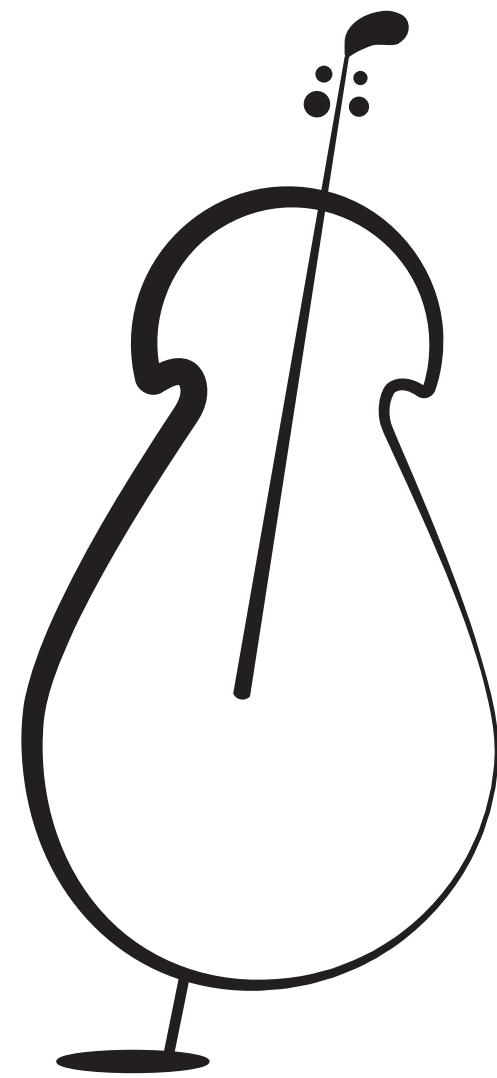
Target audience

1. Study materials – students of the academy
2. Information regarding academy – people visiting the website

Domain name

drloboacademy.in

Logo design



**Dr.Lobo
Academy**

Colour Pallet



#B3753E



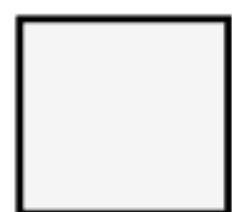
#364744



#795146



#9C341D



#F5F5F6



#758C5B



Typography

Heading	<i>Comic Sans MS</i>
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Body	Poppins
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Logo	Futura
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Domain name

