



## Project #4 – Data Visualization Project

### Big Data Analysis

#### Project Description

It is time for the Data Visualization Project. You will work with a large data set of your own choice and analyse the heck out of it. This project is a perfect opportunity to enrich your code portfolio with a proper Data Analysis & Visualization Project.

#### Project Goals

- Get comfortable analysing & visualizing big data sets
- Conduct the project from start to finish in a structured way
- Practice effectively communicating the value of your analysis

#### Project Requirements

The following requirements are **mandatory**:

- Collect a data set from the web (pro tip – Kaggle)
  - The data set must have a minimum of 10 000 rows and 10 columns
  - Briefly plan some of the questions you would like to explore with the data
  - You should merge (at least parts of) your main data with another data set from a different source
- Present your chosen data to us before finalizing your choice
- Continuously use Trello Board for project management
- Conduct a Data analysis that includes:
  - A descriptive analysis
  - A diagnostic analysis (building upon the descriptive analysis)
- Put the project on your GitHub

## Technical Requirements

- Put the data into (one or more) Pandas DataFrame(s)
- Clean your DataFrame(s)
- Merge data
- Slice the DataFrame(s) in interesting ways
- Reshape the data (using groupby/pivot\_table etc.) and perform agg. operations
- Create your own features/columns
- Use statistical tools in your analysis i.e.:
  - Classifying the data based on type and measurement level
  - Standard Deviations
  - Correlations
  - Boxplot with IQR
  - Distribution types
  - Etc...
- Visualize your findings!

## Presentation

The presentation should take max 10 minutes

The slides should include the following (not necessarily in this order):

- Title of the project + Student name
- Clear description of the question(s) you were exploring
- Clear description of your data set
  - Visualize!
- Clear communication of your main finding(s)
  - Visualize!
- Challenges
- Learnings / highlights
- Improvements
  - If you were to do it again
  - If you were to spend more time on your current project

## Schedule

The presentations will take place Monday afternoon next week and you should hand in the project (slides, links etc) before presenting.

## Resources

[Kaggle \(for Datasets\)](#)

[4 types of data analytics](#)

[Data to Viz](#)

Gustavs slides!

**Good Luck!!**

