

Gordon La

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EDUCATION

Georgia Institute of Technology

Atlanta, GA

Master's in Computer Science GPA /4.0

Expected May 20__

Relevant Coursework: Data Analysis; Software Engineering; Operating Systems; Algorithms; Artificial Intelligence

State University of New York Brockport

Brockport, NY

Master's in Instructional Design

Aug 2023

Relevant Coursework: Project Management Methodologies; Agile Methodology Final Project

Roberts Wesleyan University

Rochester, NY

Bachelor's in Science and Education

May 2021

WORK EXPERIENCE

Palo Alto Networks

Santa Clara, CA

Technical Instructional Designer

May 2022 – Jan 2024

- Built Tableau dashboard to visualize core business KPIs (e.g. Monthly Recurring Revenue), saving 10 hours per week of manual reporting work
- Aggregated unstructured data from 20+ sources to build the foundation of a new product; led to \$100,000 in new revenue
- Designed the data pipeline architecture in team of 5 for a new product that scaled from 0 to 100,000 daily active users

Roberts Wesleyan University

Rochester, NY

TESOL Instructor and Tutor

Aug 2020 – Jun 2021

- Led the transition to a paperless practice by implementing an electronic booking system and a faster, safer and more accurate business system; reduced cost of labor by 30% and office overhead by 10%
- Analyzed data from 25000 monthly active users and used outputs to guide marketing and product strategies; increased average app engagement time by 2x, 30% decrease in drop off rate, and 3x shares on social media

UNIVERSITY PROJECTS

Recommendation Engine

Feb 2017

- Designed and implemented movie recommendation application in 4-person team using Python in 3-day hackathon
- Enabled users to be recommended movies based on 50+ data points; awarded most innovative project by Google engineer

PINTOS - Model Operating System

Jan 2016

- Designed and implemented Unix-based operating system in 4-person team using C++
- Awarded First Prize in Computing's Senior Design Projects (out of 100 teams)

ADDITIONAL

Technical Skills: Advanced in SQL, PHP, Javascript, HTML/CSS; Proficient in MATLAB, Python [enter keywords from job description, where relevant]

Certifications: CompTIA Security+

Achievements: Obtained CompTIA Security+ Certification (2024)

Interests: Playing Classical piano music | Learning Korean | Traveling around the world