drloboacademy.in

Firmness

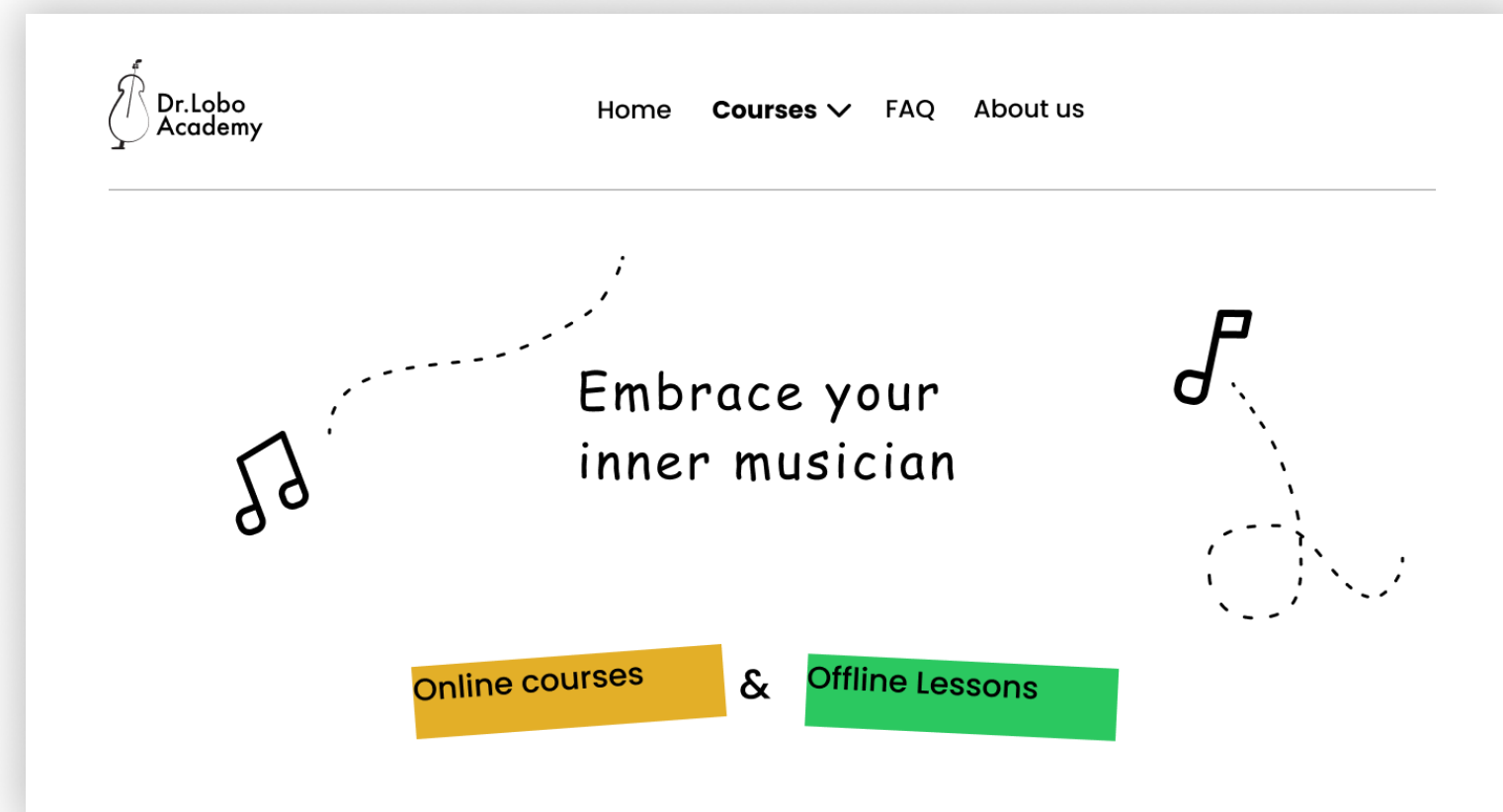
Domain name provider – GoDaddy

Hosting – Clook

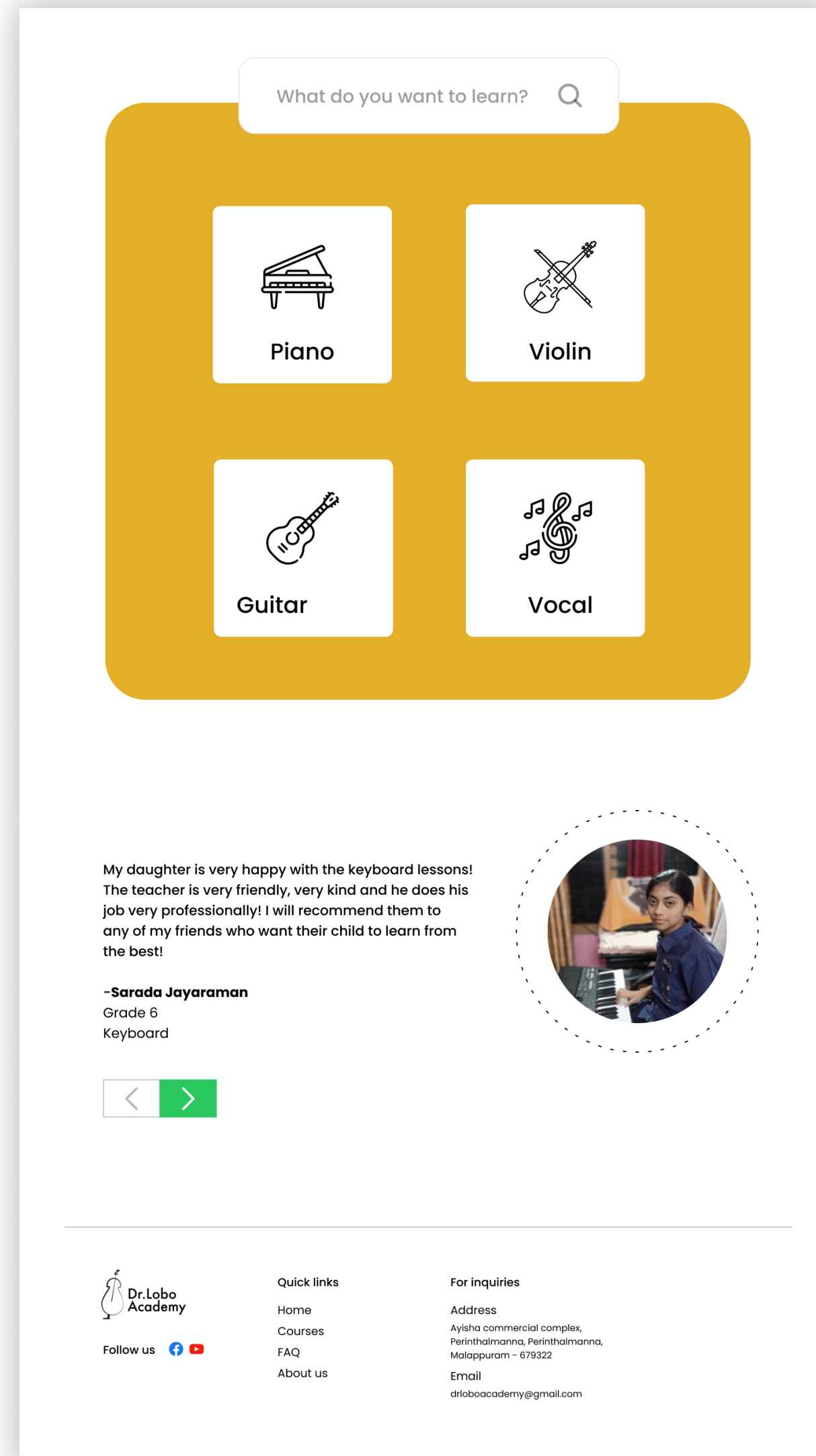
Frontend Technologies – HTML , CSS

CMS – Moodle

Design



Figma Link



Schedule of work

[illegible]

Thank You