

Product Ideas

Pre-order meals: Allow students to pre-order meals for pickup.

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Meal subscription plans: Offer flexible meal plans with guaranteed seating.

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Mobile app: Develop an app that shows real-time seating availability.

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Snack kiosks: Install kiosks for quick grab-and-go options outside the dining hall.

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Dining hall reservation system: Implement a system for reserving dining times.

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Hurdles
(Things in the way)

Space limitations: The dining hall may not have enough seating capacity.

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Peak hours: High demand during specific meal times.

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Student engagement: Low awareness of alternative dining options.

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Staffing shortages: Insufficient staff to manage increased meal prep.

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Budget constraints: Limited funding for new initiatives.

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Cost/Expenses

Student fees: Possible increase in student fees to support improvements.

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Cost of app development: Initial investment needed for tech solutions.

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Alumni involvement: Engage alumni for funding and support.

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Future Growth for
the Business

Expansion plans: Consider additional dining facilities to meet demand.

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Mobile App would eventually be able to take reservations and see seating in other named restaurants

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Regulatory Issues
(Laws, Zoning)

Health and safety regulations: Compliance with food safety laws.

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Zoning laws: Restrictions on where kiosks or additional facilities can be placed.

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Fire codes: Ensuring any expansions meet safety regulations.

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Agreements with existing food vendors that may limit changes.

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Social Media
Engagement

Regular updates: Keep students informed about new offerings or changes.

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Feedback collection: Use platforms for student opinions on dining services.

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